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Med School impact 'positive, powerful'

Marshall University's School of Medicine is having a powerful, positive impact on the health care of West Virginians. However, to fulfill its mission, the school needs to do more -- and must find greater financial support in order to increase its services to the people of the state.

Those are the conclusions of a special task force created by Marshall's Institutional Board of Advisors to review the mission of the School of Medicine, examine the school's success in fulfilling its mission, and submit recommendations on how future needs might be met.

'The task force found that the School of Medicine has made enormous progress in meeting the health-care needs of West Virginians, particularly veterans and persons in rural areas, and that the school is the most effective means for meeting those needs,' said A. Michael Perry, chairman of the Institutional Board of Advisors.

'However, the report very forcefully makes the point that unless increased state funding is dedicated to the Marshall University School of Medicine, the growing primary health-care needs of southern West Virginia will not be met,' he added.

David G. Todd, a member of the Board of Advisors, was chairman of the task force.

'Early in our discussion, the task force came to the conclusion that to consider the mission of the School of Medicine in any meaningful way we had to evaluate it in the context of the health-care needs of West Virginians,' Todd said.

'Those needs are serious,' he added. 'West Virginia and its people lead the nation in deaths from heart disease, rank 18th in infant deaths, rank well above the national average in overall death rate, and lose 113,000 years of potential life from deaths before age 65. The overriding theme of our report is that Marshall University's School of Medicine must give immediate attention to the need for and the potential of a powerful, positive impact on health care of West Virginians.'

Executive-in-Residence program begins April 4

Corporate leaders from Tandy Corporation, Federal Express, Chapman Printing, Owens-Illinois and Lever Brothers will take part in Marshall University's Executive-in-Residence Program being conducted April 4-8 by the MU College of Business.

'The program is designed to bring our students into direct contact with successful corporate leaders and decision makers who know how the business world operates," said Dr. Robert P. Alexander, dean of the College of Business. "It's a marvelous opportunity for interchange."

Lewis Kornfeld, director of Tandy Corporation/Radio Shack, will make the first presentation Monday, April 4, at 10 a.m. in Corbly Hall Room 105.

Ken Newell, vice president of Federal Express, will be the executive-in-residence on Tuesday, April 5. He will make a presentation at 9:30 a.m. in Corbly Hall Room 105.

Marshall Reynolds, president and chief executive officer of Chapman Printing and chairman of the board of Key Centurion Bancshares Inc., will be the guest speaker on Wednesday, April 6, at 9 a.m. in Corbly Hall Room 105.

On Thursday, April 7, John Ingersoll, vice president of executive compensation and successful planning for Owens-Illinois, will make a presentation at 9:30 a.m. in Corbly Hall Room 105.

Gordon Sandburg, district manager of Lever Brothers Inc., will be the last executive-in-residence on Friday, April 8. He will make a presentation at 9 a.m. in Corbly Hall Room 105.

Alexander said the executives will make presentations and share information that will help the students when they go out into the business world.

Each executive will be the guest of honor during a luncheon following his presentation.

To obtain further details about Marshall University's Executive-in-Residence Program contact the MU College of Business, 696-2314.

Program cuts energy costs, receives award

Marshall University's "high tech" approach to reducing heating, cooling and ventilating costs has resulted in the university's selection as one of nine winners nationally of an Energy Retrofit Achievement Award sponsored by the Commercial Buildings Group of Honeywell, Inc.

The award will be presented to MU President Dale F. Nitzschke by Honeywell representatives at a luncheon Monday, April 11, at noon in Marshall's Memorial Student Center.

Under an agreement with Honeywell, 14 of Marshall's buildings received an overhaul of temperature control equipment and were linked to Honeywell's Servicenet remote building operations and energy management monitoring service in Atlanta, Ga. This permits professional analysts to program operation of heating, cooling and ventilating equipment on the Marshall campus, meeting comfort requirements during periods of building occupancy while minimizing consumption of fuel and electrical power.

"Watchdog" computers at both ends of the network monitor conditions 24 hours a day, alerting Marshall technicians to take immediate action in case of equipment malfunction.

