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Marshall Artists Series season preview

Marshall

magazine



Herd Sports Forecast

Welcome to Marshall

Homecoming 2007

Gov. Joe Manchin

**Marshall University's good
friend in the State Capitol**



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Autumn 2007 | www.marshall.edu

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Marshall

magazine

the official magazine of Marshall University

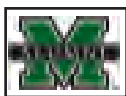
up front

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on the cover

Joe Manchin III, West Virginia's 34th governor, stands outside his office in Charleston. Photography by Rick Lee.

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A Remarkable Legacy

West Virginia Governor Joe Manchin III is a true friend to Marshall University. As you will observe in this issue of Marshall Magazine, his tireless enthusiasm for moving West Virginia forward has received national attention and serves as an inspiration for current and future generations of West Virginians. Many of his leadership initiatives have a direct influence on Marshall University and receive a great deal of media attention from the recent announcement of our newly accredited residency program in orthopedic surgery to the intrastate football series with West Virginia University. Ironically, the accomplishment that I believe will shape the future of Marshall University most significantly occurred with little fanfare early in his first year as Governor of the Great State of West Virginia.

After the conclusion of the 2005 Legislative session, Governor Manchin signed into law Senate Bill 603, which was commonly referred to as the Higher Education Flexibility Bill. This legislation, which was part of an aggressive legislative agenda sponsored by the then-newly elected Governor Manchin, granted two public universities – Marshall University and WVU – greater self-governance. These two institutions were selected because of the quality and caliber of their governing boards and their respected leadership roles in the state's public higher education system. The

enhanced flexibility included an increased leadership and governing authority for each university's Board of Governors, the power to create and discontinue academic programs without the consent of the Higher Education Policy Commission, the authority to manage the investment of University funds, and the freedom to plan and build new facilities based on the needs of the university.

At first, the impact of this important legislation was not readily discernable, but the influence of Senate Bill 603 is now visible across Marshall University. The many construction projects underway at Marshall are positioning us for a robust future. The authority vested in the MU Board of Governors has led to the rebirth of a four-year engineering degree program at Marshall. Bold initiatives approved by the Board of Governors, like the Border State and Legacy Scholarship Plans, have been catalyzed student recruiting efforts leading to a significant increase in full-time freshman enrollment this fall. I believe we are only beginning to experience the benefits afforded by greater self-governance and what this flexibility will mean to the ability of Marshall University to shape our own future and unleash the vast potential we possess to create greater public value and accelerate the pace of economic growth.

As President, I thank Governor Manchin for his vision and leadership.



Senate Bill 603 is a remarkable legacy. Governor Manchin's confidence in our institutions and trust in our leadership serves as a challenge to us to become greater forces for economic development and positive change in both West Virginia and the region. By liberating the innovative potential of Marshall University, we are now positioned well to become even more financially self-sufficient, while catalyzing new businesses and job creation, as evidenced by the recent successes we have witnessed with intellectual property commercialization.

We have a bright future at Marshall University. In many ways, we stand at the threshold of a new renaissance in West Virginia that was set in motion with the signature of West Virginia Governor Joe Manchin III.

Articles by Dave Wellman

Lockridge, Fox Named Senior Vice Presidents

Anita Lockridge, who has held numerous senior-level financial positions in the health care field over the past 16 years, has been named Senior Vice President for Finance and Administration at Marshall University. She replaces Herb Karlet, who is now serving as Dean of Business Services with the Marshall Community and Technical College.

Marshall President Stephen J. Kopp also announced that Dr. Jan Fox has been promoted to Senior Vice President for Information Technology/Chief Information Officer.

"Both of these individuals are highly accomplished and bring proven talent, experience and expertise in their respective fields to their new roles," Kopp said.

Lockridge, a Certified Public Accountant (CPA), began her career as an auditor for the McDonald's Corporation in 1980. She has more recently served in the health care field as the chief financial officer of hospitals in Tennessee, Texas and South Carolina.

Fox has been at Marshall since 1984 and CIO since 1996. A tenured faculty member in the School of Medicine, her administrative responsibilities include the integration of information technology into all aspects of education, administration and research throughout Marshall. Her principal management responsibilities include Computing Services, University Libraries and Distributed Education.



Anita Lockridge, left, has been named Senior Vice President for Finance and Administration, while Dr. Jan Fox, right, has been promoted to Senior Vice President for Information Technology /Chief Information Officer.

'We Are Marshall' Premiere Proceeds Presented to Keith-Albee, MU Foundation

Proceeds from the Dec. 12 premiere of "We Are Marshall" in Huntington were distributed in presentations at the Keith-Albee Performing Arts Center, Inc., in downtown Huntington in July.

West Virginia Gov. Joe Manchin III, Marshall University President Stephen J. Kopp, former Marshall University Foundation Inc. interim Chief Executive Officer John Kinzer

and Curtis McCall, president and CEO of Marquee Cinemas, presented checks totaling \$431,500.

\$400,000 in proceeds from the premiere event at the Keith-Albee was split evenly between the Keith-Albee and the Marshall University Foundation Inc. for scholarships. The foundation's portion was further divided equally between academic and athletic scholarships. The Marshall Foundation also received \$31,500 from McCall for the new Marquee Cinemas Scholarship. Those funds came from the premiere shown Dec. 12 on all 16 screens at Pullman Square's Marquee Cinemas.

"Beyond wonderful memories, the many individuals and organizations that worked together to make the Huntington premiere a success can take great pride in our announcement of funding for both the Keith-Albee and scholarships at Marshall University," Kopp said. "Not only are we preserving our past with this historic venue, but we are also investing in the future education of our students."

David Tyson, co-president of the Keith-Albee Foundation, said the performing arts center's future brightened instantly with the donation of \$200,000 from the premiere. "This is the first step towards our renovation project to make this a tri-state arts center," he said.

Dr. Sarah N. Denman, Senior Vice President of Academic Affairs and Provost at Marshall, said academic scholarships funded by the \$100,000 from the Keith-Albee premiere "will continue to build on the legacy of those who have already given to provide even more opportunities for students in the future."

"This is a great day for Marshall University and an even greater day for the students," Denman said. "It is the perfect ending to the entire experience of 'We Are Marshall.'"



West Virginia Gov. Joe Manchin III and Marshall President Stephen J. Kopp presented a portion of the proceeds of the "We Are Marshall" movie premiere in Huntington to David Tyson and Sen. Robert Plymale, representing the Keith-Albee. From left, Kopp, Plymale, Tyson, and Manchin.

A Commitm to

A man in a dark suit and tie is seated at a round wooden table, gesturing with his hands as if in conversation. The background is a large, multi-story brick building with many windows, suggesting a university or institutional setting. The lighting is bright and natural, coming from the side.

ent

Education

Governor Joe Manchin III is working alongside administrators to ensure Marshall University continues to grow and prosper while serving West Virginians.

Though he is an alumnus of West Virginia University, Governor Joe Manchin III also has proven to be a friend of Marshall University since becoming West Virginia's 34th governor Jan. 17, 2005.

"Marshall provides an excellent service to the state of West Virginia and to its citizens and southern counties," Manchin said. "West Virginians are fortunate to have Marshall, a Division I, state-of-the-art university in their backyard. Marshall boasts hometown, Huntington flavor while offering prominent biotechnology, computer forensics and medical programs."

Manchin was born and raised in the small coal town of Farmington, W.Va. He attended WVU on a football scholarship, where he earned a bachelor's degree in business administration. He managed a family-owned carpet business following graduation and later was the owner of a privately held natural resources company.

Manchin began his career as a public servant with his election to the House of Delegates in 1982. In 1986, he won a seat in the West Virginia State Senate, winning re-election in 1988 and 1992. As a member of the Legislature, Manchin worked to improve schools, create jobs and protect senior citizens and veterans.



article by Jessica G. Farnner • photos by Rick Lee & Rick Hays



(Above left) Gov. Joe Manchin III poses with Marco while making a promotional TV spot for REAP recycling program.
(Above right) Gov. Manchin greets staff and preschoolers at Marshall University's Speech and Hearing Center.



Manchin served as secretary of state from 2000 to 2004, and under his leadership, the office boasted a reputation for excellent customer service. Additionally, its S.H.A.R.E.S. (Saving History and Reaching Every Student) program promoted democracy to all school-age children and registered 42,000 high school students to vote. Subsequently, more West Virginians voted in the 2004 general election than in any election since 1972.

In 2004, Manchin mounted a gubernatorial campaign, winning both the primary and general elections by large margins. He quickly became a leader on the national scene. Manchin currently serves as the chair of the Southern States Energy Board, chair-elect for 2008 of the Democratic Governors' Association, vice-chair and chair-elect of the Southern Governors' Association, vice president of the Council of State Governments and chair of the Interstate Mining Compact Commission.

Manchin also is an avid pilot, hunter, fisherman and motorcyclist. He has been married for 40 years to the former Gayle Conelly of Beckley. They are the parents of

three children, – Heather, Joseph IV and Brooke – and the proud grandparents of Joseph V, Sophie, Kelsey, Madeline, Chloe and Jack.

Manchin initiated his gubernatorial relationship with Marshall by serving as the keynote speaker at the university's 168th Commencement May 7, 2005. Manchin also received a Doctor of Humane Letters honorary degree during the ceremony. Then-Interim President Michael Farrell said, "Governor Manchin has been selected as the commencement speaker and recipient of an honorary degree because of his unparalleled leadership during the first 100 days of his administration. Marshall is proud to honor one of West Virginia's most outstanding governors during his first year in office."

During the early days of his term, Manchin also worked with administrators and athletic personnel at Marshall and WVU to negotiate a seven-year football contract between the two Division I institutions. The long-awaited series began last September and pitted the schools against each other for the first time since 1997.



“While WVU is my alma mater, as governor, I certainly recognize that Marshall and its alumni contribute a great deal to our state and so I’m glad to be a part of the Marshall extended family, too.”

– Gov. Joe Manchin III

“This is a great day to be a West Virginian,” Manchin said May 17, 2005, during a press conference heralding the renewed gridiron rivalry. “This is an unprecedented day in West Virginia history. It will be a game for the entire country, not just West Virginia. I can hardly wait for Sept. 2, 2006.”

More recently Manchin told *Marshall Magazine* that part of his role as a leader was to bring to fruition this long-awaited series.

“It was a matter of bringing the sides to the table in an agreement that benefits both schools and the state all

Huntington’s historic Keith-Albee Theatre, now known as the Keith-Albee Performing Arts Center. At a press conference on the theatre’s stage, Manchin announced that money from the state budget would be used to fund the operation of the Artists Series during its 2005-2006 season. “First Lady Gayle Manchin and I remain strong supporters of fine arts in the Mountain State,” Manchin said. “The Marshall Artists Series is a great example of how communities rally together to provide both private and public support that make these kinds of arts venues a reality.”

Then-chair of the Marshall Artists Series Board of



Gov. Joe Manchin III announces Marshall has become one of two U.S. schools since 1995 to gain approval for a first-time orthopedic surgery residency-training program. Manchin said the program will play a crucial role in meeting the state’s health care needs.

together. I think all West Virginians – green and white or gold and blue – have anticipated this annual matchup for years. Just as the basketball series is an annual event all of us look forward to, the football game is a great way to generate excitement for both schools and provide an economic boost on game day. The good-natured intrastate rivalry and water-cooler talk are hard to beat, too.”

Manchin joined patrons of the Marshall Artists Series Sept. 1, 2005, to celebrate the return of the series to

Advisers, David Tyson, praised Manchin for playing a major role in the future of the series. “The fact that the governor has included the Marshall Artists Series in the state budget speaks volumes about his commitment to the performing arts and to the future of the Marshall Artists Series.”

Penny Watkins, executive director of the Artists Series, stressed the importance of legislative support. “Leadership and vision at both the state and local levels



(Above left) Gov. Joe Manchin attended the Huntington premiere of *We Are Marshall* with his wife, Gayle, and daughter, Brooke.



