2018 CALL FOR PARTICIPATION
Proposals and Award Nominations

Presenters, Performers, Conveners, Advertisers, Exhibitors, Sponsors

Re-stitching the Seams
Appalachia Beyond Its Borders

41st Annual Appalachian Studies Association Conference
April 5-8, 2018 | Millennium Hotel, Cincinnati, OH

Proposals may be submitted via www.appalachianstudies.org between August 15 and October 9, 2017.

Exhibitor, Advertiser, Sponsor registration form due November 15, 2017.

Debbie Zorn | Conference Chair and Immediate Past President | Debbie.Zorn@uc.edu
Joy Gritton | Program Chair | j.gritton@moreheadstate.edu
Omope Carter Daboiku | Local Arrangements Chair | daboiku3@gmail.com
Appalachians who live in and outside the region find common ground and purpose in shared geographic origins, values, and similar challenges to life and livelihood. Even as we emerge onto ever changing landscapes, our seams line up. The 41st annual Appalachian Studies Association Conference poses the question: How might we best work together, regardless of our location, to address the larger issues facing the region’s extended family and to develop the social, cultural, and economic resilience necessary for future generations to thrive?

The 2018 ASA gathering will have community as its focus and will highlight in particular six essential themes key to Appalachians’ future: Diversity and Inclusion, Economic Development, Education, Environmental Sustainability, Health, and Migration. We hope to draw on the diverse voices and experiences of artists, youth, educators, researchers, workers and business owners, health care providers, and grass roots movers and shakers to share creative expression, important historical insights, useful data and studies, richly textured ideas, inventive plans, and workable solutions that will strengthen our connections and foster mutual support.

As we extend an invitation to this conference, we find its theme, Re-stitching the Seams, resonating deeply on many levels.

• **Common concerns.** The 2018 ASA conference gives us a forum for learning from each other as we seek practical and creative solutions to the immensely complex issues common to us all.

• **A need for dialogue.** This conference also provides an opportunity to listen to each other and problem solve across some of the difficult divides faced by our region and our nation.

• **A common heritage.** Located in Cincinnati, just outside the formal borders of Appalachia, this conference will reaffirm and celebrate our connectedness through our mutual histories, values, passions, and concerns.

We invite your proposals for panels, papers, posters, roundtables, performances, and workshops related to our shared interests and concerns for Appalachia and Appalachians everywhere. **The deadline for proposals is October 9, 2017.**

*The ASA 2018 Program Committee: Joy Gritton (Chair), Ivy Brashear, Brent Hutchinson, Chris Leadingham, Emily Satterwhite, Susan Spalding, and Suzanne Tallichet; Omope Carter Daboiku, (Local Arrangements Chair), and Debbie Zorn (2018 Conference Chair)*
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NEW & DIFFERENT THIS YEAR

• This conference will place special emphasis on promoting dialogue about what is working in our communities and on building bridges between rural and urban, research and action, old and new practices, and diverse peoples. The interactive keynote on Friday will put the voices of our youth center stage as they speak their truth about the future of our region and on Saturday our day will be framed by opening and closing mini-plenaries that will focus on our six subthemes of Diversity and Inclusion, Economic Development, Education, Environmental Sustainability, Health, and Migration.

• The annual ASA Member Meeting (business meeting) will be held on Sunday morning at breakfast rather than Saturday lunch.

CONFERENCE HIGHLIGHTS

• A preconference on Thursday afternoon, “Walking the Road to Health Together: Private, Non-Profit, and Community Partnerships,” sponsored by the Cleveland Federal Reserve Bank, will highlight strategies for addressing community development in the areas of health, energy, and food systems, including potential funding sources for promising new ideas.

• The Friday evening plenary “Truth to Power: Appalachian Youth Test the Boundaries and Bust the Seams!” will be organized by students from the High Rocks Academy and Spring Mills High School (West Virginia) and Appalachian Media Institute (Kentucky) summer interns, and will include performance, film, literary readings, and presentation of research in an interactive format.

• Mini-plenaries on Saturday morning will be sharing sessions that address common challenges and uncommon solutions to issues related to our six subthemes, all led by those actively engaged in community, using real life experiences. The closing mini-plenary sessions in the afternoon will be devoted to “next steps”—what have we learned and how do we continue to work together beyond the conference?

