

Spring 2003

Marshall Magazine Spring 2003

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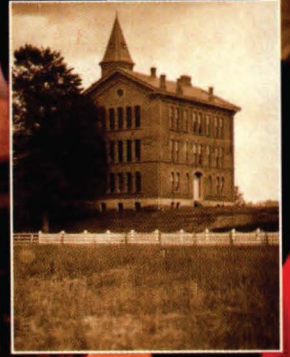
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College of Education celebrates its 135th anniversary

Marshall



m a g a z i n e

Lady
unlimited

Verna K. Gibson, the first woman CEO of a Fortune 500 company, is helping lead the Campaign for National Prominence



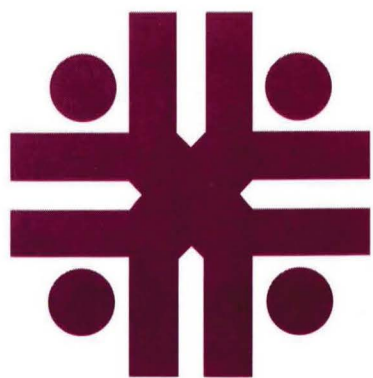
SEE PAGE 42 FOR ALUMNI WEEKEND HIGHLIGHTS

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Orthopedic Care

Dr. Ali Oliashirazi Orthopedic Surgeon

"The quality of your life is important. That's why I get great satisfaction helping people overcome their orthopedic problems. At Cabell Huntington Hospital, we use state-of-the-art technology and the latest surgical techniques to replace arthritic hips, knees, shoulders and other joints. And we're also with you for a lifetime of follow-up care. With the proper orthopedic care, your quality of life can improve significantly."



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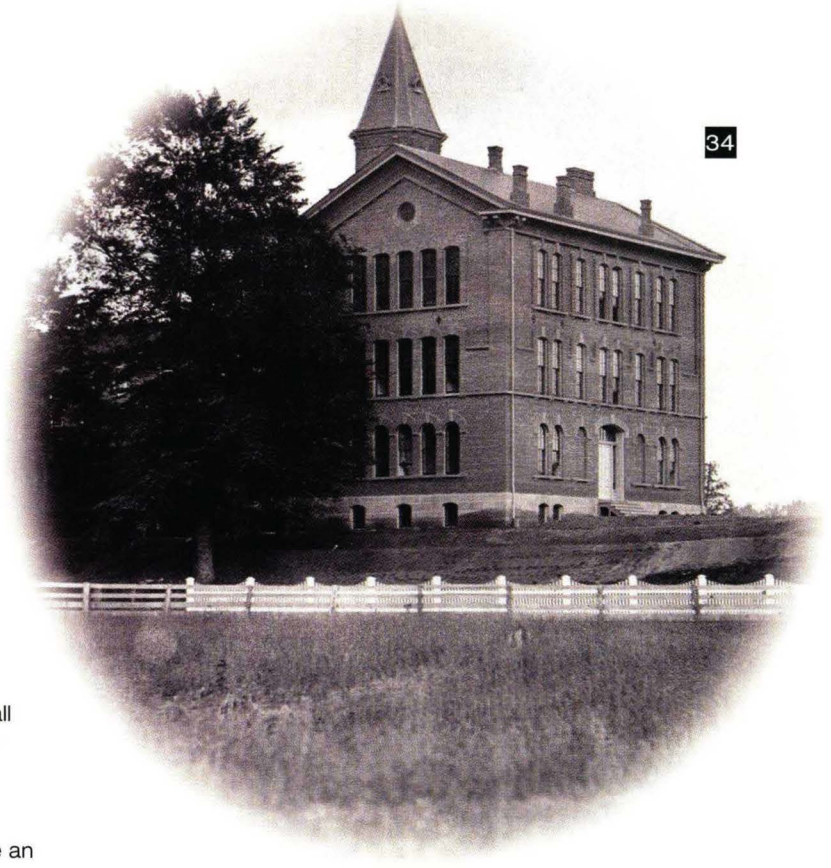


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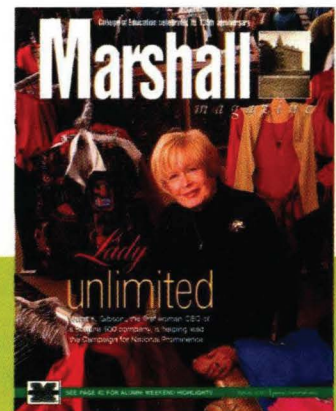


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on the cover

Retail power broker Verna Gibson at the Chico's store in the Easton Town Center in Columbus, Ohio. She is currently on the Board of Directors of Chico's. Photography by Rick Lee.



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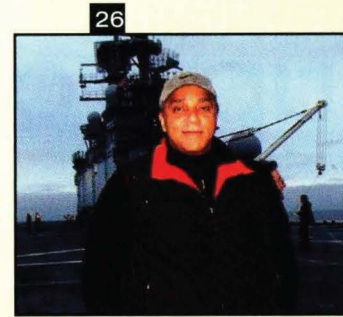
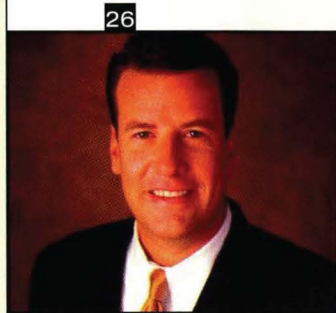
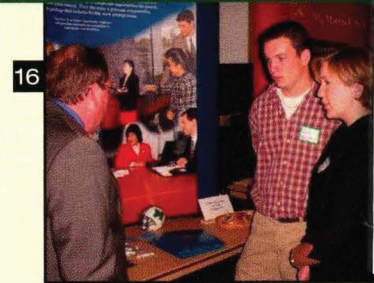
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the official magazine of Marshall University



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WHO WILL BE OUR 90,000th GRADUATE?

Commencement is a special time at Marshall University, but this spring's ceremony will be more notable than usual as we reach a major milestone in our 166-year history.

On May 10th at the Big Sandy Superstore Arena, we will culminate a school year that began with a record enrollment of more than 16,500 by celebrating our 90,000th graduate!

An outstanding student from the 2003 graduating class will be introduced at that time as the representative of our 90,000 grads.

A committee will review the student representative nominations submitted by March 30th to Lance West, our vice president for alumni development.

Anyone in the Marshall family can nominate a student for this distinguished honor. Nominees must have an overall grade point average of 3.0 or above, and be in good academic and social standing with the university. Those wishing to nominate a deserving **undergraduate** should submit a 300-word letter on why their nominee should be chosen.

As enrollment continues to increase, and Marshall alumni take their **place of prominence** in every state and around the world, our pride in our university's achievements – and our graduates – continues to swell.

Undoubtedly, many of our May graduates will use their chosen profession and Marshall education to impact their hometown, their home state and our country. It's happened before, as we

revealed recently in a book titled "Profiles in Prominence."

In "Profiles," the lives and careers of 10 prominent Marshall graduates are featured. The stories of extraordinary businessmen and women, such as real estate developer Tim Haymaker, Verna K. Gibson, the first woman to lead a Fortune 500 company, and information technology magnate Selby Wellman, are told.

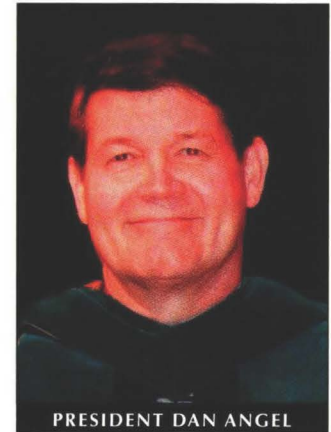
Others profiled in the book are Ed Howard, a JCPenney Corp. executive; Harvey White, chairman and CEO of Leap Wireless International; political legend Sen. Robert C. Byrd; movie producer John Fiedler; Verizon West Virginia, Inc. President Gale Given; International Industries, Inc. President and CEO Gary White; and noted attorney William E. Willis.

Remember – these are all graduates of Marshall University!

Ultimately, our institution is known by the quality of our graduates. While we've made tremendous progress on all levels in recent years, our best days lie ahead – because of our graduates.

We are looking forward to honoring our 90,000th graduate in May. I hope you are, too.

Be sure to contact Lance West, Vice President for Alumni Development, soon at the Marshall University alumni office by calling (304) 696-5407 if you'd like to nominate a student representative to help us celebrate our milestone year of 90,000 graduates! □



PRESIDENT DAN ANGEL

"On May 10th at the Big Sandy Superstore Arena, we will culminate a school year that began with a record enrollment of more than 16,500 by celebrating our 90,000th graduate!"

Capital Campaign Exceeds Halfway Point

Marshall's Campaign for National Prominence received a burst of contributions during the final days of 2002 to bring its total gifts to more than \$50 million, halfway to the goal of \$100 million that the campaign plans to reach within the next three years. At press time the campaign stood at \$52.9 million.

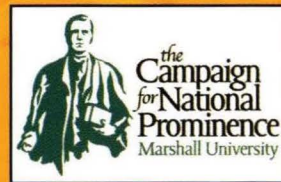
Currently, more than 50 donors have received the green "President's Circle" jacket that depicts campaign contributions of \$100,000 or greater. Additionally, 14 inductions, each with gifts totaling \$1 million or more, have been initiated to the "Pathway of Prominence."

The President's Circle jackets are styled after traditional wool letter coats awarded to outstanding athletes. "In the competition to serve Marshall, the President's Circle members are proving their leadership," President Dan Angel said. "These are our main players."

Several members of the President's Circle have their names cast in bronze on the green granite Pathway of Prominence, located in the center of the Huntington campus. Overlooking the university commons, this monument is a tribute to those whose leadership and significant gifts have provided a lasting legacy for Marshall and are enhancing the university's future.

Members thus far eligible for the Pathway of Prominence include: John Butler and Ruth Butler; John and Elizabeth Drinko; Clayton and Bernice

Dunlap; James and Joan Edwards; James and Verna Gibson; Tim and Sandy Haymaker; Charles and Mary Jo Hedrick; James "Buck" Harless; Elizabeth McDowell Lewis; Wilbur Myers; Lyle Smith; Dan and Virginia Wagoner, Selby and Donna Wellman; and William and Joyce Willis.



GMAC Bowl Highlights

More than 15,000 excited Thundering Herd football fans converged on Mobile, Ala. on December 18, 2002 to watch Marshall defeat the University of Louisville, 38-15, in the GMAC Bowl at Ladd-Peebles Stadium.

With the victory, Marshall has won five consecutive bowl games. The Herd also won the Mid-American Conference championship for the fifth time in six years, and finished the 2002 season with an 11-2 record.

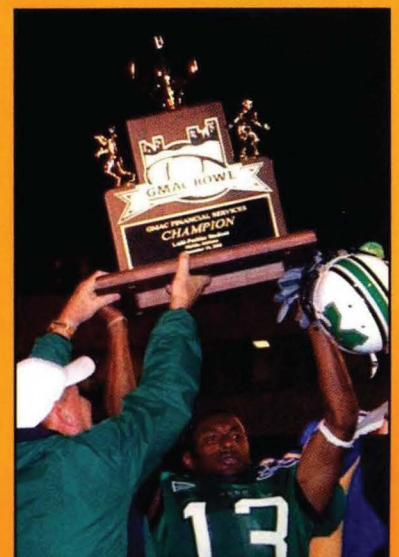
Marshall finished the season ranked 19th in the USA Today/ESPN coaches' poll, and 24th in The Associated Press poll.