(Above right) Manchin shakes hands with U.S. Sen. Robert C. Byrd outside the Biotechnology Science Center on Marshall's campus.

that recognize the importance of arts programming is vital to the quality of life in any community. We are most grateful for the invaluable support of Governor Manchin.”

Manchin returned to Huntington Sept. 10, 2005, to join students representing various campus organizations, including Marshall's Student Government Association, as they collected donations to assist victims of Hurricane Katrina. Fans attending the Marshall v. Kansas State football game were asked to “bring a buck” to Joan C. Edwards Stadium to aid the relief effort. The total collected from the then stadium-record crowd of 36,914 was approximately \$521,000.

Manchin worked alongside Marshall students before and after the game, collecting donations in a large bucket. He said he planned to challenge the country's other governors to persuade student government associations at universities in their respective states to sponsor events similar to Marshall's “Bring a Buck.”

Film crews and illustrious Hollywood actors dominated the Huntington landscape for three weeks beginning April 3, 2006, and Marshall representatives have credited Manchin's leadership for providing the avenue by which filming could take place within West Virginia's borders. “I would have loved it if it had been possible for Warner Bros. Pictures to shoot the entirety of ‘We Are Marshall’ in West Virginia,” Manchin said. “We were able to negotiate three weeks of filming, and after watching the movie, I believe the scenes shot in Huntington and on Marshall's campus are crucial in terms of capturing the spirit of who we are as West Virginians.

“Producer Basil Iwanyk and Director McG relayed the story beautifully and were very sincere in their desire to represent the victims, their families and their friends with

the utmost respect. The end product far exceeded even our most optimistic expectations and is a wonderful representation of our state and our resolve in the face of adversity.”

Manchin visited the set April 21 and presented Matthew McConaughey with a certificate designating him an honorary West Virginian. McConaughey and David Strathairn joined Manchin in narrating a DVD extra, billing West Virginia as an excellent venue for business, residence and tourism. Manchin estimated approximately 4 million copies of “We Are Marshall” will be sold in DVD format.

Former Marshall Student Body President Benjamin Sandy said Manchin was not only supportive of the film, but also of the annual Nov. 14 Memorial Service honoring victims of the plane crash. “Despite having a tremendous number of obligations, Governor Manchin has made it a priority to be at our service in remembrance of those who lost their lives on that tragic night.

“During my tenure as student body president, I met Governor Manchin several times,” Sandy said. “Each time, he was very kind and overwhelmingly supportive of Marshall. West Virginians should be supportive of all our institutions of higher learning, and simply put, Governor Manchin is leading by doing.”

Menis Ketchum, vice chair of the Marshall Board of Governors, echoed Sandy's sentiment. “Governor Manchin has been very, very good to Marshall. Throughout his term, he has maintained an open office, and he has worked diligently to try to solve any problem we've presented.”

Manchin praised the ongoing efforts of President Stephen J. Kopp and Marshall to spur economic growth through the support of intellectual property developed by

university faculty. He said the Marshall Institute for Interdisciplinary Research (MIIR) will intensify and accelerate the rate at which Marshall's research reaches the marketplace and will yield both direct and indirect economic benefits.

Marshall will generate nearly \$6.5 million in science and research funding during the next three years, thanks in part to the approximately \$9 million federal National Science Foundation grant announced in mid-August by U.S. Sen. Jay Rockefeller, D-W.Va. According to Dr. Charles Somerville, associate professor of biological science, Marshall will receive \$1.7 million of the overall federal money distributed to the West Virginia Experimental Program to Stimulate Competitive Research (WVEPSCoR). Marshall will match the grant with \$3.4 million, and an additional \$1.4 million will be invested by the state to benefit Marshall.

"This large grant shows we can achieve great things by working together," Manchin said. "Marshall, WVU and West Virginia State University have collaborated on this effort to win the award and will continue to reinforce collaboration as they make new discoveries in science that benefit our state. I am extremely proud of our universities' faculty members, who not only seek new knowledge, but also are attempting to turn their ideas into high-tech jobs here in West Virginia.

"In particular, President Kopp and Marshall University's faculty have done a fantastic job of taking research to the next level and consequently attracting new jobs to southern West Virginia. Higher education is responsible for giving something back, and Dr. Kopp is intent on improving the quality of life for West Virginians by providing them with a return on their investment."

Most recently, Manchin joined Kopp and Ketchum in announcing that Marshall has become one of two U.S. schools since 1995 to have a first-time orthopedic surgery residency-training program approved. Manchin

said the new program will play an essential role in meeting the health care needs of West Virginians. Marshall's program will double the number of orthopedic surgeons who can be trained in the state, bringing the total to 30.

"Here in West Virginia, we have the nation's third-oldest population and more than our share of high-risk occupations, but our state lags far behind the rest of the nation in the availability of orthopedic surgeons," Manchin said. "As a result, our people sometimes have to travel too far or wait too long to get the services they need. Marshall's new program will bring us significant new resources, and it should become a pipeline that helps to supply physicians who can expand top-notch orthopedic services to under-served areas of the state."



Gov. Joe Manchin presents actor Matthew McConaughey with a certificate proclaiming him an "Honorary West Virginian."

From athletics to the arts to research, Manchin has joined Marshall's administration in working diligently to ensure the university provides its students as well as the state of West Virginia with superlative facilities and programs. His tireless efforts leave little doubt he is an advocate of Marshall, and those who join him in championing the university look eagerly toward the remainder of his gubernatorial term.

"Every one of our state's colleges – public and private – plays a huge part in moving West Virginia forward through education, research and economic development. While WVU is my alma mater, as governor I certainly recognize that Marshall and its alumni contribute a great deal to our state and so I'm glad to be a part of the Marshall extended family, too." □

Jessica G. Farner is a freelance writer and graduate of Marshall University's W. Page Pitt School of Journalism and Mass Communications. In addition to *Marshall Magazine*, her work has appeared in the *Huntington Quarterly* and *St. Mary's Today*. She resides in Barboursville, W.Va.

BRING ON THE HERD

2007-08

Mark Snyder and newcomer Donnie Jones face great expectations and share a common goal: winning.

Change is in the air for the Thundering Herd's premier sports programs this year. The arrival of Point Pleasant native and former Billy Donovan assistant Donnie Jones marks the advent of a new era in men's basketball. The rookie head coach is already shaking things up on campus landing several prized recruits and a bevy of talented transfers. Meanwhile, Mark Snyder enters his third season as the head coach of the football program. Those in the know say the talented young coach is on the verge of returning Marshall football to championship form. Thundering Herd fans have a lot to look forward to this season as two gifted coaches guide their teams to what could be a breakout year and a sign of things to come in the future.

Article by Tim Stephens

Photography by Rick Hays & Marilyn Testerman-Hays







The 2007-2008 Thundering Herd men's basketball team flanked by new Head Coach Donnie Jones, far right.

Donnie Jones knows what Marshall men's basketball fans want. The Thundering Herd's new coach is aware that fans here prefer the up-tempo, fastbreak style started by the legendary Cam Henderson and perfected by the likes of Mike D'Antoni. Jones is conscious that the fans prefer a mistake-inducing pressing defense. He knows they want a fun atmosphere charged with excitement. Jones knows fans most of all want one thing.

Winning.

"There are a lot of unknowns about how fast we can get where we want to be in a short period of time," Jones said. "I know our fans want to win. I understand the culture and the support here."

Jones is more tuned in than most coaches would be. He was a Thundering Herd assistant under Greg White and Billy Donovan from 1990 through 1996. A native of Point Pleasant, W.Va., he knows Marshall well.

Jones also knows winning. On April 7, he was hired away from two-time national champion Florida, where he was an assistant to former Marshall coach Billy Donovan. "We need to get back to our winning ways," Jones said after being hired. "We need to create an attitude and an atmosphere of winning."

Marshall hasn't posted a winning record since going 18-9 in the 2000-2001 season under coach Greg White. The last time the Herd won a division title was in the 1996-97 season, when it claimed the Mid-American Conference North Division crown. The Herd hasn't graced an NCAA Tournament bracket since the 1986-1987 season.

Jones is aware of the challenge. Conference USA presents a great challenge, as it is home to national superpower Memphis, along with traditional formidable foes such as Houston, Tulsa, Tulane and others.

Jones inherits nine players and has added three more.

Another three players, all transfers, will sit out this season as NCAA rules require, and join the team for the 2008-2009 season.

"We've been fortunate to identify some kids we think can play through our past relationships," Jones said. "We'll have some guys who I saw when I was at Florida. We'll have new players making a new start. They're all guys we know something about. That's important."

The newcomers are from winning programs. Pierre Marie Altidor-Cespedes, affectionately known as "P-MAC" on campus, is a transfer from Gonzaga, one of the better programs in the country. Forward Tirrell Baines led his prep school to a 36-4 record last season. Guard Matt Walls starred for Kentucky state champion Scott County, a school that split two games with heralded Huntington High last season.

While Jones doesn't plan to build a team solely on transfers, he knows well the benefit to bringing in talented, experienced players. Back when Donovan came to Marshall, he brought in transfers John Brannen, Sidney Coles, Keith Veney and Jason Williams and turned a team that went 9-18 a year earlier into a squad that finished 18-9.

"I'm happy to be here," said Brandon Powell, a transfer from Florida and a player who figures to be eligible in the 2008-2009 season. "I appreciate coach Coach Jones giving me a chance to play at Marshall."

Jones would be thrilled if Powell turns out as well as Brannen, Coles, Veney or Williams, all of whom were standouts at Marshall. Bringing in such transfers was a lesson than Donovan taught Jones, but it was just one of many Jones learned from a variety of people through the years. Jones said he has tried to soak up as much as he can from those who have influenced him.

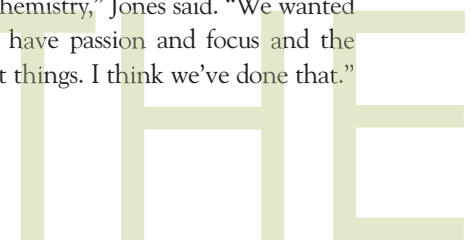
"The Lord is my number one influence," Jones said. "My parents. My wife. Billy Donovan. Greg White. Dwight Freeman gave me an opportunity to coach. Those all have been big influences on me as a coach and as a person."

Jones wasn't shy about crediting God for his successes. He said he feels very blessed to be coaching in Huntington. Jones said his faith helps see him through the good and bad times.

"When adversity strikes, it comes back to faith," Jones said. "That's my mentality. I give thanks to God for what He has given me. I've been fortunate to be around some very spiritual people. That's been very very important to me in trying to get where I want to be and not just as a coach."

Jones looked for similar qualities in his assistants, Shawn Finney, Darren Tillis and Brett Nelson.

"I looked for a good chemistry," Jones said. "We wanted to bring in people who have passion and focus and the drive to accomplish great things. I think we've done that."



Jones said making the transition from assistant to head coach has been less taxing than many might think. While the off-court demands are greater, Jones said he anticipated the hectic schedule he has.

“Billy let his assistants do a lot,” Jones said. “The big decisions come down to the head coach, the who do we take in recruiting decisions and things like that. Working for Billy prepared me for this job. There’s not a lot I didn’t deal with working for him.”

The demands are great. Speaking engagements, fundraising, golf outings and the like intermingle with the daily job. Jones is careful, though, not to get too caught up in something that potentially could be detrimental. He makes certain to make time for wife Michelle, daughter Madisyn (6) and son Donald (3).

“I want to see my kids,” Jones said. “Faith, family and friends, in that order. There are things I like to do, such as golf, that I don’t get to do as much as I want, but I like to spend time with my wife and kids.”

That’s sometimes difficult, as recruiting sometimes takes Jones thousands of miles from home for days at a time. It’s part of the business of college athletics.

