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# Marshall



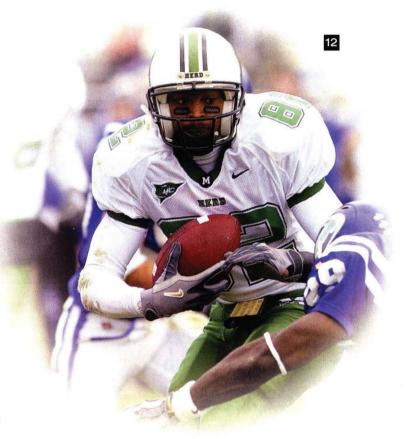
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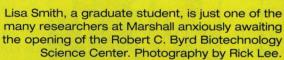
- 3 THE PRESIDENT
- 4 WHAT'S NEWS?

#### up front

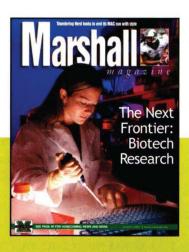
- The new Robert C. Byrd Biotechnology Science Center will usher in a new era of research and economic growth.
- 12 The Thundering Herd tackles two Top 10 football programs before entering its curtain call season of MAC competition.
- 18 Meet Dr. Elaine Baker whose passion for teaching gave birth to the Center for Teaching Excellence at Marshall.
- 22 Talented student-athletes are fast turning women's tennis into the university's other powerhouse program.
- 26 Marshall's Society of Outstanding Black Scholars is exposing students to culturally enriching experiences.
- 30 The university's Campaign for National Prominence is nearing its ambitious goal of raising \$100 million by 2005.
- 34 As MU's School of Medicine marks the graduation of its 1,000th doctor, a look back at the highly-acclaimed program.
- 38 Honorary degrees are bestowed on four individuals who have given decades of support to Marshall University.



### autumn 2004









#### WHAT'S NEWS ?

WRITTEN BY DAVE WELLMAN

#### Board of Governors Welcomes Three

Three people have been appointed by Gov. Bob Wise to serve on Marshall University's Board of Governors. The new members, all of whom will serve four-year terms ending June 30, 2008, are John G. Hess of Barboursville, Verna K. Gibson of Sarasota, Fla., and Letitia Neese Chafin of Williamson, W.Va.

"We're always delighted to have new enthusiasm and support for Marshall University," MU President Dan Angel said.

Hess, a certified public accountant, is a member/partner with Hess, Stewart & Campbell, PLLC, which has offices in Huntington, Beckley and Oak Hill, W.Va. He graduated from Marshall in 1973 with a BBA degree in accounting.

"It is a wonderful opportunity to be involved in an institution I have great passion for," Hess said. "I'm honored and thrilled and feel very privileged."

Gibson is nationally known for her career and leadership in the retail fashion clothing industry. She joined The Limited Stores as a merchandising trainee in 1971 and worked her way up the corporate ladder to become the president and CEO. She was the first woman CEO of a Fortune 500 company.

Gibson is a member of the John Marshall Society and a former member of the Society of Yeager Scholars. She and her husband,







(Left to Right) John Hess, Letitia Chafin and Verna Gibson

Jim, are vice chairs of the Campaign for National Prominence.

"I'm very proud to be part of the board," she said, "and I hope we can keep the university moving in the positive direction it's currently moving in."

Chafin is an attorney with her husband, Senate Majority Leader H. Truman Chafin, with the H. Truman Chafin Law Firm, PLLC, in Williamson, W.Va. She is a former employee of NCR Corporation as both West Virginia and national representative. Chafin graduated with honors from Marshall in 1986, and is a 1996 graduate of the West Virginia University College of Law.

"I'm very honored to be selected and excited about the opportunity to serve," she said of her appointment. "I'm ready to roll up my sleeves and get to work."

#### Jackson Publishes Third Book

Marshall University alumnus and Atlanta, Ga., resident Richard Jackson's third book, *Too Stupid to Quit: Banking and Business Lessons Learned the Hard Way*, is available now in electronic, paperback and hardcover versions.

Jackson, a 1959 Marshall graduate, said the book should be of interest and helpful to people who are interested in banking, management practices and leadership. It features insights on the "key movers and shakers" in the Atlanta area and the deals they consummated during Jackson's career from the late 1960s to the early 1990s.

Since retiring in 1995 from his position as chief operating officer and vice chairman of First Financial Management Corporation in Atlanta, Jackson has authored Yesterdays Are Forever, A Rite of Passage through the Marine Corps and Vietnam War, and The Last Fast White Boy, a story about athletics at Marshall during Jackson's involvement in various sports during the 1950s.

Publication of *Too Stupid to Quit* was made possible through the sponsorship of the John Deaver Drinko Academy at Marshall. It will be utilized for text reference and instruction in Marshall's Elizabeth McDowell Lewis College of Business.

An online preview of the book on the Web site of its publisher, Authorhouse, describes *Too Stupid to Quit* as "a unique and creative treatise on the management process. Combing military tactics with business practices, the author provides an in-depth discussion and analysis of the principles, techniques, and lessons learned the hard way that were later utilized to build two successful financial organizations with unconventional" and "out of the normal banking box" practices.

The book may be purchased online at www.authorhouse.com/BookStore. It also is available at the Marshall Bookstore on the Huntington campus.

#### MARCHING THUNDER READIES FOR FOOTBALL SEASON

Steve Barnett likes what he sees – and hears – from the Marshall University marching band as practices continue.

"The band is really kickin," said Barnett, MU's second-year director of athletic bands. "We're young but we don't sound young."

The 2004-05 Marching Thunder has 240 members, up from 198 last year and 160 members in 2002.

Of the 240 members, 100 are new, Barnett said. He praised members of the Marshall music department for their recruiting efforts, and said his own experience directing several all-county or region bands in West Virginia, Ohio and Kentucky, along with judging contests this year, has paid off.

"In my 30-year knowledge of the Marshall marching band, 240 members would be the largest enrollment we've had," said Dr. Ben Miller, a professor of music at Marshall. "We are quite pleased with all of the efforts...we can build on the enthusiasm and continue to build the band program."



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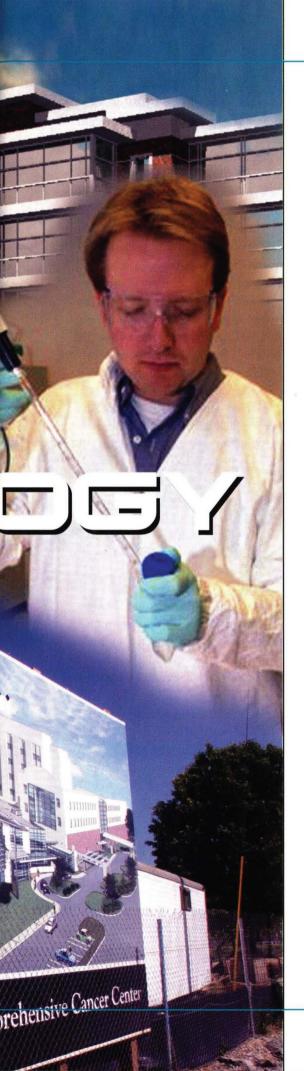
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#### Article by Marla Brannan

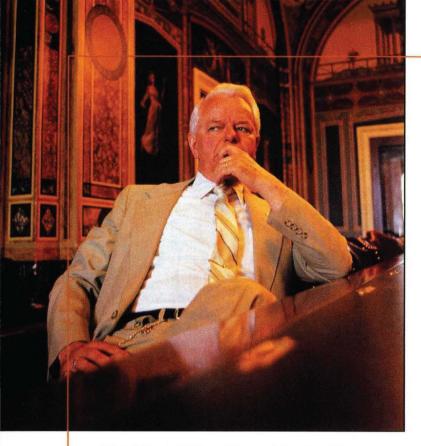
Photography by Rick Haye & David E. Fattaleh

Marshall University is poised to become a major player in the emerging biotechnology field with the construction of the new \$40 million Robert C. Byrd Biotechnology Science Center



n 2002, the U.S. Department of Commerce and the Technology Administration joined forces to study the biotechnology industry in the United States – the first time a detailed assessment had taken place. Three thousand biotech-related companies responded to the survey, 70 percent of those located in a mere 10 states, 26 percent in California alone. They reported 1.1 million employees, \$567 billion in annual net sales (in 2001) and \$41.6 billion in expenditures for Research and Development.

Currently, few biotech employees call the Tri-State home and we're not seeing much economic impact from one of the fastest growing sectors of the United States economy. But, all that's about to change: Marshall University has broken ground on the new \$40 million Robert C. Byrd Biotechnology Science



(Above) Marshall University's new \$40 million Biotechnology Science Center would not have been possible without the help of longtime friend Sen. Robert C. Byrd.

Center. In addition, MU already has built a firm foundation for the future of biotech in our region.

Before the area across Third Avenue from the Science Building was even cleared for construction, Marshall and the College of Science were preparing for biotech. It is a major component of a sharpened focus on Marshall as a research university as well as a springboard for Huntington and the Tri-State to enjoy a boost into the post-industrial knowledge-based economy. Carving out niches broad enough to withstand future business trends, but narrow enough to make Marshall stand out, has been key. Dr. Joseph Bragin, Dean of the College of Science, believes MU has succeeded. "Marshall has adopted the knowledge economy model. We have well-established programs in forensics (including a nationally accredited forensic science lab), environmental science and basic medical research. We also have faculty developing programs in information technology, bioinformatics and nanotechnology."

Medical. Environmental. Forensics. Get used to hearing about this trio as the nerve center of biotechnology research at Marshall University. But what, for the non-scientist, is biotechnology? The Commerce Department report cited above defined it as the

"application of molecular and cellular processes to solve problems, conduct research, and create goods and services...in various scientific fields and industries such as medicine, animal health, agriculture, marine life, and environmental management." The Biotechnology Industry Organization, biotech's main trade organization, defines it more simply: "The application of biological knowledge and techniques to develop products and services."

But before firms producing goods and services to put Marshall and Huntington on the biotech map and assist our current economy can come into being, Marshall's research capacity needs to be expanded hence the Robert C. Byrd Biotechnology Science Center, a structure Marshall President Dan Angel has termed a "signature building" for Marshall's future.

All told, Marshall plans to spend about \$120 million in new construction supporting biotech and medicine. The Byrd center will account for just under \$40 million of that total figure. This largest capital improvement in the history of Marshall University has been made possible almost entirely by the support of Sen. Robert C. Byrd who secured \$35.6 million in National Institutes of Health grants. Dr. Angel asserts, "We cannot thank Senator Byrd enough. He has been the linchpin, the most important person for the funding of this building."

Bragin adds, "As the cost of education continues to be shifted to students and their families, Senator Byrd's assistance in funding the Biotechnology Science Center becomes increasingly important in providing educational opportunities to West Virginians."

The 2003 Economic Grant Fund Committee awarded Marshall \$12.5 million to complete funding for the Byrd center and build the future Biotechnology Development Center. Significant private investment also has been raised.

The Byrd center will house 144,000 square feet and four floors of offices for faculty and staff, auditoriums and, most importantly, dozens of learning laboratories for both undergrads and graduate students. It will connect to the Science Building via a pedestrian bridge over Third Avenue, similar to the one connecting the new parking facility and the Cam Henderson Center. Bragin is excited by the prospect.

"The Byrd center will include space where College of Science faculty along with their colleagues in the Joan C. Edwards School of Medicine can have modern facilities to perform cutting-edge basic research...and to do that in a collaborative atmosphere where several research groups share equipment and students can work together on problems of common interest but perhaps with different perspectives."

Future plans for biotechnology don't end with the fall 2006 completion of the Robert C. Byrd Biotechnology Science Center. Biotech is both research and development and Marshall University and Huntington have teamed up for success in applying research from the university to the development of businesses, creating biotech goods and services, and to give those new businesses what they need to perform at the highest levels. The not-so-distant future holds the Biotech Development Center, where start-ups can work on products, as well as an addition to the Forensic Science Center and the Edwards

Comprehensive Cancer Center – buildings that will greatly aid Marshall's biotech focus on medical, environmental and forensic research.

KineticPark, a business and industry location right at the intersection of Hal Greer Boulevard and I-64, comes into play as businesses mature and need additional production space. The Huntington Area Development Council (HADCO), now in a biotech alliance with Marshall, provides marketing and promotional expertise and new partnership possibilities for biotechnology coming out of research at the university. The alliance, just formed in late May, already has taken steps toward making these plans a reality. Last month, with HADCO funding, several local business representatives and two Marshall professors attended BIO 2004, biotech's premier trade show.

(Below) Construction on the Robert C. Byrd Biotechnology Science Center began in May and should be complete by Fall 2006.





(Above) An artist's rendering of the Robert C. Byrd Biotechnology Science Center. A skywalk across Third Avenue will connect the new \$40 million structure to the existing Science Building, enabling students and faculty to share time, talent and resources.

So why are Marshall, Huntington and in fact the state betting the ranch on biotech – and are we ready to hold our collective breath and plunge into the untested depths of a knowledge based economy? What exactly will the Robert C. Byrd Biotechnology Science Center bring to Marshall and to the Tri-State?

Appalachia may seem like an odd place to foster a high tech industry cluster, but Bragin notes, "In Finland, Nokia took on telecom giant Motorola and now has twice its share of the cell phone market." He continues by adding that all the things necessary for the success of this huge venture – progressive tax policy, availability of capital and a trained work force – are within the scope of state policy makers and universities to provide. But he also notes, "Today's knowledge-based economy is fast paced and depends on a tightly knit web of personal relationships – acceptance of this way of doing business will require a change in regional culture."

Given the state of our current local economy and abounding Appalachian stereotypes, it would be easy to give in to pessimism concerning a future in biotech. President Angel rejects doubts. "In West Virginia there's almost a feeling of we're doomed to be like this forever. I don't buy into that. We need to be proactive and optimistic. I believe you form the future — you don't just let it happen. And the people I've talked to have shown good support for biotech. They're ready for anything we can do to help the economy."