Honeywell guaranteed to reduce energy costs 25 percent, or $478,000 in the first year of operation. During
is aggressively and effectively working to address such health-care needs as these, but that without additional funding these needs – the needs of our people – simply cannot be met,” Todd said.

The task force concluded in its report that the programs and emphasis of the Marshall University School of Medicine are properly directed toward meeting its intended mission and objectives. The group also said that the school is fulfilling its commitment to provide well-qualified doctors for rural West Virginia and has greatly improved the accessibility, quality and scope of health care given to veterans.

MU President Dale F. Nitzschke said the task force’s report provides a valuable road map for the School of Medicine.

“We’ve been traveling this road for more than a decade now, and it’s important to evaluate just where we are and to make certain that the road we’re on is still appropriate for where we’re trying to go,” he said.

“This report tells us that we are indeed on the right road, but that the terrain is getting rougher,” Dr. Nitzschke said. “The task force was quite impressed, as I repeatedly have been, with the quality and commitment of our faculty and students. Certainly they are ready to take on the challenge, but we must be able to give them the tools.”

School of Medicine Dean Lester R. Bryant agreed.

“We’re simply going to have to find a way to convince legislators that the dollars they invest in providing better health care through the School of Medicine actually save the state money in the long run,” Dr. Bryant said.

In its recommendations, the task force urged that in determining the funding for medical education, state legislators put their primary focus on meeting West Virginians’ health-care needs. The group further urged legislators to allow West Virginia to realize its potential for national leadership in providing rural and community primary health care.

The task force recommended that the School of Medicine continue to pursue its mission of providing primary health care, continue to strengthen its relationships with area doctors and hospitals, and continue to expand its outreach programs.

Todd said that task force members were impressed and sometimes surprised by the breadth of the School of Medicine’s programs to address the region’s health-care problems. “Certainly the school has played a major role in bringing medical advances to the region and helping Huntington become a regional referral center for southern West Virginia.

“The change the school’s involvement has made in health care for veterans is just remarkable,” he added. “The facilities, the range of services, and the quality of care have improved dramatically since the affiliation of Marshall and the Veterans Administration, and the continuation of that high-quality care is directly tied to the continued quality of the Medical School.”

The task force noted that School of Medicine faculty provide outreach health care in five West Virginia counties other than Cabell, with the equivalent of five to 10 full-time physicians working in rural areas. The school has placed physicians in 12 counties for one to three years as part of a unique program which combines residency training with medical practice. The school also has graduates of its programs working or receiving further training in 22 West Virginia counties.

Todd said the school’s economic contributions should not be underestimated. “First, there are the tens of millions of dollars that have been brought into West Virginia for such things as VA construction and research,” he said. “Second – and this is far more than just a dollars-and-cents contribution – there are the millions of dollars’ worth of free medical care the school provides to people who cannot pay for that care.”

Members of the task force are Donald Hutton, former president of Cabell Huntington Hospital; Nate Ruffin, director of public service and promotion for the Huntington Herald-Dispatch; Steve J. Soltis, executive director of St. Mary’s Hospital; Dr. Charles E. Turner of the Huntington Internal Medicine Group Inc.;

Robert Vass Sr., state adjutant of the American Legion; Robert W. Walker, president of the Lincoln National Bank of Hamlin; and Timothy B. Williams, director of the Huntington Veterans Administration Medical Center. School of Medicine Dean Lester R. Bryant is an ex-officio member.
Weeklong activities focus on health

"Wellness in Relationships" has been selected as the theme for Wellness Week activities at Marshall University April 4-8, according to Carla Lapelle, coordinator of student health education programs at Marshall.

"Wellness Week presents an opportunity for everyone to get involved in programs designed to help make life healthier and happier," said Ms. Lapelle. "A wide variety of programs will be offered on subjects that should be of interest to students, adults and senior citizens."

The highlight of the week's activities will be the "18 to 80 Wellness Fair" on Tuesday, April 5, from 11 a.m. to 1 p.m. in the Memorial Student Center Alumni Lounge.