“Since we got here we started recruiting and we haven’t stopped,” Jones said. “We landed some pretty good players. We’ve signed guys we think can impact the program.”

Jones likes what he’s seen of his players so far, even though he hasn’t officially been able to do much with them on the court. Center Robbie Jackson has lost 50 pounds from his 7-foot frame and now is closer to 220 pounds. Guard Adam Williams is eager to play after sitting out last season as a transfer from Kentucky. Guard Markel Humphrey is a budding star in a rugged league.

What Jones does with those players remains to be seen. While he plans to play a fast-paced attack with pressure defense, that will be a change for a squad accustomed to more of a half-court style of play.

“As a coach coming in, you have to adjust to your players,” Jones said. “We plan to be a pressure team that will push the ball. When Robbie Jackson lost all that weight, it was a good sign because he knew he’d have to, to play this style of basketball.”

Jones is working hard building excitement in the community. He said he hopes it pays off in the future. He remembers the day when foes dreaded coming to Henderson Center. He would like to inspire such feelings again.

“I want to get people here excited about Marshall basketball,” Jones said. “Marshall is the people. They’ve welcomed me back overwhelmingly. Everybody has been great and I want to be great to them.”

For a fan base starved for success, winning is giving back enough.

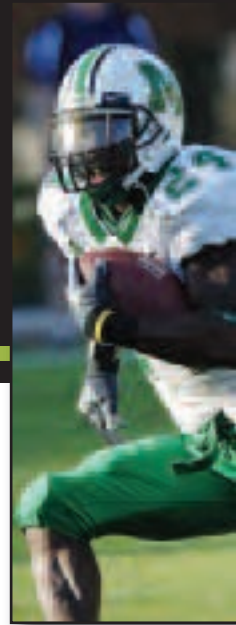
HERD



Guard Markel Humphrey is regarded as a rising star in Conference USA.



(From Left) Head Coach Mark Snyder says the program is on the right track. Linebacker Josh Johnson is a hard-hitting star destined for the NFL. Speedster Emanuel Spann leads the Herd's receiving corps. Sophomore Cody Slate is considered to be one of the best tight ends in the nation. Running back Chub Small has both experience and raw talent.



One publication predicts Marshall's football season to end with a bowl game in Hawaii. Another magazine has the Thundering Herd missing the postseason altogether.

Getting a handle on the 2007 Herd is a challenging task, even for its coaches.

"We've improved," Marshall head coach Mark Snyder said. "We've added some exciting players to our team and we can be explosive on offense."

Explosion is something the Herd has lacked in recent seasons as inconsistent quarterback play and the lack of a breakaway wide receiver have hindered the offensive attack. Despite that, Marshall averaged a respectable 25.2 points per game last season, due in great part to the running of tailback Ahmad Bradshaw, who was drafted by the New York Giants. Marshall gave up more than 29 points per game, though, proving that the offense wasn't the only source of concern.

Former West Virginia assistant Steve Dunlap was brought in as defensive coordinator and immediately has been challenged. The Herd lost defensive end Albert McClellan, the Conference USA defensive player of the year, to a knee injury that will sideline him for the season. A young secondary seeks to improve behind a linebacking corps led by Josh Johnson, a player who appears destined for a career in the NFL.

Reasons for optimism include the fact that Snyder is in his third season and has further implemented his system with many of the players he recruited after taking over in 2005 from coach Bobby Pruett. If those players blend with veterans such as center Doug Legursky, hailed as one of the top offensive linemen in the country, the Herd

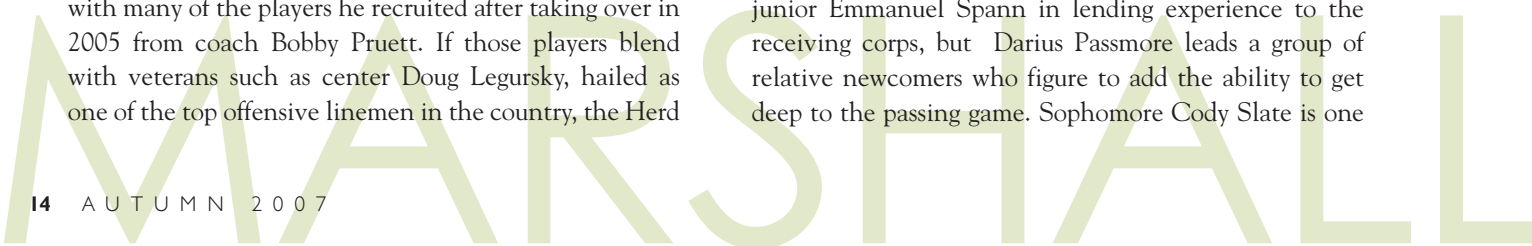
could return to its glory days of conference titles and bowl appearances. Just as with nearly every aspect of the team, however, reasons to be encouraged are tempered by reasons for concern. MU's schedule likely is as challenging as any it ever has played. Four of the first six games are on the road.

"Our schedule is challenging," Snyder said. "We'll see what kind of team we have. There are no easy games."

The enigma that is the 2007 Herd begins at quarterback. Senior Bernie Morris returns seeking an elevated level of play and more consistency. At times, Morris is an elusive scrambler capable of making big plays in key situations. At other times, he misses open receivers at crunch time. Whether Morris is under center as the starter could go a long way in determining the personality of the offense. Sophomore Wesley Beardin and red-shirt freshman Brian Anderson await, along with true freshmen Mark Cann and Chris Smith.

Bradshaw's absence creates another mystery on the offense. Generally, when the Herd had to make some yardage, it could count on Bradshaw to get the job done. Junior Chubb Small is first in line to replace Bradshaw and he brings experience and talent. The question is, can Small, just 5-foot-9, 193 pounds, handle the limelight and physical pounding of being the featured back? Small might not have to shoulder the load alone, as freshmen – Darius Marshall and Terrell Edwards are highly regarded and very talented.

Seniors Marcus Fitzgerald and Shawn Lauzon join junior Emmanuel Spann in lending experience to the receiving corps, but Darius Passmore leads a group of relative newcomers who figure to add the ability to get deep to the passing game. Sophomore Cody Slate is one





of the better receiving tight ends in the nation and is complemented well at the position by the rapidly improving Brian Shope. For the first time in Snyder's tenure the offensive line isn't in flux. Four starters return and Legursky is a leader and a stellar performer.

With McClellan out, the question is, who will step up as a leader and as an impact player of the defensive front? Senior Ryland Wilson is joined by a bevy of younger defensive ends eager to show their abilities. The good news is that the defensive tackle spots could help take some heat off the ends. Senior Byron Tinker, junior Montel Glasco, red-shirt freshman Michael Janac and others bring talent to a position that most coaches regard as the toughest to fill on defense. Glasco has had a particularly impressive preseason and Janac features a non-stop motor that could carry him a long way in the eyes of the coaches.

Johnson heads a linebacking corps that figures to be improved. A middle linebacker who originally signed with Georgia, Johnson has a chance to be one of the better players Marshall ever has had at the position.

"Josh Johnson can be a really special player," said Snyder, who coached a slew of great linebackers as an assistant at Ohio State. "He can be like a lot of those guys I had at Ohio State. He's a player and has a bright future ahead of him."

Snyder likes linebackers with a bulldog attitude and Johnson brings that, as does senior Will Albin. A converted fullback, Albin consistently has improved throughout his career and is expected to be a solid player on a talented corps of linebackers that includes promising juniors Mahala Wiggins, Ian Hoskins and Maurice Kitchens, sophomores Antawn Booker and

Daniel Wells and a half-dozen freshmen who could contribute if needed.

The secondary returns nearly intact, but considering the number of big plays it gave up, is that good or bad? Snyder thinks it's good. A look at the athletic ability of the returnees indicates the coach probably is right. The unit was young a year ago and had to learn on the job.

"We have some athletic players back there," said Snyder, an All-American safety during his playing days at Marshall. "We have to make plays and not get the ball thrown over our heads."

C.J. Spillman, J.J. Johnson, Zearrick Matthews, Jon Moravec and Phillip Gamble bring considerable experience to the defensive backfield. A plethora of talented youngsters wait in the wings.

Special teams suffered a blow when punter Marty Biagi tore a knee ligament in the spring and initially was diagnosed as being out for the season. Now, he might be able to come back sooner.

"I'm optimistic," Biagi said. "The rehab on my knee has gone really well. It feels good and I might be able to get back a lot sooner than I thought."

Kicker Anthony Binswanger has had a productive preseason and likely will be used a bit differently than he was a year ago when he often was asked to boot lengthy field goals.

"We'll ask Anthony to do more from the 35- to 40-yard range," Snyder said.

The Herd hasn't had a winning record since 2003. If Marshall can get an infusion of confidence, 2007 could be a special season. □

Tim Stephens is a freelance writer and the Huntington area director of Fellowship of Christian Athletes.

A Force for Change

Dr. Betty J. Cleckley reminisces on past achievements in the Multicultural Affairs department while looking toward Marshall's future and her own retirement.

Throughout its history, the Multicultural Affairs department at Marshall University has helped to create a more integrated, diverse and accepting campus by serving as an agent of change.

The department is now on the cusp of the biggest change of its history: the retirement of Vice President for Multicultural Affairs Dr. Betty Jane Cleckley. But, as she would point out, the department is not one that's easily thrown off course by its own evolution.

In fact, one could argue, it's been defined by it.

Cleckley, a native of the area, didn't go looking to return to Huntington; she was happy in her position at Meharry Medical College in Nashville, Tenn. But when Marshall University began a national search for a Vice President of Multicultural Affairs, she knew the opportunity was one she couldn't pass up.

The job offer was so attractive in part because it would give her the chance to work with a school that, when she graduated from high school, would not have admitted her because of her race, like many institutions at that time.

By 1989, when she began working at Marshall, the segregation that had plagued her youth had ended, but, she said, a divide between races on the campus still existed.

"Black students, I believe, were still concerned about the campus climate and the environment for them," Cleckley said. "It wasn't racist, but it was separate. There

was a lot of separation." She was encouraged, though, because she said the campus she arrived at was "interested in change," something she was more than happy to supply.

In many ways, a university campus is a microcosm of society, and the first task of Multicultural Affairs was to help Marshall more accurately reflect the area that surrounded it.

"I was very interested in African Americans because that's the largest minority in West Virginia and it was the lowest number of students at the university," Cleckley said. "So I started out initially very interested in recruitment, how I could help recruitment and retention."

Marshall wanted not only to attract African American students, but the very best in the nation, an effort that appears to have been successful: in part through the work of Multicultural Affairs, several African American students have been accepted to the university's prestigious Society of Yeager Scholars program.

Black students have also found special programs created for them, such as the Society of Outstanding

Black Scholars (begun by the Center for African American Students' Programs), which attempted to make a more well-rounded educational experience including community service.

The university wasn't just looking to bring in minority students but also faculty from different racial backgrounds.



An example of the artwork that hangs in the offices of the Center for African American Students' Programs at Marshall.

article by Justin McElroy
photography by Rick Lee

“You need a diverse faculty for all students, not just black students,” Cleckley said. “Remember now, we’re in a global society.”

The keystone with regard to attracting faculty members of differing backgrounds is the Carter G. Woodson Faculty Initiative, which attempts to draw in minorities who have master’s degrees and are pursuing doctoral degrees, the hope being that they will continue to educate at Marshall after they have their Ph.D.s.

In part due to the initiative, African American faculty numbers continue to be on the rise. In 1999, Marshall employed 15 full-time faculty members who were black out of 634 total. By 2003, that proportion had grown to 26 out of 686.

Multicultural Affairs is not just about creating a more diverse campus, though. It’s about creating an environment where differences are not divisive, but celebrated.

The key to that goal has always been the spreading of knowledge, of understanding, and Marshall now has several educational programs aimed at just that purpose.