Senior quarterback Byron Leftwich, expected to be one of the top picks this spring in the NFL Draft, passed for 249 yards and four touchdowns against Louisville. Senior Denero Marriott had 10 catches for 137 yards and two touchdowns.

The victory capped a week of celebration in Mobile for Herd fans. They lined the streets of downtown Mobile the night before the game to watch a festive Mardi Gras parade in which participants tossed beads, stuffed animals, Moon Pies and other goodies to the crowd.

Marshall President Dan Angel and first lady Pat Angel, MU's cheerleaders and the Marching Thunder all joined in the parade. Before the parade, Herd fans gathered at a local hotel for a spirited pep rally. A street party, which attracted thousands of Marshall fans, followed the parade. It featured the Marshall band and cheerleaders, and ended with a dazzling fireworks display.

Marshall fans, who traveled to Mobile from several states, joined together for a tailgate party under a tent just outside Ladd-Peebles Stadium. The event attracted several hundred people and set the stage for a night of celebration, Thundering Herd style.



A “WIN-WIN” SITUATION

In an era in which “win-win” situations are coveted, it is a special pleasure to report two milestones that are destined to produce a dramatic “win-win-win” opportunity for Marshall University and the people of our region.

In August, a comprehensive cancer center for Huntington moved years closer to reality with the creation of the Edwards Foundation. Through it, Joan C. Edwards has made more than \$28 million immediately available for development and construction of the Edwards Comprehensive Cancer Center, and she also made a gift of an additional \$16 million for future use.

This center will offer tremendous benefits for patients, bringing the latest technology and at least 50 new highly-skilled physicians to our area. The center’s advanced treatment capacities will allow physicians to treat complex cancer cases for which patients must now leave the area for cancer centers at Ohio State, Duke and West Virginia University. The most recently unveiled progress in the fight against cancer (often called Phase 1 and Phase 2 protocol studies, representing the newest and best cancer treatment on the planet) will be available right here in Huntington.

The bottom line for cancer patients will be improved survival rates and better quality of life.

The training of medical students and residents will also benefit greatly. Increasing the number of superbly trained physicians with advanced medical education and experience will inescapably improve the curriculum and expand the scope of clinical teaching and training.

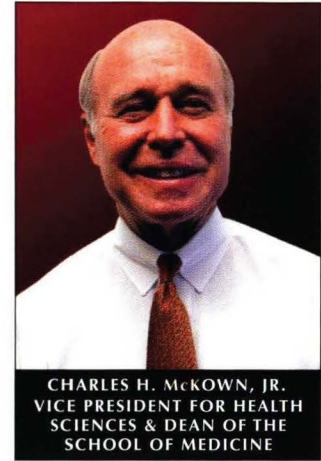
The center will also provide a shot in the arm for economic development, and this is where the second milestone comes into play.

In November, the West Virginia Economic Development Grant Committee approved \$6 million to create a biotechnology development center that will complement the cancer center and Marshall’s planned biotechnology science center. Together, these developments set the stage for Marshall to move decisively into the biotechnology arena. It has been more than half a century since the discovery of the structure of DNA and RNA, but we are only now reaching the point of true practical application. We are in the infancy of extraordinary changes and economic opportunities as science begins to unravel the molecular basis for disease and learn how to use genetic manipulation to improve health.

At the heart of this process is translational research, which bridges the gap between promising laboratory findings and approved patient care by providing stringently observed clinical tests of favorable laboratory findings. Cancer centers, such as the one being developed here, appear best suited to provide a setting for translational research, serving as the pivotal linchpin that connects creative, scientific, scholarly success to economic development.

Today, virtually all knowledgeable speculation indicates that the medical biotechnological economic impact of the next decade will dwarf the telecommunications technology economic boom of the ’90s or the information technology growth of the late ’80s.

With the development of the cancer center and the biotech research center, Marshall University will again be breaking new ground. And thanks to the generosity and vision of Joan Edwards, patients, students and the region as a whole will all come out winners for generations to come. □



CHARLES H. MCKOWN, JR.
VICE PRESIDENT FOR HEALTH
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for cancer
patients will
be improved
survival rates
and better
quality of life.”**

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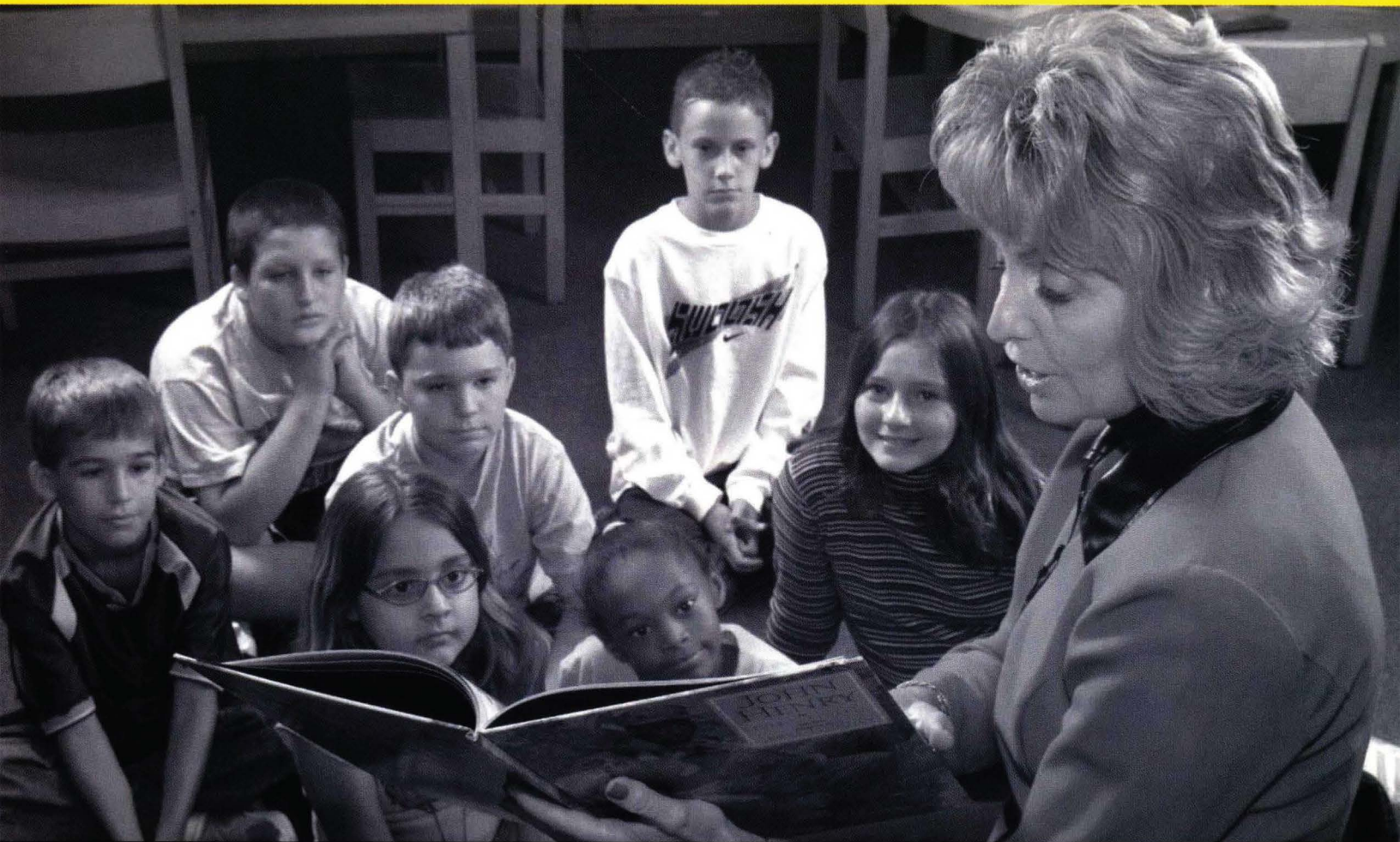
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10:16 a.m. Thursday



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*To learn more about our work in communities, visit aep.com
to request a Community Connections report.*

As a Vice Chair of the Campaign for National Prominence, Verna Gibson continues to show her support of Marshall University.

Lady

unlimited

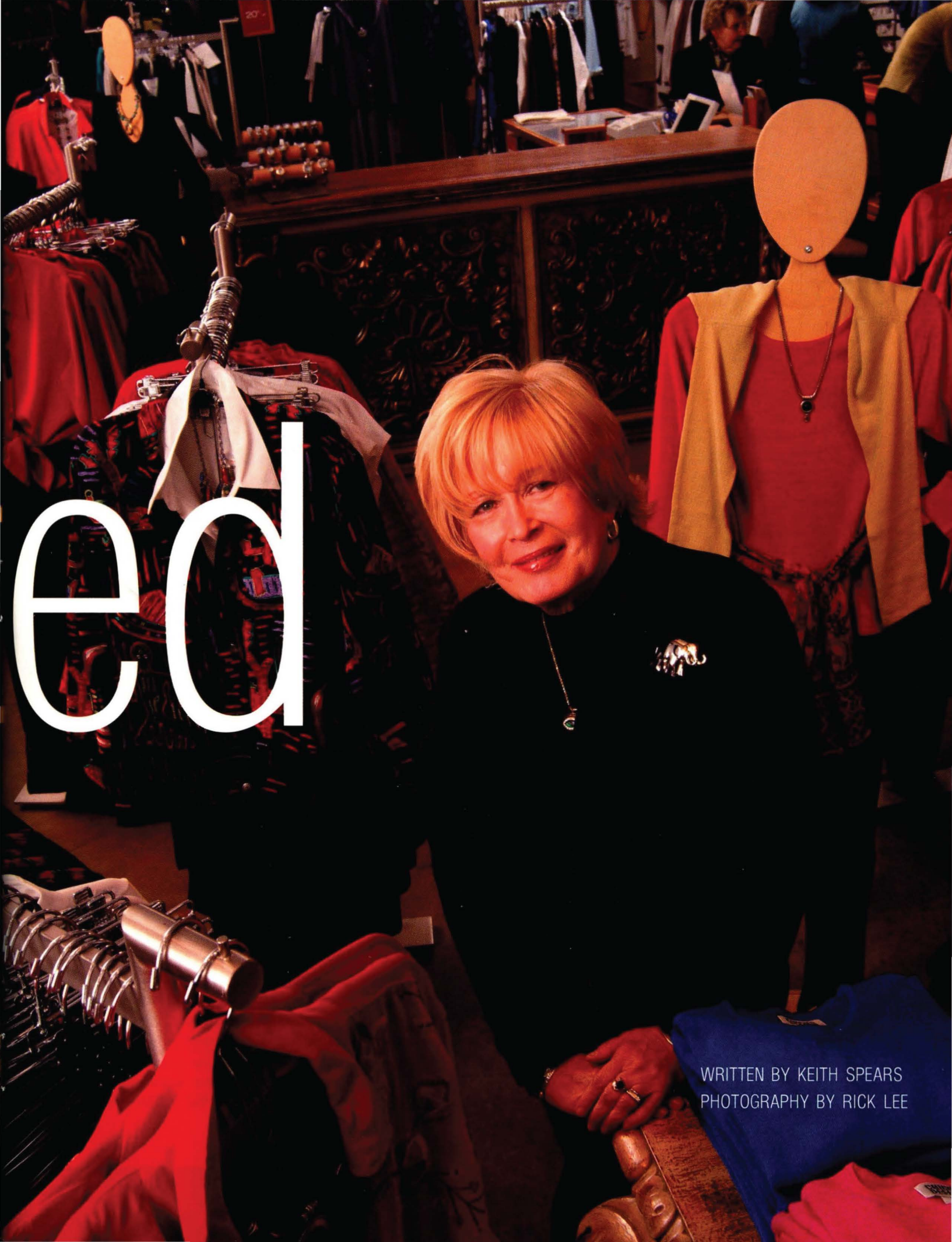
In 1985, Verna K. Gibson reached a pinnacle that reflected her drive to succeed in an industry that traditionally had been run predominantly by men. She was the first woman appointed to lead a Fortune 500 company when she was named president and CEO of The Limited Stores, the largest division of The Limited, Inc. And, she did it without compromising who she is.