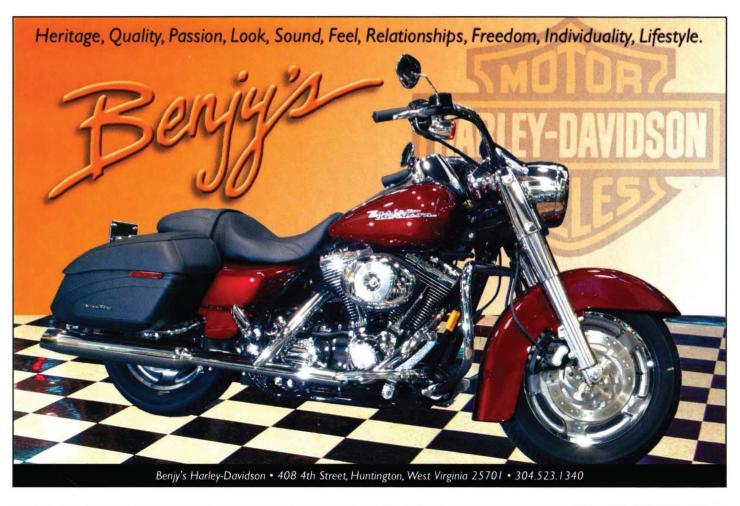
The Byrd center will bring Marshall and Huntington too many positives to mention, but here are seven serious biotech by-products that will flow from this building directly into the future of both the university and the city. First, it will increase Marshall's status as a research hub, especially in the already

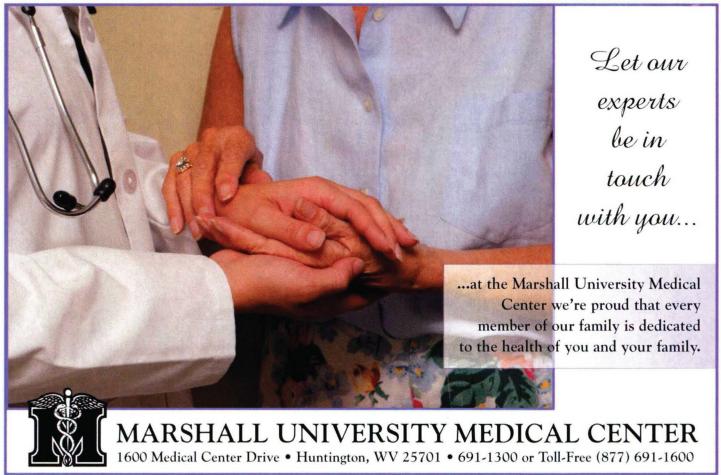
strong areas of medical, environmental and forensics research. Second, the university will continue to receive more funding. Marshall's research funding has tripled since the mid-90s - the amount for this past academic year totaled \$45 million. Third, with more visibility in research and increased funds, Marshall will apply for and receive more patents, which will make money for the university. Fourth, high-caliber students will be attracted to Marshall and will stay for advanced studies. Fifth, the new center will better serve the needs of the area's school children. Bragin observes, "West Virginia has a declining college-age population, so in order to build a high-tech workforce we must expose every one of our children to science early before it is too late for them to choose a science and math-based career. The College of Science's Center for Teaching and Learning hosts a dozen high school teachers and more than 100 ninth and 10th graders from around the state in our Health Science and Technology Academy (HSTA) summer camp. Collaboration between programs such as HSTA and facilities like the Byrd Center is particularly effective in improving academic success."

Sixth, biotech start-up businesses conducting research at the Byrd Center will grow and provide jobs, that are higher paying than most in the region, thus keeping Marshall graduates from looking for work elsewhere. And seventh, add up numbers one through six and they equal the type of vibrant economy the Tri-State hasn't seen for decades.

As President Angel concludes, "We're betting on the frontier instead of wishing for the past. We're in the right place at the right time."

Marla Brannan is a freelance writer living in Huntington, W.Va.





**Article by Tim Stephens Photography by Rick Haye** 

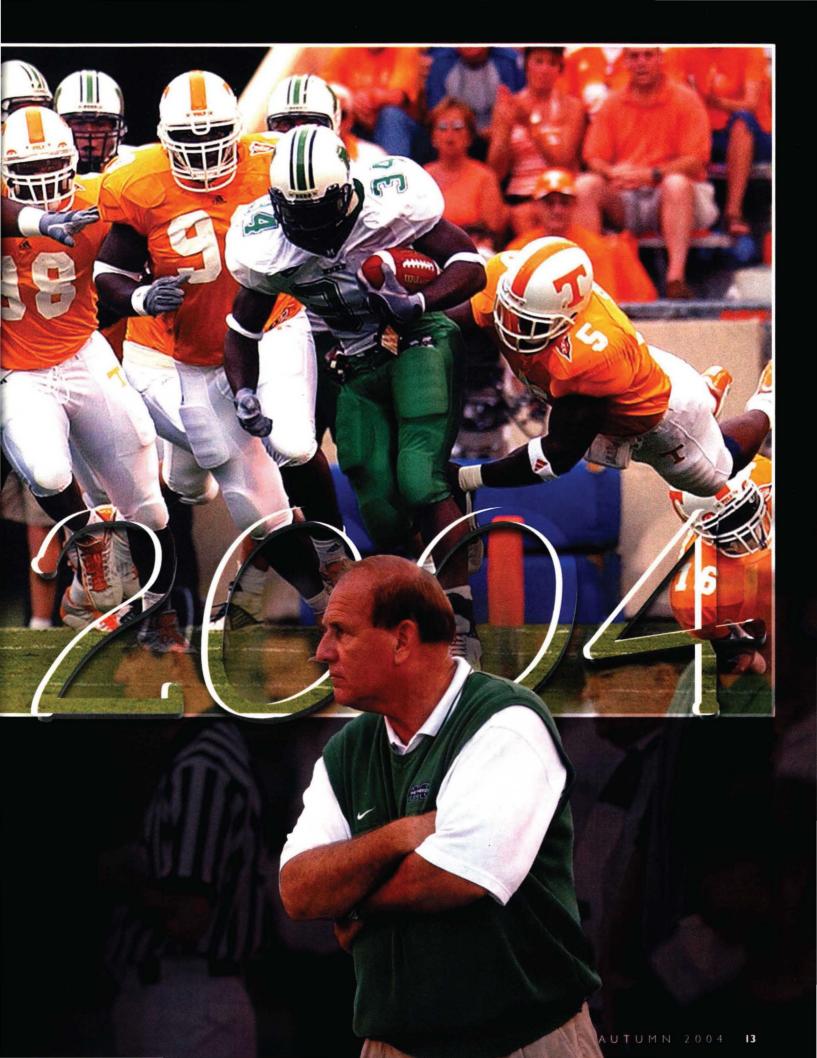
The Thundering Herd looks to upset two powerhouse programs before

# Viarshall Foo

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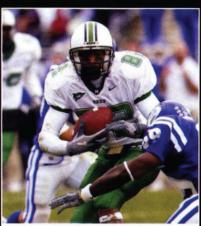
arshall coach Bobby Pruett expects his football team to be much faster this season. "We don't have all that hardware to weigh us down," Pruett deadpanned, referring to championship rings and trophies. For the first time since joining the Mid-American Conference in 1997, the Thundering Herd is coming off a season in which it didn't win at least a division title. Marshall figures to build on last year's 8-4 record, however, and contend for its sixth league championship since 1997, as it enters its final season in the

MAC before bolting for Conference USA.





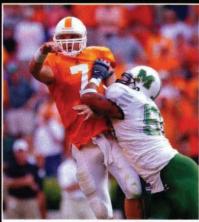
**Linebacker Kevin Atkins** 



**Receiver Josh Davis** 



Offensive Lineman Nate Griffin



**Defensive End Jonathan Goddard** 

"We have a strong group returning," Pruett said. "If we stay healthy and stay eligible, we have a chance to be a very good football team."

The schedule is rugged. Marshall opens at home Sept. 4 with Troy State, a team which upset Marshall last season. The Herd follows with non-conference games at Ohio State and Georgia before beginning a stretch of eight consecutive MAC games, starting with a Sept. 29 showdown at home with defending MAC East champion Miami.

Here is a position-by-position breakdown of what to expect from the 2004 Herd:

#### Quarterbacks

A huge reason for optimism is the return of senior quarterback Stan Hill, who starred through five games last season before a torn knee ligament sidelined him. Hill completed 133 of 191 passes for 1,767 yards and 15 touchdowns, with seven interceptions, before going down. His 165.93 passer rating ranked second in the nation. Hill is capably backed by senior Graham Gocheneaur, who helped Marshall to victories in six of its last seven games, and a 27-20 upset of Kansas State earlier in the year.

#### Running backs

Senior Earl Charles rushed for 1,039 yards and 12 touchdowns a year ago and might be the best running back in the league. A sound back who combines power and speed, Charles helped Marshall lead the league in rushing a year ago. Experienced depth is a concern, with sophomore Tank Tunstalle and freshman Marcus Fitzgerald backing up Charles.

Anyone carrying the ball will be expected to hold on to it. Marshall lost 16 fumbles a year ago.

"That's an area where we need to improve," Pruett said. "We need to get better in the area of turnovers as a whole."

#### Receivers

Senior Josh Davis is one of the nation's top returning wide receivers.

"Josh is a special player," Pruett said of Davis, who caught 66 passes for 823 yards and 6 touchdowns in 2003 as the Herd's No. 2 receiver behind Darius Watts, now of the Denver Broncos. "He has size, hands and speed. He's everything you'd want, but we need to find some people to complement him."

Davis considered making himself available for the NFL Draft after his junior season but opted to return.

Behind Davis, Marshall's receiving corps is thinner than usual. Junior college transfer Mandell Smith will Marshall figures to build on last year's 8-4 record...and contend for its sixth league championship since 1997, as it enters its final season in the MAC before bolting for Conference USA.

compete with sophomore Hiram Moore, seniors Brad Bates and Tremel Guillory and juniors Nate Manns and Wilbur Hargrove for playing time. Hargrove, a converted running back, is intriguing because of his sub-4.4 speed.

#### Offensive linemen

Just two starters return. Nate Griffin, an NFL prospect, moves from right tackle to left tackle. Toby Bullock, a junior, is back at right guard. Zac Elcess, a transfer from Miami (Ohio), takes over at center. Red-shirt freshman John Inman is at left guard and sophomore Seth Cook is the right tackle. Several others are in the mix, as well.

"We have to work hard to get them ready," offensive line coach and offensive coordinator Mark McHale said. "We have a lot of work to do."

#### Defensive line

Many believe Marshall features the strongest defensive line in the Mid-American Conference. Senior ends Jonathan Goddard and Jamus Martin head a strong, talented defense that features quickness as its biggest asset. Goddard is a play-maker who returned two fumbles for touchdowns last year, had 20.5 tackles for losses and 6.5 sacks. Martin (80 tackles, 6.5 sacks) is a force. Defensive tackle Reggie Hayes (5.5 sacks) is quick. Jammal Whyce and Roger Garrett battle for the nose tackle job. Depth, particularly at defensive end, is experienced.

#### Linebackers

A trio of speedy seniors – Kevin Atkins (100 tackles), J.T. Rembert and Dionte Wilson – are all strong against the run. Junior Dennis Thornton adds speed on the outside. Junior Damarcus Thomas is a promising run stopper, too.

Atkins, in particular, is motivated by last year's 8-4 record and by MU missing a bowl game for the first



Quarterback Stan Hill



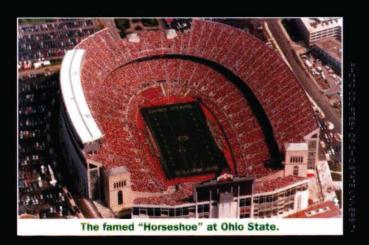
**Defensive End Jamus Martin** 



**Running Back Earl Charles** 



**Linebacker Dionte Wilson** 



#### 2004 Thundering Herd Football Schedule

Sept. 4 – TROY, 4:30pm

Sept. 11 – Ohio State (ABC), 3:30pm

Sept. 18 – Georgia, 1:00pm

Sept. 29 – MIAMI (ESPN2), 7:00pm

Oct. 9 – Ohio, TBA

Oct. 16 – Kent State, 4:00pm

Oct. 23 – BUFFALO, 4:30pm

Oct. 30 – UCF, 2:30pm

Nov. 5 – Akron (ESPN2), 7:00pm

Nov. 13 – Bowling Green, 4:00pm

Nov. 20 – WESTERN MICHIGAN, 4:30pm

Dec. 2 – MAC Championship (ESPN or

ESPN2), TBD

All caps represent home games



time since moving to NCAA Division I-A from I-AA in 1997. "It hurt my heart watching bowl games and knowing we weren't in one," Atkins said. "It made us work that much harder this summer."

#### Defensive backs

All three starters return, but Pruett is requiring more of them this season, particularly in the area of turnovers. Marshall ranked 114th of 117 teams nationally in turnover margin in 2003 and no returning starter in the secondary had more than one interception. "We need to create more turnovers," Pruett said. "We need some people to step up."

Marshall is strong at the corner, where senior Roberto Terrell and junior Willie Smith are capable cover men. Safety is a concern. Senior Moriah Anderson is back and will try to fulfill his potential. Anderson battles sophomore Curtis Keyes and junior Lonnie McCowan for playing time.

#### **Specialists**

Marshall's kicking game seeks improvement. Nick Kelly and Ian O'Connor will battle for the punting and place-kicking jobs.

#### Recruiting Summary

A trio of wide receivers has a chance to make an immediate impact, but Pruett rarely, if ever, counts on newcomers.

"We feel good about them, but you never know until they get here," Pruett said.

Mandell Smith of Holmes Community College runs 40 yards in 4.4 seconds and visited Florida and LSU out of high school. Emanuel Spann also could contribute immediately. Spann picked Marshall after originally committing to Wisconsin. Jeramine Filer (6-foot-3, 190 pounds) is big and fast.

Running back Marcus Fitzgerald is the brother of former Pittsburgh star Larry Fitzgerald. Speedy Defensive end Bilal El-Amin picked Marshall over Michigan State and Purdue, among others. Running back Antonio Leath is the fastest player in a class filled with speed, having been clocked at 4.3 seconds in the 40-yard dash. Leath is the North Carolina 100-meter champion.

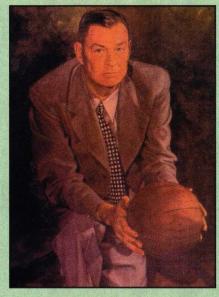
Marshall won two in-state recruiting battles with WVU, landing tight end Joe Bragg and state lineman of the year Doug Legursky. Look for the Herd to be a force in Conference USA next year.

Tim Stephens is a freelance writer and the Huntington area director of Fellowship of Christian Athletes. He is a former sportswriter with The Herald-Dispatch.