The most prominent of those is the annual Martin Luther King, Jr. Annual Symposium. More than just a memorial for the civil rights leader, the symposium has been used as a platform for education and for fostering a dialogue about diversity throughout Marshall’s campus.

“That’s education, it’s about inclusion, it’s about diversity, it’s about social justice, it’s about equality, you see, and the students are very much involved with that,” Cleckley said. “That’s just one example.”

In the last decade, Multicultural Affairs has moved toward its next horizon, the Harmony Institute, a partnership with the College of Liberal Arts designed to foster scholarship, research and other activities that advance race relations.

“It tries to get students directly involved with programs that will help them learn about how to interact with people who are different,” Cleckley said. “The concept was to promote a better understanding of racial harmony and social justice.”

In its first 10 years, it has sponsored special events and artistic exhibits as well as lectures, conferences and symposiums. But, Cleckley said, there is still much to do before the full dream of the Harmony Institute is realized.



Dr. Betty J. Cleckley, Vice President for Multicultural Affairs.

“What I found was that you need money for this, and I didn’t have any money,” Cleckley said with a laugh. “But I had the concept.”

What the institute lacks in resources though, it makes up for in sheer determination. fund-raising has continued throughout its history, with the goal to one day give the institute a physical home on campus.

There is still plenty of work to be done in fields like education and recruitment as well as in helping to shepherd the Harmony Institute to be the force of unity it was conceived to be. But that work will have to fall to another.

After 18 years in the position, Cleckley has decided that it’s time for yet another change; for her to move on and for another to pick up her torch.

Though she’ll miss the work and those she helped to bring to campus, Cleckley is not too concerned: Creating a more united Marshall was never, she said, just a one-woman show.

“This is a position that I felt needed more than just one individual, it needed a village,” Cleckley said. “Everyone at Marshall should be involved in this. It’s not a one-person job to effect change.” □

Justin McElroy is a Marshall University alumnus and freelance writer living in Huntington, W.Va.

Working with Marshall's Board of Governors is a labor of love for prominent local accountant

John Hess

For Huntington accountant and Board of Governors member John Hess, the ties to Marshall University run deep. Growing up in Milton, W.Va., Hess played high school football with five of the young men who perished in the 1970 plane crash. As with many people in the community, that proved to be a defining moment in his life, one that would serve to galvanize his relationship with both the university and the city.

After graduating from Marshall in 1973 with a degree in accounting, Hess was hired by Coopers & Lybrand in Columbus, Ohio as an auditor. But after three years with one of the industry's "Big 8" accounting firms, Hess was ready to return to his roots. He moved back to Huntington and from 1976 to 1984, worked for a local accounting firm. In 1985, he founded his own firm with partners Richard Stewart and Robert Campbell. Started with just 10 employees, today Hess, Stewart & Campbell is one of the region's most respected accounting firms, with 41 employees in offices in Huntington and Beckley.

Almost immediately after returning to Huntington, Hess became actively involved with his alma mater. Over the years he has worked with the Marshall University Alumni Association and the Big Green, where he served as president from 1995-1996. In 2004, he was asked to join the Marshall University Board of Governors, an offer he says he was honored to accept.

"I love this university and am happy to do whatever it takes to see this institution realize its potential," he says. "Marshall has given me so much over the years. I met my wife through mutual friends at Marshall. It has impacted my life in so many ways."

In addition to his work as a highly successful public accountant, Hess logs many long hours in his role as a

Article by Jack Houvouras
Photography by Rick Lee

member of the Board of Governors. But, he insists, it is work that he truly enjoys.

"This work has absolutely revived me," Hess notes. "I was in my mid-50s when I joined the board and didn't have many hobbies. Now I find myself staying up late at night studying proformas trying to find a way to fund all the projects we have in the works. University finances are much more complex than people realize. It's fascinating and, as strange as it may sound, I really love it."

As for the future of the university, Hess says there is a lot to be excited about. "There are two projects on tap right now that will ultimately transform the campus. The first is our plan for new housing and the second is the Wellness Center, which is currently under construction. This will mean so much to the students and should help us increase our enrollment by as many as 3,000 in the next five years."

Hess is also actively involved in the Marshall Community & Technical College in his role as chairman of the school's committee. "We just hired a dynamic new president – Dr. Keith Cotroneo. And we are in the process of designing a new building that we hope the Legislature will help fund."

Hess says he is extremely optimistic about the future growth of both the university and the Huntington community.

"President Stephen Kopp has brought a much-needed vision to Marshall. He recognizes that the growth of the university, the medical school and new programs in engineering and biotechnology will create economic growth for the local and state economy. This bodes well for the region."

Hess and his wife, the former Jane Ellen Yates (MU '77), have three boys sons and one very special granddaughter, Lauren Taylor Hess, whom they describe as the "apple of their eye." □

Jack Houvouras is a 1988 graduate of Marshall University and the Publisher of the *Marshall Magazine*.



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JEAN GILMAN: MARSHALL'S SU

Inspired by those with a passion for Marshall, Jean Marie Gilman hopes to increase enrollment at all levels and expand the university family.

Go-getter.

- Highly motivated.
- Seizes the situation.
- Highly energized.
- Nothing is a problem for her. She sees it as an opportunity.
- One of the best things to have happened to this institution.

These comments were used by her colleagues to describe Jean Marie Gilman, Marshall University's first director of student recruiting, who came to the Huntington campus in November 2006. Her job is to "sell" attending Marshall to prospective students in these days of dwindling numbers of high school graduates in the region.

Article by Dr. Ralph J. Turner

Photography by Rick Lee

PER RECRUITER



The new position focuses on recruitment of students before and during the admission process, according to Dr. Sarah Denman, provost and senior vice president of academic affairs.

A number of functions related to recruitment now are located in one place. The former Alpha Chi Omega sorority house on the southeast corner of Fifth Avenue and Hal Greer Boulevard is now the Welcome and Recruitment Center. Operations of the former Welcome Center at Fifth Avenue and 18th Street also have been moved there.

Gilman's assignment is to create and oversee a number of programs designed to promote contact with high school students. Responsibilities extend way beyond just visiting high schools. They include workshops for high school guidance counselors, open houses on the MU campus, serving as host to a college fair on campus, Welcome Weekend and the annual S.C.O.R.E.S. academic festival.

Gilman came to Marshall from Louisiana State University, where she was assistant director of the Office of Recruitment Services for four-and-a-half years.

Denman, who headed the search committee that recommended Gilman and Gilman's immediate superior, was asked if Gilman had met expectations.

Laughing about the question, Dr. Denman, Marshall's chief academic administrator, quickly responded, "I have not been disappointed, but have been amazed every day with Jean's work. She is one of the best things that has happened to the institution."

A native of Highland, Ill., Gilman received a bachelor's degree from Southeast Missouri State University and master's degree from Louisiana State University.

Gilman said accepting the Marshall position was easy. "I am part of an institution and community that have become an example to many," she said. "It has been inspiring to find so many people who truly love this university and are invested in developing tomorrow's leaders."

Denman said Gilman has brought a new perspective to recruitment and has linked that with a plan for increasing enrollment at all levels – undergraduate, graduate, online, in state and out of state.

"Nothing is a problem for Jean. It simply is a challenge and she sets her mind to do it," Denman said.

Denman said she was very impressed with Gilman during the job interview process. "I think it was her breadth of experience, her ideas and her plans when she interviewed. She had reviewed everything about Marshall and could tell you about it.

"Jean had looked at all of our publications and came in here with a lot of background. She said, 'This is what

I see here, what needs to be done and here is what I can do.' She had done a lot of planning and has the knowledge and the energy and motivation to make it work."

Donald Van Horn, dean of the College of Fine Arts and a member of the search committee, said, "I think the thing that was most impressive about Jean was her references that were really very, very strong. They all talked about her being relatively young (she is now 27). but at the same time really wise beyond her years in recruiting.

"I have served on many search committees and I have never talked with anybody who had stronger references and such good vision in her understanding of what young people are looking for in colleges and universities. She was effective in explaining how that kind of information can be conveyed to students online as well as printed material and phone calls – really presented information on a total package to recruit students."

Denman said Gilman "walked in here the first day and was right on the job. She seized the situation and understood what was needed and developed the plan to get everyone involved in the whole purpose of promotion of this institution."

"Under Jean we have a real emphasis on attracting out-of-state students," Dr. Denman said. "She is not looking at all states but is targeting certain areas where we can be competitive. She also has a plan for in-state recruitment and increased the level of our presence. She is effective in using a variety of methods for recruiting. She has worked with every single Marshall alumni club in this nation to help in recruiting students. Jean organized the finest Welcome Weekend we have ever had. It was unbelievably successful."

Welcome Weekend, which took place just before the fall classes started, included a number of activities for students such as a picnic, games, music and convocation.

Gilman said coming to Marshall "was a wonderful opportunity at a great campus. After meeting many



The former Alpha Chi Omega sorority house is now Marshall's Welcome and Recruitment Center

members of the administration, faculty and staff at my interview, I knew that Marshall was a perfect fit.”

She said the overall goal for her entire office is to increase enrollment and to see a well-rounded, intelligent and diverse class of students each year.

Recruiting staff members have increased travel and are promoting more programming on campus.

Gilman said today’s college students are very different than just a few years ago. This applies to where they want to live while in college and what facilities housing provides such as computer hookups, cell phones and more privacy for bathrooms.

She said prospective students have done considerable research.

“We are seeing more and more new students who know a vast amount of information about Marshall and now want to know why Marshall is the best fit for them.

“I think the most important piece of information about Marshall right now is that it is growing and evolving. We are in the midst of new residence halls and a state-of-the-art recreation center. Marshall is a destination campus and home for new students.”

Gilman said recruiting is very rewarding.

“Just one example is the Welcome Weekend right before school started Aug. 20,” Gilman said. “I saw many of the students there whom we recruited. It was very rewarding to see the same faces on campus and now a part of the Marshall family.” □

Dr. Ralph J. Turner is professor emeritus in the W. Page Pitt School of Journalism & Mass Communications at Marshall University and a frequent contributor to *Marshall Magazine*.



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shmen to make a difference.

Article by Dr. Ralph J. Turner • Photography by Rick Hays & Dave Wellman

“Preparing to make a difference in life.” That could easily be the motto of Marshall University’s freshman class entering in fall 2007.

Lots of new approaches are in place for these 2,000-plus freshmen who are tackling university life for the first time and are launching their own futures – including improving the lives of others.

The university experience is going to be much more than classes, reading and lectures for these new MU students. Lots of learning by doing has been arranged by university administrators and faculty, including



**Steve Hensley,
Dean of Student Affairs**

an emphasis on making students really feel they are an important part of “We Are Marshall.”

Among the special programs students are being required or highly encouraged to participate in are the new One Book Marshall common reading experience, Habitat for Humanity home construction, University 101 “New Student Seminar” course and Welcome Weekend.

Dr. Frances Hensley, associate vice president for academic affairs, said Welcome Weekend included activities for new students Friday, Saturday and Sunday, the weekend before school started.

“It included a family picnic on campus Friday evening during which the deans and other administrators, including yours truly, cooked burgers and hot dogs and made ice cream cones for students and their parents,” she said. Activities were aimed at helping students adjust to university life and being away from families and the loneliness that often creates.

The weekend program concluded Sunday evening, Aug. 19, with a freshman walk from campus to the historic Keith-Albee Performing Arts Center in downtown Huntington. University President Stephen Kopp was part of the march. Once at the theater six blocks from campus, students attended a convocation there that included Jeannette Walls, former Welch, W.Va., resident and best-selling author.

Walls is author of the memoir “Glass Castle,” this year’s freshman assigned reading for the One Book Marshall program.

The One Book program evolved from President Kopp’s desire to support and enhance critical thinking, reading and discussion skills among university students,

starting with the freshman experience.

