

8-18-1988

MU NewsLetter, August 18, 1988

Office of University Relations

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Recommended Citation

Office of University Relations, "MU NewsLetter, August 18, 1988" (1988). *MU Newsletter 1987-1999*. Paper 61.
http://mds.marshall.edu/oldmu_newsletter/61

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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25701 • AUGUST 18, 1988

Athletic Department finances improve

Despite the potential of a projected revenue shortfall of \$568,000, the Marshall University Athletic Department closed the 1987-88 fiscal year with a deficit of only \$183,455, according to Athletic Director Lee Moon.

In a report to Marshall President Dale F. Nitzschke, Moon said the department's deficit will be eliminated by the end of the current fiscal year, next June 30.

In February, Marshall financial officers predicted the Athletic Department could end the 1987 fiscal year with a shortfall of as much as \$568,000 unless immediate steps were taken to reduce expenses and increase revenues.

"Lee Moon and his staff have done an absolutely first rate job in bringing the Athletic Department financial

situation under control in less than five months," Nitzschke said. "It's essential that we have the department in the black by the end of the current fiscal year, and I'm confident we can accomplish that."

Moon, whose appointment as athletic director was announced March 1, noted in his report, "We were able to reduce the projected deficit through the implementation of a combination of cost reduction and revenue enhancement measures."

These included a special "Help the Herd" fund-raising campaign, realignment and reduction of staff and reductions in departmental payroll, operating expenses and team travel costs, Moon said.

"Since costs were reduced significantly during the latter part of fiscal year 1987-88, we did not have to use any of the 1988 football ticket revenues received prior to June 30, 1988 ('next year's money') to fund the 1987-88 obligations," Moon noted.

"As we enter fiscal year 1988-89, we have implemented additional measures which we expect will improve our financial position and eliminate the deficit by June 30, 1989," he added.

Moon cited a "no frills" budget which includes reduced payroll and team travel expenses, a new Paciolan accounting/budgeting and ticket management computer system, and weekly and monthly reporting systems to monitor revenues and expenditures and to permit timely budget adjustments.

Moon said he had to wait until the university closed its books on the 1987-88 fiscal year on July 31 to finalize the report.

"The last six months have been difficult for all of us as a result of the Athletic Department's financial situation, but I feel good about it at this point," Nitzschke

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MU receives \$130,000 for economic programs

Marshall University has received a one-year \$130,000 grant from the United States Department of Commerce to continue its Economic Development Administration Technical Assistance Program throughout West Virginia, according to Dr. John R. Spears, director of Marshall's Center for Regional Progress.

Spears said the purpose of the grant is to provide technical and research assistance, counseling, referral services, educational seminars, workshops and lectures to businesses and industries in West Virginia. "In reality," he said, "the purpose of this EDA program is to create jobs and save existing jobs."

Marshall's Center for Regional Progress and the EDA Technical Assistance Program have been in existence since 1984 and work in conjunction with eight other state- and federally-funded economic development programs under the auspices of the Marshall University Office of Research and Economic Development Outreach.

These programs include the Center for Education and Research with Industry, the Small Business Development Center, the Institute for International Trade Development, the Research Development and Training Center, the Grants Development Office, the Office of Sponsored Projects, the MU Research Corporation and the MU affiliation with Software Valley Inc.

"Our programs work collectively to create a technical assistance umbrella which initiates and coordinates development activities statewide," explained Spears. "In addition to launching promotional efforts for the state and trying to create and save jobs, our goal is to make

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Parking renewals due

It is time to renew parking permits for Marshall University controlled parking lots.

Renewals may be made in person or through campus mail when payment, parking area, social security number, current vehicle make and license number are sent to the Parking Office, 1819 5th Ave.

Parking rates are \$20 for six months or \$40 per year, except in area H where rates are \$30 and \$60. Checks should be made payable to Marshall University.

Faculty and staff members who are issued two permits under one parking fee may have only one vehicle at a time parked in a campus lot.

Meet-the-Scholars nominations sought

The Marshall University Meet-the-Scholars Program Committee is currently accepting nominations for the next award, according to Dr. Christopher L. Dolmetsch, chairman of the committee.

An ongoing project, the program is designed to bring distinguished Marshall faculty scholars together with citizens of the Tri-State region. It is meant to acquaint the community with the breadth and depth of academic expertise available on the Marshall campus.

The award will be presented twice each year, during each regular academic semester, to an outstanding Marshall scholar. The following procedures and criteria will be used by the program committee in selecting award recipients.

I. General Guidelines: Announcement of the schedule and criteria for selection will be published in the *Marshall University Newsletter* at the beginning of the new semester.

Nominations may be made in writing by any faculty member and are to be submitted to the vice president for academic affairs by no later than the end of the third week of classes in the semester.

Nominations should include the following credentials: A current vita, brief statement of current research or artistic activity, and one supporting letter from another faculty member in the case of self-nomination.

All materials received will remain active for a period of one year from the date of receipt. If a sufficient number of nominations is not forthcoming, the committee may make its own nominations.