Verna attributes her success in part to Leslie Wexner, the founder of The Limited, who said, "Never make money by hurting the other guy." And she has adhered to that philosophy throughout her career.

"It doesn't mean you can't be tough-minded. We're in business to make money. But, it doesn't require us to be devious."

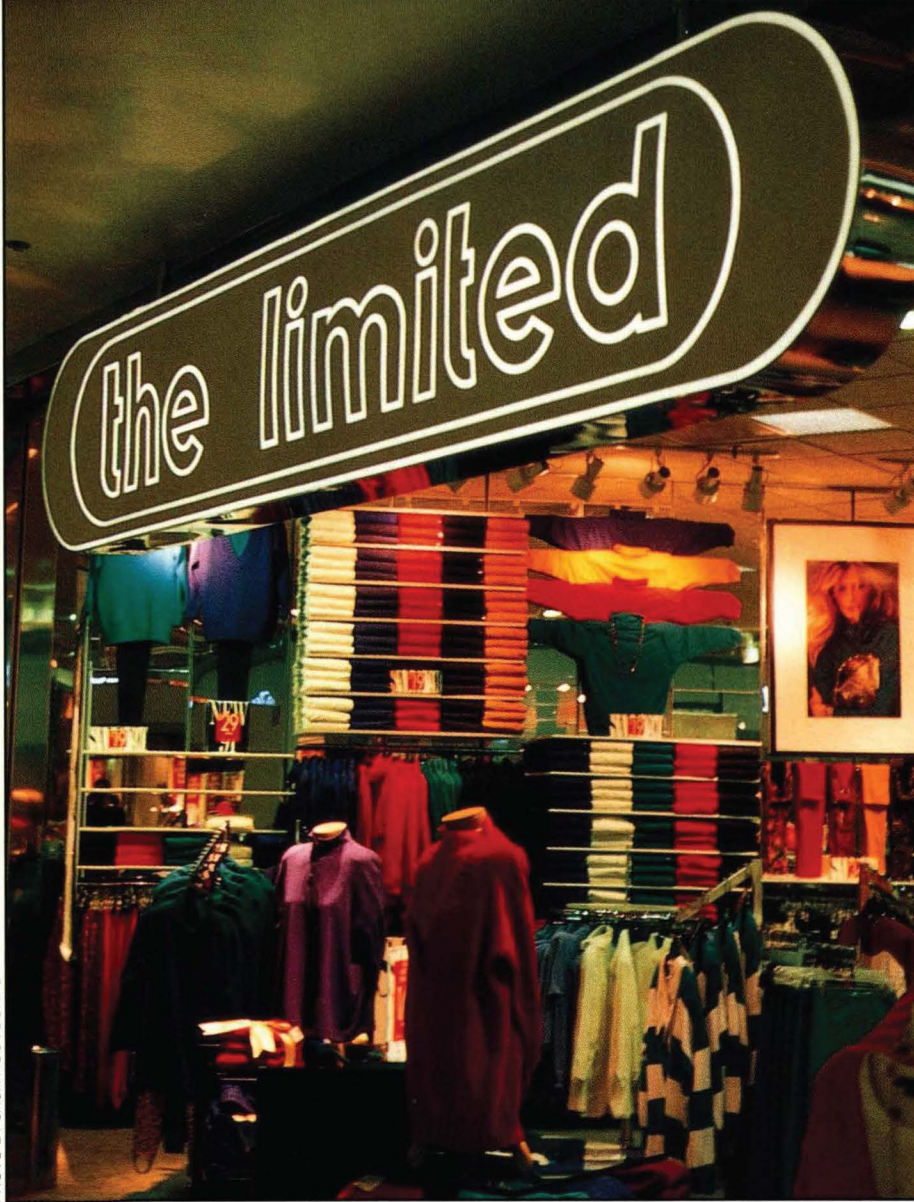
Wexner had opened his first store in Columbus in 1963, eight years before he hired Gibson. He named the business and the store The Limited because the store was "limited" to selling sportswear such as jeans, pants, skirts and tops to the emerging market of Baby Boomers.

So, in the spring of 1985, when Bob Grayson, then president of the Limited Stores, told Gibson that Wexner wanted her to come to his house at 10 p.m. for a meeting, she knew

A woman with short blonde hair, wearing a black turtleneck and a necklace, stands in a clothing store. She is surrounded by racks of clothes, including a red top and a patterned dress. A mannequin in a red top and yellow vest is visible to her right. The store has a wooden counter and ornate wall paneling.

ed

WRITTEN BY KEITH SPEARS
PHOTOGRAPHY BY RICK LEE



something was up. When Gibson arrived at his house, Wexner told her that the company was buying Lerner Stores, and that Grayson was going to be named president of the newly acquired chain. More importantly, Wexner wanted her to become president of the Limited Stores.

By 1985, the division had grown to more than 570 stores with more than \$360 million in yearly sales. It was the flagship division in The Limited Inc. stable of retailers that included Limited Express, Lane Bryant, Sizes Unlimited, Lerner Stores, Victoria's Secret and two catalog divisions. The Limited Inc., the parent company, had sales of \$1.3 billion and a net income of \$92.5 million that year.

Make no mistake about how Gibson made it to the top: she climbed her way up with hard work, support from her family, friends and colleagues, and a little luck.

Her achievement is even more impressive considering that she was only 42 years old at the time, and had made her way through the ranks starting as a merchandising trainee. Most of Gibson's previous duties had been related to purchasing.

She spent endless hours during her years at the company helping Wexner scan the globe, aiming to establish a base of resources. The two of them delivered the trend-setting fashions the company so adeptly presented with distinctive floor sets and eye-catching displays. In 1984, Wexner decided to create his own private brand of merchandise and within months he had unveiled the enormously popular brand of Firenza sportswear.

One of Gibson's earliest discoveries was the Shaker-knit sweater, the first item sold under the private label brand to become a runaway success. Gibson was in Europe when she noticed many women were wearing slightly oversized knit V-neck sweaters. She thought the sweater was exactly the type of clothing Limited customers would buy.

The Limited's version was named "Abitare" which in Italian means "to live in." The Limited sold more than 3 million sweaters for \$29 apiece before other companies started making knock-offs. To this day, you can't go into any store that sells women's clothing without seeing some variation of the Shaker-knit sweater. As The Limited core customers aged, the company added career clothing to the mix. In addition to the trips to

Europe to identify emerging fashion trends, Gibson visited places such as Hong Kong to negotiate deals for production, while establishing checks and balances to ensure timely distribution.

She routinely worked 14- to 16-hour days and was perpetually in a state of jet lag, but she loved what she was doing. She learned how to maintain security so clothing purchased at the Limited Stores was first to market with the newest designs. She quickly increased her ability to communicate with representatives from other countries and she amassed a tremendous amount of knowledge about production and resourcing.

In 1976, five years after Gibson started, the Limited had 126 stores. By 1985, that number had climbed to 570 stores in the division. Wexner was also expanding the company through acquisitions. There were numerous milestones to celebrate at the annual meeting that year which took place at the company's new distribution center. It was the first of the big annual events at The Limited, Inc. While everyone

thought the corporation would be incredibly successful, no one anticipated the scope of its meteoric growth. The theme song chosen to convey the elation over a series of business coups was "I'm so Excited" by The Pointer Sisters.

When Wexner announced that Gibson was going to become president and CEO of the Limited Store division, he did not know that she was the first woman appointed to be

the only woman in the room, and the experience helped her be stronger. She never perceived herself as a "victim," and said, "It's not how you started, it's how you finished."

In 1990, *Savvy Woman* magazine listed Gibson third on its list of "America's 10 Best-Paid Corporate Women" with a salary of \$1 million per year. The article went on to post that her 19 years with Limited Stores had enabled her to

"When Wexner announced that Gibson was going to become president and CEO of the Limited Store division, he did not know that she was the first woman appointed to be CEO of a Fortune 500 company."

CEO of a Fortune 500 company. The announcement created quite a stir throughout the country. The news was carried in 156 newspapers and prompted articles in weekly magazines, including *Time*, *Newsweek* and *Business Week*.

Verna was President and CEO of the Limited Stores division for six years. It was a great ride. The high point of her leadership was when the division exceeded \$1 billion in sales within three and a half years of the beginning of her tenure. Limited Stores was the first specialty store in the nation to reach the \$1 billion mark.

Gibson is proud of her hands-on approach to management. She wanted to be in the fray, not sit in an office all day. She was pleased with the caliber of the employees who worked with her, and she spent a lot of time bringing out the best in each person. In explaining her success, Gibson said, "It's never a one-person show." In another interview, she likened her management style to sports: "The metaphor of a football game is very appropriate in management maneuvering," she said. "A working group wins as a team. Everybody's got to be good at what they do, it's shared success."

She likes to say she "never faced obstacles, only challenges." In 1985, the executive ranks of women's retailing were almost exclusively a man's world. She said she "grew up" by often being

accumulate annual stock options with an estimated worth of two to three times her \$1 million yearly salary.

Gibson grew up during a period of great change. The United States was immersed in World War II. Hard times eventually would lead to economic might. The Baby Boomer generation was on its way. Verna Kaye LeMasters was born on June 22 in the small, rural community of Elkview, about 10 miles northwest of Charleston, West Virginia.



PHOTO BY JACK HOUVPURAS

(Opposite) Gibson made her mark at the Limited where her innovative ideas helped shape a retail giant. (Right) Gibson in 1991 at the Limited's corporate offices in Columbus.



PHOTO BY RICK HAYE



PHOTO BY RICK HAYE

When she came into the world, she had a brother, Patrick, who was five years older. Their parents, Virginia Ellen and Carl William LeMasters, owned a restaurant. “They made good burgers and milkshakes,” Pat recalls. The family lived just a short way from her mother’s parents, Verna and Albert Myers, who owned and operated Myers Funeral Home.

Gibson attributes her thirst for learning to her parents and grandparents.

“When I was growing up I had a family of strong females,” Gibson said.

Her mother instilled in her the idea that she could achieve anything that she wanted from a very early age. Gibson says that her father had a very high IQ, and he was always challenging her to use her brain. Her family was interested in politics and Gibson and her brother were encouraged to participate in all discussions. She first learned about business from being around her grandparents’ business.

When her father decided to go into the construction business, the family moved to Ravenswood, West Virginia, and then to Point Pleasant, West Virginia. It was in Point Pleasant that Gibson got her first exposure to the retail business by working weekends at Fisher’s Department Store.

