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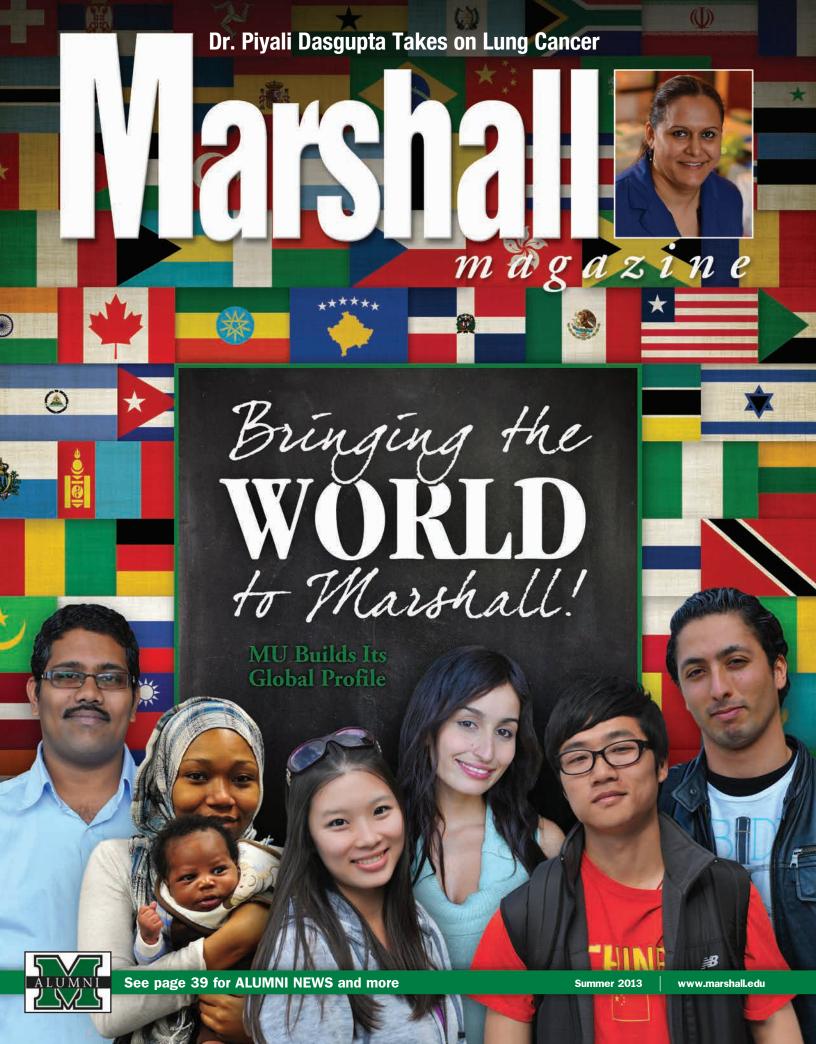
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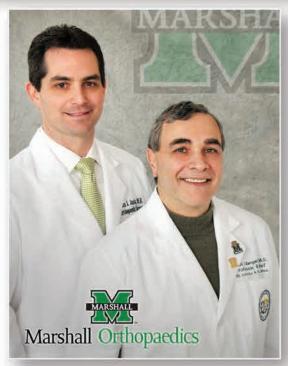
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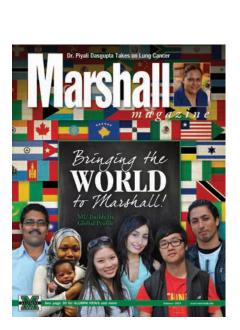


The official magazine of Marshall University

Summer 2013

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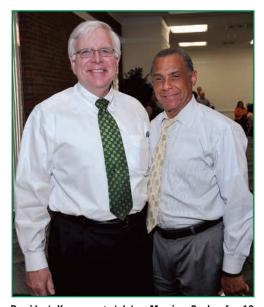
Spring 2013 with President Kopp



President and Mrs. Kopp welcome a participant in the INTO Marshall familiarization visit to the Huntington campus in February.



President Kopp confers the honorary doctoral degree on James C. Smith, president of Thomson Reuters and a Marshall alumnus, at commencement May 11.



President Kopp congratulates Maurice Cooley for 10 years of service as director of the Center for African American Students' Programs at the Service Awards brunch May 31.



President and Mrs. Kopp were honored with a Community Leadership Award by Leadership Tristate, presented by Tyson Compton, president of the Cabell Huntington Convention and Visitors Bureau.



President Kopp congratulates Dr. Kateryna Schray, professor of English, who received the Hedrick Outstanding Faculty Award this year.

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Bringing the WORLD to Marshall

As one of only four universities in America participating in an innovative partnership, Marshall plans to build its global profile and bring more international students to Huntington.

he past 12 months may well be remembered as one of the most progressive chapters in Marshall's 175-year history. In that time the institution has seen rapid growth of its facilities and a bevy of academic accolades.

On the construction front, work is under way on a state-of-the-art Applied Engineering Complex; a new soccer complex and additional skyboxes at the Joan C. Edwards stadium are nearing completion; and the university's presence is even being felt in downtown Huntington as the six-story former Stone & Thomas department store is being transformed into a Visual Arts Center. Academically, the Forensic Science Master's program was selected #1 in the U.S. by the American Board of Criminalistics; U.S. News & World Report ranked Marshall #16 among the Top Public Regional Universities in the South; and the school's newly formed School of Pharmacy and School of Physical Therapy are up and running, with more students applying to each.

"Marshall offers a small-town, familylike experience that has proven very welcoming to international students."

Most recently Marshall signed a long-term agreement with INTO University Partnerships that will build the institution's global profile and increase international student enrollment at the university. In doing so Marshall becomes one of only four schools in America currently participating in the innovative program. The others are Oregon State, Colorado State and the University of South Florida.

INTO is a private company that forms joint partnerships with leading universities around the world to expand opportunities for higher education. International students benefit from university-designed programs and university-led teaching while enjoying full access to campus facilities, resources and services. Since 2006, the company has successfully launched partnerships with 17 universities in the United Kingdom, United States and Asia.

Marshall and INTO have been developing the partnership for the past two years to build on the university's growing international reputation and to bring greater awareness of global cultures to the Huntington campus. The agreement, signed during a special ceremony on Nov. 15, 2012, was a defining point in Marshall's commitment to offer its students the most diverse college experience possible.

"Today we celebrate the start of an innovative program that truly will internationalize Marshall University and our greater Huntington community," noted President Stephen J. Kopp. "Our plan is very progressive and, in many ways, pioneering, because of its potential global influence on our students, our university and our state."

At the signing ceremony Andrew Colin, chairman of INTO University Partnerships, explained why Marshall was selected.

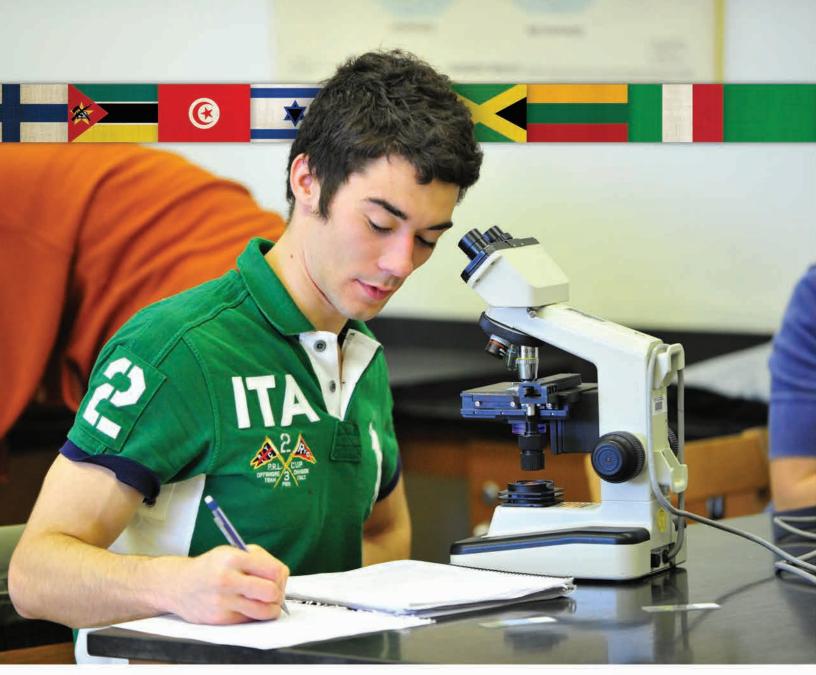
"Marshall offers a small-town, family-like experience that has proven very welcoming to international students," Colin said. "We will build on the strengths of Marshall's existing programs and increase access for international students who want to pursue their higher education goals. We have experienced exceptional student performance at our three existing U.S. partner universities, and we look forward to 'INTO Marshall' enjoying similar successes in the coming years."

INTO will use its extensive global recruitment network across 75 countries to help enroll at least 200 additional students in the INTO Marshall program from key international markets. The first intake of international students will be in August. This added enrollment will diversify the student body at Marshall while helping to sustain the university's growth and advance the institution's ambitious goals for comprehensive internationalization. INTO University Partnerships is a member of the American International Recruitment Council, which requires its members to adhere to stringent quality assurance practices for recruitment.

"Before it contracted with INTO in 2009, Oregon State University had 434 international students. Four years later it has over 1,000," noted Dr. Joesph Wyatt, professor of psychology and chair of the MU Internationalization Committee. "The University of South Florida's numbers grew from 442 to 636 in its first year alone."

Selling Marshall to international students won't be hard. Marketing materials already laud the university's award-winning faculty, numerous academic programs and state-of-the-art facilities. In addition, the university is promoting campus life including housing, student government, co-curricular activities and, of course, Thundering Herd sports. Then there are





Students from more than 40 countries are already studying at Marshall, and INTO Marshall will bring more starting this fall.

all the perks that come with living in Huntington – the Ohio River, Pullman Square, Ritter Park. INTO University Partnerships describes Huntington as "one of the friendliest towns in the United States." Beyond Huntington are an abundance of recreational opportunities in the mountains of West Virginia including skiing, whitewater rafting, rock climbing, zip lining, mountain biking, fishing and more.

INTO Marshall will ensure the success of international students by delivering innovative academic preparation programs and personalized support services in a completely renovated, on-campus international study center. Pathway programs combine academic

coursework and English language training to help international students adapt to an American university environment. Marshall instructors will teach all Pathway programs.

As part of its preparation for the influx of new international students, the university is remodeling the former community college facility, which will now be known as East Hall and which will serve as the official on-campus offices for INTO Marshall. Here, international students will gather to meet with advisers and find the support they need to ensure their success.

Provost Dr. Gayle Ormiston said the academic programs are designed to accelerate student success at



As part of its preparation for the influx of new international students. the university is remodeling the former community college facility.

The former community college building on the Huntington campus is being renovated for INTO Marshall and international students.











Marshall and help them adjust to the rigors of the U.S. university environment.