#### **Documentary filmmakers seek** photos and memorabilia for **Cam Henderson project**

By Amy Persinger

In a time when Marshall University was still Marshall College, Cam Henderson brought recognition to Marshall athletics. Now "Ashes to Glory" producers Deborah Novak and John Witek want to bring recognition to Henderson for his contribu-



**Legendary Coach Cam Henderson** 

tions to basketball and football. Novak and Witek have begun researching the life and career of legendary Marshall College Coach Cam Henderson for a new hour-long documentary, expected to be completed in the fall of 2005.

They hope the documentary will be aired on public television and distributed nationally. One of the filmmakers' goals is to gain recogni-

tion for Henderson in the Naismith

Basketball Hall of Fame.

"Henderson invented the zone defense used in both basketball and football and the structured fast break," said Novak. "He hasn't gotten credit and we are making an effort to give him credit where it is due. Henderson coached football from 1935 to 1949 and basketball from

1935 to 1955. We plan to recreate that distant age, when Marshall athletes won a national championship in basketball and 15,000 fans packed the C&O station to welcome them home." Novak and Witek are interviewing former Henderson

athletes, and are gathering film, photographs and memorabilia from the era. But they are still in need of more footage, specifically film from the 1947 N.A.I.B. basketball championship played in Kansas City, Mo.

They also would like to borrow any memorabilia or film footage of the era. Film footage could include home movies, game films or broadcast footage of Marshall sports from the 1930s through the 1950s. Because Cam Henderson did not like publicity and rarely spoke to the press, film footage is hard to find.

#### How You Can Help:

Anyone who would like to contribute memorabilia to the documentary may contact Witek and Novak at (304) 697-0681 or via e-mail at novak1@marshall.edu.

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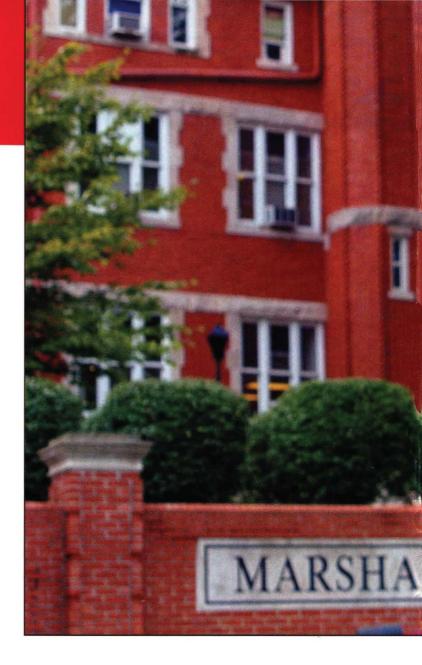
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Web Site: hsc-cpa.com Email: hsccpa@hsc-cpa.com Marshall's Center for Teaching Excellence helps faculty hone their skills in the classroom and has evolved into one of the best programs at the university

By Kathy Young Carney Photo by David E. Fattaleh



### Baker strives to make go

students strolled into the classroom and filled the seats, expectantly waiting for an introductory course into psychology to begin. What they didn't realize was it was Dr. Elaine Baker's own introduction – into teaching. The knowledgeable and talented woman understood psychology. But she had never been trained to instruct. However, that didn't hold back this bold career step.

"Many universities had always assumed that because faculty had a degree in something, they knew how to teach, so there was never a lot of emphasis on faculty learning how to teach," Baker says. "They just said to me one year, 'We'll give you a raise in salary if you teach an introductory



#### od teachers even better

psychology course.' They gave me the book. That was my training. I walked into the classroom and had to 'wing' it."

As it turns out, Baker has quite a flair for teaching. She is so high on the scale of excellence that Marshall University has publicly honored her abilities.

Baker knows the trenches of trial and error firsthand and perhaps that made her the logical choice when university leaders took the bold step to boost all of its teachers' teaching. Administrators launched the Center for Teaching Excellence in 1999 as a basic way to support Marshall's faculty while encouraging them to hone their skills with up-to-date methods.

"The only reason I took this position is I really do believe that teaching is a wonderful endeavor," Baker says. "The work of the center I value very highly."

Through workshops, seminars and special grant funds, Marshall's teachers can learn to sharpen their techniques, organize their materials, motivate their students and be more effective in the classroom.

"It's all based on a positive philosophy," says Dr. Sarah Denman, senior vice president of Academic Affairs. "You can take good teachers and make them better. You can take those who are trying to be good teachers and help them achieve those goals. It has evolved into one of the best programs that "No one is required to go. They go because they want to be good teachers and they want to improve what they do in the classroom. I think that speaks volumes for the faculty at Marshall University."

#### Dr. Sarah Denman, senior vice president

we have on this campus." Participation is voluntary, but all new faculty members encounter the center practically as soon as they set foot on campus. A new faculty orientation program presented by the center presents different avenues of teaching a subject. Many can be tailored to fit just about any topic.

"When the movie and book A Beautiful Mind were out and very popular, the Center for Teaching Excellence sponsored a panel discussion on John Nash and the gaming theory, and how you can use it to teach in different disciplines," Denman recalls. "People from all across campus came and participated in the discussion."

"There's probably not a faculty member on this campus who hasn't participated in something since the center was established in 1999," says Dr. Frances Hensley, associate vice president for Academic Affairs.

"There's no question that what they're doing in the center is impacting teaching on a daily basis in every department on campus," says Don Van Horn, dean of the College of Fine Arts. "I know from having discussions with my faculty who have gone to hear these speakers that they find those opportunities very helpful in their own teaching. I know that my faculty have benefited from programs the Center for Teaching Excellence has offered."

Van Horn can be more specific about the role the center is playing in the future of the College of Fine Arts. A grant from the center is paying for special analysis of the college's assessment methods on graduates. For instance – is the college using the most effective methods to gather data about successes of former students, what is being done with the data, and should there be curriculum changes to meet the college's goals for its students?

"This grant that we have from the Center for Teaching Excellence impacts the teaching that goes on in the college in very significant ways," Van Horn says. "I think over time we will see some curricular changes."

Baker says instructors have been making changes in the classrooms for years. Students are now placed in an active-learning mode as teachers alter old methods of lecturing.

"I think we are less lecture-oriented," Baker says. "Learning is the students. It happens in their heads. They have to be actively involved. They need to be participating, talking, producing, thinking, writing."

"Just our whole concept of teaching has grown," Hensley says. "We have new approaches to teaching. You'll find a lot

more people using methodologies that they never knew about before. You can teach old dogs, like myself, new tricks."

The office of A c a d e m i c Affairs sustains the center and many of its programs. Alumni and longtime Marshall friends, Charles and Mary Jo Hedrick, make the special



(Top) President Dan Angel is joined by long-time Marshall friends Charles and Mary Jo Hedrick who are generous supporters of the Center for Teaching Excellence. (Bottom) Faculty at a recent seminar.

grants possible through their financial gifts and support.

"They believe very strongly in teaching," Baker says. "They have been very generous to the Center for Teaching Excellence."

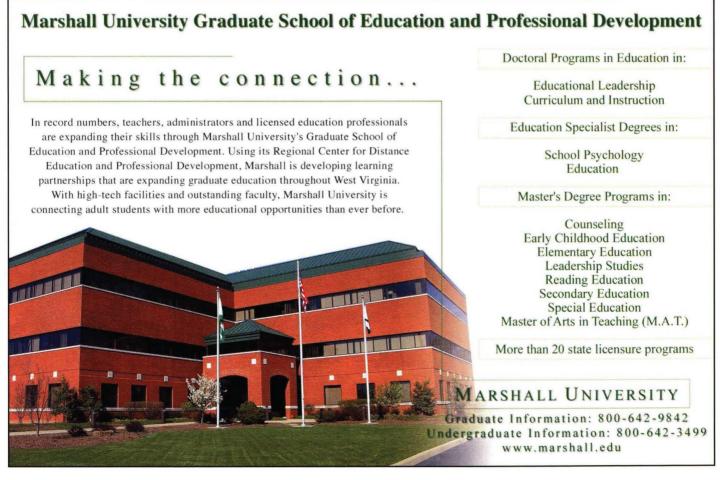
Baker doesn't require any sign-in sheets and doesn't track who comes to each program. However, she estimates 200 teachers participate in a year and each probably teaches four sections a semester with approximately 40 students in each class. If each of those 200 faculty members adopts one thing they've learned through the center, then the number of students affected stretches into the thousands.

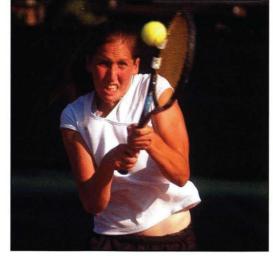
"When Dr. Baker conducts the workshop at the beginning of the semester each fall, the Don Morris Room in the Memorial Student Center is usually overflowing," Denman says. "No one is required to go. They go because they want to be good teachers and they want to improve what they do in the classroom. I think that speaks volumes for the faculty at Marshall University."

"A lot of times people are interested in talking research and scholarship and creative activity and often times teaching gets lost in the shuffle," Van Horn says. "And that's still the primary mission of the university – to teach."

**Kathy Young Carney** graduated from Marshall University in 1982 with a B.A. in Broadcast Journalism and is a freelance writer living in Scott Depot, W.Va.









Article by Tim Stephens Photography by Matt Riley and Rick Haye

## powerhouse PROGRAM

The Thundering Herd football team isn't the only big dog on campus. Meet the talented student-athletes of women's tennis that are fast becoming the other powerhouse program.

en years ago, Marshall's women's tennis program was a collection of first-year players toiling in the Southern Conference and trying to build on the occasional victory. Now, Marshall fields one of the top 60 programs in the nation, played for the national championship in doubles, is a three-time Mid-American Conference champion and went unbeaten in league play for the second consecutive year. Imagine what the next 10 years will hold.

"We're very excited to be in the top 60," said Marshall coach John Mercer, whose team climbed as high as 46th this season before finishing 55th, 20 spots higher than it rated in 2003. "It's been one of our main goals to move into the top 40. We'll keep surging toward our goals."

Thundering Herd tennis had a 2004 season worthy of Marshall's heralded football program or of the men's basketball program of the early 1970s. Marshall went a school-best 22-5 overall, won a third straight MAC title and earned a third consecutive NCAA Tournament berth.

The biggest highlight was provided by the doubles team of Jessica Johnson and Ashley Kroh. The duo advanced to the NCAA doubles championship, defeating California, Michigan and New Mexico

before falling to the UCLA team of Daniela Bercek and Lauren Fisher in the title match. Ironically, Fisher and Johnson were former junior doubles partners in Pittsburgh.

Johnson and Kroh, 27-3 overall, became the first tennis players in MAC history to earn All-American honors and the first MU players in any Olympic sport to finish as a national runner-up.

"To play for a national championship was my wildest dream come true," Kroh said.

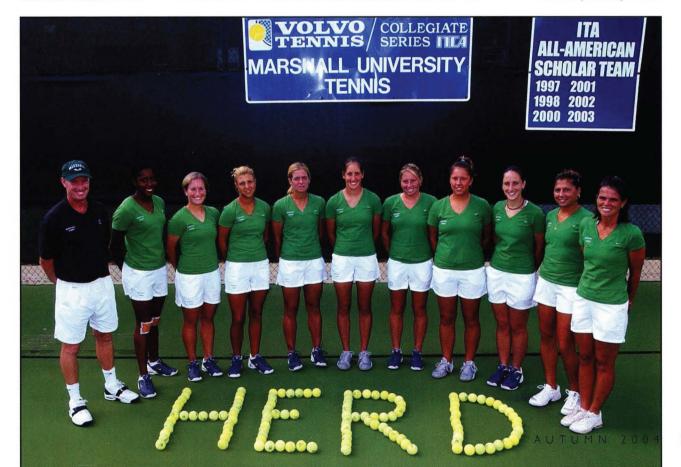
While the Marshall football program won NCAA Division I-AA national championships in 1992 and 1996 and the men's basketball program won an NAIB title in 1947, no Herd team ever has come closer to a major college national championship than did Johnson and Kroh.

"We're proud of Jessica and Ashley," Mercer said. "They were unbelievable under pressure. We're proud of what our entire team accomplished this season."

Mercer was named the MAC coach of the year, while his wife and assistant, Laurie, was named the East Region assistant coach of the year. Both deflect credit to the players – Kroh, Johnson, Joelle Good, Danielle Hock, Lille Nzudie, Meghan Skalsky, Alice Sukner, Holly Asel and Olivia Hill. Both coaches say that the Herd's depth is one of the key reasons why it was so strong this season. Johnson and Sukner had

achieved success on a national level and were joined by Kroh. Nzudie, Hock, Good

Marshall University's women's tennis team, led by Head Coach John Mercer, has captured the MAC title for three straight years as well as three consecutive berths in the NCAA Tournament.





and Skalsky gave Marshall strong performances lower in the lineup.

"I'd say that's one of our biggest strengths," Kroh said of MU's depth. "The point you win at No. 5 or No. 6 counts the same as the point you win at No. 1. That's where we had a lot of success, especially within the conference."

To win a match, a team must capture at least four of seven possible points.

"It's a team effort," Nzudie said.

It's an effort that has taken a while to build. John

Mercer said constructing depth and balance was a top priority from the time he and Laurie arrived on campus. Being strong from top to bottom not only pressures the competition, it leaves a bit of breathing room if needed. "If someone has a bad day, someone else steps up," Skalsky said. "That takes a lot of the pressure off the team."

Good agreed. "A lot of teams don't have the opportunities to switch around and match up as well as we do," she said.

The Mercers credit players' hard work and talent for Marshall's success. The players credit the coaches. Not to be left out is recruiting. The Mercers look far, really far, and wide for players. Nzudie is from Cameroon. Good is from Switzerland. Hock is from England. The rest of the players hail from West

Ashley Kroh and Jessica Johnson are all smiles after beating New Mexico to advance to the NCAA finals.

While the Marshall football program won NCAA Division I-AA national championships in 1992 and 1996 and the men's basketball program won an NAIB title in 1947, no Herd team ever has come closer to a major college national championship than did Johnson and Kroh.

Virginia, Kentucky, Michigan, Pennsylvania and Kansas. The Mercers continued their international success in June, signing Alizee Paradis, a Quebec native who achieved a No. 7 ranking in the under-16 division in Canada in 2003.

