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News Letter

February 23, 1979

OFFICE OF UNIVERSITY RELATIONS . NEWS BUREAU . MARSHALL UNIVERSITY . HUNTINGTON, WEST VIRGINIA 25701

Marshall's BFA degree program approved

Beginning this June, Marshall University will offer the Bachelor of Fine Arts (BFA) degree with options in music, art and theater, according to Dr. Paul D. Stewart, MU interim vice president for academic Affairs.

Approval for the new professional degree program came from the West Virginia Board of Regents during its meeting Tuesday (Feb. 20) in Charleston, the vice president said.

"The new degree, offered under the College of Liberal Arts, is designed to prepare students for professional careers in fine arts fields, outside the area of public school teaching," Stewart added.

"The program will not alter the present services offered by the Music, Art or Speech departments in teacher education specializations for the College of Education. Marshall already has the faculty and facilities to implement the new degree through existing funding allocations," the vice president noted.

"The new degree program offers our students a wide variety of options in the fine arts areas," said Dr. George J. Harbold, dean of the College of Liberal Arts.

"The BFA replaces a general liberal arts degree in art; provides a major emphasis on theater which previously was part of the overall offerings of the Speech Department, and creates a professional degree for students of music," said Harbold.

"In addition to providing professional preparation on the

Committee terms up, meetings to be called

There will be individual college faculty meetings called over the next few weeks for the purpose of nominating individuals for terms expiring on Faculty Committees this academic year.

The terms to expire are: (The names and college designations are those now in the positions.)

- A. University Council: James Douglass (CS), Joan Adkins (LA), Dan O'Hanlon (CC).
- B. Academic Planning and Standards Committee: Giovanna Morton (SN), Robert Alexander (CB), Mahlon Brown (GS).
- C. Faculty Personnel Committee: Margaret Bird (GS), Price Wisell (CB), Robert Bradley (SM)
- D. Physical Facilities and Planning Committee: Dorothy Johnson (LA), Ralph Taylor (CS)
- E. Student Conduct and Welfare Committee: Joseph Stone (CB), Sallie Plymale (CE)
- F. Graduate Council (cannot succeed): Elaine Novak (LA), Donald Chezik (LA), Charles Jones (CE), Donald Tarter (CS), Frederick Lotspeich (SM)
- G. Faculty Service Committee (elected by faculty at large): Nellie Dailey
- H. Athletic Committee (elected by faculty at large): Harry Sowards.

The undergraduate colleges are to complete the election process by March 19, the graduate school by April 6, and the general faculty by April 27.

This information is provided to alert you to the process, and to encourage you to give some thought to the election of faculty representatives to the various committees.

Submitted by University Council

undergraduate level, the new degree program, with its greater concentration of hours within the student's option, will provide a more comprehensive background for advanced graduate study," the dean said.

"The BFA is a logical step for Marshall to take toward meeting its educational obligations, particularly to those students from southern West Virginia," Stewart said.

"Until now, the only BFA degree programs available in West Virginia were in the northern part of the state. Students not wishing to go outside the state could obtain a BFA degree in art only at West Virginia University, in theater at WVU or Bethany College, and in music at WVU, West Virginia Wesleyan or Salem colleges," he said.

Students residing in southern West Virginia either had to leave the state to pursue such a program or travel a great distance from their home regions, usually at great expense," Stewart added.

"Our new BFA degree is a professional degree as opposed to the previous general degree," said Mrs. June Kilgore, Art Department chairman. "This program means our students will have enough hours in art and experiences on the undergraduate level to enter Master of Fine Arts (MFA) degree program without taking make-up hours," she added.

"It also means that a student can develop a studio speciality in painting, weaving, sculpting, etc. The department also will be able to meet a growing student demand for a commercial art amphasis" she said

art emphasis," she said.

"BFA degree program graduates will find themselves better prepared for careers as independent artists or for employment within businesses such as advertising agencies, department (continued on page 3)

MU College Bowl team captures state championship

Marshall University's College Bowl team defeated competitors from 10 other schools to capture the first place in the state College Bowl Tournament, held Friday, Feb. 16, at Morris Harvey College in Charleston.