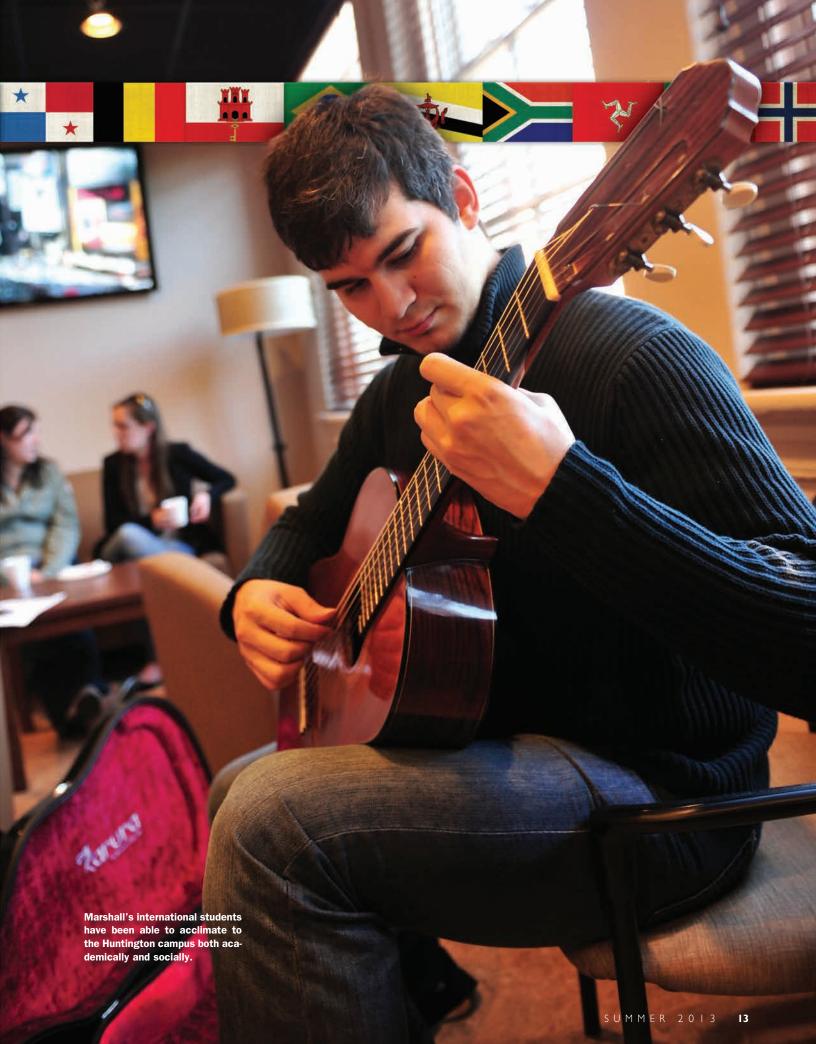
"Our faculty have worked with INTO to design a specific curriculum that will help international students fit well into the culture of Marshall," Ormiston said. "Our partnership with INTO will enhance Marshall's established international student programs and provide a richer international experience for all of our students, faculty, and staff and indeed the entire community."

Marshall currently has an international population of about 400 students from 60 countries. The Center for International Programs, established in 1993, provides a variety of international programs and support services, including study abroad, cooperative international research, community outreach, the English as a Second Language Institute and immigration assistance for students and employees. The university's annual International Festival is one of the most popular university-sponsored events, drawing thousands of students and members of the community. As such, Marshall already has a proven record of success with international students.

"Studying in America gave me a more well-rounded education than if I had studied in my home country, and the Marshall community was so welcoming," said Michele Muth of Norway. "The campus is small enough

Students who attend Marshall will benefit from a specific curriculum that will assist them in pursuing their degrees.





Thundering Herd making its mark in China, other locations

People in Kelly green jerseys catching American footballs and rushing frantically to score touchdowns are not common sights in Yangshou in the Guangxi Province of China. But on March 2 and 3, the Thundering Herd made a symbolic appearance with around 25 education counselors from across China and Hong Kong and eight members of the INTO recruitment team at the official Chinese INTO Marshall University launch event.

During the two-day event, participants had the opportunity to experience firsthand more about what the university and the Huntington community have to offer. From an American football night with an impromptu friendly match to an American barbeque, the counselors experienced the closeness, community and quality that Marshall has to offer to Chinese students.



Education counselors have also visited Marshall's Huntington campus to learn about the university and the state. Above, a group shot of those who attended in November.



Education counselors and INTO recruitment team members are introduced to the Herd. Similar events have taken place in Vietnam and other countries.

to not be overwhelming but large enough to feel like a big American university."

With the addition of INTO Marshall, the university is ramping up its commitment to provide students with the most global education possible.

"We are very excited about the outstanding learning and growth experiences we can offer the many international students who will choose to come to West Virginia each year and enroll at Marshall," Kopp said. "Perhaps as significant are the diverse learning and cultural enrichment opportunities their involvement at Marshall will create for the thousands of Marshall University students from across our state and nation. This initiative literally will create a multicultural, global village on our Huntington campus."

President Kopp, a longtime supporter of diversity in education, sees numerous benefits to both the university and the region.

"Aside from the additional revenue, there are a number of benefits to Marshall and its students. The program will increase the diversity and the internationalization of the campus. The global thinking of our West Virginia students will be elevated. The project will raise Marshall's international reputation, aid in development of collaboration with other universities and with other nations, create jobs on campus and serve as a plus for the local business community."

In the meantime, university officials, professors, staff and students stand ready to welcome the world to Marshall.

Jack Houvouras is the publisher of the *Marshall Magazine*.

technology



Staying Connected

or an institution such as Marshall that is engrained into the lives of so many people, connection to all audiences – current and prospective students, faculty and staff, alumni and the general public – is essential. As a result, the university aims to not only build relationships with those individuals but also sustain them. This goal is accomplished through a number of outlets.

"Technology gives us so many conduits to connect," said Jan Fox, senior vice president for information technology and chief information officer. One of the most familiar is the university website, www.marshall.edu, which recently unveiled a new design. The decision to update was made in order to move departments and groups into a content management system.

"There was sort of a loose approach to managing content online; we wanted to make things more coherent and eliminate inconsistency," said John Cummings, who is director, enterprise Web and online applications. "Now, students can tell that they're still on the Marshall site despite being on different school or department pages."











Many [alumni] are using social media as their news source or as a daily activity.

The inclusion of other audiences was a major factor in the development of the new site.

"Based on the visitor's core role, areas have been highlighted and include the most relevant information," said Cummings. "Current students on campus don't use the site on a day-to-day basis, so we wanted it to be available to other users."

The most significant change is the site's multi-platform accessibility.

"It now has the ability to refactor for whatever device the visitor is using," explained Cummings. "It's not necessary to build a secondary website or app. The new site is adaptable."

The university also utilizes social media in order to maintain a relationship with individuals.

"Many are using social media as their news source or as a daily activity," said Tiffany Bajus, communications specialist. "We use it to share information about things that are happening around campus and in the individual colleges and departments. It's one more opportunity for us to connect with the public quickly and easily."

Presently, Marshall has a Facebook page, Twitter profile, and YouTube, Instagram and Pinterest accounts. Facebook and Twitter are most often used to spread the word on news and events, but they are also used to answer questions and carry on conversations.

"Facebook and Twitter have been extremely helpful in instances like weather delays and graduation," said Bajus. "Twitter is also very active in regard to prospective students. We use it to reach out to them."

HerdVideo, the university's YouTube channel, provides footage from special events, MU Report, which is a studentrun news program, and other noteworthy activities.

"Our elaborate video capabilities allow for anyone to see what's happening around campus and even participate without actually being there," said Fox. "The video stream of commencement is a good example." On Marshall's Pinterest page, users can find 18 different boards full of images (or "pins") – ranging from "MarshallU around Campus" to "Gifts for the Herd Fan."

"Our boards show pictures from [the Huntington] campus itself – its buildings and green space – to residence halls and game-day gear," Bajus said. Even more images can be accessed via the University's Instagram site and the university's photo-sharing page, muphotos.marshall.edu, where visitors can browse, download and share their favorites.

Marshall Digital Scholar is an online institutional repository, bringing together all of the university's research under one umbrella, with an aim to preserve and provide access to that research. It includes institutional documents such as scanned copies of the University's now-defunct yearbook, The Chief Justice.

"Attending Marshall – these were special times for people," Fox said. "Digital Scholar is needed from a preservation perspective but is also an important piece of Alumni Weekend."

Events such as Alumni Weekend and Homecoming are just two examples of how the Office of Alumni Relations preserves the bond between the university and former students. There are also approximately 38 MU alumni clubs around the country that plan activities for their members.

"Alumni are the lifeblood to future growth," said Matt Hayes, executive director of the Marshall University Alumni Association. "Without that connection it's really hard to meet the needs of students down the road, make improvements and enhance the Marshall experience for everyone."

Though alumni can use the university website and social media channels to stay informed and associated with Marshall, Alumni Relations has developed a separate website, social media accounts (Facebook, Twitter and LinkedIn) and even a mobile app for this specific audience. Active alumni also receive a monthly e-mail newsletter that features content about scheduled events.



The website, herdalum.com, features several categories of information: Alumni Association, membership, events and resources and a "Connections" section that includes Class Notes, where alumni working or interested in the same field can reach out to one another, and Class Pages, which include letters from former class presidents and photos from past years.

Going forward, Hayes wants to widen the office's audience.

"I would love to see some greater involvement," he said. "We want to give our current student population some insight into our operations and opportunity to be involved with the projects we're working on. There's a lot we can do to better the university for those that follow if we're engaged and working together. If we do that, we can make Marshall the best that it can be."

Dawn Nolan is a Huntington native and freelance writer currently residing in Milton, W.Va. She is an alumna of Marshall University's College of Liberal Arts and a graduate student in Marshall's School of Journalism and Mass Communications.







Shedding New Light on Lung Cancer

Dr. Piyali Dasgupta conducts innovative research on the campus of Marshall University.



r. Piyali Dasgupta, associate professor in the Department of Pharmacology, Physiology and Toxicology in the Joan C. Edwards School of Medicine, works in a field where much remains unknown. Lung cancer is the second-most common cancer and the leading cause of cancer death among both men and women, and numerous factors contribute to its development and progression. Dasgupta's research sheds light on nicotine's role in the progression of lung cancer and may eventually lead to the development of new treatments, placing her laboratory in Huntington at the forefront of lung cancer research worldwide.

"Dr. Dasgupta's expertise adds greatly to the research activity of the department and the medical school," said Dr. Gary Rankin, professor and chair in the Pharmacology, Physiology and Toxicology Department. "Her work is very exciting and has the potential to impact a large number of patients in a very positive way."

Although nicotine, the addictive component of tobacco products, does not cause cancer itself, according to Dasgupta, it does contribute to the growth and survival of certain types of lung cancer and can block the beneficial effects of chemotherapy. Through her research, which includes the study of how a natural ingredient found in chili peppers called capsaicin may be used in cancer treatments, Dasgupta and her team of researchers are uncovering ways not only to prevent lung cancer from metastasizing but also to increase the effectiveness of chemotherapy and other established treatments.

"We have found that nicotine raises the levels of neurotransmitters in certain lung cancers, promoting the growth of cancer cells and protecting the cells from cancer treatments," she said. "We are trying to see if blocking the neurotransmitters' signaling can prevent these effects of nicotine. This can be a new avenue for lung cancer treatment."