Marshall's tennis team not only excels on the court, but off it, sporting a collective grade point average of better than 3.0. Sukner also brought recognition to the program by winning the East Regional Intercollegiate Tennis Association's Arthur Ashe Award for Leadership

and Sportsmanship. Sukner, MU's No. 2 singles player, finished 17-7 overall and 9-1 in the MAC, earning first-team all-league honors.

"Alice was very deserving," John Mercer said. "She represents the best of college athletics and everything a student-athlete should be on and off the court."

Marshall President Dan Angel said he was thrilled by the tennis team's success, especially that of Johnson and Kroh. "It's an awesome accomplishment to make it to the national championship," Angel said. "Jessica and Ashley have spoken volumes for who we are, what we do and what we represent. We're very proud of them."

**Tim Stephens** is the Huntington area director of Fellowship of Christian Athletes. He is a former sportswriter with *The Herald-Dispatch*.



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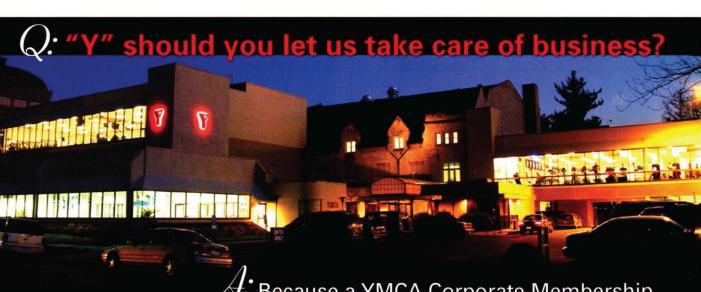
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# SOCIETY of Outstanding Black Scholars

A unique scholars program is providing African American students at Marshall University exposure to culturally enriching experiences.

By Dr. Ralph J. Turner • Photography by David E. Fattaleh

hey attend lectures such as Roman and Greek classics and African history. They meet socially with Marshall's top administrators. They learn etiquette at seven-course meals. They dress up in their best clothing to attend a presentation by a world-renowned neoclassical dance group. They spend a weekend at The Greenbrier resort. They are members of Marshall's Society of Outstanding Black Scholars, launched in

the fall of 2003 with 30 members to recognize and help talented black students achieve their potential academically and socially. The second class of about 25 society members will join them this fall to get a good dose of leadership and confidence building.

Dr. Betty J. Cleckley, vice president for multicultural affairs, says they are not focusing on black students to the detriment of other students. "Our African

American students need a lot," she says.

"They come to an institution from different backgrounds and different kinds of preparation. One of the things we want to accomplish is to give our students what they need and values and skills to be outstanding leaders in the 21st century."

Maurice Cooley, director of the Center for African American Students' Programs and creator and director of the Society of Outstanding Black Scholars, says the majority of the students questioned the value of many of these activities.

"One must remember they are freshmen for the most part," Cooley says. "I tell them most of these things may not seem

Members of the Society of Outstanding Black Scholars at The Greenbrier Resort.



important to you as young adults, but will have greater significance and fulfillment when you are 26, 28 or 32 years old."

Nevertheless, students praise what they are learning.

"It showed me different aspects of things that are available to me," says Dominique Elmore, a Huntington sophomore who is leaning toward a career in medicine. "It gave us insight. The Greenbrier weekend was not only fun, but also showed us different things in high society that we may not have been accustomed to, such as high tea at 4 p.m. before dinner. A lot of us were nervous at first. We were afraid we would mess up, but we came through it OK."

Dominique's mother, Rosa Snead Elmore, says, "They are exposed to so many different things – great writers, classes in dining etiquette and so many other experiences. This definitely builds confidence."

Another black scholar, Sean Hornbuckle, a Huntington sophomore and sports management/marketing major, says, "It helps us see the world and not just black society. I think it gave us a better understanding of the game of life."

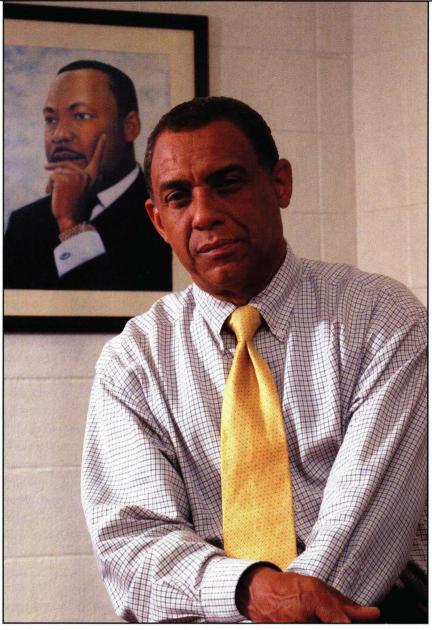
The society is attracting the interest and praise of Marshall administrators.

"I think that from the perspective of academic affairs we are really excited about what Maurice is doing to

emphasize academic achievement," says Dr. Frances Hensley, associate vice president for academic affairs. "I have seen a real change in the level of enthusiasm in the students."

Dr. Sarah Denman, provost and senior vice president for academic affairs, shares Hensley's enthusiasm. "I think Maurice Cooley has done a wonderful job encouraging these students to pursue their academic dreams, providing them opportunities for leadership and mentoring experiences."

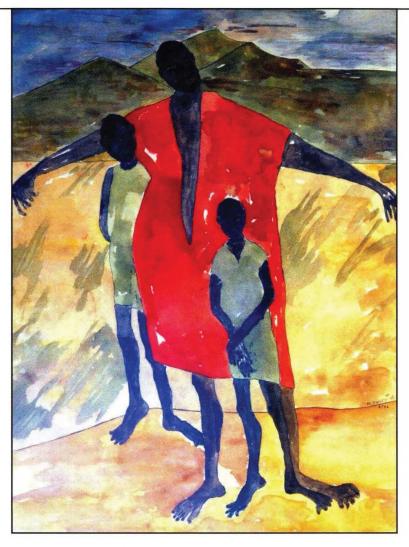
She sees the society as serving two key functions. "One is scholarship," she says. "We are constantly



Maurice Cooley, director of the Center for African American Students' Programs and creator and director of the Society of Outstanding Black Scholars.

"I didn't know if I wanted to have a segregated program, but we have so many smart black students at Marshall. We're opening doors. But many do not fully realize the doors need to be opened."

- Maurice Cooley, director



An example of some of the artwork that hangs in the offices of the Center for African American Students' Programs at Marshall University. The center is home to the newly-formed Society of Outstanding Black Scholars.

trying to recruit really good students to Marshall University to bring rigor to the academic mix.

"On the other hand, we have a commitment at this institution to diversity. This is a way we can bring students to this campus to provide diverse experiences for all of us."

Martha C. Woodward, who retired July 31 as executive director of the John R. Hall Center for Academic Excellence, says Cooley has placed the emphasis of the Society of Black Scholars squarely on academics.

"Maurice and I began to collaborate early as he asked questions about how the Society of Yeager Scholars worked." She says Cooley talked with her about the bonding, sense of pride, acceptance of responsibility, duty to share talent, and leadership – all mainstays of the Yeager Scholars, one of Marshall's most elite academic programs.

"One of the things we want to accomplish is to give our students what they need and values and skills to be outstanding leaders in the 21st century."

Betty J. Cleckley

Cooley, working with Cleckley, did not waste time launching the society when he came to Marshall in January, 2003, as director of the Center for African American Students' Programs. He says he was disappointed to see so few promising black students in the university's honors programs and that they were missing out on enrichment activities, growth and character development. This was the catalyst for creation of the Society of Outstanding Black Scholars.

"I am not a segregated thinker," Cooley emphasizes. "I didn't know if I wanted to have a segregated program, but we have so many smart black students at Marshall. How could they get these experiences in honors curriculum, enrichment seminars, outings, lectures and experiences for self improvement?

"They couldn't without special initiatives – new and creative solutions," Cooley says.

"Dr. Cleckley shared my vision," he says. "She stood squarely in support and offered her ideas. We then sought the opinions of others.

"Dr. Hensley (associate vice president for Academic Affairs) said it was a wonderful idea.

"Martha Woodward said, 'We should have done it before.""

Membership in the society is by invitation and is exclusive to black students who receive academic scholarships. These scholarships almost always require students to maintain high grade point averages. Continued eligibility is contingent upon renewal of one's scholarship and by signing an agreement to abide by a general set of standards established by the society. These include participation in at least 70 percent of functions, continuing as a full-time student, pursuing studies toward a degree and demonstrating support for the society on campus and in the community.

Students have a wide range of majors – advertising, marketing, electronic media, molecular biology, voice, nursing, biotechnology, interior design, computer science, economics, business, psychology, biology, sports management and pre-med.

To further emphasize the capabilities of his students, Cooley quickly adds, "Six or seven of our first group are pre-med majors."

Most are West Virginians from rural areas or small towns – including Clarksburg, Keyser, Glen White, Shenandoah Junction, Kingwood, Huntington and Charleston. They also come from as far away as Washington, D. C., and Africa.

In addition to The Greenbrier weekend, lecture series and receptions, society activities during the 2003-2004 school year included receptions with black faculty and administrators, provost and deans, and university president; attending an art exhibit at the Huntington Museum of Art, Dance Theatre of Harlem performance, seven-course dinner etiquette experience, and pre-commencement program for graduating black students. They also attended church services and a theatrical production about Harriet Tubman and the Underground Railroad.

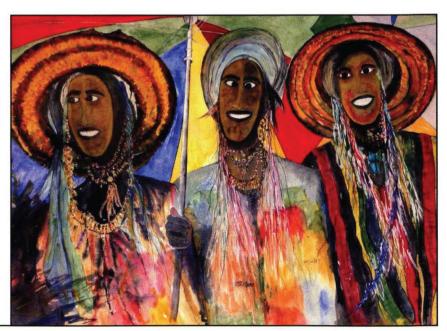
Programs for the 2004-2005 school year include many similar activities, but Cooley also is working on new experiences, such as lectures about college financial aid, African religions, and the classics. Society members will attend panel discussions on the 50th anniversary of the U. S. Supreme Court ruling in *Brown vs. Board of Education* which outlawed segregation in schools and public facilities. A community service project will be included.

Cooley, Cleckley and other university administrators like what they see happening and are looking forward to what Year No. 2 promises.

Cooley says he hopes special programs for blacks will not be necessary one day.

"We're opening doors," he says. "But many do not fully realize the doors need to be opened."  $\hfill\Box$ 

**Dr. Ralph Turner** is a professor emeritus of journalism and mass communications at Marshall University.





# Campaign for National Prominence reaches \$80 million mark

#### **Article By Jessica Farner**

To provide Marshall University with the resources needed to reach its full potential, university leaders launched the most ambitious fundraising effort in university history, the Campaign for National Prominence, Sept. 21, 2002. The goal of the Campaign is \$100

million in private donations by Dec. 31, 2005. To date, donors have contributed approximately \$80 million.

"Most institutions of higher education tend to judge themselves by what they've done," Marshall President Dan Angel said. "But our standard at Marshall University can, should and must be somewhat higher. We aspire to judge ourselves by what we're capable of doing."

Angel and other university leaders identified five areas of need for the campaign: student support, faculty support, program support, facilities and enhanced student experience. Approximately \$20 million will be

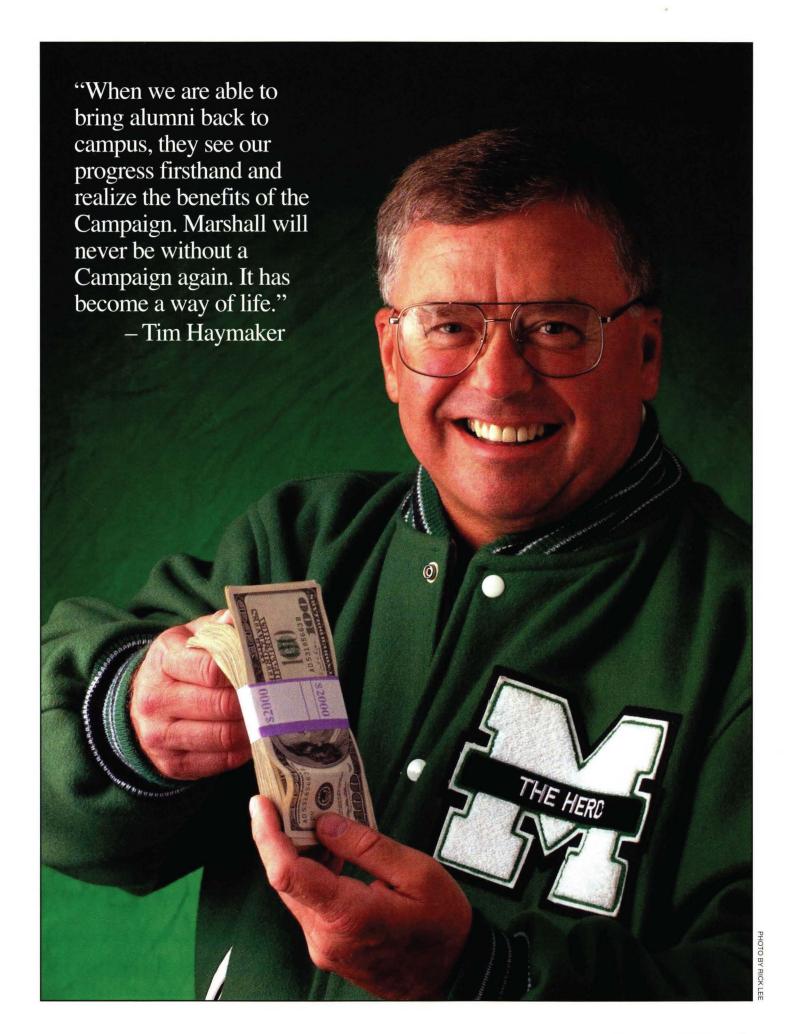


allotted to student support, including undergraduate scholarships, Yeager Scholars, John Marshall and Erma Boyd Scholars, graduate and medical scholarships and multicultural scholarships.

"Marshall's first priority is to help students succeed by providing the

highest quality instruction possible," Angel said. "But, if a student cannot afford the education he or she deserves, the best programs are hollow promises. It is essential that we increase endowed scholarships to allow talented students to realize their full capabilities."

Faculty support also will receive \$20 million. "To achieve our goal of prominence in academic programs, we must support the outstanding faculty we already have and recruit new 'stars," Angel said. "The limited resources of West Virginia provide for base salaries but are unable to offer the necessary assistance for specialized equipment, professional development and research.



