Marshall celebrates its 175th anniversary

Marshall
Then & Now
175 Days in Marshall's History

See page 45 for ALUMNI NEWS and more
A Distinct Difference in Cancer Care.

There’s a distinct difference between winning and coming in second. And often, the slightest of margins separate the two.

That’s why the exceptional among us work so hard to hone their skills, expand their knowledge and break new ground in a constant effort to improve performance.

When cancer is your opponent, the slightest of margins can make all the difference.

That’s why you need an exceptional team of highly specialized cancer surgeons – the Surgical Oncology team at the Edwards Comprehensive Cancer Center – always reaching higher to provide a distinct difference in cancer care.
features

4  In honor of the 175th anniversary of Marshall University, we take a look back at 175 landmark moments in the university’s rich history.

16  Meet the 14 men who have served as president of Marshall University.

20  University photographer Rick Haye has taken more than one million photos during his accomplished 34-year career at Marshall.

28  Former Marshall athletes and coaches share memories and perspectives regarding the 117-year history of Marshall University football.

34  Marco, Marshall’s beloved mascot, has a storied history of bringing excitement to the university’s athletic events.

37  Over the course of its 175-year history, Marshall University has become increasingly diverse in its student and faculty population.

40  Board of Governors member Joe McDonie is helping Marshall prepare for the future with a wealth of knowledge from the classroom and the street.

43  From alumni parties to historical observances, catch a glimpse into the ways Marshall is celebrating its 175th anniversary.

departments

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on the cover

Marshall University’s exciting future reflects its rich past. In this symbolic photo by longtime Marshall photographer Rick Haye, historical Old Main is reflected in the ultra-modern windows of Drinko Library.
Your Marshall – Past, Present, Future

We are rapidly concluding our 175th Anniversary year. Each of you is an integral part of the past, present and future of Marshall University.

When you look back on your time in college, it is likely the exciting and personal aspects of being a student at Marshall University that you recall most fondly. Perhaps, high among these memories is the jubilant blasting of the fight song across the gridiron. Perhaps, it was your involvement in your favorite student organization – The Marching Thunder, Student Government, WMUL, Marshall theatrical performances, or other extracurricular activities – that stands out most for you. Without a doubt, the extraordinary and often lifetime friendships you formed and enjoyed are clear reminders of your Marshall days and the special meaning and affinity for “We Are … Marshall.”

Perhaps, your favorite professors stand out in your mind’s eye. Few if any students graduate from college without having been inspired along the way by at least several memorable professors. Maybe those professors challenged you in a way that motivated you or inspired you to take intellectual risks that helped you discover new horizons. Maybe (s)he was the first person in your life to help you realize your inner talents and potential and discover your life’s calling. Whatever the case may be, these exceptional professors made a difference in your life. It could be that these people are why you are a proud member of our alumni family.

As we set our sights on the next 175 years, we are well-advised to cherish the legacy and memories of Marshall University, while also attending to laying the cornerstones for a powerful future, one more focused than ever on creating empowering, distinctive learning experiences for our students that are positive, personal and life-changing.

I believe we are well on our way to meeting this goal.

Consider that over the past four years, our freshman class has grown to record levels and our recruiting efforts remain strong. Once students enroll at Marshall, we engage actively in encouraging and empowering their success so that they finish what they’ve started – earning their college degree.

Our most recent initiative in this regard has focused on intensive academic and career advising, especially during our students’ first year at Marshall. We ensure that students are registered for required courses earlier in their course of study, meaning that we are averting problems in the sophomore year before they become crises in the senior year. We have implemented digital tools that enable real-time tracking of degree progress for individual students, retention metrics and predictive analytical tools all focused on amplifying student success and graduation rates. These student success and retention instruments are focused on assuring that both academic advisors and students have the information needed to track the student’s progress and make informed decisions, whether for course registrations to fulfill university, college and major requirements or career path preparation for competitive success. Gone are the days of triple-cross-referencing the catalog and crossing your fingers. Advisors today are providing evidence-based advising tailored to each student enrolled at Marshall. They match interests and skill sets with career aspirations and in the process help each student figure out their plan for embarking on their personal quest for success.

As you peruse the special article in this issue on the history of your beloved alma mater, you will be struck by how Marshall’s journey has been marked by change every year since 1837. Some years, change happened more with bricks and mortar. Others were marked by new leadership and academic transformation. In this, our 175th year of dedication to higher learning, we embark on a very personalized journey toward success hand in hand with our students, guiding and encouraging them toward success. They know that the people of Marshall really care about them, that our students matter most, as they always have. We expect success from our students. Given our unified commitment, how could they not?
**Versa-Pak Series**

Most Commonly Found On:
- McNeilus
- Heil

Replaces:
- Muncie– PM and MLS
- Commercial– P75 and P76

**Evo Vane Series**

Most Commonly Found On:
- Heil
- Wayne
- Labrie
- AutoCar

Replaces:
- Parker Denison

**P360 / P257 Series**

Most Commonly Found On:
- McNeilus

Replaces:
- Parker P365
- Parker P350

**P5000 / P2100 Series**

P2100 Most Commonly Found On:
- Car Carriers and Knuckle Trucks

Replaces:
- Muncie– PK
- Parker– P20

Dump Pumps

Replaces:
- Muncie– E2XL and E2XA
- Parker C102

Replaces:
- Muncie– E2BL and E2BA
- Parker C101

Permco Inc.
North American Operations
Streetsboro, Ohio, USA

Permco Hydraulik AG
European Operations
Zug, Switzerland

Permco Inc.
East Central Africa
Nairobi, Kenya

Permco Hydraulic Inc., LTD
Far East Operations
Tianjin, Peoples Republic of China

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In honor of Marshall University’s 175th anniversary, we take a look back at moments in the university’s history, listed on the following pages in no particular order. From faculty achievements to fraternities and sororities, from its groundbreaking academic programs to its athletic prowess, Marshall University has experienced astounding success, growth and change throughout its 175 years. We look forward to seeing what the next 175 hold.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>FEBRUARY 27, 1867</td>
<td>Marshall is designated a State Normal School by the West Virginia Legislature.</td>
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<tr>
<td>APRIL 03, 2009</td>
<td>The Brain Expo is inaugurated.</td>
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<td>MARCH 07, 1930</td>
<td>Senior Tim Hollandsworth wins the West Virginia Inter-Collegiate Oratorical Contest in Fairmont, W.Va.</td>
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<tr>
<td>MARCH 01, 2010</td>
<td>WMUL-FM begins 24-hour broadcasting.</td>
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<td>NOVEMBER 01, 1906</td>
<td>The Excelsior Club is organized to “train its members in extemporaneous public speaking.”</td>
</tr>
<tr>
<td>NOVEMBER 06, 1915</td>
<td>A faculty reception honors President and Mrs. O.I. Woodley.</td>
</tr>
<tr>
<td>MARCH 23, 1901</td>
<td>The Art Department is founded.</td>
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<tr>
<td>OCTOBER 08, 1918</td>
<td>Marshall closes for a few days due to a flu epidemic.</td>
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<tr>
<td>MARCH 20, 1931</td>
<td>President Shawkey encourages Marshall students to “just carry Marshall in your hearts as Marshall will always enshrine you in hers.”</td>
</tr>
<tr>
<td>JANUARY 05, 1965</td>
<td>“Thundering Herd” is voted Marshall’s official nickname.</td>
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<tr>
<td>SEPTEMBER 08, 2008</td>
<td>The John Marshall Fife and Drum Corps debuts during the Marshall vs. WVU pre-game show.</td>
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<tr>
<td><strong>Friday</strong></td>
<td><strong>MAY 06, 1960</strong>&lt;br&gt;Presidential candidate John F. Kennedy visits Huntington and Marshall University.</td>
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<tr>
<td><strong>Friday</strong></td>
<td><strong>DECEMBER 13, 1929</strong>&lt;br&gt;The Marshall Theatre Department presents <em>Liliom</em>, directed by E. Turner Stump.</td>
</tr>
<tr>
<td><strong>Friday</strong></td>
<td><strong>DECEMBER 17, 2003</strong>&lt;br&gt;Marshall announces Marshall University Parentage Testing Services.</td>
</tr>
<tr>
<td><strong>Tuesday</strong></td>
<td><strong>SEPTEMBER 13, 1927</strong>&lt;br&gt;The Beta Upsilon chapter of Kappa Alpha Fraternity is founded at MU.</td>
</tr>
<tr>
<td><strong>Monday</strong></td>
<td><strong>JUNE 04, 1928</strong>&lt;br&gt;Marshall awards its first honorary degrees to Dwight Morrow and Fielding Yost.</td>
</tr>
<tr>
<td><strong>Saturday</strong></td>
<td><strong>OCTOBER 26, 1929</strong>&lt;br&gt;Marshall defeats the University of Louisville, 26-6.</td>
</tr>
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<td><strong>Friday</strong></td>
<td><strong>SEPTEMBER 13, 1929</strong>&lt;br&gt;Excelsior and Senate Debating Clubs merge to form the Outlook Debating Club.</td>
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<td><strong>Saturday</strong></td>
<td><strong>JANUARY 24, 1908</strong>&lt;br&gt;The Senate Debating Club is organized at Marshall.</td>
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<td><strong>Monday</strong></td>
<td><strong>JUNE 01, 1927</strong>&lt;br&gt;The Beta cast of theatre fraternity Alphi Psi Omega is established.</td>
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<td><strong>Saturday</strong></td>
<td><strong>JUNE 11, 1921</strong>&lt;br&gt;The first four-year, baccalaureate degrees are conferred.</td>
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<td><strong>Saturday</strong></td>
<td><strong>DECEMBER 19, 1970</strong>&lt;br&gt;Marshall defeats Mississippi, 118-98, at Memorial Field House as Russell Lee scores 41 points in the Marshall Memorial Invitational championship game. The Herd players wear black shoulder straps in memory of the 75 victims of the plane crash, which occurred just one month earlier.</td>
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<tr>
<td><strong>Friday</strong></td>
<td><strong>MARCH 02, 1910</strong>&lt;br&gt;MU holds its first athletic carnival.</td>
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<td><strong>Saturday</strong></td>
<td><strong>NOVEMBER 18, 1916</strong>&lt;br&gt;Northcott Hall is dedicated.</td>
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<td><strong>Friday</strong></td>
<td><strong>MARCH 17, 1922</strong>&lt;br&gt;Marshall’s Psi chapter of Sigma Sigma Sigma is established.</td>
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<td><strong>Saturday</strong></td>
<td><strong>NOVEMBER 14, 1970</strong>&lt;br&gt;A plane carrying the football team, coaches, fans and crew crashes; all 75 aboard are killed.</td>
</tr>
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31 FRIDAY APRIL 02, 2004
President George W. Bush visits the Huntington campus for a conversation on job training.

