

Spring 2012

# Marshall Magazine Spring 2012

Marshall University

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# Marshall

*m a g a z i n e*



## CRIME SCENE SCIENCE

Marshall's Renowned Forensic Science Center



See page 43 for ALUMNI NEWS and more

Spring 2012

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# Marshall

The official magazine of Marshall University

## m a g a z i n e

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## everGreen

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## on the cover

Marshall's Forensic Science Center includes Misty Marra, MS, senior forensic DNA analyst; Dr. J. Graham Rankin, professor; Dr. Terry W. Fenger, director and professor; Dr. Pam Staton, associate professor and graduate program coordinator; and Jason Chute, MS, forensic DNA laboratory technical leader. Photo by Rick Lee.

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# Redefining Higher Education

Quite simply, it is a great time to be a part of Marshall University. I am incredibly proud of what we have accomplished these last seven years but even more excited about what lies ahead.

Marshall University — faculty, students and staff — has progressed and accomplished much more than many people thought possible. While the skyline of the Huntington campus continues to evolve, our collective attitude continues to change as well.

Rather than waiting for good things to happen, we make them happen. We are confident. We are self-assured. We are determined. We set lofty goals and accomplish them. We establish positive momentum and refuse to relinquish it. We work hard and set high expectations for our university and ourselves.

In a recent presentation to honor our remarkable faculty, I was reminded that we are most certainly the manifestation of our expectations. As each outstanding

educator walked to the front of the theater to be recognized and applauded, it struck me once more that our values and principles continue to move us forward and we must never forget what matters.

**Priorities matter.**

**Planning matters.**

**Leadership matters.**

**Teamwork matters.**

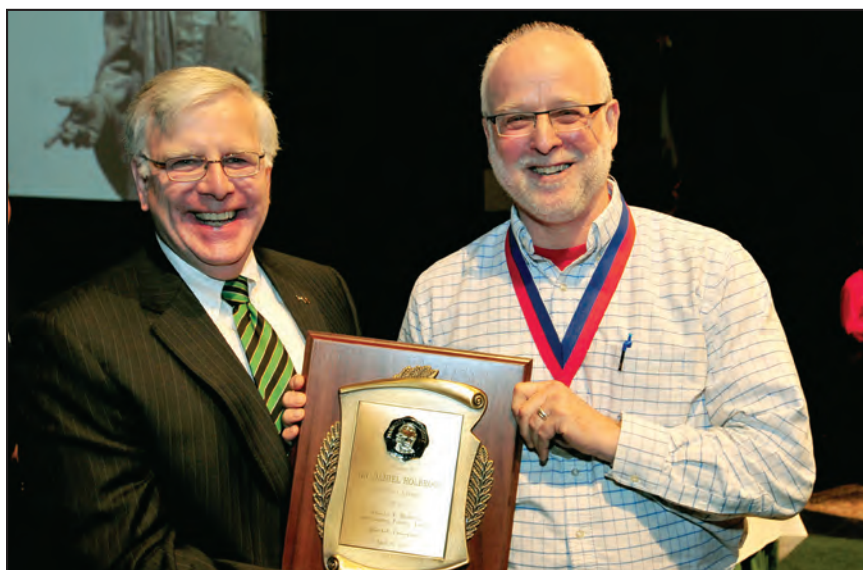
**People and relationships matter.**

Today, because of our hard work, amazing opportunity awaits Marshall University. I absolutely believe that as a university community we have the power to redefine the public higher education landscape. This statement is bold and I would not say it if I did not wholeheartedly believe it. We have the capacity to define what is special, distinctive and compelling about a degree from Marshall. Now is our opportunity to create a new landscape.

We live in a time of profound disruption. Being good at what we do is no longer good enough. Staying in the middle of the road is a road to a future nowhere.

I believe that the university that creates the most powerful, compelling learning experiences for its students will rapidly become the definer and architect of the higher education landscape of tomorrow. So I challenge all of us at Marshall University, as well as those who love and support this beloved institution, to ask ourselves: Why not us? Why not now?

I trust you will answer those questions with the question: Indeed, why not?



**Marshall President Stephen J. Kopp awards associate history professor Daniel Holbrook, Ph.D., with the Charles E. Hedrick Outstanding Faculty Award for 2011-2012. "I do what works, to the best of my ability, depending on the course, its content and the individuals who make up the class," said Holbrook of his personal teaching philosophy. "This is the essence of collaborative learning; we are in it together."**

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cover story

# CRIME







# SCENE SCIENCE

*Marshall's renowned Forensic Science Center offers areas of emphasis in Crime Scene Investigation, Digital Forensics, DNA Analysis and Forensic Chemistry.*

Premiering on CBS television in 2000, *CSI: Crime Scene Investigation* follows crime analysts as they use DNA and other scientific evidence to solve grisly crimes. The show has become the most-watched TV drama in the nation and has inspired two spin-offs and a host of copycats. It should surprise no one that CBS has renewed *CSI* for a 13th season.

And it's perhaps not surprising, too, that more and more young people are eyeing forensic science as a career, making it one of the hottest subjects on today's campuses. According to *USA Today*, more than 130 of the nation's college and universities now offer forensic science programs. However, the newspaper notes that only a handful of those programs are accredited.

**By James E. Casto**  
**Photos by Rick Lee**





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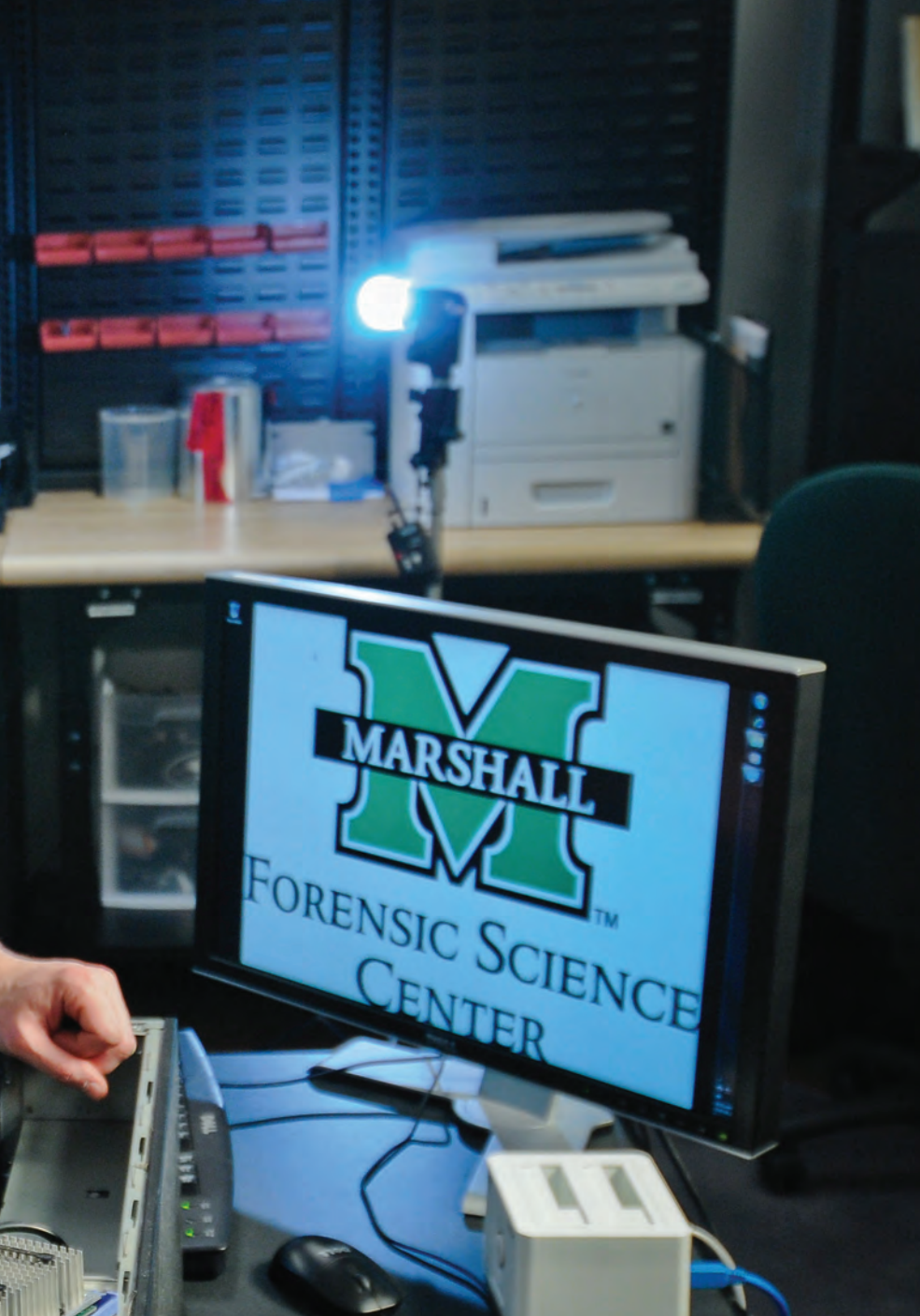
**The Marshall Forensic Science Center works with the West Virginia State Police to compile a database of criminal offenders using DNA samples. The DNA profiles created in the Marshall laboratory are also forwarded to the FBI for inclusion in a national database.**

Among them are the programs at the Marshall University Forensic Science Center.

Marshall's programs actually pre-date the debut of CSI. The school accepted its first class of forensic science students in 1995. Since then, the MU Forensic Science Center and its programs have grown dramatically in both size and reputation. The center's DNA laboratory and training facilities attract eager students and law enforcement personnel from across the country. Digital forensics and analytical chemistry are also important elements of the center's mission.

In its early years the center made the old Fairfield Stadium football locker room its home, transforming it into a state-of-the-art, human identification DNA laboratory. Later, a modern addition provided additional space, and in 2009 a three-story annex was opened. The unfinished academic section remains a work in progress. The center also utilizes a university-owned old house in the 1500 block of Fifth Avenue. The handsome three-story brick structure provides a setting where students can practice crime scene investigation techniques.





## Forensic Scholarship Established

The newly established Paul H. and Dixie O. Nicely Scholarship Fund is the first scholarship fund to be set up for the Marshall University Forensic Science Graduate Program and its students. Founded by Tammy White, Esq., in honor of her parents, the scholarship is for West Virginia and metro-area students with high academic performance and financial need.

MU Forensic Science Center Director Terry W. Fenger praised the Nicely family for identifying the need to provide financial support to forensic science students and taking the initiative to create the scholarship.

"The family has followed the development of our programs for many years, and they understand the value of forensic science and the impact it has on the greater good in society," he said.

