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Marshall University

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Meet Mike

Mike Bartrum is more than a former NFL star. He is also an alumnus who would make any university proud.

Bridge Campaign
Raising Funds For Needed Projects

Chief Justice John Marshall Honored In New Tributes

Marshall’s Many Contributions To The Community

The University’s Strong Ties To The Legislature
With the opening of our North Patient Tower, there are now even more reasons to trust your emergency care to Cabell Huntington Hospital.

Today, our new ER is much larger, more comfortable, more aesthetically pleasing and, most important, better equipped to provide you with today’s most advanced emergency and trauma care.

And with direct access from Hal Greer Boulevard, it’s now easier than ever for you to access the region’s most comprehensive and qualified emergency team.

So in an emergency, remember this – now, more than ever, we’re your partners for life.
Meet Mike Bartrum, a recently retired NFL veteran who is now tackling the challenge of bettering his hometown community.

The Marshall Foundation’s Bridge Campaign is raising funds to construct new facilities for academics, athletics and alumni.

Events across campus pay tribute to Chief Justice John Marshall, one of the greatest figures in American constitutional history.

Board of Governors member Mike Perry has spent most of his life working to help Huntington and Marshall prosper.

As many Marshall faculty members reach retirement age, replacing them has challenged the university as never before.

The university continues to play an active role in the communities it serves by partnering with local charities and civic groups.

MU’s ties to the West Virginia Legislature are enhanced each year by internships, Marshall Day, Third House and more.
The meaning of student-athlete

When Marshall University head football Coach Mark Snyder has announced the signing of student-athletes to each recruiting class over the past three years, he has attributed those signings to a total team effort by the entire university.

Thundering Herd fans and supporters then read with great interest key statistics and skills sets each player will be bringing to Marshall. Their interest, of course, is in trying to gauge just how the new players will contribute to restoring the championship mantle of the Thundering Herd.

The university is also interested in the competitive success not only of our new football players, but as well, the nearly 400 student-athletes who represent Marshall in their chosen sport. This success is defined by both their performance on the playing surface and in the classroom. We are committed to and expect their very best in both venues.

That philosophy and expectation begins with me, as president, and carries forward through our head coaches and their coaching staffs. We share a common belief that the increasingly more sophisticated and complex level of play of contemporary sports places higher demands on student-athletes both mentally and physically. Victories against more challenging competition necessitates play at a much higher level than ever before “between the ears” and “between the lines.”

Academic assistance is an area where Marshall University student-athletes are introduced to long before they hit their first home run, score their first touchdown, sink their first basket or perform their first dive into the Cam Henderson Center pool.

In fact, when recruits visit our campus, members of the Buck Harless Student-Athlete Program, under the guidance of director Tara Helton, meet with them to let them know exactly what is expected and the academic help that is available to them, should they choose to attend Marshall. That assistance makes their transition from high school or another institution of higher education easier. The Harless program is dedicated to meeting the athletes’ needs as students.

Clearly, our current student-athletes are placing a high priority on their academic studies, and with the help of caring coaches, faculty, counselors, mentors and tutors, they are performing at honor roll levels.

According to Helton, 170 Marshall student-athletes earned grade point averages of 3.0 or better last fall. That number represents an increase of 25 from spring 2007. Of those 170 student-athletes, 22 posted perfect 4.0 GPAs, including six from the women’s track team. Our women’s golf team posted the best overall GPA last fall at 3.49, followed by volleyball at 3.44. These vital statistics make us proud and justify the awarding of athletic scholarships.

Other important achievements include the awarding of a Conference USA post-graduate scholarship to former Thundering Herd football player Ian O’Connor, who is now attending veterinary school at the University of Tennessee. Jeff Mullins, another former football player, received the same C-USA scholarship the year before and now is attending the Joan C. Edwards School of Medicine at Marshall.

These outstanding numbers do not mean that 100 percent of our student-athletes perform as expected in the classroom; however, the overall academic performance of our athletic program has improved dramatically in less than three years. In 2007, which is the most recent year for which data are available, all of Marshall’s teams had NCAA Academic Progress Rates above the cut-line of 925. MU was one of only three C-USA universities with ALL of its programs above the cut score. We ranked 4th in C-USA that year in the number of student athletes who earned C-USA Academic Medalist Awards (3.75 GPA or better) and tied for 3rd in the number of student athletes who earned Commissioner’s Honor Roll Awards (3.0 GPA or better). As noted earlier, 2008 looks as if it may surpass the successes of last year.

The vast majority of our student-athletes realize the importance of earning their college degrees. They understand, though sometimes with hesitation, that a very small percentage of them will ever play professional sports. For many, the conclusion of their college careers will mark the beginning of a new phase of their lives that will not require athletic skills, but will require intellectual and other skills sets as well as a college degree. Subconsciously, everyone who competes in sport knows in his or her heart and soul that the day will come when they can no longer compete on the playing surface. That day comes sooner for some and later for others, but it will come.

Convincing recruits to sign with Marshall, as Coach Snyder has said, “takes a total team effort.” Preparing them for life and career thereafter also takes a total team effort – from all of us.
West Virginia Gov. Joe Manchin III in his annual state of the state address in January has proposed a $50 million endowment program, known as “Bucks for Jobs,” to invest in research at Marshall University and West Virginia University.

“Governor Manchin’s announcement is a decisive step forward that promises future benefits for West Virginia families,” said Marshall President Stephen J. Kopp. “Patterned after Kentucky’s highly successful Bucks for Brains program, this matching fund program will make sensible investments in applied research that will help diversify our economy, stimulate new business ventures and produce new jobs.

“Growth in tax revenues will be an important dividend of the Governor’s decision. According to this plan, every private dollar supporting research at WVU and Marshall University will be matched by a dollar from the state, doubling the impact of the state’s investment.

“This investment will create opportunities that will influence the future of West Virginians in every corner of the Mountain State,” Kopp said in thanking the governor.

BB&T awards $1 million gift to Marshall University College of Business

The BB&T Charitable Foundation has contributed $1 million to establish The BB&T Center for the Advancement of American Capitalism at the Lewis College of Business at Marshall University.

BB&T West Virginia Group/State President Phyllis Arnold said a key component of the BB&T Center will be to provide students with a solid grounding in the workings of capitalism and free market forces.

“There is overwhelming evidence that capitalism produces a higher economic standard of living,” said Arnold. “John Allison, our chairman and chief executive officer, passionately believes there needs to be a deeper understanding of the moral defense of capitalism and its causal relationship to economic well being.”

Dr. Cal Kent, vice president for Business and Economic Research at Marshall, will serve as director of the Center. “This is a very exciting opportunity,” Kent said. “It will better inform our students regarding the benefits of the market economy and will enable us to better prepare our graduates for the workplace.”

President Stephen Kopp said the University is thrilled to incorporate this Center into the Lewis College of Business. “This College produces hundreds of graduates each year, all with the knowledge and skills to enjoy successful business careers,” Kopp said. “We are confident this Center will enhance the business acumen of our students and broaden their educational foundations of the fundamentals in free market capitalism. We greatly appreciate BB&T’s contribution to Marshall, which will establish this important center.”

Marshall Libraries launch new Web site called 50 Years Ago Today: As Seen on WSAZ-TV News

The Marshall University Libraries, in collaboration with WSAZTV in Huntington, have launched a new Web site called “50 Years Ago Today: As Seen On WSAZ-TV News.”

“The click of a mouse, 50 Years Ago Today: As Seen On WSAZ-TV News will allow viewers on the Internet to watch vintage film and video of local, state and national news that occurred 50 years ago on that exact date, as written and reported by the WSAZTV news staff of 50 years ago,” said Barbara Winters, dean of University Libraries.

“WSAZTV gifted Marshall with its film, video and paper archival materials beginning in 1976, and we gladly continue to be the repository and custodians of these priceless film and video images to this very day,” Winters said.

Seeking to give context to and complement the vintage news images that appear on the Web site, Marshall Libraries received permission from noted area author and media producer David E. Carter to showcase images from his 1999 book, “Friends We All Grew Up With: A Fifty Year History of WSAZ TV,” published by London Books Ltd.

The Web site is accessible at www.marshall.edu/50yearsago/.

Washington Post selects “FDR” as one of Top 5 non-fiction books of ’07

The Washington Post, in its Dec. 2 issue, selected FDR, a comprehensive biography of Franklin Delano Roosevelt by Marshall University professor Jean Edward Smith, as one of the Top 5 non-fiction books of 2007.

Other books in the top five are Edith Wharton by Hermione Lee; Ralph Ellison: A Biography, by Arnold Rampersad; The Unnatural History of the Sea, by Callum Roberts; and The Zookeeper’s Wife: A War Story, by Diane Ackerman.