Ms. Lapelle said the fair will feature several stations where participants can check blood pressure, cholesterol, body composition, nutrition and various other things. Programs on stress management and self examinations also will be available, as well as information on other health topics.

Activities planned during Wellness Week include the following programs:

**Monday, April 4**
- Date Rape, 1 to 2 p.m., Memorial Student Center Room 2W37;
- AIDS Update, 3 to 4 p.m., Memorial Student Center Room 2W37;

**Tuesday, April 5**
- Wellness Fair, 11 a.m. to 1 p.m., Memorial Student Center Alumni Lounge;
- Spiritual Wellness, 12:30 to 1:30 p.m., Memorial Student Center Room 2W37;
- Wednesday, April 6
- Women's Health Issues, noon to 1 p.m., Prichard Hall Room 143;
- Enabling, 3 to 4 p.m., Harris Hall Room 138;
- Thursday, April 7
- Issues Discussion: When College Students' Parents Divorce, 10 to 11 a.m., Harris Hall Room 446;
- Depression and College Stressors, 3 to 4 p.m., Harris Hall Room 102 Friday, April 8
- When Grandparents Die, 11 a.m. to noon, Harris Hall Room 446.

The programs are open to the public free of charge. To obtain further details contact the Marshall University Office of Student Health Education Programs, 696-4800.

Award presentations to highlight convocation

Highlights of Marshall University's annual Honors Convocation on Thursday, April 7, at 8 p.m. in the Smith Music Hall Auditorium will include the presentation of the second Marshall and Shirley Reynolds Award for distinguished teaching and the first Marian Alexander Blake and Merrill Clifford Blake Scholarship in Confederate Literature.

The Marshall University Distinguished Service Award will be presented to a retired faculty member during the service, and numerous awards and scholarships will be presented to outstanding students, according to Dr. Joan F. Gilliland, director of the Honors Program.

Susan Sontag, essayist, critic, novelist and celebrated short story writer, will be the keynote speaker for the convocation.

Ms. Sontag's presentation will be titled "Illness as Metaphor," drawn from her book which explores society's attitudes toward disease.

Copies of Ms. Sontag's books are available at the MU Bookstore. The author will sign autographs during a reception following her presentation.

The Honors Convocation is open to the public free of charge.

Commencement discussed

(The following report on the Feb. 25 meeting of the Marshall University Functions Committee was submitted by Laura Lee Wilson, secretary.)

The University Functions Committee met Feb. 25, 1988, with Dr. Carl Johnson, chairman, presiding.

Robert Eddins, MU registrar, informed the committee about several topics related to commencement. He presented an overview of his responsibilities for commencement activities and the responsibilities of the University Functions Committee.

Chairman Johnson reported that one of the candidates for commencement speaker and an honorary degree would be unable to participate in commencement. A motion was made to confer an honorary degree upon the commencement speaker.

There also was a motion to have the post commencement reception for graduates and guests at Memorial Student Center instead of the Civic Center.

Foreign festival set

The Marshall University International Students and Scholars Program will sponsor an International Festival on Sunday, April 10, in the W. Don Morris Room in Memorial Student Center.

Activities will begin at 4 p.m. with an exhibit featuring displays from various countries. Some of the articles on display will be for sale.

An international food sampling session will begin at 5:30 p.m., followed by a cultural program featuring songs, dances and fashions from different countries. Three door prizes will be awarded during the program.

Reservations will be required for the food sampling session. Donations of $6 for adults and $2.50 for students over six years of age will be requested from those attending the activities. Proceeds will go to the International Student Emergency Loan Fund.

To make reservations or obtain further details contact the Marshall University International Students and Scholars Office, 696-2379.

Art exhibit scheduled

An exhibition of art produced through the Children's Art Opportunity program at Marshall University will be on display in Birke Art Gallery April 12-17.
Spears discusses technology in China

Although they literally are "a world apart," Chinese and American educators experience many of the same problems in the area of communications technology, a Marshall University administrator discovered on a recent visit to the People's Republic of China.

H. Keith Spears, general manager of Marshall’s Instructional Television Service and a professor of communications, met with officials of three of China’s most prestigious institutions of higher education in Beijing earlier this month. His tour included the Institute for International Relations, the University for Foreign Studies and Peking University.