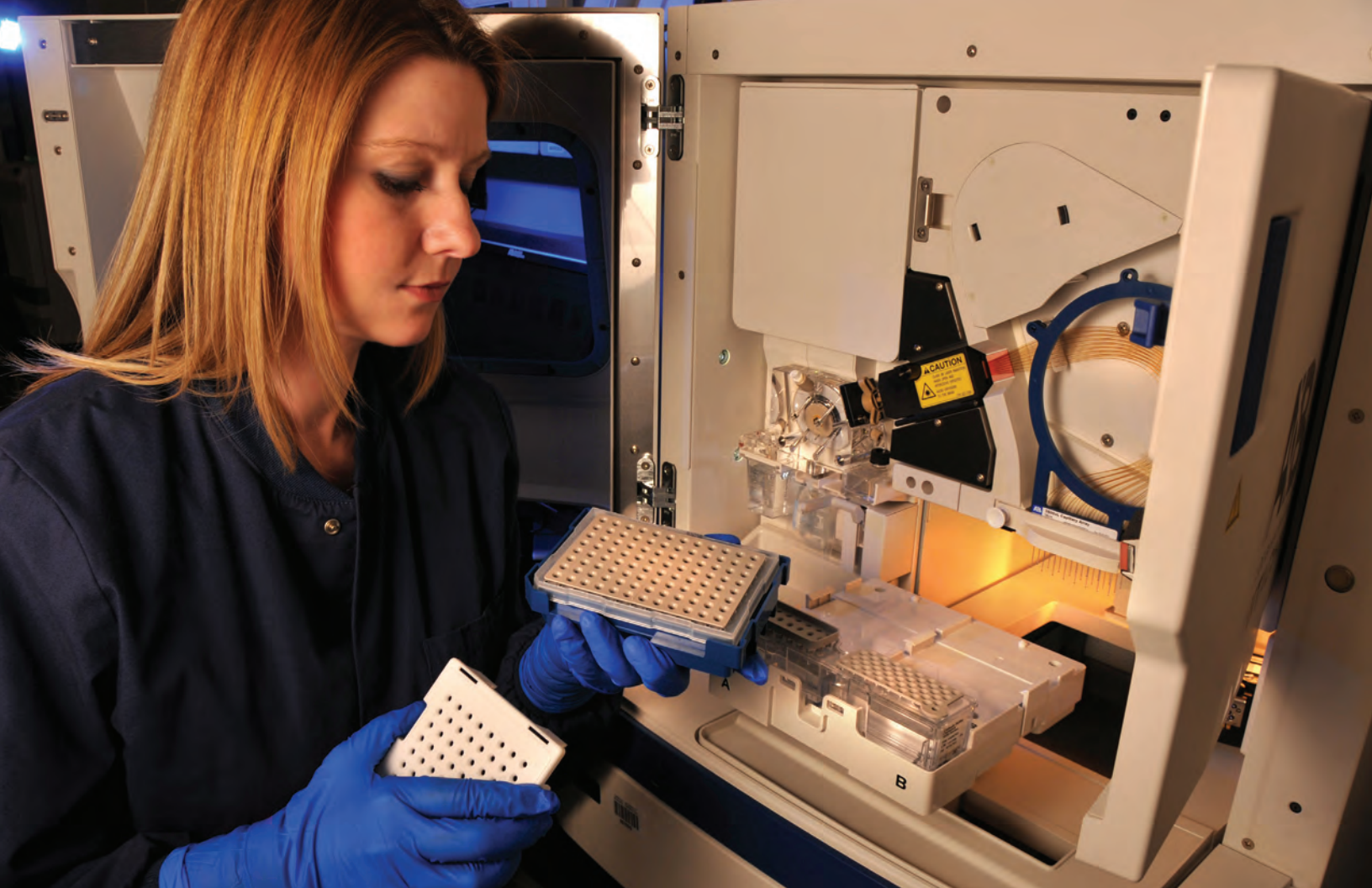
The center has "two major components," said Dr. Terry W. Fenger, its founding director. "One is our master's degree program in forensic science, and the other is our working laboratories, which are research and testing laboratories."

On the academic side, the center itself long has been accredited, but Fenger said the center recently received a second accreditation in digital forensics.

"What makes this newest accreditation really special is that we're the first academic program in the country to receive it," he said. "So we're going to be the model for other campuses."

The master's degree program in forensic science includes a five-





**With the first university-affiliated Combined DNA Index System (CODIS) laboratory in the nation, the Marshall University Forensic Science Center is well-equipped to handle DNA sample requests from both local and national law enforcement agencies.**

semester core curriculum, with students able to select from one or more areas of emphasis: Crime Scene Investigation, Digital Forensics, DNA Analysis and Forensic Chemistry.

“What’s unique is the students can specialize in all four areas and graduate on time,” said Dr. Pamela J. Staton, an associate professor at the center.

Jason Chute, technical leader in the DNA lab, said the center’s students aren’t just given textbook lessons.

“We go beyond the textbook,” he said, “to examine examples of real cases that require the students to develop problem-solving skills.”

Over the years, the center has made major strides and today is on the cutting edge of forensic technology. Training for forensic science professionals is a big part of the center’s mission: more than 1,800 working forensic science professionals from 48 states have received training at the Marshall facility or by Marshall trainers at other locales.

“Ours was the first university-affiliated Combined DNA Index System (CODIS) Laboratory in the coun-

try,” Fenger said. CODIS is a national database that compiles the DNA profiles of criminal offenders. Samples are taken from West Virginia offenders and sent to the Marshall lab. The lab creates a distinct DNA profile for each and sends it to the State Police, who then review the profile, enter it into the state database and forward it on to the FBI for inclusion in the national database. Thus, when a crime occurs in which DNA is discovered, that sample can be compared to the state and national databases, perhaps identifying the culprit.

The Marshall center’s crime-fighting work extends far beyond West Virginia’s borders. A number of law enforcement agencies nationwide have turned to the center for help. In a project just completed, the center extended a helping hand to the New Orleans Police Department, processing a backlog of more than 800 untested sexual assault kits, many of them damaged by Hurricane Katrina.

Katrina left the department’s evidence room and DNA lab under water. The evidence room already housed a backlog of hundreds of unprocessed rape kits,



some dating back to the 1980s. Many of the kits were damaged by the water that flooded the evidence room, and high water also left the department's DNA lab unusable.

Mark Nelson, program manager with the National Institute of Justice, said when his agency was contacted about providing New Orleans help, he immediately thought of the Marshall Forensic Science Center because the center had successfully processed untested rape kits for the Los Angeles County Sheriff's Office.

According to Commander Paul Noel of the New Orleans Police Department, the work done at Marshall has already resulted in two rape convictions with more cases still to go to trial.

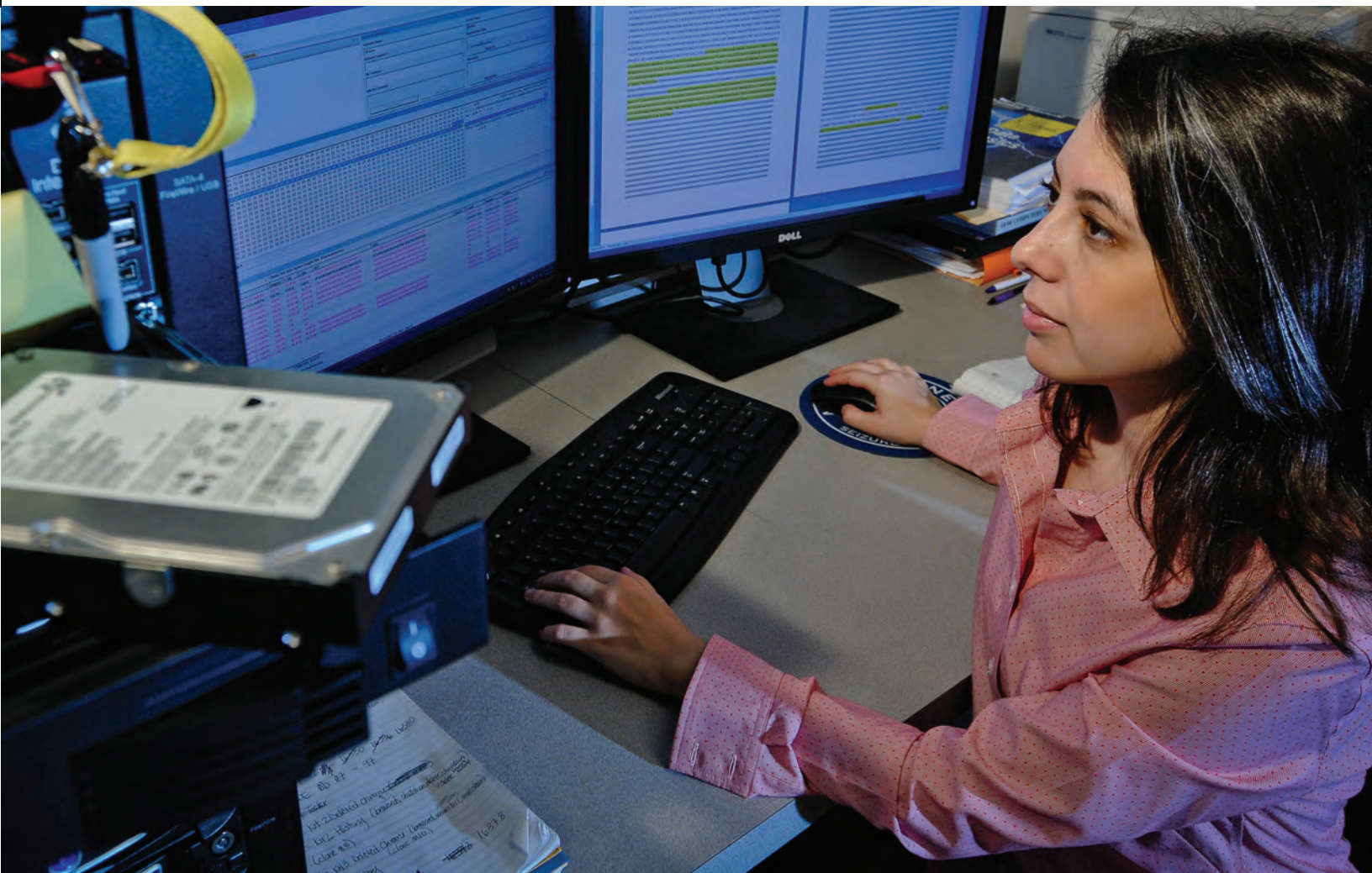
"We go beyond the textbook to examine examples of real cases that require the students to develop problem-solving skills."  
-Jason Chute

The center also does DNA testing for forensic paternity/relationship cases, which can include incest, sexual assault involving pregnancy, molestation of a minor resulting in pregnancy, DNA identification of infants with unknown mothers and the identification of human remains.

One of the center's true showpieces is its new digital forensics lab. The lab has sophisticated computer hardware and software that enable law

enforcement to analyze and preserve digital evidence that may be lurking on suspects' computers and cell phones. Digital evidence is now part of many criminal

**Graduates of Marshall's cutting-edge forensic science program are in high demand at crime laboratories across the country. The hands-on experience forensic science students gain while at Marshall provides a seamless transition into careers after graduation.**





cases but is especially prevalent in child pornography investigations. State Police Cpl. Robert J. Boggs uses the MU computers to determine the Internet addresses of individuals who appear to be trafficking in child porn via computer. Once a suspect is identified, a search warrant is obtained and the computer in question is taken into custody for forensic examination.

Boggs said many other crimes, from murder to embezzlement, can also present a need for the forensic examination of computer hard drives and cell phones.