In reviewing FDR, Jonathan Yardley, book critic for the Post, said FDR is “a model presidential biography. Now, at last, we have the book that is right for the man.”

FDR, an 880-page hardcover book, was released last spring.
Mike Bartrum spent much of his life looking at the world upside down, backwards, between his legs. Maybe that unique view is what makes him such a visionary.

Bartrum, a former Marshall University football star, retired last spring after 13 years in the NFL, where he played tight end but made his name as a long snapper, the player who centers the ball back between his legs on field goals, extra points, and punts. Unlike some retired pro athletes who retire to a life of wealth and recluse, Bartrum is diving headlong into making a difference in his hometown.

Meet Mike Bartrum

After retiring from a successful 13-year career in the NFL, Mike Bartrum is busier than ever making a difference in the community where he grew up.

Article by Tim Stephens
Photos by Rick Haye, Rick Lee & courtesy of the Philadelphia Eagles
Bartrum’s decision was prudent. He developed into an All-American tight end and caught a touchdown pass in Marshall’s 31-28 victory over Youngstown State in the 1992 NCAA Division I-AA national championship game, Bartrum’s last as a college player. Bartrum signed as a free agent with the Kansas City Chiefs and later played for the Green Bay Packers, New England Patriots and Philadelphia Eagles.

Through it all, Bartrum made a nice living. He could have chosen to live elsewhere and, in fact, owned a nice home in Cherry Hill, N.J., near Philadelphia. He and wife Jennifer, though, decided to raise their four children Cody (9), Zach (7), Ty (4) and Taylor (2) in the place where they grew up.

“God and my family are the most important things in my life,” Bartrum said. “You can take football away and everything else with it. That I get to spend time with my kids, take them to school and be with them, I’m so blessed. This is the first time I’ve been home for Thanksgiving and Christmas in 17 years. I don’t take it for granted.”

Bartrum extols the virtues of Meigs County, not only to those not from there, but particularly to the youth currently in school there. He said he is tired of seeing people forced to leave the area to find jobs and to better themselves. That’s why he is leading the charge to improve the area.

“I realize that not everyone can play in the NFL. But everyone can make a difference. Sometimes you have to overcome obstacles, but that’s part of it. That’s made me stronger. What we’re doing in Meigs County, that’s not me, it’s a lot of people. I’m just part of it. When people come together, they can accomplish great things.”

– Mike Bartrum
Bartrum rides in the Grand Marshal car in the 2007 Homecoming parade with his wife Jennifer and his three sons – Ty, Zach, and Cody. Bartrum, wearing number 88, was an All-Pro long snapper for the NFL's Philadelphia Eagles.

“Three is a great place to grow up and it’s a great place to live,” Bartrum said. “It’s a great place to work and to raise a family. We want to make it even better. We want kids to grow up and stay here. We want to make this a place where people want to live. It’s no secret to us that this is a great place to live. We want other people to know it, too.”

Bartrum’s Meigs Local Enrichment Program is working to improve health care in the area. He has talked with several local hospitals about locating a branch in or near Pomeroy and is optimistic at least one will locate there soon. He is excited that a branch of the University of Rio Grande is opening in Meigs County. He is fired up about a project that will improve the facilities at Meigs High School, benefiting not just his alma mater but also the entire community via a walking track, hiking trails and wellness programs.

“It’s going to happen here, I promise,” Bartrum said. “We have great people here.”

Bartrum’s new work keeps him busy. He attended all but one of Marshall’s home football games last season, but hasn’t seen much college football other than Marshall.

Does Bartrum miss football?

“I tell myself I don’t but maybe I do,” Bartrum said. “I have a competitive nature. I miss the guys I played ball with. I get out on Thursdays and play basketball with some guys and it’s good to get to do some other things like that. I feel like, though, I’ve done better things in the last six months than in 13 years in the NFL.”

Bartrum credits what he learned on the football field from the youth leagues in Pomeroy through high school and college (where Chaump and coach Jim Donnan influenced him) and into the NFL for teaching him how to be a doer. He said football helped develop his direction and ambition in life. It also gave him a name that opens doors that might be closed to others.

Frank Blake, a longtime friend of Bartrum’s, said he sees in the former Herd star an attitude that won’t quit.

“Mike has a make-a-difference mentality,” Blake said. “We’re seeing that blossom in our community.”

Bartrum modestly declines the praise.

“I’m no better than anyone else just because I played professional football,” Bartrum said. “I’m not at all. I’m blessed, though, that having played pro ball I might be able to get in to see people who can help us, where if I hadn’t played pro ball I might not be able to do those things. It’s kind of sad that society reacts in that manner, but that’s the reality of it.”

Bartrum’s ambition of playing pro ball nearly ended on the turf at old Fairfield Stadium when he was a sophomore. During a practice, Bartrum tore his anterior cruciate ligament, a knee injury that at the time often meant the end of a career. One of the doctors who examined Bartrum at the time of the injury told him he never would play football again.

When Bartrum thinks back to his Marshall career, his first memory isn’t of the national championship, Southern Conference title, individual awards or even his induction last year into the university’s athletic Hall of Fame. His mind jets directly to lying on the rock-hard turf of Fairfield Stadium and hearing the doctor tell him his knee was shredded.

“When the doctor told me that, it motivated me,” Bartrum said. “He told me I might not only never play again, but I might walk with a limp. I think he was trying to motivate me. I thank him for that.”

That Bartrum not only came back from the injury, but also became one of the premier players in Marshall
“I think that injury is one of the big reasons I live my life the way I do,” Bartrum said. “It certainly made me more determined.”

Bartrum looks back to the 1992 national championship with fond memories. He barely remembers his touchdown catch, but reminisces at will about his teammates. He said he remembered returning to the stadium at 1 a.m. after the national title game and sat in the middle of the field with his fellow players who shared a bond as teammates one last time.

“We were pretty tight,” Bartrum said. “Phil Ratliff, Jim Durning, Casey Hill, Madison Sayre, Trevor Thomas, Orlando Hatchett, P.J. Woods, several other guys. There aren’t many teams who were as close as we were. People go their separate ways, but we’ve stayed close.”

People are important to Bartrum, whose infectious smile puts people at ease. More comfortable acting like a youth league player than an All-Pro, Bartrum rarely talks about events when he scans his memory bank. Instead, he remembers people and their impact on him. Bartrum talks about developing a relationship with late NFL star Reggie White with the Packers.

“Here was Reggie White, one of the greatest players ever, and I was nobody special in the Packers camp and he struck up a conversation with me,” Bartrum said.

That conversation resulted from a tremendous block Bartrum threw on the vaunted White during practice. White didn’t take kindly to being sent to the turf by a backup tight end, but respected Bartrum for the player he was and, more importantly to Bartrum, for the person and Christian he was.

Bartrum said Packers legendary quarterback Brett Favre treated him in a similar manner, taking an everyday-
man approach to life. Bartrum appreciated that. Another great memory from earlier in his career occurred when he was in Kansas City. He was standing on the field before practice and heard a voice behind him say, “Hey Mike! You want to throw?” The voice belonged to Hall of Fame quarterback Joe Montana.

“I could have asked Joe to sign that football and I could have gone back to Meigs County happy, never to have played football again,” Bartrum said with a laugh. “In his mind, Joe Montana was no better than me. That helped keep me grounded through my NFL career. I’m no more special than anyone else.”

Bartrum demonstrates that daily. If a teacher calls in sick at his pre-school, Bartrum himself often replaces the teacher for the day. When a table needed moved at a banquet where Bartrum was the guest speaker, he pitched in and helped move it. When he had to leave a signing event early because of a family situation, Bartrum took 30 footballs with him, signed them and returned them.

Bartrum is the kind of guy who doesn’t just lend his name to a project, he participates. He coaches one of the team’s (the Eagles of course) in his NFL Flag Football League. At halftime of those games, he brings in speakers to offer motivational inspiration to the young players.

“I realize that not everyone can play in the NFL,” Bartrum said. “But everyone can make a difference. Sometimes you have to overcome obstacles, but that’s part of it. That’s made me stronger. What we’re doing in Meigs County, that’s not me, it’s a lot of people. I’m just part of it. When people come together, they can accomplish great things.”

Tim Stephens is a freelance writer and the Huntington area director of Fellowship of Christian Athletes.

(Above) Bartrum is honored at midfield of the Joan C. Edwards Stadium with fellow Marshall University Hall of Fame inductees. (Bottom Right) Mike talks with Marshall’s oldest living alum, Mary Cordelia Riffee Figgatt, from the Class of 1930.
Bridge Campaign

The Marshall Foundation embarks on its Bridge Campaign to construct new facilities in an effort to connect academics, athletics and alumni.