32 TUESDAY OCTOBER 25, 1938
The Greenbrier-Pocahontas Club, for students from those two counties, is organized.

33 MONDAY MARCH 10, 1947
Marshall defeats Minnesota State-Mankato, 73-59, in men’s basketball for the NAIB championship. The game was played in Kansas City.

34 FRIDAY MAY 11, 1956
Marshall’s Choral Union performs the Verdi Requiem in Old Main Auditorium.

35 TUESDAY SEPTEMBER 15, 1936
A lecture by Rear Admiral Richard Byrd is the Marshall Artists Series first event.

36 TUESDAY JULY 01, 1947
Stewart H. Smith begins the longest presidency to date in the history of Marshall, serving for 22 years.

37 SATURDAY SEPTEMBER 24, 1955
Marshall observes the 200th anniversary of the birth of John Marshall with an address by Supreme Court Associate Justice Thomas C. Clark.

38 TUESDAY MAY 11, 1976
Dr. Paul Whear’s *The Chief Justice* is presented at the Kennedy Center in Washington, D.C.

39 SUNDAY NOVEMBER 12, 1972
The Memorial Fountain is dedicated.

40 SATURDAY NOVEMBER 02, 1940
“Sadie Hawkins Day,” a Marshall tradition for many years, is celebrated.

41 WEDNESDAY MAY 19, 1948
The Graduate School, now the Graduate College, is formed.

42 WEDNESDAY MARCH 19, 1958
Marshall University Theatre presents *Inherit the Wind*.

43 SATURDAY NOVEMBER 11, 1933
Shawkey Student Union is dedicated.

44 TUESDAY DECEMBER 12, 1939
Marshall University Theatre presents *Our Town*.

45 FRIDAY FEBRUARY 09, 1940
Marshall Flying Club is organized.

46 SATURDAY MARCH 04, 1950
The Gamma Beta chapter of Alpha Xi Delta is formally installed.

47 THURSDAY OCTOBER 22, 1953
The Marshall College Veterans Club is founded.
48  SUNDAY  FEBRUARY 02, 1958  
Roy Edwards is the first African American to enroll at Marshall.

49  SATURDAY  JUNE 05, 1948  
Marshall’s chapter of Psi Chi, the national psychology honorary, is organized and chartered.

50  MONDAY  JANUARY 10, 1955  

51  TUESDAY  JUNE 01, 1937  
Centennial Commencement and dedication of Laidley and Hodges Halls takes place.

52  SATURDAY  NOVEMBER 16, 2001  
Beloved comedian Bill Cosby appears in the Marshall Artists Series.

53  SATURDAY  APRIL 28, 2012  
Marshall hosts its 75th annual Alumni Awards Banquet.

54  FRIDAY  JUNE 05, 2009  
Adam Cavalier wins the inaugural Jim Nantz Award as the nation’s most outstanding collegiate radio sportscaster.

55  FRIDAY  NOVEMBER 10, 1950  
The Science Hall is dedicated.

56  WEDNESDAY  OCTOBER 15, 1952  
Eisenhower is elected in a straw poll of Marshall students.

57  MONDAY  DECEMBER 06, 1954  
Marshall Artists Series presents first of two performances of “Oklahoma!”

58  WEDNESDAY  MAY 11, 1949  
Marshall University Theatre presents “All My Sons”.

59  TUESDAY  JULY 01, 1947  
Tau Kappa Epsilon chapter makes its debut at Marshall.

60  MONDAY  MAY 29, 1933  
Work begins on new student union building, to be known as Shawkey Student Union.

61  TUESDAY  APRIL 17, 1956  

62  SATURDAY  SEPTEMBER 25, 1971  
Marshall’s “Young Thundering Herd” beats Xavier in the team’s first home game after the plane crash.

63  WEDNESDAY  NOVEMBER 02, 2011  
The 25th Annual Yeager Symposium begins with the theme “Gender and Society.”
SUNDAY
MARCH 19, 1972
Black Awareness Week begins.

WEDNESDAY
MARCH 12, 1930
Lelia Hill of Ronceverte, W.Va., is elected "Miss Marshall."

SATURDAY
SEPTEMBER 28, 1929

SATURDAY
DECEMBER 19, 1992
Marshall defeats Youngstown State, 31-28, at Marshall Stadium for its first NCAA Division I-AA championship. Willy Merrick kicks his first field goal ever to win the game.

WEDNESDAY
APRIL 14, 1971
Impact Week kicks off with social and political satirist David Frye.

THURSDAY
MARCH 08, 1962
Prichard Hall is officially named for Lucy Prichard, former chair of the Latin Department.

WEDNESDAY
JANUARY 16, 1963
Marshall University Theatre presents Pygmalion.

SATURDAY
SEPTEMBER 28, 1929

WEDNESDAY
AUGUST 18, 2010
Inaugural freshman “Week of Welcome” activities begin with move-in.

SUNDAY
MARCH 19, 1972
Black Awareness Week begins.

SATURDAY
DECEMBER 14, 1929
Alpha Sigma Phi comes to Marshall.

SATURDAY
DECEMBER 03, 1983
Marshall defeats West Virginia University, 78-67, in a wild men’s basketball game at Cam Henderson Center that includes a fight among players, a WVU player quitting the team and storming across the court, waving his jersey, and MU Coach Rick Huckabay and his staff wearing tuxedos and green boots.

WEDNESDAY
JANUARY 12, 1961
The Campus Christian Center’s first services take place.

SATURDAY
DECEMBER 10, 1910
Classical Association is organized.

WEDNESDAY
APRIL 14, 1971
Impact Week kicks off with social and political satirist David Frye.

THURSDAY
MARCH 19, 1972
Black Awareness Week begins.

FRIDAY
FEBRUARY 23, 1917
Marshall forms a Red Cross organization.

WEDNESDAY
MARCH 03, 2010
Math professor Dr. Bonita Lawrence is named “West Virginia Professor of the Year” by the Faculty Merit Foundation of West Virginia.

WEDNESDAY
AUGUST 18, 2010
Inaugural freshman “Week of Welcome” activities begin with move-in.

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<td>FRIDAY 20, 1961</td>
<td>100 Marshall ROTC cadets attend the presidential inauguration of John F. Kennedy.</td>
</tr>
<tr>
<td>MONDAY 03, 1978</td>
<td>The first class of the School of Medicine begins its studies.</td>
</tr>
<tr>
<td>SATURDAY 02, 1950</td>
<td>Marshall’s men’s basketball team plays its first game at its new home, the Veterans Memorial Field House, and rolls past Fairmont State, 84-34. The field house would remain Marshall’s home through the 1980-81 season. The building was demolished in summer 2012.</td>
</tr>
<tr>
<td>MONDAY 06, 1970</td>
<td>Marshall University Theatre presents <em>Who’s Afraid of Virginia Woolf?</em></td>
</tr>
<tr>
<td>SUNDAY 30, 1971</td>
<td>Marshall’s 134th commencement is held, at which 1,530 degrees are conferred.</td>
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<tr>
<td>MONDAY 27, 1987</td>
<td>A wind storm topples the Old Beech Tree, a long-time campus landmark that stood in front of Old Main.</td>
</tr>
<tr>
<td>SATURDAY 09, 1959</td>
<td>The John Marshall bust sculpted by Professor Joseph Jablonski, chair of the Art Department, is dedicated.</td>
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<td>Event Description</td>
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</tr>
<tr>
<td>December 12, 2006</td>
<td>The Warner Bros. motion picture <em>We Are Marshall</em> premieres in Huntington.</td>
</tr>
<tr>
<td>January 15, 1969</td>
<td>Marshall University Theatre presents <em>Picnic</em>.</td>
</tr>
<tr>
<td>September 11, 2001</td>
<td>Marshall alumnus Dr. Paul W. Ambrose dies aboard American Airlines Flight 77, when it was hijacked and flown into the Pentagon.</td>
</tr>
<tr>
<td>January 03, 2000</td>
<td>Dan Angel begins his first day in office as president of Marshall University.</td>
</tr>
<tr>
<td>April 28, 2012</td>
<td>Student-produced TV program <em>Up Late</em> comes to an end after five years.</td>
</tr>
<tr>
<td>April 09, 2008</td>
<td>The Memorial Fountain is rededicated following its renovation.</td>
</tr>
<tr>
<td>June 11, 1979</td>
<td>Marshall men’s basketball coach Stu Aberdeen dies unexpectedly during vacation in Florida at 43 years old.</td>
</tr>
<tr>
<td>May 07, 2011</td>
<td>Pulitzer Prize-winning author and Marshall alumna Julia Keller speaks at the university’s commencement.</td>
</tr>
<tr>
<td>September 11, 1901</td>
<td>The first Varsity “M” is awarded.</td>
</tr>
<tr>
<td>March 4, 1858</td>
<td>Virginia Assembly elevates Marshall to college status.</td>
</tr>
</tbody>
</table>
The first winners of the Dan O’Hanlon Constitution Week and John Marshall Celebration Essay Competition are announced.