• An array of field trips will include Saturday afternoon options specifically related to the conference’s six subthemes. Some examples include Enright Ridge Urban Eco Village, an intentional community dedicated to alternative land use practices, and a 360° view of regional migration patterns from the observation deck of the Carew Tower, once the tallest building in Cincinnati.

• An “Urban Appalachian Showcase” will be presented at the Cincinnati Aronoff Center for the Arts’ Jarson Kaplan Theater on Saturday evening.

• A film festival on Thursday will feature films that reflect the conference’s six subthemes with discussions by directors, producers and talent, including an early cut of the new film Mountain Minor that tells the story of an Appalachian migrant family.
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- The experiences of migrants from the Appalachian region to the greater Cincinnati area will be interpreted through photographs and voices of urban migrants in the “Perceptions of Home” exhibit.

- Entertainment and participatory activities from across the spectrum of arts will be featured at various venues throughout downtown Cincinnati every evening, including a square dance and the Southern Appalachian Writers Cooperative Open Mic Read Around.

- A Bluegrass Performance will take place at the historic Herzog Studios in downtown Cincinnati where definitive country and rockabilly recordings were made. Miami University, Hamilton’s “Southwest Ohio Bluegrass Heritage Project,” which tells the story of bluegrass in this area, will be displayed at the conference site.

APPALACHIA BEYOND ITS BORDERS

Cincinnati, Ohio, home of the Urban Appalachian Community Coalition, is not a place typically included in public discourse on Appalachia because it does not fall within the Appalachian Regional Commission’s defined borders of the region. However, some 40 percent of the metro area’s residents report some degree of Appalachian family heritage. In greater Cincinnati, migrants from the mountains became one of the largest population groups in the corridor that stretches from Northern Kentucky through Cincinnati and along the Miami Valley to Dayton and beyond. By 1970 the population of Appalachian descent in this area exceeded that of Eastern Kentucky. Greater Cincinnati and the Miami Valley became a spiritual, intellectual and artistic capital of Appalachia. Appalachians provided much of the labor that fueled the region’s development and built the homes, the highways, the bridges, the toys, the mattresses, and the refrigerators. They planted a thousand storefront churches and eventually a score of mega-churches. Thousands of our people staffed schools, hospitals, law firms, and even universities. Hillbilly bars and restaurants flourished, and the area became one of the most important centers of country, bluegrass, old-time and other forms of Appalachian music.

Greater Cincinnati’s Appalachians embraced modernity in the factories and entertainment industry, then faced down deindustrialization as it took their livelihoods. They endured the pain of separation from families and home communities, but carved out urban neighborhoods with tight bonds of mutual care, working across cultural, racial, and ethnic divides together with Latin Americans and African Americans—both those with strong Appalachian roots and those with no previous ties to the mountains. They endured the most savage neglect of housing conditions, and then fought evictions as their neighborhoods gentrified. Migrant activists formed community organizations that strove to advance their culture and promote the well-being of their communities, and migrant scholars became leaders in the Appalachian studies movement.

For over fifty years there have been organized efforts to advocate for and celebrate the presence of this urban Appalachian community. When the Urban Appalachian Council
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(UAC) closed its doors in 2014, the Urban Appalachian Community Coalition (UACC) emerged as an organizational structure through which urban Appalachians in the Cincinnati region can continue to build mutual support, promote awareness of urban Appalachian people’s contributions, and take action to address common concerns. Providing leadership for the conference is a groundbreaking opportunity for the UACC. 2018 marks the first time in more than a decade that the ASA Conference is held outside the official borders of Appalachia and the first time in conference history that it is hosted solely by a community organization rather than an academic institution. As we move beyond the third generation of Appalachians living in Cincinnati and other urban migrant centers, and as cities within the region’s traditional boundaries continue to grow, what it means to be Appalachian is evolving to encompass these communities, as well as rural areas and small towns.

CONFERENCE SITE

The conference will be held in downtown Cincinnati at the Millennium Hotel, with some activities taking place at the Hyatt Regency Hotel across the street. Concentrating major conference events in the two hotels will capitalize on accessibility and opportunities for interaction. Appalachian-focused arts and entertainment will be featured throughout downtown at various locations within walking distance or accessed by streetcar.