For many, Marshall University has served as a bridge traversing the journeys of life: intellectual, physical, social and spiritual. Presently, the Marshall Foundation is seeking to move the university forward via its Bridge Campaign, which began Oct. 26, 2007.

Through the Bridge Campaign, Marshall officials are endeavoring to fortify academics, alumni and athletics through the construction of an advanced analysis lab and research facility for the College of Information Technology and Engineering (CITE), a softball complex and a new alumni center, which also will feature Marshall Foundation offices. A focused initiative, the campaign is a united effort designed to bridge defined needs and represents the vision of Marshall alumni, friends and supporters.

Article by Jessica G. Farner
According to Rebecca McPhail Samples, Bridge Campaign director and director of annual giving, the afore-mentioned projects were combined to create a campaign that is both comprehensive and project-specific. “The campaign actually is what we would call a hybrid, and it is so appealing to prospective donors because it will elevate three core elements of the university. We would be able to provide excellent academic programs in the absence of athletics, but athletics appeal to students and enhance both the collegiate experience and the community.

“Additionally, alumni are the heart of the university, and they deserve a place to call home when they visit Marshall,” Samples said. “Alumni make it possible for many Marshall students to attend the university through endowments, scholarships and generous contributions.”

Dr. Ron Area, chief executive officer of the Marshall Foundation, Inc., said the Bridge Campaign originated as the West Virginia Senate approved Bill 603 in March 2005. This measure provided the Marshall Board of Governors with increased autonomy and flexibility to determine the direction and future of the university.

When the board commissioned the construction of new residence halls and a highly anticipated recreation and wellness center, Marshall’s softball field was displaced, necessitating the creation of the new one.

“To secure the accreditation needed to sustain a world-class engineering program and also to produce competitive graduates, CITE required an advanced analysis lab and research facility,” Area said. “The alumni also were in the process of raising money to build a new Alumni Center, and Marshall President Stephen Kopp agreed that combining the Foundation and the Alumni Center would acceler-
ate both the growth and the function of the Foundation.

“The three projects were encompassed by the Bridge Campaign, aptly named because it serves to connect academics, athletics and alumni. Those who choose to contribute to the campaign are enabling the university to move forward in not one, but three integral areas.”

According to Area, while most colleges and universities opt to generate funding before embarking on construction, the immediate need for a CITE lab facility and a softball complex necessitated prompt action. Therefore, the Marshall Foundation agreed to backstop the projects, which total approximately $15 million, through its present resources as well as a $10 million line of credit. “All of the bills are being paid by the Foundation, but at this point, we have not had to touch the line of credit because we have received a number of generous monetary gifts,” Area said.

Samples also said initial gifts have yielded optimism. “We are particularly pleased with the level of participation shown by the Foundation Board of Directors, and though the public phase really is just beginning, we have reason to be positive based on the contributions we have received to date.”

The 16,000-square-foot, $5 million CITE advanced analysis lab and research facility is being constructed along Third Avenue across from Morrow Library and Smith Hall. Area said the building will play a critical role in the education of a new generation of engineers. The university plans to offer courses in the state-of-the-art facility beginning in the fall of 2008.

According to Area, the $3 million softball complex will represent one of the finest collegiate facilities in the United States. In addition to the softball field, the complex will feature a clubhouse with locker rooms, medical staff offices and a training area as well as a practice facility. The complex will be located along Third Avenue across from Joan C. Edwards Stadium and will open this spring.

The Alumni Center and Foundation offices will be constructed along Fifth Avenue across from Corbly Hall.
The 32,000-square-foot, $8 million facility is projected to open in the spring of 2009.

“Sharing a space with the Alumni Center will provide the Foundation with the accessibility and focus we need to be successful in terms of future campaigns,” Area said. “The building will offer alumni a place to meet and to reminisce when they visit Marshall’s Huntington campus. The facility also will feature a rotunda, which will display historical accents spanning the life of the university, as well as a third-floor boardroom with arched windows similar to the ones displayed prominently in the We Are Marshall movie, when the students chant outside a closed-door meeting.”

Area anticipates the Bridge Campaign will be fully funded at the conclusion of 2008. “The Bridge Campaign represents a gutsy effort, but we are confident our alumni and friends will step up to support these facilities,” Area said. “This group of projects will serve as a springboard for future initiatives and will help to transform Marshall University. And when we complete this mission, I am confident President Kopp and the Board of Governors will continue to keep us busy. The sky is the limit.”

For more information on how to donate to the Bridge Campaign, call (304) 696-2826.

Jessica G. Farner is a freelance writer and graduate of Marshall University’s W. Page Pitt School of Journalism and Mass Communications.

(Below) An artist’s rendering of the 32,000-square-foot facility that will be constructed along Fifth Avenue to provide a new home for the Marshall University Alumni Association and the Marshall Foundation. In addition to much-needed office space, the facility will be a warm and inviting place for alumni to gather when they visit the Huntington campus.
New Tributes Honor the John C

he spirit of John Marshall, the great Chief Justice of the United States, is very much alive on the Marshall University campus.

Marshall has always felt a sense of pride in its famous namesake, whose landmark decisions did so much to strengthen the judicial branch of government and to define the tripartite arrangement – executive, legislative and judicial – that is basic to the American system of government.

But recent years have seen that pride manifest itself as never before, spawning a long list of tributes to the famed jurist.

The latest of these include the annual campus-wide celebration of “Constitution Week” and creation of the colorful new John Marshall Fife & Drum Corps. Now, plans are afoot for an exciting partnership between MU and the John Marshall Foundation of Richmond, Va.
Legacy Of Chief Justice...
“Marshall takes great pride in observing the memory of and paying tribute to its distinguished namesake, John Marshall, as often and in as many ways as possible,” says President Stephen J. Kopp. “He was, simply, the greatest Chief Justice in this country’s history. He was a man for the ages, in an era that brought forth greatness.”


Significantly, 1998 also saw Prof. Jean Edward Smith, author of “John Marshall: Definer of a Nation,” recruited to join the MU faculty as John Marshall Professor of Political Science. Smith, one of the nation’s premier biographers, has played an important role in helping Marshall pay tribute to the Chief Justice.

“As the new Drinko Library neared completion, it was decided to turn the area between it and Old Main into a park-like setting,” says Gould. “A handsome statue of John Marshall was the perfect centerpiece for the plaza and in the years since it has become a true campus landmark.”


First observed in 2005, “Constitution Week” has evolved into a significant annual happening on the Marshall campus. Each year it’s observed from September 17 to 24. The dates are not arbitrary, but in fact highly significant, explains Gould. “September 17 was the date the Constitution was signed in 1787, and September 24, 1755, was the day John Marshall was born.”

Each year, the week sees the members of the West Virginia Supreme Court of Appeals convene on the Marshall campus for a docket session, with oral arguments presented on a number of cases before the court. “It’s a wonderful opportunity for the court to reach out to the community,” says Gould.

On a much lighter note, the week includes a John Marshall birthday party – complete with a giant cake – held outside the Memorial Student Center.
In 2006, the university added another fun event to the week’s agenda – a quoits tournament. Quoits is a game where teams of two players each throw steel rings, weighted at four pounds, at a pin in the ground, trying to catch the ring on the pin.

“If you can play horseshoes, you can play quoits,” says Phil Snyder, Marshall’s program coordinator of recreational sports.

And why a quoits tournament as part of Constitution Week?

“It was John Marshall’s favorite game,” explains Gould.

The John Marshall Fife and Drum Corps, which performs authentic music from the era of Chief Justice Marshall, was the idea of Dr. Wendell Dobbs and his wife, Linda, both professors in the music department. They shared their idea with Gould, who went looking for the dollars needed to make it a reality. “Menis and Judy Ketchum, along with Bob and Lena Shell, generously provided the startup funding needed,” reports Wendell Dobbs.

The Marshall Fife and Drum Corps made its official debut at the 2007 Friends of Coal Bowl on September 8, when the Thundering Herd hosted West Virginia University at Joan C. Edwards Stadium. The musical group is patterned after the Old Guard Fife and Drum Corps in Washington, D.C. Two Marshall alumnae, Lutricia Tampa Fields and Jennifer Razok Bailey, serve in that elite unit. “Both are summa cum laude graduates,” Dobbs proudly notes.

The group’s 16 members, all of them students or teachers in MU’s Department of Music, wear Revolutionary War era uniforms – green and white, of course – that were created locally by Magic Makers Costumes. They perform on McDonagh fifes and rope drums similar to those used by the Old Guard in Washington.

“It’s our hope that the image and music of the Fife and Drum Corps will reaffirm Marshall University’s link with the era and spirit of Chief Justice Marshall,” says Dobbs.