Endowed chairs and professorships provide the financial support and prestige to acquire outstanding professors and assist in advancing a course of study or research."

Initiatives including the Autism Training Center, the Harless Center for Rural Education, the H.E.L.P. Program, the Child Development Academy, the Year of the Book Endowment and the Financial Trading Research Center will receive \$10 million in funding.

In addition, \$40 million will be used for the development and upgrade of facilities, including the Robert C. Byrd Biotechnology Science Center, the Visual Arts Center, the Erickson Alumni Center, "smart" classrooms and athletic facilities.

The Biotechnology Science Center is a \$40 million project that will serve the research efforts of the Joan C. Edwards School of Medicine and the College of Science. Nearly \$36 million has been committed through the efforts of Sen. Robert C. Byrd, Angel said. Marshall must match 10 percent of the total cost.

Private gifts totaling \$5 million will be used for equipment and furnishings for the new building. Naming opportunities for gifts include two auditoriums, six to eight teaching labs and two to three specialty labs.

The Visual Arts Center is a \$17 million project. The center will be erected on the west side of the Joan C. Edwards Performing Arts Center and will complete the impressive Fine and Performing Arts Complex on Fifth Avenue.

The Erickson Alumni Center will enable the past to connect with the future, Angel said. The facility will feature an open-air third floor area that will accommodate large social gatherings.

Finally, \$10 million will be allotted to provide an enhanced student experience in areas such as athletics and student and multicultural affairs.

According to Tim Haymaker, Campaign chairman, the university was able to exceed two-thirds of its fundraising goal in early March, when Harvey White designated a \$50,000 donation to the newly developed Dr. Simon D. Perry Academic Program on Constitutional Democracy. White is a Marshall University alumnus and one of the founders of QUALCOMM, a California-based, pioneering organization in wireless technology.



Glen Kerkian, executive director of the Marshall University Foundation and senior vice president for development

Glen Kerkian, a veteran development leader at Ohio University, was named executive director of the Marshall University Foundation in June. Because of a new relationship between the Foundation and the university, Kerkian also will serve as Marshall's Senior Vice President for Development.

"We gained an experienced and successful person of high caliber," Angel said. "Glen will be a major, positive addition to the Foundation, the university and the community."

Haymaker agreed. "Glen is a high energy guy who doesn't understand the word no. He is extremely capable; if he says we can do it, I'm a believer."

Kerkian said he has been impressed by the caliber of the faculty at Marshall and the research initiatives in which they are engaged. "The unenlightened will soon learn that this is an uncut gem we have here in Huntington. We must continue to tell our story and illustrate the benefits that have already been realized as a result of the campaign."

Haymaker said substantial fundraising efforts will coincide with the beginning of the fall semester and football season. "The academic programs at Marshall may be far greater than the university's prowess on the football field, but football season enables us to meet with alumni and potential donors on campus and in major cities. We have fundraisers planned before both the Ohio State and University of Georgia games, and gatherings also will be organized at home games.

"When we are able to bring alumni back to campus, they see our progress first hand and realize the benefits of the campaign. Marshall will never be without a campaign again. It has become a way of life."

All gifts to Marshall are counted toward the overall campaign goal.

Gifts may be made to the Marshall University Foundation, the Big Green Foundation or the Marshall University Graduate College Foundation and should be mailed to: Development Office, Marshall University, One John Marshall Drive, Huntington, W.Va. 25755.

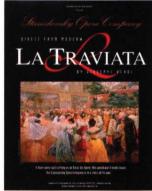
**Jessica Farner** is a recent graduate of Marshall University's W. Page Pitt School of Journalism and Mass Communications. She currently resides in Parkersburg, W.Va.



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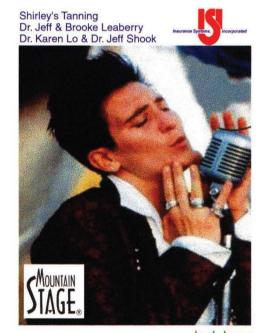
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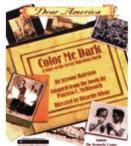
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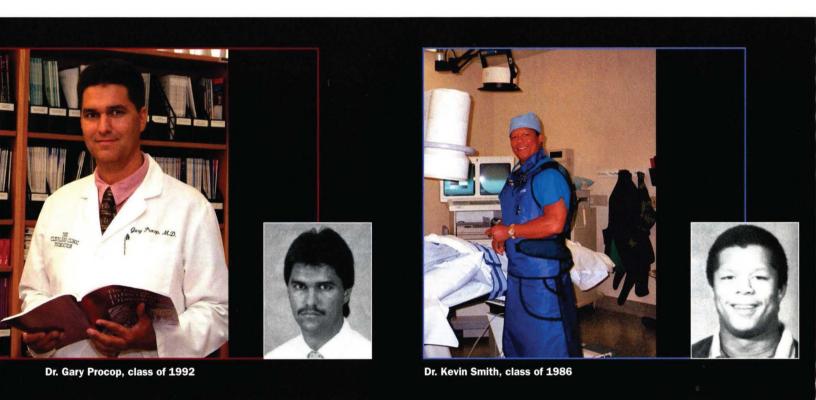


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### Where are



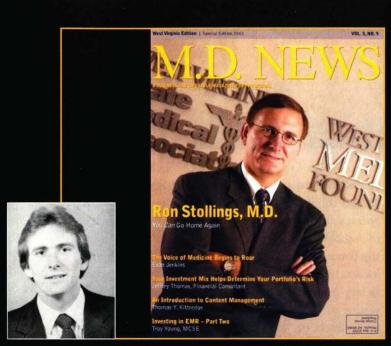
As Marshall's School of Medicine reaches a milestone by graduating its 1,000th doctor, a look back at the highly successful program and some of its very distinguished alumni.

Article by Lisa Brownstead

ot many people in the Huntington community could have ever envisioned that its small medical school born in the disco era would one day graduate its 1,000th physician, but that is exactly what occurred this year. Born under the 1972 Teague-Cranston Act, which allowed the establishment of new state medical schools in conjunction with existing Veterans Administration hospitals, the Marshall University School of Medicine is the little medical school that could. Its mission then and now: to produce primary care physicians to serve the state's rural and veteran populations.

The West Virginia Legislature appropriated funding for the school in 1975 and it received provisional

# they now?







Dr. Denise Baisden, class of 1985

accreditation in 1977. The medical school opened its doors to the first class of 24 students in 1978 and has been growing ever since.

Charles H. McKown Jr., M.D. has been the school's dean since January of 1989. He's proud of the School of Medicine which celebrated a milestone this year: graduating its 1,000th doctor. "We are community integrated. We have a modest budget, a very small but dedicated faculty, and a student body over the years that is 90 percent West Virginian. We have been successful by all standards."

Class size is at a current level of 48, double that first year. "New construction is underway right now which will allow us to expand our class size even more," said McKown. The longtime dean calls the future growth the "end of the beginning. The school can look back and reflect and praise its early students. They set the pattern and set the bar high."

Now the Joan C. Edwards School of Medicine can look forward to a bright future. The new Edwards Comprehensive Cancer Center under construction will feature state-of-the art equipment, as will the Robert C. Byrd Biotechnology Science Center.

"As the pace of biomedicine accelerates, based on the genome project, Marshall, Huntington and the Barboursville region will be positioned to participate. We've laid a lot of the groundwork for that," McKown asserts.

From the beginning the school has made the most of its resources. The community-integrated medical school offers its future doctors the opportunity to receive their inpatient teaching in local hospitals. Community physicians are active in the education process and are committed to teaching promising rural students who are educationally and financially disadvantaged. These students leave with a solid foundation for future successes.

Appreciative of his real-life guardian angel, Stollings always knew he would give back to the community that so generously supported him on his quest to become a physician. He returned to Madison to practice Internal Medicine in Geriatrics.

"When someone is helped by so many you have to give back. You want to give back to the community. I have wonderful patients whom I've bonded with." He also contributes to the school that raised him,

### "The school can look back and reflect and praise its early students. They set the pattern and set the bar high." - Dr. Charles H. McKown Jr., dean

Among such students is Dr. Ron Stollings, a member of the School of Medicine's second graduating class in 1982. Stollings hails from the small town of Madison in West Virginia's coal country. He's a true Marshall success story. His mother, whom he called his "sole and soul supporter," died after a five-year struggle with cancer.

"While my mom was being diagnosed with cancer I was being exposed to the hospital. I saw her struggle and wanted to help. She was given little to no help but was offered surgery to buy some time. I remember her looking down at her then 12-year-old boy and saying to the doctors, 'Do what you can for me.' It sinks in now just what a special lady she was."

The difficult experience shaped his desire to become a doctor, but there was no money. So after being accepted into the Marshall School of Medicine the future doctor applied for work-study, received some scholarships and worked in the coal mines that first summer. It was difficult to work and go to school, but that changed after a meeting with the Ladies Auxiliary of Boone Memorial Hospital.

Stollings describes their first meeting: "Everyone looked at Edith McElfresh - she held the purse strings. Edith said, 'He's a fine young man and we ought to help him."

And they did, providing Stollings with a monthly stipend and paying his tuition to Marshall.

establishing a scholarship in the spring of 1996. "It was the best way to help another student like me and it's the highest honor I could pay my mother the scholarship is in her name."

Now serving as president of the West Virginia Medical Association, Stollings believes in the opportunity Marshall's School of Medicine provides to young people past and present. "When you finish your education and march off the stage you can go into any residency. You can live your dream."

Echoing that very sentiment is Dr. Gary Procop, class of 1992. An out-of-state student from Michigan, he says Marshall's small class size was an advantage. "You have great access to professors and the clinical training is done in community hospitals."

After graduation Procop headed to Duke University for his residency and the esteemed Mayo Clinic for his fellowship. "Marshall's individualized education is one of its strengths. I was a teacher's assistant at both Duke and the Mayo Clinic and I can say the quality of Marshall's medical students is the same as those prestigious institutions."

Procop says as a medical student he was a little bit out of the ordinary. While his fellow students were focusing on primary care, he was interested in basic science. "The professors allowed that to happen. If they hadn't supported me as an individual, then I might not be doing what I'm doing today."

Procop is now a pathologist at the Cleveland Clinic with a sub-specialty in clinical microbiology.

The same theme applies to Dr. Kevin Smith, the first African American graduate in 1986. "Because the medical school is small, we got a lot of personal attention. Not only did you have the opportunity to develop long-term relationships with students and faculty, but you had the personal attention of the staff. They took care of you. If you weren't doing well they always took the time to help you," said Smith.

The co-captain of the 1979 Thundering Herd football team, Smith says he chose Marshall's School of Medicine because his parents wanted him to be a doctor. Now an anesthesiologist with a sub-specialty in pain management in his own private practice in San Diego, Smith says he's practiced with people who graduated from Ivy League programs and he doesn't see much difference. "Marshall also provides a great education with a strong academic program."

Taking advantage of the education she received, 1985 School of Medicine graduate Denise Baisden reached for the sky. After graduation, she applied to the nation's only civilian aerospace medicine program sponsored by NASA, where she worked for more than a decade as a flight surgeon. She left NASA in October 2000 to become the regional assistant flight surgeon for the Federal Aviation Administration. Based in Texas, Baisden covers five states, giving medical clearances to air traffic controllers and pilots.

Although she doesn't return home to Huntington as often as she'd like, Baisden keeps tabs on the School of Medicine. "I was in the fifth graduating class so the school was still fairly new. It's a good school that's had a big impact on Huntington. I watched the community fight to get the medical school. It's grown quite a bit since I was there and it's nice that it keeps growing."

McKown says the recent growth means Marshall is poised to be a part of the new economy. "We have to play an active role in a rather dramatic change in the methodology and practice of medicine."

With biomedical discovery and a concentration on prospective medicine in its future, the Joan C. Edwards School of Medicine will continue to make remarkable contributions to the community while upholding its original mission of producing skilled physicians for the state of West Virginia.

Lisa Brownstead is a freelance writer living in South Point, Ohio.



Partners: Floyd E. Harlow, Jr., CPA; Barry L. Burgess, CPA; Susan K. Richardson, CPA, CVA; Mark E. Richardson, CPA; Lisa L. O'Dell, CPA

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A tradition of excellence since 1932

Article by Dave Wellman Photography by Rick Haye

## Marshall Honors...

Honorary degrees are bestowed upon four unique individuals who have excelled in their professions and given decades of support to Marshall University

our individuals who not only have excelled in their professions, but given decades of strong support to Marshall University, received Doctor of Humane Letters honorary degrees on May 8 during MU's 167th commencement ceremonies at the Big Sandy Superstore Arena.

The addition of 2004 honorees Robert E. Fox of Lexington, Ky., Burl Osborne of Dallas, Texas, U.S. Congressman Nick J. Rahall, II of Beckley, W.Va., and Albin G. Wheeler of Springfield, Va., brings to 152 the number of Marshall's honorary degree recipients.

"Marshall University is proud to honor these four extraordinary individuals with honorary degrees," President Dan Angel said. "They all are highly respected in their professions and all have strong ties to Marshall University. Their leadership and accomplishments, on state, national and international levels, are truly remarkable."

Rahall, who represents West Virginia's Third District, was the guest speaker at commencement. Here is a brief look at each recipient:

#### Robert E. Fox

As a pioneer in oil and natural gas exploration and production, Fox, a petroleum geologist and engineer, served with many organizations throughout the world. As a generalist with these organizations, he oversaw all aspects of ideas from their beginnings into their development as viable operations in many developing and established petroleum provinces of the world, including Libya, Pakistan, the United Kingdom, the Netherlands and the United States.

In 1986, Fox received the honorary Doctor of Science degree from Heriod-Watt University in Edinburgh, Scotland, in recognition of his work in the North Sea and his contribution to the university as a member of its Offshore Engineering Institute's Board of Governors.

#### **Burl Osborne**

One of American journalism's great figures, Osborne gained national prominence by directing the remarkable turnaround of the *Dallas Morning News*. He joined the paper as executive editor in 1980 following a 20-year career with The Associated Press in which he eventually became managing editor of the AP's worldwide news operation.

As circulation at the *Morning News* climbed at an amazing rate, Osborne rose through the ranks nearly as fast, rising to publisher only five years after arriving in Dallas. As one competitor from the *Dallas Times Herald* noted at that time, "He just beat us black and blue." Under the stewardship of Osborne, who has been described as a newspaperman through and through, the *Morning News* won six Pulitzer Prizes for journalistic achievement.