Spears was told he was the first American higher education media specialist to visit university technological centers in the People's Republic. Topics of discussion included comparisons of uses of educational television.

"We have had visiting professors before," said Gao Li-Ming, audio/visual director for Peking University, "but this is our first time to share information about instructional television." Spears said the discussions also included distance learning via satellite technology, educational broadcasting and administrative practices.

The Marshall administrator was honored at a reception hosted by Chen Zhenyi, president of China’s Association for Instructional Television in Higher Education.

"It was most interesting," Spears said. "China may be a few years behind the U.S. in technology, but it is advancing rapidly. While they operate under a different system of government, their administrators and faculty experience many of the same problems in development, funding and facilities as we have here. With one-third of the earth’s population centered in China, it will be important for educators to track its growth."

Spears also had an opportunity to sharpen his classroom teaching skills in China, addressing an English-speaking class of undergraduates. Although students seemed most interested in the current U.S. presidential race, they also questioned him frequently, "Do you like rock ‘n’ roll?" Spears said he deferred those questions to his 17-year-old son, Eric, a Buffalo High School senior who accompanied him.

Spears’ trip to the Far East was financed privately and did not involve expenditures of public funds.

Athletic Committee adopts resolutions

(The following report on the March 2 meeting of the Marshall University Athletic Committee was submitted by Deryl R. Learning, secretary.)

The Marshall University Athletic Committee met in the Big Green Room in Henderson Center on Wednesday, March 2, at 3 p.m.

Linda Holmes reported on Alumni Association activities held in conjunction with the Southern Conference Basketball Tournament.

The Budget Subcommittee recommended the adoption of the following resolutions:

1. The Athletic Committee recommends that a plan to address on a continuing basis the issue of financial accountability of the Department of Athletics be implemented by the Director of Athletics and be presented to the Athletic Committee for approval. The committee further recommends that it be provided with monthly financial reports.

2. The Athletic Committee recommends that head coaches and department heads be required to maintain adequate financial records of all receipts and expenditures for their areas of responsibility, and that these records be kept current daily.

Both recommendations were adopted by the Athletic Committee.

The budget process for the Department of Athletics was discussed. Mary Marshall asked that the Budget Subcommittee meet regularly and review thoroughly the budget prior to it being submitted to the Athletic Committee for approval.

Subcommittee chairpersons were named, with members being asked to serve on at least one committee. Don Williams was appointed to chair the Budget Subcommittee. Dorothy Hicks was appointed to chair the Eligibility Subcommittee.

Judy Southard said the Athletic Department is making progress in putting together next year’s budget and she is making an effort to stay on the schedule recommended by the Athletic Committee.

The meeting adjourned at 3:59 p.m.

Workshop to draw 300

More than 300 participants from throughout the United States are expected to attend the third annual "Influences" design conference at Marshall University April 6-9.

Nine highly-regarded typographers from the United States and Switzerland will lead workshops, which will revolve around the theme "New Directions in Typography."

To obtain further details contact the Marshall University Institute for the Arts, 696-3107.

Lunchbag seminar set

The Marshall University Women’s Center will present a lunchbag seminar titled “Women’s Health Issues” on Wednesday, April 6, from noon to 1 p.m. in Prichard Hall Room 143.

Patricia Matters, coordinator of women’s programs at Marshall, will discuss socio-cultural influences that impact on women’s health and wellness.

To obtain further details contact the Women’s Center, 696-3112.
MU Faculty Personnel Committee meets

(The following reports on the Feb. 28 and March 4 meetings of the Marshall University Faculty Personnel Committee were submitted by James E. Joy, secretary.)

Feb. 28 meeting

Members present were: Professors Lisle Brown, Kathryn Chezik, James Joy, Maudie Karickhoff, Peter Kasvinsky, Karen Stanley, Elaine Tackett and Frances Hensley.

Announcements:

Professor Chezik noted that a constitutional amendment had been passed allowing Frances Hensley, our ACF representative, to be an ex-officio member of the Faculty Personnel Committee.