Downtown Cincinnati is experiencing a renaissance with a lively cultural and entertainment scene. Conference participants will have the opportunity to explore the ever-evolving story of Appalachian peoples in the area, as well as experience world-class museums and theater, electric nightlife, and thriving urban parks. Come three days early and enjoy Opening Day for the Cincinnati Reds’ 2018 season. Information about all the larger metropolitan area has to offer can be found at: http://www.downtowncincinnati.com/exploring-downtown/downtown-cincinnati-entertainment.

ACCOMMODATIONS

The following hotels have reserved a discounted room block for ASA conference participants. Ask for the Appalachian Studies Association rate.

**Millennium Hotel**, 150 West Fifth Street, Cincinnati, OH 45202; main conference site. Rate: $109/single, double, triple or quad; 513-352-2100 or 800-876-2100. Link for reservations here: Millennium Hotel Cincinnati (Link also available through the ASA website). Rates in effect April 2 – April 11. Book by March 15 for ASA rate. On-premise parking, $28 daily.

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**Days Inn Ft. Wright Cincinnati Area**, 1937 Dixie Hwy, Fort Wright, KY 41011; 5 miles from the conference site. Rates: $52.70/single, $56.10/double, $62.05/triple or quad; 800-363-2297 (toll free), 859-331-1400. Book by March 22 for ASA rate.


**Days Inn Cincinnati East**, 4056 Mt. Carmel Tobasco Rd., Cincinnati, OH 45255; 16 miles from the conference site. Rates: $47.59-$51.84/double, $51.84-$56.09/triple, $56.09-$60.34/quad; 877-361-2496 (toll free), 513-528-3800. Book by March 29 for ASA rate.


**PARKING** for the conference site other than that provided by the hotels:

- **84.51 Centre Garage**, Fifth and Race Street next to the Millennium, $16.00 for 24 hours on weekdays, $15.00 on weekends.
- **Allpro Parking, LLC**, Plum Street between Fifth and Fourth across from the Millennium, $12.00 for 24 hours. Call for large vehicle prices, 513-621-0799.

A small number of home stays for seniors on fixed incomes can be arranged at no charge. Please contact Omope Carter Daboiku, daboiku3@gmail.com, for details and application.

Please see the ASA website for accommodations updates.

**SCHOLARSHIPS**

A limited number of scholarships are available for individuals requiring financial assistance to attend the conference. Scholarship applications will be accepted on the ASA website beginning Dec. 1, 2017.

**GUIDELINES FOR PARTICIPATION AND SUBMISSIONS**

There are many ways to participate in the ASA conference. You are most welcome to attend conference events as a registered participant (ASA membership included). Registration is $150 ($100 for students) through Mar. 9, 2018. Late registration is $185 ($135 for students) beginning Mar. 10. Registration will be available online via www.appalachianstudies.org beginning Aug. 15, 2017.
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We encourage you to participate in the program in one of the more formal ways outlined below. You may participate in a maximum of TWO different participation types so that more members have opportunities to contribute. For example, you may present a paper and participate in a roundtable, but you may not present two papers.

Proposals may be submitted online via a link from the ASA website, http://www.appalachianstudies.org/, from Aug. 15 through Oct. 9, 2017. Late and incomplete proposals will not be considered. Submitters will be notified in November regarding the status of their submissions. All presenters must pay the registration fee.

All presenters and attendees are required to be registered and wear a conference badge in order to attend and/or participate in sessions.

WHAT IS A PRESENTER/LEAD PRESENTER? A presenter is an individual who is responsible for an individual paper, experiential presentation, poster, performance, or workshop. “Lead presenters” are those who are taking responsibility for submitting a proposal that includes more than one presenter. The presenter/lead presenter should submit proposals that clearly reflect the content of their presentations. Lead presenters submitting proposals for group presentations are responsible for informing all participants that they need to register prior to attending the conference. All presenters must adhere to the time allotted, which includes time for audience discussion (individual presentations in most sessions—not including performances and workshops—should be no longer than fifteen minutes).