Marshall merges with West Virginia Graduate College.

Marshall defeats Brigham Young University, 21-3, in the Motor City Bowl in Detroit, to finish the season 13-0.

Marshall makes preparations for branches in Logan and Williamson.

Ballerina Dame Margot Fonteyn appears on the Marshall Artists Series in “Cinderella” with the National Ballet.

Marshall Recreation Center officially opens with an Open House event.

Keith Veney sets an NCAA record with 15 three-point field goals in a 115-93 victory over Morehead State at Cam Henderson Center.


Marshall begins two commencement ceremonies.

Marshall’s Physical Education building is dedicated.

Stephen J. Kopp becomes president of Marshall University.

The Thornburg Carillon is dedicated.

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<tr>
<td>MONDAY</td>
<td>OCTOBER 16, 1916&lt;br&gt;Statesman Charles Evans Hughes visits Huntington; Marshall students attend his speech.</td>
</tr>
<tr>
<td>SATURDAY</td>
<td>MARCH 15, 2008&lt;br&gt;The Dot Hicks Field opens at the Marshall Softball Complex prior to the Herd’s first home games of the season against Houston.</td>
</tr>
<tr>
<td>MONDAY</td>
<td>SEPTEMBER 25, 1939&lt;br&gt;First Lady Eleanor Roosevelt appears in the Marshall Artists Series.</td>
</tr>
<tr>
<td>SATURDAY</td>
<td>MAY 30, 1937&lt;br&gt;A dedication is held of library murals painted by Marian Vest Fors, who used students during that time period as models.</td>
</tr>
<tr>
<td>SATURDAY</td>
<td>MAY 10, 1986&lt;br&gt;Mace carved from Marshall Beech tree is first used at commencement.</td>
</tr>
<tr>
<td>FRIDAY</td>
<td>MARCH 10, 1986&lt;br&gt;Marshall's Bruce Morris hits an 89-foot, 10-inch shot — the longest in NCAA history — as time expires in the first half of MU’s 93-82 men’s basketball victory over Appalachian State at Cam Henderson Center. “The Shot” drew national attention from the media.</td>
</tr>
<tr>
<td>MONDAY</td>
<td>SEPTEMBER 02, 2009&lt;br&gt;Marshall establishes its Sustainability Department.</td>
</tr>
<tr>
<td>TUESDAY</td>
<td>DECEMBER 13, 2011&lt;br&gt;Board of Governors approves an official school color change to Kelly green.</td>
</tr>
</tbody>
</table>
THURSDAY  NOVEMBER 12, 1997
Marshall holds its first annual Sports Hall of Fame induction ceremony for individuals who have made significant contributions to Marshall athletics.

FRIDAY  SEPTEMBER 28, 2012
World-renowned scientist Dr. Robert Aumann delivers the keynote address at the University of Maryland's annual lecture series on the future of science.

SATURDAY  SEPTEMBER 01, 1873
First classes at Marshall College are held in the new Marshall Hall, which was built in 1872.

TUESDAY  JULY 03, 2012
Marshall's School of Pharmacy welcomes its first class and holds a ribbon-cutting ceremony.

SUNDAY  SEPTEMBER 23, 2012
Marshall hosts a Native American Powwow.

TUESDAY  AUGUST 21, 2012
Marshall’s School of Pharmacy welcomes its first class and holds a ribbon-cutting ceremony.

THURSDAY  DECEMBER 11, 1908
The Chamber of Commerce is founded by Marshall College’s Commercial Department.

SATURDAY  SEPTEMBER 22, 2012
Marshall hosts a Native American Powwow.

SUNDAY  OCTOBER 07, 2012
Marshall hosts a Native American Powwow.

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TUESDAY  OCTOBER 16, 2012
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Marshall hosts a Native American Powwow.
153  TUESDAY  SEPTEMBER 01, 2009
Marshall creates new Honors College with the appointment of its founding dean, Dr. Mary Todd.

154  THURSDAY  APRIL 24, 2008
Marshall University and the local Habitat for Humanity organization dedicate the Marshall Habitat House, which Marshall University students, staff and faculty helped build.

155  WEDNESDAY  NOVEMBER 09, 1938

156  TUESDAY  MARCH 04, 2008
Dr. Montserrat Miller is named the 2007 West Virginia Professor of the Year by the Faculty Merit Foundation of West Virginia.

157  SATURDAY  NOVEMBER 18, 2006
The Frank “Gunner” Gatski Memorial Bridge is dedicated at the Marshall-UTEP game.

158  SATURDAY  MAY 10, 2003
Brianne Erwin, a senior psychology major from Delbarton, W.Va., is selected from the 2003 graduating class to represent Marshall’s 90,000 graduates to date.

159  SATURDAY  MAY 27, 1950
A dedication for the Omicron Delta Kappa Circle is held on Marshall’s Huntington campus.

160  THURSDAY  OCTOBER 28, 1971
Silent picture star Lillian Gish appears on the Marshall Artists Series.

161  MONDAY  DECEMBER 07, 1942

162  MONDAY  OCTOBER 16, 1961
Actress Agnes Moorhead appears in the Marshall Artists Series presentation of “A Phoenix Too Frequent.”

163  FRIDAY  APRIL 21, 2006
Stephen Kopp is inaugurated as Marshall University’s 36th president.

164  SATURDAY  AUGUST 16, 2008
The Arthur Weisberg Family Engineering Laboratories are dedicated on the Huntington campus.

165  MONDAY  DECEMBER 09, 1963
Dave Brubeck Quartet appears on the Marshall Artists Series.

166  SATURDAY  AUGUST 30, 2003
Olympian Lea Ann Parsley meets fans and sign autographs prior to the home football opener.

167  WEDNESDAY  OCTOBER 04, 2006
McConaughey and McG attend Marshall’s game with UCF and show a clip from We Are Marshall.
United States Supreme Court Justice Clarence Thomas visits Marshall University’s Huntington campus.

Ron Darby rushes for a school-record 262 yards in a 52-45 Southern Conference victory over Western Carolina in Cullowhee, N.C.

West Virginia native and Metropolitan Opera star Phyllis Curtin appears in the opera Susannah, part of the Marshall Artists Series.


Go Green!
Marshall University’s presidents, past and present

Guiding Growth

Fourteen men have served Marshall University as president, guiding its growth and development over the decades. We take a look at those who have had the most sweeping impact on both Marshall and Huntington.

THE EARLY YEARS

Marshall may have been founded in 1837, but it was 1906 before it got its first president. That first president was Lawrence J. Corbly, a native of Tyler County and a graduate of Fairmont Normal School and West Virginia University, who came to Huntington to take charge at Marshall in 1896.

The Marshall of that era bore little or no resemblance to the school we know today. A preparatory school, it was much like today’s high school. That being the case, the chief administrator was logically accorded the title “principal.”

But Marshall was changing when Corbly arrived on campus, and he accelerated the pace of that change, essentially transforming it from a preparatory school into a true college and justifying the change in his title from “principal” to “president.” Under Corbly, Old Main acquired its towered western addition so familiar to generations of alumni, the number of volumes in the Marshall library increased from 1,200 to 7,000 and the annual legislative appropriation for Marshall went from $20,000 to $158,000.

In his authoritative campus history, Marshall University: An Institution Comes of Age, Dr. Charles H. Moffat wrote that Corbly’s tenure at Marshall (1896-1915) was “without question the most innovative and constructive” in the years from the school’s 1837 birth until it entered the 1920s.

From 1923 to 1935, Morris P. Shawkey was Marshall’s fourth president. Born in Pennsylvania, Shawkey earned a teaching certificate at Oberlin College in Ohio and came to West Virginia to teach in 1895. He served in the West Virginia Legislature and as superintendent of schools in Kanawha County before becoming state superintendent of schools in 1909.

During Shawkey’s years as president, Marshall doubled its enrollment and won accreditation for both its Teachers College and College of Arts and Sciences. Shawkey dreamed of a place on campus “where students and faculty might meet on common ground.” In 1933, that dream became a reality with construction of the Shawkey Student Union. A popular campus hangout for nearly 40 years, it was replaced in 1973 by the university’s Memorial Student Center.
James E. Allen, a longtime president at Davis & Elkins College, succeeded Shawkey as Marshall president in 1935 and served until 1942. His tenure was marked by both athletic and academic success but saw Marshall struggle with financial problems. On his retirement, Allen complained that he had been forced to administer a college with a "high school budget."