The day after she graduated from high school in 1960, Verna moved to Huntington to attend Marshall University.

Actually, Marshall wasn’t a university when Verna arrived on campus. The West Virginia State Legislature awarded university status to Marshall on March 2, 1961. The university

was much smaller then, too. Marshall consisted of three colleges with an enrollment of 4,000 students.

When Gibson arrived in Huntington, her intention was to study education. But it didn’t work out that way. She was soon offered a job at a retail clothing store, The Smart Shop, owned by Simon Mazo and his sister Selma Mazo Jacobson. She began working part-time at The Smart Shop that summer in a bustling downtown Huntington and the experience changed her mind about what she wanted to study. Simon and Selma nurtured Gibson’s interest in retailing by allowing her to sit in on sales meetings and experience firsthand the ins and outs of the business. The experience influenced her decision to change her major. That fall, she enrolled in the fashion/marketing retailing program and she continued to work part-time at The Smart Shop.

The rest of her life was beginning to fall into place. Gibson met her best friend, Peggy, and her husband, Jim, at Marshall. “We met when we were freshmen in college,” Peggy Tucker Williams said. “We were in the same sorority, Alpha Xi Delta.”

Between their freshman and sophomore years, Williams’ father was killed in an accident. When Williams returned to college, she wasn’t focused on school.

“Verna and I had a lot of classes together, so she would get me up and try to get me to class,” Williams said. “She would take me into the bathroom and say, ‘Repeat after me, Boy am I enthusiastic. Enthusiasm is my middle name.’ That is how

she got me to class. She helped me through a very difficult time. She was right beside me all the way – pushing me, helping me.” It was the beginning of a lifelong friendship. And it was a glimpse of the inner strength of a young woman who would exhibit that compassion in every aspect of her life.

During the summer between Gibson’s freshman and sophomore years, she met her future husband, James E. Gibson. Jim recalls that he and a few of his Sigma Phi Epsilon fraternity brothers went to a local hangout and Verna came in with a group of her sorority sisters. “She knew everybody at the table except me and I knew everyone at the table but her,” Jim said. “There was an immediate attraction between us and it never stopped. And, that was it. You hear of people falling in love instantly. That’s what happened!”

opened and was managing The Princess Shop in Huntington, and Gibson was also buying lingerie for his shop, so he got to know her pretty well.

“Verna was a dynamo. Nobody pulled the wool over her eyes,” Jacobson said. “She was articulate, she knew how to make deals, and knew what she wanted when she was buying. She has what they call a natural talent.” Jacobson notes that she hasn’t changed much over the years.

Selma Jacobson said of Gibson after she was promoted to president of the Limited Stores: “Verna was creative and enthusiastic, a real ‘workaholic.’ She had goals and she knew what it took to get what she wanted. I knew she would go far.”

When the Schick Razor Company promoted Jim in 1971,

“She was articulate, she knew how to make deals, and knew what she wanted when she was buying. She has what they call a natural talent.”

– steve jacobson

They were married at the Highlawn Methodist Church in Huntington on April 28, 1962. Peggy was the maid of honor in their wedding. She and Gibson are best friends to this day, talking at least once a week on the phone.

Jim had started a career in sales after leaving Marshall in 1961, and the newlyweds moved to various cities as his career progressed.

In 1965, the young Gibson family began a six-year stay in Huntington when Jim was transferred back to his hometown. During that time the couple had two children, Kelly and Beth.

Gibson had stayed in touch with Simon Mazo and Selma Jacobson while she was moving around, so when she returned to Huntington, she began working at The Smart Shop as a buyer and merchandise manager. Gibson started traveling to New York with Selma to buy lingerie and sportswear, according to Steve Jacobson, Selma’s son. At the time, Jacobson had

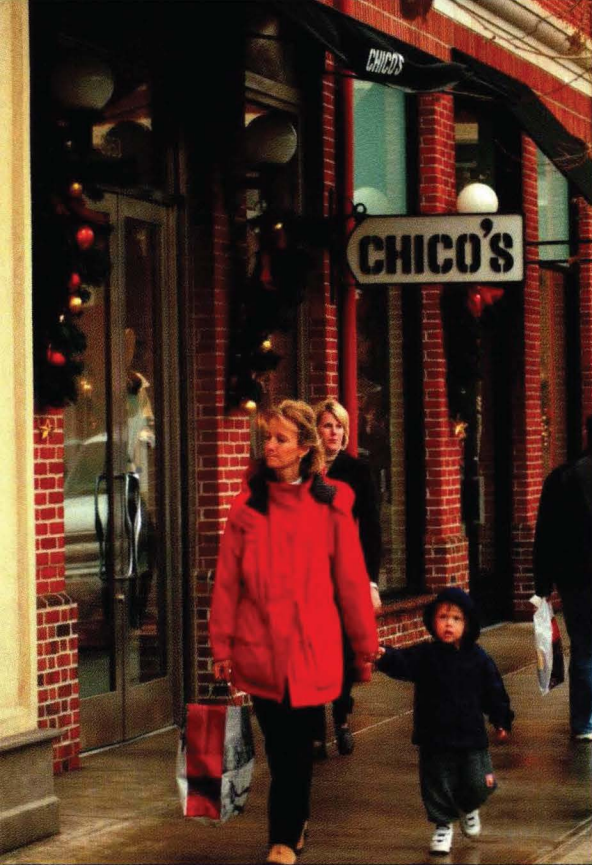
he and Verna moved to Columbus, Ohio. Gibson was ready to move up in her career, too. When Steve Jacobson’s family found out that the Gibsons were moving to Columbus, they wrote a letter of reference to a friend in the fashion industry about Verna, but she already had a job lined up at another women’s clothing store in Columbus. Jacobson kept talking about this friend with whom he had attended college at The Ohio State University. The friend had opened a great store in the Eastland Mall in Columbus and he encouraged Gibson to meet him. The friend turned out to be Leslie Wexner, the founder of The Limited, Inc.

Gibson was walking in the Eastland Mall one day when she saw a Limited store. She was impressed with the stylish

PHOTO BY RICK HAYE



(Opposite left) Jim and Verna Gibson, both proud Marshall supporters, have been married for 40 years. (Opposite right) Jim and Verna are joined by Tim Haymaker, Elsie Pruett and President Dan Angel. (Right) For all her support of the university and the prestige she has brought to the institution, Marshall bestowed an honorary Doctor of Laws degree on Gibson at the graduation ceremonies last year.



concept of the store, with a focus on affordable fashion and an attentive sales staff. "The spirit of the entire organization came across very quickly," she said. Gibson walked to a phone booth. She got through to Wexner and informed him how much his store impressed her. Wexner asked Gibson to come to his office immediately, and share with him her ideas about the merchandising of The Limited stores.

Gibson recalls that Wexner had all the qualities to go far in the world of retail: great intuition, the right vision and opportunity. She also said that Mazo had given her some good advice years earlier, "If you want to go somewhere, find a boss you can learn from." Wexner said of the meeting, "No one had ever called me to talk about my business. She became my assistant with no title and little pay."

In the early days, she did everything from mopping floors to delivering merchandise in her station wagon.

Verna Gibson became nationally known for her outstanding career and leadership in the retail clothing industry. During her tenure, she steered the company through an unprecedented expansion from 8 to more than 770 stores.

However, in 1990, she saw that the 80- to 90-hour work weeks and the 300-plus travel days per year were taking their toll on her. She wanted more balance in her life. The Limited was an exciting place to be, but she knew it was time to leave.

Family has always been very important to Verna and Jim. When their daughters were in high school, they discussed the

fact that both parents were traveling a great deal and they decided that Verna's future with The Limited had the greater potential. "We took an in-depth look at who had the best chance of making it and we bet on Verna and that's probably the best bet I've ever made," Jim said. He became one of the first "Mr. Moms."

"I wouldn't trade that opportunity for anything," Jim said. "As a result, my daughters and I have a very special relationship." By the time the girls' mother was promoted to president, Jim had founded J. Duffy's, a company that specialized in high-tech, designer home accessories with stores in Columbus and Dayton, Ohio. In retrospect, Beth said, "We had a very balanced life, my parents made good choices. We didn't think of her as the first woman president of a major company," Beth said. "She was our mom, cooking dinner, taking care of us when we were sick. And, our dad was there and we are closer because of that time."

Maybe life was a little different. Kelly recalled times when their mother would come back from her overseas trips. "She would wake up at 4 a.m. because of the time change and she would cook these huge breakfasts. We'd have pancakes and waffles and eggs and bacon and she would have it ready for us when we got up. There are a lot of things Mom did. I don't know how she did it. I don't know where she got the energy. She was pretty amazing," Kelly says.

Gibson now considers herself semi-retired, although she jokes she is on call 24 hours a day. She and Jim recently built

a new home on Siesta Key outside of Sarasota, Florida which has become their primary place of residence. They are also remodeling their house in Westerville, Ohio.

The Gibsons have always made the most of their leisure time. Over the years, they have owned a vacation home at Buckeye Lake in Ohio, a condominium in South Carolina, and an apartment in New York. Recently, they have established another residence in Huntington.

"We love Huntington and Marshall," said Verna. "We wanted to return to town on a regular basis to support the

university and work with the Campaign for National Prominence." They continue to be on the road a good deal of the time, but now much of their travel is for pleasure. Beth and Kelly both live in the Columbus area with their families.

After leaving The Limited Stores in January 1991, Gibson, at first, consulted exclusively outside of the U.S. Eventually, she started her own consulting company, Outlook Consulting, which focuses on strategic planning, corporate growth, developing and implementing company vision, and establishing connections. She assists clients in launching new businesses and expanding businesses.

The Gibsons' generosity to Marshall University seems endless. They serve as vice chairs of the university's Campaign for National Prominence. They are members of the John Marshall Society and have shared seats on the Society of Yeager Scholars. They have provided significant financial support by establishing the Verna K. and James E. Gibson endowment for Yeager Scholars, and provided major financial support for the Lewis College of Business and the Higher Education for Learning Problems (H.E.L.P.) program building funds. They also faithfully attend Marshall athletic events, support the Big Green Scholarship Foundation and are major contributors to Marshall athletics.

In recognition of her generous support for the university and the prestige that she has brought to the institution, Marshall bestowed an honorary Doctor of Laws degree on Verna Gibson at the graduation ceremonies for the Class of 2002. With hundreds of family, friends and associates looking on, thousands of graduates and their relatives cheered the girl from Elkview who cut the pattern for the future of fashion in America.