WHAT IS A CONVENER? Conveners are facilitators who introduce sessions and presenters (providing brief bios), foster discussion, maintain time limits, troubleshoot, and complete audience feedback and attendance forms. There are two levels of convener participation at ASA: (1) Conveners who fulfill the basic duties outlined above for sessions comprised of one or more individual presentations, performances, and workshops (2) Conveners who fulfill the duties outlined above AND take primary responsibility for the creation and submission of a panel or roundtable.

Conveners may participate in the sessions they convene, thus playing two different roles in one session. If you would like to volunteer as a Convener for a session other than one in which you are participating, please e-mail Joy Gritton, j.gritton@moreheadstate.edu, with the subject line “ASA Conference Convener” and indicate the topics that most interest you. Conveners must be registered conference attendees.

PARTICIPATION TYPES

- **PAPER** Papers are formal presentations of original and unpublished scholarly research that is analytical more than descriptive. Paper proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns and should be submitted by the presenter/lead presenter. Co-authors sharing a presenter's fifteen-minute presentation time must be identified in paper proposals as participants and must pay the conference registration fee.
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- **EXPERIENTIAL PRESENTATION** This type of presentation is largely based in experiential knowledge and may discuss innovative community work that is being done in the region or connections and collaborations with organizations, groups, or movements that share the goals and mission of the ASA. Proposals should be submitted by the presenter/lead presenter. Co-presenters sharing a fifteen-minute presentation time must be identified in proposals as participants and must pay the conference registration fee.

- **PANEL** Panels consist of individual and/or co-authored scholarly and/or experiential-based presentations introduced by a convener. A panel is created, introduced, facilitated, and submitted by a convener OR organized by the ASA Program Committee from individual proposals. Panels include up to four fifteen-minute papers or presentations on related topics, or three fifteen-minute papers or presentations plus a response. All participants must be identified in panel proposals and pay the conference registration fee.

- **POSTER** A poster is a visual presentation of scholarly, community, or creative work. Proposals are submitted by the presenter/lead presenter. Poster stands will be provided; the maximum poster size permitted is 4’x4’. Presenters commit to attending the group poster session to engage attendees in a discussion of their poster topic. Poster proposals are judged on their potential contribution to the field of Appalachian studies and regional concerns. All participants in group poster presentations must be identified in poster proposals and must pay the conference registration fee.

- **PERFORMANCE** A performance session consists of individual and/or group performances of original creative work and is introduced by a convener. These sessions include film/documentary, literary, visual, and performance arts. Spatial, technical, and time requirements will be considered during the selection process. Copyright restrictions will be observed. Proposals are submitted by the presenter/lead presenter. All participants in group performances must be identified in performance proposals and pay the conference registration fee.

- **ROUNDTABLE** A roundtable consists of directed audience discussion on a topic of interest to the ASA membership. Roundtables are organized, introduced, and facilitated by conveners. Roundtable proposals are submitted by their conveners. Participants contributing to the roundtable presentation are asked in advance to give brief remarks and must be identified in roundtable proposals. Roundtable participants must register and pay the conference registration fee.

- **WORKSHOP** A workshop consists of demonstrations and/or skill-building activities of interest to the ASA membership. Workshops are organized, introduced, and facilitated by conveners. Spatial, technical, and time requirements will be considered during the selection process. Workshop proposals are submitted by the presenter/lead presenter. Participants asked in advance to contribute to workshops must be identified in workshop proposals and must pay the conference registration fee.

- **COMMITTEE-SPONSORED SESSIONS** may fall into any of the above formats and are organized and sponsored by a standing ASA committee. Proposals are submitted by committee chairs or their designated committee members through the regular
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proposals, but will receive special designation in the program. All participants must be identified in session proposals and must pay the conference registration fee.

FIELDS AND TOPICS

To help the program committee group papers and avoid scheduling conflicts, proposers are asked to select up to two disciplines/fields or topics:

<table>
<thead>
<tr>
<th>Activism/organizing</th>
<th>Education</th>
<th>Place, Space, and Regional Studies</th>
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<tr>
<td>Agriculture and Land Use</td>
<td>Environmental Issues</td>
<td>Politics and Government</td>
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<td>Appalachian Studies (assessments of the academic field)</td>
<td>Folklore</td>
<td>Professional Development</td>
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<td>Archaeology and Physical Anthropology</td>
<td>Health and Medicine</td>
<td>Race and Ethnicity</td>
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<td>Architecture, Historic Buildings, and Historic Sites</td>
<td>History</td>
<td>Religion</td>
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<td>Arts and Art History</td>
<td>Language and Linguistics</td>
<td>Social Justice Issues</td>
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<td>Economic Conditions, Economic Development, Economic Policy</td>
<td>Literature, Poetry, Drama, Fiction</td>
<td>Sociology/Anthropology</td>
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<td>Material Culture</td>
<td>Teaching, Pedagogy</td>
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<td>Media and Representation</td>
<td>Women, Gender, Sexuality, LGBTQ</td>
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<td>Migration, Population, Urban Appalachians</td>
<td>Other</td>
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<td>Music and Dance</td>
<td>Natural Sciences</td>
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CONFERENCE SUBTHEMES

Those submitting proposals are also asked to indicate if their submission falls within one or more of the six conference subthemes (Diversity and Inclusion, Economic Development, Education, Environmental Sustainability, Health, and Migration) AND has a community focus.

PROPOSAL REQUIREMENTS

Proposal submissions will require 1) an abstract or summary, submitted by either the presenter/lead presenter or the convener 2) the contact information and a biographical summary (50-75 words) for each participant, and 3) a notice of any special requirements (in terms of physical space or technology). If your proposal is accepted, the information you submit will be included in the conference program, so please use correct spelling and grammar, and avoid using all capital letters.

WHAT’S AN ABSTRACT? (SCHOLARLY)

An abstract is approximately 250 words that summarize a paper, panel, poster, or roundtable that presents scholarly research. Your abstract (and your presentation) should:

• Introduce the purpose of the work. Explain why this research is significant. What’s at stake? How does this work relate to ASA’s commitment to foster quality of life and/or appreciation and understanding of Appalachian experiences?
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• Cite essential scholarship relevant to your topic to orient the Program Committee reviewers to your specific field(s).
• Briefly describe your primary sources and methods. What data, texts or objects are you looking at, and which techniques or approaches are you employing?
• State your findings. How does your research contribute to the big picture?

WHAT’S A SUMMARY? (EXPERIENTIAL)
A summary is approximately 250 words that briefly describe an experiential presentation, panel, poster, performance, roundtable, or workshop that is largely based on experiential knowledge and/or creative expression. Your summary should highlight the way in which your submission would accomplish at least two of the following:

• Engage ASA membership with regional needs and diverse populations.
• Educate ASA membership about innovative community work related to the region.
• Advance the ASA’s commitment to foster quality of life and democratic participation in the region.
• Promote dialogue, education, creative expression, and/or action related to Appalachia among a diverse and inclusive membership.
• Foster appreciation and understanding of Appalachian experiences regionally, nationally, and internationally.
• Facilitate ASA connections and collaborations with other organizations, groups, and movements that share similar goals.

LATE OR INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED OR ACCEPTED.

CALL FOR APPALACHIAN STUDIES AWARDS NOMINATIONS

GATES-CARAWAN ARTIST AWARD
The Gates-Carawan Artist Award recognizes an individual for artistic potential or artistic contributions to Appalachia in the realms of visual, oral, musical, literary, or other arts. With this award, the ASA seeks to recognize and cultivate artists who are working in the spirit of the award’s namesakes, independent filmmaker Bob Gates and activist musicians Guy and Candie Carawan—socially conscious artists who supported and encouraged the work of other regional artists. The winner will receive a physical award produced by a regional artist and either a $500 stipend (for artistic contributions) or the guidance of a mentor (for artistic potential). Nominators of a winning candidate with artistic potential will be strongly encouraged to develop a mentoring plan with the winning artist.

Nominations may come from any ASA member. Submission requirements are detailed on the ASA website. Send nomination materials to Scott Goebel, Gates-Carawan Artist Award Selection Committee Chair, badbranch3@gmail.com, by December 1, 2017.
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STEPHEN L. FISHER AWARD FOR EXCELLENCE IN TEACHING
The ASA Award for Excellence in Teaching seeks to honor individuals dedicated to intellectual rigor and pedagogical integrity in constructing and delivering inclusive knowledge about Appalachia and its people. There are two awards: one for college or university teaching and one for public school teaching. The winners in each category will receive $250. Candidates may be nominated or may self-nominate. The nomination process has two steps; the preliminary nomination deadline is November 1, 2017. Based on these nominations, the Education Committee will notify the finalists’ nominators by December 1, at which time they will submit a full nomination packet that is due January 31, 2018. Preliminary nomination forms, available on the ASA website, must be submitted as an attachment to an e-mail to the chair of the ASA Education Committee, Theresa Burriss, at tburriss@radford.edu, by November 1, 2017. Selection of the award winners will be made by the ASA Education Committee.