According to a special One Book Marshall Web site, Marshall will be teaming with Huntington Area Habitat for Humanity to build a Habitat House this fall. President Kopp said the house will be built in a neighborhood near Marshall’s Huntington campus. He said he anticipates campus-wide participation.

“However, this service project will be an important part of the First Year Experience Program designed for members of the graduating Class of 2011,” he said. “This community service project will create a valuable opportunity for our students to become involved and have a direct impact on the problem of homelessness in our community.”

Students also will participate in a Community Day of Service during the fall semester.

Several other activities are related to One Book Marshall. They include a public presentation by MU student Francesca Karl. She made a documentary film about homelessness in Huntington. This was to be followed later with a panel of faculty and students discussing issues of homelessness and poverty.

The course University 101, “New Student Seminar,” is designed as an introduction to college life, covering such areas as academic expectations and skills, personal adjustment and social issues,” Hensley said. “We focus on enhancing students’ critical thinking skills, promoting wellness and encouraging students to be responsible for their growth and development.”

UNI 101 has been offered for a number of years and has been required for graduation since fall 2006.

“It is too early to tell what difference it is making as a

**Members of the Marshall
dance team perform for
incoming freshmen.**





(Above) Welcome Weekend concluded Aug. 19, as freshmen walked from campus to the Keith-Albee Performing Arts Center, Inc. in downtown Huntington.



(Above) Marshall President Stephen J. Kopp addresses the class of 2011. (Below) Kopp leads the freshman class to the Keith-Albee Performing Arts Center, Inc.



required course,” Hensley said. “We do have statistics that indicate that students who pass the course are retained to the sophomore year at a higher rate than those who do not and that they have higher grade point averages during their freshman year.”

Course goals include introducing practical study skills such as time management, effective note taking and reading, building library research skills, enhancing written and oral communication skills, identifying goals for career and personal growth;

Providing opportunities for students to meet other students, involving students in the total life of the university, teaching students rules, regulations and academic procedures, enhancing a respect for diversity and tolerance as a member of the university community, and introducing services, resources and opportunities.

This fall there are 100 sections of UNI 101, 14 sections of HON 101 (for honors students), and 18 sections of COL 101 (for Community and Technical College students). Faculty, staff and administrators teach the one-credit course, including Dr. Frances Hensley, Dr. Sarah Denman, senior vice president and provost, and Steve Hensley, dean of student affairs.

“The One Book concept is a national movement to build a sense of community among students through sharing a common reading experience,” Frances Hensley explained. “This is the first year for the program at Marshall and we decided to start with the freshman class.

“The ‘Glass Castle’ was chosen because it involves current issues (poverty, homelessness, alcoholism), and is set in part in West Virginia. It is a story of the resiliency of human beings.”

Author Walls tells the story of her unorthodox upbringing and how she used the adversities of her early years to create a memoir illustrating the complexities of family, trust, and forgiveness.

She is a successful author with an Ivy League education, and from the outside her life seems perfect. No one would guess that Walls and her three siblings grew up in abject poverty.

President John F. Kennedy in one of his most memorable speeches called on Americans to “Ask not what your country can do for you -- ask what you can do for your country.”

It is with that spirit that Marshall leaders have adopted these new approaches to learning for the class that will graduate four years from now. □

Dr. Ralph J. Turner is professor emeritus in the W. Page Pitt School of Journalism & Mass Communications at Marshall University and a frequent contributor to Marshall Magazine.

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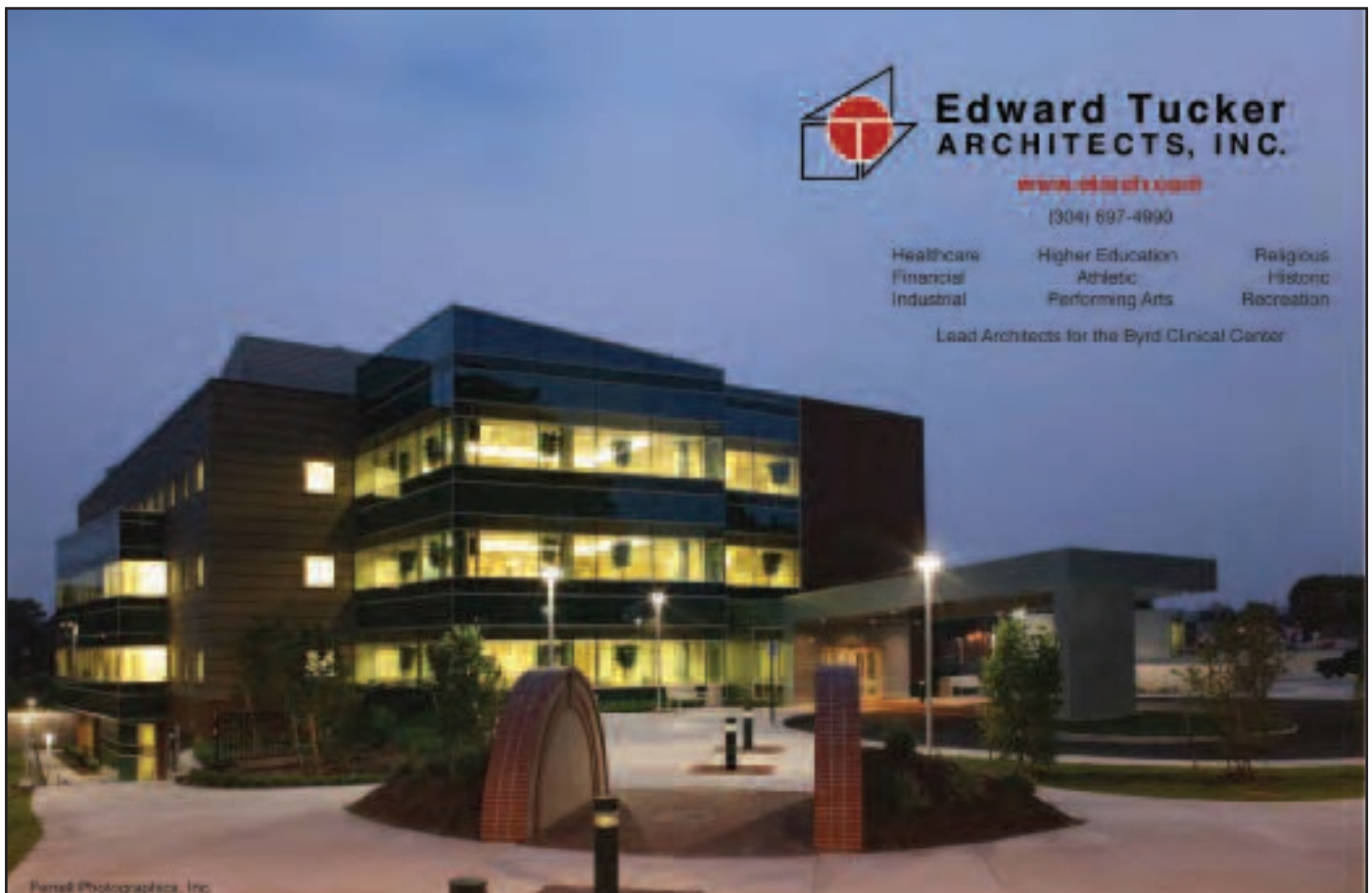
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Marshall Artists Series 2007

Comic Martin Short headlines the series' 71st season, along with "Hairspray" and "The Producers," Broadway's biggest Tony winner to-date



Al Jarreau



07

Article by James E. Casto
Photography by David E. Fattaleh



Martin Short



When people take their seats at the Keith-Albee Performing Arts Center for a Marshall Artists Series event, they know they're in for another evening of quality entertainment. However, few in the audience understand the tremendous amount of work required behind the scenes to bring an Artists Series attraction to town.

It's work that may have started as long as a year earlier when Artists Series Executive Director Penny Watkins started shopping the major entertainment agencies for events to include in the next year's season. "We go into each season negotiating and making deals and trying to get the best lineup possible with the limited dollars we have to spend," explains Watkins, a Marshall grad who's been at the helm of the Artists Series since 1997.

Many people believe Marshall University fully funds the Artists Series. Not so. The Artists Series receives funds from the activity fees paid by students, who receive complimentary tickets to all events, but that's only a small portion (approximately 20%) of its annual budget. The rest of the nearly \$1 million budget must come from ticket sales, corporate sponsorships, grants and private donations.

"Every year the Artists Series has to find the dollars to make the next season happen," Watkins explains. "The fact that it has done so for 71 years is a miracle."

It was 1936 when Curtis Baxter, then a young English professor at Marshall, came up with the idea of a series of entertainment programs as part of the school's centennial celebration. The yearlong series was so popular that Baxter was asked to continue it and he did so in spectacular fashion year after year, serving as director until 1972.

A year after he organized the Artists Series, Baxter asked Mrs. Will Mount to direct ticket sales for it, an important task she undertook with an almost missionary

zeal. She would be secretary/treasurer of the Artists Series for nearly 30 years.

Today, the Artists Series honors those two pioneers by offering events in two groups, the Baxter Series and the Mount Series. A third group, the Belanger Series, includes events aimed primarily at audience development and outreach and is named for the late Bill Belanger, longtime fine arts editor for *The Herald-Dispatch*.

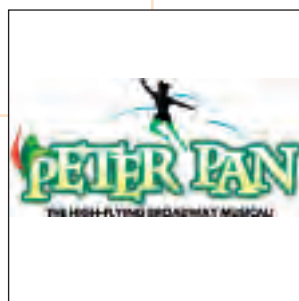
Once the ink is dry on the various event contracts for each season, the all-important work of season ticket sales must begin. This year, that start was delayed by about a month as a result of the decision to replace the stage pulley system at the Keith – an essential step in refurbishing the Keith since its ownership passed from private hands to the new nonprofit Keith-Albee Performing Arts Center, Inc., fondly referred to these days as KAPAC. KAPAC's ambitious long-term goal: nothing less than a total transformation of the theater.

The Artists Series is a retail ticket business that has a large number of individual tickets that must be sold for each show, but the Artists Series also depends heavily on season ticket sales – and understandably directs a lot of energy into that task.

In addition to Watkins, the Artists Series has only two other staffers – Angela Jones, who is director of marketing and external affairs, and Donna May, box office and finance administration specialist. As might be expected, both play key roles in each year's ticket effort. The Artists Series is a part of MU's College of Fine Arts, led by Dean Don Van Horn.

With the program set and the tickets sold, everything's ready to go, right? Far from it, Watkins says. Major preparations are required for each program. A touring Broadway company, for example, will bring several truckloads of equipment but the configuration of each theater is different and so extensive preplanning is necessary to determine the details of how each

The Marshall Artists Series fall 2007 lineup is teeming with entertainment for the entire family, including the Fall International Film Festival, beginning Sept. 28; seven-time Grammy Award-winning vocalist Al Jarreau, Oct. 6; wildlife expert Jack Hanna and his animal friends, Oct. 29; and Broadway's "Peter Pan," Nov. 6-7.





(Above, left to right) Penny Watkins, MAS executive director, Junior Ross, Keith Albee Performing Arts Center, Inc., Ken Bannon, Media Promotion Enterprises, Angela Jones, MAS director of marketing and external affairs, Dr. Bob Edmunds, Marshall University, Professor, Communications Studies, Donna May, MAS box office and finance administration specialist and Bill Heaberlin, Media Promotion Enterprises. (Right) Donna May, Penny Watkins and Angela Jones stand beside the main stage in the Keith-Albee Performing Arts Center, Inc.



performance will set up. In addition, the contracts generally require the Artists Series to provide lights and sound equipment that the touring show doesn't bring. That equipment must be rented and installed. Many times it's necessary to rent generators to meet a show's power needs as the Keith's old electrical system isn't adequate to the task.