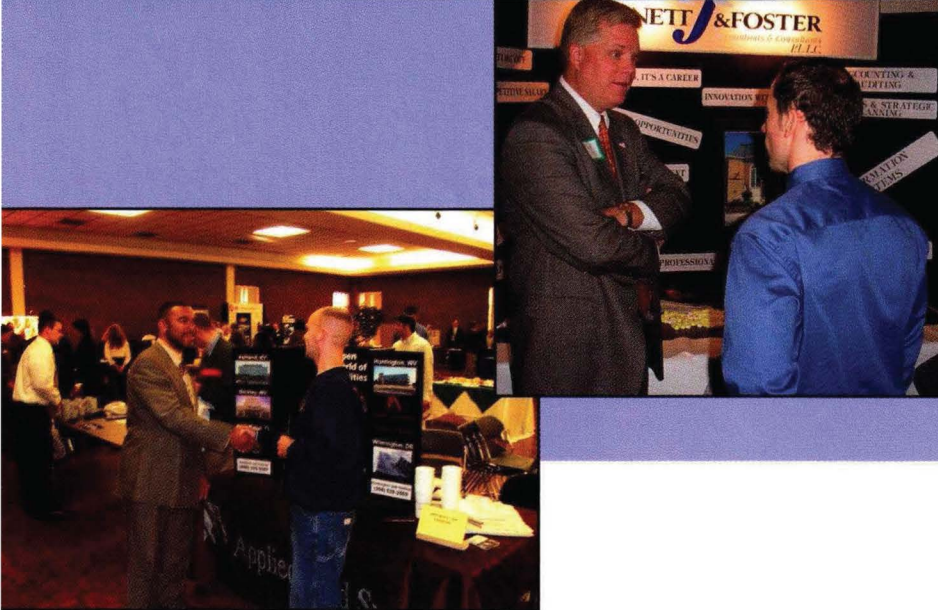
On that same day, in an advertisement in *The Herald-Dispatch*, Jim Gibson surprised his wife by announcing the Verna K. LeMasters Gibson Scholarship Program.

It is a full scholarship to Marshall University for deserving graduates from Verna's school, Point Pleasant High. Just one more way the legacy of Verna Gibson continues into the next generation! □

Dr. H. Keith Spears is Vice President for Institutional Advancement at Marshall University.



(Opposite and Above) Today Gibson remains active in the industry as a consultant with various companies. In addition, she serves on the Board of Directors of Chico's, an up and coming retail chain that she predicts will see huge growth in the coming years.



COLLEGE OF BUSINESS

Most college courses come with a textbook. Study guides and outlines steer a student's way of life each semester. The system works for two, four or six years, depending upon the degree. But after graduation young people wake up in the "real world" without those textbooks, study guides or outlines. The shaky first steps of getting a job, wearing the right clothes and just knowing how to behave like a professional sometimes come with stumbles.

Two years ago Marshall University leaders realized business graduates were floundering and needed more than "book learning."

"Career Services said our (College of Business) students weren't being developed," said accounting professor and division head Dr. Loren Wenzel. "They're somehow immature after they graduate. They still haven't looked for a job. They still think they're going to be something other than a business professional."

The Lewis College of Business resolved to put some polish on their graduates. Leaders determined nothing would prepare students for the real world like the pros who have already succeeded in business. In addition, networking and rubbing elbows with company bigwigs was sure to leave an impression on students. Calls went out

to business leaders across the community, the state and the region, which led to the annual Business Career Day.

More than 40 businesses participated in the second annual event in October 2002. Resumes were passed around, but this wasn't a job fair. It was a chance to find out about business careers and how to succeed in them.

"A lot of kids say they want to do something in business, but they have no idea that there are so many different tracks in accounting or finance, or what economists do other than teach other economists," said Dr. Calvin Kent, dean of the College of Business. "Many students went away saying, 'I didn't know that you could even do that. I didn't know those sorts of jobs were available for me.'"

Roundtable discussions gave students a taste of the real world and let them see that it is a slightly different flavor from college life. Sometimes it can be sweet, sometimes bitter.

"We have a tremendous number of first-generation college students," said Wenzel. "They have no idea what it's like to be an accountant or a manager or a marketer. They probably haven't even met an accountant, but they took a bookkeeping class in high school. They don't have the social skills yet to go out and meet a client and present their case."

"One professional asked, 'Can you take a golf class? Because that's where

"I'm pretty confident we're doing the right thing. If the firms keep coming back they obviously think it is a good program. But in the final analysis it'll be the feedback from our employers and the feedback from our students when they become the employers of the future."

• Dr. Loren Wenzel

Career Day

by Kathy Young Carney

we get all of our business done,” Wenzel remembered. “These are things they’re not going to hear in the classroom.”

Sometimes it’s not what you know, it’s how you look as you convey what you know. Wardrobe pointers made the circuit as students were able to dress the part of a career-minded professional.

“We had one kid who showed up in shorts and sandals. He went home and changed clothes when he saw how the rest of the people were dressed,” Kent said.

“That’s an education right there,” Wenzel added.

The education continued into the evening with a business professional dinner, fork-to-fork with mentors and students. The guest speaker was Thomas G. Light, a Huntington native and Marshall University graduate. Light is the former owner of Zatarain’s Rice and the chairman of SCORE – Service Corps of Retired Executives.

The formal dinner was more like “Getting Your Foot in the Door 101.” It was a chance for the students to make contacts and begin networking for future jobs. Step one is to strike up a conversation with a stranger. Tia Mullens, a senior in accounting, could give a few tips herself. She walked away with five job interviews and an internship.

“You need to know how to present yourself and how to socialize with

professionals,” Mullens said. “I think it’s hard, if you’re not outgoing, to walk up to people and start a conversation and try to get a job. I might not get a job now, but sometime in the future I can say, ‘Hey, I was at Marshall’s Career Day. I remember you.’ And I can start a conversation over something like that.

“It was a good learning experience. I have a little bit more confidence walking in and talking to people now, and it’s opened my eyes. One of my goals now is to get a job before I graduate. They stressed that you can’t wait until May to start looking for a job.”

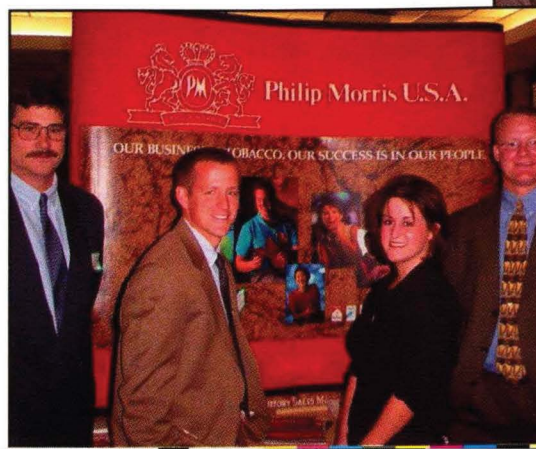
“They’re beginning this process of ‘How do you go out and find a job other than looking in the newspaper?’” Kent said. “For most students, particularly sophomores and juniors, it’s quite a revelation to find out how you really get a job. One of the things I think we need to start talking to students about is getting business cards, even when they’re students.”

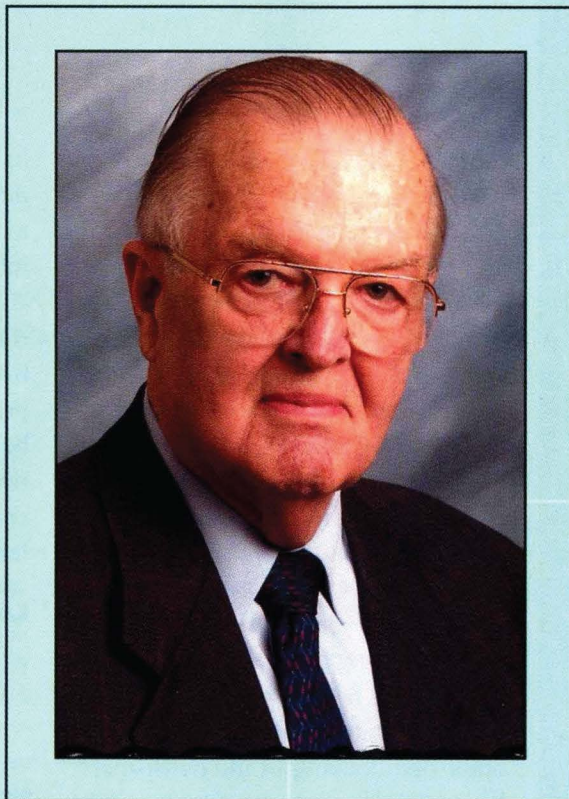
“I can see the effect of Career Day on students already,” Wenzel said. “I

have some students that I had in intermediate accounting last summer just moving through their curriculum. They have 8 or 9 interviews now.

“I’m pretty confident we’re doing the right thing. If the firms keep coming back they obviously think it is a good program. But in the final analysis it’ll be the feedback from our employers and the feedback from our students when they become the employers of the future.” □

Kathy Young Carney, who graduated from Marshall University in 1982 with a B.A. in Broadcast Journalism, is a freelance writer living in Scott Depot, W.Va.





MU Class of 1948

Meet Bill Willis, Marshall alumnus and Harvard Law School grad who climbed the ladder of success to distinguish himself as one of the finest legal minds in the nation.

By Martha Woodward

Born in a little house on Sycamore Street in Huntington, West Virginia, to parents whose education ended in the eighth grade, Bill Willis progressed through Emmons Elementary, Enslow Junior High and Huntington East High Schools as a bright student, but without much indication of the accomplishments that lay ahead. He recalls that if you had a bat, a ball and a bicycle, you were set. He played with his friends and listened to Lowell Thomas and H.V. Kaltenborn on the radio. He collected stamps, a hobby which prompted him to learn about their places of origin. The most important activity in his life was the Boy Scouts, which met every Monday evening. Dedicated leaders taught the scouts, took them camping and guided them toward earning merit badges.

The pursuit of one of those merit badges led to an interest in bird watching, an activity Bill continues to enjoy today. He heard of "birding walks" in Ritter Park and joined those in addition to his book studies in order to learn enough to pass the merit badge examination administered by Dr. N. Bayard Green, a Marshall University biology professor fondly remembered by many. He earned the badge but kept learning about birds, becoming active as an adult in a nature preserve and buying a getaway cottage in a prime bird-watching spot in New Jersey.

Without a doubt the greatest adventure of his youth was a 12-minute sight-seeing flight over Huntington. A local gas station promotion offered a coupon for a plane ride with a fill-up and 50 cents. His dad and a neighbor's father got the coupons and the boys had to come up with the 50 cents, a princely sum for a 13-year-old in the 1930s. Somehow they got the money together, set off on their bicycles across the Sixth Street Bridge to the airport in Chesapeake, Ohio, and got their exciting 12-minute ride over Huntington. Now he puzzles, "You know, I don't quite know how my mother ever allowed me to do that."

The Depression, which did not end until World War II began, directed the course of his young life. Willis says that people were poor in Huntington and throughout the country, but that "he never really felt poor." He worked part-time at Willis Furniture Store on 20th Street, the business his grandfather had established and his father carried on, and lived at the same standard of those around him. "You know, you don't feel poor unless there's somebody around rich and you've got something to compare it with."

At 17, Bill was ready to graduate from the new Huntington East High School. Since it was wartime, all the boys knew that when they reached 18 they would sign up for the draft or

enlist directly in one of the services. A program which permitted students who scored well on a test to enlist in the Army before reaching draft age and be sent to a university (until after their 18th birthday) directed the next period of Bill's life. He took the test, passed, was sworn into the Army and left Huntington two days after his high school graduation to enroll at Indiana University in Bloomington. There, he joined approximately 40 others from around the country to study mathematics and sciences for two semesters. At Indiana he went to classes all day,



for which he had shown aptitude. This was welcome news indeed. By the time he had completed three semesters at NYU's College of Engineering, the war had ended.

Immediately after discharge he returned to Huntington, determined to enter Marshall College to complete his undergraduate requirements and prepare to attend law school. He is not sure how he came to make that decision.