Marshall team member David Nunley, Charleston junior, also was selected as the tournament's "Most Valuable Player," according to Rob Mutchnick, MU assistant professor of criminal justice and faculty advisor to the team. Mutchnick and Dr. George Englemann, MU assistant professor of geology, are coaches for the team.

The MU College Bowl team will take its state championship title and record of 16 wins and five losses into the Regional College Bowl competition this weekend, Feb. 23-25, at Morris Harvey. In the regional tournament Marshall will be competing against schools from West Virginia, Maryland, the District of Columbia, and Pennsylvania.

Winners of the 16 regional contests will appear on national television in the Readers' Digest College Bowl

program competition.

Members of the Marshall team, in addition to Nunley, are Rick Maddox, Charlotte, N.C., graduate student; Ken Wright of St. Albans, Kurt Taube of Chesapeake, Ohio, and Michele Hoffman of Huntington, all juniors.

Forensics tourney to draw nearly 600

Nearly 600 speech students and their coaches are expected to attend the 11th annual John Marshall Forensics Tournament at Marshall University this weekend (Feb.

Advance registrations from 38 schools in West Virginia, Ohio and Kentucky indicate a record-breaking attendance for the MU Speech Department-sponsored event, according to Dr. Craig Monroe, assistant professor of speech, who serves as tournament director.

Competition will be offered in various events, including debate, television announcing, impromptu speaking, sales, original oratory, extemporaneous speaking, after dinner speaking, novice public address, prose interpretation, poetry interpretation, dramatic interpretation, duo acting and pantomime.

The debate issue will be the merits of a comprehensive program to significantly increase the United States' energy independence.

Seven schools which have pre-registered will be competing in the two-day tournament for the first time. They include: Hurricane High, Marietta (Ohio) High, Olentangy High of Delaware, Ohio, Barbourville (Ky.) High. Belfry (Ky.)

High, Fort Knox (Ky.) Central High, and Menifee High of Frenchburg, Ky.

Among the returning West Virginia schools are: Barboursville, Bluefield, Charleston, Charleston Catholic, Duval of Griffithsville, East Bank, Fairmont Senior, Fayetteville, Gilmer County, Greenbrier West, Huntington East, Huntington High, Hurricane Junior High, John Marshall of Glen Dale, Magnolia of New Martinsville, Milton, Paden City, Parkersburg, Parkersburg Catholic, Parkersburg South, Scott of Madison, Stonewall Jackson of Charleston, Wahama of Mason, Wheeling Park and Woodrow Wilson of Beckley.

Schools returning from adjacent states include Paul Blazer of Ashland, Ky., and Belpre (Ohio) high schools.

Registration will open Friday at 10 a.m. and a general assembly has been scheduled at noon with preliminary rounds beginning at 12:50 p.m. Preliminary competition rounds will continue through Friday afternoon and evening and Saturday morning and early afternoon, followed by final rounds, which are scheduled to begin at 3:15 p.m.

An awards assembly will be held at 5 p.m. Saturday in Smith Hall Auditorium. Tournament events will be held in Smith Hall, Harris Hall and Old Main.

Sports-fitness camp registration under way

Registration is underway for Marshall University's third annual Sports-Fitness Camp for boys and girls, according to Camp Director Robert Case.

Dr. Case said the first two-week session, for youngsters aged 8 through 10 or entering the third through fifth grades, will be conducted July 16-27. The second session, for those aged 11 through 14 or entering the sixth through ninth grades, is scheduled July 30-Aug. 10.

Camp sessions will be held from 8 a.m. to noon Monday through Friday on the Marshall campus. Participants will be taught basic skills in swimming and diving, tennis, gymnastics, badminton, paddle ball, archery, fishing, dance, volleyball, basketball, soccer, softball, and track and field events.

"The major emphasis will be on skill acquisition, swimming sports and fitness improvement of each boy and girl," Case said. He is chairman of Marshall's Department of Health,

Physical Education and Recreation.