And in yet another reaffirmation of that link, Marshall is developing what Gould characterizes as a “very positive relationship” with the John Marshall Foundation, which works to preserve the Chief Justice’s legacy. In 2008, the foundation hopes to begin construction of a John Marshall Memorial Park in Washington, D.C., on Pennsylvania Avenue near the U.S. Capitol and the Supreme Court Building.

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James E. Casto, a freelance writer living in Huntington, has written for a long list of local, regional and national publications.

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John Marshall: A Life of Service

Born in a log cabin on the Virginia frontier in 1755, John Marshall lived a life of service to a young America.

Marshall fought in the Revolutionary War, spending the frigid winter of 1777-1778 with George Washington and the American troops encamped at Valley Forge. After the war he took up law, served briefly in the U.S. House of Representatives and was Secretary of State under President John Adams.

In 1801, Adams appointed Marshall as Chief Justice of the United States. He would occupy that post for 34 years, handing down a series of historic opinions that mark him as one of the greatest figures in American constitutional history. It was the Marshall court that established the principle of judicial review, holding that the high court had the power to declare invalid any act of Congress that was in conflict with the Constitution.

Chief Justice Marshall died in 1835, two years before the founding of the frontier academy that would grow to become Marshall University. Thus, he never knew the school had been named in his honor.
The name A. Michael Perry is as much a part of the fabric of Huntington as the railroad tracks that dissect the landscape. The accomplished attorney, banker, farmer and now museum curator was born in Huntington and has spent most of his adult life working toward its betterment. One of the region’s most powerful leaders, he counts among his friends Governors, Congressmen and United States Senators.

In the fall of 1999, he was named “Interim President” of Marshall University, a position he held for four months. As a testament to his short but effective tenure, the West Virginia Board of Trustees later removed the term “Interim,” something that both surprised and flattered the modest man who now lives on a farm in rural Wayne County.

“I may be the only University President never to have lost either a football game or a basketball game while in office,” he says with a smile. “The football team went 13-0 and the basketball team won its first 10 games. I have learned to take credit for things I had nothing to do with, because I am often blamed for things I had nothing to do with. Hopefully it all balances out.”

Mike Perry, as he is known to all of his friends, graduated from Marshall University in 1958 before heading off to law school with his new bride, the former Henriella Mylar. After graduating at the top of his class, he returned to Huntington (despite enticing offers from other firms in Florida and Virginia) to join Huddleston & Bolen. He quickly established himself as one of the brightest legal minds in the city and was eventually recruited by businessman Marshall Reynolds and others to oversee the First Huntington National Bank. There, Perry went to work changing the state’s antiquated banking industry and built the small bank holding company into Key Centurion Bankshares, West Virginia’s first $3 billion banking organization which was sold to Bank One, now JP Morgan/Chase. By the time he retired from that post, Perry had played a crucial role in making many wealthy people out of Key Centurion investors – most of whom lived in West Virginia.
His years of service to his alma mater began when he was invited to join the MU Foundation. He also served as chairman of the Marshall Artists Series and is a past chairman of the MU Board of Advisors. When the state re-organized the higher education power structure, Perry was appointed to the newly-formed Marshall University Board of Governors.

“Serving on the Board of Governors keeps me in touch with the students, which reminds me that a college education is just as important today, if not more so, as it was when I graduated 50 years ago,” says Perry. “It’s also a small way to give back and make sure that many ‘first in their family’ college graduates are afforded the same opportunity for a quality education that was given me.”

Perry and his wife now own and operate the highly-acclaimed Heritage Farm Museum & Village in Wayne County. He describes his experiences at Marshall University as some of the most enriching in his life.

“I will forever be indebted for the life changing experience Marshall provided me. To have the opportunity to interact with excellent faculty and students from different parts of the state and country was fantastic. We were taught to think for ourselves, challenge ideas and openly discuss our differences. We were encouraged to become involved in politics, campus leadership activities, intramural sports and more.”

Perry is quick to point out how Marshall University and Huntington, W.Va. are linked by a common goal – growth.

“It’s hard to imagine either having much of a future without both realizing they are inextricably interwoven. Marshall needs to continue to recognize its responsibilities to the people of the region and state. At the same time the people must cultivate growth at Marshall and insist that their elected officials do the same.”

As for the future of his alma mater, Perry sees significant progress in the coming years.

“I hope Marshall will change as much in the next 50 years as it has from its rich past. Not only in terms of physical facilities, but in the diversity of students, higher graduation rates, more research, stronger engineering, biotechnology, information technology and related math and science programs. Most importantly, Marshall must prepare its graduates for the high tech and knowledge-based jobs that will be created in West Virginia in the coming decades. If we can do that, then we will have enabled our young people to stay in West Virginia and raise their families with prospects for meaningful careers.”
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As many Marshall faculty members reach retirement age, replacing them has challenged the university as never before. But, the new hires are being described as “a truly incredible group of people.”

CHANGING OF THE GUARD

article by James E. Casto

It could be called the “Changing of the Guard.” In recent years, Marshall University has seen a whole generation of faculty members reach retirement age. Replacing those departing faculty, many of them campus icons with decades of service, has challenged the university as never before.

Dr. Frances Hensley, as Associate Vice President of Academic Affairs, has been uniquely positioned to witness — and help shape — that change.

“Elaine Baker, who’s director of the Center for the Advancement of Teaching and Learning, and I work together each year to conduct an orientation for new faculty,” Hensley notes. “This means we meet almost all of the new faculty members. In the course of this, we’ve seen what some of the issues are. It’s not just that we’re replacing individuals. After all, you don’t really ‘replace’ someone who’s been on the faculty for 30 years or more. What we’re seeing is that the faculty culture is changing — not just here at Marshall but nationwide.”

In years past, she explains, faculty members often spent their entire academic careers at one institution. Today that’s not the case. “Young faculty members today simply expect that they will have more than one academic home.

“Moreover, back when Elaine and I started our academic careers in the 1970s, there was a strong social component among the faculty. Much of your social life revolved around the campus, in a variety of ways. Today’s faculty members, especially those who are younger, don’t look to the campus for their social life. So Elaine and I, working through Faculty Orientation, are trying to create a situation where faculty members will want to stay and put down roots. That’s our objective. We want people who will come here, do well, flourish and stay.”
That, she says, is the thinking behind the New Faculty Seminar, which meets periodically. “Beginning three years ago, we decided that each person in the seminar would use it to design a new course that he or she could teach. You design your course but everybody works together. That has a dual purpose. The big advantage for the faculty member is that by the time the seminar is done, you’re ready to walk into the classroom and teach your new course. But at the same time the seminar gives new faculty members a wonderful opportunity to interact together.”

Hensley is enthusiastic about the new faces she sees in the ranks of Marshall faculty. “They’re young and eager and they bring that excitement to their classrooms. Even though I’m part of the Old Guard, a part of me says, ‘It’s time – time for new people to replace us.’ Yes, what’s happening engenders a certain amount of nostalgia. Some
of the faculty members I knew, first as a student and then as a young member of the faculty, were just fabulous teachers. They were inspirational. Really, they created Marshall.

“It’s not that people can’t be replaced, because they can. What I hope we continue to have is the exceptional teaching that has always been the hallmark of Marshall. It’s imperative that we hold on to that – and I have every confidence we will.”

Dr. Donna Spindel, Interim Dean of the College of Liberal Arts and Professor of History, also has had a front-row seat to watch as the Changing of the Guard unfolds.

“Two years ago,” Spindel notes, “we lost five people from the History Department. That’s a department of 13 people. So that’s a loss of more than a third. As a result of those retirements and their replacements, today’s department is very different than it was before.”

“Significantly,” she says, “a number of the new people we have hired are not people who are straight out of graduate school. And that’s a good thing. They have teaching experience and so can move straight into the classroom without a lot of learning to do – although, of course, teaching is always a learning process.”

Budget constraints prevent Marshall from offering top-dollar salaries to prospective new faculty. “So what we have to do when we go out to recruit,” explains Spindel, “is find other ways to attract good candidates. It’s generally not too difficult to do that. We focus on the good working environment, the collegiality of the department, the ability to be creative and pursue one’s own interests – these are the kinds of things that we can offer that many other institutions cannot.”

“We see recruiting as terribly important,” she says. “It’s not a job that falls on any one person. Whole departments get involved in the hiring process, as they should. We advertise in the professional publications and use online advertising. Our search committees also attend professional meetings in the various disciplines and try to interview applicants there before inviting them to the campus. That’s a screening process of sorts. People may look very good on paper, but you can’t fully evaluate them until you have a chance to talk with them. Of course, this also gives them a chance to meet us and learn a bit more about us.”

Spindel describes Marshall’s newest faculty members as “a truly incredible group of people.” And she finds that reassuring. “After all, our new hires are the future of Marshall. We have to get it right – and I think we have.”