According to Fenger, Marshall is one of the few schools in the nation training students in digital forensics. Part of the challenge, he said, is that the field is one that's changing so rapidly, "it's like the train is pulling out of the station at 100 miles per hour and we're trying to catch it."

"When authorities go into a house to check a computer, they don't know if they're going to find one that's several years old or one that's so new they've never seen anything like it before," he said.

Fenger said he's especially proud of the fact that

the center is "staffed by West Virginians. These are people who did not have to leave West Virginia to find technology-based jobs."

Meanwhile, Marshall forensic graduates are in high demand at crime laboratories across the country.

"Over the past five years, our graduates have gone to work in crime labs in 24 states and the District of Columbia," said Staton, who noted that federal law enforcement agencies employing Marshall forensic grads include the FBI, DEA, ATF, Secret Service and others.

Dr. J. Graham Rankin, a veteran professor at the center, said that when he talks to crime lab directors elsewhere, "many comment on how well our graduating students are doing working in their labs and wish they could hire more of our grads." □

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**James E. Casto** was a reporter and editor at *The Herald-Dispatch* for more than 40 years before he retired in 2004.



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The former site of the Veterans Memorial Field House is no stranger to athletic superstardom, having seen the likes of Marshall stars Hal Greer and Mike D'Antoni and Huntington-bred NBA players O.J. Mayo and Patrick Patterson. Those glory days will soon be brought back to life by the state-of-the-art new soccer complex scheduled to be built in its place.





# A NEW HOME

## for Marshall Soccer

The Veterans Memorial Field House was once where Marshall's A-list basketball stars played, and the location will soon be home to the university's soccer teams.

**Y**ou might have described it as part Carnegie Hall, part Old Madison Square Garden, with some West Virginia flavor added in. Squeezed onto the corner of Fifth Avenue and 26th Street on Huntington's east side, the Veterans Memorial Field House was the city's playhouse for 62 years. From Liberace to Kool and the Gang, from Hank Williams Jr. to Tina Turner, plenty of A-list musicians played there. So did A-list athletes, including Marshall star Hal Greer and Huntington-bred NBA players O.J. Mayo and Patrick Patterson. Mike D'Antoni, Russell Lee and Randy Noll helped to make it one of the best home court advantages in all of college basketball in the run-and-gun '70s. What was it that separated the Field House from any other college gym around? It had an intimate atmosphere, but with a big-time arena feel. In the glory days, it was filled with 6,500 of the most rabid, rambunctious fans you could find. The crowd noise was deafening, rattling the wooden bleachers and chairbacks.

BY KEITH MOREHOUSE  
PHOTOS BY BERNIE ELLIOTT AND RICK HAYE



“ **Our school has said women’s and men’s soccer are a priority. For recruits coming in, seeing how the administration supports our sport is huge.** ”  
*Coach Kevin Long*

Today, those glory days are being brought back to life by an all-new soccer facility, to be constructed on the former site of the Field House. The state-of-the-art soccer complex will be a showpiece for Marshall University and the entire Huntington community. This project is the first step in an ambitious \$30 million facilities plan to change Marshall’s athletics complex. Also included in the master plan are an indoor practice facility, a sports medicine research center, a student academic wing and a Marshall Athletics Hall of Fame. The soccer complex expected to be completed in 2013 – and that new pitch is now the main focus of the coaching staff’s recruiting pitch.

“I think the recruiting piece is probably the biggest plus,” Marshall women’s soccer coach Kevin Long said. “We can now compete in facilities and appearance, and it shows a commitment at Marshall. Our school has said women’s and men’s soccer are a priority. For recruits coming in, seeing how the administration supports our sport is huge.”

And in the facilities arms race that is college athletics, Marshall now has some extra ammunition to make for a fairer fight on the recruiting trail.

“One of the first questions girls ask is about your field,” said sophomore midfielder Lizzy Lemons. “It’s an extra bonus Marshall can offer to girls coming in. We’re getting an added perk. A lot of the girls want that big-field feel. We’ll be right up there with the top complexes in Conference USA.”

It’s no question that there’s a “show me what you’ve got” mentality in recruiting athletes these days. Sure, a charismatic coach with a smooth recruiting spiel can sway a high school senior, but facilities definitely play a huge role in the process. Simply the promise of a new complex, though, only goes so far.

“Kids buy with their eyes,” Marshall Athletics Director Mike Hamrick said. “They come in and want to see what you have. In most cases facilities are at the top of their list. When they see not only the pictures but the dirt being turned and the bricks and mortar, then they start to believe.”

Bob Gray has been the men’s soccer coach at Marshall for 18 years, and his teams have often been



**Senior Angela DeSumma led the women’s team in goals and assists in 2011, scoring six and assisting three. The forward/midfielder started and played in all 19 games of the season.**

like soccer vagabonds, searching for a place to play. He was on the ground floor of a program that came from spartan beginnings. He said this will be the kind of first-class project that revitalizes more than just soccer.

“I like to look at the big picture,” Gray said. “This is a win-win for us, getting a brand-new facility. But think about the indoor practice facility. It will have a tremendous impact on all the sports here at Marshall.”

Mike Hamrick is thinking even bigger. Huntington has shown it can embrace a big-time soccer tournament. For two years, the city hosted the Region 1 U.S. Youth Soccer Championships, an event that was well received. What if the title games were on the big stage?

“Huntington has shown even without a facility like this that it can attract major soccer events to our city,” he said. “Can you imagine what the soccer community can do with a 1,500-seat, state-of-the-art soccer facility, with lights, locker rooms, concession stands, ticket offices and training rooms? It’ll have everything we need to have a big-time soccer event. We’re excited not only for Marshall but also for the community.”





**Above:** Junior Devin Perkins of St. Petersburg, Fla., is a talented midfielder who has started in every game he has played for the Herd. **Right:** Senior forward Katie Ball is gifted both athletically and academically, earning many C-USA academic honors and awards throughout her career at Marshall.

Marshall made a promise when it was given the Veterans Memorial Field House property by the Greater Huntington Parks and Recreation District. The school pledged to continue to honor the veterans for whom the building was named. And Marshall left no stone unturned in that guarantee.

On the façade of the old building was a concrete centerpiece with an inscription that read:

*Dedicated to those who gave in freedom's cause, the last  
full measure of devotion*

1917-1918


1941-1945

During the demolition of the Field House, that centerpiece was saved to be used in the construction of the new complex. A blend of history, a nod to veterans and an opportunity for future soccer players to get their kicks in a new place. Sounds like a plan. □

**Keith Morehouse** is the sports director for WSAZ NewsChannel 3 in Huntington, W.Va.





A close-up, artistic photograph of the American flag. The focus is on the texture of the fabric, showing the stars and stripes in detail. The stars are white on a blue field, and the stripes are red and white. The flag is draped, creating soft folds and shadows. The background is a solid, dark grey or black, which makes the colors of the flag stand out. The lighting is dramatic, highlighting the texture of the fabric.

on campus



# Generally SPEAKING

*Marshall University is small in size but huge  
in production of military leadership.*

Many recognized leaders have come from Marshall University; maybe the most impressive area of accomplishment has been the military leadership that developed from the school, mostly through the Reserve Officer Training Corps – ROTC.

Among the elite, highly ranked military leaders through the years with ties to West Virginia – those who have attained the rank of general or admiral – it's all the more impressive that there have been at least eight who graduated from Marshall University, primarily following participation in ROTC.

ROTC began at Marshall University in 1951. The curriculum initially adopted was to prepare officers for duty in the Army Ordnance Corps. In 1954, the curriculum of the program was changed from Ordnance Corps to a General Military Science plan so cadets could apply for any branch in the Army.

The first Corps of Cadets was organized along the lines of an infantry battalion for leadership and command instruction. The Cadet Corps Battalion was reorganized in 1958 along the lines of the Potomac

Infantry Division Battle Group and designated as the Marshall College Battle Group.

As the world transitioned to “Cold War” status, the need for military declined and ROTC grads were classified into two categories – Reserve Army and Regular Army. Reserve officers served a shorter active duty time before entering into reserve duty; Regular Army graduates – generally thought of as “top of the class” – were offered longer active-duty opportunities.

That's where several Marshall grads began to excel and rise through the career military ranks achieving general officer status. In addition to the Regular Army achievers, a couple of the ROTC program grads extended their reserve careers into leadership roles, resulting in achieving general officer status in the nation's reserves.

For those who aren't military rank “savvy,” there are five grades of ranking for generals – one-star through the very rare five-star status. In the 1950s, Marshall graduated three men who shared the elite distinction of general status at the same time. When they entered Marshall, none expected to make a permanent career of the military, and certainly none could foresee a rise to general status.

BY NORM HADDAD





**CORNS**

The highest achievement among these 1950s Marshall grads was Lt. Gen. John Corns, who became a three-star Army general.

He is a native of Boone County, but when his father was injured in a mine cave-in, the family moved to Ruth, near Charleston, where he grew up. He graduated from South Charleston High School in 1954 and Marshall University in 1958.

Corns' 35-year career was highlighted while serving as commanding general of the U.S. Army-Pacific and as Inspector General of the Army during Operation Desert Storm. He had established impressive credentials as a

commander of the Green Berets leading these very Special Forces into the highlands of Vietnam and as a major in the battles in the Mekong Delta.

No relaxation has come with retirement. Corns has an active career as a novelist. His eighth and latest, *Our Time in Vietnam*, is a compelling look back at those days as a young officer to share the value of military service to him, and especially the impact of that experience during his time in Vietnam with men like himself.



**STALLINGS**

Slightly ahead of Corns at Marshall, Maj. Gen. David Stallings was an active leader of the ROTC cadets.

“ **There is no better calling than to honor soldiers for their commitment to our freedom and way of life.** ”

*Maj. Gen. Jerry White*

He was born in Ashland, Ky., and grew up in Huntington. His career path led him through the Ordnance Officer Basic Course at Aberdeen Proving Ground in Maryland. Following duty in Germany and Korea, he went on to complete assignments at Fort Benning, then in Vietnam, at the Tank-Automotive Command, serving as the Deputy Chief of Staff for Personnel in Washington, and at various other key Army locations. During a peacetime period of downsizing, he successfully undertook the challenge to overhaul the ordnance components into a single command.

Stallings retired from the Army in 1986 and continued to support the Army and the Ballistic Missile Defense Organization in private industry before retiring to Clearwater, Fla., in 2004. He has also served as Grand Marshal of Marshall's homecoming parade.



**WHEELER**

We think of the military purchases in terms of planes, ships, weapons and supplies. But the needs go beyond that – the military is made of personal lives and requires personal items as well. That was the challenge for Maj. Gen. Albin Wheeler, a 1959 entry into the Army's Quartermaster Corps when he received his degree

and commission at Marshall.

His developed expertise in keeping all phases of the military well supplied led him to become the commander of the Army and Air Force Exchange Service, providing goods and services to the military and their families worldwide during peacetime and war. His service earned him a list of impressive awards and decorations.

No less distinguished in their service were an additional group of generals who rose to the rank of Major General (two stars). These officers included Maj. Gen. James Baylor; Maj. Gen. Jerry White; Maj. Gen. James C. Hylton; recently promoted Maj. Gen. Anthony Crutchfield; Brig. Gen. Ron McGlothlin, who now commands the Army Aviation Center of Excellence at Ft. Rucker, Ala.; and Brig. Gen. Terry Ferrell, who is commanding the base at Ft. Irwin, Calif.