Dasgupta's research, funded by prestigious and highly competitive grants from the National Institutes of Health and the Flight Attendant Medical Research Institute, includes School of Medicine researchers as well as Marshall University graduate students and even undergraduates. These aspiring scientists have the unique opportunity to author publications, receive research grants and attend international conferences early in their col-

legiate studies. Dasgupta's laboratory attracts students not only to the work she is doing but also to the field of medical research in general – something she said is critically important.

"When I give guest lectures at the College of Science and ask undergraduate students what they would like to do in the future, few of them have awareness about the field of biomedical research," she said. "I am very enthusiastic about working with undergraduate and master's students, and part of my enthusiasm is in making them aware that research can be an interesting, rewarding career. If we don't train the next generation, who will be left to do research?"

Dasgupta joined Marshall's faculty in August 2007 following postdoctoral fellowships at the Columbia University College of Physicians and Surgeons and Florida's prestigious H. Lee Moffitt Cancer Center. At the Joan C. Edwards School of Medicine, she teaches pulmonary physiology to medical students and biochemistry and cell biology to graduate students. With a dedication to excellence in both the laboratory and the classroom, Dasgupta has been recognized and honored for her enthusiasm, accessibility and support as a professor and research mentor.

Dasgupta said her fellowship at the Moffitt Cancer Center, where she worked under leading cancer researcher Dr. Srikumar P. Chellappan, first inspired her to pursue a career in lung cancer research.

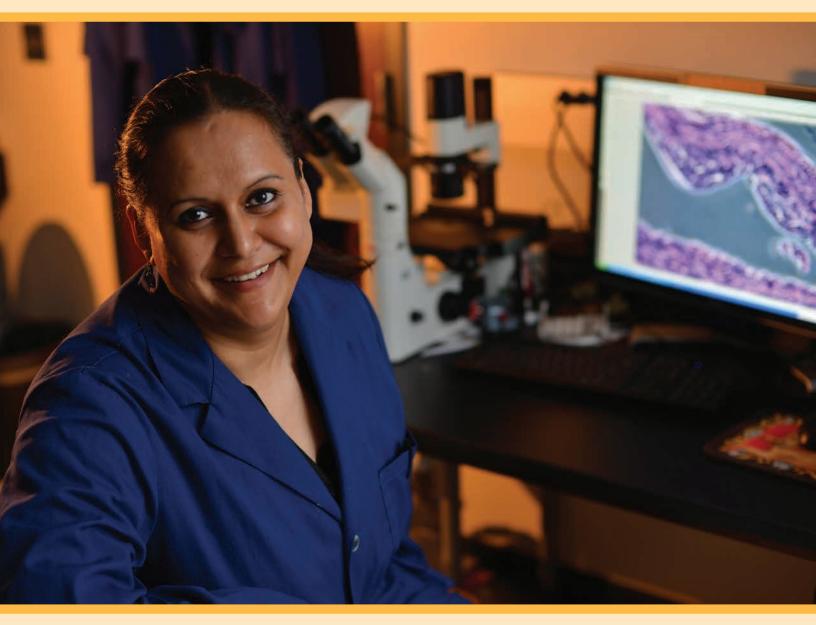
"It was very fascinating to me how an environmental factor like smoking was so very linked to this type of cancer," Dasgupta said. "What I continue to find fascinating about lung cancer is the fact that it's a complicated disease about which we actually understand very little. There is a lot to be done in this field, and I'm glad I am here."

Dasgupta said a better understanding of lung cancer, especially how it is affected by nicotine and other tobacco agents, will be of immense benefit especially to the areas surrounding Marshall University, where a large percentage of active smokers has led to high rates of tobacco-related disease. She has served on the Cabell County Coalition for a Tobacco-Free Environment since 2009 and most recently provided support and input for Marshall's efforts to become a tobacco-free campus.



Dr. Piyali Dasgupta works not only as a teacher, but as a research mentor.

What I continue to find fascinating about lung cancer is the fact that it's a complicated disease about which we actually understand very little. There is a lot to be done in this field, and I'm glad I am here. 77



Dr. Piyali Dasgupta has made the study of lung cancer her life's work.

"Exposure to smoke is a problem that is much more far-reaching than what many people contemplate," she said. "It has a ripple effect on other people, and once we fully understand that it will be easier to be able to grasp the health effects of tobacco. I support a tobacco-free campus at Marshall."

Although there is a great deal left to learn about lung cancer, Dasgupta's research at Marshall University is contributing to the medical community's understanding of the disease. A deeper understanding of lung cancer will immediately improve awareness and prevention efforts and eventually lead to more efficient and successful treatments. One thing remains absolutely certain:

Dasgupta's passion for teaching and research is creating a lasting impact on the future of cancer research.

"Piyali has tireless energy which has translated into her being a dynamic teacher and accomplished researcher," Rankin said. "She attracts lots of students to work with her on her research projects and fills them with enthusiasm for what they can contribute to science and health issues."

Katherine Pyles is a freelance writer living in Huntington. She is a former Yeager Scholar and a graduate of Marshall University's W. Page Pitt School of Journalism and Mass Communications.



Marshall Goes Tobacco-Free

A campus-wide ban on tobacco products went into effect July 1

fter years of research, months of discussion and an extensive voting process, Marshall University officially became a tobacco-free campus July 1. Amy Saunders, director of student health programs, said the reasons behind the tobacco ban are simple.

"We want to promote a healthy environment, and we know tobacco impacts health," she said. "We want to reduce secondhand smoke exposure. We want to prevent students from starting tobacco use. We just want to make the environment on Marshall's campus as healthful as it can be."

The tobacco ban was first introduced at a meeting of the Student Government Association, which voted in support of a policy that would prohibit all tobacco products on university-owned property. The proposed policy then moved to Marshall's Faculty Senate and Staff Council. Both groups approved, and it was passed along to the Marshall University Board of Governors. The Board of Governors voted at its April meeting to open up a public comment period, after which the policy was officially enacted. The tobacco ban was effective July 1.

As hundreds of universities nationwide have eliminated tobacco use on their campuses, Saunders said she has been encouraged by the support the tobacco ban has received at Marshall. A majority of both faculty and students have expressed support of the tobacco ban in surveys over the past several years. The new policy will include efforts to make tobacco users aware of cessation programs available to them and increase awareness of the harmful effects of tobacco.

In addition to the health-related reasons behind the tobacco ban, tobacco products create a surprising amount of waste. University maintenance workers and cleanup crews reported that four hours of each day are currently spent cleaning up waste from tobacco products on campus. The tobacco ban will allow for better uses of workers' time and resources.

Marshall will welcome students to the 2013 fall semester with a cleaner, more healthful campus.

By Katherine Pyles





The Sounds





MU Music Program Produces Well-Rounded Musicians

he corridors of Smith Music Hall are alive with the sounds of music education. Near the auditorium, a cello student tunes his instrument. Down the hall, two more students discuss a composition. From a distant practice room come the clear high notes of a flute. Behind one glass door, a practicing organist makes the walls of the cubicle reverberate. A saxophone wails from another corridor.

While records aren't available, it's clear that Marshall's music department at least predates World War II. Yet, it's not resting on that history. It is constantly working to meet the demands of today's students.

"Students are less fixed in the same kind of curriculum that was valid 50 or even 10 years ago," says Dr. David Castleberry, interim director of the School of Music and Theatre. A year ago the department developed

By Carter Taylor Seaton • Photos Courtesy of the School of Music and Theatre





The Marching Thunder is a highlight of home football games.

a multi-disciplinary program with all the fundamentals the music students need, while freeing up time to combine music with other studies. "Students are coming up with very creative ways of packaging and marketing themselves. Now that opportunity is part of our Bachelor of Fine Arts (BFA) degree," he says.

Marshall's 150 - 200 music majors can choose one of several undergraduate emphases: a BFA in performance; theory and composition; Jazz Studies or the multi-disciplinary degree. The Bachelor of Arts in Music Education, certifying teachers for grades K-12, is actually housed within the College of Education. Additionally, Marshall offers Master of Arts in Music degrees in performance, composition, history/literature or education. Each curriculum has three components. Classroom instruction includes music theory, music history and methods courses. The applied component allows students to work one-on-one with their teachers on either their instrument or their voice. Castleberry says that's where the most meaningful mentoring happens.

"It's like the older apprenticeship system," he says. "From the first semester, they're engrossed in courses in their discipline."

This method of teaching provides a particularly collegial feeling within the music department. In the third component of their educational experience, students take their applied knowledge and work collaboratively in various group situations.

That's where Marshall's many choirs, bands and orchestra settings give the students a chance to hone their performance and public appearance skills. For instance, Steve Barnett, director of bands, often has students participating in the MU Marching Band, one of the two concert bands, one of the two alternating pep bands and in the Wind Symphony. They may also be in the University Chorus or the jazz band. Since more than 60 per-



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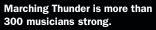
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cent are music education majors, this provides them a well-rounded education. Participation in the marching band for three semesters is mandatory for music majors; however, approximately two-thirds of the 330 members are not music majors. Often they played in their high school band and just want to continue performing. Since Barnett came to Marshall 10 years ago, the marching band has more than doubled in size.

The Wind Symphony is an audition-only ensemble that plays all the top-level wind literature, both classical and new. Normally, they play four or five local concerts a year; however, on the basis of a CD the ensemble submitted, it was one of only four bands selected to play next spring at a Percy Grainger festival in Chicago's Symphony Hall.

Dr. Elizabeth Reed Smith teaches violin, viola and chamber music to her string majors, but she also conducts the 50-plus-member Marshall Symphony Orchestra. As many of the performance degreeseekers will do eventually, she continued her education in order to teach on the college level, but considers herself first and foremost a performer. Sometimes, graduate students choose to pursue a related field, such as music therapy, after they leave Marshall. Smith says most of her graduating students eventually will play as freelance musicians, however. To help prepare them, the orchestra also plays several yearly concerts, including the Young People's Concert cosponsored by the Women's Club of Huntington.





The Marshall University Chamber Choir toured France in 2012.

Interestingly, in a musical arena most consider extremely traditional, Smith is using some very modern teaching techniques with her string students. Through Skype, a student is able to take a class from an expert musician at the Manhattan School of Music, for instance. Smith also uses YouTube.

"I'll say to a student who's struggling with an interpretation, 'I want you to go out there and find five recordings and figure out what fingering they're using and decide which one you like,'" she says. "Students can look up performances of anything they want on YouTube."

Marshall University also offers one unique student ensemble — the John Marshall Fife and Drum Corps — led by Dr. Wendell Dobbs, who directs the flute studio as well. Established in 2007, when Dobbs was a John Deaver Drinko Fellow, the corps usually has 18 members, mostly fifers and drummers. This year it included two bugle players and a drum major as well. They play during Marshall Day at the state legislature and at commencement, and have performed at Colonial Williamsburg several times as well.

Today's students need more diverse skills than ever before, according to Dobbs. To that end, technology courses to learn computer arranging tools and music creation on computers are now required for some majors.

"It's all part of what's coming," he says.