#### Nick J. Rahall, II

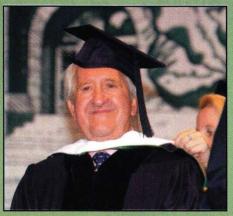
As a national leader in the development of federal policies relating to transportation, infrastructure, energy and the environment, Congressman Rahall has distinguished himself as a leader for change and progress in the economically-challenged Appalachian Region during his nearly 30-year tenure in the United States Congress.

A tireless fighter for the people of West Virginia, he has helped secure millions of federal dollars for projects that have enhanced community and economic development in southern West Virginia and throughout the region. Through his leadership in Washington, Congressman Rahall has been instrumental in positioning Marshall University as a national transportation research leader.

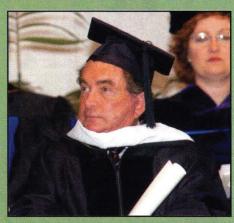
#### Albin G. Wheeler

A much decorated soldier in the U.S. Army, Wheeler, a retired Major General, spent more than 41 years in the military before ending his remarkable career as a quartermaster soldier in 1991. During his long and distinguished military career, General Wheeler was awarded numerous awards and decorations, including the Defense Distinguished Service Medal, Distinguished Service Medal, Legion of Merit, Bronze Star Medal with two Oak Leaf Clusters, Meritorious Service Medal, Air Medal and Army Commendation Medal with three Oak Leaf clusters.

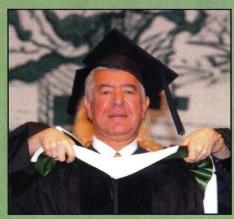
General Wheeler did tours of duty in both the United States and in Southeast Asia where he took on assignments in Laos, Thailand and the Republic of Vietnam. He later served in Germany as the commander of the Army/Air Force Exchange System-Europe.



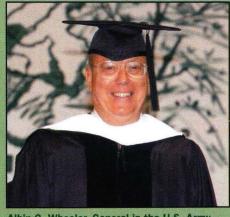
Robert E. Fox, oil and natural gas pioneer



Burl Osborne, nationally-prominent publisher



Nick J. Rahall, II, United States Congressman



Albin G. Wheeler, General in the U.S. Army



## ever GREEN



## A Message from Tom Harris [MUAA President]

Photo credit: Kent Bryant Photography

f ever there's a time to return to your alma mater, it's Homecoming.

This year is no exception as a week of activities will climax on Saturday, Oct. 23, when the Thundering Herd intends to make Buffalo its 12th straight Homecoming victim.

This 4:30 p.m. game and the rousing alumni party and dance afterwards will be a fitting end to a week full of events which will include the largest gathering of Greeks in Marshall history.

As this column is written in early summer, the Marshall University Alumni Association is finalizing its plans for Homecoming 2004. Included is one huge new activity. We're asking all fraternity and sorority alumni to gather for a gigantic, panoramic group photo in front of the Memorial Student Center at 11 a.m. Saturday.

From there you can watch the Homecoming Parade pass by, then join other alumni for an afternoon of tailgating before kickoff. If you want to "party hearty" after the game, head for the Huntington River Cities Club's funfest in West Huntington.

There will be many other events on the Homecoming menu – sponsored by the MUAA and other MU organizations. The best way to keep informed is to go to the MUAA Web page at www.marshall.edu/alumni, where events will be posted as they are scheduled. If your group wants to promote its Homecoming gathering on the web page, just e-mail the information to pelphrey@marshall.edu.

On a sad note, absent from this year's homecoming will be Paul Beckett, our enthusiastic and hardworking homecoming chairman for the past three years. Paul passed away suddenly this past spring and the unique spark he gave to his every endeavor will be missed.

As my second year as MUAA president begins, I look back on a year when I was privileged to meet many of our alumni either at campus events or at club functions. I was able to witness firsthand the great support from our alumni in Fort Myers/Naples, Tampa Bay and Orlando in Florida; Washington D.C./Northern Virginia and Cincinnati; and in-state gatherings in Point Pleasant, Jackson County and Charleston.

I plan on joining the MU travelers to other areas in 2004-05. On the horizon, beginning with the 2005 football season when the Herd joins Conference USA, will be even more opportunities for our loyal alumni and friends across the nation to join us for tailgating and other special football weekend events.

We already have Marshall clubs in Dallas/Fort Worth (Rice, SMU), Houston, Orlando (UCF), Wilmington, N.C. (East Carolina) and Southern Mississippi. But visits to Tulsa, Memphis, El Paso, New Orleans (Tulane), and Birmingham (UAB) offer added opportunities for MU alumni to gather and to organize Marshall clubs.

See you at Homecoming.

#### Marshall Artists Series' 68th Season

Grammy Award-winning vocalist **k.d. lang** headlines a special Mountain Stage event at the beautiful and historic Keith-Albee Theatre on Sunday, October 3 at 7 p.m.

Return to Herd Heaven and celebrate the holidays with America's Sweetheart of Song, **LeAnn Rimes**, at the Veterans Memorial Field House Tuesday, November 30 at 8 p.m.



### A Message from Lance West

[ Vice President for Alumni Development and Co-Director of the Campaign for National Prominence ]

e are... Marshall! This is a fantastic way to start any good event, especially if you are surrounded by Marshall alumni, friends and fans. The pride in the institution and the passion that so many have to make Marshall better radiates throughout the state of West Virginia, and for that matter, throughout the country. We are very fortunate to have so many loyal supporters and believers in our academic, athletic and student programs, and capital campaign projects. With all the vision Dr. Dan Angel and the Marshall University Board of Governors have for the university, we need to continue to attract more support every day, to ensure we surpass our goals.

One of these projects is the construction of the new Erickson Alumni Center at Marshall. Nearly 1,000 people have invested in the project, and we have raised almost two-thirds of our \$3 million goal. We hope to have even more alumni and friends involved in building this facility as well as ensuring its operation for many years to come.

We have naming opportunities still remaining in the new center, and pledges can be spread over a 5-year period. We want all alumni and friends to have a wonderful place to come back to when visiting campus, and also a place to brainstorm on what new things we can do at Marshall when we all work together.

Please visit the Alumni Association Web site, www.mar-shall.edu/alumni, and view all of the activities we offer for alumni and friends. Also, please join our list of investors toward the Erickson Alumni Center and alumni endowment. Your gift makes a difference!

We always welcome your feedback, and hope to see you during Homecoming on October 23.



## Nominate your board members for 2005-2008

The Alumni Association is now accepting nominations for five (5) of its elected positions on the Board of Directors. The term of office is three years beginning July 1, 2005.

#### Qualifications are that a candidate:

- Must be an active member of the Alumni Association, through an annual gift to the Marshall University Foundation Inc.;
- Be energetic and enthusiastic in support of the university and concerned with its growth and potential;
- Be available to attend two on-campus board meetings during the year; and
- Be willing to assist in his/her home area in promoting Marshall and the Alumni Association.

Nominations must be sent by December 15, 2004, to the Office of Alumni Relations, Marshall University, One John Marshall Drive, Huntington, WV 25755.

Nominee's Full Name	Telephone	
Address		
Reasons for Nomination		
Nominator's Name	Telephone	
Address		

Self-nominations will be accepted.

The MUAA Nomination and Election Committee will screen the nominations and select 10 for the ballot to run for the five (5) director positions.



## Homecoming and Parents' Weekend...

"The Final MAC Attack." What a fitting theme as the Herd prepares for its final year in the Mid-American Conference. Marco will welcome alumni, friends, parents and students to this year's exciting Homecoming and Parents' Weekend events. There is truly something for everyone no matter what your interest. Please mark your calendar and join us for as many of these outstanding events as possible. Marco will be there and we hope you will be there also to help cheer the Herd to victory in its "Final MAC Attack."

Here is a look at activities planned to date. Please check our web site at www.marshall.edu/alumni for updates.

#### Monday, October 18

Office Decorations – Each MU office is being asked to decorate to promote the Homecoming theme, "The Final MAC Attack." Prizes will be awarded.

8 p.m. – Student Talent Show in the Don Morris Room, MSC. Comedian Kyle Cease will emcee. Sponsored by the Student Activities Programming Board.

#### Tuesday and Wednesday, October 19 and 20

11 a.m. - 5 p.m. – Blood Drive in Marco's at the Memorial Student Center. Participants will be given a memento for their participation. Sponsored by Student Government Association.

#### Wednesday, October 20

**4 p.m. – Thunder into Mason County**. The Tri-County Alumni Club of the Marshall University Alumni Association will host the Third Annual **Thunder into Mason County** at the Mid-Ohio Valley Center in Point Pleasant. Join us as we celebrate Homecoming with the great Herd fans in Mason County.

#### Thursday, October 21

Noon – Naming of the Homecoming Court in the lobby of the Memorial Student Center.

1 p.m. - Office Decoration Judging

#### Friday, October 22 - Green and White Day

**6 a.m. - 10 a.m. - Live Radio Remote Broadcast** from the Erickson Alumni Center by the DAWG Radio, 93.7 FM.

8 a.m. - 10 a.m. - Complimentary Coaches Breakfast sponsored by the Marshall University Alumni Association and the DAWG Radio, 93.7 FM, at the EAC. Winners of the Office Decoration Contest will be announced at end of program.

**6:30 p.m. – Athletic Hall of Fame Banquet**, Don Morris Room (MSC). The cost is \$20 per person. Purchase your tickets from the MU Ticket Office by calling (800) THE-HERD.

8 p.m. -11 p.m. – Evening with Friends Reception. You won't want to miss this opportunity to renew old friendships and see your fellow alumni at this reception. Cost is \$5 per person. Location to be announced.

#### Saturday, October 23

9 a.m. - Ninth Annual 5K Alum Run sponsored by the Marshall

### What could be better!

University Recreational Sports Office. The cost is \$10 in advance and \$15 on race day. The first 300 pre-registered runners will be guaranteed a t-shirt. For questions and to register for the race please call Sharon Stanton at (304) 696-2943 or 696-4652.

#### 10:30 a.m. - Parent and Family Brunch.

This brunch will feature entertainment by the Marshall University Theatre and a State of the Campus presentation from President Dan Angel. Please reserve a spot for this activity, as it has been a sellout for the past several years. Cost is \$10 per parent/family member, students free. Call (304) 696-6422 for more information.

11 a.m. – Greek Reception. Were you a member of a Greek organization during your days at Marshall? If so, you won't want to miss this exciting event. Plan on gathering at the Memorial Student Center lobby for a reunion of all the Greek organizations on campus. Each of the Greek undergraduate organizations will be hosting a joint reception for all those in attendance. You will then have the opportunity to gather on the lawn of the Memorial Student Center and watch the Homecoming Parade.

Following the parade all Greek members, both alumni and undergraduate, are being asked to gather in front of the Memorial Student Center fountain for the Largest Greek Photo in the History of Marshall!

For more information call Andy Hermansdorfer, director of Student Activities and Greek Affairs, at (304) 696-2283 or Nancy Pelphrey, coordinator, Alumni Programs, at (304) 696-3134. Sponsored by the Office of Student Activities and Greek Affairs, the Interfraternity Council, Panhellenic Council, National Panhellenic Council and the MU Alumni Association.

Noon – 2004 Homecoming Parade, sponsored by Student Government Association. Awards will be given to best floats and best bands. Each year the parade gets bigger and better. Come early and secure your viewing location for the MU Homecoming Parade.

2-4 p.m. – Lunch Under the Tent. Join other alumni and friends at Herd Village for a pre-game tailgate party. Cost will be \$15 per person. You can mingle with other Herd fans and participate with the MU Marching Band and the Thunder Rally as they prepare to march into the Joan C. Edwards Stadium.

2 - 4 p.m. – Pre-Game Tailgate at Herd Village sponsored by Parents' Weekend. Enjoy free refreshments and meet members of the Marshall community.

**4:30** p.m. – MU vs. Buffalo. Get your game tickets by calling (800) THE-HERD.

**Post-Game Party/Dinner Dance** hosted by the River Cities Marshall Club at the Eagle Distributing Warehouse, 140 West Third Avenue. Beverages provided by Eagle Distributing; food provided by Outback Steakhouse. Music by Stratus, a dance band. Cost \$25 in advance and \$30 at the door. Call (304) 696-2901 for ticket information.

#### Other Homecoming Activities

Pi Kappa Alpha Fraternity and invited 1950s friends will have a reunion in conjunction with Homecoming on October 22-23. Complete information was mailed to the 1950s members in June.



If you did not receive the information or if you have questions, please contact Betty Smith at smith 25705@aol.com.

MU Black Alumni Inc. will hold

registration/hospitality at the Radisson Hotel beginning at 6 p.m. Participants will have the opportunity to choose from two events on Friday night, October 22. You may travel by bus to Tri-State Greyhound Park and participate in the Mardi Gras Casino where you will be given \$5 in tokens to begin your evening, or you may participate in a hospitality/dance at the Radisson Hotel.

On Saturday, October 23, the Annual Alumni Meeting and Continental Breakfast will be held at 9 a.m. at the Memorial Student Center. A tailgate party will be held at Herd Village beginning at 2 p.m., centered around the Homecoming football game. Following the game at 9 p.m. there will be a banquet/dance at the Radisson Hotel.

The cost for the entire weekend is \$80 in advance and \$100 if your registration is received after October 11. Questions and reservations please call Kevin McClain at (304) 696-5564 (work); or (304) 360-9122 (cell); (304) 523-8859 (home); or e-mail kkmcclain@adelphia.net.

Sunday 10 - 11:30 a.m. – Reunion of Former Student Government Presidents at the Marshall Hall of Fame Cafe. For more information call Jenn Gaston at (304) 696-6436 or e-mail her at gaston1@marshall.edu.

Sunday 9 - 10 a.m. – Author's Brunch sponsored by the Marshall University Libraries. Confederate history bibliographer, Jack Dickinson, will speak about his book, If I Should Fall in Battle: The Civil War Diary of James P. Stephens, published by the Drinko Academy. Following will be a light brunch. This book will be available for purchase and the author will be available to sign your books. The location is the Hoffman Room in the James Morrow Library. Contact Yanzhi Wu at (304) 696-3201 for more information.

**Saturday 1 - 3 p.m. – H.E.L.P. Program's Annual Parents & Family Weekend** at Myers Hall, 520 18th Street. Please join the staff, tutors and other parents as you meet and talk with student tutors in an informal Open House. Refreshments will be served.