Dr. Michael W. Galbraith, Professor of Leadership Studies at the Marshall University Graduate College in South Charleston, has written a dozen books on teaching. But he’s quick to admit that he’s always learning something new about the classroom experience.

“I’ve been a professor for roughly 25 years,” Galbraith says. “If I’ve learned anything during that time, it’s that the whole teaching/learning process is one that’s
constantly changing, always in motion. It’s a dynamic, challenging – and sometimes frustrating – process. Teaching isn’t easy if you’re serious about your craft.”

Technology, he says, has changed things dramatically. And he sees that as both good and bad.

“Computers were just coming in when I started teaching. Today, of course, they’re everywhere. We take things like e-mail for granted. Online courses are increasingly popular and have changed forever the way students and professors see each other. The upside of this, of course, is the flexibility it provides for the professor and for the isolated student who may be many miles from campus. The downside, of course, is the students are deprived of the critical discourse – the personal back and forth – that can come from a lively, spontaneous discussion.”


“Much of what you will find in my books comes straight from my classroom experience,” he says. “I do something and the class loves it. I do the same thing again for another class and their reaction is the polar opposite. At that point I try to figure out why that was the case – and then explore that difference for my readers.” □
MU in the Community

(Above) The groundbreaking ceremony for a unique partnership between Marshall University and the Huntington Area Habitat for Humanity will see a home constructed on this site in 2008.
Marshall is making an impact on the communities it serves through clinics, lecture series and partnerships with Habitat for Humanity, the Huntington Area Food Bank and more.

Many consider Marshall University and Huntington to be synonymous. Therefore, it seems fitting that Marshall would offer events, programs and services to the community it calls home as well as to those surrounding it.

Marshall University’s Department of Psychology established the Psychology Clinic to serve as a training facility for advanced graduate students enrolled in the university’s clinical psychology program. The clinic provides high-quality, low-cost and confidential psychological services to faculty, staff and students as well as members of the community.

The student clinicians are graduate students in Marshall’s clinical psychology doctoral program. They provide services under the supervision of qualified clinical faculty specifically selected by the department to fulfill supervisory and teaching functions.

A number of services are provided in the clinic, including individual psychotherapy, psychological assessment, group psychotherapy, educational workshops and other special events. Although the clinic is not a for-profit venture, nominal fees are charged for services.

“The Psychology Clinic is a win-win situation for the graduate students, the campus and the community,” said Dr. Keith Beard, associate professor with the Marshall Department of Psychology. “The many services we offer assist with the training of the graduate students as they obtain their doctorates. They can get a more comprehensive sense of the different activities psychologists engage in as part of the profession.
“At the same time, we are helping those in the community with various programs or lectures that are needed, as well as providing a wide array of psychological services at a very affordable fee. In many ways, it is like getting two psychologists for the price of one. You often have the newer graduate trainee who is up to date on the latest research and interested in trying new approaches and techniques, but at the same time, you have the seasoned supervisor who has years of experience in dealing with a host of psychological problems.”

Marshall President Stephen J. Kopp announced June 18, 2007, that Marshall University would team with Huntington Area Habitat for Humanity to build a Habitat House, representing the inaugural project of this magnitude between the two organizations. Prep work began Dec. 5, 2007 on the house intended for a family of three.

The house, which will be the 64th built by Huntington Area Habitat for Humanity, is expected to be ready for occupancy in early spring. Teddy Kluemper III, director of development and communications for Huntington Area Habitat for Humanity, said the house is under construction at 1930 Artisan Ave., which is near Marshall’s Huntington campus.

“Marshall University always has and continues to be a leader in so many ways for this community,” Kluemper said. “As the director of development for Habitat, a resident of the city of Huntington and an alumnus of Marshall University, I could not be more excited about the contribution the university is going to make to this city in terms of providing safe, decent and affordable housing. We are so blessed that Marshall has agreed to partner with us on such a landmark project.”

A ceremonial groundbreaking was marked Dec. 17, 2007, and a media event took place in January when Marshall students returned to campus for the spring semester.

Megan Barbour, a graduate assistant in Marshall’s Office of Student Affairs, said more than 300 members of the Marshall community are on board to assist with the project. “We have had an overwhelming amount of interest among students wanting to volunteer, and I am enthusiastically optimistic we will see even more volunteers throughout the build,” Barbour said. “We have adequate work for anyone looking to help out.”

Kopp anticipated campus-wide participation in what he referred to as a challenging and rewarding endeavor. “This service project represents a significant part of the First Year Experience Program designed for members of the Class of 2011,” he said. “This community service project creates a valuable opportunity for our students to become involved and to have a direct impact on the problem of homelessness in our community.”

Marshall University and Huntington Area Habitat for Humanity sponsored a “Bring-a-Buck” fundraising campaign Sept. 8, 2007 prior to the Marshall vs. West Virginia University football game at Joan C. Edwards Stadium. Fans attending the game were asked to contribute a minimum of $1 toward the Habitat House.

Volunteers with buckets began collecting at 9 a.m. and continued until approximately 11:30 a.m., and more than $5,000 was generated for the project. A similar “Bring-a-Buck” effort in 2005 raised funds for the victims of Hurricane Katrina. At the conclusion of the fall semester, Herd for Habitat volunteers had amassed approximately $7,750.

Empty Bowls: Fighting Hunger One Bowl at a Time, a fund-raiser benefiting the Huntington Area Food Bank, was offered April 13, 2007 at the First Presbyterian Church in Huntington. The event represented the fourth-annual collaboration among Marshall public relations and ceramics students.

Members of Marshall’s Keramos Potters Guild as well as local artists and students from Cabell Midland, Hurricane,
Fairland and Spring Valley high schools sculpted approximately 1,000 bowls for Empty Bowls 2007. Guests were permitted to purchase a maximum of eight bowls, which included a soup lunch, for a donation of $10 per bowl. During the 2006 event, the entire inventory of 700 bowls was depleted in little more than an hour, and more than $10,000 was donated to the food bank. The 2007 event generated $9,383.

Jon Rickey, Huntington Area Food Bank executive director, has high expectations for the fifth annual event, slated for this spring. “Empty Bowls grows each year, and hope this year continues to create awareness of the hunger problem in the Tri-State,” Rickey said. “With increased donations and awareness, the end of hunger in our communities becomes more of a reality than a dream.”

The Huntington Area Food Bank is a nonprofit organization and the hub in a network of more than 200 organizations serving hungry people in 17 counties throughout western West Virginia, eastern Kentucky and southeastern Ohio. The food bank provides goods to food pantries, soup kitchens and emergency shelters as well as programs benefitting senior citizens and veterans.

According to Brooke Ash, public/agency relations coordinator for the Huntington Area Food Bank, Marshall accounting, communication studies and information technology students also assisted the food bank during the fall semester. Students in an entrepreneurial information technology course, taught by Professor Kim Preece, redesigned the food bank’s Web site. The students worked independently to customize a site that would meet the needs of the Huntington Area Food Bank, and they worked with representatives of the organization weekly to communicate their progress. The site, www.hafb.org, was launched in December.

Jackie Mackie, a public artist living in Seattle, served as the keynote speaker at the 21st annual Yeager Symposium, which was offered Oct. 22, 23 and 25, 2007 at Marshall. The theme of the symposium was “For One, For All: Perspectives on Public Art.” All events were offered free to the public.

“Public art is really at the heart of civic identity and purpose,” said Dr. Barry Sharpe, executive director of the John R. Hall Center for Academic Excellence at Marshall. “Last year’s Yeager Symposium was organized around how public art centers on basic questions of identity and purpose as well as those of memory. It also provided a wonderful opportunity to focus attention on the place and value of art in urban planning and economic development.”

Don Van Horn, dean of Marshall’s College of Fine Arts, said the focus on public art was an important step for the symposium and for Marshall. “We have talked about public art on campus for many years, and I applaud Dr. Sharpe and the Yeager program for raising awareness of the issue,” he said.

Sharpe said the Yeager scholars organize the symposium in its entirety. “The students identify a theme, select the speakers and publicize the events. Without a doubt, the symposium is our most important project, and it is major in terms of helping to develop leadership potential. It also affords the students receiving substantial scholarships an opportunity to give back to donors and to the community of Huntington.”

The symposium is an annual, week-long event and generally coincides with the October meeting of the Yeager Scholars Board of Directors. Previous themes have included “The Wealth of Nature,” “Echoes of Appalachia,” “Issues in Bioconservation,” “So That’s Entertainment: An Intimate Look at Entertainment Today,” “The Enduring Human Spirit,” “Ghosts of the Past” and “Memory at the Millennium.”

These abovementioned programs and events merely represent a few of the ways in which Marshall faculty, staff and students are helping Huntington and its surrounding communities. “Service to our community is an important component of our long-range strategic vision,” Kopp said. “It also is a longstanding part of the Marshall identity and mission. A meaningful and practical approach to educating our students in responsible civic engagement is to involve them in a community project that produces tangible benefits.”