That's not to say they don't study standard music literature, for they do. Each curriculum is also steeped in music history and music theory. It's all part of educating well-rounded musicians, a proud, decades-long university tradition.

Carter Taylor Seaton is a freelance writer living in Huntington. She graduated from Marshall University in 1982. She published her second novel, amo, amas, amat...an unconventional love story in 2011. Her debut novel, Father's Troubles, was published in 2003. Most recently, she completed a non-fiction work about West Virginia's back-to-the-land artisans. Currently, she is writing a biography of West Virginia's former congressman, Ken Hechler.

Sports



Conference realignment brings games closer to home

hey've sat in the shadows of the Franklin Mountains at the Sun Bowl in El Paso, Texas. They've been a part of some very intimate crowds at iconic Legion Field in Birmingham, Ala. And they've watched their favorite team in the house that Brett Favre built at "The Rock" in Hattiesburg, Miss.

Allan and Kristin Bevans know no boundaries when it comes to following the Thundering Herd. Their love of the Kelly green blurs the state lines that separate Texas from Oklahoma, Mississippi from Alabama.

"We go to nearly every game, home and away," Allan Bevans said. "Since Marshall joined Conference USA, we've missed three games."

It helps that the Bevans have the financial wherewithal to make those long, sometimes costly trips. Herd fans have been known to travel, but for most of them, flying halfway across America isn't always cost effective. That's why this continental shift in conferences in collegiate athletics might be a good thing for fans of the green and white. It may well bring the weekend trip to a football or basketball game back within the family budget.

"We're going back to more of a regional conference," Marshall Director of Athletics Mike Hamrick said. "It'll be a league where our fans can get to the games a lot easier."

In the next three years, Conference USA will move into cities like Charlotte, N.C., Norfolk, Va., Bowling Green, Ky., and Murfreesboro, Tenn. (see map). Those destinations are all shorter drives than the current closest team to Marshall in CUSA, East Carolina. The league will also add some tourism cachet as it swaps Orlando, Fla., for Miami (Florida International) and Boca Raton (Florida Atlantic). Fans will lose the allure of New Orleans and Memphis but pick up destination cities in San Antonio, Texas, and Murfreesboro's neighbor in Nashville, Tenn.

Herd football coach Doc Holliday would like nothing better than to see visiting stadiums filled with Mar-



Nine teams will join Conference USA by 2014 adding schools in cities like Charlotte, N.C., Bowling Green, Ky., and Murfreesboro, Tenn.

shall fans. He's heard the tales of Marshall's days in the Mid-American Conference when Thundering Herd fans would overrun enemy stadiums for a Saturday afternoon. But he also has a few more selfish reasons to appreciate this re-configured conference.

"We have two opportunities to go to Florida," Holliday said, "which is significant because we recruit hard in south Florida, and kids down there and their parents can see us play."

That makes sense for a coach who's in the Miami area so often the rental car agents know him by his first name. Recruiting is his calling card.

"Moms and dads want to see their kids play," Holliday said. "That's one thing we struggle with a little bit at Marshall because we don't have enough in-state kids. It's great for our fans because they can drive to Western (Ky.), Middle (Tenn.), Charlotte and ODU (Norfolk)."

Conference USA Commissioner Britton Banowsky has taken an educated risk in trying to spruce up the

league's neighborhood. When the former Big East came after the likes of Houston, Central Florida, Southern Methodist, Memphis, Tulane, Tulsa and East Carolina, he wanted to re-chart the league with some regional commonalities.

"I have always felt the divisional model has many positives," Banowsky said. "But the travel is one that has the most impact on the fans and student athletes. Not only will Marshall fans have some great places to visit each season, many within driving distance, but the student-athletes can also get back to class."

That's especially a problem in basketball season. Often Tom Herrion's and Matt Daniel's teams have to utilize three days of travel to fly to games on the outer reaches of CUSA. The new additions will give them the choice of busing to a destination like Charlotte or Bowling Green and getting their players back home a day earlier.

While the overall strength of the football schools may



Marshall's basketball teams will play Tulsa for the last time as a Conference USA match-up in 2014. Tulsa will leave the conference along with Tulane and East Carolina in the summer of 2014.

have lost a few power players with UCF and East Carolina leaving, basketball may have improved under the new alignment.

"Louisiana Tech, Western Kentucky, Old Dominion and Charlotte have a great basketball tradition," Hamrick said. "Middle Tennessee was an NCAA Tournament team last year. It was really Memphis and the rest of us. In this league, there won't be a Memphis, but several schools can get really close to the level."

Marshall will get its first lesson in CUSA Geography 201 this fall during football season. In addition to drivable trips to Athens to battle Ohio, the Herd will go to Blacksburg to play Virginia Tech and Murfreesboro to face Middle Tennessee. Add two trips to south Florida and a tough trek to Tulsa, and this football season has the ingredients for some interesting weekend junkets.

As always, the Bevans have their bags packed, and they will travel.

"We used to live in Cincinnati, and I remember the first game Marshall played at Miami in Oxford," Bevans said. "It took almost as much time to get from Colerain Avenue in Cincinnati to Oxford as it did to get from Huntington to Oxford. There were so many Herd fans there that day."

He thinks the Herd can rule the road again.

"Winning cures all," Bevans said. "People will start flocking to games because they're easier to get to. And it's easier to go places when you're winning."

Maybe that's the idea. Don't ask for directions, just follow the Herd.

Keith Morehouse is the sports director for WSAZ NewsChannel 3 in Huntington, W.Va.

Schools joining C-USA by 2014



University of North Carolina at Charlotte *Charlotte*, *N.C.*



Florida International University *Miami, Fla.*



Louisiana Tech Rustin, La.



University of North Texas Denton, Texas

CUSA Football 2013

East Division

- · East Carolina
- Florida Atlantic University
- Florida International University
- Marshall
- Middle Tennessee
- Southern Miss
- UAB

West Division

- Louisiana Tech
- North Texas
- · Rice
- Tulane
- Tulsa
- UTEP
- University of Texas San Antonio



University of Texas at San Antonio San Antonio, Texas



Old Dominion University Norfolk, Va.



Florida Atlantic University *Boca Raton, Fla.*



Middle Tennessee State University Murfreesboro, Tenn.



Western Kentucky Bowling Green, Ky.

CUSA Basketball 2013-14

- · Charlotte
- · East Carolina
- · Florida Atlantic University
- Florida International University
- · Louisiana Tech
- Marshall
- Middle Tennessee
- North Texas
- Old Dominion University
- Rice
- · Southern Miss
- Tulane
- Tulsa
- University of Alabama Birmingham
- UTEP
- University Texas San Antonio

Tulsa, Tulane, East Carolina leave CUSA in the Summer of 2014. (Western Kentucky joins football and basketball in CUSA 2014-2015)

HOUING FORWARD FORWARD

Marshall University's School of Physical Therapy is focused on a bright future

By Cory Jackson

Photos by Rick Lee, Rick Haye and Liu Yang

Clinical rotations are an important part of the physical therapy curriculum.





Marshall's first physical therapy class is beginning its second year. A second class started in May.

University of Miami. She started her career as a practicing physical therapist.

It was the chance to design a new curriculum for a nascent school of physical therapy that attracted her to the job. When she left her previous position, she brought with her a small contingent of loyal and skilled faculty, including Director of Clinical Education and Assistant Professor Dr. Tamara N. Gravano and Assistant Professor Dr. Yi-Po Chiu.

"All of them have experience going through the accreditation process, so I feel...that we should do fine with accreditation," Dr. Kroll said. "Not only have I gone through the process – a number of times – but all the other faculty have gone through the process, so we all... are in a better position to make those things happen."

The doctorate in physical therapy is a three-year, nine-semester program. The inaugural class started its course-work last May when the school was granted candidacy by the accrediting board, Kroll said. The second class of students attended orientation May 17 and began classes May 20. The selection process for admission has already become competitive in just the school's second year; out of more than 300 qualified applicants, the school accepted 40 students.

That interest is understandable, considering the glut of physical therapy jobs, with expectations for growth outnumbering even other health care careers. According to the Bureau of Labor Statistics, the demand for physical therapists is expected to increase by 39 percent, much higher than average, and the median salary is \$78,000 per year. Combining those numbers with Kroll's experience and determination to craft a rigorous and relevant curriculum makes it easy to see why the still-new school has attracted so many applicants.

"Physical therapists work across the lifespan so that we work with neo-natal all the way to the elderly, so the field has really blown up and expanded in the last few years," Kroll said. "It is one of the fastest growing positions in the country, overall, even when you look at health specifically."

To be admitted into the program, students must first have an undergraduate degree and complete the requisite science courses. According to Kroll, most students have a bachelor's in health sciences, biology or a related subject. If accepted into the school, students spend their first

year in the classroom, with an eight-week clinical experience between their first and second year of courses. Then, students complete two more years of coursework and an additional 27 weeks of clinicals. During their clinicals, students are assigned to physical therapists who mentor them and provide on-the-job training.

Those internships are all over the country, Kroll said, but with a concentration in the local area. That's due, in large part, to the high demand for physical therapists in the area.

"Therapists here have opened their arms to us in terms of accepting those clinical placements because they really want to be able to hire those folks," Kroll said. "People in the region tell me that when they have a new position open for a therapist, they search months and months...Often times, they laughingly say they steal the therapist from down the road, and then that facility has trouble finding a [new] therapist."

When the first class of students graduates in May 2015, they will receive a Doctor of Physical Therapy degree and may sit for the board exam to become licensed physical therapists. Kroll isn't too concerned about her students passing the board exam, however.

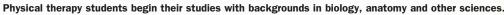
"The board exam is the minimum required to go into the workplace," she said. "We actually aim our curriculum a little bit higher than that; we would prefer our students know not the minimum that's required, but that maximum information they can get out of the program."

That spring will also bring a moment Kroll and others have waited for since 2010. After the school submits a self-study in Fall 2014 and undergoes an on-campus review by the accrediting board in Spring 2015, the accrediting board will announce its decision.

With an aging population and President Barack Obama's Affordable Care Act set to take full effect in 2014, there are questions about the future of many health care occupations, and physical therapy is not exempt, according to Kroll. Questions about compensation, coverage and availability of services remain for the country and Appalachia in particular, but Kroll and her colleagues are focusing on what's most important.

"In terms of the ability to serve people who have physical therapy needs, that should, if anything, expand as patients are able to get insurance coverage," she said. "If you can't get people back to work, you've got a drain on the economy and on the livelihood of these folks."

Cory Jackson is a Marshall University graduate and an English teacher at Cabell Midland High School. He lives in Huntington with his wife, Hayley, and daughter, Avonlea.





Streamlining_Marshall's ADMINISTRATIVE STRUCTURE

Beginning this summer, Marshall University will streamline its academic college structure in a move expected to create additional opportunities for students while also reducing administrative personnel costs.

On July 1, the Graduate School of Education and Professional Development and existing College of Education units combined programs to become a new comprehensive College of Education. Dr. Teresa Eagle, former dean of GSEPD, will became dean of the new College of Education and Professional Development.