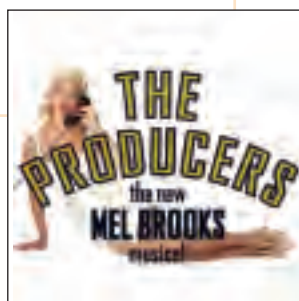
"It's nothing for us to go into the Keith-Albee for one night and spend \$60,000 or \$70,000 for a show and all the stuff that we need to get that show up," Watkins says.

And while shows bring some of their own workers, many more hands are demanded to set up everything, make sure it works right during the performance and then take it down when the show is over.

"Most operations the size of ours would have a full-time technical director on staff to supervise all this but that's something we just don't have the money for," says Watkins. "Instead, we contract with Huntington's Media Promotions Enterprises and we rely heavily on them.

"We also rely heavily on Junior Ross, who worked for the Hymans [former owners of the Keith-Albee] as their operations manager for 47 years. He's always taken care of the Keith and, by default, has taken care of the Artists Series. Today, he works for KAPAC. He's always made sure we get the kind of hard-working, dependable people from the International Stage Hands Union (IATSE) we need for behind-the-scenes work for each show."

The spring 2008 schedule commences Jan. 18, with "Movin' Out," the Broadway musical collaboration between five-time Grammy Award winner Billy Joel and legendary choreographer Twyla Tharp. Other spring events include Broadway's "The Producers," Feb. 2; film, Broadway and TV comic Martin Short, Feb. 15; The Kennedy Center's "Teddy Roosevelt & the Treasure of Ursa Major," March 4; "Romeo and Juliet," presented by the Tchaikovsky Ballet, March 11; "Little Women," April 23; and "Hairspray," April 30.



The Marshall Artists Series employs a number of Marshall students the year around, who work in the areas of accounting, marketing, technical theater, box office, and others. They are the only staff besides the three full-time people. These students gain excellent work experience and are exposed to jobs they were probably unfamiliar with before coming to the Artists Series, according to Watkins. Many of these students over the years get full-time jobs in the entertainment industry, she added.

And Watkins has equally warm praise for the Artists Series Advisory Board, which helps with fundraising activities, and Dr. Robert Edmunds, a professor of Communications Studies at Marshall, who serves as volunteer head usher for the Artists Series.

It was Edmunds who, in 2003, tracked down a twin of the Keith's long-gone Wurlitzer theater organ and sparked a successful effort to see it brought to the Huntington theater and installed. As head usher for the Artists Series, he supervises 30 or so volunteers who usher at each program, helping patrons find their right seats.

"We can't begin to thank our volunteer ushers enough for what they do," Watkins says. □

For its 2007-2008 season, the Marshall Artists Series is going home. For the first time in recent years, the Artists Series has been able to schedule all its events at its long-time home, the grand old Keith-Albee Theater – now re-christened the Keith-Albee Performing Arts Center.

"We're truly thankful to be back home," says Angela Jones, director of marketing and external affairs for the Artists Series.

Ironically, the first Artists Series event – a 1936 appearance by Admiral Richard E. Byrd, the famed polar explorer – took place in the auditorium at Huntington City Hall. But the Artists Series needed a bigger stage and more seats and the Keith soon beckoned. Over the decades, the list of hundreds of performing artists brought to the Keith's stage by the Artists Series reads like a Who's Who of Show Business and the Arts.

But for years a big question threatened the happy partnership between the Artists Series and the Keith: How much longer could the old theater's owners, the Hyman family, manage to keep it open?

The ornate, Thomas Lamb-designed Keith-Albee was built as a vaudeville house and movie theater in 1928, a time when radio was still a novelty and there was no television, much less DVDs. Nationwide, only a handful of old theaters from that era have survived. Many have

fallen victim to the wrecking ball.

In recent years, the theater's uncertain future forced the Artists Series to find substitute venues for some events.

The Hyman family presented the theater to the Marshall Foundation, which had owned the land it sits on since 1998. The foundation, in turn, gave it to the newly formed Keith-Albee Performing Arts Center, Inc., which is determined not just to preserve the theater but restore much of its lost luster.

Huntington attorney David Tyson and state Sen. Bob Plymale, D-Wayne, are co-presidents of the nonprofit Keith-Albee Foundation.

Donations of public and private dollars have financed a start on that challenging task – and enabled the hiring of a consultant to map detailed plans for the Keith's transformation. Volunteers have torn out the partitions that had divided the main house into three mini-theaters. New film and sound equipment was purchased and installed. Some of the theater's carpet has been replaced, and its Green Room – where stars wait to go on stage – has had some renovation.

Now, in its most expensive undertaking to date, the foundation is replacing the Keith's stage pulley system – at a cost of \$200,000.

"It's vital that it be replaced," explains Tyson, "because that's what moves the scenery. From the surveys we've done, we've found that Broadway musicals are what our audiences enjoy most. For instance, we have 'Peter Pan' coming in this season, and the pulley system is what Peter will be hoisted on so he can fly. This was something that absolutely had to be done, as you're talking about equipment that was installed in 1928."

Tyson notes that renovating the Keith will take many years – and many millions of dollars – and, of necessity, will have to be done in phases. But some things that seem certain are replacing part of the roof, upgrading the theater's old seats and enlarging its stage.

"The Keith has a vaudeville stage," he says, "which means it wasn't built for large musicals. If we did the musical 'Cats,' we'd have to have an abbreviated performance because all the cats simply wouldn't fit on the stage." □

James E. Casto is a retired newspaperman and the author of a half dozen books on local and regional history. His latest, "The Chesapeake and Ohio Railway" (Arcadia, 2006), is a photo history of the railroad.

Marshall Artists Series LineUp ²⁰⁰⁷₂₀₀₈

Baxter Series

- November 6 and 7, 2007 — Broadway's "Peter Pan."
- February 2, 2008 — "The Producers," the biggest Tony Award winner in Broadway history.
- March 11, 2008 — "Romeo & Juliet," presented by the Tchaikovsky Ballet & Orchestra.
- April 23, 2008 — "Little Women — The Broadway Musical."

Mount Series

- October 6, 2007 — Seven-time Grammy Award winning vocalist Al Jarreau.
- January 18, 2008 — "Movin' Out," the Broadway musical collaboration between five-time Grammy Award winner Billy Joel and legendary choreographer Twyla Tharp.
- February 15, 2008 — Film, Broadway and TV comic Martin Short.
- April 30, 2008 — "Hairspray," the winner of eight Tony Awards, including Best Musical.

Belanger Series

- October 29, 2007 — Wildlife expert Jack Hanna and his animal friends.
- March 4, 2008 — "Teddy Roosevelt & The Treasure of Ursa Major," presented by the Kennedy Center.

For ticket ordering information, call the Marshall Artists Series at (304) 696-3326 or send an email to artistsseries@marshall.edu. Office hours are 9:00 a.m. to 5:00 p.m. Monday thru Friday.



ever GREEN

www.marshall.edu/alumni

Marshall's...

a message from

Nancy E. Campbell

MUAA National President

Class of 1979



The new alumni board has met, and we all look forward to bringing the Herd message to everyone. As a resident of Philadelphia, Pa., my presence as board president clearly signals that we are a NATIONAL organization. In fact, we have a total of 40 clubs and game-watching groups from California to Florida to New York. There are Herd events happening everywhere. Check it out on our Web site: www.marshall.edu/alumni. Then join us, get involved and show your green.

The fall is upon us and of course, so is football. As this magazine will go to print too early for me to comment on the current football record, I remain hopeful of one particular victory. But all I can do now is to think positively up to that Saturday morning.

There is another event coming up. On behalf of the Marshall University Alumni Association, please accept this personal invitation:

You are hereby invited to Homecoming 2007!

Whoooo's bringing the thunder? We are! And we need you. Come on home and join the party. Whether you are from Huntington or across the country, come on home. There are trains, planes, buses and cars. All forms of transportation are available, and the more of us there, the louder the thunder.

It was Homecoming that brought me back to campus after being away for years. I graduated, left for law school and then moved back to Pennsylvania to work. I thought I lived too far away to go back for Homecoming. How wrong I was. And, thanks to a very special invitation, I returned. You never live too far away. The Herd connection is always there. Act on it and come on home.

We have events for everyone and you will see many people you know. It is a great time—and it is not all about football. Every day, no matter where you live, wear the green and show that Herd pride. A full schedule of events is included in this magazine, and there are updates posted on our Web site.

Once you get into town, come say hello. I will be at events all weekend. I have met many of you already as I have traveled to events in the Kanawha Valley, Boone County, Atlanta and Baltimore/Washington, D.C. Please say hello when you see me and let me know what else we can do as your alumni representatives.

So, bring on the Thundering Herd, bring on the events, and bring everyone home again for a great fall weekend in Huntington.

Don't forget to check out our Web site and let's see you at that next event in your town. You can't miss me — I'll be the one wearing the green.

Nancy E. Campbell
MUAA President
E-mail: nancecamp@aol.com



Of course, we all know who's bringing the Thunder. Our goal is to make sure the Rice Owls know Whoooo's Gonna Bring It to the Homecoming game on October 27 at 4:30 p.m. in the Joan C. Edwards Stadium!

Congratulations go to Marshall student Tiffany Mellace, the \$100 winner of the Homecoming Committee's contest to name the theme for Homecoming 2007.

Here are some of the exciting events occurring during the week of October 22-27. More will be posted as they are finalized on the MUAA Web site at www.marshall.edu/alumni/Homecoming2007.

This year's Homecoming is graciously sponsored by:



Whoooo's Bringing The Thunder

Homecoming 2007 • October 22-27

Monday:

Office Decorations. Employees are asked to decorate their offices to promote the Homecoming theme, "Marshall's... Whoooo's Bringing The Thunder?" Prizes will be awarded at the Coaches' Breakfast Friday morning.

Thursday:

The Naming of the Homecoming Court will be in the lobby of the Memorial Student Center at noon.

Office Decoration Judging will begin at 1 p.m.

The **Student Government Association** is conducting a canned food drive on campus to help the City Mission. They will also be taking donations for the Habitat Restore, a store Habitat for Humanity runs where people can take household items to be sold at low prices.

Friday—Green & White Day

The first official Alumni Association event of Homecoming weekend is Friday's **Coaches' Breakfast** at the Erickson Alumni Center. This live radio broadcast lets those present as well as radio listeners get to know the coaches. The DAWG, 93.7 FM, will start broadcasting at 6 a.m.; the coaches will join us at 9:30.

There will be a **Reception for Dr. C. Robert Barnett**, who is retiring at the end of the fall 2007 semester after 35 years of service to Marshall as a coach, faculty member and administrator. The Division of Exercise Science, Sport and Recreation is hosting the reception in the Drinko Library Atrium, located on the third floor of the Drinko Library, from 2 to 4 p.m. Alumni, faculty and staff are invited to share refreshments and wish Dr. Barnett well in retirement.

The **Party at Pullman Square** will begin at 7 p.m. with a live band and plenty of food. This event, sponsored by the MU Alumni Association, will last into the evening. Please join us!

Kick off **Parent & Family Weekend** with a Friday evening reception hosted by Marshall President Stephen J. Kopp and his wife, Jane. During this informal gathering, you will have an opportunity to mingle with Dr. and Mrs. Kopp along with deans from each college. Light hors d'oeuvres and punch will be served.

Saturday

Parent & Family Weekend continues with a parent and student breakfast. Then you are invited to join the crowd along Fifth Avenue for a great view of the Homecoming Parade. On Saturday afternoon, wear your green and gear up for the game at a parent tailgate party. Details will follow.

The **Homecoming Parade**, sponsored by the Student Government Association, begins at noon downtown and ends at

the Joan C. Edwards Stadium. Join Marco, the Marshall cheerleaders, the Marching Thunder and some special dignitaries as we get ready for the Homecoming football game against Rice University. Come see the floats and bands and watch Marco's antics! This year's Grand Marshal will be announced.