**A UNIVERSITY AT LAST**

In a sense, Marshall's history can be divided into two parts - everything before 1961 and everything since. It was in 1961 that the West Virginia Legislature designated Marshall a university, fulfilling a long-held dream and laying the foundation for the school's spectacular growth since. That historic victory was a team effort with many players. But there's no question about the key figure in that effort - President Stewart H. Smith.

Popular with students, faculty, and the community, Smith was Marshall's president for more than two decades longer than any of Marshall's other presidents before or since. During Smith's 22 years as president, Marshall's enrollment mushroomed from 3,500 students to 8,500, eight major buildings were erected and the school's course offerings were greatly expanded. But the attainment of university status clearly was his principal achievement.

In his campus history, Moffat labeled Smith "an articulate and indefatigable spokesman for the interests of Marshall College." In that role, Smith logged literally thousands of miles on West Virginia's highways and back roads, driving to every corner of the state to personally talk with legislators, newspaper editors and countless others he thought might be willing to aid Marshall's cause. That personal crusade paid off on March 2, 1961, when Gov. W. W. Barron came to the Marshall campus and signed the legislation designating the school a university.

Like Smith, Robert B. Hayes was dean of the Marshall Teachers College when he was named interim president in 1974. Four months later, his appointment became permanent. Hayes became the first West Virginia native to serve as Marshall president since Corbly was promoted to the presidency in 1906. In his campus history, Moffat labeled Smith "an articulate and indefatigable spokesman for the interests of Marshall College." In that role, Smith logged literally thousands of miles on West Virginia's highways and back roads, driving to every corner of the state to personally talk with legislators, newspaper editors and countless others he thought might be willing to aid Marshall's cause. That personal crusade paid off on March 2, 1961, when Gov. W. W. Barron came to the Marshall campus and signed the legislation designating the school a university.

In 2005, Marshall University President Stephen J. Kopp and his wife, Jane, were named Citizens of the Year by The Herald-Dispatch in 2010.
admitted its first class of students in 1978. Without Hayes’ strong, determined leadership, it seems doubtful that the medical school would have become a reality. He also created the Marshall University Community College, which evolved into today’s free-standing Mountwest Community and Technical College.

Dale F. Nitzschke arrived on the Marshall campus in March 1984 from Nevada to become Marshall’s 11th president, succeeding Hayes. As president, Nitzschke directed the school toward greater service to the state and region and waged a highly successful campaign to elevate Marshall’s profile at the state and national level. He left MU in 1990 to become president of the University of New Hampshire.

J. Wade Gilley was appointed Marshall president in 1991, succeeding Nitzschke. Gilley came to Marshall from George Mason University in Fairfax, Va., where he was senior vice president. A native of Fries, a small mill town in Virginia, he earned three degrees in engineering from Virginia Tech.

In 1995, Gilley unveiled the enriched “Marshall Plan” course of study, requiring graduating students to complete a “Capstone Experience” that enabled students to synthesize and demonstrate competent learning in their fields of learning.

During Gilley’s presidency, Marshall grew from 12,000 students to 16,000, invested $250 million in campus renewal and saw its football program become the winningest in the nation. He left Marshall in 1999 to become president of the University of Tennessee.

INTO THE NEW CENTURY

Marshall entered the 21st century with a new president – Dan Angel, who succeeded Gilley in 2000. Angel previously was president of colleges and universities in California and Texas and was elected to three two-year terms in the Michigan Legislature.

Angel instituted a strategic plan for the university called “MU: Owning the Opportunity” and intensified the university’s efforts to raise private donations. He resigned at the end of 2004, saying he wanted to retire and “do what retired people do.” However, since 2007 he has been the president of Golden Gate University in San Francisco.

In June 2005, Stephen J. Kopp, special assistant to the chancellor with the Ohio Board of Regents and former provost of Ohio University, was named Marshall president, replacing Huntington attorney Michael J. Farrell, who had served as interim president since Angel’s retirement.

Kopp received a bachelor’s degree in biology in 1973 from the University of Notre Dame and his Ph.D. in physiology and biophysics from the University of Illinois at Chicago.
Under his leadership, Marshall has expanded on numerous fronts, most obviously in its physical plant but also academically. Since 2005, MU has completed more than $200 million in capital projects, with another $114 million in ongoing or upcoming projects. Academically, several new high-demand majors and programs have been launched since 2005.

On June 28, 2012, the West Virginia Higher Education Policy Commission approved a new five-year contract for Kopp.

“The leadership of President Kopp continues to transform Marshall into an institution recognized for excellence and innovation,” commented Verna Gibson, then chair of the Marshall Board of Governors. “We are confident his vision and plans for the coming years will continue the current momentum.”

Incoming board chair Dr. Joe Touma said Kopp realizes the importance of strong leadership in accomplishing the university’s goals.

“President Kopp has attracted and retained talented and strong leadership in critical areas with a focus on enhanced student achievement while advancing new degree programs that prepare our students for careers in a rapidly changing global economy,” Touma said.

Former board vice-chair John Hess, who also chaired the board’s finance committee, said Kopp has made wise financial decisions since arriving at Marshall seven years ago.

“The financial health of the university has continued to improve, ruled by record freshman enrollment and strong fiscal management,” he said. “We are even more excited and committed to what we can achieve under his continued leadership.”

Commenting on the renewal of his contract, Kopp said, “Jane and I discovered the true meaning of home here at Marshall University and in the Huntington community. We are honored to have had the privilege of serving Marshall these past seven years and look forward to many more years of dedicated work to advance the progress of our great university. At the same time, while we believe we have made significant progress in helping move the university forward, we know there is a lot more work to do and we are committed to doing it.”

James E. Casto is a retired Huntington newspaper editor and the author of a number of books on local and regional history, including *Marshall University* (Arcadia Publishing, 2005), a photo history of the school.
Marshall University photographer Rick Haye has taken more than a million photos throughout his 34 years with the university.

The veteran university photographer, who will celebrate 34 years with Marshall in November, has taken more than a million pictures over his career at the school. Headshots, he admits, are not his favorite.

“I actually like shooting sports; it’s always different,” he said. “When I go to a game, I shoot it the way I see it. I learned a long time ago where to stand on the sidelines, how to get the best angles and of course the best shots. My friend Don Ryan was an upperclassman photographer when I was a freshman at Marshall and he let me tag along to the games. I tried not to ask too many foolish questions and I just watched everything he did.”

While shooting sports and news for student newspaper The Parthenon, Haye received a pretty solid foundation for his future work as a photographer. He gradu-
Today, of course, digital photography has changed the focus for photographers. Everything is a lot quicker, Haye said, and to some degree easier. “Sometimes I miss the old days, but today’s digital cameras and software make it almost as good as film,” he said. “The evolution of digital photography has changed so rapidly – just since the university went all-digital in 2001 – that my job has gotten a lot easier in some respects.”

The upside of digital photography – its quick turnaround – is also its downside. Expectations are different. People expect their images a lot quicker, and there is little room for error. But, then again, Haye said his work has been relatively error-free over the years. “There have been times when I might not have gotten the shot someone wanted, but other than that, there haven’t been any assignments I’ve totally screwed up,” he said with a smile.

Assignments. Haye uses the word frequently. He talks as he works diligently downloading images from his camera –
he uses a Nikon D2 or D3 most of the time – to one of the numerous hard drives connected to his desktop computer.

“I’ve had some really interesting assignments over the years – presidents, U.S. senators, celebrities and writers,” he said. “Probably one of my favorites was Hillary Clinton, although I’d have to say I really, really liked Chuck Yeager. Oh, and I don’t want to forget about Joan C. Edwards and the Drinkos. They’re just great individuals and benefactors of the university.”

Assignments are pretty common on a college campus, and, even though Rick Haye isn’t a professor, he has worked with more than a dozen student photographers over the years.

One of them was a young man named Chip Ellis, who served as Haye’s graduate assistant from 1980 through 1982. Ellis, who has worked as a professional news photographer for more than 20 years, remembers Haye as a very patient and likeable mentor.

“Rick helped me become a more focused photographer,” Ellis reminisced. “Really, he helped me understand what being a professional was all about. At that point in my life, I really needed it.”

Ellis is a photographer now for the Charleston Gazette, and he served for more than 15 years as the Charleston Daily Mail’s chief photographer. He recalled some of his younger days working side by side with Haye.

“In those days photography was an hours-long process. We’d go into the dark room early in the morning, oftentimes when it was still dark outside,” he said. “We’d come out after work, and it’d be dark again.”

Ellis chuckles as he remembers their self-proclaimed titles: The Creatures of Darkness. To Ellis, Haye was more than just a teacher of images. He was an instructor in the scenes of life.

“Rick would get agitated with me a lot,” Ellis remembered. “I was never on time. Rick really helped me grow up.”

Haye has been witness to some of the most exciting victories in Marshall’s history.
The Marshall University Memorial Fountain may be the most photographed landmark on the Huntington campus. Haye’s famous evening shot captures its somber beauty. Right: Haye photographs the Memorial Fountain Ceremony each year, when students, faculty, alumni and Huntington residents gather to remember the lives lost in the 1970 plane crash.
Built in 1992, the Joan C. Edwards Performing Arts Center has seen a variety of theater performances over the years. Crowd-pleasing productions are best viewed in a world-class theater, and Haye’s photo captures the uniqueness of the center itself.
Photographing university sports is Haye’s favorite part of the job. He captures special shots like this one by standing on the sidelines and paying close attention. “I shoot it the way I see it,” he said.

During Hillary Rodham Clinton’s visit to Marshall University in the early 1990s, Haye is witness to a completely packed crowd.