Eagle said, "Our new College of Education will continue to be centered on student success and providing the tools our students need to become highly sought-after professionals who make a positive difference in the lives of their students. Marshall University was founded 175 years ago as an academy to train West Virginia teachers. The roots of the GSEPD are rich in a philosophy and practice of outreach across the state and the region. We are bound by our mission and our history to build on those traditions through modern, effective instruction and administration. I'm confident we can take that to the next level through this new organizational structure."

Dr. Robert Bookwalter, former dean of the College of Education, became interim dean of the College of Liberal Arts effective June 1.

Dr. Gayle Ormiston, Marshall University provost, said the retirement of two longtime administrators provided the opportunity to combine administrative roles and responsibilities across several programs. Dr. Rudy Pauley, associate vice president for Outreach and Continuing Studies, retired June 1; and Dr. Donna Spindel, dean of the Graduate College, will retire Aug. 16.

Dr. David Pittenger, former dean of the College of Liberal Arts, will assume Pauley's and Spindel's duties, which are being combined into the position of associate vice president and dean of graduate studies. Pittenger will serve in this role on an interim basis.

"These moves will eliminate two senior administrative positions without reducing student support services or affecting program curricula," Ormiston said.

Beginning July 1, the W. Page Pitt School of Journalism and Mass Communications joined with the School of Music and Theatre and the School of Art and Design, which were within the College of Fine Arts, to form a new college, which has been named the College of Arts and Media. The Marshall Artists Series also resides in the new college.

Donald Van Horn, dean of the College of Fine Arts, became dean of this new college. Janet Dooley, interim dean of the School of Journalism and Mass Communications, became director of that school and also serves as associate dean of the College of Arts and Media.

Van Horn said, "I see tremendous opportunities for our students in progressive new programs ranging from advanced web design, photography, social media, digital media, graphic design and advertising. We will continue our renowned tradition of training outstanding journalism and public relations professionals, visual and performing artists and arts scholars, while capitalizing on degree programs that respond to rapidly evolving fields in digital communications.

"We are in a constantly changing era of digital communications and Marshall University is creating an entirely new model that I strongly believe will make us one of the most outstanding programs in the nation. This is a very exciting time for Marshall University with the construction of our new downtown Visual Arts Center and the creation of this new college. Fine and performing arts and communications are truly on the move here in Huntington."



A MESSAGE FROM BERNARD "BERNIE" COSTON MUAA National President, Class of '79

Greetings Alumni and Friends,

This period marks my one-year anniversary as your president. We had a great 2013, and I am pleased to report we are picking up momentum. 2014 will be a year that we will all remember.

The latest news I would like to pass on to the Herd faithful is the selection of an executive director. We welcome Matt Hayes to our family. Matt brings energy, commitment and a new perspective to the alumni office. Matt is not new to Marshall. He earned both his undergraduate and graduate degrees at MU. Matt and his wife, Stephanie, have two children and live in Ona.

Alumni weekend in April was fantastic. From start to finish, there were activities for all. Let me reflect on a few highlights. On Friday night, the Alumni Association honored the Golden Class of 1963 by hosting a dinner followed by a night at the theatre. A capacity crowd was entertained by the Marshall Theatre Alliance's production of "A Funny Thing Happened on the Way to the Forum." The dinner attendees were also treated to an after-dinner chat with the director, lighting designer and costume designer of the production. The production was magnificent and a true testament to the level of artistic talent in the College of Fine Arts.

Saturday morning began with the MU Fountain Ceremony and transitioned to the Class Reunion Luncheon. Dr. George White ('63) brought back fond "Marshall Memories" by taking us on a stroll down memory lane, and Rob Ellis's video helped to bring it to life. Each member of the class was recognized by Dr. Kopp and MUAA with a special diploma and a gift bag. We also recognized our Grand Class members who were in attendance.

Saturday evening marked the 76th Alumni Awards Banquet as our marquee event. A capacity crowd filled the Don Morris Room in celebration of major achievements at the undergraduate level, alumni club level, and the 10 Colleges that comprise Marshall. National Awards were given to the Distinguished Alumnus and in Community Achievement and Distinguished Service. Each of these award recipients was given serious thought and consideration from a panel of experts for their contributions to their respective areas of expertise. Congratulations to each awardee.

I am so proud of our university and what it has accomplished since it was founded. We have strong leadership guiding us forward as we continue to grow. I hope that each of you feel as I do and make it a point to be a part of this fantastic journey. There's always room for one more!!!

We are Strong. We are Growing. We are Proud. We Are MARSHALL!!!

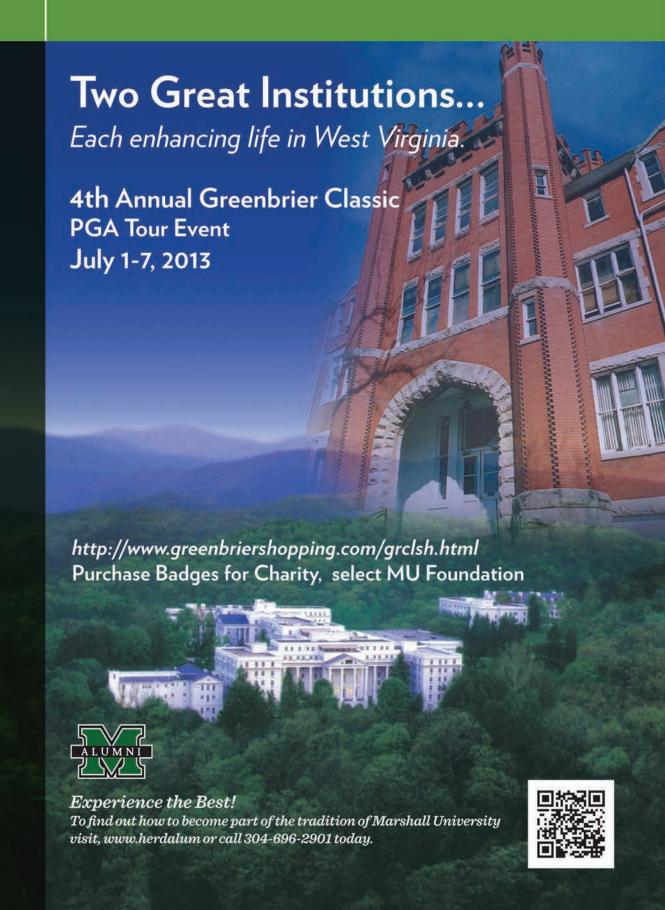
Bernie Coston

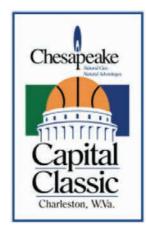
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ROB ELLIS, Assistant Director of Membership and Marketing
NANCY PELPHREY, Assistant Director
JASON PARSONS and JAKE BILLMYER, Graduate Assistants
MATT PETERS, GABE STABILE, CHASE KIRBY and ASHLEY WORKMAN, Student Assistants



Marshall University Foundation







CAPITAL CLASSIC RECEPTION
December 2012











MARSHALL UNIVERSITY ALUMNI ASSOCIATION







Twenty people and one club were honored at the Marshall University Alumni Association's 76th annual Alumni Awards Banquet Saturday, April 27, in the Memorial Student Center's Don Morris Room on the Huntington campus.

The awards banquet highlighted Marshall's 2013 Alumni Weekend, which took place April 26-27. Here is a complete list of the distinguished alumni award winners for 2013, who were honored at the banquet:

National Awards

Distinguished Alumnus Award **Dr. David Wiley**



Dr. David Wiley is an associate professor of Instructional Psychology and Technology at Brigham Young University. Originally from Barboursville, he received his undergraduate degree in vocal performance from Marshall University in 1997. He earned his doctoral degree in Instructional Psychology and

Technology at BYU in 2000. Wiley has been described as one of America's most innovative thinkers on the future of learning. He was Chief Openness Officer of Flat World Knowledge, founder of the Open High School of Utah, associate professor of Instructional Technology, and founder and director of the Center for Open and Sustainable Learning at Utah State University. According to Adam Frankel, executive director of the National Center for Research in Advanced Information and Digital Technologies. Wiley is " ... one of America's most innovative thinkers on the future of learning. His cutting-edge work is helping America find ways of cutting costs while delivering a worldclass education to all our students. Harnessing the promise of technology to drive better results is David's trademark."

Dr. Jan. Fox, Marshall's senior vice president for information technology/CIO, said Wiley is considered to be the creator of the first Massive Open Online Course. "His career is dedicated to increasing access to educational opportunity for everyone around the world," Fox said. Wiley has received the National Science Foundation's CAREER award and Fast Company rated him No. 78 in a list of the top 100 creative people for 2009. He also was named a Peery Social Entrepreneurship Fellow in the BYU Marriott School of Business in 2012.



Alumnus Community Achievement Award Lt. Col. Kenneth L. Hale

Lt. Col. Kenneth L. Hale is the State Equal Employment Manager for the West Virginia National Guard in Charleston. He is directly responsible for the Equal

Employment and Equal Opportunity programs for all Army National Guard units spread across 28 counties in the state along with the two Air National Guard Wings. A graduate of Stonewall Jackson High School in Charleston, he later earned credits at Marshall University, and graduated with a Regents Bachelor of Arts from West Virginia State University in Business in 1984. He is the father of seven and grandfather of 14, is active in the community and is involved with youth through mentoring and coaching. He has been recognized for his many unpaid hours of community service with the Air Force Outstanding Volunteer Service Ribbon, and the local branch Roy L. Wilkins Meritorious Service Award. He has 28 years of service as a Little League football coach and serves on many committees throughout the area. Hale has made significant contributions to the community through his membership with Omega Psi Phi fraternity, which was incorporated in 1974 through the Nu beta chapter at Marshall.

Distinguished Service Award

James P. Summers

James P. (Jim) Summers has been director of development at Zeta Beta Tau Foundation since June 2012. The ZBT Foundation is a nonprofit

corporation exclusively committed to educational and

charitable purposes that assist the brothers of Zeta Beta Tau fraternity. Summers has 35 years of corporate sales, business development and national account management experience. He graduated from Marshall University in 1970 and the previous fall had served as Marshall's mascot, Marco. He moved to Atlanta 35 years ago and immediately became one of the founding members of the Marshall University Atlanta Club.

John Gilmore, president of the Atlanta club, said Summers is a huge Marshall supporter. "I have never known anyone that embodies what it means to be a Son of Marshall more than Jim," Gilmore said. Joe Gillette, chair of the Marshall Foundation board of directors, noted Summers is the "goto guy for anything related to Marshall. I have witnessed his tireless work to promote Marshall on an individual level as well as local in the Atlanta area and nationally," Gillette said. Summers travels near and far, east coast to west, to watch as many Thundering Herd athletic events as possible.

Awards of Distinction



College of Education Margaret "Susie" Pace

Margaret Pace earned a B.A. in Special Education/Elementary Education from Marshall in 1965. She taught special education in Mercer County, served as principal of Park High School for 10 years,

earned two master's degrees, earned 11 professional certifications and spent the last 10 years of her career as Director of Special Education in Mercer County. All the while, Pace and her family have been strong supporters of Marshall University.

College of Fine Arts Michael K. Paxton

Michael K. Paxton is a sixthgeneration West Virginian and Chicago-based artist with more than 35 years of dedicated work. He graduated from Marshall in 1975 with a B.A. in Art. Most recently he was awarded a



fellowship by the Jentel Artist Residency Program in Wyoming for the summer of 2013 and an Illinois Arts Council Professional Development Grant, also for 2013.