CARL A. ROSS APPALACHIAN STUDENT PAPER COMPETITION
This competition is open to students in two categories: middle/high school and undergraduate/graduate students. Middle/high school papers should be eight to fifteen pages in length. Undergraduate/graduate papers should be fifteen to thirty pages in length. The authors of the winning papers will receive $100 each. All papers must adhere to guidelines for scholarly research. Students who wish to present their papers at the conference must also submit a conference proposal following the submission guidelines. The cost of attending the conference is the responsibility of the winners. Submissions should be sent in Microsoft Word attachments via e-mail to the selection chair, Casey LaFrance, at TC-Lafrance@wiu.edu by January 15, 2018. Papers submitted to the undergraduate/graduate competition must have been completed during the current or previous academic year and must include proof of student status during the current or previous academic year; documentation may consist of a letter from a faculty advisor (including faculty advisor’s e-mail, phone, and address), a schedule of classes, or a transcript.

CRATIS D. WILLIAMS & JAMES S. BROWN SERVICE AWARD
The Cratis D. Williams & James S. Brown Service Award is given to an individual who has made exemplary contributions to Appalachia, Appalachian studies, and/or the Appalachian Studies Association. The selection process consists of two steps: 1) Nominations should include a statement regarding the individual’s specific contributions to the region and/or the individual’s C.V./résumé. 2) Following a review, the committee will request additional information about one or more finalists before selecting the award recipient. Send nomination materials to Jinny Turman at turmanja@unk.edu by January 15, 2018.

HELEN M. LEWIS COMMUNITY SERVICE AWARD
The Helen M. Lewis Community Service Award is given to an individual or an organization that has made exemplary contributions to Appalachia through involvement with and service to its people and communities. Nominations should include a statement regarding the individual or organization’s specific contributions to the region or its people, accompanied by at least two letters of support. Send nomination materials to
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Sandy Ballard, Belk Library, Box 32026, Appalachian State University, Boone, NC 28608, or to ballardsl@appstate.edu by January 31, 2018.

JACK SPADARO DOCUMENTARY AWARD
This award honors the activist and whistleblower Jack Spadaro, who spent his professional career working within the coal mining industry for the betterment of the Appalachian community. One award is given annually to recognize the best film, video, radio, television, or other media presentation on Appalachia or its people. The winner will be awarded $250. Nominations should be made by January 31, 2018 to Jack Wright at jwright@ohio.edu or to Jack Wright, 5616 Marion Johnson Rd., Athens, OH 45701. Technical and submission requirements are detailed on the ASA website.

THE e-APPALACHIA AWARD
The e-Appalachia Award is given annually in recognition of an outstanding media source that provides insight on Appalachia and its people, or provides a vital community service to Appalachians. The winner will be awarded $250. Nominations should be made to Megan Osborne, Communications Committee Chair, megosbodotme@gmail.com, by January 31, 2018.

WEATHERFORD AWARDS
The ASA and Berea College annually present the Weatherford Awards to honor published works that “best illuminate the challenges, personalities, and unique qualities of the Appalachian South.” The Weatherford Awards are named after Willis D. Weatherford Jr. and Sr. for their contributions to the region. The late Alfred Perrin began the award in 1970. Three awards are presented annually for nonfiction, fiction, and poetry in honor of Grace Toney Edwards. The subject matter of nominated books must be Appalachian or set in Appalachia and originally published in 2017. Anyone may nominate, but nominations in any of the three categories must include seven copies. Nominations and copies must be received by Chris Green, Director, Loyal Jones Appalachian Center, CPO 2166, 205 North Main Street, Berea College, Berea, KY 40404, by December 1, 2017. If copies will be delayed, the nomination letter must specify the expected delivery date. For further information, visit www.berea.edu/appalachiancenter/weatherford or visit the ASA website.