Paying close attention to the details, like the drops of water that sparkle above the Marshall Memorial Fountain, is one of Haye’s many talents.
Haye, who does not take compliments easily, deflects the praise when told of Ellis’s comments.

“Chip was great to work with,” he said. “Those were good times. We made a lot of trips for athletic competitions and with Chip there was always something going on.”

The two photographers both laugh when asked to elaborate on the “goings on,” but neither would agree to cast a light on the memories, saying instead it’s better to let some things remain in the dark.

Fast-forward another 20 years, and Haye’s latest student photographer is a foreign exchange student who struggles with American culture and language but excels behind the camera.

“I’ve learned a lot from Rick,” said Max Yang. “He is a good boss but also a good teacher. Rick is also very patient; he knows how to work with me, an international student.”

Yang, who arrived at Marshall in 2010 from China, helps Haye with a variety of photo assignments.

“I am very lucky to work with such a skillful photographer, and the best thing about it is I am improving myself,” Yang said.

Students aren’t the only ones who have worked with Haye over the years. His wife, Marilyn, a talented photographer in her own right, is often seen tag-teaming with her husband on the sidelines of Marshall athletic competitions. It’s one of those marriages that requires few words: a simple nod is direction enough as they inch along the sidelines looking for the next great shot.

Wearing his signature tan photographer’s vest and a somewhat indescribable floppy hat, Haye can be seen at virtually any Marshall sporting event including softball, volleyball, basketball and, of course, football.

Given the longevity of his career at Marshall, you’d think the walls of the Haye home would be plastered with images he’s taken over the years, but Haye says you’re more likely to discover his pictures at a local burger joint. Most of what Haye shoots belongs to Marshall University and as such ends up in marketing ventures around the Tri-State.

Does he recognize his work?

“Absolutely, I do. I very rarely am stumped whether it’s mine,” Haye said with a smile.

Including the headshots? Perhaps.

Leah Payne is director of public affairs for the Marshall University School of Pharmacy and the Joan C. Edwards School of Medicine.
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Take a look back at the unique 117-year history of the Marshall University football program.

There was no front-page splash in The Herald-Dispatch, no grandiloquent paragraphs to describe the side-yard football game held on the grounds of Old Main back in 1895. Marshall lost to Ashland High School that day, 36-0. It was the first recorded score of a Marshall game, an inconspicuous start for a makeshift, fledgling football team. The date was November 14. Seventy-five years later, that same date would forever change the course of Marshall football.

“Like most sports, it just came along,” said Dr. Sam Clagg, a former Marshall player, professor, historian and acting president, of the Herd’s humble beginnings.

As the years unfolded, Marshall began carving its team into a program. In 1903, green and white were named the uniform colors. Eight years later, Marshall played a schedule replete with college-only opponents. In 1915, Marshall lost to West Virginia 92-6, a forgettable day indeed, except for Marshall’s lone touchdown. The description of the “Tower Pass” was recorded in the school’s media guide: “Bradley Workman faded back to pass while Dayton ‘Runt’ Carter and Okey ‘Blondie’ Taylor ran deep into the end zone. Once in the end zone, Taylor turned to face the passer and Carter quickly climbed up on Taylor’s shoulders and caught a wobbly spiral from Workman for a touchdown.” Walter Camp later certified the score, but the rule was changed the following year.

In 1928, Marshall’s program moved into the brand-new Fairfield Stadium. The cozy, neighborhood field would remain the home of the Herd for 62 years.

The 1930s ushered in the first Golden Era of Marshall football with the arrival of Cam Henderson.
“Cam Henderson and his line coach Roy Straight came to see me play in the 1938 North-South game,” Clagg said. “Cam said, ‘Come back and see me when you get back to Huntington.’ I borrowed my uncle’s suit and went to see him, and he offered me a scholarship.”

Clagg played a prominent role in one of Marshall’s greatest wins, blocking for National College Football Hall of Famer Jackie Hunt in the Herd’s 16-6 win over Wake Forest in 1941. 15,000 fans packed Fairfield Stadium that afternoon.

“Wake Forest was nationally ranked when we beat them,” recalled Clagg, now 91 years old. “[My teammate] Charlie Snyder told me I came up to him during that game and said, ‘We’re making history here.’ I remember vividly people lined up around the fence at the stadium, congratulating us after the game.”

More than 20 years later, a talented end named Bob Pruett found his way from Beckley to Huntington. That same Charlie Snyder who celebrated the win over Wake Forest with Sam Clagg was now the coach at Marshall.

“Charlie Snyder is the best football coach I’ve ever been around,” Pruett said. “Marshall couldn’t recruit nationally back then. Every player was from around here and we won. Fairfield was like paradise to me.”

That 1965 team christened its new nickname that year. The Thundering Herd is the title of a western novel Zane Grey wrote in 1925. In a vote by the student body, the “Thundering Herd” won the nickname nomination over the “Rams” and the “Big Green.” The Herd posted a 7-3 record in 1965, and it would be the last winning season Marshall fans would celebrate for nearly 20 seasons.

The fall of the football program began in the late 1960s when the NCAA meted out severe punishment for more than 140 recruiting violations. Marshall was expelled from the Mid-American Conference, and the team was in the throes of a winless streak that would reach 27 games. The streak came to an end in the ’69 season with a 21-16 win over Bowling Green.

Nov. 14, 1970, is the most significant date in the history of Marshall football. Marshall’s team was returning from an excruciatingly close 17-14 loss at East Carolina. Upon descent to the Tri-State Airport, the Southern Airways DC-9 crashed into a hillside short of the runway. All 75 people aboard were killed, including 37 players, the coaching staff, administrators, boosters and airline
The players and coaches of the 1970 Thundering Herd football team whose lives were tragically lost are remembered and honored each year by the Marshall community.

“I think it’s a remarkable story. We had a bunch of kids who had something to play for.”

– Red Dawson

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As word spread of the devastating plane crash, the Marshall community came together not only to grieve but also to rebuild. Even today, the tragedy unites Marshall fans worldwide.

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In 1996, Marshall hired Bob Pruett as Jim Donnan’s replacement. The former Marshall wide receiver brought in his most amazing catch by luring Randy Moss to Huntington. In two seasons, Moss scored 54 touchdowns, helped the Herd to the 1996 national championship and an unbeaten 15-0 season. No team came within two touchdowns of Marshall that year. In Pruett’s time, the Herd won 94 games, five MAC championships and five bowl games and had another undefeated season in 1999. In six years, Marshall had three Heisman finalists: Randy Moss, Chad Pennington and Byron Leftwich.

“To have three Heisman finalists in six years is amazing,” Pruett said. “I coached 57 players in my nine years there who played in the NFL or spent time in an NFL camp.”

Running back Doug Chapman was one of those 57.

“As you get older, you look back in retrospect and you’re proud,” Chapman said. “With what I do now [as a college football TV analyst], I’m around so many programs. There aren’t many that can walk away and say they had the experience I had. At any level of football, rarely do you see a school that had the four-year run like we had at Marshall.”

In 2006, those in the sports world and beyond got to experience Marshall football on the big screen with the release of the Warner Brothers movie We Are Marshall.

Marshall Coach Doc Holliday is all about linking the past to the present and making sure players know what wearing the green and white is all about. Earlier this summer, he had his team take a three-mile jaunt from the stadium to Spring Hill Cemetery, where the 1970 plane crash memorial stands.

“When every kid gets here, we make them sit down and watch the movie,” Holliday said. “But you know, that was so long ago that I don’t think they actually realize what happened until they get up here and see the monuments and where the unknown players are buried.”

The Marshall University football program has a unique story and a passionate fan base that zealously celebrates each win. Those same fans let those stomach-churning losses linger a little longer, too – all because of what happened 42 years ago. Such is the tapestry of Marshall football.

Red Dawson sums up 117 years of Herd football in one succinct sentence.

“You can’t think of a school where football means more to its fans, because there isn’t one.”

Keith Morehouse is the sports director for WSAZ NewsChannel 3 in Huntington, W.Va.
The Big Green, along with the support of the Herd Nation, have had an outstanding year!

- Added nearly 1,000 new members helping the Big Green reach an all-time high in membership of 3,055
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**A Fan Favorite**

Marco, Marshall University’s beloved mascot, has a storied history of bringing excitement to the university’s athletic events.

The most popular character in the 175-year history of Marshall University may not be its most successful university president, an important alumnus or even one of its top football quarterbacks. It may be a furry, horned, costumed bison who roams the sidelines at Thundering Herd football games and runs the aisles at basketball games in the Hens- son Center.

It’s Marco, the athletic teams’ mascot. Marco has made a lot of history at Marshall University and has had many different looks since he first donned a bison costume in 1954.

He started as a papier-mâché, four-legged, life-size and rather crude bison appearing on a float in a parade in the 1930s.

And in the early 1970s Marco was, for a short period, a live young bison. This real-life mascot proved less than ideal, however; bison become very rambunctious, if not downright dangerous, to have along the sidelines at college football games.

A number of former Marcos have achieved success in their careers such as Allen Young, now a Huntington physician, and Michael Farrell, a Huntington attorney, a former interim MU president and now a member of Marshall’s Board of Governors.

One of Young’s best performances was winning the Universal Cheerleading Association National Mascot Championship in San Antonio, Texas, in 1989. He

The modern Marco was unveiled in 2008 and has a more aggressive and athletic appearance than the Marcos of yesteryear.