College of Information Technology and Engineering

Paul A. Mattox Jr.

Paul Mattox is Commissioner of Highways and Secretary of Transportation with the West Virginia Department of Education. He earned his Master of Science degree from Marshall University. Mattox has extensive experience in designing and managing public works projects for highways, bridges, water, wastewater



systems and site development. During his tenure as secretary, he has overseen the administration of more than \$3 billion in construction projects across the state.



College of Liberal Arts

Norma and Charlie Carroll

Charlie and Norma Carroll are Marshall University sweethearts and great friends of the College of Liberal

Arts. Charlie graduated in 1950 with a degree in business administration and Norma graduated in 1951 with a degree in business management. In 1975, Charlie established Carroll Insurance, which quickly became a large and highly successful operation. Both Charlie and Norma have been extremely supportive of Marshall, most recently turning their attention to the Simon Perry Center for Constitutional Democracy.

Graduate School of Education and Professional Development

Dr. Dixie Billheimer

Dr. Dixie Billheimer is the chief executive officer of the West



Virginia Center for Professional Development. A veteran educator with more than 30 years of experience, she has dedicated her professional life to enhancing educator preparedness and student achievement in West Virginia. She holds a Doctor of Education in Curriculum and Instruction with an emphasis in Instructional Technology, as well as an Education Specialist degree in Curriculum and Instruction with a minor in Instructional Technology from Marshall.



School of Medicine Sen. Ron Stollings, M.D.

Sen. Ron Stollings, M.D., is a member of the Marshall University School of Medicine's Class of 1982, and he represents the 7th senatorial district in the West Virginia State Senate. He is a professor of medicine for the



West Virginia University School of Medicine and serves as field faculty for the Rural Health Education Partnership. In August, at the West Virginia Primary Care Association's 27th annual conference in Charleston, Stollings received the inaugural Distinguished Community Health Champion award.



W. Page Pitt School of Journalism and Mass Communications Todd Marcum

Todd Marcum, a native of Wayne, W.Va., is president of Access

Advertising & Public Relations in Roanoke, Va. He is a 1983 graduate of Marshall University. Marcum, co-founder of the company, contributes concepts and strategies to Access clients. In addition to Access clients, Marcum advises many local nonprofit groups in advertising and marketing. He is a founding member and officer of the Southwest Virginia Business Development Association and serves on the board of the Roanoke Valley YMCA. Marcum was inducted into the John Marshall Society for his dedication to the university. "Todd and Access Media have assisted the MU Foundation for the past five years in producing and designing the annual reports with fabulous results," said Kristi Arrowood, director of Foundation Development and Strategic Programs. The Foundation has won two CASE awards for the 2006-2007 and 2009-10 annual reports and many of the reports have won Addy awards in West Virginia and Virginia.

College of Science Dr. Gary Ellis

Dr. Gary Ellis, a native of Proctorville, Ohio, received his bachelor's degree in chemistry in 1976 and master's degree in chemistry in 1977, both from Marshall University. His entire professional career has been



spent in the pigments industry, beginning in 1987 with BASF-Wyandotte in Huntington and continuing there when ownership of the facility was transferred to Flint Group Pigments in 2006. Ellis rose to the facility's top technical position, its Site Technical and Quality Control manager. He currently collaborates with Marshall faculty on projects relating to the development and processing of pigments at Flint Group.

College of Business Phyllis Arnold

Phyllis Arnold is retired state president of BB&T West Virginia and Regional President of BB&T West Virginia Central Region. A native of Parkersburg, W.Va., she received an M.B.A. from Marshall University. She served four years



as Commissioner of Banking in West Virginia, and in 1991, she became president and CEO of One Valley Bank. She was elected to One Valley Bancorp's board of directors in 1993 and in 1994 she was elected executive vice president of One Valley Bancorp, later becoming chief operating officer. Arnold is a member of the Marshall University Business Hall of Fame and currently serves as vice chair on MU's board of governors.



College of Health Professions Martha "Marty" Blenko

Marty Blenko is director of Rehabilitation Services at Cabell Huntington Hospital. She is a Huntington native, and graduated from Marshall with a master's in Speech Pathology and Audiology

in 1978. Her professional career began at the Geiger Easter Seals Speech and Hearing Clinic in Ashland, Ky. She eventually became a speech pathologist for Cabell County Schools and later began working in the medical field of speech pathology at Cabell Huntington Hospital. She is an active alumna of Marshall and maintains active membership in the West Virginia Speech-Language-Hearing Association (WVSHA).

Young Alumni Award Jacob G. Hill

Jacob G. Hill is a December 2011 graduate of Marshall University. He is district manager with City Ice and Fuel Company in Point Pleasant, where he has worked for nearly six years. He has been the district manager for five stores throughout



West Virginia for the past five years. Committed to his community, he took over the Point Pleasant Sternwheel

Regatta as chairman when he was just 20 years old. He has served on the executive committee of the Mason, Gallia and Meigs Big Green Scholarship Foundation chapter.

Dr. Carolyn B. Hunter Distinguished Faculty Service Award Charles W. Clements, M.D.



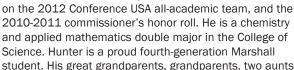
Dr. Carolyn B. Hunter and Charles W. Clements, M.D.

Charles W. Clements, M.D., is a professor in the Department of Family and Community Health. He graduated from the United States Military Academy at West Point and served tours of duty in several locations around the world before retiring from the Army in 1993 to attend the Marshall University School of Medicine. Today, Clements' service to the community and

to the university are significant. He reaches out to provide medical care and emotional comfort to the homeless each month. And, he founded and directs the nation's first Family Medicine Residency Track in Wilderness Medicine.

Cam Henderson Award **Zachary Hunter**

Zachary Hunter excelled in the classroom while playing soccer for the Thundering Herd. While maintaining a 3.74 GPA, the senior earned numerous academic honors, including a spot



2010-2011 commissioner's honor roll. He is a chemistry and applied mathematics double major in the College of student. His great grandparents, grandparents, two aunts and father all attended Marshall.

Nancy Pelphrey Herd Village Scholarship **Ariel Meeks and Scott David Nibert**

Ariel Meeks, a Hurricane, W.Va., native, is a member of the Marshall cheerleading squad,

majoring in Communication Disorders. She has been active in the community, participating in Clean Putnam County (Hurricane City Park), helping to facilitate playground

equipment, and visiting hospitals and assisted living homes. She also has been a lifeguard at Waves of Fun in Hurricane.

Scott David Nibert is a music education major at Marshall. where he plays in the marching band and the pep band, is in the Marshall University Chorus and the Marshall University Orchestra, and is a member of Fairness West Virginia and the National Society of Collegiate Scholars. He is from Point Pleasant, W.Va.



Nate Ruffin Scholarship **Taylor Davis**

Taylor Davis, a native of Pittsburgh, is a junior studying Communication Disorders with a minor in psychology. She is a member of Alpha Kappa Alpha sorority, and is the current chapter president of the Eta Zeta chapter of Alpha

Kappa Alpha. Davis takes pride in serving her sorority and the community. A member of the dean's list, she plans to attend graduate school after completing her undergraduate studies.

Club of the Year Atlanta, Ga.

This is the fifth time the Atlanta, Ga., club has been named Club of the Year since it was founded in 1995. The club's president is John Gilmore and he accepted the award on the club's behalf. Matt Hayes, executive director of Marshall's Alumni Association, said clubs located around the country help alumni stay



Bernie Coston and John Gilmore, President of the Atlanta Alumni Club.

class notes



Please share your news with us by sending it to the Marshall University Alumni Association; One John Marshall Drive, Huntington, W. Va. 25755. Preference will be given to active alumni; other news will be printed as space allows and should be received within six months of the event.

For more Class Notes, go to www.marshall.edu/alumni.

1960s

Bob Barnett ('65), who returned to Marshall to teach in 1972 and was a faculty member in the School of Kinesiology for 35 years, has written a book, Hillside Fields: A History of Sports In West Virginia (West Virginia University Press, 2013). Hillside Fields is a comprehensive history of sports in West Virginia, including chapters on women's sports, high school sports, the African American and Catholic basketball tournaments, and golf, as well as college football and college basketball. Marshall's NAIB basketball championship and early women's sports are featured in addition to an "Ashes to Glory" chapter about the 1970 Marshall University plane crash that took the lives of 75 players, coaches and supporters. Barnett will be signing copies of his book during homecoming on Saturday, Oct. 5, in the bookstore in the Memorial Student Center.

1970s

Dr. David Brooks, (A.B.'70, M.S '71) has been chosen by the Eastern Ohio Alumni Chapter of Ohio University as the 2013 Austin C. Furbee Award recipient in recognition of his dedication and contributions to Ohio University and the community. The award was presented on May 8 at a dinner held at the Belmont Country Club in St. Clairsville, Ohio.

"Dr. Brooks epitomizes the intent of the Austin C. Furbee Award," said Ohio

University Eastern Campus Dean Dr. Rich Greenlee. "His commitment to the students of the Ohio University Eastern campus was second to none during his time at OUE...His enthusiasm for teaching was contagious and his service to the campus was exemplary...He is most deserving of an award that seeks to recognize an

retirement he was honored for his service to the college with the rank of professor emeritus. In 1984, he became an adjunct instructor of geography at the Ohio University Eastern campus in St. Clairsville. Passionate about teaching, Brooks said, "Many of the more than 12,000 students that I had the pleasure to teach were the



Ohio University Eastern Dean Dr. Rich Greenlee (second from right) presents Dr. David Brooks with the 2013 Austin C. Furbee Award, in recognition of his dedication and contribution to Ohio University and the community. Joining Brooks on this special occasion are his family members (from I-r) Dr. Monica Garcia Brooks, daughter; Amelia Brooks, wife; and Heather Anne Brooks, daughter.

individual for his dedication and service to our campus and the community."

After graduating from Marshall, Brooks earned an Ed.D. from West Virginia University and received a Mellon Foundation Fellowship for postdoctoral work at Carnegie-Mellon University.

Brooks began his teaching career in 1971 as an instructor of geography at West Liberty State College where over the next 34 years, in addition to teaching, he would serve as the director of institutional research and planning and assistant to the executive deans. Upon his

first in their families to go to college. It was very rewarding to me to have had the opportunity to see them grow and mature into young professionals ready to enter and succeed in the job market."

While at OUE, Brooks became active in St. Clairsville Sunrise Rotary Club and went on to become a Paul Harris Fellow, served as president of the club and also as an assistant governor of the South-East Rotary District of Ohio. He was instrumental in establishing the Rotaract Club at QUE, which has won the Rotary International

Presidential Citation for the past three consecutive years.

Brooks is the father of Dr. Monica Garcia Brooks, Assistant Vice President for Information Technology at Marshall and Heather Anne Brooks, a Marshall admissions counselor.

Brooks is in his 50th year of marriage to Amelia Brooks and paid tribute to her and his daughters for their support of his career in higher education. "My wife, Amelia, with her traditional family values and a strong sense of unity and love, has always been the motivating force behind everything that I may have achieved as a professor."