Other Friday and Saturday activities include:

The **Fourth Annual J-walk** will be on Friday, beginning at noon on the student center plaza. This fund-raiser for the W. Page Pitt School of Journalism and Mass Communications has raised more than \$18,000 for equipment. You can walk or sponsor a student to walk for you. You can also bid on silent auction items donated from area businesses. Local radio stations will be doing live remotes and Marco and the MU dance team will entertain the crowd. All walkers get a free t-shirt. For more information on how you can get involved with the J-walk you can contact the J-school at (304) 696-2360.

Members of **Black Alumni Inc.** will gather on Friday for registration and a reception from 6 p.m. until 1 a.m., location to be announced.

Saturday's events will include the Annual Business Meeting at the Memorial Student Center from 10 a.m. to 1 p.m. Tailgating begins at 2 p.m. until game time. Football tickets are available by contacting Janis Winkfield at (304) 696-3158. After the game there will be a social gathering at the Four Seasons at 905 Third Avenue.

Call David Harris, president, at (304) 696-2597 with questions.

The **Twelfth Annual Marshall Alumni 5K Run/Walk**, sponsored by the MU Recreational Sports Office, will take place Saturday at 8 a.m. Registration is \$15 through Oct. 27 (non-refundable); \$20 on Race Day. Call Sharon Stanton at 696-2943 or e-mail stanton@marshall.edu for more information.

The **MU H.E.L.P. Program** will hold its 2007 Open House/Meet the Tutors at Wilbur E. Myers Hall on Saturday, October 27th from 1 p.m. until 3 p.m. This will be an informal opportunity for parents to meet and discuss their students' progress, followed by a brief program. All interested persons are cordially invited to attend and refreshments will be served. Then we hope all families and alumni will attend the tailgate and football festivities!

The **College of Information Technology and Engineering** will have a tent in the corporate tent area on the left side of the Bobby Pruett Training Complex. The tent will be open from 2 p.m. until 4 p.m.

The **Step Show**, sponsored by the National Panhellenic Council, will be held at the Keith-Albee Performing Arts Center on Saturday after the game. Details TBA.

MU Alumni Clubs across the USA!

CALIFORNIA

Southern California Club
Suzanne Cogar
(714) 914-9204
suzcogar@aol.com

FLORIDA

Jacksonville Florida Club
Jon Hatfield '92
(904) 273-8803
herd92@comcast.net

Palm Beach Florida Club

William "Pete" Abrams '50
(561) 747-4968
williamabrams@hotmail.com

Sarasota, Florida Club

Alan Silva
(941) 366-0012
asilva@GunnAllen.com

South Florida Club -

Ft. Lauderdale
Rebecca Thacker
(954) 566-4468

Southwest Florida Club -

Ft. Myers
Glenn O. Kouns '78
(239) 275-8908
GKouns@aol.com

Tampa/St. Petersburg, Florida Club

Mary Elam
(727) 584-5795
MEL10722@aol.com

GEORGIA

Atlanta, Georgia Club
John Gilmore '95, '98
(770) 378-0794
Gil@AtlantaHerd.com

ILLINOIS

Chicago Area Alumni Club
Frank Jolliff '85
(847) 347-3076
fjolliff@mchsi.com

KENTUCKY

Bluegrass Club (Lexington)
David Daniels '05
(859) 494-3416
Daniels17@marshall.edu

MARYLAND

Baltimore, Maryland Club
President: Michelle Defoe
mdefoe@comcast.net

MISSISSIPPI

Southern Mississippi Club -
Gulfport
Ralph C. Caudill '72
(228) 896-4814
(228) 860-9365
rcaudill@wlox.com

MISSOURI

St. Louis, Missouri Game
Watching Club
Ryan Goodwin '00
(618) 537-4515
ryan.goodwin@edward-
jones.com

NEW YORK

New York City Game
Watching Club
Eric Jones
(917) 209-5994
e-jones@mac.com

NORTH CAROLINA

Charlotte, North
Carolina Club
Cliff Shephard '94
(704) 483-6066
marco4494@aol.com

Raleigh/Durham Club - Raleigh

Kerri Barnhart
(919) 749-3375
kerri.barnhart@gmail.com

Wilmington, North Carolina Area Club

Mike Kincaid
(910) 350-6950
mikek1945@yahoo.com

OHIO

Central Ohio Club,
Columbus
Kevin Hart '94
(614) 571-1902
KHartMUI@aol.com

Greater Cincinnati/ Northern Kentucky Club

Chad Carney
(859) 512-0686
chadcarney50@hotmail.com

Northeast Ohio Club

Denise Hill
(330) 284-8646
6Hill26388@aol.com

Tri-County Club

(Mason Co., W.Va., and
Gallia and Meigs Co., Ohio)
Please see listing under
West Virginia

PENNSYLVANIA

Pennsylvania Alumni Club
David Mueller

SOUTH CAROLINA

Charleston, South
Carolina Club
Shannon M. Grice
(843) 312-0795
gazley1@marshall.edu

Myrtle Beach Club

Representative: Randall K.
"Randy" Mullins '82
Home: (843) 902-4439
herdfanrandy@aol.com

Hilton Head Club

Dan Evans
(843) 681-5593
Devans0341@hargray.com

TENNESSEE

Memphis Game Watching
Group
Rhonda Davis
memphiswildcats@hot-
mail.com

TEXAS

Dallas, Fort Worth,
Texas Club
Ron Cohen
(972) 387-0108
inland@juno.com

Houston Area, Texas Club

Cathy Ambridge '74
(281) 586-9570
forbridges@aol.com

VIRGINIA

Richmond, Virginia Club
Ned Vinson Jr.
(804) 301-1202
nedvinson1@yahoo.com

Roanoke, Virginia Club

Julee Goodman '93
(540) 473-3429
juleegoodman@adelphia.net

WASHINGTON, D.C.

Greater Washington,
D.C. Club
Joe Head
(703) 978-9110
maz9@aol.com

WEST VIRGINIA

Boone County Friends of
Marshall Club
Christopher L. Howard '95
(304) 369-2509
owl872@yahoo.com

Greater Kanawha Valley Club - Charleston

Martha Hill '75
(304) 744-5149
mhill1975@hotmail.com

Greenbrier Valley Club - Lewisburg

Drew Kagan
(304) 497-2010
dkagan@wvdsi.net

Jackson County Club - Ripley

Nick Miller
(304) 372-2155
nmiller@bbandt.com

Lincoln County Club

Justin Blankenship '00
(304) 824-2800

North Central West Virginia Club

(Harrison, Monroe,
Monongalia, Taylor, Lewis,
Doddridge,
Barbour, Upshur & Wetzel
counties)
Jane Caan
(304) 842-2913
tiger8046@msn.com

Putnam County Club

Rodney Crihfield
(704) 552-1597
MUHerd84@aol.com

River Cities Club - Huntington

Mrs. Brandon "Brandy"
Roisman
(740) 894-5603
brandon.b.roisman@smith-
barney.com

Shenandoah Valley Marshall Alumni & Friends

Chad Koerber
chadkoerber@yahoo.com
eastpanhandle.marshall-
alumni@yahoo.com

Tri-County Club

Mason County, W.Va., and
Gallia and Meigs Co., Ohio
Brad Sang
(304) 675-8025
herd1995@yahoo.com



For information on club activities in your area or to find your regional contact,
visit our web site at www.marshall.edu/alumni • If your area is not represented and you
would like to volunteer, contact Nancy Pelphrey in the Office of Alumni Relations
(800) MUALUMX or via e-mail to pelphrey@marshall.edu.



Catching Up With the Clubs



Second Annual Mid-Atlantic Marshall Day. On June 16, alumni, students and their families and friends from the Mid-Atlantic region were invited by Marshall President Stephen J. Kopp, Ph.D., and the Greater Washington, D.C., and Baltimore, Md., alumni clubs to a Crab Fest at Walnut Grove Farm, Centreville, Md. The event was sponsored by the MU Alumni Association and Phyllis and Bill Eaton of Walnut Grove Farm.

Nominate Your MUAA Board Members for 2007-2008

The Alumni Association is now accepting nominations for ten positions on the MUAA Board of Directors.

The term of office is three years beginning July 1, 2008.

Qualifications are that a candidate:

- Must be an active member of the Alumni Association through an annual gift to The Marshall University Foundation Inc.;
- Be energetic and enthusiastic in support of the university and concerned with its growth and potential;
- Be available to attend two on-campus board meetings during the year; and
- Be willing to assist in his/her home area in promoting Marshall and the Alumni Association.

Nominations must be received in the Office of Alumni Relations by January 15, 2008.

Nominee's Full Name _____

Address _____

Telephone _____

Reason for Nomination _____

Nominator's Name _____

Address _____

Telephone _____

The MUAA Nomination and Election Committee will screen the nominations and select 10 for the ballot to run for the director positions. Self nominations will be accepted.



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Marco is looking for you in the Online Community!



Have you joined the Online Community? Take advantage of this great opportunity to stay connected to your alma mater and your classmates, at no charge to you.

New Services:

Yellow Pages: These pages enable you to find products and services advertised by fellow alumni, and members from other communities. You can also post your own listing to promote your product or service for FREE.

Resume Upload: Upload your resume to our data bank for searching and have it available as part of your directory profile.

Coming Soon: Career Services, Social Networking and Photo Galleries.

Continued Services:

- *Online Directory:* A searchable listing of alumni - a great way to find your classmates and update your Marshall records.
- *Permanent E-mail Addresses:* A permanent email forwarding address (which would be yourname@herdalum.org)
- *Broadcast E-mail:* @ Marshall, a monthly newsletter that goes out to more than 29,000 alumni who have a registered email address.
- *Class Notes:* A database for alumni to post notes regarding births, marriages, moves and career changes.
- *Events Calendar:* A complete list of all upcoming MUAA and Marshall University events available online.

How to register for the Online Community:

Joining the MUAA Online Community is easy, free and painless!

Just go to www.marshall.edu/alumni and click on the MUAA Online Community link at the top and follow the simple steps to become a member of the online community.

More than 29,000 Marshall alumni received news of the university last month via the Alumni Association's Online Community! Please register today and stay connected with Marshall University.



Insider Spotlight:

Joshua Campbell

RBA' 07

Article by: Jenny Drastura

When Scott Depot native Joshua Campbell came to Marshall in 1996, he wasn't sure what he wanted to do. One day he was watching Martha Stewart creating magnificent pastries and he decided that was it. That was when he knew.

Josh scheduled a tour with the French Culinary Institute in Manhattan. Due to the prestige of this institute, it normally takes a year to get in. Luckily for

Josh, someone had just dropped out. "I had three days notice to take this opening, so I took it. I found an apartment and stayed there in Manhattan with nothing but what was in my suitcase."