It was announced that Policy Bulletin 36.12.2 (old bulletin 36.11b) has been completed.

College of Education Standards Issue:

After some discussion, it was agreed that decisions regarding standards of a given program should be made by the director of that program. Furthermore, standards should be based on established academic criteria, as stated in the catalog of record. Any questions or differences of opinion pertaining to standards issues should go through proper appeals channels.

Two additional questions came of this discussion: 1. Are standards legally enforceable? 2. Can an individual institution have stricter standards than required by a state agency?

Faculty Development:

It was recommended to adopt William Coffey's faculty development policy on an interim basis.

March 4 meeting

Members present were: Professors Lisle Brown, Kathryn Chezik, James Joy, Maudie Karickhoff, Peter Kasvinsky, Bill Radig, Karen Stanley, Elaine Tackett and Frances Hensley.

Information:

Professor Chezik distributed copies of a letter written to MU President Dale F. Nitzschke. The letter was the FPC response and recommendations (made Feb. 28) to the College of Education student teaching placement issue.

Summer School:

The subcommittee of 15 individuals had been polled regarding the accuracy of their report. Four individuals, two faculty members and two administrators, responded. The revised “Proposal for Evaluation of Summer School,” which received mixed reviews from subcommittee members, has been forwarded to the Faculty Senate.

Grievance:

John Mead and Peter Kasvinsky have been tapped to investigate an anticipated grievance from the School of Nursing.

Institutional Hearing Panel:

The subcommittee headed by Pam Gardner has produced a document giving written guidelines for hearing panels to follow. The document was accepted by the FPC on an interim basis with the understanding that additional study and revision may be done.

Part-Time Faculty Manual:

The Part-Time Faculty Manual apparently is “in press.”

Teleconferences set

Marshall University's Community College will conduct six different teleconference programs on a variety of topics throughout April in Memorial Student Center Room 2E11-13, according to Robert L. Lawson, director of continuing education at Marshall.

The Community College's Division of Continuing Education contracted with West Virginia University and the West Virginia Research and Training Center in Dunbar to present the programs for Tri-State area residents, according to Lawson.

The following courses will be offered via satellite in Memorial Student Center during April:

---Tradeoffs: The Challenge of Self-Management, 2 to 4 p.m., Wednesday, April 6;
---Computer Technology: Applications and Implications for Clinical Nursing Practice, noon to 2 p.m., Wednesday, April 13;
---Individual and Corporate Creativity, 3 to 5 p.m., Wednesday, April 13;
---Motivating and Evaluating Employees for Better Results, 1 to 4 p.m., Wednesday, April 20;
---Effective Inventory Management, 1 to 3 p.m., Thursday, April 21;
---Professional Development for Secretaries and Administrative Assistants, noon to 4 p.m., Wednesday, April 27.

There will be a registration fee of $55 per course. To obtain further details contact Robert L. Lawson, Marshall University Community College, 696-3011.

Letter of appreciation

Dear Marshall Faculty and Staff

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

The plant and basket of flowers were beautiful.

We appreciate your kindness and thoughtfulness.

The family of

Lois O. and F.M. Babb

Health series continues

"Spiritual Wellness" will be the topic of the next Self-Care Series program on Tuesday, April 5, at 12:30 p.m. in Memorial Student Center Room 2W37.

To obtain further details contact the Marshall University Office of Student Health Education Programs, 696-4800.

Excused absences...

Absences have been excused by the respective college deans for the following:

March 21-24--Kim McComas, Mark Smith.

April 1-8--Danita Alt, Kelly Ambrose, Lara DeDario, Cynthia Eliot, Michael Franklin, Joan Wheeler.
Program will present videos as art

A special video program that includes more than 75 titles in four 90-minute components that present a vision of music video as art will be presented at Marshall University and the Museum in the Community, Scott Depot, April 13-23.

"Art of Seeing Songs: A Music Video Festival," sponsored by the MU Institute for the Arts, the Ohio Center for Youth and Family Development and the Huntington Museum of Art, will be shown at Marshall in two sessions on Saturday, April 16, and Friday, April 22, in Smith Hall Room 154.