Teresa A. Roe (A.B. '77, M.A. '82) of Proctorville, Ohio, retired on June 1, after 36 years as a special education teacher for the Wayne County (W.Va.) Board of Education. She began her career in Crum with transfers to Fort Gay, Kellogg and Kenova elementary schools. She plans to continue volunteering with Special Olympics.

Michael Emmett ('76) has had his latest novel, A Mystical Time, published by Black Rose Writing. A sci-fi/romance/ historical fiction, it is now on sale on Amazon and Barnes & Noble as well as electronically through Sony and Apple.

1980s

Rebecca Cooper (B.A. '83) was awarded the 2013 Distinguished Alumna Award by Pepperdine University at its May commencement in Malibu, Calif. After receiving her M.A. from Pepperdine in 1997,

Cooper created Rebecca's House Eating Disorder Treatment Programs and the Rebecca's House Foundation, authored two books and had several published articles. In addition to speaking to community and at national events on a range of eating disorder-related topics, she has traveled to Portugal, Spain, Jerusalem, Israel and later this year will go to Buenos Aires to present her eating disorder treatment modality to other professionals. Founded in 1999. Rebecca's House is an eating disorder center that is dedicated to helping individuals by taking a more diversified approach to the treatment of eating disorders while exploring alternative means to allow people to live healthy and fulfilling lives.

1990s

Don Watts (M.A. '95) has just written a novel, "Daybreak over Appalachia," which highlights the region in the 1920s, including the hobbies and habits during that time. Although it takes place in the Potomac Highlands, many in Appalachia can identify with its story, Watts, a West Virginia native, says. "I have analyzed two court cases that happened largely due to the moonshine industry, resulting in murder. Along the way, many interesting stories attract the reader to early life in the Appalachians, illustrating the beauty, work and pleasures during that time. The novel highlights Appalachia's beauty and culture that makes the

area unique," he writes. Watts received his M.A. in Vocational Training with an emphasis in administration. The degree equipped him to work in the vocational education field and retire after 20 years spent in the public school system. The book can be purchased at Xulon Press, Barnes and Noble and Amazon or by contacting him at donwatts@hotmail.com

2000s

Justin Ruble (B.A. '04) has been appointed vice president of human resources for Blue Ridge Community and Technical College in Martinsburg, W.Va. With 10 years of progressive experience in human resources and management roles, he previously served as director of

human resources for Blue Ridge and corporate HR manager for American Woodmark Corp., a national manufacturer of kitchen cabinets and vanities for the remodeling and new home construction markets in Winchester, Va. He is a member of the national Society for Human Resource Management (SHRN) and board member and treasurer for the local Eastern Panhandle chapter. He earned his senior Professional in Human Resources certification in December.

Jonathan Bruni ('08) has been promoted to Business Account Manager with AT&T for the Clarksburg area.



IN MEMORIAM



Retired Col. Daniel Ray Boone ('60) died March 14. A member of the U.S. Army for 43 years, he served two tours of duty in Vietnam. While at Marshall, he was a member of Sigma Alpha Epsilon fraternity.

Dr. Adelaide Meador Cole (B.A.'46) of New Castle, Ind., died Dec. 12. After graduating summa cum laude with a degree in physical education from Marshall, she earned a M.A. from Duke University and a doctorate from Columbia Teachers College. She completed a year's course at the Episcopal Eye, Ear, Nose and Throat Hospital in Washington, D.C. During her career she served as a faculty member at Cedarville College in Ohio, Pan American College in Edinburg, Tex., Western University in San Diego, New Mexico Highlands University in Las Vegas, N.M., and Ball State University in Muncie, Ind., where she served in a variety of capacities from 1966 until her retirement in 1996. Through the years she was a faculty sponsor for Sigma Sigma Sigma sorority and was an intercollegiate athletic coach of basketball, volleyball, softball, badminton and track and field events. In addition, she had served as an American Red Cross instructor, trainer and water safety instructor.

John Huxley (M.A.'94, M.A.'97), director of distance education at Marshall, died May 29 in Charleston. A lifelong educator, he was a graduate of Glenville State College with a B.A. degree and earned two master's degrees from West Virginia Graduate College and Marshall University Graduate College. During his career he taught in Kanawha and Boone counties and at Charleston Catholic High School. Prior to coming to work at Marshall University Graduate College, he was employed by the

West Virginia Department of Education in the Office of Special Education. An avid outdoorsman, he enjoyed hunting and fishing and loved baseball.

Carol Ann Hunt Pierce (B.A. '58) of Chicago, III., died Sept. 20. A leader of church renewal and worldwide missions, her life's work was the Ecumenical Institute and the Institute of Cultural Affairs, where she served in numerous roles in many locations from 1965 until her retirement in 2006, and then continued to work from her home until 2012. After graduating from Marshall, she earned a M.A. from Emory University and became the Director of Religious Education for Trinity Methodist Church in Greenville, S.C. Later she was the assistant director of the Wesley Foundation at the University of South Carolina. She moved to Chicago and married Joe Pierce, who died in 1993.

According to Pierce's sister, June H. Walker, of Hurricane, W.Va., their family includes four generations of Marshall students and grads, beginning with their maternal grandmother, Laura Young Christian, who lived in the dormitory then housed on the third floor of Old Main. She attended Marshall around 1909, Walker estimates. "We've seen a picture of the ladies who lived there in their 'uniforms' (long skirts and white blouses with sailor collars and ties)," Walker said. The sisters' parents, Ruth Christian and James F. Hunt, both graduated from Marshall in the 1930s. In addition, their uncle, Jack Hunt, played football for Coach Cam Henderson. "I think the first brick in the Marshall Hall of Fame Café that has a name on it is Jack's," Walker said. Walker graduated in 1969 and her twin sons, David and Doug, are Marshall graduates with Doug also receiving an M.B.A. in 1993.

Spotlight: Rudy Coleman

Rudy Coleman was born into a coal mining family in a small Southern West Virginia coal camp called Tams. He went on to enjoy a distinguished law career which included his service as a judge of the Appellate Division of the Superior Court of New Jersey.

When Rudy was five years old, the Coleman family moved from Tams to Beckley, the county seat of Raleigh County. By the time he was in fifth grade, the Raleigh County board of education had begun taking steps to integrate the public schools. That process was accomplished in Beckley with less turbulence than that which was experienced in some other parts of the U.S. at that time. Still, Rudy was one of the first African American students to attend the formerly all-white high school. There, he exhibited such character and leadership qualities that, during his senior year, he was named co-captain of the football and basketball teams and he was elected vice president of the Class of 1964.

Then came Marshall, which was an excellent choice, he says. Going to an out-of-state school, as one of his older brothers was doing, did not appear to be a viable option, but Marshall was not only close enough to get home by bus, it also offered the best opportunity for a good education, and it turned out to be an outstanding experience. Not only did Coleman earn a degree, but more importantly, he says, he gained a life partner, his wife Marguerite Hairston, who was a medical technology student at Marshall at the time. They met at a pep rally and eventually were married during his senior year. Interestingly, Marguerite had promised her father she would not marry until she had completed her degree and, true to her word, on September 9, 1967, she participated in graduation exercises in Huntington in the morning and exchanged marriage vows with Rudy in Charleston that evening. It was a love match that would last more than 42 years, until Marguerite's death in 2010.

During his Marshall years, Coleman worked at a variety of jobs — part-time at the post office, summers as a laborer for Ashland Oil, and odd jobs where he could find them. With recommendations from the MU faculty and a special certificate, he was permitted to teach part-

time at a local high school before he actually graduated from Marshall.

Once he graduated in 1968, he accepted an offer to teach at Bound Brook High School in central New Jersey and the young couple headed to the New York City metropolitan area, planning to stay for only one year and then move on to Columbus, Ohio, where he had been accepted for graduate work in romance languages at Ohio State University. One year stretched into three, and as Coleman considered career paths, law school emerged as the most compelling option. When Rudy was accepted at Rutgers School of Law in Newark, that suited the couple perfectly. There was no need for them to relocate, and they concluded Marguerite's employment at a nearby Johnson and Johnson company was sufficient to sustain them. "She worked so that I could go to school full time. I feel there was some providence involved; we had guidance, but she was the guiding force behind my going to law school."

It was evident from the beginning that Coleman had chosen the right career path. During the summer following his second year in law school, he was hired by the law firm of Carpenter, Bennett & Morrissey. The firm was so impressed by the bright young law student that they hired him to work part-time during his final year of school as well. "It was ideal for me. I was getting practical experience while I was still in school," he recalls. In fact, so impressed were the partners with his abilities and drive that they offered him a full-time job upon graduation in 1974. Their confidence was not misplaced. Coleman was made a partner after just five years as an associate, a meteoric rise in legal circles for young lawyers at that time.

He would stay with the firm for 23 years, until his nomination by the governor to the Superior Court of New Jersey in 1995.

During his initial tenure in the Superior Court, Judge Coleman served in the Chancery Division, Family Part and in the Law Division, Civil Part in the Union County Vicinage. Then, in 2002, he was temporarily assigned to the Appellate Division after which he returned to the Law Division, Civil Part and, eventually, the Criminal Part. In August 2003, he was again assigned to the

Appellate Division. The decisions of that court are binding and precedential, providing instruction and guidance to trial court judges, lawyers and litigants in all areas of law in the State of New Jersey, subject only to review by the Supreme Court of that state. Coleman remained there until his retirement in March 2012.

After a lifetime of pressing schedules and deadlines, leaving the bench was not as hard as he had expected, he says. "Actually, retiring was the easiest career adjustment I've made in my life," he jokes. And these days he is taking advantage of the free time that was so rare during his legal career. He is traveling more, having recently visited his brother in Arizona and friends in Florida. And he has also given generously of his time to Marshall. He has been active with the Society of Yeager Scholars program. In the fall 2012, he came to the Huntington campus and spoke

to classes, finding a rapt audience. He received high accolades from students who were eager to learn more about his distinguished career and who relished his down-to-earth and often humorous insights. The campus visit was enlightening for him as well.

"My visit to Marshall was invigorating," he says. "The campus has changed physically so much since I was here. But it was a joy for me to be back and to speak to the students." A bonus came when he was able to meet up with his old friend and fraternity brother, Maurice Cooley, who is now the director of Marshall's Center for African American Students' Programs. "We were members of Kappa Alpha Psi fraternity and it was great being able to get together again."

Soft spoken and modest, the judge speaks glowingly of his family and his West Virginia roots. "Both my father and



In 2012, Coleman returned to MU to speak to students about his career.

grandfather were coal miners, and we had the good fortune to grow up next door to my grandparents, so we grew up in a strong, stable family environment. The family emphasized the importance of a good education and hard work." Two of his three brothers are college graduates who have had successful careers. His oldest brother, Reggie (now deceased), chose not to go to college. Instead, Coleman says, Reggie followed his dream and his talent to become a master brick mason. His second older brother, Roland, graduated from Cheyney University of Pennsylvania, near Philadelphia, and went on to become a vice president of Human Resources of Caesar's New Jersey and Caesar's World before his retirement. Their younger brother, Raymond, followed Rudy to Marshall, graduating a few years later; he returned to Beckley and served for

many years as a credit counselor.