**Saturday 8 p.m. – Step Show** at the Henderson Center, sponsored by the National Panhellenic Council. Tickets are \$7 at the door. For more information call Misty Young at (304) 696-2284.

#### Yeager Scholar Alumni

Attention Society of Yeager Scholars alumni! The Yeager Symposium is scheduled during Homecoming this year, so please plan to come celebrate Homecoming and the announcement of the class of 2008, as well as visit with old friends.

The College of Health Professions will hold its annual Homecoming tailgate for alumni, friends, faculty, staff and students at 1:30 p.m. in Herd Village on Saturday, Oct. 23. Food will be provided by Buddy's Barbeque. No charge. Contact Marilyn Fox at (304) 696-2620 with questions.

Homecoming Weekend for Engineering Alumni & Friends. The College of Information Technology and Engineering welcomes its alumni and friends to a special Homecoming weekend for engineering alumni and friends.

All CITE alumni are invited and encouraged to participate in the Seventh Annual Alum Run. Whether you walk or run you can start your day off participating with young and old alike. Details on the run are listed earlier in this article.

A special CITE tailgate luncheon is on tap at Herd Village for Saturday. In addition, attendees will have the opportunity to obtain continuing engineering education units on Friday, October 22, prior to the alumni reception that evening.

Complete information has been mailed to all engineering alumni and friends. If you have not received the information, please e-mail cite@marshall.edu or call (304) 696-5453.

Please share your news with us by filling out the form included with your magazine.

Preference will be given to active alumni; other news will be printed as space allows, and should be received within six months of the event. For more Class Notes, go to www.alumniconnections.com/marshall/.

#### Arrivals

To Wendy May Teel Easton (MS'96) and Paul Easton of Winfield, a daughter, Jennifer, on November 8, 2003.

#### Marriages

James W. Carter II ('95,'97) and Luahna Lynn Winningham of Cincinnati, Ohio, on June 5, 2004.

Dr. Rebecca Noel Totaro and Dr. S. Gregory Tolley (BA'80) of Fort Myers, Fla., on May 8, 2004.

Crystal S. Smith (BBA'94, MBA'97) and Ryan J. Flanigan (BA'97, MA'99) on Dec. 21, 2003, in Central Park, New York City.

#### Deaths

Michael James Aluise (BA'73) of Huntington on April 29, 2004, at age 53.

Paul A. Beckett (BBA'62) of Huntington on April 14, 2004, at age 64. He was a member of the MUAA board of directors and served for two years as chairman of the Homecoming Committee.

Dr. Paul H. Collins of Tallahassee, Fla., on April 24, 2004, at age 88. He was retired associate dean of the Joan C. Edwards School of Medicine. W. Paul Wassum (BA'53) on March 23, 2004. He was the first director of Marshall's Williamson Branch and taught English on the main campus from 1965-66 and in the CTC 1986-88.

Sylvia Inez Bone Webb of Hurricane (MA) on April 1, 2004, at age 85.

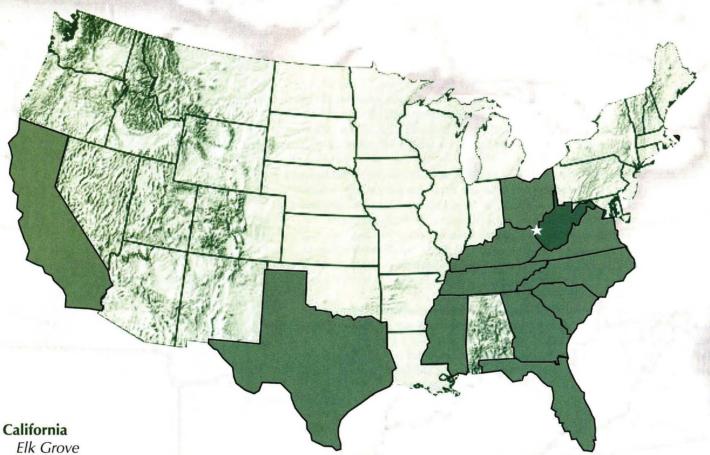
#### 1960s

Gary P. Adkins (BA'67, MA'70) of Culloden has released the song, "An Empty Castle," about a castle built 30 years ago in Versailles, Ky., by a couple whose marriage fell apart before they had a chance to move in. The castle was recently destroyed by fire, and this fateful ending is reflected in the song.

#### 1970

**Dr. Robert M. Barton** (MA'70) of Richmond, Ky., has been selected to the Ohio Valley Conference Hall of Fame for 2004. A former graduate assistant trainer at Marshall, Barton

## You don't have to live in West Virginia to stay connected to Marshall!



Southern California

#### Florida

Orlando Jacksonville Palm Beach Fort Lauderdale Fort Myers

Tampa/St. Petersburg

Georgia Atlanta

Savannah

Kentucky

Lexington

Mississippi Gulfport

## MU alumni clubs across the USA!

North Carolina Charlotte

Winston-Salem

High Point

Greensboro

Raleigh/Durham

Wilmington

Ohio

Cincinnati Columbus

Cleveland

**South Carolina** 

Myrtle Beach Hilton Head

Tennessee

Middle Tennessee

**Texas** 

Austin

Dallas/Ft. Worth

Houston

Virginia

Richmond

Roanoke

#### Washington DC

#### **West Virginia**

Boone County

Charleston Clarksburg

Huntington

Lewisburg

Logan

Putnam County

Ripley

Tri County Club

(includes: Mason County, W.Va., & Meigs & Gallia Counties, Ohio)

For information on regional club activities in your area or to find your regional contact, visit our web site at www.marshall.edu/alumni

If your area is not represented and you would like to volunteer, contact Nancy Pelphrey in the Office of Alumni Relations (800) MUALUMX or via e-mail at the address above

MARSHALL UNIVERSITY ALUMNI ASSOCIATION

## Frank Addington Jr. RBA '03

rank Addington Jr. regularly does something no one else in the world can do. He shoots a baby aspirin tossed into the air, behind his back, with a bow and arrow. This talent is particularly significant when you consider that he ties it in with a very important drug message to kids: Say 'no' to drugs and 'yes' to your ability.

"I became aware of this anti-drug message during Nancy Reagan's 'Say No to Drugs' campaign," said Frank. "I saw a lot of kids experimenting with drugs and realized I would not be able to pursue my passion for archery if I used drugs." A fan of old-time western movies, Frank grew up watching "good guys" with positive messages. "There aren't a lot of those good guys out there now who care about kids," said Frank. "I try to get kids' attention with a positive message, engraining the anti-drug message into their thinking."

Frank was shooting bows and arrows as early as age 4. He later became a protégé of the Rev. Stacy Groscup, who shot seven consecutive aspirin with an arrow. Frank went a step further by hitting a baby aspirin tossed in mid air behind his back, setting a world record in 1994 by doing so.

Frank attended Marshall during the '80s and '90s, studying public relations. "The professors in the School of Journalism had a profound impact on my life," said Frank. "Ed Knight in particular, with his years of practical experience, said I was 'politely aggressive.' He helped me hone that skill and continue to meet every challenge.

"The classes gave me the ability to speak in front of a camera and





led Frank to an exciting life as an exhibition archer. He travels throughout the country with his anti-drug message. In 2003 he attended the Annual World Archery Out-

door Championships in New York City with 600 other shooters from 80 countries. "Someone with a strong background in media was needed to do exhibition shootings during the championships," said Frank. "I was invited to be that person, which was a great honor. I did a live CBS show at Tavern on the Green in Central Park, and another in Van Courtland Park in the Bronx for school children. This last event was covered by CNN's Jeannie Moos, who called me 'the William Tell of popping pills!"

However, Frank had still not completed his degree. He credits his wife, Amanda Chhabra Addington, Class of 2002, for motivating him to go back and get the sheepskin. Frank also tips his hat to Don Combs in the Regents Bachelor of Arts Program. "The RBA Program made it possible for me to use my life experience in public relations to finish that last year of studies and earn my degree," said Frank. "The program is designed for people like me who have careers but still want to meet that challenge of getting a college degree."

At age 37 Frank is taking on a new career. He has joined Loop Pharmacy and Home Medical doing sales and marketing part time for a new respiratory program. "This may well be my second career," said Frank. "I love a new challenge." His wife is marketing director for Loop and asked him to join her in the company.

Frank and Amanda live in Winfield where they run their archery exhibition company, Rocking A Productions, LLC. His web site is www.frankaddingtonjr.com.

(Above) Frank Addington Jr. at the King Ranch in South Texas. (Left) Frank and Amanda Addington. retired from Eastern Kentucky University after 27 years of service as the school's head athletic trainer in 2003.

John M. Wilson (BA'72) of New York, N.Y., an assistant science editor at The New York Times, was reassigned for the spring and summer, May through August, to work as an editor at The International Herald Tribune in Paris. Priscilla M. Roberts (BA'73) of Alexandria, Ky., received an award for excellence in teaching, and for being one of Kentucky's Teacher of the Year finalists. The ceremony was held in the Capitol Building in Frankfort. Gov. Ernie Fletcher and Jim O'Brien, chief executive officer of Ashland Oil, presented the award. Roberts teaches at Dixie Heights High School in Ft. Mitchell, where she is drama director and chairperson for the Arts and Humanities Department.

John Kendall Merical (BA'75) of Orlando, Fla., was promoted to senior manager for AXSA Document Solutions, the largest Sharp office products dealer in Florida.

Deborah Trent Bowen (BA'75, MA'86)

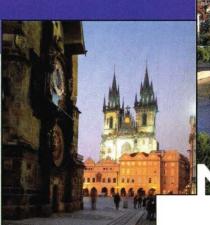
accepted a position as staff speech language pathologist in December 2003 with Building Blocks Inc. of Naples, Fla., a private practice known in Southwest Florida for its successful intervention program for children with autism. Tom Bunevich (BA'75) of Tampa, Fla., has published Sign This 2: Your Stories About Our Sports Heroes, which features stories from the public about autograph encounters with sports personalities as well as updated information and opinion of the autograph industry. The book is a follow-up to Sign This: The Real Truth About Your Sports Heroes and the Sports Autograph Industry. The books are published by T. & S. Publishing in Tampa, Fla.

Alice Brown Eanes (BA'75) of Raleigh, W.Va., is director of development at Mountain State University in Beckley. She graduated with honors from Mountain State in May with a master of science degree in strategic leadership. Eanes was also inducted into Beta Sigma Delta, international business honors fraternity.

Mark Marshall (BA'76) has joined the Nashville office of Lee Hecht Harrison, a career services company, as vice president and director of professional services. He is also an adjunct faculty member at the University of Phoenix Nashville Campus where he teaches human relations and organization behavior in the MBA program.

Michael L. Minsker (MPA'76) of Charlotte, N.C., received the 2004 Pro Bono Attorney of the Year Award from Pro Bono for Nonprofits,







First-class trips to breathtaking locations like the Czech Republic, Ireland, and Switzerland are a wonderful way to meet other Marshall alumni, renew acquaintances or perhaps make new friends.

What's more, MUAA receives a royalty from the trip provider for each traveler. These funds assist the association in many ways.

For more information, call Nancy Pelphrey at (304) 696-3134 or (800) 682-5869, or visit the Travel program link on www.marshall.edu/alumni/.

## **ATTENTION** new parents

The PART Club

grandparents, aunts, uncles, sisters, brothers and friends!

The Marshall University Alumni Association invites you to enroll your child in the Baby Herd Club. A \$29.95 membership includes:

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- Pacifier with clip

The \$29.95 enrollment fee includes tax and shipping. Please allow 3 weeks for delivery. Call (800) 682-5869 for further information.

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## **Greg Tolley**

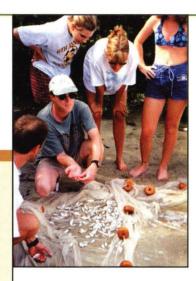
BS '80

reg Tolley was always curious while growing up, but he became particularly interested in the ocean during family vacations to the beach. As a result of these trips he began keeping marine aquariums at home to study fishes and invertebrates up close.

Greg continued to pursue this interest at Marshall, and was given the opportunity to work in the field and in the lab alongside graduate students conducting various research projects. He was particularly inspired by Dr. Donald Tarter's entomology and ichthyology classes. "Dr. Tarter's training was in ichthyology and his expertise was in aquatic science," said Greg. "But most importantly he demonstrated to me what it was to be a practicing scientist who truly enjoyed his work. As a result of my interactions with him, I was motivated to translate my natural curiosity about such things into more formal training and study."

Since earning his doctorate in marine science at the University of Florida in 1994, Greg has quickly moved up the ranks and is professor of marine science in the College of Arts and Sciences at Florida Gulf Coast University and director of FGCU's Coastal Watershed Institute. He is also adjunct professor of marine science at University of South Florida.

Greg is the recipient of more than \$5 million in grants and contracts from such agencies as the National Science Foundation, the National Oceanic and Atmospheric Administration, and the National Fish and Wildlife Foundation. He has just received a grant from the U.S. Environmental Protection Agency to study coastal watersheds in Southwest Florida. He is the author of publications focusing on estuarine ecology, deep-sea fishes and fish physiology,

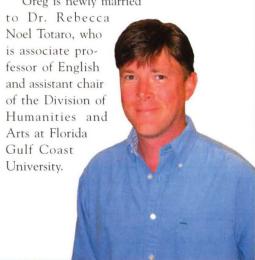


as well as on novel approaches in science education. He has mentored both undergraduate and graduate students and has taught courses in estuarine ecology, fish biology, biogeography and oceanography. Greg serves on a number of boards and committees, including The Florida Aquarium and The Florida Institute of Oceanography.

His current research interests include the influence of freshwater inflow on estuarine ecosystems, the ecology of marine fishes and the role of oysters in creating essential fish habitat.

A graduate of Huntington East High School, Greg was born in Huntington but lived in a number of different locations while his father was receiving his medical education and training. His father, the late Dr. Gary Tolley, was chair of the Department of Radiology for the Joan C. Edwards School of Medicine.

Greg is newly married



(Above) Greg Tolley

a program of the Mecklenburg County Bar. Minsker is with Cozen O'Connor, ranked among the 100 largest law firms in the United States. Blair Smith (att.'76-'77) of Jacksonville, Fla., has published My Brother, Your Father, a true story about three brothers who grew up in the small railway community of Clifton Forge, Va., during the 1930s, 1940s and 1950s. The three brothers later reunite in Huntington. The book is published by Author House.