"I never knew a lawyer and my father thought they were all dishonest." He had accumulated enough G.I. Bill points for three years of college tuition. He knew that law school would be expensive, but planned to attend Marshall for \$37.50 per semester, live at home, and save the government funds for later. He smiles, "I had been away a long time, so being at home was nice and Marshall was a good place to go. And, it was not expensive."

Since he had taken a great deal of mathematics, physics, chemistry and engineering at the other two schools, his curriculum at Marshall was concentrated in political science, philosophy, economics, history and language.

Campus life was very different for armed service returnees whose lives had been interrupted two, three, four years by the war. The sense of camaraderie students feel today sitting together in classes, cheering at ball games and socializing at the student center, was not a part of the college experience for these young men. Some worked and supported families in addition to seeking an education, so they had no time to dally. They came to class, lingering on campus only if they needed to put in some time on a library project or consult with a professor. So it was for Bill. He walked the mile or two from his house, went to

Marshall University President Dan Angel with Bill Willis at the Metropolitan Museum of Art in New York City.

beginning at 8 o'clock in the morning, five days a week, and did military training on Saturdays. Homework had to fit in at night among other demands.

After reaching his 18th birthday, Bill was sent to Fort McClellan, Alabama, for basic training. During this time he had no idea whether he would be sent to Europe or to combat in another theater. At the end of his training, he was told that some in his group would be going to Europe and some to the Far East, but that he was being sent to New York University in New York City to study engineering,

class and walked back. "Shawkey Student Union? I don't think I was ever in there." No one had much money for entertainment.

Bill may have been a no-nonsense guy when it came to his education, but he does point out the highlight of his time at Marshall. Here he met Joyce Litteral, a student in the Teachers College from Crown Hill, West Virginia. He, a summa cum laude graduate, and she, with the highest academic standing in her class, graduated at the same time. He observes that "the opportunities for bright women in those days were very much directed to teaching."

He sought advice on the best law schools in the country because his tuition would be paid by the G.I. Bill whether he went to West Virginia University with its \$100 tuition or to Harvard with its \$500. Narrowing the list, he applied to Harvard, Columbia, Yale and Michigan. He was accepted by all but Yale, which wanted a personal interview. Traveling to New Haven was financially out of the question, so he did not pursue that application. Faced with choosing among the others he went to his advisors in the Political Science Department. Everyone said "Oh, Harvard, you've got to go to Harvard." Bill thinks that they may not have known any more about it than he did "but it sounded better." Thus, in September 1948 he headed off for another new experience, three years of law studies in Cambridge, Massachusetts.

Meanwhile, Joyce took a job teaching English at Chester High School in Hancock County, West Virginia. The next year she and Bill were married. The "crowd," as he puts it, at the wedding consisted of Joyce's mother and brother and his parents and brother. Immediately after the ceremony they left for Cambridge and Bill's second year of law school. He comments, "No one had money for honeymoons in those days." Joyce worked in the law

school library and taught in a high school in Cambridge while Bill earned extra money working on the Harvard Board of Student Advisors.

Many students these days go to law school intending to specialize in a particular area of the law. That was not Willis' way, then or ever. He believes that the more one learns about his or her chosen field, be it law, medicine, carpentry or whatever, the better off he or she will be.

"The worst kind of lawyer is one who only knows all there is to know about one legal area such as tax law.

"You know, you don't feel poor unless there's somebody around rich and you've got something to compare it with."

• Bill Willis •

He's not even a good tax lawyer," he observes. "The same goes for a surgeon who knows about only one body part. Broad information is the best."

As graduation approached, in 1951, Willis began to give serious thought to his future law practice. One obvious possibility was hanging out a shingle on his own, another was joining a firm in Huntington. But, since most of the better students were accepting jobs in New York, he decided to do that for a couple of years' experience before moving back to his hometown. He was not intimidated by the Big Apple,

having spent nine months at New York University during the war. A senior partner at Sullivan & Cromwell, one of the largest and best-known firms in the country, invited him for an interview. Unlike today, where law associate interviewees are flown in for a wining and dining courtship, Bill took the train from Boston at his own expense. John Foster Dulles, later Secretary of State under President Eisenhower, was a senior partner at Sullivan & Cromwell, and his brother Allen Dulles was on leave from the firm to head the Central Intelligence Agency.

Bill was offered a job and began work as an associate at Sullivan & Cromwell in August 1951. The firm was considered quite large at the time with some 90 lawyers. Over the years it has grown to more than 500 attorneys with four offices in the United States and six offices in other parts of the world. He became a partner in 1959, rather a rapid rise for the times, but his ascent was the result of hard work. No nine-to-five days for him. "If you do that, you are not going to succeed. I don't care if you're in New York or Huntington, the people who are at the top of the profession work on it." That meant entertainment was fairly limited to meeting Joyce after work for the opera, a longtime interest for her, and going off on short family vacations in the summer.

He headed the litigation group of Sullivan & Cromwell for approximately 18 years and then became a member of the executive committee that ran the firm. As an executive committee member he was principally in charge of firm operations, billing and finances, but he continued his active trial practice at the same time. One of his assignments was to research installing computers in the firm. As a consequence he set out to learn all he could about the machines, an experience which made him computer literate far ahead of most. In 1994, he retired as an

active partner to Senior Counsel status.

Willis' law practice was concentrated in commercial litigation in courts all over the United States. He handled antitrust litigation cases in the steel, oil, automobile, tire, newspaper, and magazine and liquor industries. Communication law cases included the AT&T consent decree, television license renewals, satellite communications disputes and cases involving computerized legal research. In sports law he represented the National Football League regularly in player disputes, challenges to free agency and other issues. He represented Exxon over many years in international law, antitrust and patent cases, including disputes arising from the grounding of the Exxon Valdez. Also, he handled securities law and banking law litigation and disputes over corporate control, including mergers and acquisitions.

The so-called New York lawyer managed cases from Anchorage, Alaska, to Miami, Florida, and from Boston, Massachusetts, to San Diego, California. He has had cases over the years in every one of the 13 Federal Courts of Appeal as well as the Court of Claims and the Tax Court.

Of great importance was his advising Mead-Data-Central, a subsidiary of the Mead Corporation, in the early development of the LEXIS computerized legal research service, and representation of the company in the litigation with West Publishing Company pertaining to the claimed infringement of West's proprietary rights to published court decisions. LEXIS, developed long before today's Internet, was one of the very first integrated uses of computers and telecommunications to permit the assembly of massive databases that could be searched remotely by the use of telephone lines. Previously, lawyers had to spend many hours in law libraries researching cases. Large firms held the advantage with the funds to

support extensive libraries. Lawyers in small towns or practicing alone could not come close to such facilities. LEXIS erased these inequities, offering access to information for all without having to leave their desks. The Internet took the system a step further.

"Everything moves with a much greater speed than it did 50 years ago," Willis observes. Then, before the copier, fax machine and computer,

"Today there is a feeling that if anything happens to a person there's got to be somebody they can sue. And, of course there's a lawyer who will bring a lawsuit."

• Bill Willis •

people communicated by letter or telephone. However, letters took days to turn around and there was no teleconferencing. Foreign calls might take hours and connections could be terrible.

Willis first represented the Exxon Corporation, formerly Standard Oil Company of New Jersey, in international antitrust litigation and claims for refunds on oil sold under the Marshall Plan. His representation of Exxon in stockholders litigation, which commenced in Anchorage, Alaska, and

in New York arising out of the Exxon Valdez oil spill in Prince William Sound, Alaska, ended in dismissal of all of the claims against Exxon directors, and his representing the company in its claims for reimbursement against its insurers resulted ultimately in recovery of \$780 million.

He chuckles when Marshall University people ask him to talk about memorable litigation, because they seem the most interested in the football cases. There are certainly many and you could argue with certainty that what Bill Willis did altered the course of the National Football League. He represented the NFL versus Joe Kapp, a star quarterback who played for the Minnesota Vikings and the New England Patriots, in his challenge to the player restrictions in the NFL Standard Player Contract.

After a widely publicized trial in San Francisco, the jury found in favor of the NFL and the case was affirmed by the Court of Appeals for the Ninth Circuit. He also successfully defended the NFL in an arbitration commenced by the NFL Players Association, challenging the NFL restrictions on free agency, the same type of challenge that Major League Baseball lost.

Of particular interest to fans is Willis' representing the NFL through the major football strike in 1982, during which professional football games were suspended. The NFL Players Association then sought to field teams in a shadow league, which the NFL contended violated player contracts. An injunction proceeding was instituted in the District Court in Washington, which found for the players, but was reversed in the Court of Appeals for the District of Columbia Circuit. This all took place in the midst of media frenzy until the strike was settled and a shortened season resumed.

He represented Jones & Laughlin Steel in various antitrust grand jury investigations commenced under

President Kennedy, and in congressional investigations pertaining to the pricing of steel; represented the Newhouse companies in an investigation by the Department of Justice with respect to the closing of its St. Louis newspaper and merger with the *St. Louis Post Dispatch*; and in connection with an antitrust grand jury investigation of the purchase by the Cleveland *Plain Dealer* of the subscriber list of a failing daily Cleveland newspaper; represented the Government of the Netherlands in many lawsuits filed in the United States to recover securities wrongfully seized by the German Government during World War II from Jews living in the Netherlands; represented American Motors in the trial of the first action by an automobile dealer against an automobile manufacturer under the Automobile Dealers Day in Court Act, which ended in dismissal of the claim; and defended Remy Martin of Cognac, France, against charges by its former United States distributor that it had been terminated in violation of the antitrust laws.

Service to the American Bar Association looms large in Willis' career. He has served on and chaired numerous committees for the Association of the Bar of the City of New York and the New York State Bar Association.

His most intense activity and greatest contribution arose from his two terms as chair and two three-year terms as a member of the ABA's Standing Committee on Federal Judiciary. This committee, since 1953, has been made up of 15 lawyers from all over the United States who review, investigate and report upon the qualifications of all those proposed by the President for nomination to the Federal courts, including the Supreme Court, Courts of Appeals and the District Courts.

Willis' work on the committee demanded a great deal of time and effort, but kept him in almost daily contact with the White House staff and the Department of Justice as well as in frequent consultation with the Senate Judiciary chairmen. He met often in the White House with the President's counsel and testified a number of times before the Senate Judiciary Committee on Supreme Court and other court nominees on behalf of the American Bar Association. Modestly he says, "The work has, I

pushed us in that direction. "There is no need for the process of discovery; you just get an arbitrator and the two of you go in there and tell your tale and he or she will decide it." Willis likens the change to what happened to the postal service.

"It was not able to keep up and give the quick turnaround that the people wanted so in came Federal Express. If the district courts had somehow been able to handle litigation less expensively and more expeditiously you wouldn't have an arbitrator." The process of arbitration is a help, but something has been lost.

On the subject of today's litigiousness, Willis observes that it has been growing for years. The attitude people had when he was growing up he says was that "a lot of things happened to you that you don't necessarily ascribe fault to somebody for and expect to get

money for it. But today there is a feeling that if anything happens to a person there's got to be somebody they can sue. And, of course there's a lawyer who will bring a lawsuit."