Jessica G. Farner is a freelance writer and graduate of Marshall University’s W. Page Pitt School of Journalism and Mass Communications.
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MU’s ties to the Legislature are enhanced each year through internships, Marshall Day, Third House and much more.

Each January through the middle of March, 134 women and men gather in Charleston, W.Va., with a special mission.

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They are the members of the State Senate and House of Delegates.

Among approximately 2,000 bills introduced – including about 200 that eventually are passed – are many affecting Marshall.

Some examples from the past include legislation making the West Virginia Graduate College in Charleston part of Marshall University – allowing MU to offer graduate degrees in the Kanawha Valley.

More recent legislation that helped Marshall tremendously gave MU and West Virginia University more authority to make decisions at the campus level. Marshall was able to move ahead more quickly to build new residence halls, an engineering lab and recreation center.

In fact, some Marshall supporters feared that would be an issue again in the 2008 Legislature as discussion arose to return to the state level some authority granted Marshall and WVU under the previous legislation.

Article by Dr. Ralph J. Turner
MU’s ties to the Legislature are enhanced each year through internships, Marshall Day, Third House and much more.

(Below) Members of the West Virginia State Senate present Marshall University President Stephen J. Kopp with a proclamation at Marshall Day at the Capitol.
Long before a bill reaches possible passage much more has gone into the development of the bill including input from opponents and proponents.

While many interests have their supporters at the Legislature, Marshall University’s is considered one of the strongest.

A number of Marshall graduates work for the Legislature in many behind-the-scenes jobs.

Also, besides the support of the local delegation from Cabell and Wayne Counties, leaders in both the Senate and House have Marshall degrees. Twenty legislators have earned degrees from Marshall or taken classes there.

Speaker of the House Richard Thompson, D-Wayne, earned an undergraduate degree in criminal justice at Marshall and law degree from WVU.

Senate President Earl Ray Tomblin, D-Logan, earned a master’s degree in business at Marshall.

Senator Robert Plymale, D-Wayne, is chairman of the important Senate Education Committee, and a Marshall graduate.

Tomblin said, “I doubt if any member of the West Virginia State Senate would disagree that Marshall University not only has a positive relationship with the Senate, but that it is an improving one.

“While there will always be competing interests with other institutions of higher education, Marshall’s influence is strongly felt in all sectors of the Legislature.”

One can tell there’s “something Marshall” going on when entering Raamie Barker’s office on the second floor outside the Senate chamber. He is administrative assistant to the Senate president. Lots of Marshall memorabilia decorate his office wall - a photo of the MU football stadium, Thundering Herd football helmet and a photo of Barker with former Marshall football coach Bob Pruett.

Barker is a Marshall graduate with an undergraduate education degree and master’s degree in journalism. He said his duties at the Capitol involve a little bit of everything.

“I do a lot of work in communications with the president’s constituents, members of the House and Senate, and news media,” he said.

Another of his duties is making sure the right people have access to the Senate president.

While Thompson’s Capitol office is mainly decorated with outdoor hunting and fishing décor, there is also a Marshall plate there.

“Because of my relationship with Marshall, I as a legislator am familiar with the university and understand the needs and benefits of having Marshall in the area and the educational opportunities it provides,” Thompson said. “I hope I can address the needs of Marshall and the community it serves.”

Menis Ketchum, Huntington lawyer and former vice chairman of Marshall’s Board of Governors, praised the local Cabell-Wayne legislative delegation.

The local delegation refers to legislators from Cabell and Wayne counties. They are Delegates Kevin Craig, Carol Miller, Jim Morgan, Don Perdue, Doug Reynolds, Kelli Sobonya, Dale Stephens and Speaker Thompson, and Senators Evan Jenkins and Plymale.

“The local legislative delegation is attentive to Marshall and really attempts to meet Marshall’s needs,” Ketchum said. “The delegation – to put it quite clearly – is really great.”

He shed some light on what happens to further
Marshall’s interests in legislation.

“Before the Legislature convenes each January, Marshall President Stephen Kopp, Marshall staff members who work on legislative matters, members of the MU Board of Governors and Cabell–Wayne delegates and senators meet at the president’s house.

“We talk to them (legislators) concerning bills that are of interest to MU, including those we consider positive and those not in Marshall’s best interest,” he said.

Senator Plymale said in an earlier issue of Marshall Magazine that “education, particularly higher education, is the foundation of economic development. If you don’t have a sound education system, you erode that foundation. I value education because it is one of the ways West Virginia can change its course.”

Bill Burdette, assistant to the Marshall president and one of the key staff people who deal with legislative issues, said the Cabell-Wayne delegation is one the strongest in the state.

He also said a number of MU graduates work for the Legislature and that is a plus for the university.

Del. Morgan said the meeting with local legislators and Marshall officials right before the Legislature meets is very helpful.

“The Marshall folks point out to us things they would like to be achieved during the session,” he said. “We discuss what is important and what is not so important. Once the session starts, Marshall officials come to Charleston, depending upon the issues, to inform us about Marshall matters.”

Sobonya said the local delegation has a wonderful working relationship with Marshall University. She said Marshall staff members are very visible at the Legislature.

“Dr. Kopp, Bill Bissett and Bill Burdette and others help us identify the needs of the university,” she said. “A Marshall person attends almost every Education Committee meeting.”

There are many other Marshall connections with the Legislature. Four interns were employed last year by the West Virginia Legislature Office of Reference and Information – three from Marshall and one from West Virginia University.

Dr. Corley Dennison, dean of the Marshall School of Journalism & Mass Communications, said the Legislature’s information internship program gives students the opportunity to see how state government works and to get to know legislators and people in state government as well as providing valuable services to the Legislature.

In addition to the information internships, Marshall University students also work as legislative interns through the MU Department of Political Science. The number of political science interns varies each year. This year seven were selected for the Frasure-Singleton Internships and four for the Judith A. Herdon Fellowship.

Dr. Marybeth Beller, associate professor of political science and associate dean of the College of Liberal Arts, is internship director for political science.

“The value of internships to the university is twofold at least,” Beller said. “They give legislators the opportunity to meet and work with students so they can see the academic preparation our students have. I think it also increases the legislators’ awareness of higher education.”
The School of Journalism & Mass Communications and its alumni association sponsor “The Third House,” a fundraiser each spring during the last week of the legislative session. The Capitol news media reporters who cover state government present skits and musical satire about the current issues of the Legislature. The audience includes Marshall administrators, the governor, legislators, government officials and lobbyists.

A reception follows the show at the West Virginia Cultural Center.

“The Third House generates high visibility for the school and the university,” Dennison said. “The evening provides the opportunity for the legislators and school administrators and faculty to mingle and share a laugh.”

Another major event is Marshall Day at the Capitol presented by Marshall students, faculty, staff members and alumni.

“Marshall Day at the Capitol was started several years ago by the Marshall University Alumni Association,” Nancy Pelphrey, coordinator of alumni programs, said. “It has evolved into a great day for Marshall to showcase all of the wonderful programs that happen daily at Marshall University.”

About 30 display booths showcasing colleges, departments, schools and programs fill the hallway between the House and Senate Chambers at the Capitol.

Marshall students, administrators and faculty members also meet with state leaders at other times to update them on what is happening at Marshall. Last year, more than 25 Marshall students took part in the annual Undergraduate Research Day at the Capitol. A total of 12 colleges and universities were represented.

A highly popular feature each year is the Capital Classic, the Marshall University vs. West Virginia University women’s and men’s basketball games at the Charleston Civic Center. Marshall fans can attend a reception prior to the men’s game.

A close look at the audience in the jam-packed coliseum will show many senators and delegates – some wearing the Marshall green and white and others dressed up in WVU gold and blue.

While Herd fans will be cheering for their teams to win on the court, Marshall supporters also hope the university will come up a winner in the Legislature with approval of key legislation important to its future.

Dr. Ralph J. Turner is professor emeritus in the W. Page Pitt School of Journalism & Mass Communications at Marshall University and a frequent contributor to Marshall Magazine.
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a message from
Nancy E. Campbell
MUAA National President
Class of 1979

With permission of Teddy Kluemper III, an MUAA board member and chair of the Young Alumni Committee, I would like to repeat here part of his speech from the Memorial Ceremonial held last fall as we look to start the Fountain again this spring.

The “Marshall Bond!”

This bond, you might ask, is quite simply the special and unique relationship that Marshall alumni share with each other. It makes no difference when you graduated, what you studied, or how you filled your time at this institution, by attending this university you are part of “the family,” and through this family we share a unique “bond” that is arguably different from any other institution in this country.