## **ROTC RESPONDS TO CHANGE**

Through the years, the Military Science Department at Marshall has had to adjust to the growth of the university while retaining its military mission. In 1960, the program was transferred from the College of Arts and Sciences to the College of Applied Sciences and the curriculum was changed to give added emphasis to academic achievement of students. Effective with the 1963-64 school year and in keeping with the modernization of the Army, the Cadet Battle Group was reorganized and designated the Marshall University Battalion.

In 1972, the College of Business and Applied Sciences was formed, under which the Department of Military Science now falls. Early in 1987, in an effort to follow the spirit of the university, the battalion was renamed the Thundering Herd Battalion and continues to carry that name.

Since its inception, the Thundering Herd Battalion has commissioned more than 900 officers who have served their country with honor and distinction, including NBA Hall of Fame member Hal Greer, who was commissioned in 1958 and served on active duty in Ft. Knox, Ky. In December 1990, the program commissioned its first nursing student.

The program has also had to adjust to the nation's views of ROTC's role on campuses across the nation. Economic realities have reduced student interest sharply from the past. In recent years, the program has become narrowly focused on successfully graduating and commissioning about a half-dozen officers a year.

Nevertheless, the ROTC program has continued to produce general officers who serve on active duty today.



**HYLTON**

Following in the paths of ROTC grads of the '50s was Hylton, who became Commanding General of the U.S. Army Network Enterprise Technology Command/9th Army Signal Command in 2002.

As with the others, Hylton received his commission through the ROTC



## FAST FACT

*West Virginia has the highest number per capita death rate in the Vietnam War as compared to any other state. Of the West Virginia soldiers who served during World War II, there were 951 combat deaths, 12 prison deaths, 1,301 wounded and 31 prisoners released.*

program in 1971 while earning a bachelor's degree in business administration from Marshall. He received a master's degree in public administration from Golden Gate University. His career has encompassed a variety of command and staff positions, including being deployed to Southwest Asia in support of Operations DESERT SHIELD/DESERT STORM. His many awards include the Legion of Merit with two Oak Leaf Clusters, Bronze Star, the Meritorious Service Medal with two Oak Leaf Clusters, the Army Commendation Medal with one Oak Leaf Cluster, the Army Achievement Medal, the Joint Staff Badge and the Army Staff Badge.

Hylton retired in September 2005.

White, from Raven Rock, W.Va. (located between Parkersburg and Morgantown), has made a lasting contribution to all his fellow infantry officers by heading



**WHITE**

up the building of the National Infantry Museum at Ft. Benning, Ga., near Columbus, Ga. This \$86 million project honors soldiers for their service and sacrifice in all of our nation's wars over the past 232 years. It will include a World War II company street with Gen. George Patton's original headquarters and sleeping quarters, along with five other WWII vintage buildings.

"There is no better calling than to honor soldiers for their commitment to our freedom and way of life. Building the National Infantry Museum is my opportunity to pay back to American soldiers the love and respect they showed me for over 35 years," White said.

Upon completion of the ROTC curriculum at Marshall, he was commissioned a second lieutenant and awarded a Bachelor of Science degree in geology. He has held a wide variety of key command and staff positions to include Commander of the United States Army Infantry Center at Fort Benning. General White served two tours in Vietnam. He was with the 101st in 1966-67

and with the American Division in 1969. White retired from the Army in November 1994.

McGlothlin and Baylor (who is recently deceased) attained their stars through the reserve path. Both of these men were participants in the Marshall ROTC program while they were in school.

McGlothlin completed Officer Training School after entering the U.S. Air Force. He graduated from Marshall with a bachelor's degree in industrial management in 1960 and completed pilot training at Craig Air Force Base in Selma, Ala., in 1964. A member of the Mississippi Air National Guard, he became the only non-Army general among Marshall's high ranking officers. He ended up spending just



**MCGLOTHLIN**

under 35 years on duty with the Air Force through the duty with the Mississippi Air National Guard, where he supervised more than 2,500 personnel. This career was blended with 30 years at Delta Air Lines where he was an international captain on MD-11 airliners.

Baylor served in the U.S. Army for 38 years, both on active duty and in the Army Reserve. He was a senior vice president of Valvoline Oil Company and traveled



**BAYLOR**

around the world. Born in Hinton, Baylor moved to Huntington where he graduated from Huntington High and Marshall. He and his late wife devoted their working and retired careers to promoting quality early education for the children of their adopted home in Kentucky. Each academic year, Marshall awards the Major General James B. Baylor Scholarship to an undergraduate student who is an ROTC cadet and enrolled in the College of Business.

Developing distinguished high-level military leaders didn't stop at Marshall, even though the ROTC enroll-



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ment has declined. One of the Army's newest two-star generals, Crutchfield, has taken charge of the U.S. Army Aviation Center of Excellence at Ft. Rucker, Ala., returning to the place where his Army career started. He took command of the Army Aviation Center at Fort Rucker during a change-of-command ceremony on Howze Field Aug. 19, 2010.

Crutchfield was first commissioned in 1982, receiving a regular Army commission and his degree from Marshall University. He is rated in the AH-64 Apache, UH-60 Black Hawk and AH-1 Cobra, the backbone of the Army's aviation capabilities. He has had several commands around the world, including Korea, Afghanistan and with Desert Storm. He has several awards and decorations, including the Legion of Merit with two Oak Leaf Clusters, and the Bronze Star with Oak Leaf Clusters.



**CRUTCHFIELD**

Crutchfield was the Grand Marshal of the 2011 homecoming parade at Marshall.

Following close behind him at Marshall was Ferrell. He's from Big Creek, W.Va., and is currently Commanding General of the National Training Center at Ft. Irwin, Calif. He graduated from Marshall University and was commissioned in May 1984. He also has earned two master's degrees.



**FERRELL**

Ferrell rose through the ranks of military duty in the Armor Corps. He served in Korea (twice), Germany, Bosnia, Iraq (twice) as well as several bases in the U.S.

prior to his current assignment. He has achieved numerous honors in his career, leading to his promotion to Brigadier General in November 2010.

West Virginia has produced a number of distinguished military heroes, and many have given their lives in service to the country. The state has the highest per capita death rate in the Vietnam War than any other state. There are 711 West Virginians' names on "The Wall."

Similarly, the National Archives' report of war casualties during World War II indicates there were 951 combat deaths, 12 prison deaths, 1301 wounded and 31 prisoners released – a heavy price paid from West Virginia human treasures.

The state's large commitment to military service is given enhanced distinction by the leadership produced from this quiet university in Huntington. These generals validate Marshall's focus on military leadership. □

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**Norm Haddad** is a 1958 graduate of the Marshall University School of Journalism & Mass Communications. He is a former public information officer in the Army, employee communication and human resource manager for several NYSE corporations, author of a personal history book about growing up in West Virginia (on sale at Tamarack) and frequent contributing writer for *West Virginia South* magazine. He lives in the St. Petersburg, Fla., area – home of the Beef O'Brady Bowl – and is active in Marshall University alumni affairs and a sponsor of a scholarship at the School of Journalism. This article was reprinted with permission from *West Virginia South*.



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# LEADING *by example*

For Marshall alum Rick Slater, backing up words with action is the only way to truly support his alma mater.

**P**eople follow leaders who practice what they preach.

That's how it works in Rick Slater's world, where actions mean more than words. The 1990 Marshall University graduate leads by example, giving his time, energy and resources to Marshall University projects and encouraging others to do the same.

"I think we are all trying to lead by putting our money where our mouth is," Slater said. "We're just leading by action and hoping people can see the kinds of things that really can happen at Marshall."

Slater serves as a managing partner and executive committee member for Dixon Hughes Goodman, the 13th largest accounting and consulting firm in the United States. Known around West Virginia for his political and civic fundraising, he also has lent his energy and contacts to assist in raising funds for the Marshall University College of Business, new high-tech classroom renovations at Corbly Hall, MU athletic programs and the new Foundation Hall building for the Marshall University Foundation.

Just recently approved by the MU Board of Governors, the business and accounting classroom being constructed at Corbly Hall will be the first of its kind on the Huntington campus. The brainchild of Slater, and made possible through the financial resources of both Slater and his firm, the instructional center will be aptly named the "DHG SmartRoom" and is expected to be open for business by the 2012 fall semester. The space will feature state-of-the-art Smartboard technology, plasma screen monitors, ergonomic chairs, workstations, and a new "corporate feel" aesthetic look. Slater hopes the \$150,000 project will serve as a "model or template" for other corporate interests to follow.

"As we strive to modernize the business school at Corbly Hall, it's time to pay it forward for the benefit of our fantastic students and professors of Marshall University. I know this business community, and I am confident that other leaders will invest in Marshall for the short and long term. It is a tremendous way to make a substantial impact," Slater said.

"We want to make the business school better for

BY BILL RHEINLANDER • PHOTOS BY RICK LEE





**Rick Slater, managing partner and executive committee member for Dixon Hughes Goodman, assisted in raising money for high-tech classroom renovations at Corbly Hall, MU athletic programs and the new Foundation Hall building for the Marshall University Foundation.**



*"As we strive to modernize the business school at Corbly Hall, it's time to pay it forward for the benefit of our fantastic students and professors of Marshall University. I know this business community, and I am confident that other leaders will invest in Marshall for the short and long term. It is a tremendous way to make a substantial impact."*

RICK SLATER

all majors – accounting, finance management, marketing, and business law....for everyone who goes through that program," Slater said. "What's been proven is that you cannot maintain a high-class, first-rate, accredited program, whether it's the accredited business school or the accredited accounting program, without the involvement, input and infusion of the business community. Through the help of many, we have managed to get corporate America excited about the business school potential at Marshall University.

"I believe that the ultimate measurement of a successful business school should be how many of our Marshall students are being hired into full-time professional positions, complete with great earnings potential and benefits. I feel that I have a professional responsibility to execute. My firm is happy to help."

Slater's fundraising work has made a difference for the College of Business, said Chong Kim, dean of the business school. With Slater's leadership, annual donations have more than doubled.

"He's been helping us quite a bit," Kim said. "He was president of the College of Business advisory board for two years, and we worked very closely. He has helped me in many ways. He established the Hall of Fame events again. We had more than \$100,000 in fundraising each year when he was president of the advisory board."

To reach that threshold, Slater worked tirelessly to reconnect Marshall alumni to the College of Business. The college's Hall of Fame program recognizes distinguished business leaders who graduated from Marshall. He has also instituted Passion & Excellence Scholarships for students, spearheaded a prominent internship program and instituted specialized interview workshops to better prepare the college students for life after their last final exam on campus.

"I have achieved some moderate success with bring-

ing people back to Marshall, introducing them to executives at the MU Foundation and connecting them to university leadership," Slater said. "I think many of those people are happy to be reconnected. They've become valued alumni. They are making their own, distinctive marks on Marshall University."

Slater also serves as Dixon Hughes Goodman's partner-in-charge of campus recruiting across the firm's footprint, representing 13 states and more than 35 colleges and universities. From this role, he is able to leverage some best practices to Marshall University.