He deplores the fact that people are less likely to take responsibility

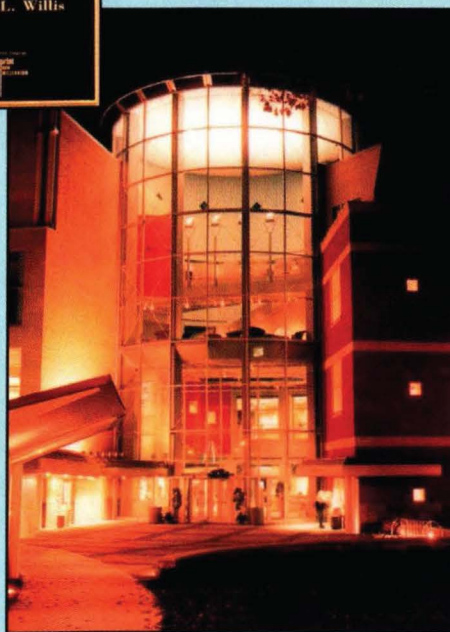
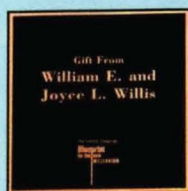
Bill and Joyce Willis' financial contribution to the Drinko Library is just one of the ways that they have supported Marshall University.

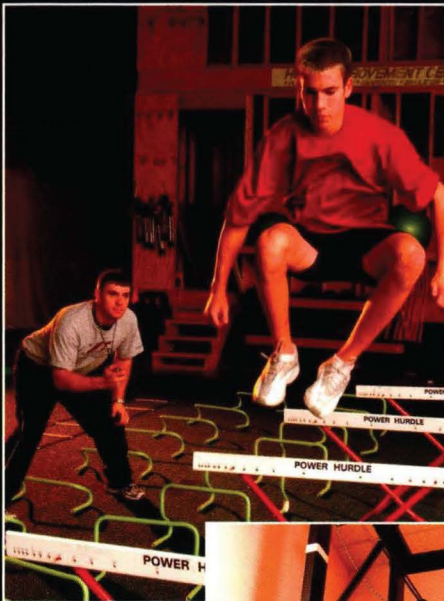
for their own actions and that they not only seek to blame someone else by suing, but they also add punitive damages. "Companies may settle a suit just because it is more economical to do so than to incur the expense of fighting it. That encourages the lawsuit because people see the results and expect the company to pay up the next time it gets sued."

He puts some of the blame on the courts, saying, "The system is designed to protect weak cases. The courts are not as ready to throw out crazy cases as they should be." He also favors placing limits on punitive damages. If you are

think, contributed a bit to the high quality of the Federal Judiciary." When asked how the practice of law has changed other than through the infusion of technology, Bill reflects that, of course, the firms are much bigger and spread into worldwide offices. "As far as the law itself, the big change, which is unfortunate, is that law has become so expensive that the middle-class citizen can't afford it." Fees for a lawyer's time have skyrocketed, excluding people with average incomes.

He points out that the alternative of arbitration grew up because the expense and lagging pace of litigation



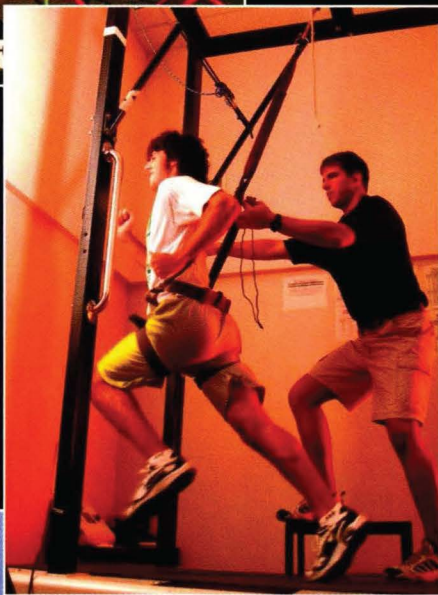


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The HIT Center offers programs designed to meet the needs of every member of your family

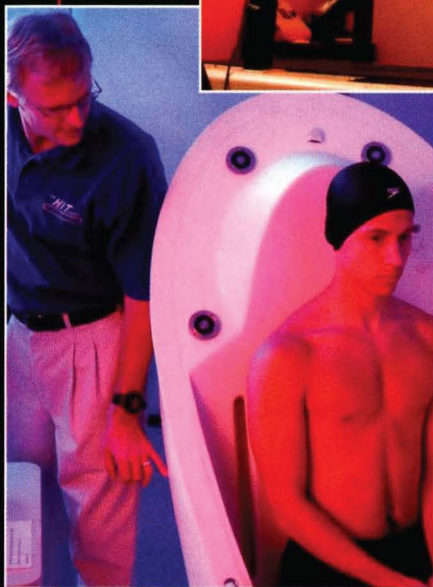
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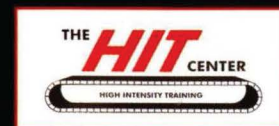


Lighten Up / HIT Fit Programs:

This program is designed for those interested in losing weight, improving physical fitness, and overall body strength. Using state-of-the-art equipment such as the Bod Pod and Metabolic Cart, The HIT Center provides assessment of body composition, resting metabolism and exercise energy expenditure, dietary recall, and fitness level to create and design an individualized exercise prescription and dietary program to help you obtain your goals.



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Huntington, West Virginia 25703
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trying to change behavior you are moving into social change, trying to get society to do something about a problem. If that is the case then the change should take place through the social or legislative process, not through the courts.

Bill has shared his time with the Society of Yeager Scholars through service on the Board of Directors, and he and Joyce enthusiastically supported the building of the John Deaver Drinko Library at Marshall University both verbally and financially. He wrote at the time the library was being constructed:

"Your library project, with its heavy emphasis on technology, is exactly the right course at the right time. The scholar, the researcher, the innovator can work from 16th Street in Huntington just as effectively as he or she can from Cambridge, Silicon Valley or any other place, with the mind-boggling technology being developed daily. It is excellence

(including hard work!) that will count. It seems to me that for the first time in history the world will confront in the years to come a relatively level playing field. Historical advantages will be less important. Also, I think that we are in a shake-out period of economic history with new geographic leaders emerging. This presents West Virginia and Marshall with a tremendous opportunity."

A grateful Marshall University conferred upon Willis in May 1997 a Doctor of Humane Letters degree. The citation referred to his "sharp intellect and a willingness for hard work" and the vivid demonstration of the rewards of strong personal characteristics.

There is little need for Bill Willis to offer advice to students since they can learn by observing what curiosity, a broad-based continuing education and hard work have produced in him. However, he does have something to say to the next generation. He urges young people to seek a liberal education in the classical sense. That is, to

take wide-ranging courses and not bog down in one subject. "I think education should give you a broad-based foundation to do anything – to go to medical school, to go to law school, to go to engineering school, or become a physicist." In the truly educated person one lesson learned will lead to curiosity about something else, perhaps in a totally unrelated field, and he or she will be compelled to learn even more. He emphasizes that one cannot declare, "I'm not going to take this course. I don't know how we're going to make money out of it." If he had done that he would never have attained the rewards of a distinguished career, an ongoing eclectic education, the gratitude of those helped professionally and casually, and the knowledge that he has indeed contributed to making the world a better place. □

Martha Woodward is Director of the Center for Academic Excellence at Marshall University.

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joe johns & sean



W

hen President Bush and members of Congress traveled to New York to mark the one-year anniversary of the September 11 attacks, several of the country's top broadcast journalists were sent to cover the story. NBC News correspondent Joe Johns was there and he was pleased to see a familiar face nearby. Sean Callebs was covering the event for CNN. It was a somber ceremony and certainly

there was little time for these old friends and former co-workers to catch up and reflect on their days as students at Marshall and as reporters at WSAZ television in Huntington. But seeing each other was a reminder of just how far they had come in such a short time. Two reporters working at the top levels of their field – a climb that began with a decision to attend Marshall University.

Joe Johns says he owes much of his success to former Marshall track and field coach Andy Nameth. "If it weren't for Coach Nameth, I have no clue how my life would have turned out."

In 1975, the Columbus, Ohio native was checking out universities and hoping to get a track scholarship to pay his

By
Susan
Nicholas

callebs

NBC'S JOE JOHNS AND CNN'S SEAN CALLEBS ARE TWO OF THE MOST HIGHLY RESPECTED JOURNALISTS IN BROADCAST NEWS

way through school. Johns says Coach Nameth called him up and asked him to come look at Marshall. Johns says the coach impressed him because of the way he took time to talk to him, and showed him around and assisted him in getting the financial assistance he needed.

As a student, Johns majored in Political Science. "Troy Stewart was a great teacher," he recalls. He also had praise for the broadcast copywriting class taught by Dottie Johnson. "I always felt the education I got was going to be of good use to me."

But Johns' big break at becoming a broadcaster came about because of another passion he pursued at school – acting. He joined the university theatre program and performed in several shows. Eventually, he landed a job hosting the "Rocky Horror Picture Show" at the Camelot Theatre in Huntington.

"Picture this," he laughs. "I would come out dressed in short-shorts, a cape, boots and sunglasses, and get the crowd revved up for the movie."

At that time, the movie was a cult classic all over the country. Johns recalls former WSAZ reporter Bob Brunner coming to the show one night to do a story on the phenomenon of Rocky Horror. Johns began talking with Brunner and



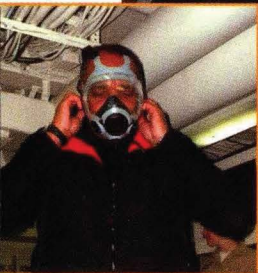
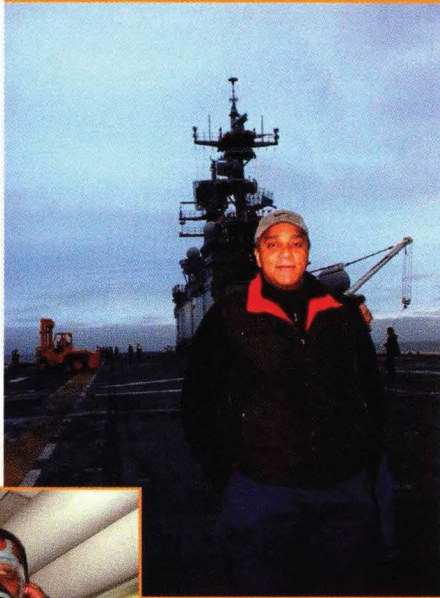


PHOTO BY MIKE ANDRICK

(Top) Joe Johns, NBC's Capitol Hill correspondent, reporting from the aircraft carrier *USS Iwo Jima*. (Middle) Johns demonstrates how to use a gas mask during a report on chemical warfare. (Bottom) Johns often returns to his alma mater to speak to various campus groups.

joe johns

mentioned the possibility of getting a job at the station. Johns was then hired as WSAZ's nightside reporter and worked there for a year.

"When I was working at WSAZ, I never thought I couldn't make it to the network. But I never thought lightning would strike and I would actually end up doing it." Over the next several years, Johns moved his way up the broadcast ladder. He left Huntington to work at a station in Charlotte, North Carolina. In 1983, he joined a local network affiliate in Washington, D.C. His work there as a crime and government reporter won him a regional Emmy Award. "A step here, a step there and then you realize, I'm in range."

Johns' work eventually caught the attention of Tim Russert. Russert is the moderator of "Meet The Press," as well as the Washington Bureau Chief for NBC News. Johns interviewed to become NBC News' Capitol Hill correspondent and he landed the job he's held since 1993. "I was in the right place at the right time."