This bond is visible everywhere. As my wife and I were traveling home from the Marshall/Central Florida football game, I was wearing my favorite Marshall hat and sweatshirt. As I was traveling through the concourse at the airport, someone yelled “We Are...” I paused, smiled and answered, “Marshall.”

While this story is my own, I would imagine that all of you have experienced this type of situation in the past, and if not, I would guarantee that you will in the future. It’s not about the hat, or the sweatshirt, or the slogan that so appropriately identifies our university. It’s the bond that brings us together; the bond that we share as alumni; the bond that has been created by those 75 players, coaches, administrators and community leaders that were aboard that plane.

The “We Are Marshall” movie and this university have done an excellent job during the past sharing our inspiring story, but if you are part of the Marshall family, you already knew this story. After all, it doesn’t matter if you graduated before, during or after that fateful night. Because of them, you have this bond, this bond that unites us to this university, this community and to each other."

Thank you, Teddy.

As we go into Alumni Weekend, we are reminded of the many that have come through this college and the university over the years. We look forward to welcoming everyone back to campus to celebrate their collegiate experience. I extend a special welcome to our Grand Class from 1958 and to our award winners. I encourage you to read the information in this section, send in your reservation and come on home for a great weekend of reconnecting with friends and a campus that is changing, but somehow remains the same as when we were here – no matter how long ago that was. On behalf of the Alumni Association board and staff, we look forward to welcoming you to Marshall.

Don’t forget to check out the construction on our new Erickson Alumni Center. We wait with much anticipation to opening the doors to our new home.

Nancy E. Campbell
E-mail: nancy.campbel@marshall.edu

Visit our Web site today:
www.marshall.edu/alumni

MU vs. WVU

Watch for details about the Marshall University Alumni Association tailgate party in Morgantown, celebrating the football game between the Marshall University Thundering Herd and the West Virginia University Mountaineers on September 27, 2008

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More details about Alumni Weekend can be found on the MUAA Web site at www.marshall.edu/alumni/

Please join us on April 11th and 12th to celebrate Alumni Weekend 2008 – Building on the Past, Building for the Future. We will be focusing on class reunions and the 71st Annual Awards Banquet.

We are pleased to announce that this year’s activities will be sponsored by Bank of America and SODEXHO. We value these partnerships and, with their support, the Alumni Association is able to provide more value for all who participate.

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Marshall University’s Alumni Association 2008
Distinguished Alumni Award Winners

A very special group of alumni and students will be honored at the Alumni Awards Banquet on Saturday, April 12. The Cincinnati/Northern Kentucky Club will receive the Alumni Club of the Year award.

The Distinguished Alumni Award will be presented to Beth McVey, who has enjoyed a successful 28-year career performing and starring in numerous shows, both on Broadway and across the country. McVey attended Marshall from 1971-75 before transferring to Cincinnati Conservatory for her bachelor of fine arts degree.

In 2004 she moved back to Huntington and is currently teaching, directing and serving as executive director of ARTS. She is also on the executive board of the Keith Albee Performing Arts Center.

The Community Achievement Award will be presented to Dr. Jeff St. Clair (MD’92), assistant clinical instructor in emergency medicine at New Orleans’ Charity Hospital, part of the Louisiana State University Health Sciences Center. In 2005, when Hurricane Katrina hit New Orleans, he was assigned to the Convention Center along with various Army military personnel where he assisted them in combat medical training which would not only help them in this hurricane devastation area, but also when they are shipped to Afghanistan and Iraq.

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The Distinguished Service to Marshall Award will be presented to Mark George (BA’82), unit manager for Pepsi Bottling Company. He serves as president of the Marshall University Quarterback Club and the Big Green Scholarship Foundation.

The Carolyn B. Hunter Distinguished Faculty Service Award will be presented to Dr. Michael (Mike) Little (BA’67, MS’74), chairperson of the Department of Integrated Science and Technology. Little has been with Marshall for 34 years and has taught a variety of courses in the Biology Department and has worked with graduate students on projects dealing with fish genetic diversity and mobility of genetic elements in amphibians.

The 2008 Distinguished Alumnus in Manufacturing Award will go to Hank Cox (BA’68), vice president of media relations with the National Association of Manufacturers. He is responsible for translating the NAM’s viewpoint on complex manufacturing issues into clear language and conveying the information to the news media, the association’s members and the general public.

A new award will be presented by the College of Education and Human Services. The award will honor a deserving COEHS alum who has excelled in his or her field and is representative of the accomplishments and dedication of alumni from Marshall University.

The Nancy Pelphrey Herd Village Scholarship will be awarded to Kristen O’Neal, a 2004 graduate of Spring Valley High School. O’Neal graduated from the Marshall Community and Technical College in 2007, and will finish a second degree in medical assisting this year. She has played clarinet for the MU Marching Thunder for three years.

The Cam Henderson Scholarship Award will go to senior history major Rachel L. Folden of Riverside, Calif. Folden, a member of Marshall’s softball team, is the three-time National Fastpitch Coaches Association’s All-American; Mid-American Conference Freshman of the Year; Conference USA Player of the Year and two-time first team member; and is on the National Collegiate Player of the Year Watch List.

The Greater Cincinnati/Northern Kentucky Club has been chosen as the Alumni Association Club of the Year. The club has worked endlessly to promote Marshall throughout the southwestern Ohio area.

The Young Alumni Award will be presented to Jennifer Pritt (BA’94, MA’96) of Atlanta, Ga. Pritt is an English as a Second Language (ESL) teacher at South Cobb High School and Kennesaw State University. One of her favorite activities is participating in the Atlanta MU Alumni Group, recently organizing the Atlanta MU Ladies’ Group.

The MUAA Board Member of the Year will be announced at the MUAA board meeting and recognized at the awards banquet.

For more information about the nominees and criteria for awards, please visit marshall.edu/alumni/alumniWeekend2008awards.asp.
The events are as follows...

Thursday
Marshall University’s Annual Military Ball will be held at the Don Morris Room in the Memorial Student Center. The Military Ball timeline is as follows:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>5:30 p.m.</td>
<td>Arrival and Cocktails</td>
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<tr>
<td>6 p.m.</td>
<td>Begin Ceremony and Dinner</td>
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The cost is $40 per person and $75 per couple. More details on this event will be forthcoming on the ROTC website (http://www.marshall.edu/rotc/) and through direct invitations. For more information, please contact Maj. Jeffrey Stephens at (304) 696-6450.

Friday
There will be a meeting of the board of directors of the MU Alumni Association at the Erickson Alumni Center from noon until 4 p.m.

Alumni Weekend will officially begin Friday evening with a Welcome Champagne Reception from 6 to 7:30 p.m. at the Culinary Institute to celebrate the 50th Reunion Class, 1958, and university accomplishments. Following that event will be an opportunity to attend an entertaining evening show at the Funny Bone Comedy Club featuring national comedic talent Lester Biggs rated corporate friendly with R rated comedy.

Saturday
An Estate Planning Seminar will be held at 9:30 a.m. in the John Spotts Room, Memorial Student Center. The topic will be: Estate Planning: 2008 and Beyond with guest speakers Howard R. “Buck” Crews Jr. and James G. Graley from Campbell Woods, PLLC of Huntington, W.Va.

The Class Luncheon will honor the 50th reunion class (1958). They will be joined by the Grand Class – those who graduated before 1958. The event will be held from 11:30 a.m. until 1:30 p.m., in the John Marshall Dining Room, Memorial Student Center. The cost is $20 per person. Lunch is complimentary for members of 50th reunion class.

There will be a Trolley Tour of campus following the luncheon.

The highlight of the weekend is the 71st Annual Alumni Banquet honoring our distinguished alumni and friends.

A Social will be held at 6 p.m. at the Memorial Student Center. The banquet will follow at 6:30 p.m. The cost for the banquet is $45 or $75 per couple.

Sunday
The Scholarship Honor Reception, which annually recognizes and honors our scholarship donors and recipients, is scheduled for 2 p.m. in the Don Morris Room in the Memorial Student Center. For more information, please call (304) 696-6781.
We won the October 27 Homecoming game against the Rice Owls 34-21.
(Above) Mr. and Ms. Marshall, Matt James and Amy Isble. (Right, from top to bottom) Marshall cheerleaders (left to right): Alicia Scarberry, senior; Michael Wright, sophomore; Hali Eplin, senior; and Carrie Ferguson, senior; Marshall supporters Jim Gibson and David Haden chat with head basketball coach Donnie Jones before the football game; At halftime, Marshall supporters Jim and Verna Gibson present a check for Best Marching Band to Zach Romano, parade coordinator, on behalf of Cabell Midland High School; Mr. and Ms. Marshall, Matt James and Amy Isble, with their Homecoming Court. At far left is Dr. Stephen J. Kopp, president of Marshall University. Members of the Homecoming Court, beginning to the right of Dr. Kopp, are Ashley Hull, Stephanie Perry, James Kuhn and Will Holland. Bottom row (from right to left starting directly in front of Mike Bartrum, are Kristina Fueyo, Anneliese Lawrence, Laura Lavery and Kacy Winans. (Below) Cordelia Figgatt, Class of 1930, with her family. Cordelia is one of our oldest alumna, still young at heart!
Why Marshall?