Dr. Wayne Taylor, associate professor of health, physical education and recreation, will serve as aquatics director for the camp. The remainder of the camp staff will be composed primarily of Marshall faculty members. Case said. Size of the staff will depend upon the number of campers enrolled. Campus sports facilities will be used for the program.

Cost of each two-week session is \$60 per camper. Those wishing to register or seeking additional information may write to Case at Marshall or may telephone the HPER Department.

696-6490 or 696-3186.

NEWCOMERS

New to Marshall's campus are:

JIM B. GROBE and ROBERT L. PRUETT, assistant football coaches; MYRA LYNN McADAMS, word processor, School of Medicine; RITA KAY MINOR, secretary, Human Relations Center; DANNY G. SMITH, operations supervisor, Memorial Student Center, and ANITA DIANN BARRETT, secretary, Pharmacology Department.

Welcome to Marshall!!

Recital, spring choir concert on music department schedule

The Marshall University Music Department will offer two free, public concerts next week, Feb. 26-March 2.

On Monday, Feb. 26, Jeffrey Myers of North Concord, Ohio, graudate student, will present his master's recital at 8 p.m. in Smith Recital Hall.

On Thursday at 8 p.m., Marshall's Symphonic Choir will

give its annual spring concert in Smith Recital Hall.

Myers, a percussion student of Ben F. Miller, MU assistant professor of music, will perform works by Carter, Hovahaness, Burge and Ravel. He will be accompanied by Judith Utley on piano, Joseph MacFarlane on Clarinet, and Miller on percussion and vibraphone.

The choir, directed by Dr. Paul Balshaw, professor of music, will sing choral works by Handel, Mendelssohn, Mozart and others. Highlighting the concert will be the performance

of Pergolesi's "The Magnificat."

Huntington graduate student Ed Harkless will serve as assistant choir director and accompanist.

Faculty and staff achievements, activities. . .

DR. JOHN L. HUBBARD, assistant professor of chemistry, is co-author with Professor Herbert C. Brown of Purdue University of a paper, "Trialkylborane-Induced Reaction of Carbon Monoxide with Alkali Metal Trialkylborohydrides: A Remarkable Correlation of Boron-11 Nuclear Magnetic Resonance Spectra with Reactivity," which appeared in the Journal of Organic Chemistry, Volume 44, Number 3 (Feb. 2, 1979), pages 467-468.

DR. VIRGINIA PLUMLEY, assistant professor of educational media, was a member of the North Central Association of Teacher Education (NCATE) team which visited Lock Haven (Pa.) State College on Feb. 11-14. Dr. Plymley's responsibility was to review the teacher education program to see if it met NCATE standards dealing with library,

learning resources and physical facilities.

DR. WARREN W. WOODEN, associate professor of English, has been notified of the acceptance of his article, "The Wit of Thomas More's 'Utopia" by Studies in the Humanities, which has scheduled the article for publication next fall.

Degree offers students variety of options

(continued from page 1)

stores or architectural and environmental firms," Mrs. Kilgore added.

"Not only is this an exciting development for students, but for faculty members as well. I believe the Art Department faculty will be excited and inspired by the prospects of teaching a professional program," she said.

To Dr. Dorothy Johnson, chairman of Marshall's Speech Department, the BFA degree with theater option means an opportunity for Marshall students who "are really interested"

in a degree in theater to pursue one.

Although the courses were there, students following the theater emphasis in the general speech degree program could not amass enough hours in theater to enter a MFA degree program in theater after graduation. "We've lost some of our most enthusiastic theater students because they wanted and needed that BFA degree," Dr. Johnson noted.

"The BFA degree in theater isn't just for performers, but opens up a wide variety of career opportunities in technical and management aspects," Dr. Johnson said. "Currently there is a real boom in opportunities in fine arts management and there is a definite need for people qualified to manage community theater groups," she added.

The music option in the BFA program has been designed to provide a professional preparation balanced with a liberal education, according to Dr. Wendell Kumlien, MU Music

Department chairman.