"Ultimately, I want to ensure that Marshall continues its ascension to the top quartile of colleges and universities," Slater said. "As we've seen big changes in business and technology, I've become even more passionate to help out as much as I can, to make sure people are being trained the right way to go into the workforce and to make sure there are resources available that are over and above the governmental funds allocated to Marshall."

Dixon Hughes Goodman regularly recruits interns and permanent employees from the College of Business accounting program, which is one of approximately 170 in the world accredited by the Association to Advance Collegiate Schools of Business. The entire College of Business is accredited by the AACSB.

"Our goal as a firm is to ensure that MU is one of our go-to schools, and we understand that we have a responsibility to do everything we can from an infrastructure and support standpoint to help get the students at those schools ready," Slater said. "We're not trying to ask for anything from Marshall that we won't stand behind. Our 200-plus owners are compelled to give support."

Slater added that several partners and employees at Dixon Hughes Goodman have graduated from Marshall and share his passion for supporting the university.

“That’s been good for Marshall and good for us,” he said.

Slater’s accolades are many, including being selected as one of the top 20 most influential business leaders in West Virginia by a state publication and a Who’s Who in Business Honoree in 2010. He was chosen as Marshall University’s Most Distinguished Alumnus by the Alumni Association in 2011. He serves as the current vice-chairman to the governor on the West Virginia Economic Development Authority, vice-chairman of the West Virginia Business Roundtable and makes gainful contributions as a board member of the Marshall University Foundation, West Virginia: A Vision Shared, The West Virginia Symphony and the Putnam County Development Authority. Slater has even recently served as a judge for the Miss West Virginia Pageant and in 2011 helped lead the effort to raise \$1.2 million to replace and renovate the Hurricane High School (Putnam County) athletic complex. That renovation included the installation of a new synthetic turf football field, a new running track and a new turf baseball field.

When Rick Slater steps away from the fast pace of his business career and civic commitments, he likes to travel, play golf and spend time with his wife, Tina, and daughters, Tori and Mackenzie.

“There’s nothing greater to me than meaningful quality time with my family. I do what I do for them. They are my lifelines,” Slater said. “When running at such a hard pace most times, I have to find some time to power down. I’ve watched many great leaders over the



**Slater said Dixon Hughes Goodman regularly recruits interns and employees from the College of Business accounting program, making it all the more important for him to provide the training, support and funding required to ensure Marshall’s continued success.**

years, and I’ve learned from them via observation and actions. What has been clear to me is that the successful ones find a balance. The leaders without a balance crash and burn over time. I have chosen balance over burn, and so far, I am very blessed to have the opportunities the good Lord has granted me.” □

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**Bill Rheinlander** is a freelance writer who lives with his wife and four children in Scott Depot, W.Va.



# Expanding HORIZONS

The Fulbright International Education Exchange Program allows Marshall students and faculty to travel abroad to study, lecture and conduct research and allows students and faculty from other parts of the world to do the same at Marshall.

Since its inception in 1946, the Fulbright International Education Exchange Program has awarded more than 310,000 grants to students, young professionals and experienced academics from the United States and 155 other countries to study, lecture and perform research at host institutions around the world. To be considered, applicants must complete an extensive application process, demonstrating academic excellence and leadership capabilities. Approximately 8,000 scholarships are given annually. A participating institution in this prestigious program, Marshall University both has had faculty chosen as Fulbright fellows and has hosted international Fulbrighters.

Dr. Radim Hédli, head of Vegetation Ecology at the Institute of Botany of the Academy of Sciences of the Czech Republic, is currently performing collaborative research at Marshall through a Fulbright grant.

"I chose Marshall University for two reasons: I wanted to cooperate with Dr. Gilliam, whom I knew only from correspondence, and I intended to do forest ecological research in the eastern U.S.," Hédli explained.

Since his arrival, Hédli has been working closely with Dr. Frank Gilliam, professor of biological sciences, to examine the ecological influences on the variety of fauna in woodland environments.

"We have designed two small field projects, both focusing on diversity of forest herbaceous vegetation," said

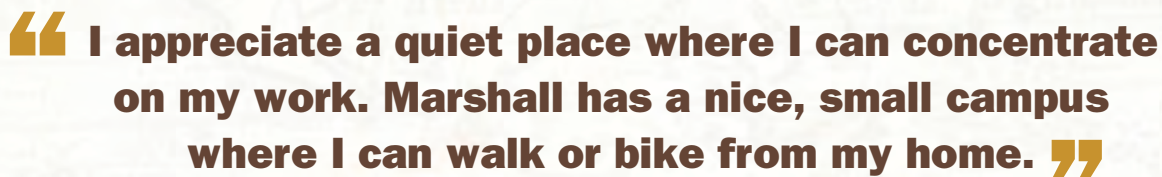
STORY BY DAWN NOLAN



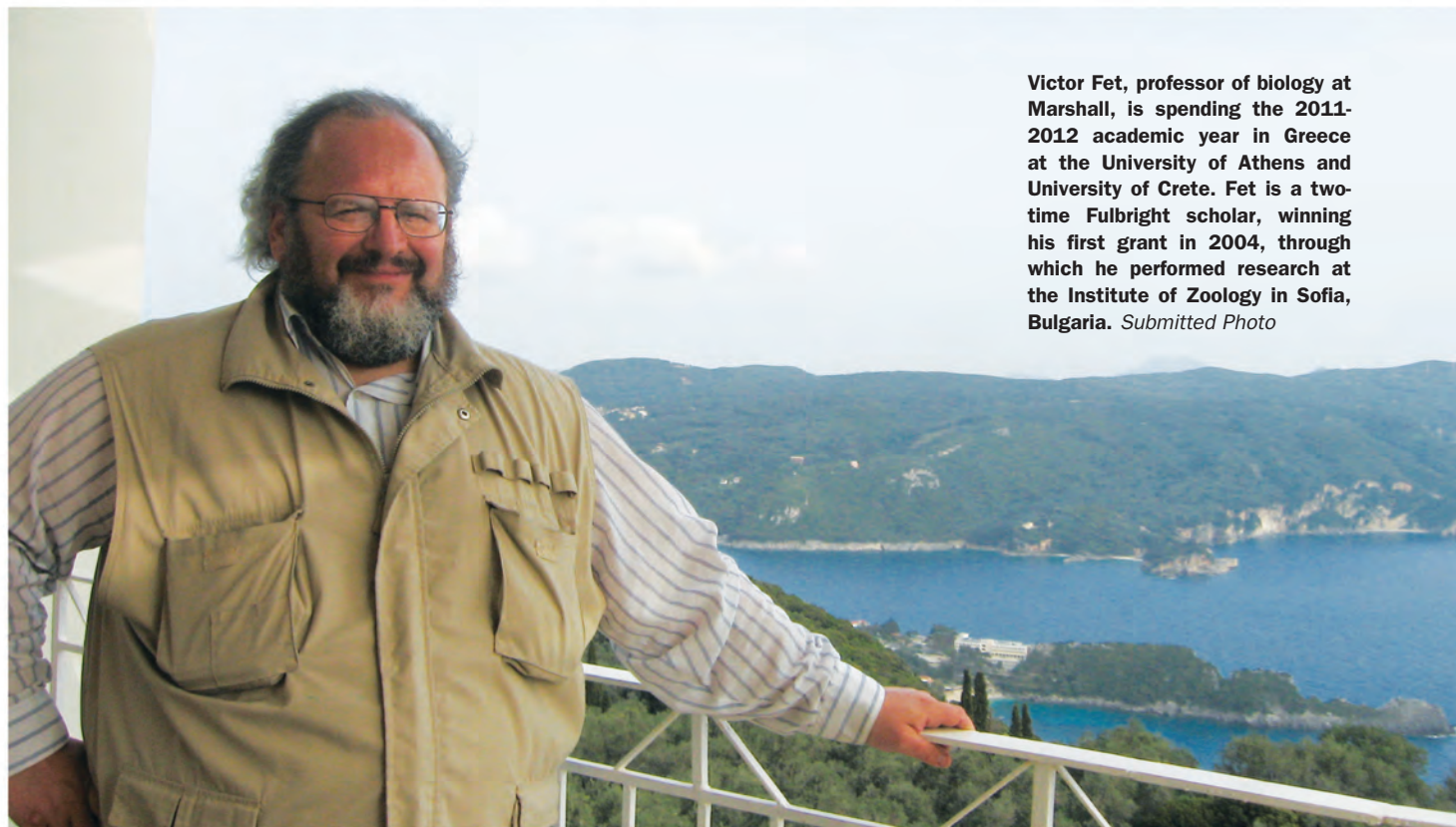


Radim Hédli studies plant life at Beech Fork State Park. Hédli is the head of Vegetation Ecology at the Institute of Botany of the Academy of Sciences of the Czech Republic. Currently, he is performing collaborative research at Marshall through a Fulbright grant. Submitted Photo









**Victor Fet, professor of biology at Marshall, is spending the 2011-2012 academic year in Greece at the University of Athens and University of Crete. Fet is a two-time Fulbright scholar, winning his first grant in 2004, through which he performed research at the Institute of Zoology in Sofia, Bulgaria. Submitted Photo**



**Barbara Nicholson, graduate professor of leadership studies at Marshall, takes a break from riding her bike through the snow during her stay abroad. Nicholson conducted research and taught in Sweden through a Fulbright grant she received in 1995. Submitted Photo**





"The Swedish Institute for North American Studies (SINAS) at Uppsala University was in search of an applicant who could both teach and conduct research in the field of political rhetoric, and at the time I was teaching that subject, along with the rhetoric of protest and reform, in the graduate humanities program," Nicholson recalled. "I'd met the SINAS executive director at an international conference, and he'd sent a note asking if I was interested. It made sense for me to apply where I already knew someone."

Nicholson's time overseas taught her an important lesson that she has brought back to her classroom.


"Geography is not insight. I told myself I shouldn't assume that my Swedish students would have a solid grasp of American politics or political communication simply because they'd had previous courses or a particular inter-

est in the subject," she explained. "They had, in fact, an astonishingly deep and broad understanding of American political history that humbled me. Interestingly, it was not making that assumption with my Swedish students that made me wonder why I'd ever entertained it regarding my American students, many of whom have shown me time and again that having a common culture does not mean having a common frame of reference."

In addition to furthering her professional knowledge, Nicholson said she also experienced personal growth.


"The experience made me more confident," she said. "The Fulbright scholarship gave me my first opportunity to travel abroad alone, and I'm immensely grateful for that. It gave me the confidence to apply for and receive subsequent fellowships that allowed for more travel abroad, and each and every trip I've taken has





*"Living in a new place and figuring out how to do the simplest of things changes a person. It gave me a whole new perspective on how difficult it must be for immigrants who come to this country. It certainly gave me insight that I could bring back to Marshall and share with my students."*

PROFESSOR KAT WILLIAMS



been an extraordinary learning experience. I'm no longer anxious about being out in the world on my own. I discovered strengths and abilities I didn't know I had, conquered some new challenges and learned to adapt even if I didn't speak the language."