PHOTO BY RICK HAYE
dressed as rock singer Jerry Lee Lewis and played *Great Balls of Fire* on an exploding piano.

Young’s innovative routines and sideline antics made him a large crowd favorite. Young appeared at games as a blind basketball official wearing dark glasses, Elvis, Colonel Sanders, the Statue of Liberty and the Energizer Bunny. Today’s fans still talk about Young’s Marco.

These days you probably will see Marco roar into the Joan C. Edwards Stadium on the back of a motorcycle as he leads the Thundering Herd football team onto the field.

Marco can be very controversial as evidenced in November 2008 when the new Marco was unveiled with much previous “to do” about the new Marco costume. The new-look Marco was not well received by some Herd fans who expected much more or perhaps a friendlier look. Years later there still is support for the previous Marco.

“I would like to say that most fans have become more accepting of the current Marco,” said Duane Nutt, head cheer coach. “There are still die-hard fans of the previous look, and we appreciate the tradition-rich fans that we have here at Marshall University. I think as he is seen at more events the acceptance seems to spread.”

One of the university’s most experienced Marshall watchers is Dr. Sam E. Clagg, retired geography professor who also served in a number of leadership roles at the university including interim university president, chair of University Council, football player and coach.

Now at age 91 he lives in the Huntington area and keeps in touch with what’s happening at Marshall.

When asked what “the story of Marco” would be, he said, “That’s an easy one. It’s the kids. Marco loves children and they love him. He’s more popular than a Disney character. Just watch at a ballgame how the kids flock to him to have a photograph snapped or an autograph scribbled on a football program. Wherever he goes he attracts the little people, and that fondness leads to a lot of them enrolling at Marshall as students. One could say this is a hidden student recruiting tool.”

Cora Teel, who worked in the university library for 33 years and has conducted Marco research herself, said the opposition to the “new” Marco is understandable.

“One becomes comfortable with what is,” she said. “Still, in the rough-and-tumble world of sports, it is a nice break to have a costumed character such as Marco in the audience shaking hands with the kids.”

Nutt said an effective Marco makes a presence at events and makes the fans feel welcome – even without speech.

“I think the student who is Marco has to understand sports and be reactive to situations at each game,” he said, “as well as understand his or her role in appearances for other offices on campus who use him.”

He said two students currently portray Marco.

“Due to the number of appearances for athletics, alumni and communications, it is nearly impossible for one student to cover all of that plus maintain academic standards,” Nutt said.

---

**Dr. Ralph J. Turner** is professor emeritus in the W. Page Pitt School of Journalism & Mass Communications at Marshall University.
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Over the course of its 175-year history, Marshall University has become increasingly diverse in its student and faculty population.

Today, cultural diversity – being inclusive of women, minorities, all ethnicities, people with disabilities and those who self-identify as gay, lesbian, bisexual or transgendered – is taken for granted on most college campuses. Originally founded as an educational facility for the children of regional farmers, Marshall University has become increasingly diverse in its student and faculty population over its 175-year history. It may come as a surprise, however, that in some areas, the institution has been a longtime leader in cultural diversity.

In June 1870, a woman graduated in the first class of the State Normal School of Marshall College, along with three males. And in 1924, Leva Edna Ridenour, a senior from Princeton, served as president of the Student Council. Still, according to Dr. Frances Hensley, retired associate vice president for academic affairs and dean of undergraduate studies, the campus population was predominantly male for much of its early history. Because teachers with higher education degrees were predominantly men, Marshall, as a teachers’ college, reflected that situation, except during World War II.

Hensley was instrumental in the formation of the Women’s Center in 1976. In the beginning, it focused on the rights of women, students and faculty, advocating for what it called a “non-chilly climate” for females on campus. Today, the Women’s Center co-sponsors events with the Women’s Studies Program, an interdisciplinary academic program that offers an undergraduate minor in women's studies as well as women’s studies certificates at both the undergraduate and graduate levels. Although there were women’s studies courses at Marshall in the early 1970s, the formal curriculum came later.

“As far as recognizing gender issues is concerned,” Hensley said, “I think establishing the center was the turning point.”

Today, women outnumber men on campus 60 to 40 – although not among faculty.

Basketball legend Hal Greer’s recruitment to play at Marshall in 1956 was pivotal for African Americans in
West Virginia basketball. However, Marshall had admitted African Americans even before the 1954 Supreme Court ruling overturned segregation. In 1950, the West Virginia Board of Education quietly had admitted black students to Marshall’s graduate school. By 1952, five to 10 black students attended in any given term. After the decision, Marshall openly admitted African Americans, and, by 1956, 70 black students had enrolled.

More firsts followed. In 1955, Douglass High School graduate Roy Goins became the first African American to receive an academic scholarship to Marshall. He was also the lone black player on the 1956 football squad. In 1960, Marclan Walker was the first African American selected to join Fagus, a local honorary sorority for senior women. In 1962, nine African American men, including Professor Phil Carter and Board of Governors member Ed Howard, formed Marshall’s first black fraternity, Kappa Alpha Psi.

In 1966, Emory Carr of the Department of German became the first black professor, and in 1968 Huntington attorney Herbert Henderson became a part-time instructor teaching an evening class in American Negro history. In 1969, African American students requested a Black Cultural Center, which later became the Student Relations Center offering services to both women and African Americans. 1977 saw another name change and the creation of Minority, Women’s and International Students programs. Memphis Tennessee Garrison, champion of the NAACP, received an honorary Doctor of Laws degree in 1970.

In 1989, President Dale Nitzschke addressed an outburst of racial tension on campus by forming a council on Racial and Cultural Diversity. The council’s insights resulted in the creation of the vice president of multicultural affairs position that same year. Tapped to head it was Dr. Betty Cleckley, who earlier could not attend the institution because of segregation. In 2008, Dr. Shari Clarke assumed the position upon Dr. Cleckley’s retirement. Clarke said that simply having such an office speaks volumes.

“It shows that the university is going to put resources and individuals into place that will help us move forward,” she said, adding that while she would still like to see more diversity in the faculty, she’s very pleased with where Marshall is now.

Today, African Americans make up about 6 percent of the student population of 14,000, including graduate and medical students, and 5 percent of the faculty. Clarke’s office works aggressively to increase those figures, however. Marshall can boast, though, that unlike many institutions of higher learning, no gap in graduation rates exists between white and black students.

The Center for African-American Students’ Programs, headed by Maurice Cooley, also reports to Clarke. This program developed from a 1992 reorganization of the earlier Student Relations Center and adopted its current

“The university is going to put resources and individuals into place that will help us move forward.”

Dr. Shari Clarke, Vice President of Multicultural Affairs

Dr. Betty Cleckley served as Marshall’s first director of multicultural affairs from 1989 to 2008. When she graduated from high school, she was unable to attend Marshall due to segregation.
According to Cooley, there’s been an immense change on campus since he was a student in 1966.

“They (black students) are more comfortably integrated into the life of the campus and, to a larger degree, in leadership positions,” he said.

Brandi Jacobs-Jones, now director of finance and administration for the City of Huntington, became the first African American student body president in 1999, followed by Jasper Black in 2000 and Dominique Elmore in 2007. Now, the Donning of the Kente ceremony launched in 2001, the Society of Black Scholars founded in 2003 and the Diversity Breakfast held each year exemplify the paradigm shift toward a widespread celebration of multiculturalism on campus.

Marshall has long been an open campus for international students as well. The first, Alfred Neumann, a refugee from Nazi Germany, appeared on campus prior to World War II and received a baccalaureate degree in 1940. After the war, Student Council urged President John Williams to award scholarships to foreign students. In 1950, Franz Biglmeier, a former German Luftwaffe captain, received a scholarship, became a teacher in Germany and returned to Marshall 20 years later as a Fulbright Scholar. From 1946-1968, only a handful of international students attended, but in 1963, International Fest, a celebration of broad ethnicity on campus, launched its first exhibit of food, crafts and entertainment.

According to Dr. Clark Egnor, director of the Center for International Students, the countries represented on campus have varied over the years. In 1993, President Wade Gilley saw the need for a cohesive effort to provide services and support to these students and created the Center for International Students in 1994. As the first director of the center, Dr. Will Edwards focused on setting up classes in English as a Second Language (ESL) to assist the students in their studies. Today nearly 450 students from more than 60 countries work toward undergraduate and graduate degrees at Marshall.

In 1992, the Lesbian-Gay-Bisexual-Transgender-Other Office was established, although the Marshall chapter of the Lambda Society – a national LGBT organization – predates it by nearly 20 years. Marshall has an Office of Disability Services administered by the Student Affairs department, as well. According to Clarke, both Marshall University President Stephen Kopp and Provost Gayle Ormiston are deeply committed to diversity among the students and the faculty.

In that commitment, they are carrying on a tradition almost as old as Marshall.

Carter Taylor Seaton is a freelance writer living in Huntington. She graduated from Marshall University in 1982. She published her second novel, amo, amas, amat…an unconventional love story, in 2011. Her debut novel, Father’s Troubles, was published in 2003. She recently completed a nonfiction work about West Virginia’s back-to-the-land artisans.
An entrepreneur with a wealth of knowledge from both the classroom and the street is helping Marshall prepare for the future.

Joe McDonie

Those who know Joe McDonie best will tell you that he holds two educational degrees – a B.B.A. in accounting from Marshall University and a master’s degree in business from the school of hard knocks. The 55-year-old entrepreneur has enjoyed successes in an array of ventures that have enriched him with the kind of business acumen that powerful people seek out regularly.