WILMA DYKEMAN “FACES OF APPALACHIA” POST-DOCTORAL RESEARCH FELLOWSHIP
The Wilma Dykeman “Faces of Appalachia” Post-doctoral Research Fellowship, which now provides $3,000 to support research related to gender, race, and/or ethnicity in Appalachia, is accepting proposals. The research will be conducted during the 2018-2019 academic year and presented at the 2019 conference. Members of the Appalachian Studies Association who have earned a doctoral degree from an accredited institution within the past seven years are eligible to apply. The deadline for all materials is December 31, 2017. See the ASA website for details. Contact Mary Thomas for further information at mthomas@marshall.edu.
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CALL FOR HOWARD DORGAN SILENT AUCTION CONTRIBUTIONS AND VOLUNTEERS

Since Howard Dorgan launched the silent auction in the late 1990s, this annual fundraiser has supported student and community-member participation at ASA conferences. With the 2018 conference on the horizon, the silent auction team needs your help to translate this year’s theme and its focus on community into cooperative action. "Re-stitching the Seams: Appalachia Beyond its Borders" calls for donations, bids, and fundraising to support common goals that span holler and hood alike. The silent auction welcomes crafts, quilts, woodwork, memorabilia, pottery, home-canned and baked goods, spirits, event tickets, music, art, getaway opportunities, gently-used and new books, and more! Please start brainstorming and gathering your items now to help ensure that the 2018 Howard Dorgan Silent Auction reaches its fundraising goal of $6,500.

In honor of this year’s community-engaged focus, we are also looking for 2-3 dedicated volunteers to join our efforts. Ideally, our growing team will include ASA members from across Appalachia to ensure that this annual fundraiser reflects our many diverse communities and invites those not yet involved with the ASA to see and understand themselves within our shared work.

If you are looking for a meaningful way to support the Appalachian Studies Association, please consider joining our efforts. For more information about volunteer opportunities, email silent auction co-chairs Jesse Edgerton and Meredith Doster at appalstudies@gmail.com.

We look forward to seeing you—and your silent auction items—in Cincinnati! In the interim, please stay tuned to auction updates via the Howard Dorgan Silent Auction Facebook page: www.facebook.com/ASASilentAuction/.

Mission Statement

The mission of the Appalachian Studies Association is to promote and engage dialogue, research, scholarship, education, creative expression, and action among a diverse and inclusive group of scholars, educators, practitioners, grassroots activists, students, individuals, groups and institutions. Our mission is driven by our commitment to foster quality of life, democratic participation and appreciation of Appalachian experiences regionally, nationally and internationally.
INVITATION TO ADVERTISERS, EXHIBITORS, AND SPONSORS

What: Appalachian Studies Association’s 41st Annual Appalachian Studies Conference
Theme: Re-stitching the Seams: Appalachia Beyond Its Borders
When: April 5-8, 2018
Where: Cincinnati, Ohio
Who: Approximately 900-1000 people, including scholars from diverse fields, as well as teachers, artists, writers, and members of Appalachian-oriented organizations, agencies, and communities. Our preliminary program is distributed electronically* to over 2,500 people! *Note: the final program is printed.

Please accept this invitation to exhibit during the 2018 Appalachian Studies Conference, to advertise in the preliminary (distributed electronically) and/or the final conference program (printed), and to sponsor a break, reception, and/or book signing. Special receptions are available by arrangement if space and time permit. This year the exhibit hall and Publisher’s Reception will be in the Grand Ballroom in the Millennium Hotel.

EXHIBIT TABLES
Exhibitors will be provided with two chairs and one six foot by 30 inches table. Additional tables are available upon request. Special shared exhibit rate is offered for community organizations, artists, and small presses. Exhibits should not be so tall or so arranged that other exhibits are blocked physically or visually. The exhibit fee includes admission to all concurrent sessions for two people. ASA membership, ticketed meals, and activities are not included but may be purchased separately.

ADVERTISEMENTS
Ads may be reserved for both the preliminary program (distributed electronically to over 2,500 people) and the final program (printed) as part of a package deal or for the final program only. Ads should be 300 resolution (DPI) and gray scale. PDF files are preferred and may be sent electronically. To be included in the preliminary program, ads must be received by November 15, 2017.