Dr. Victor Fet, a two-time Fulbright scholar, is spending the 2011-2012 academic year in Greece at the University of Athens and University of Crete. Similar to his work at Marshall, Fet is teaching student seminars, delivering public lectures in museums and directing graduate student research. Fet was awarded his first Fulbright grant in 2004, through which he performed research at the Institute of Zoology in Sofia, Bulgaria.

Based on his interest in the biogeography and biodiversity of desert and mountain animals, Fet specifically chose Greece and Bulgaria as his placements.

"Both countries, as well as the Balkans in general, are among the most desirable area to explore biogeography and biodiversity of living organisms," he explained. "I already collaborated with Greek colleagues for over 10 years and co-authored research papers and scholarly presentations with them. Obtained data and analyses are shared, and the results of this current study will be published together with the Greek zoologists. In June 2012, we will present our first results at the important international congress in Athens."

For Fet, visiting Greece has been nothing short of a dream.

"As a naturalist, I get to see as many mountains and seashores as I can handle. I also share my observations with the best naturalists of the host country and work in their natural history museums that house valuable collections," he said. "In short, it is a privilege. Such work does not bring money, but it brings experience no money can buy."

The Fulbright program gives a treasured and unique experience to each of its awardees.

"I absolutely think the Fulbright program is valuable," Nicholson said. "For one thing, it has — and has always had — enormous potential to contribute to a constructive change in the way Americans think not only about their relationship with the rest of the world, but also about their relationship with their own country.

"So many former Fulbrighters talk about the transformations they experienced as they began to see the world and their own countries from different perspectives and about how they began to strip away the levels of their social conditioning in order to accommodate what they were learning firsthand. The shift in viewpoint alone is worth the price of admission.

"Most go with the intent to absorb another culture, and they return with even more. There's an obvious and vital intellectual dimension — the mental stimulation that grows from interactions with incredibly bright, creative people of similar interests but different perspectives."

Prospective candidates can apply about 15 months before the grant's anticipated start date. The Fulbright program has several different grants available for students, scholars, faculty, professionals, writers/artists/musicians, scientists and engineers.

"I strongly encourage Marshall faculty and graduate students to try and apply for a Fulbright award," Fet said.

For more information on the Fulbright International Education Exchange Program, visit <http://fulbright.state.gov/>. □

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**Dawn Nolan** is a freelance writer living in Huntington. She is a current graduate student in Marshall University's School of Journalism & Mass Communications.





**John Farley, director of the Birke Art Gallery and Gallery 842, said Gallery 842 is an ideal outlet for Marshall students and local artists to display their work outside a scholarly setting. During the gallery's Second Annual Juried Exhibition in March, more than 80 individuals from the Tri-State and beyond submitted artwork, and 40 were chosen for display.**



# TOWN & GOWN

Fine art brings together Marshall  
and its surrounding community.

For a college community, “town and gown” is a common expression used to describe the relationship between the non-academic area (town) and its university (gown). Huntington is a city that is strongly committed to strengthening its town-and-gown efforts, and a prime example of these endeavors is Gallery 842, an outlet for students and local artists to publicly display their artistic creations outside a scholarly setting.

“Gallery 842 affords us a wonderful opportunity to bring the visual arts to the community,” said Byron Clercx, chair of Marshall University’s Department of Art and Design. “It showcases our talented faculty and students, as well as featuring established and emerging artists from the Tri-State region and beyond.”

Located at 842 Fourth Ave., less than a mile from Marshall’s campus, Gallery 842 is in a vibrant section of downtown Huntington that attracts a broad array of individuals.

“I hope Gallery 842 becomes part of the stroll people take while visiting Pullman Square. We want it to be inviting to everyone – not just art enthusiasts,” said Jaye Ike, special projects coordinator for the College of Fine Arts. “It’s a family-friendly, cultural experience within blocks of retail and dining establishments. It’s a wonderful resource for our community to enjoy – a fun, free learning experience.”

The idea for the venue was conceived a few years ago during a Chat ‘n’ Chew session hosted by Create Huntington, an organization that coordinates regular brainstorming meetings on ways to promote and improve Huntington. Local realtor Lynn Clercx guided the project, and it recently celebrated its third anniversary.

“Gallery 842 has opened up a lot of doors for Huntington,” Ike said. “It’s a great opportunity for art students at Marshall to display their work for the public to view, and it’s beneficial for local artists to have a place to showcase their work – but it’s also a benefit to the

STORY BY DAWN NOLAN • PHOTOS BY RICK LEE



**“ I think with Marshall and the downtown area working together, it can only mean good things for everyone. It is an exciting time to live and work in Huntington, W.Va., and we are thrilled to play a role in the revitalization of the downtown business district. ”**

*Special Projects Coordinator Jaye Ike*

Huntington community. Here you have a place where you can support the creative scene in your hometown.”

One of Gallery 842’s most important goals is to foster a relationship between artists and the general public.

“It’s an avenue for the public to meet artists and for artists to connect with community members,” Ike said. “That doesn’t come so easily in a big city, like New York or Philadelphia. It’s a benefit to living in a smaller urban area, and I hope that Huntington embraces it.

“I would love to see Gallery 842 be the first stop when people are shopping for art for their homes or businesses. It’s also the type of situation that enables someone to meet an artist and commission him or her to create something original that fits a need.”

Throughout the year, Gallery 842 hosts graduate exhibitions and annual juried competitions. John Farley, director of Gallery 842 and the on-campus Birke Art Gallery, said exhibitions are selected in a couple of different ways.

“Solo exhibitions are determined by committee decision, based upon exhibition proposals that are submitted by artists for review,” he said. “These proposals come to us from across the country, and in this way we are able to display work by artists from our own community and beyond. These exhibits broaden the horizons of both our students and the general public.”

Gallery 842’s Second Annual Juried Exhibition ran from March to mid-April. More than 80 individuals from the Tri-State and beyond submitted work for the competition, and 40 pieces were chosen for display. Students from Marshall’s Department of Art and Design, as well as outside artists, unveiled their best drawings, paintings, sculptures, photos and other work.

“These kinds of exhibits are always exciting for myself, as well as visitors, because they are inevitably a diverse

cross-section of contemporary art,” Farley said. “There is something for everyone.”

Displays rotate about every five weeks and commence with a Friday night reception.

“We’ve really gained a loyal crowd for our openings,” Ike said. “It’s not unusual for us to have 100 or more people stop by on those nights. It’s a very informal, casual affair. We have light refreshments, and you can walk around and check out the newest artwork and chat with friends you bump into.”

Since its opening, Gallery 842 has gained a significant following and support from the public for its art and involvement with local groups and businesses. The gallery routinely collaborates with groups such as the Cabell Huntington Coalition for the Homeless, CONTACT Rape Crisis Center and the Marshall University Women’s Center, as well as with Huddleston Bolen, the Marshall Artists Series and numerous other businesses and organizations to facilitate both social and professional functions.

“By word of mouth, reputation and generous and positive press, attendance at exhibition openings and events is growing, and that is a reflection of our increasing presence in the community and the quality exhibits we display,” Farley said. “We are proud and fortunate to serve as a positive outpost for Marshall University within our community.”

A valuable model for future town-and-gown efforts, Gallery 842 demonstrates the benefit of being in a city that embraces its university.

“Huntington is a college town, and I think we strive for Marshall to bring a liveliness to the community,” Ike said. “I think with Marshall and the downtown area working together, it can only mean good things for everyone. It is an exciting time to live and work in





Gallery 842 is located at 842 4th Ave. in Huntington. The gallery is free and open to the public from noon-7 p.m. on Tuesday through Saturday.

Huntington, W.Va., and we are thrilled to play a role in the revitalization of the downtown business district.”

Farley also has high expectations for the gallery’s contribution to the city.

“As we continue to elevate our profile within the community and beyond, interest in our gallery spaces, Marshall University and the surrounding community will only increase,” he said.

Clercx echoed these sentiments and gave credit to downtown property owner Liza Caldwell.

“We are enormously grateful for the support of Liza Caldwell and Dingus Rum Properties,” Clercx said. “Without them, an essential display space like Gallery 842 would not be possible. We are fortunate to have people like this in our community, who support COFA and understand the important contributions the arts make in the cultural and economic revitalization of our city.”

Gallery 842 is free and open to the public. Hours are noon-7 p.m. on Tuesdays through Saturdays.





**Marshall University President Stephen Kopp discusses the student art displayed behind him. Each semester, Kopp selects pieces from the annual Student Juried Exhibitions for his office and surrounding suite.**

## PRESIDENTIAL ART

As a long-time lover of the arts, Marshall University President Stephen Kopp said he values the creativity and talent found throughout the university's College of Fine Arts. To show his appreciation for student-generated work, Kopp selects pieces from the annual Student Juried Exhibition to display in his office and surrounding suite.

"It's an enjoyable experience for the staff involved," Ike said. "Dr. Kopp always shares a genuine enthusiasm for the work and for the opportunity to borrow art for the semester."

Graduate student and skilled ceramicist Tommy Warf has received this honor several times.

"It was a huge compliment the first time Dr. Kopp chose a piece of my work to be displayed in his office," Warf said. "Then, when he chose more pieces the following times, it became even more of an honor. As an artist, when your work is chosen by someone, it validates what you are doing. When Dr. Kopp chooses my work, I know that more people are seeing it – and in a different setting than a gallery or studio space. It's in a place where people might not expect to find fine art."







Another opportunity students have to share their creative skills is through the Holiday Art Design Contest. Since 2007, Kopp and his wife, Jane, have selected the best print holiday card, digital holiday card and plate






that highlight important elements of Marshall University. The cards are sent to individuals on the university's mailing list, and plates are distributed to the most generous donors. The 2011 contest garnered 75 card entries and 35 plate submissions. The competition is open to all students. □


**Dawn Nolan** is a freelance writer living in Huntington. She is a current graduate student in Marshall University's SOJMC.

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# A Lasting Difference



Huntington philanthropist Art Weisberg has pledged a large gift for an all-new, state-of-the-art engineering complex – a contribution that will benefit Marshall University and the entire region.

Huntington-based company Arthur's Enterprises has made a large gift pledge to the Marshall University Foundation, which will help build the university's new, advanced Applied Engineering Complex. The all-new academic facility will have more than 141,000 square feet of classroom, laboratory, office and special applications spaces that will have a transformative effect on the College of Information Technology and Engineering and science-related disciplines, said Marshall President Stephen J. Kopp. Construction is expected to begin in October.

Art Weisberg, president of Arthur's Enterprises, said he is making the significant gift because he understands how important Marshall University is to the future of Huntington and the surrounding region.

"This area has tremendous potential to grow," Weisberg said. "My goal is to help it happen. By providing financial resources to help Marshall grow

in engineering and related disciplines, it will not only help my business develop and prosper but it also assists the growth of the greater Huntington area and the entire state. I love Huntington, and I know this gift will make a lasting difference."

The Weisberg family has been very supportive of Marshall University and, with their financial assistance, has greatly contributed to the successful re-establishment of Marshall's engineering degree program, which was re-launched in 2006. Engineering is now one of the fastest-growing majors at Marshall. The modern engineering laboratory facility on Third Avenue, which was dedicated in August 2008, bears the Weisberg family name.