Greg Morrison (BBA'78) has been promoted to senior vice president of BB&T Corporation in Raleigh, N.C., the nation's ninth largest financial holding company.

Jeff S. Sandy (BBA'79), a supervisory special agent with the U.S. Treasury Department, received the second highest medal a civilian can receive from the U.S. Department of Defense, the Joint Civilian Service Achievement medal, for his work in Iraq. The award was presented at a ceremony in Washington, D.C., in March 2004.

Linda Ventres Olesen (att.'82-'87) is moving to Athens, Greece, for the next three years. Her husband is a foreign service officer with the U.S. Department of State and will be the management counselor at the American Embassy there. Linda has been a consular associate at the Embassy in Almaty, Kazakhstan, for the past three years and in Budapest, Hungary, for the four years prior to that. Richard Reddecliff (BBA'83) was promoted to lieutenant colonel, U.S. Air Force, effective November 2003.

Tim Gallagher (MS'85) graduated in May from New Jersey City University with a master's degree in educational leadership, his second master's. He also received his principal's certification. Tim was recently published in the Baseball Coaches Association's magazine, From the Dugout, a national high school baseball coaches instruction publication, in January 2004 and May 2004 for his article, "Hitting Techniques and Hitting Drills."

Diana Calhoun Bell (BA'85) of Madison, Ala., was promoted to associate professor in English and was granted tenure at the University of Alabama in Huntsville. She is also the director of the university's Writing Center.

Patricia Chambers Blake (BA'87, MA'90) received the National Board of Professional Teaching Certification in November 2003. She teaches at Central City Elementary in Cabell County.





## Alumni Weekend 2005

April 15 and 16

Please join us in celebrating Alumni Weekend 2005 on April 15 and 16. This is a wonderful collection of activities focusing on class reunions, campus tours and the 68th Annual Awards Banquet.

We are pleased to announce that this year's activities will be sponsored by SODEXHO. We value this partnership and, with their support, the Alumni Association is able to provide more value for all that participate.

The events are as follows.

#### Friday

The first official event of Alumni Weekend is a Champagne Reception from 5 to 6:30 p.m. Friday, April 15, location to be announced. The reception is for individuals who have contributed to the Erickson Alumni Center campaign.

To make a contribution to the EAC Campaign, please call (304) 696-2901 or (800) MUALUMX.

#### Saturday

The Class Luncheon will honor the 50th reunion class (1955) and the 60th reunion class (1945). They will be joined by the Grand Class - those who graduated before 1955. The event will be held from 11 a.m. until 1 p.m., location to be announced. The cost is \$20 per person. Lunch is complimentary for members of the classes of '45 and '55.

The President's Social will be held at the Memorial Student Center Plaza from 6 to 6:45 p.m., followed by the Annual Alumni Banquet honoring our distinguished alumni and friends at 7 p.m. The cost for the banquet is \$40 or \$70 per couple.

More details about Alumni Weekend will follow in the spring issue of Marshall Magazine, and on the MUAA web site at www.marshall.edu/alumni/. We look forward to seeing you during Alumni Weekend!



### 🔁 2005 Alumni Awards Form



The Awards Committee makes its decision based on nominations received before November 15, 2004.

#### **CATEGORIES:**

Distinguished Alumnus/Alumna - Given to Marshall alumni for outstanding national achievements in their particular fields of endeavor;

Alumnus/alumna Community Achievement - Given to alumni for success in their particular fields of endeavor and personal contribution to their respective communities.

Distinguished Service - Given for loyal and unselfish service to Marshall. This award is NOT limited to Marshall alumni. If you would like to submit the name of an individual you believe is qualified as a nominee for one of the awards, please complete this form by November 15, 2004. The Awards Committee will review the qualifications of nominees and select the recipients.

Send to:

**Awards Nominations** 

Marshall University Alumni Association

One John Marshall Drive Huntington, WV 25755

	following person for this award		
Name			
Address			
Phone	Business/Occupation	E-mail	
Your name			
Your address			
Your phone	Your e-mail		

Reason for nomination. Please attach a bio on the nominee in order to provide the selection committee with as much information as possible.

#### MILESTONES



For more information on recommended language for a bequest, please contact:

Dr. Lynne Mayer, associate vice president for development, Marshall University,

One John Marshall Drive, Huntington, WV 25755-6002;

e-mail development@marshall.edu.



## Ride With Marshall Pride

Marshall University license plates are available for the state of West Virginia. The price ranges tentatively from \$50.50 to \$75, depending on when your current license plate expires.

The license plate numbers range from 1001 to 9999. Select your number and call Kim Brooks at (304) 696-2901 or (800) 682-5869 to see if it is still available. You may also request an application by calling the same number.

The renewal fee for the next year is \$45, payable to the DMV. Please allow 60 days for delivery. The Marshall vanity plate can only be purchased through the Office of Alumni Relations.

To receive an application form, please call Kim Brooks at the MUAA at the numbers above.

Melvin R. Burkholder (BBA'88) heads the sales staff of Advantage Plus Housing, a subsidiary company of Stealth Properties, in promotion of neighborhood developments in the Southern Pines, Pinehurst and other areas of Moore County, N.C.

Barbi Null Stroup (BBA'89) has relocated to Los Angeles, Calif., where she is major accounts representative for Verizon Information Services. She now lives in the same area as her sister, Dianna Jason ('85), director of marketing for Emmis Communications in Burbank, Calif.

#### 1990s

M. Bryan Little (BA'90) is senior attorney for the Consumers Energy Company, a public utility serving more than 1.7 million customers in the Lower Peninsula of Michigan. He is located in Consumers' Washington, D.C., office, where his practice is before the Federal Energy Regulatory Commission and federal courts. Prior to joining Consumers, Bryan was a senior counsel for the PJM Interconnection.

Scott "Nipper" Collings (BA'95), a psychology

lecturer at Queen Mary's College, Basingstoke, Hampshire, England, is hoping to attend Marshall's Homecoming in October 2004, and would love to meet up with old friends. His e-mail address is dsacollings@hotmail.com. Joseph Shields (MA'98) of New Haven, Conn., was a featured performer as part of the New England Guitar Duo at the 2004 Long Island Guitar Festival. His highly acclaimed composition for solo guitar, "Crucial Moments," was recently published by Tuscany Publications and is distributed internationally by Theodore Presser. Shields founded the guitar program at the Suzuki Music School of Westport located in Westport, Conn. He will be featured this fall on the prestigious Trinity Church concert series on Wall Street in New York City.

Alexis Deitrich Owens (BA'99) of Ridge, Md., has been admitted to the Maryland State Bar Association, practicing in the areas of estate planning and elder law.

#### 2000s

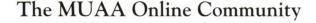
Kelly Ann Moore (MS'00) of Albany, N.Y., was promoted to senior field examiner with the NLRB's Region 3 Albany Resident Office.

Melissa Dale Shaw (BA'01) of Ashland, Ky., was promoted to the rank of second lieutenant in the Kentucky Army National Guard. She completed training as a military police officer in January.

Sandee Evans Franklin (BA'01) is director of physician recruitment for Huntington Internal



# Have you joined the Online Community?



If you haven't already signed up for the Online Community, you are missing a great opportunity to stay connected to Marshall and your classmates.

Here's what the MUAA Online Community offers:

- Online Directory: A searchable and updated listing of all alumni including name and e-mail address – a great way to find your classmates.
- Permanent E-Mail Addresses: A permanent e-mail forwarding address (which would be yourname@herdalum.org) for every alumnus who registers.
- Broadcast E-Mail: @MARSHALL, a monthly newsletter that goes out to more than 18,000 alumni who have a registered e-mail address a hi-tech way to keep up with what is going on at Marshall.
- Class Notes: A database for alumni to post notes regarding births, marriages, moves and career changes, including new jobs and promotions.
- Events Calendar: A complete list of all upcoming MUAA and Marshall University events available online.

#### Joining the MUAA Online Community is easy. Here's what you do:

- A. Go to www.marshall.edu/alumni and click on the MUAA Online Community link at the top.
- B. This will take you to the Online Community page. Then, hit "Click Here to Register Now."

Then just follow the simple steps and you will become a member of the online community. Please note: If you are denied registration because we don't recognize the last four digits of your social security number or your name is not listed, please click on the link "e-mail the community administrator" and we will work it out for you.

The response to this venture has been tremendous. The Marshall University Alumni Association is very proud to be taking this step in continuing to be the Best Connection to Marshall University.

Visit Alumni Relations online and find out. www.marshall.edu/alumni



#### MILESTONES

Medicine Group. She was recently recognized by CompHealth as being one of the top 75 physician recruiters in the nation. Mary Kathryn Carroll (BA'01) of Shenandoah Junction graduated from West Virginia University College of Law in May 2004.

Three Marshall graduates have joined hands to provide development, training and assessments to businesses in the Mid-Atlantic region. Tom Harris (BS'68) is president of Thomas & Associates headquartered in Huntington. On board with Harris is Sam Stanley (BA'65, MS'81), senior associate, and David H. Groves (BA'65, MA'69, MS'73), training coordinator. Thomas & Associates provides a full range of training seminars and assessments, as well as organizational analysis and strategic planning programs for all types of businesses and agencies. The company's Web site is at www.thomasandassoc.org.



Call the Alumni Association at (304) 696-2901 or (800) MUALUMX for details and to rent a tent for the game of your

Sponsored by Marshall Bookstore

choice.

Herd Village, a corporate tented tailgate area located at Lefty Rollins Track Field, will begin its seventh year during the 2004 football season. The Marshall University Bookstore will be this year's corporate sponsor, with the DAWG, 93.7 FM radio, as media sponsor.

The MU Bookstore will have a tent at each home game and will be selling Marshall merchandise. The Marshall University Marching Band will again conduct the Thunder Rally at Herd Village prior to marching to the stadium. Herd Village is an exciting place to be and you won't want to miss the opportunity to purchase a tent to entertain clients and friends.

Proceeds go to two Herd Village Scholarships, one to a Marshall cheerleader and one to a Marching Band member.

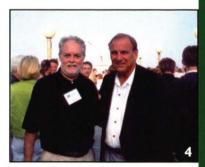
## MUAA on the Road!

The Marshall University Alumni Association and the Campaign for National Prominence have been on the road, visiting with alumni and friends throughout the country, telling them about all the wonderful things taking place at Marshall. Events have been held in Dallas, Austin and Houston, Texas; Point Pleasant and Charleston, W.Va.; and a River Boat Cruise up the Potomac to the Nation's Capitol, Washington D.C. Pictured below are some of those involved in these exciting events.









- 1. Ed and LaRue Howard, pictured with Pat and Dan Angel, during the Dallas, Texas, event.
- 2. Lance West (left) and Bob Brammer (right) with steering committee members Janet Hinderman (left) and Bonnie Babcock at the Houston event.
- 3. Charles Lanham (left) and his wife, Lilly Faye (right), with Pat and Dan Angel at the Mid-Ohio Valley Center in Point Pleasant.
- 4. Joe Head (left), president of the Washington, D.C., Area Club, with football Coach Bob Pruett.

The MUAA Club network is very important to Marshall's visibility nationwide. "We value your passion for Marshall," said MUAA President Tom Harris, "and appreciate all of the clubs around the country and the many things they do to assist the Alumni Association in so many ways."

In addition to meeting other Marshall alumni and friends around the country, a common message for all of these events was the Campaign for National Prominence. There are 18 months remaining in the campaign period to surpass the \$100 million goal. With your assistance, the Campaign for National Prominence will be a tremendous success.

To become involved with a local club in your area, please contact Nancy Pelphrey at (304) 696-3134.



## Marshall University's centennial murals to be restored and re-hung

hroughout the year (1937), a never-ending succession of historical episodes were enacted, but perchance the most memorable of them all was the dedication of the murals in the main reading room of the Morrow Library." (Charles Moffatt in Marshall University: An Institution Comes of Age 1837 – 1980, 1981)

These were the murals by Marion Vest Fors. The method she used in preparation and painting them was the Old Masters' method taught during her advanced graduate degree in fine arts at Yale University. She unselfishly gave her love, talent and time at no charge for many months to Marshall through these murals. One scene delineated West Virginia author Melville Davidson Post's "The Mountain School Teacher." In another panel the Teachers College was symbolized by a log school-house, the original Marshall Academy. The next scene was the College of Arts and Sciences, represented by a chemist, a musician's metronome and a textbook.

The woman seated facing the chemist and facing the schoolteacher and children is Mrs. Fors' model, Helen Chambers Hensley, now 89 years old, in good health, and living in Huntington. She was chosen by Marshall President James E. Allen to represent the alma mater of Marshall.

by Jack Fors and Margaret Fors Grimes

Mrs. Fors portrayed the modern industrial state by a coal tipple and oil derrick. Her vision of West Virginia and the evolution of education and growth of Marshall were accurate.

Mrs. Fors was recognized in Who's Who of American Women for her 1937 murals at a time when women were not always given appropriate recognition. Thanks to the foresight and appreciation of Marshall University's present administration, the historical value and contribution of these works have been brought to the forefront. A highly regarded conservator from Cincinnati will be in charge of the delicate restoration of the murals with thanks to private contributors.

In later years, Marion Vest Fors painted portraits of two governors of West Virginia commissioned by the state. The portraits are now hanging in the Capitol building in Charleston. She was known for private portraits and paintings, and as a major inspiration and teacher for the Huntington Galleries

Mrs. Fors and her identical twin, Margaret Vest Titus, both deceased, graduated together from the University of Tennessee, the University of Cincinnati Graduate School of Fine Arts, and Yale University Graduate School of Fine Arts. Marion was the wife of the late Juan C. Fors, chair of Marshall's Spanish

Department. Surviving are Maureen and Jack Fors of Atlanta, Ga., and their daughter, Andrea Fors; and Margaret Grimes of Louisville, Ky., and her son, Nelson Grimes of West Bloomfield, Mich.

Louisville, Ky., and her son, Nelson Grimes of West Bloomfield, Mich.

This column is designed to give you the opportunity to share pleasant memories of your student days at Marshall College/University. You can send your memory, 300 words or fewer, to Marshall Memories, MU Alumni Association, One John Marshall Dr., Huntington, WV 25755; or e-mail drastura@marshall.edu.

(Above) The main reading room of the Morrow Library, circa 1940.

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