"Within the music option, we will offer three distinct areas of concentration-in performance, in history and literature and

in theory and composition," he explained.

"In recent years, a music student at Marshall could only follow a teaching specialization. In fact, I am anticipating a number of our students currently studying music in the College of Education will move into the BFA program," Kumlien said.

Personnel personals. . .

Evelyn Bishop, Physical Plant Operations office supervisor, will have one of her paintings on display with a group of pastel portraits at Studio B of the Huntington Galleries during an open house Sunday, Feb. 25, from 1 to 5 p.m.

Excused absences. . .

Absences have been excused by the respective college deans for the following:

JAN. 7-9, JAN. 19-22, JAN. 29 and FEB. 16-19-Varsity basketball team.

FEB. 8-9-Susan Donahoe and Bill Adams.

FEB. 16-Christopher B. Trigg.

CR/NC option discussed by planning/standards committee

The Academic Planning and Standards Committee met on Feb. 15 to discuss possible changes in the CR/NC option and to consider the institution of a Pass/Fail grade for certain courses. The following decisions were reached:

- The majority of the Committee found the present CR/NC policy to be working satisfactorily. Petitions to limit the option to elective courses found little support. No change is recommended.
- CR/NC grading was recommended as mandatory for four social work courses: SWK 317, 319, 447, and 449. These courses are field work courses.

The Committee also reviewed the policies on repeated courses and "I" grades and will continue the discussion on "I" grades at a future meeting.

If you have any questions about the above, please contact Giovanna Morton, chairman, or Bruce Ardinger, secretary.

"This professional degree will better prepare our music program graduates for careers in private teaching, in music therapy, in conducting, in church music vocations and in a great many other areas," he added.

All three of the departments involved with the new degree anticipate increased enrollments which they believe will be easily traced to the establishment of a professional program, Stewart said.

Institute offers workshops on management, marketing skills

The Marshall University Institute for the Arts will sponsor two workshops on management, marketing and public relations skills for the region's arts groups, according to Dr. Michael E. Cerveris, Institute director and MU professor of music.

The workshops will be held in Memorial Student Center Room 2W22 from 7 to 9 p.m. on Tuesday, Feb. 27, and

Thursday, March 1.

"Applying Marketing and Public Relations Techniques" will be the topic for the first session which will be conducted by Dr. William F. Ashford, MU professor of marketing and departmental chairman, and Dr. Wallin S. McCardell, assistant professor of journalism.

Dr. Robert P. Alexander, professor of management and departmental chairman, will conduct the workshop on "Applying Management Techniques to the Arts" on Thursday

evening.

"Sound management and marketing of the arts are extremely important today as more and more groups compete for the relatively few dollars which support cultural programs," Cerveris said. "Poor management and lack of marketing skills can doom even the best programs to failure.

"Through workshops such as these the Institute hopes to help arts groups in our region thrive, thus further enhancing

the area's quality of life," he added.

Art education conference features noted art educators

An Art Education Conference, featuring two distinguished artists/educators, Ken Beittel and Joan Novosel-Beittel of Pennsylvania State University, will be held at Marshall University on Saturday, March 3.

In addition to the conference, there will be a special exhibition of the Beittels' work-paintings and pottery--in the MU Student Art Gallery, which will open with a special public reception at 7 p.m. Thursday, March, with the artists

present to discuss their work.

The exhibit will remain up through March 22, according to Fred Burkett, assistant professor of art, who is coordinating the campus arrangements. Persons unable to attend the opening event will be able to view the exhibit weekdays between noon and 4 p.m.

The conference is sponsored by Marshall's Colleges of Liberal Arts and Education, the Regional Education Service Agency (Region II) and the Cabell County Teacher Education Center through funding from the Distinguished Lectureship Program of the Marshall Foundation.

The conference will be of interest to anyone involved with visual arts education, including elementary teachers and

secondary art teachers.