The Applied Engineering Complex will be located between the Arthur Weisberg Family Engineering Laboratories and the Robert C. Byrd Biotechnology Science Center on Third Avenue in Huntington.

By Dave Wellman



With approval from the Marshall University Board of Governors, the engineering complex also will bear the Weisberg family name.

Weisberg said he continues to support Marshall because he believes in the leadership provided by President Kopp.

"Dr. Kopp is a true visionary leader who delivers on his promises," he said. "I strongly endorse his bold initiatives and accomplishments."

Kopp said the Weisberg family's generosity and foresight have created dramatic changes on Marshall's campus and in the Huntington community. They have had the foresight to recognize that the region and the nation require more professionals in engineering, mathematics and the sciences to remain competitive in the global economy. Marshall University is responding by expanding its capabilities in these academic areas.

"Art Weisberg understands the power of true philanthropy to transform a community, a university like Marshall and the impact that has on the generations of students who come through our leading-edge programs," Kopp said. "He is a leader, and we should celebrate this incredible man for what he is doing to change lives and provide opportunities for the people of our city, our state and our region."

Verna Gibson, chairwoman of the Marshall University Board of Governors, expressed her appreciation to the Weisbergs for their continued leadership in the community and generosity to Marshall.

"It is not surprising that such committed and outstanding individuals share Dr. Kopp's vision for unprecedented academic achievement and economic growth that will benefit our region and state for generations," Gibson said.

Dr. Joseph B. Touma, a longtime Marshall supporter and benefactor, and incoming chair of the Marshall University Board of Governors, praised the Weisberg gift.

"This remarkable gift by Art Weisberg is another act of his generosity, vision and philanthropy for our community and region," Touma said. "What the Weisbergs are doing allows Marshall University to realize their dream of excellence and building the engineering school of the future."

"Dr. Kopp's leadership and the hard work of Dr. Ron Area, CEO of the Marshall University Foundation, are to be commended because they proved to Art and Joan that they can make their dreams come true. I am deeply moved by and appreciative of my good friends Art, Joan and the Weisberg family." □

## About the Complex

The Applied Engineering Complex will house six different academic components and programs:

- College of Information Technology and Engineering including divisions of engineering, computer science, applied science and technology
- Mechanical, Electrical Engineering and Bioengineering Research Laboratories
- Departments of Mathematics and Computational Science
- Computer Modeling and Digital Imaging/Simulation Resource Facility
- Transportation Research Center
- Marshall University Research Corporation

## About the Weisbergs

Art Weisberg is the founder of State Electric Supply Company, a retail-wholesale distributor of electrical and electronic supplies with showroom and warehouse facilities. State Electric has evolved and grown into one of America's top and best-known electrical distributors with more than 40 locations in six states.

A native of Brooklyn, N.Y., Weisberg graduated from City College of New York with a degree in electrical engineering. He took a job with Halstead Industries to build a steel mill in New Haven, W.Va. On completion of the job, he went into business for himself. He supplied small hardware and general stores from the back of his truck.

Under the corporate umbrella of Arthur's Enterprises, Weisberg established a specialty wire manufacturing company, Service Wire Inc., in 1968. Service Wire offers an expanding line of products to customers around the world.

In addition to his business success, Weisberg received the Charles D. Scott Distinguished Career Award from the American Wire Industry and the "Citizen of the Year" award from *The Herald-Dispatch* in Huntington. He and his wife Joan were named to the Marshall University College of Business Hall of Fame, and in 2008 they were both conferred Marshall's honorary Doctor of Humane Letters degree, the highest recognition provided by the university.



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"We are very excited to introduce the official Marshall University Alumni ring. This wonderful heirloom, which can be with us at all times, is a reminder of the great memories we have all shared as students and supporters and a way to display our pride in being part of the Marshall family. All proceeds from the MU alumni ring will benefit the MU Alumni Association. Be among the first to obtain your official MU alumni ring today! Go Herd!"

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YOUR ALUMNI CONNECTION



## A MESSAGE FROM WILLIAM "MICKEY" JACKSON

*MUAA National President Class of '68*

These past two years have been a learning experience, and I appreciate the opportunity that you, our alumni, have given me. It was an opportunity to learn more about our alma mater, its mission and its importance to so many people. The best part of leading the Marshall University Alumni Association Board of Directors is the chance to meet so many of our alumni. Attending our MUAA events all over the country and having the opportunity to join with fellow alumni to discuss the needs, interests and opportunities the association provides to our alumni has been productive. It has been another phase in the education and new positive experiences that Marshall University has given to me.

I want to thank the MUAA board members who have worked so hard with me over these past years. We have carried our organization forward in many ways, but, most importantly, we have expanded the benefits and services offered to our alumni.

When I accepted this challenge two years ago, our team had a vision and a plan. The board members have made significant strides, and without their tireless help and assistance none of our goals would have been achieved. I want to say "thank you" to all of them for their dedication and the unselfish gift of their time and talents.

I also would like to thank Dr. Kopp, the Marshall University Foundation Board of Directors and in particular Ron Area, CEO of the Marshall University Foundation. They have been supportive of the MUAA, and Marshall University is well represented by these leaders.

Dr. Kopp truly believes in the alumni of this great university and is dedicated to providing even further opportunities for our current students as well as the future "sons and daughters of Marshall."

I hand over the leadership to my good friend - Bernie Coston of Atlanta, Ga. I trust that he will continue to lead this organization in a positive direction and help it grow.

"We Are Marshall,"

*William "Mickey" Jackson*

## ALUMNI RELATIONS STAFF

**ROB ELLIS**, Associate Director of Membership and Marketing

**NANCY PELPHREY**, Coordinator of Alumni Programs



# Alumni Weekend *recap*

Alumni Weekend 2012 is now in the history books, and the Marshall University Alumni Association would like to thank each of you who attended. This fun-filled weekend was full of events, reunions, dinners, football and awards. We hope you enjoyed yourself, had a chance to reconnect with your friends and were able to witness the amazing changes at your alma mater.



**Above:** Marshall's Class of 1962 celebrated its golden anniversary at the Class Luncheon April 23. **Right:** Jeff Sandy, the 2012 Distinguished Alumnus Award winner, speaks at the 75th Annual Alumni Awards Banquet.

Since Marshall University is celebrating 175 years of education this year, Alumni Weekend began with a look at Marshall's history on Friday evening. Those in attendance were amazed and entertained with information from earlier years of Marshall Academy and Marshall College.

Saturday's Class Luncheon celebrated the Golden Reunion of the class of 1962 as well as the Grand Class, those who graduated prior to 1962. John Kinzer, a member of the class of 1962, was the keynote speaker for the luncheon and his remarks brought back many fond memories.







To start the Green and White football game off right, a tailgate party for alumni was held in the West Lot of the Joan C. Edwards Stadium.

Following the football game, a champagne reception took place prior to the association's 75th Annual Alumni Awards Banquet. For this special year, a new award was established to celebrate Marshall University alumni and friends. Deans and programs of the university were invited to bring one of their amazing alumni back to the Huntington campus and presented them with the Award of Distinction.

**Top left:** Alumni Association President Mickey Jackson (right) presents the School of Journalism and Mass Communications Alumna of Distinction award to West Virginia's First Lady, Joanne Jaeger Tomblin. **Top right:** One of the highlights of the awards banquet was the dessert. Each table received a cake decorated with Marshall's 175th year logo and a sparkler. **Above:** All award winners and deans at the banquet.

If you weren't able to come back to Huntington for Alumni Weekend, it's not too early to plan for Homecoming this year! Be sure to save the date of Saturday, October 6, when Marshall will take on Tulsa in the homecoming football game.



# 'True to her beacon flame'

Marshall alumni from many disciplines were honored at 75th Annual Alumni Awards Banquet

The 75th Annual Alumni Awards Banquet capped off Marshall University's Alumni Weekend Saturday, April 28, with a number of awards honoring alumni as well as four students.



JEFF SANDY

This year's Distinguished Alumnus award was presented to **Jeff S. Sandy**, a 1979 B.B.A. graduate who is sheriff of Wood County and a retired special agent with the U.S. Department of Treasury. In connection with his work with the Treasury department, he was the supervisory special agent in charge of the West Virginia office of the department's Criminal Investigation Division. An expert in investigating money laundering, he is a member of the Association of the Certified Fraud Examiners and has conducted training in the U.S and from Russia and other Baltic countries regarding his specialty.

In the wake of the Sept. 11, 2001, terrorist attacks, Sandy volunteered to work in nationwide counter-terrorism activities. He received an Outstanding Achievement Award from the Presidential Organized Crime Drug Enforcement Task Force in 2002.



B. SCOTT MILLER

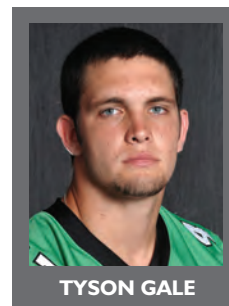
**B. Scott Miller** received the Community Achievement Award. An executive at several banking institutions, including one he helped found, Miller has been active in local community service wherever he has lived. He has served on the boards of directors for Jackson General Hospital, the Ravenswood Chamber of Commerce, the Jackson County Library, the Wood County Habitat for Human-

ity, the Mid Ohio Valley United Way and the Ravenswood High School Alumni Association. He also is active coaching youth in basketball, soccer, cross country and baseball. He graduated from Marshall in 1983 with a B.B.A. degree.

The four students honored were **Tyson Gale**, a senior exercise physiology major and member of the football team, who received the Cam Henderson Award; **Andrea Booker**, a junior criminal justice major, who received the Nate Ruffin Scholarship Award; **Daniel Ricks**, a junior music education major and member of Marching Thunder, who received a Nancy Pelphrey Herd Village Scholarship; and **Dorothy Cornwell**, a junior nursing major and cheerleader, who also received a Nancy Pelphrey Herd Village Scholarship.

**The River Cities Alumni Club**, based in the Huntington area, was recognized as the alumni club of the year for the second straight year.

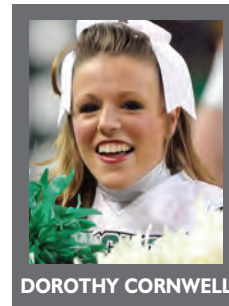
As a special highlight for the 75th anniversary of the banquet and Marshall University's 175th year, each academic unit, as well as the Marshall University Foundation, recognized one



TYSON GALE



ANDREA BOOKER



DOROTHY CORNWELL



DANIEL RICKS





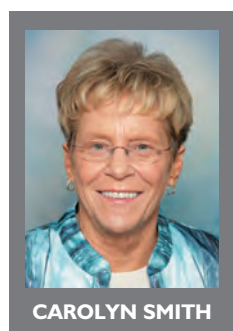
of its alumni with an Award of Distinction. Following is a list of the recipients.

The College of Business recognized **Michael Gerber**, a retired certified public accountant with Hayflich & Steinberg who continues to serve the firm as a consultant. A 1963 graduate of Marshall, he has served the college as a member of the advisory board for the division of accountancy and legal environment as well as the college's overall advisory board. He has served as



MICHAEL GERBER

an instructor for the Volunteer Income Tax Assistance Program and on a number of civic group boards.