After nominations are submitted and the closing date for nominations has occurred, the committee will reduce the nominations to five, with no more than two people per college or school. The committee may elect in the final stages of deliberation to invite nominees to discuss informally their research or artistic activity.

By the end of the sixth week of the semester, the committee will have reduced the nominations to two people from whom the award recipient will be selected.

All nominees will be kept informed of their status as the deliberations proceed. Any

member of the committee may be nominated for this award, but in the event this occurs, the member under consideration will not participate in the committee's deliberations.

II. Specific Criteria: The following criteria will be applied in the selection of the award recipient:

A. General:

1. The criteria will be weighed in accordance with the professional standards in the particular field.

2. During the course of its deliberations the committee may elect to consult with recognized experts in the nominee's field.

3. While teaching as a criterion will not be considered for this award, the percentage of time that the nominee spends teaching may be a relevant factor because time left for research/artistic activity may be affected.

4. While the committee will strive to adhere to its stated standards, it may have to consider other factors and exceptions as particular cases arise.

B. Research Criteria:

Specific activities to be considered include: publications—peer-review papers, articles and books; regional, national and international meetings—invited papers and papers presented will carry the most weight, but the chairing of sessions and attendance also are worth noting; professional awards; patents; grants—dollar amounts will be weighed according to the field.

C. Artistic Criteria:

Specific activities to be considered include: composition—literary, musical, choreographic, theatrical and visual arts; performance; directing or conducting; production; design.

Artistic criteria include: publications, exhibitions, performances, broadcasts, published reviews, public and professional recognition, juried competitions, professional awards, fellowships, grants and commissions (with the understanding that these may well be in smaller dollar amounts than those in the sciences).

The deadline for nominations and applications for the fall award will be Monday, Sept. 19, 1988. Award recipients receive a special plaque and a \$1,000 cash award from the Marshall University Foundation.

University receives \$130,000 grant

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conditions for small business development more favorable in West Virginia."

Byron Davis, EDA representative for West Virginia, said the project serves as a bridge between the university's resources and the community by making Marshall's technical, scientific and managerial resources accessible to businesses and industries.

"The Marshall economic development programs have been very successful and have served as models for similar programs throughout the nation," said Davis. "We now have centers located in more than 25 states, but Marshall's project was one of the first developed."

Marshall's economic development programs have conducted 76 major projects in 26 West Virginia counties since 1984 and have funneled approximately \$468,000 worth of EDA funds into the projects, according to Dr.

Finances improve

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said. "I'm very pleased with the work Lee and his staff, particularly Business Manager Keener Fry, have done. And I'm deeply appreciative of the support and encouragement we have received from Chancellor William K. Simmons and the members of the Board of Regents in dealing with this problem," he added. "We're all looking toward the future with greater confidence."

Wright receives honor

Dr. Gary L. Wright of the Marshall University School of Medicine was named a "Centennial Outstanding Alumnus" of New Mexico State University as part of that university's centennial celebration.

Wright, chairman of Marshall's Department of Physiology, earned a master's degree in environmental physiology from New Mexico in 1970. His "outstanding alumnus" award was made by NMSU's College of Arts and Sciences.

While at Marshall, Wright discovered a substance in the blood of hypertensive rats which, when injected into normal rats, causes sustained high blood pressure. He continues to study the substance and its method of action.

Wright earned his Ph.D. from Ohio State University, and spent four years as chief of the Stress Physiology Section of the National Institute for Occupational Safety and Health. He joined the Marshall faculty in 1979. He is a member of the American Physiologic Society and a charter member of the American Society of Hypertension.

Paper for sale/trade

The College of Business has 200 reams of 8½ X 14 copy paper for sale or trade. To obtain further details contact Gael Setliff, Marshall University College of Business, 696-2616.

Robert F. Maddox, executive assistant to the president for research and economic development outreach at MU.

The projects have included a variety of feasibility studies, economic development plans, marketing research, location site analyses and new product development.

"Last year alone, we created 132 jobs for West Virginians and saved 265 existing jobs," said Maddox. "The bulk of our efforts have centered on the state's southern counties, hardest hit by declines in coal and related industries, but the university's programs are designed to offer statewide assistance."

Davis said this year the EDA was asking Marshall to undertake two special projects in addition to the unit's normal workload: a feasibility study on the establishment of a "factory of the future" at Marshall, and a study to develop a marketing plan for the Mercer County Industrial Park.

"We are very interested in the 'factory of the future' proposal," said Maddox. "This would be a research and training center for employees in the manufacturing sector which would bring them up-to-date on flexible manufacturing systems, which basically are automated computer integrated machines used in manufacturing."

"This project could prove especially important since we have lost about 7,000 manufacturing jobs in the Tri-State area since 1980," he said. "The economy has changed and is continuing to change and grants such as this one from the Commerce Department will allow our economic development programs to help West Virginia businesses and industries keep abreast of the changes and provide employment for the state's people."

Budget Committee meets

(The following report on the Aug. 5 meeting of the Marshall University Budget and Appropriations Committee was submitted by Ron Titus, secretary.)