SPONSORSHIP OF BREAKS, RECEPTIONS, AND OTHER EVENTS
Special receptions may be arranged. The Publisher’s Reception and Book Signings on Saturday, April 7, 5:30-6:30 in the Grand Ballroom will highlight publishers/presses and feature your books and authors. All book signings will be scheduled at this time to maximize attendance and avoid competition with other sessions/events. See reservation form for fees and other details.

FOR RATES TO RESERVE AN EXHIBIT TABLE, ADVERTISEMENT, OR SPONSORSHIP SEE THE FOLLOWING FORM. Return the form to the address below by November 15, 2017. All fees are due by January 16, 2018 and are payable to the Appalachian Studies Association. SPACE IS LIMITED SO RESERVE EARLY!

For more information, contact
Mary Thomas, Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904 | E-mail: asa@marshall.edu | Fax: 304-696-6221 | www.appalachianstudies.org
**PLEASE RETURN THIS FORM TO THE APPALACHIAN STUDIES ASSOCIATION BY NOVEMBER 15, 2017.**

**ALL ADVERTISEMENTS MUST BE RECEIVED BY NOVEMBER 15, 2017.**

<table>
<thead>
<tr>
<th>Contact Name</th>
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<tbody>
<tr>
<td>Company / Institution: As it will appear in program</td>
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<tr>
<td>Mailing Address</td>
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<td>City</td>
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<td>Representative 1</td>
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<td>Representative 2</td>
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*Please list the names of up to 2 individuals who will represent you and may attend sessions at no additional charge. Additional persons must pay the conference registration fee.*

**EXHIBITS | MEALS | OPTIONAL MEMBERSHIP**

Please reserve a TABLE for our exhibit at $200.

Please reserve ____ EXTRA TABLE(S) at $125 each.

SHARED TABLES for community organizations, artists, or small presses are $100 per exhibit.

Please check if you need a TABLE COVER. Please list EXHIBIT REQUIREMENTS (e.g., electric, location)

Please reserve ____ Friday BANQUET TICKET(S) at $20 each.

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Please reserve ____ Saturday LUNCH TICKET(S) at $10 each.

Please reserve ____ Sunday BREAKFAST TICKET(S) at $7 each.

Special dietary needs:

Optional ASA MEMBERSHIP: ___ Library/Institutional $75 print, $92 electronic, $112 print/electronic ___ Regular $100 ___ Student $80 Name: ____________________________ Amount: __________

**ADVERTISEMENTS**

Ads should be 300 resolution (DPI) and gray scale. Submit as PDF files.

Ads may not exceed 7½” (w) x 10” (h) for full-page ad; or 7½” (w) x 5” (h) for half-page ad.

Please reserve ____ FULL-PAGE AD(S) at $250 in Preliminary (electronic) and Final (printed) Programs. Same ad only.

Please reserve ____ FULL-PAGE AD(S) at $175 in Final Program.

Please reserve ____ HALF-PAGE AD(S) at $150 in Preliminary (electronic) and Final (printed) Programs. Same ad only.

Please reserve ____ HALF-PAGE AD(S) at $100 in Final Program.

**SPONSORSHIPS**

I would like to sponsor a: ____ BREAK at $500.

____ BOOK SIGNING at $250 (1-2 authors); $375 (3-4); $500 (5-6).

____ RECEPTION: Reception costs vary. Please contact the ASA.

**TOTAL AMOUNT**

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Fees are payable to the APPALACHIAN STUDIES ASSOCIATION by check, Visa, or Master Card and due by January 16, 2018.

____ EXHIBIT FEE enclosed  ____ AD FEE enclosed  ____ SPONSORSHIP FEE enclosed  ____ BILL ME LATER

Mary K. Thomas, Appalachian Studies Association, One John Marshall Dr., Huntington, WV 25755
Phone: 304-696-2904 E-mail: asa@marshall.edu Fax: 304-696-6221 | www.appalachianstudies.org
CALL FOR PARTICIPATION
2018 APPALACHIAN STUDIES CONFERENCE
Re-stitching the Seams: Appalachia Beyond Its Borders
April 5 – April 8, 2018

Scholarship Deadline: February 23
Scholarship Notification Deadline: March 2
Pre-registration Deadline: March 9