CAROLYN SMITH

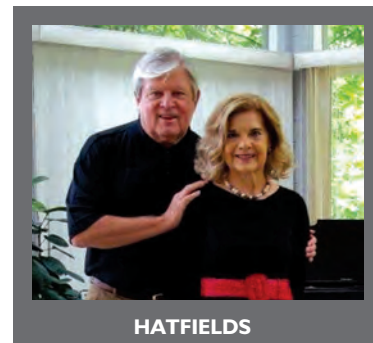
The College of Education honored **Carolyn Smith**, a 1968 graduate in business education. She has been president and co-owner of Huntington Junior College since 1999. Under her leadership, the college has approximately 800 students, for whom it maintains an 80-percent placement rate of graduates. The college is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. She supports many local organizations, including Big Brothers and Big Sisters, Goodwill Industries and, of course, Marshall University.

The College of Fine Arts selected **C. Donald and San-**

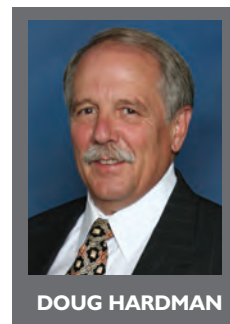
**dra Soto Hatfield**, both Marshall alumni, for the Award of Distinction. The couple chairs the college's Dean's Council, which leads efforts to promote sustained interest in and support of the college. Active in

the Huntington community, they have established several scholarships at Marshall, particularly in the fine arts. They have hosted several college events in their home.

The College of Information Technology and Engineering recognized **Douglas R. Hardman**, who received his Bachelor of Engineering Science in 1970 and his M.B.A. in 1976, both from Marshall. A longtime employee of J. H. Fletcher & Co., he began as a design engineer in 1971, then moved up to manager of engineering, general manager of sales and engineering, executive vice president and chief operating officer, president and now, since 2010, chief executive officer. He also is a director of the National Mining Association in Washington, D.C.

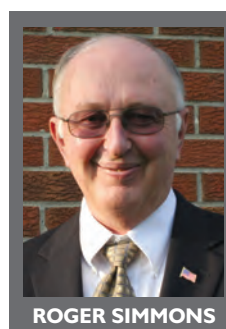


HATFIELDS



DOUG HARDMAN

The College of Liberal Arts selected **Roger W. Simmons**, a 1972 graduate of Marshall. He was a special



ROGER SIMMONS

agent with the U.S. Treasurer, Criminal Investigation Division until he retired in 1998. Over his 26-year career he received a number of awards from the U.S. Attorney's Office, the Drug Enforcement Administration and the FBI for his work on joint criminal investigations. He continues to work part time as a contract employee of the

FBI and is involved with Marshall as a member of the John Marshall Society, the Heritage Society and the Big Green Club.



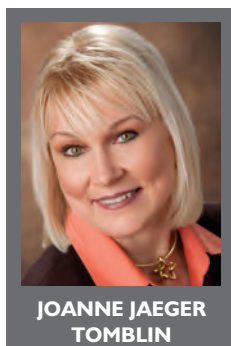


PAUL HILL

The College of Science honored **Dr. Paul Hill**, a B.S. and M.S. degree graduate of Marshall, who serves as chancellor of the West Virginia Higher Education Policy Commission. He previously served as vice chancellor for science and research of the policy commission, at which he was responsible for \$50 million in federal research

funding and \$76 million in state research investment. Prior to coming to the policy commission, he was executive director of the West Virginia Experimental Program to Simulate Competitive Research (WVEPSCoR). Hill has more than 25 years of experience in academic research, grant administration, public policy and management. He is active on numerous state and federal committees, boards and commissions.

The W. Page Pitt School of Journalism and Mass Communications recognized **Joanne Jaeger Tomblin**, who holds B.A. and M.A. degrees from Marshall, as well as an honorary Doctor of Humane Letters degree. As the wife of West Virginia Gov. Earl Ray Tomblin, she is the First Lady of West Virginia. She also is president of the Southern West Virginia Community and Technical College. She is involved in many state, local and regional committees and organizations, including the Education Alliance as an executive committee and board member, the Logan Regional Medical Center board and the College Completion Task Force, of which she is co-chair.



JOANNE JAEGER  
TOMBLIN

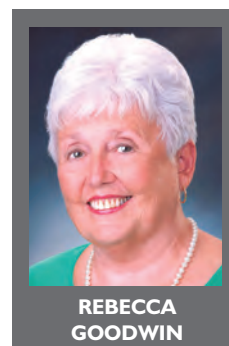
The Joan C. Edwards School of Medicine honored **Dr. Kevin Yingling**, who is a 1978 bachelor's degree graduate of Marshall and a 1985 graduate of the medical school. Also a summa cum laude graduate



KEVIN YINGLING

of the West Virginia University School of Pharmacy, he is currently serving as founding dean of Marshall's School of Pharmacy. Previously, he was chair of the department of internal medicine at Marshall. He has received a number of awards and honors, including the Laureate Award of the West Virginia Chapter of the American College of Physicians in 2010.

The Graduate School of Education and Professional Development selected **Dr. Rebecca Goodwin** for the award. She received her B.A. and M.A. from Marshall, then taught at the junior high school level in Kanawha County Schools before serving as a vice principal and principal at schools in the county. She then moved to the central office of Kanawha County Schools, first as director for administration and instruction, then as area assistant superintendent and assistant superintendent for curriculum and instruction.



REBECCA  
GOODWIN

The Marshall University Foundation honored **John Underwood Sr. and Donna Underwood**, both early retirees from divisions of the Mead Corporation in Dayton, Ohio. John Underwood served as vice president of human resources and labor relations for the company's paper division. Donna Underwood was the statistical process control production supervisor for the company's Lexis-Nexis division. They are active with Marshall



UNDERWOODS

University as members of the Big Green and Marshall University Foundation and through participation in various fundraising campaigns. John Underwood is currently chair of the Marshall University Foundation Real Estate Committee.

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In Pennsylvania and Maryland, plate numbers are issued consecutively beginning with 0001. Pennsylvania plates cost \$54.50, while Maryland plates cost \$55.00.

We are pleased to announce that \$30.00 of the initial amount for plates in West Virginia is a tax-deductible donation that will be used to fund programs and scholarships sponsored by the Marshall University Alumni Association.

To request an application for West Virginia, Pennsylvania or Maryland visit [www.herdalum.com](http://www.herdalum.com) or contact Rob Ellis (304-696-2901 or 800-682-5869, [jonathan.sutton@marshall.edu](mailto:jonathan.sutton@marshall.edu)). When emailing, please be sure to provide your name and complete mailing address.

In Virginia, check with your local DMV office for more information and pricing.



Through July 1, 2012, those ordering plates for West Virginia, Pennsylvania and Maryland will receive a FREE prop plate used in and/or created for the *We Are Marshall* movie, along with a certificate of authenticity.

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in the following states:







Visit [www.marshall.edu/alumni](http://www.marshall.edu/alumni) for the latest in alumni news.

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# MARSHALL UNIVERSITY ALUMNI ASSOCIATION

## *Board of Directors Nomination Form*

The Alumni Association is now accepting nominations for 10 of its 30 elected positions on the Board of Directors. The term of office is three years beginning July 1, 2013.

### QUALIFICATIONS:

- Must be an active member of the Alumni Association through an annual gift to the Marshall University Foundation Inc.
- Must be energetic and enthusiastic in support of Marshall University and concerned with its growth and potential
- Must be available to attend three on-campus board meetings during the year and be willing to assist in his/her home area in promoting Marshall and the Alumni Association
- Nominations must be received by November 30, 2012, to the Office of Alumni Relations
- Attach nominee's curriculum vitae/resume

Please complete this biographical form in conjunction with your nominee in order to provide the nominating committee with the necessary information to assist them in the selection process.

NOMINATOR'S NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

REASONS FOR NOMINATION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NOMINEE'S NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

EMPLOYER \_\_\_\_\_ POSITION \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ YEARS SERVED ON BOARD (LIST DATES IF PREVIOUSLY SERVED) \_\_\_\_\_

We are very interested in how you serve your community and any professional awards you have received. Include civic groups you belong to, volunteerism and community service projects you have been involved with, honors and awards you have received and professional organizations you have joined. (Please list all pertinent information to assist the nomination committee, including dates and offices held.)

Only a maximum of five items would be listed on the ballot. Please list in order of preference.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

Self-nominations will be accepted. The MUAA Nomination and Election Committee will screen the nominations and select no fewer than 10 nor more than 20 for the ballot to run for the 10 director's positions. For more information, call the Alumni Association at 304-696-2901 or 800-682-5869.

You can return your nomination by emailing it as an Adobe PDF document to [pelphrey@marshall.edu](mailto:pelphrey@marshall.edu), faxing it to 304-696-2299 or mailing it to:

**MUAA Board Nominations  
Erickson Alumni Center  
One John Marshall Dr.  
Huntington, WV 25755-6200**





# MARSHALL ALUMNI ASSOCIATION

## Marketplace and Affinity Partners

By supporting our Marketplace and Affinity Partners, you will help generate additional revenue to support the programming and operations of the Marshall University Alumni Association. For more information and how to apply, please visit <http://www.herdalum.com>.



### Liberty Mutual Insurance

The nation's eighth-largest auto and home insurer makes more than 90,000 Marshall alumni instantly eligible to

receive an additional discount – up to 15 percent on auto and 5 percent on homeowners insurance. Discounts are available where state law and regulations allow and may vary by state. Check with your local Liberty Mutual agent.



### United Van Lines

For personal service and a personal discount visit <http://www.marshallrelocation.com>



### GradMed short-term health insurance

GradMed short-term health insurance can protect you during those critical weeks or months until you have arranged for coverage through a new employer or other sources – from 30 to 180 days. <http://www.gradmed.com>.



### Marshall Rec Center

Active alumni members receive discounted membership.

By presenting your active Alumni Association membership card to these businesses, you will receive a discount as noted by each participant. These offers are designed to bring added value to your membership in the Alumni Association and to thank you for your support.

The Marshall Hall of Fame Café at 857 Third Ave. in Huntington offers a 15-percent discount on food, drinks (excluding alcoholic beverages) and merchandise at the Café Gift Shop.

Stadium Bookstore, 1949 Fifth Ave., offers alumni a 15-percent discount on purchases (excluding textbooks).

Please keep checking the Alumni Association website for additional affinity programs and benefits of being an active member.

# Marco is looking for YOU!

## The Online Community

Join the 34,000 others who are part of the Alumni Association's Online Community. Just go to [herdalum.com](http://herdalum.com) and follow the simple steps. Read Class Notes, search for a former college chum, get a permanent forwarding email address and more!



### YouTube

Type in “Marshall University” and find everything from Commencement to football footage to videos featuring prominent Marshall alumni like Chad Pennington and Joe Johns.



### Facebook

We are building it and hoping you will come. We are up to 3,100 fans, but we need more! Add your thoughts and photos.



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**Lisa Hastings, RN, BSN, MHA**  
The Total Woman Coordinator  
(304) 526-1271



After you join The Total Woman, you may present your membership card to receive special offers from our retail business partners