I visited Marshall in the 11th grade for a scholarship program and I really liked the campus. When I first came here as a student, things were so new to me. Then I started to join organizations, making it easier for me to cope with my new environment. Marshall has really surprised me a lot with the advancements on campus – I don’t remember all these buildings my freshman year! They are doing a good job at gaining the attention of prospective students.

You recently spent some time in Korea. What a great opportunity!

Yes, it was. Marshall has an exchange program with Kyungpook University. I studied in Daegu, South Korea, from February to June where I took 18 hours plus seven more hours from the states, equaling 25 total credit hours. I enrolled in business innovation, Modern Korean Society, History of Korea, Information Technology, Korean Language and Management Information Systems. I was the only student from the United States.

Although I was in South Korea, the majority of my friends were from other countries. I met Polish, German, Chinese, Japanese, French, Indian and Russian people. My international buddy was really cool because he took the time out of his busy schedule to help me out when I needed it. I took the initiative to learn the language so Koreans didn’t have to struggle to speak English. I was in their country, so I felt it was my duty to learn about them and their culture.

I got involved in lot of things while I was there. I played on the basketball team and the football team. I joined the hip hop dance club and took on solo acts to compete in dance competitions.

I had fun visiting places like Seoul, Gyengju, Andong and Busan. Korean people are very welcoming and they made it easy for me to adjust. I was a walking tourist attraction for the longest time until people got used to me! Now I know the language, I can read and write the Korean symbols, I can communicate, and I even have a Korean cell phone and bank account. One other thing I enjoyed was teaching English. This gave me more pocket money as well as a full-time job offer.

Plans for the future

After I graduate in the spring, I plan to attend Kyungpook National University in Korea to get my master’s degree. I will stay there for two years, going to school and teaching English on the side.

The importance of the Alumni Association

I think it is good for our alumni to keep up with Marshall’s incessant advances. I work for Marshall Link raising money for the Annual Fund. I think talking with our alumni gives current students belief that life beyond Marshall or any school for that matter can be what you want it to be. Basically, if you try hard you will be successful.

Christopher Taylor of Keyser, W.Va., is a computer forensics major with a minor in Asian studies. He is busy with a number of student activities, including Black United Students, the Study Abroad Program and the First Year Experience Program, a group of faculty and students dedicated to helping students make the transition from high school to college. He has also been involved with the Student Government Association, Student Ambassadors, the Tri-State Civic Action Network, Society for Outstanding Black Scholars, Commission for Multi-culturalism, and served as president of Black United Students. In theatre, he played the role of young J.R. Clifford in Carrie Williams vs. US Supreme Court, as well as performing in the recent student musical, Hair.
In 1971, a group of young men faced a challenge no other group of athletes ever faced. They had the responsibility of rebuilding the Thundering Herd football team after the 1970 plane crash that claimed the lives of 75 people in the worst single air tragedy in NCAA sports history. Among the losses were nearly the entire Marshall University football team, coaches, flight crew, fans and supporters.

“It was like a trial,” said Reggie Oliver (BA’75), now retired after 20 years of coaching. “We had to play hard to rally our energies to prove we could do it. We had to excite people enough to get them to stay with us.”

“Some of the team members, including myself, were here when it happened,” said Rick Meckstroth (BA’74, MS’78), owner of Master Mechanical Insulation. “Just staying was a miracle, and I had to work with the new recruits. It was hard – I was angry about the crash. It was so unfair. But I wanted to play.”

Floyd Thomas (BA’73, MS’79), a retired coach and teacher living in Elkins, had transferred from Michigan and had a difficult time identifying with what his teammates were going through. “We didn’t talk about it much,” Thomas said. “But when we went in that locker room, we never thought we would lose. It felt good being part of that team.”

“Our dreams, thoughts and promises were gone,” added Dan Canada (BA’74), an operations manager in Virginia. “Coach Rick Tolley (who was on the plane) had so many ideas. Now we had to focus on Jack Lengyel and new players who did not share our background of the tragedy. However, we honestly believed we were going to play to win.

“All of us owe Jack Lengyel and his staff our gratitude and support for taking on the challenge he did,” Canada added. “As we look back and see our accomplishments, we are glad he came to Marshall.”

“The price we paid is nothing compared to what they (the 1970 team) gave up,” Oliver said. “If it was good enough for them to give their lives for, it was good enough for me to play for. We went from being competitive in 1971 to Marshall winning championships. Some teams have never achieved this.

“Marshall fans are the most loyal fans there are,” Oliver added. “These fans deserve the championships, conference titles, etc.

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1971 Young Thundering Herd
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We would like to thank the Huntington community for standing beside us.

“Are we over it?” Oliver queried. “I don’t know if we really want to be over it. It is not a burden when asked to talk about it – it keeps them alive. This way we can remind everyone of who they were and what they meant to us.”

As the group gathered for the premier of the movie, “We are Marshall,” the men felt like they had never been apart. This helped a great deal. The movie and its production gave a lot of people the ability to get beyond the crash, and renew their bonds.

This is truly a group that became a team and remained a team after all of these years.

Giving back

“After seeing how much the team meant to the Marshall and Huntington community, we saw this as time to give something back,” Jim Bundick (BBA’75), president of Hamilton Distribution LLC in Williamsburg, Va., said. “We were given the opportunity to get an education and now it’s our turn to support the school, community and our teammates.”

In order to accomplish this, Rick Meckstroth, Reggie Oliver, Dan Canada, Roger Hillis, Roy Tabb, Allen Meadows, Ned Burks and Jim Bundick created The Young Thundering Herd Inc. to support the family members and descendants of the 1970 football team, the 1971 Marshall University football team and members of the Marshall University community. The organization has been incorporated in West Virginia as a nonprofit corporation.

A total of 73 out of 91 on the 1971 roster have been found. An effort is being made to find the rest. Members of the 1971 team are charter members of the organization.

“This is an opportunity to regain the spirit of the Young Thundering Herd and to support the school, community and team in a way that will make us as proud as we were with those two victories in 1971,” said Allen Meadows, territory sales manager for Phillip Morris USA. “We hope members of the team are excited about our plans and look forward to participating as a member of the Young Thundering Herd.”

Families appreciate being remembered by the group, according to Meadows. Assistance may be in the form of medical aid or scholarships for the families.

For more information about The Young Thundering Herd Inc., please contact Jim Bundick at (757) 345-6143 or by e-mail at jim@jbundick.com.

2008 Herd Fan Caribbean Cruise

The 2007 Herd Fan Cruise was a huge success! For photos from all the exciting events, go to http://www.alumniconnections.com/marshall/ and click on “Photo Gallery.”

In 2008, the cruise will be tied to the Marshall vs. Rice game to be played in Houston, Texas, on Saturday, November 22.

The cruise will be a 7-Night Western Caribbean event, sailing from Galveston, Texas, to Montego Bay, Jamaica; Georgetown, Grand Caymans and Cozumel, Mexico.

We hope you will be joining the Marshall University Alumni Club at Sea for another great HERD FAN CRUISE!

Receive updates by sending an e-mail to Steve Ashworth at sashworth@cruiseone.com with HFC2008 in the subject line.
Class Notes

Visit www.marshall.edu/lalumni for the latest in alumni news.
Starbucks coffee! My job with The Parthenon as an advertising sales rep was my first true taste of the advertising world! While I wasn’t by any means the best on the staff, my experiences with helping to promote local businesses in Huntington and the skills I learned from Advertising Manager Sandy Savage will never be forgotten.

It seems each fall also meant a new apartment, allowing us to experience living all over Huntington — my favorite and most memorable, living near Ritter Park. It seems to be the stomping grounds for all Marshall students, playing football or walking their dogs — the park was always alive with action! The area was filled with historic houses now transformed into apartments and the streets were paved with bricks, providing the feeling of the great tradition of which we were now a part.

As a student I don’t think I realized the magnitude of the information and life experiences shared by the instructors at Marshall. As a professional I’m thankful to have been influenced by some of the greatest in the field! The connections and experiences I gained while attending Marshall have carried me into a strong career and many friendships that will last a lifetime.

Charleston, W.Va., native Sarah George, APR, graduated with a degree in advertising. She is now the senior public relations director of Marketing Strategies Inc., a full service advertising and public relations firm based in Myrtle Beach, S.C.
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