In 2010, Gov. Joe Manchin contacted the highly successful businessman and asked him to serve on the Marshall University Board of Governors. At the time McDonie was a relative unknown to most in the state, having successfully flown under the radar for his entire career. But because of his love of Marshall, he relented from his normal unassuming mode and accepted Manchin’s appointment – and has never looked back.

“I’ve enjoyed watching the dynamic growth of the university over the last 30 years,” McDonie explains. “Being born and raised in Huntington, I have seen how this community has embraced Marshall and I have witnessed the university become a dominant economic engine in the region. Marshall currently has over $100 million

Article by Jack Houvouras
Photo by Rick Lee
worth of projects in the pipeline. I don’t think a lot of people realize how important Marshall is to the success of Huntington and southern West Virginia.”

McDonie enrolled at Marshall in 1975 and began studying management, but he later decided to focus on accounting. He was approximately 21 hours shy of earning his degree when he got married and chose to postpone his education. He went to work for Huntington Alloys, today known as Special Metals, but by 1982 the company (which was Huntington’s largest employer at the time) began downsizing and McDonie was let go.

Like many people his age, McDonie considered leaving Huntington to pursue other opportunities but ultimately chose to stay, since his family was still in the area. At this time, he also needed to provide for his wife and two very young children. Unable to find steady work, he began the first of many entrepreneurial ventures by purchasing rental properties around Huntington. In time he would accumulate an inventory of rental properties in the Huntington and Charleston markets that would all work to support him and his family.

In 1983 he got involved in the popular one-hour photo business, investing in two companies — Foto 1 and later Pro Photo. He opened stores in West Virginia, Kentucky and North Carolina and, just before the arrival of the digital age, decided it was time to sell. He then acquired the first of 12 dry cleaning and coin laundry operations that stretched from Huntington to Logan. In 1994, he added a commercial/institutional laundry equipment distribution operation to his portfolio of companies. In 2008, he decided it was time to seek new challenges and eventually sold all of his interest in the operations.

“I’d taken an active interest in the community bank model as far back as my photo business days,” he says, “and after buying a small interest here and there in other small community banks, I felt this was the right fit and new challenge for me.”

No matter what the business venture, McDonie has always prospered.

“But during the years he was honing his street smarts, he longed to return to Marshall and complete his education. And, at the ripe age of 40, that is exactly what he did. He finally returned to school to resume his studies and ultimately earned his B.B.A. in accounting in 1999.

Looking back, McDonie says his fondest memories of his time at Marshall didn’t come during his first go-around. Instead, he recalls his time as the “old man” in the classroom as the most fulfilling.

“You know, more than anything I enjoyed being a student at the age of 40. I got to enjoy the learning experience later in life, and it was extremely rewarding. I always chuckled when I heard the young kids lamenting the hardships of school. Real hardship is trying to balance school, a wife, children and a full-time job.”

As for his role today on the Board of Governors, McDonie says he hopes his street smarts will come in handy.

“While Marshall is and should always be an institution of higher learning, its overall success relies heavily on adequate funding and prudent spending. And if I can utilize my business experience to help the university in that regard, then it’s the least I can do for my alma mater.

“I would like to see the university purchase and clean up some nearby properties to make Marshall an even more appealing campus in terms of student housing, academic buildings and athletic facilities,” McDonie explains. “I think it will make a big difference when we try to recruit students. Marshall has grown so much in the last 30 years, and we need to carefully plan for the next 30 years. And I’d still like to see a baseball stadium built close to campus that would serve both the university and the Huntington community.”

McDonie says he still prefers to stay out of the spotlight.

“It’s not about me; it’s about Marshall University. I was just fortunate to be asked to serve. It’s exciting when you have 16 board members working with the administration on a common vision. The outcome has no boundaries.”

Stroll through time, from prehistory to modern times, at our museums. Celebrate West Virginia’s rich heritage at festivals that showcase our world-renowned fiddlers, dancers, artists and artisans. Hear Civil War soldiers tell stories about all the political intrigue surrounding West Virginia’s path to statehood. Learn about West Virginia’s coal legacy and visit one of the largest Adena burial mounds in the world. Discover how our journey opens the doors for your journey.
Observing 175th Anniversary

Fife and Drum Corps member Aaron Sowards participates in the group’s performance at the Capitol.

Legislators see and hear the John Marshall Fife and Drum Corps as Marshall’s 175th anniversary is observed.

Gov. Tomblin, John Marshall, President Kopp and Marco participate in the festivities.

John Marshall speaks as President Kopp and Gov. Tomblin look on.

Marshall’s 175th anniversary was celebrated in style at the annual Marshall Day at the Capitol Feb. 28, with appearances by John Marshall, portrayed by Theatre Professor Jack Cirillo, Marshall President Stephen J. Kopp, West Virginia Gov. Earl Ray Tomblin, Marco and the John Marshall Fife and Drum Corps. At right: The 75th annual Alumni Banquet featured a logo-decorated cake at each table.
Dear Alumni:

I would like to thank you for your continued support of the Marshall University Alumni Association. It’s through your financial gifts, time and talents that we continue to move the program and its legacy forward.

As your new president I would like to recognize past president Mickey Jackson for his outstanding service to you and the Marshall community. Under his leadership, our website has been improved, e-blasts are reaching alumni in record numbers, our 75th Alumni Weekend was a major success, alumni are coming back to MU in record numbers and our Alumni Board is fully engaged. Mickey, again thank you for your service and commitment to Marshall.

In taking the reins, I want to continue focusing on celebrating our accomplishments but also strategically building on our foundation. With your help, our overall goal should be “to make the Marshall University Alumni Association the best in the nation.” How can we do that? Over the next year your board’s plan is to place emphasis on the following areas:

1. Advance our use of electronic media in communicating with alumni;
2. Engage current alumni clubs and establish new ones;
3. Collaborate with MU Athletics and the Big Green in a cross-functional capacity;
4. Ensure alumni concerns are “Herd” and addressed;
5. Increase alumni giving to the MU Foundation and participation; and

As we approach the fall of 2012, it is with eager anticipation. Marshall University continues to move in a positive direction. Enrollment is up, expansion continues and football is in the air. Your board is here to support and serve you, our constituents. I encourage each of you to contact us and offer your own suggestions on program improvements. We are here for you and to serve you. Thank you in advance for your unwavering support.

Bernie Coston

ALUMNI RELATIONS STAFF

ROB ELLIS, Associate Director of Membership and Marketing
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2013 Alumni Award Nominations
Deadline for submissions is November 30, 2012

The Alumni Association proudly recognizes achievements of distinguished alumni, friends and students by presenting awards at its annual Alumni Awards Banquet. Past honorees have included outstanding educators, successful business people, prominent scientists, sports and entertainment personalities and ordinary people with extraordinary devotion to Marshall.

The Awards Committee makes its decision based on nominations received on or before November 30, 2012. Nominations received after that date will be considered for 2014.

CATEGORIES:
Distinguished Alumnus/Alumna: Given to Marshall alumni for outstanding national achievements in their particular field of endeavor.

Alumnus/Alumna Community Achievement: Given to alumni for success in their particular field of endeavor and personal contribution to their respective communities. (A Marshall alumnus/alumna is any former student who has received academic credit at Marshall University and whose class has graduated.)

Distinguished Service: Given for loyal and unselfish service to Marshall. This award is NOT limited to Marshall alumni.

The Young Alumni Award: Presented to an alum who is 35 years old or younger, is an active member of the Alumni Association, shows outstanding achievement in his or her field of endeavor, has a personal commitment to his or her community and demonstrates service to Marshall University and its students. This award is not open to members of the MUAA board.

The Dr. Carolyn B. Hunter Faculty Service Award: Established to recognize contributions and to provide incentives for continued service from faculty to the community, the university and students in their respective fields.

This nomination form must be received in our office by November 30. The Awards Committee will review the qualifications of nominees and select the recipients.

Award winners will be asked to submit a number of photos for a video presentation during the Awards Banquet. Please make sure the nominee would be willing to submit these photos within two weeks after notification of having won the award. He/she must be able to attend the Alumni Awards Banquet on April 27, 2013.

Please include the following to support your nomination in order to provide the selection committee with as much information as possible:

1. An explanation of how your candidate fulfills the criteria for the award category for which he/she has been nominated;
2. The nominee’s vita/résumé, including career highlights, volunteerism, honors and awards, community service, professional organizations, publications, etc.;
3. Letters of nomination detailing personal knowledge of the candidate and his/her personal and professional achievements; and
4. Other supporting documentation, such as copies of magazine and newspaper articles.

* All categories may not be awarded each year!

I hereby nominate the following person for: ________________________________________

Nominee’s Name: ______________________________________________________________
Nominee’s Address: ____________________________________________________________
Nominee’s Phone: ___________________________ Nominee’s Business/Occupation: ___________________________
Nominee’s Email: _____________________________________________________________

My Name: ___________________________ My Address: ___________________________
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Please send this form with the documentation indicated above to:
Alumni Awards Nominations
Marshall University Alumni Association
One John Marshall Drive
Huntington, WV 25755-6200
“When I told my buddies I was going to college, they laughed,” said Huntington, W.Va., native Benjamin “Benny” Hale. He was not a serious high school student. It was when one of his sisters told him he’d be lucky to work at the nickel plant that Hale had an epiphany.

“That was the night I began to expect more out of my life. That was the night I began to change my behavior,” he said. Soon after, Marshall University became an integral part of Hale’s life.