Several workshops are scheduled for Saturday afternoon, including "Imaging and Expressing in Clay" by the Beittels; "Paper-making" taught by two graduate students in Marshall's Art Department, Steve Watts and Jim Lester, and "Filmmaking" taught by Alice Ertresvaag, MU assistant professor of art.

(continued on page 4)

Dance group offers classes, workshop, performance

A program of international dance will be given by the Allnations Dance Company at 8 p.m. Wednesday, Feb. 28, in Marshall University's Old Main Auditorium.

The performance is sponsored by the Mount (Student)

Series of the Marshall Artist Series.

Admission is \$4 for the general public and \$2 for Marshall students with MU ID only. Marshall students with both ID and activity card will be admitted free. Tickets are available at the Marshall Artists Series office, 2W23 Memorial Student Center;

Current art research is topic for discussion

(continued from page 3)

The morning session will feature presentations by the art educators dealing with their current research into the learning process of art and the implications their research may have for art teachers and students.

Headquartered on the 6th floor of Smith Hall, the conference will have as its theme "Art, Self Education."

There will be no registration fee.

Dr. Kenneth Beittel, a potter and teacher of pottery for 30 years, has studied in Japan. His work explores the range of wheel-thrown and wheel-hand forms, both in stoneware and porcelain. He has exhibited in regional and national juried shows and invitations. His work has been shown at the Everson Museum of Art in Syracuse, N.Y. last year and currently is on display at Art Asia in Boston and the Gump's Art Gallery in San Francisco.

He is the author of two books and numerous research articles for professional journals. The National Science Foundation and the U.S. Office of Education have funded

four major research studies of his.

Currently engaged in post-doctoral research at Penn State, Dr. Joan Novosel-Beittel is involved in research on the lifeworld of artists, on conflict in artistic creativity and other areas pertaining to creative art.

A painter, she has had work exhibited in local and regional juried fine arts shows and recently received an award in a regional show and a purchase award in connection with a

one-artist show last year.

Her paintings explore art-life connections through an approach of philosophy as poetry and transform strongly experienced images and places into abstract forms and moods.

the Office of the Director of Dance, 16B Women's Gym; Kenney Music Company, 746 Fourth Ave., Huntington, and at the door.

The Allnations Dance Company is a multi-ethnic New York based troupe of professional dancers, singers and musicians. They have performed throughout the United States and the world. The company recently completed a five-week tour of Asia and the Pacific.

Their performance, called "Joy in Every Land," consists of the Jamaican "Flirtation," Ukraninian "Hopak," Muslim "Mora," West African "Baka," "Natanam Adinar" and "Tandava Nritya" from India, and the "Choravod" and "Quadrille" from Russia.

The countries of Italy, Israel, the Philippines, England and

China will be represented in dance.

The dance history of the United States will be demonstrated through a duet, "The Roaring Twenties," "Sweet Georgia Brown" and today's disco.

The appearance of The Allnations Dance Company is made possible in part by a grant from the West Virginia Arts and

Humanities Council.

The Allnations Dance Company also will hold a residency program in dance Monday and Tuesday, Feb. 26-27, in Marshall's Women's Gym. The program will consist of master classes offering advanced instruction in ethnic dance forms and a workshop providing general instruction in ethnic and folk dances.

The first master class will be conducted at 1 p.m. Monday, Feb. 26. The workshop will be Tuesday, Feb. 27, from 10 a.m. till noon and a second master class will follow at 1 p.m.

Fees for participation in the residency program are \$8 for the general public and \$4 for Marshall students with MU ID cards only There is no charge for Marshall students who have validated activity cards.

Residency program fees include the master classes,

workshop and the Feb. 28 performance.

Anyone wishing to participate in the residency program may enroll at the registration desk in the Women's Gym one-half hour before each master class and workshop, or may register in advance. Advance registration is available by mailing participant's name, address and telephone number to Dr. Mary E. Marshall, director of dance, Department of Health, Physical Education and Recreation, Marshall University, Huntington. Indicate participant's status of either MU student with activity card, student with MU ID only or non-MU student. If applicable, include a check in the appropriate amount made payable to Marshall Artists, Series, Inc.