Director Michael Nash, who developed the program under a National Endowment for the Arts Fellowship, will introduce the program which is considered the most current level of video, the fastest growing art form.

"Art of Seeing Songs" is the result of collaborations between visual artists, independent filmmakers, poets, musicians and electronic media specialists.

The program features the latest videos from R.E.M., New Order, Skinny Puppy and Sonic Youth, along with historical clips by John Lennon, Bob Dylan, Jimi Hendrix and David Byrne.

In the four segments, which will be seen two per session, Nash presents a vision of music video as art.

Nash will be in residence at Marshall and will introduce the programs and provide an opportunity for dialogue with the audience. He also will present a lecture and demonstration at the Huntington Museum of Art and the Ohio Center.

The program will be shown at the Museum in the Community on April 15 and 21.

Tickets for the complete program will $7 for the general public and $5 for students. Single session tickets will be $4 and $3.

An additional program titled "A Critical Introduction to Video Art" will be held at the Museum in the Community Saturday, April 16, from 1 to 3 p.m.

Tickets will be available through the Institute for the Arts. To obtain further details contact the Marshall University Institute for the Arts, 696-3107. To obtain further details about the Museum in the Community program call 529-2701.

Pianist/composer will give lectures, recital

Marshall University's Music Department will host pianist/composer Richard Becker in a two-day residency program Tuesday and Wednesday, April 12-13.

Becker will present lectures and a recital, according to Dr. Wendell Dobbs, assistant professor of music at Marshall.

The lectures, which will be open to the public free of charge, will be held both days in Smith Recital Hall.

He will present a lecture titled "Phrasing in Chopin's 24 Preludes" at 10 a.m. Tuesday, and a lecture titled "The 20th Century Pianist/Composer vs. his 19th Century Counterpart" at 11 a.m. Wednesday.

The recital will be held Wednesday evening in Smith Recital Hall.

Becker is a member of the music faculty at the University of Richmond and has performed at universities throughout the east, as well as public concert halls such as Carnegie Hall, Alice Tully Hall, the Library of Congress and the National Gallery.

His "Five Mementos" for piano solo won him a recording contract with Contemporary Recording Studios, and he has composed several other well-known pieces. He currently is working on a piece for violinist Phil Lewis and a commission for the Peabody Trio of the Peabody Conservatory.

Tickets for the concert will be $5 for the general public, $4 for senior citizens and $3 for students. To obtain further details contact the Marshall University Music Department, 696-3117.

Spring performance scheduled by symphony

Marshall University's Wind Symphony will present a spring concert on Tuesday, March 12, at 8 p.m. in Smith Recital Hall.

Under the direction of Dr. W. Richard Lemke, the Wind Symphony will perform "Centennial Celebration Overture" by James Barnes, "Four Scottish Dances" by Malcolm Arnold, "Bacchus on Blue Ridge" by Joseph Horovitz, the "Silver Fox" by Kevin Kaisershot, "Nilesdance" by David Barker, "Americans We" by Henry Fillmore, and "American Pageant" by Thomas Knox.

Dr. Wendell Dobbs, flute, will be featured on "Sixth Concert Solo for Flute" by Jules Demersseman. Dobbs, an assistant professor of music at Marshall, received his bachelor's degree from Memphis State University and his doctorate from Catholic University, where he studied while performing with the U.S. Army Band's "Pershing's Own" in Washington, D.C., for seven years.

The concert will be open to the public free of charge.

Co-chairs appointed

Katherine C. Kerns of Ripley and John Jay Wright of Paden City have been selected to co-chair Marshall University's 1988 Homecoming Committee, according to Dr. Don E. Robertson, assistant dean of student life at Marshall.

Homecoming will be held Saturday, Oct. 8, with a number of campus activities scheduled for students the week prior to the Homecoming football game. Ms. Kerns and Wright will be in charge of the committee responsible for planning the activities.

Campus Entertainment Unlimited currently is taking applications for subcommittee heads and a theme and logo for Homecoming. Interested persons should contact the CEU Office, Memorial Student Center Room 2W38.