The Budget and Appropriations Committee met Aug. 5 at 10:09 a.m. in the Presidents Dining Room. Marshall University President Dale F. Nitzschke presided.

Members present were: Alvie Qualls II, W. Don Williams, Ralph Oberly, Charles Bias, Thomas Manakkil and Ron Titus.

Members absent were: Charles Roberts, Richard Roberts, Jane Rogers, Shirley Overholt and Donald Williams.

President Nitzschke presented the results of the July 22 Board of Regents meeting. Thirty-seven percent of the money designated by the Board of Regents for funding the salary schedules will go to the faculty. Sixty-three percent will go to the classified staff.

Herb Karlet provided a summary of Marshall University's budget situation.

Once a month, the Budget and Appropriations Committee will meet with Dr. Nitzschke, Rainey Duke and Herb Karlet to discuss the budget situation.

The meeting adjourned at 10:55 a.m.

Employee achievements

SHARON LAKE and JERRY MEADOWS of the MU Student Development Office attended the annual conference of the Association on Handicapped Student Service Programs in Postsecondary Education (AHSSPPE) held July 20-23 in New Orleans. The conference provides training, education and networking opportunities for persons who work with students with disabilities.

MAUDIE KARICKHOFF, assistant professor in the Division of Specialized Allied Studies, served as recorder at the second International Conference on Critical Thinking and Problem Solving in Home Economics held July 16-19 at Ohio State University. She also presented the results of her curriculum development grant at the annual Vocational, Technical and Adult Education Conference held Aug. 1-3 in Charleston. She directed the development of curriculum for home economics in the middle school under the grant from the West Virginia Department of Education.

Dr. CHRISTOPHER L. DOLMETSCH, associate professor of modern languages, has contributed a review of "Eagle in the New World: German Immigration to Texas and America" (ed. Theodore Gish and Richard Spuler; Texas A&M Press, 1986) to the Summer 1988 issue of German Quarterly (pp. 486-88). He also contributed a review of Peter Hartling's novel "A Woman (Eine Frau)" (translated by Joachim Neugroschel; Holmes & Meier Publishers, 1988) to the July/August issue of CHOICE (page 1697).

Bowling teams forming

There will be an organizational meeting for Marshall University employees interested in forming a bowling league on Tuesday, Aug. 30, at noon in the eighth floor lounge of Smith Hall.

Faculty and staff members and their families are eligible to participate in the league. Interested persons can form their own teams of five bowlers or attend the organizational meeting.

The first bowling competition will take place Tuesday, Sept. 6, at 5:30 p.m. at Ted's Imperial Lanes.

To obtain further details contact Sharon Gates at the MU Learning Resources Center, 696-6646.

Marshall University library schedule set

Marshall University's James E. Morrow Library will be closed Aug. 20, 21, 27 and 28.

The library will be open Aug. 22-26 from 8:30 a.m. to 4:30 p.m.

Regular fall hours for the library will begin Monday, Aug. 29. The library will be closed Sept. 3-5 in observance of the Labor Day holiday.

Regular library hours for the fall semester will be: Monday through Thursday--7:45 a.m. to 11 p.m.; Friday--7:45 a.m. to 5 p.m.; Saturday--9 a.m. to 5 p.m. and Sunday--1 p.m. to 10 p.m.



Marshall University President Dale F. Nitzschke, left, presents a plaque to Erland P. "Ernie" Stevens Jr. and his wife, Ellen Mills Stevens, of Ashland, Ky., as he welcomes them as members in the Marshall Foundation's prestigious John Marshall Society. Mr. Stevens is vice president of The Putnam Agency in Ashland. Both are graduates of Pennsylvania State University and are members of the Marshall University Choral Union. Membership in the John Marshall Society is based on a gift of \$10,000 or more, a pledge of \$15,000 over a 10-year period, or a deferred gift of \$50,000 or more.

Seven students get John Marshall awards

Prestigious John Marshall Scholarships have been awarded to seven members of Marshall University's 1988-89 entering freshman class.

The scholarships are designed to attract the most academically outstanding and talented students to the university, according to Dr. Edgar W. Miller, director of student financial assistance at Marshall.

"We are extremely pleased with the high quality and caliber of students we were able to attract and enroll in this year's group of John Marshall Scholars," said Miller. "All of the students have excelled academically and have shown the potential to be leaders on the campus."

To be eligible for application, students must have achieved a 30 or better American College Testing (ACT) composite score. The national average for the ACT, according to Miller, is usually in the 18.7 range.

"This means the John Marshall Scholars are in the upper one percent of students taking the college admissions examination," he said.

Students were invited to submit a letter of application, letters of recommendation and disclosures of honors and extracurricular activities. The final selection was made by the university's Financial Aid Advisory Council.

The students will receive \$1,250 per year, renewable for up to an additional three years as long as the students maintain a 3.5 grade point average.

John Marshall Scholarship recipients are: Kevin Willison of Parkersburg, Tammy Leigh Reedy of Poca, Chris Slaughter of Lookout, Jeffrey T. McCloud of Lavalette, Scott Wheeler of Kenova, Bryan Ward of Huntington and Ginger M. Kees of Belle.