The “Big Man on Campus,” Hale excelled academically, athletically and socially. His memories include earning the honor of being top in his class, running track, playing football, Greek life and building the Homecoming Queen’s float on which his dream girl (and now wife of 45 years) Jan Jenkins rode.

“We had the time of our lives at Marshall,” he chuckled. “I’ll never forget trying to kiss her after we were crowned Mr. and Miss Marshall. She pulled away, saying I would mess up her makeup.”

Central to Hale’s success at Marshall was his father, Ben W., his primary mentor. They would negotiate what Hale should accomplish in a given year, communicating regularly to monitor his progress.

Other relationships are keenly important to Hale as well. Huntington and Marshall are never far from his mind as he makes trips back to town and phone calls to stay closely connected with former high school and Marshall classmates who remain his steadfast friends.

Today, Hale is senior partner at Smith and Hale LLC in Columbus, Ohio, an illustrious law firm that traces its origins back to the late 1880s. The firm has been a significant contributor to many of the highest profile development projects in Central Ohio over the past 50 years. Its practice focuses on zoning, land use, real estate and related matters.

As one example, Hale played a lead role in representing Jack Nicklaus in developing the crown jewel of the world famous golf course, Muirfield Village Golf Club. Located in Dublin, Ohio, and in the top 25 list of America’s greatest golf courses as ranked by Golf Digest, Muirfield annually hosts the PGA Tour’s Memorial Golf Tournament. The course is the centerpiece of one of the most recognizable residential communities in Central Ohio.

Hale earned his B.B.A. in management at Marshall University in 1967 and his J.D. from The Ohio State University in 1970. The Hales live in New Albany, Ohio. They have two daughters and three grandsons.
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The Marshall University Foundation
The Marshall University Foundation, Inc.
Office of Annual Giving
1950s

Vernon F. Howell (BA '59, '64), art and physical education major, was the recipient of the $5,000 Governor’s Award and a purchase prize in the 2011 West Virginia Juried Exhibition. His two mixed media projects joined several other works (wood, sculptures and drawings) to become part of the West Virginia State Museum contemporary art collection at the State Capitol Cultural and History Center. A three-year starter on the Herd football team, he was named a captain in 1958. He retired from teaching art and coaching in 1989 to become a full-time studio artist.

1970s

Pittsburgh author Jim Hollock (BA '70) has received a gold medal in the true crime category for his May 2011 published book, Born To Lose: Stanley B. Hess and the Crime Spree That Gripped a Nation. The prize was awarded to him June 4 in New York City by the Independent Book Publisher Awards, commonly called the IPPYs. The IPPY award “recognizes excellence in literature in the United States and throughout the world.” According to the publisher, Kent State University Press, the book has been its top seller on Amazon.com from June 2011 to June 2012. Born To Lose is also under consideration for the Philip S. Klein Book Prize in literature sponsored by the Pennsylvania Historical Association.

1990s

George A. Barrett (MBA '98), MSRC, CRC, CVE, a member of Brookshire Barrett & Associates LLC, and his family recently returned from a trip to Alaska. Brookshire Barrett & Associates is a specialized firm that applies economic theory, data sources and methods to litigation issues and courtroom testimony. In addition to its work involving the calculation of economic damages in personal injury and wrongful death cases, the firm’s work also regularly includes commercial damages cases and wrongful discharge, discrimination and other labor market cases.

2000s

Rebecca Gilbert (BFA '00) was recently featured on the website CBS Philly as one of five up-and-coming artists. A printmaker, she will return to Marshall this fall for a solo exhibition and gallery talk with the working title of Treasure Map: Dirt and Stars.

In Memoriam

Tiney M. McComb died at his home in New Albany, Ohio, April 21. He attended Marshall and graduated from the University of Wisconsin Graduate School of Banking. McComb was the former chairman and president of Heartland BancCorp, Gahanna, Ohio, which he formed in 1988; and former chairman of Heartland Investments Inc., a wholly-owned subsidiary of Heartland Bank. Prior to Heartland, he was employed by Franklin Bank in Columbus, Ohio, from 1968 to 1987, becoming its president in 1978.

Throughout his career, he earned countless honors and awards, the most recent being the 2011 Jeanne and John G. McCoy Community Service Award and the 2010 Marshall University Alumni Association Community Achievement Award. McComb was a member and an officer of numerous professional, church, community and civic boards and associations. In 1984, he was one of 12 bankers who were selected to complete a delegation from the People to People International Citizen Ambassador Program to the People’s Republic of China in order to develop trade between the United States and China.

Vernon C. Bailey, who attended Marshall College from 1939 to 1941, died June 25. He was an executive with Avon Products Inc. in New York City for 30 years, retiring to Scottsdale, Ariz., in 1985.

Marie Copley Hall (BA '49) of Charleston, W.Va., died March 18. She was a 1944 graduate of Stonewall Jackson High School in Charleston and a graduate of Marshall with a degree in philosophy and psychology.

Father Robert Scott died July 15, 2012, at St. Joseph’s Home in Totowa, N.J. Father Scott was well known for giving the memorial speech following the 1970 plane crash that took the lives of 75 Marshall football players, coaches and supporters. His words can be heard in the 2006 We Are Marshall movie.
The Marshall University Alumni Association would like to welcome the following individuals as the Board of Directors for the upcoming academic year.

**Executive Committee**

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Mr. Bernard “Bernie” Coston ’79

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Ms. Cynthia “Cindy” Warren ’04, ’73

**MU Presidential Representative**
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Gary Caudill ’84
Kellie Pelphrey Jones ’06
Ron Gazdik ’95
Charles Schumaker ’00

**2010-13 Elected Board Members**
- Derek Anderson ’00
- Jackie Cantley, II ’03
- Dominique Elmore ’08
- Ron Gazdik ’95
- Michael Hanlon ’96
- Patrick Lucas ’91
- Jennifer Moreland
- Jody Ogle ’01
- Homer Preece ’72, ’80, ’00
- Benjamin Sandy ’07

**2011-14 Elected Board Members**
- Gary Caudill ’84
- Matthew Lockhart ’04
- Jeffrey McDowell ’03
- Michael Safcsak ’05
- Charles Shumaker ’00
- Dr. Ralph Turner ’67, ’69
- Joshua Watson ’03
- Robert Wise ’96

**2012-15 Elected Board Members**
- Michael Ballard ’71
- C. Blaine Carpenter ’66
- Denise Finley ’79, ’85
- Kellie Jones ’06
- Christopher Kirkendall ’99, ’06
- Max Lederer Jr. ’82, ’85
- Melanie Moore ’75
- Becky Morris ’77, ’79
- Elizabeth Watson ’06
- Cris Young

Far left: Crabfest 2012 hosts Bill and Phyllis Eaton are thanked by Marco while university alumni celebrate the 7th Annual Crabfest on the Maryland shores.

Left: Marco and cheerleader Kyle Tibbs join Marshall friends, fans and alumni at Crabfest 2012.

Left: Bagpipe entertainment provides Marshall spirit during Crabfest 2012 at the farm of Phyllis and Bill Eaton. Center: You’re never too young to be a Marshall fan. Right: Marshall alumni and friends are ready to party at the 7th Annual Crabfest.
The beauty of Marshall in the years of my attendance was that it was small enough (under 3,000) to encourage a great deal of personal interaction between faculty and students. I admired the way Howard Mills gave his time as adviser to our fraternity. I appreciated Colonel Purdy Phillips of the ROTC program, who was fluent in Spanish, for having me over to his house to help me with some of my term papers in that language. Moreover, it was encouraging when Otto “Swede” Gullikson would call me in to his office to tell me that he thought I was making real progress at Marshall and that he’d help me get a job when I was ready to graduate.

There were a good number of teachers who probably would not have made a top ten list, but who, for one reason or another, left an impression on me. A good example would be Professor Jablonski of the art department. When I was a senior I had the luxury of taking a course or two as “free electives.” I could always draw and paint a little, so I decided on Jablonski’s fine arts course. I talked one of my fraternity (Tau Kappa Epsilon) brothers, Cecil Wagner, into taking the class with me. Little did I realize that Cecil had no artistic ability — none, zero, zilch! To try to save the day, I suggested that I would do Cecil’s paintings as well as my own. My only admonition to Cecil was that he not mess up any painting during our class work. I told him to use dry brushes and act like he was painting. Actually, Cecil developed a certain flair at posing as the apprentice artist.

Things went along quite well until one day in class Professor Jablonski stopped by Cecil’s easel and gazed at his painting for a minute or two. Then, in that old world accent of his, the professor informed Cecil that during his many years of teaching art, “Mr. Vagner, you are the most remarkable student I have ever had.” I could not believe it; not only had Cecil gotten a better grade on a project than I had received, but now he was being selected for a special recognition that was rightfully mine. Then Professor Jablonski set in the hook. “In fact, Mr. Vagner, I would even go as far as to rate you ahead of the masters in the field of fine art. Take the great Rembrandt. Even such a genius had to have paint on his brush to do a picture, but you have managed to do it without using a drop.”

The jig was up and Professor Jablonski could really have lowered the boom on us. However, as I recall, we had to do all our paintings over and the professor explained that he was there to help people progress, no matter what their natural talent level. As near as I could tell, Cecil made no appreciable improvement. Despite that, Cecil went on to have a very distinguished career with the health care giant Johnson & Johnson. Part of Cecil’s success came from his education at Marshall which, to an impressive degree, was a package deal of professors who cared.
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