Judge Coleman says "the family had high expectations for all us to be decent men and good citizens. In the end, our successes probably exceeded our family's expectations for us. I am grateful for the upbringing we had, for the strong sense of values with which we were instilled, and for the opportunities and choices I have been allowed to make."

Today, Judge Coleman lives in Plainfield, N.J., with his son Matthew and Matthew's wife, Kelly. He is still testing the waters of retirement, which are bittersweet. As he says, "Retirement is not as sweet as it would have been if Marguerite had lived to share it. We were companions; we were friends; we were soulmates. Many people never have that experience. I am very grateful for the relationship we had. I am grateful for that Marshall pep rally."



Intramural Softball Championship

Marshall Memory by Lee Lively '50

odest and self-effacing, Lee Lively effortlessly plucks names out of the distant past, adroitly pulling up memories of his days at Marshall as a mid-20th century student. He came to then Marshall College as one of the many veterans who flocked to the campus after World War II. From that era, a Parthenon photo shows three softball players frozen in time on a summer afternoon 63 years ago. Lively takes a mighty swing to win not only the game, but the intramural championship as well for his team, the Big Green Grill. And it must have been a warm day because both the catcher and umpire are shirtless and wearing some very short shorts. Now 87 and a retired public school teacher, Lively reminisced about that day in 1950 and what life was like then as a Marshall student.

We had an intramural softball league and this game was for the championship. I just happened to get the hit that brought in the winning run. The game was played right in front of Gullickson Hall; it was an open field then where we played. The teams were a mixture, about half were fraternity teams but the others were made up of a bunch of us who weren't fraternity members who just wanted to play. When I entered Marshall in 1946, I had spent two years in the Army. I was in Europe with the 106th Division but saw no action. I decided to major in journalism, but after two years I switched over to education and got an education degree.

I had classes from the legendary W. Page Pitt and I covered general

education for the Parthenon. The paper had a team called the Parthenon Bombers. I didn't play for them but later I was on one called the Commodores, which won the league championship also, and then the Big Green Grill, which was sponsored by a nearby restaurant that was on the street in back of Laidley Hall. I mostly played catcher and sometimes shortstop.

We played fast-pitch softball, not the type they play today where they loop the ball. Actually the college women play the fast-pitch softball today but the men don't anymore. If your team has a good pitcher, you have a good chance at winning – the pitcher's the key. We had a very good pitcher named Trump; he

LEE LIVELY smashes out a hit as TKE catcher Boone and umpire Carl Cook looks on. Lively's hit came in the eighth inning and was a hig factor in the Big Green Grill's win for the Intramural Championship. The score was 6 to 2.

was one of the main forces that got us to the championship along with our leading hitter, Gene Franz.

I was born and brought up in Hinton, and at that time most of the students from that area went to Concord College (now University), but many of my friends had fathers who worked for the C & O Railroad and had free passes, so they decided to come to Marshall. My father didn't work for the railroad and I didn't have a pass, but I decided to come anyway. We roomed at a house about five blocks from the campus and every three or four weeks we would ride the train home to Hinton, and then walk to our house when we got in on Sunday evenings. Because there were so many veterans attending Marshall - it was a good

place for veterans, they were very accommodating – they had special student housing just for veterans and their families, but I didn't stay in that housing. For a while there were even some trailers put up on the campus.

While I was there, we had an outstanding basketball team that won the NAIB tournament one year. It was coached by Cam Henderson, who also was the football coach. The basketball games were packed. There was Andy Tonkavich, Gene "Goose" James was the center, and Bill Hall, Jim Bakalis and Al Maza were members of that team. Everyone came out to watch these teams. During the tournament one of the Huntington

This column is designed to give you the opportunity to share memories of your student days at Marshall College/University. You can send your memory to Marshall Memories, MU Alumni Association, One John Marshall Dr., Huntington, WV 25755; or e-mail alumni@marshall.edu.

newspapers ran a picture of the streets in downtown Huntington that were completely deserted. No one was out anywhere; everyone was home listening to the tournament on the radio. I've always remembered that photograph of those empty streets.

Besides the Big Green Grill, there was a place called the Whirligig, a nice little place that was very popular with the students. I really enjoyed my time at Marshall and in Huntington they were good places to be. After I graduated, I taught at Fayetteville High School for five years. My wife, Martha, was also a teacher who graduated from Marshall in 1952 with a degree in business. She and I moved to Palatka, Fla., and later to West Palm Beach, where I taught at West Palm Beach High School until I retired. Back then there was a big influx of teachers moving to Florida and working there, particularly in the Fort Lauderdale area. At one time at Stranahan High School in Fort Lauderdale the principal, basketball, football and baseball coaches all were Marshall graduates. In the years just before I came to West Palm Beach High, actors Burt Reynolds, George Hamilton and Monte Markham had all graduated from there. Palm Beach High went through a series of consolidations with some name changes to Twin Lakes High School and then Palm Beach Lakes. All in all, I taught for 41 years and Martha taught business for 31 before we retired. I felt very honored because when I retired the West Palm Beach Lakes Community High School temporarily was renamed "Lee Lively High School" for a week.

We haven't been back to the campus since Martha graduated in 1952, but we have a goal. We'd both like to come back to celebrate the 70th anniversary of my graduation. I really want to come back for that particular one.

Lee and Martha Lively currently reside in Lake Worth, Fla.





Welcome Matt Hayes

Marshall University's new executive director of alumni relations knew at a very young age where he would attend college.

"I knew when I was in the sixth grade that I would be coming to

Marshall University," said Matt Hayes, who officially started his new position with Marshall on March 18.

Indeed, Hayes came to Marshall from New Martinsville, W.Va., and earned a bachelor's degree in business management in 1994 and a master's degree in safety technology in 1997. Now, he's come to Marshall again, this time to take on a job he refers to as "the opportunity of a lifetime."

"I am absolutely thrilled to be here," said Hayes, who is 41. "Just to have the opportunity to give back and to serve Marshall University – I couldn't ask for anything else."

Dr. Ron Area, CEO of the Marshall University Foundation, said he likes what he sees of Hayes. "Matt's a strong alum. He has great enthusiasm, great energy and extensive corporate experience," Area said. "He'll help take us to the next level in the alumni association. He is passionate about Marshall University.

He really wants to make a difference. He's going to grow into the position very nicely."

Hayes came to Marshall from Wells Fargo Insurance. Previously he was at Bristol-Myers Squibb Co., Altria, Premier Farnell Corp., and The Herald-Dispatch. Many of those positions, he said, provided him the opportunity to develop specialized skills in meeting the needs of clients as well as building and maintaining strong business relationships.

Area said Hayes, who has lived in the Huntington area for the past 23 years, has "hit the ground running" at Marshall.

"The alumni association is going to do a lot of great things," Hayes said. "We are reaching out to connect with the student population, to increase their familiarity with the alumni association, and to let them know about the opportunities they have to be involved.

"We are working on strengthening our clubs around the country and can't wait to meet as many of our alumni as possible. I am very optimistic about the future."

Hayes is involved in numerous community organizations, including Rotary Club of Barboursville, CONTACT of Huntington, Big Brothers Big Sisters of the Tri-State, Norway Avenue Church of Christ, Huntington City Mission, Huntington Chamber of Commerce and Milton Middle School. He and his wife, Stephanie, also a Marshall graduate, are the parents of two children, Jadon and Kavlin.

Hayes was born in Wheeling, W.Va. and raised in New Martinsville, graduating from Magnolia High School in 1989.

Marshall Day at the Capitol

Marshall staff, faculty, students and alumni were at the capitol to greet visitors and interact with legislators February 20. Nearly 40 displays promoting a variety of programs were set up during the event, which was organized by the MU Alumni Association.

At this year's event, the Marshall community celebrated meeting its goal of raising \$15 million in private donations

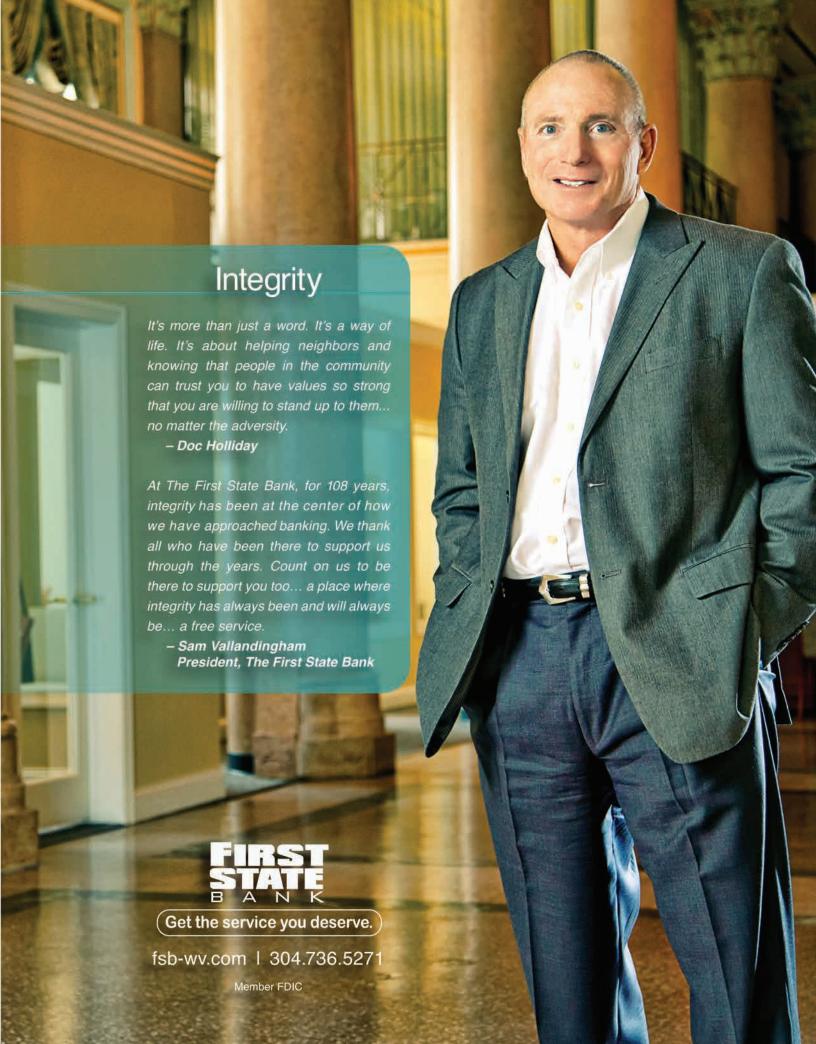
for research which, along with the match from the state's "Bucks for Brains" West Virginia Research Trust Fund, has led to the creation of 16 new research endowments at Marshall and a 15 percent increase in the university's overall endowment. In all, 170 private donors gave "Bucks for Brains" gifts ranging from less than \$50 to \$5 million, all in support of research at Marshall.



Top left: The John Marshall Fife and Drum Corps, led by Dr. Wendell Dobbs, professor of flute, opens Marshall Day at the Capitol. Top right: The Huntington area legislative delegation posed with some of the Marshall administrators attending the event. Below: President Kopp celebrates Marshall Day at the Capitol, which included legislative proclamations.







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