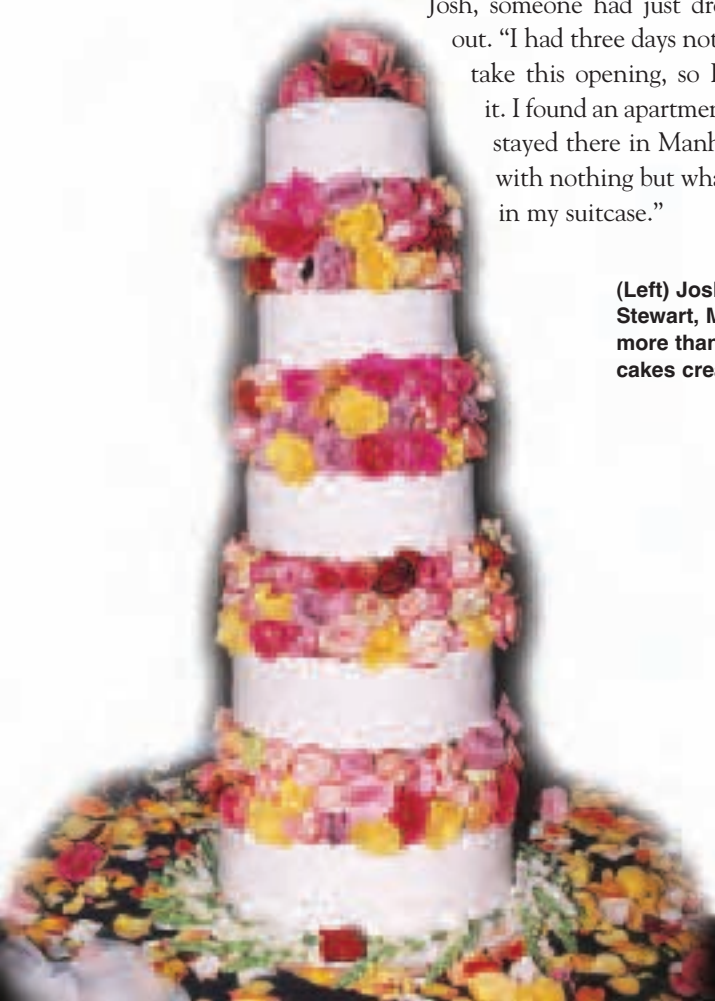
The institute offered a variety of majors, but Josh chose pastries. "I like to bake rather than cook, and I was drawn to the showmanship aspect of pastries," Josh said.

He served an internship with Ron Ben-Israel Cakes, whose creations have been a favorite among celebrities and the Manhattan's premier hotels.

After the internship was fulfilled in 2004, Josh came full circle and worked for Martha Stewart herself. "I was involved with making the cakes that appear in her magazine. The learning opportunities were endless."

Josh, always happiest when he is doing a lot of different things, became editorial assistant for *Food Arts* magazine, which serves the restaurant/hotel industry and is the industry's only glossy magazine. After a year, he was hired for the PBS television show, "Chef's Story," by the

(Left) Josh prepared this five-tier wedding cake for Kasey Pelphey and Keith Stewart, May 2007. The cake was decorated with 26 dozen fresh roses and weighed more than 200 pounds. Photo by Brett Hall Photography. (Middle & Right) Other cakes created by Joshua Campbell.



Joshua Campbell

producers of “Inside the Actors Studio.” “In this 26-part series,” Josh said, “Dorothy Hamilton interviews top chefs in front of an audience of culinary students. My job was to recruit people for the audience and give them some ideas for questions.

“I was also involved in the wedding season of ‘Queer Eye for the Straight Guy.’ I was the ‘made-for-TV’ guy. You know how a chef will put a cake in the top oven and take it out minutes later from the bottom oven? That was me. I made those cakes for the bottom oven.”

Then, Josh made time to come back to Huntington to complete his requirements for his Regents Bachelor of Arts degree. He appeared on local television station WCHS-TV to give “quick tips” from the pastry world during the morning news. And, in his role as pastry chef, he taught classes at the Cooking and Culinary Institute in downtown Huntington.

Now that his Marshall degree is in hand, Josh is planning to return to Manhattan for another go at the culinary magazine business. As of this writing, prospects look good for this talented chef.

Josh puts the finishing touches on this beautiful cake, decorated with pure sugar flowers with the appearance of crystal. Photo by Rick Haye.





Submit a Nomination for the 2008 Alumni Awards



The Alumni Association proudly recognizes achievements of distinguished alumni, friends and students by presenting awards at its annual Alumni Weekend Banquet. Past honorees have included outstanding educators, successful business people, prominent scientists, sports and entertainment personalities and ordinary people with extraordinary devotion to Marshall.

The Awards Committee makes its decision based on nominations received *before October 15, 2007*. Nominations received after that date will be considered for 2009.

The nominee must be able to attend the Alumni Weekend Awards Banquet on April 12, 2008, if he/she wins.

CATEGORIES:

Distinguished Alumnus/Alumna—Given to Marshall alumni for outstanding national achievements in their particular fields of endeavor.

Alumnus/Alumna Community Achievement—Given to alumni for success in their particular fields of endeavor and personal contribution to their respective communities. (A Marshall alumnus/alumna is any former student who has received academic credit at Marshall University and whose class has graduated).

Distinguished Service—Given for loyal and unselfish service to Marshall. This award is *NOT* limited to Marshall alumni.

MUAA Board Member of the Year—Must be successful in promoting the association’s vision statement among students, alumni and friends; promote the association’s core values; and work to move the association to the next level by bringing in new ideas.

The Young Alumnus/Alumna Award—Presented to an alum who is 35 years old or younger; an active member of the Alumni Association; shows outstanding achievement in their field of endeavor; has a personal commitment to their community; and demonstrates service to the Marshall University and its students. This award is not open to members of the MUAA board.

The Dr. Carolyn B. Hunter Faculty Service Award—established to recognize contributions and to provide incentives for continued service from faculty to the community, the university and students in their respective field.

For a list of past award winners, go to www.marshall.edu/alumni/nominate.asp.

If you would like to submit the name of an individual you believe is qualified as a nominee for one of the awards, please complete this form and get it to us by October 15, 2007. The Awards Committee will review the qualifications of nominees and select the recipients.

Award winners will be asked to submit a number of photos for a video presentation during the Awards Banquet. Please make sure the nominee would be willing to submit these photos within two weeks after notification of having won the award.

Please include the following to support your nomination in order to provide the selection committee with as much information as possible. Each award winner must be able to accept the award in person at the Alumni Awards dinner.

1. An explanation of how your candidate fulfills the criteria for the award category for which he/she has been nominated;
2. The nominee’s vita/résumé, including career highlights, volunteerism, honors and awards, community service, professional organizations, publications, etc.;
3. Letters of nomination detailing personal knowledge of the candidate and his/her personal and professional achievements; and
4. Other supporting documentation, such as copies of magazine and newspaper articles.

I hereby nominate the following person for _____

Name _____

Address _____

Phone _____ Business/Occupation _____

E-mail _____

My name _____

My address _____

My phone _____

My e-mail _____

Please send with the above documentation to:

Alumni Awards Nominations
Marshall University Alumni Association
One John Marshall Drive
Huntington, WV 25755

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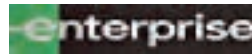
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Enterprise Rent-a-Car

With this new partnership, active alumni will be given the opportunity to rent cars from Enterprise at a reduced rate.



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GradMed short-term health insurance can protect you during those critical weeks or months until you have arranged for coverage through a new employer or other sources – from 30 to 180 days.



MUAA Vanity Plate (open to non-alumni also)

License plates issued by the state of West Virginia feature the official Marshall University athletic logo, with its stylized “M” and graphic buffalo set above the “M.” The bottom of the new plate features the “Marshall University” word mark, lettered in Marshall green.



Liberty Mutual

The nation’s eighth-largest auto and home insurer makes more than 90,000 Marshall alumni instantly eligible to receive an additional discount – up to 15 percent on auto and 5 percent on homeowners insurance. Discounts are available where state law and regulations allow, and may vary by state.

By presenting your active Alumni Association membership card to these businesses, you will receive a discount as noted by each participant. These offers are designed to bring added value to your membership in the Alumni Association and to thank you for your support.

The Marshall Hall of Fame Café at 857 Third Avenue in Huntington offers a 15 percent discount on food, drinks (excluding alcoholic beverages) and merchandise at the Marshall Hall of Fame Cafe in Huntington.

Stadium Bookstore, 1949 Fifth Avenue, offers alumni a 15 percent discount on purchases (excluding books).



Tau Kappa Epsilon fraternity had the winning float, “Marco Drives for Score,” showing a miniature Marco driving in a little car across the flowery football field.

Homecoming 1958

With the Class of 1958 Reunion right around the corner, we thought we would take a look at Homecoming activities for that year.

Committee members Charles Kesmodel, Marjorie Cappellari, Jim Johnson, Martha Dudley, Charles Turner, Roslyn Harman, Sam Smith and Betty Bick worked hard for a successful Homecoming Weekend.

The Herd beat the Ohio University Bobcats 34-28 for the first Homecoming victory since 1949. With just 74 seconds on the scoreboard, Bob Wagner threw a perfect strike to Dick Jackson, who carried the ball to victory. The crowd of nearly 10,000 roared its approval!

Betty Frame of Huntington was crowned Homecoming Queen during the Homecoming Dance. Frame and her attendants, Gladys Frazier, Jane Gessel and Diane Wright, all dressed in formal attire, rode on the Pi Kappa Alpha Queen’s Float throughout the parade.

The winner of “Best House Decorations” was to Alpha Chi Omega with “Step into My Parlor Says Marco to the Bobcat.”





Visit www.marshall.edu/alumni for the latest in alumni news.

Memories From a Marshall Alum

Marshall Memories

from William “Billy Bones,” Raies, Class of 1938, Midland, Texas

Written by Billy Raies and Jenny Drastura

“It was great in ‘38,” Billy Raies said about being at Marshall almost 70 years ago. “We had, like, 1400 students – it seemed like I knew them all. It was the happiest four years of my life – and I am 93 years old!”

Billy’s best memories of Marshall are when he played “bones,” accompanying the Hayes Brothers Band at fraternity dances. “Big bands would play downtown

at Vanity Fair – Glen Miller, Tommy and Jimmy Dorsey, Artie Shaw, etc. I was able to play with these bands, although I never played at their request,” laughed Billy.

Now, you are probably distracted by reading above that Billy played

After graduation Billy had the opportunity to work at the New York World’s Fair on Long Island in 1939 and 1940 as a commentator for Swift and Co., demonstrating how hot dogs and other meats were made. “Being in the right place at the right time, I was also fortunate to be able to play the bones on the first telecasts ever shown from the RCA exhibit.”

Billy then worked as an accountant for the University of California’s Los Alamos, N.M., scientific laboratory for 38 years. “This was during the time the Manhattan District developed the atomic bomb,” Billy said. “The lab opened in 1943; I was hired that August. The top scientists in the world were there. Enrico Fermi and others walked past my office daily. We never knew what we were working on until an A-Bomb was exploded at White Sands, N.M.”

Since many of the 7,000 employees belonged to clubs made up of alumni from various schools in the area, Billy decided to start a Marshall alumni group. “I asked the head of data processing to give me a list of Marshall alumni and was surprised to see I was the only one. The next week the following article appeared on the front page of the *Sante Fe New Mexican*, bearing the headline, “Marshall College Alumni Convene.”

The Marshall College Alumni Society held its charter meeting in the phone booth at the Los Alamos Golf Club. Officers elected were William A. Raies, President; W.A. Raies, Vice President; and Bill Raies, Secretary-Treasurer.

The purpose of the society was to plan cultural and charitable events for the ensuing year. However, the club’s officers were in such violent disagreement about the nature of these events that final action thereon was tabled until the next regularly scheduled meeting.

Billy is now retired and interested in visiting with members of the Dallas, Fort Worth, Texas Club. He continues to play the bones, whether he is asked to or not, added Billy with a chuckle. He has a son, Billy, a daughter, Lisa, and six grandchildren.



the “bones.” Here’s the story. “When I was 12, I attended an old time fiddlers contest where I saw a dude playing two bones in each hand,” Billy said. “All the kids were trying to emulate him. Well, I was working in my dad’s Sweet Shop at the time and he had a nickelodeon. The butcher next door dried out some animal bones which I used to play along to the music. I learned to use three bones in one hand, emulating the sound of tap dancers. The butcher enjoyed it so much, he would put nickels in the nickelodeon just to hear me play. Those were Depression days, so often those nickels amounted to half the Sweet Shop’s income for the day.” Later Billy’s dad bought him some professional bones made of hardwood during a visit to Boston and Billy began entertaining in high schools, theaters and college shows.

This column is designed to give you the opportunity to share memories of your student days at Marshall College/University. You can send your memory, 300 words or fewer, to Marshall Memories, MU Alumni Association, One John Marshall Dr., Huntington, WV 25755; or e-mail alumni@marshall.edu.

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