Johns says his most rewarding assignment was a story that helped bring recognition to an African American hero from World War II named Vernon Baker. At that time, no black person had ever received a Congressional Medal of Honor for service in that war. Johns received a list of men whose acts of bravery were overlooked in the once-segregated U.S. Army. Johns started making phone calls to track down these veterans and Baker was at the top of the list. He called Baker and said, "Did you know you're going to win the Medal of Honor?" The man must have thought it was a prank phone call because he laughed and said, "Who is this?"

Johns did a story about Baker's role as a platoon leader and about a year later President Bill Clinton pinned the Medal of Honor on the proud veteran. Johns says when Baker later wrote a book, he told the story about that memorable phone call from Joe Johns of NBC News.

"It was great to be close enough to a situation to watch it unfold and in some small way affect the process just by putting the story on TV."

Over the years, Johns has received many honors himself. Because he holds so many school track records, he is a member of the Marshall University Athletic Hall of Fame. He is also a member of the School of Journalism's Wall of Fame and is a member of the board of Marshall University's Yeager Scholars. He also holds a law degree from American University.

Sean Callebs has also traveled an exciting career path since graduating from Marshall University in 1982. Growing up in Huntington, he majored in journalism and was planning to become a magazine journalist, but a respected professor changed his mind. "Bos Johnson called me into his office one day and said, 'You know, you really should go into broadcasting.' I said 'okay' and it was really just that simple."

Callebs laughs when he remembers taking the school's television equipment out on stories. "It was so bulky we had to wheel it around on a cart." While at Marshall, Callebs also worked for WMUL radio and was the editor of *The Parthenon*. "I remember how great it was that the faculty would give us so much freedom with our stories – they didn't tell us how to write them." To this day, Callebs still remembers some of the advice his broadcasting professor told him.

"Bos Johnson always said take chances with your stories." Callebs says he thinks about that all the time.

From 1980

"When I was working at WSAZ, I never thought I couldn't make it to the network. But I never thought lightning would strike and I would actually end up doing it."

“I remember waiting in his (President Karzai’s) office, looking around and seeing all the special forces. They had hand grenades on their belts and carried M-16’s.”

until 1985 Callebs was an anchor and editor for WSAZ. Of all the stories he covered while in Huntington, the anniversary of the Marshall plane crash was probably his toughest assignment. He says it was a difficult story to cover because he knew so many people around town that had lost

loved ones. “I was a kid living in Huntington when it happened. You never get over it.”

Callebs worked at several stations before making the leap to CNN in 1989. “I never thought I’d make it to the national level.” He says at that time, CNN wasn’t the news leader it is today. He was CNN’s business and financial news correspondent for several years before becoming the national correspondent for CNN Newsource. “I’ve been very lucky. I bet there are a number of journalists who would love to trade places with me.”

Callebs has been to Cuba several times reporting for CNN and has covered most of the biggest stories that have happened in the U.S. for the past several years. The day after the terrorist attacks in New York and Washington, Callebs was reporting from Ground Zero. Three days later he was sent to Afghanistan for five weeks. To prepare for that assignment, Callebs had to go through a two-day hostile training session in London.

“I basically learned how to take care of myself and learned what to watch out for.” Callebs was in Afghanistan right after the assassination attempt on Afghan President Hamid Karzai. “I never felt completely at ease. You had

to watch what you were doing and where you were going because the country was not safe.”

While there, he interviewed President Karzai. “I remember waiting in his office, looking around and seeing all the special forces. They had hand grenades on their belts and carried M-16’s.”

Callebs says another story that helped him earn recognition was the investigation of the Oklahoma City bombing. Callebs got an exclusive interview with Michael Fortier, who knew about the bomb plot before it happened and was later convicted as a co-conspirator. Callebs got the only interview with Fortier and the prosecution actually used it as evidence in the conspiracy trial.

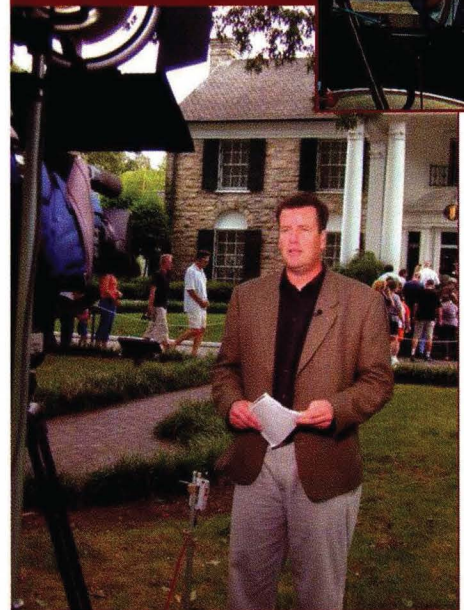
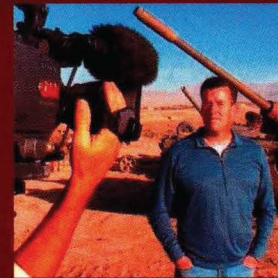
Callebs says there are many perks that go with a job of this type, but he says one big drawback is that it’s tough on your personal life. He had just arrived to cover the O.J. Simpson murder trial when the Oklahoma story broke. What began as a two-or three-day assignment ended up keeping him away from home for the next month and a half. “You’re trying to take care of your personal life back home – everything from getting your lawn cut to paying your bills.”

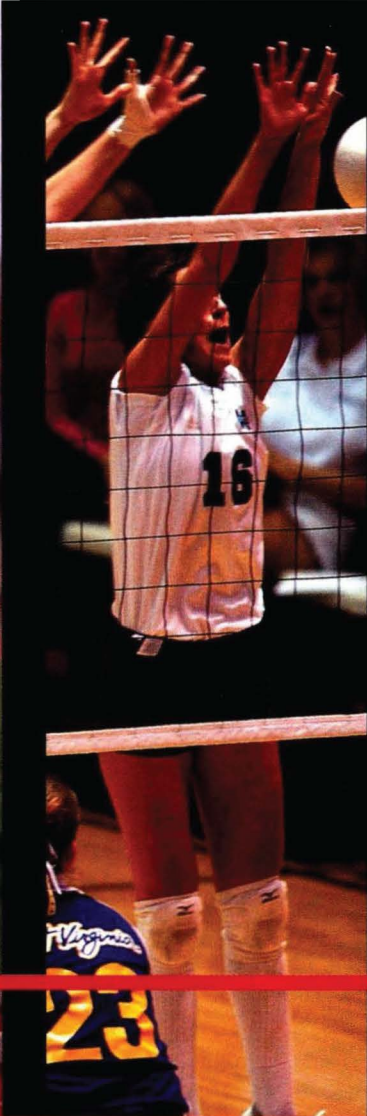
Johns certainly understands Callebs’ frustration about hectic work schedules. While being interviewed for this article, Johns was rushing to buy supplies for his next assignment. It was supposed to be his day off and he had gotten orders to leave the following day for a week-long media boot camp put on by the U.S. Department of Defense to train members of the media on how to survive while reporting in the Middle East. “It concerns me that soon we could all find ourselves over in the Persian Gulf.”

If that happens, Callebs and Johns will likely be there near the front lines again, telling the story to the world. □

Susan Nicholas is a news anchor and producer for WSAZ Newschannel 3.

(Top) CNN correspondent Sean Callebs reporting from outside Kabul. (Middle) Callebs reporting live from Ground Zero following the Sept. 11, 2001 terrorists attacks on the World Trade Center. (Bottom) Callebs in Memphis covering the 25th anniversary of Elvis Presley’s death.





The Big Green has big plans to triple its membership and offer more scholarships to students in every athletic program.

The Big Green Scholarship Foundation has big ideas and expects big results. "We think big and we dream big," said Burke McKinney, director of athletic development at the Big Green Scholarship Foundation. "We have a big-time college football team with a big man headed to the NFL in Byron Leftwich. We have 20 former players in the big-time of the NFL and one, Tamar Slay, is in the big-time of the NBA. In fact, we have several football players up for big-time national awards."

The Big Green transferred \$1.5 million to the athletic department for student-athlete scholarships last year, easing by just less than 50 percent the cost the department had to cover.

"It's a popular misconception that student-athletes simply have their tuition waived by the state, but they don't," Marshall football coach Bobby Pruett said. "Someone has to pay for those scholarships. They cost the university \$3.2 million last year. That's big money."

All the money raised by the Big Green goes toward scholarships. Without the Big Green's contribution, the football team could have



by tim stephens





“ Our goal is for the Big Green to develop to the point that in five years it will be able to take care of all of the school’s scholarship costs. That’s quite a challenge, but we know we can do it. ”

- Burke McKinney



nowhere near the approximately 80 scholarships it awards. Other athletic programs would have to cut scholarships, too. Some are already behind their Mid-American Conference brethren, something McKinney wants to change.

“That’s something important that we want people to know,” McKinney said. “Some people think the money goes to supplement coaches’ salaries and other things, but that’s not the case. Everything we bring in goes to fund scholarships for our student-athletes.”

The Big Green is accomplishing big things with relatively small resources. Marshall is known on a national scale, despite an athletic budget of just \$12 million. Michigan, meanwhile, features a budget of \$55 million. If comparing Marshall and Michigan is apples and oranges, how about Marshall and Louisville? Louisville’s annual budget tops \$30 million. West Virginia’s is \$24 million. Fellow MAC member Western Michigan has a \$15 million budget.

“Our goal is for the Big Green to develop to the point that in five years it will be able to take care of all of the school’s scholarship costs,” McKinney said. “That’s quite a challenge, but we know we can do it.”

Every dollar the university saves on scholarships is freed up to go to its various athletic programs. Marshall is looking for ways to pay for a new track, to build a new baseball park, to construct an indoor football facility and to assist the women’s basketball program in its ever-expanding

operations. To aid in that cause, the Big Green plans to grow its membership from 2,600 to 10,000 in the next five years.

"We've learned to think big," Marshall athletic director Bob "Kayo" Marcum said. "We know that this can be done."

Cabell County is the Big Green's base, but the organization is making a strong push elsewhere to expand.

"Putnam, Kanawha, Wayne, Lawrence (Ohio) and a lot of other places are important to us," McKinney said. "We're appointing Big Green representatives in our existing alumni clubs, of which there are about 40 in West Virginia, Ohio, Kentucky, Virginia, Georgia, Florida and the Carolinas."

Mike Arcase of Fairmont, W.Va., is an example of what the Big Green is looking for. Arcase brought in 10 new members to the Big Green, accounting for \$800 last year.

"If we can get 400 or 500 people doing that, our success will take off in a big, big way," McKinney said.

The Big Green also plans to grow its endowed scholarship fund from \$3 million to \$10 million, with the principal never being touched. "Ten" is a key number for the Big Green.

"Ten is regarded as the perfect measure, the pinnacle of the scale," McKinney said. "We've developed an 'I Herd 10' program to encourage students to join the Big Green, with the goal of 10,000 members raising \$10 million. We strive for each Big Green member to bring in 10 new members. Does each member have to contribute \$10,000? Of course not."

That's an important point that McKinney stresses. He welcomes \$50 donors as much as \$1,000 contributors.

"A \$50 contribution is all that is required to join the Big Green and we want those \$50 members," McKinney said. "They are important to us. We don't expect our students and young graduates to be big donors right away, but our success depends on the support of our alumni. We want those young people to be a part of our growth and success. A big part."

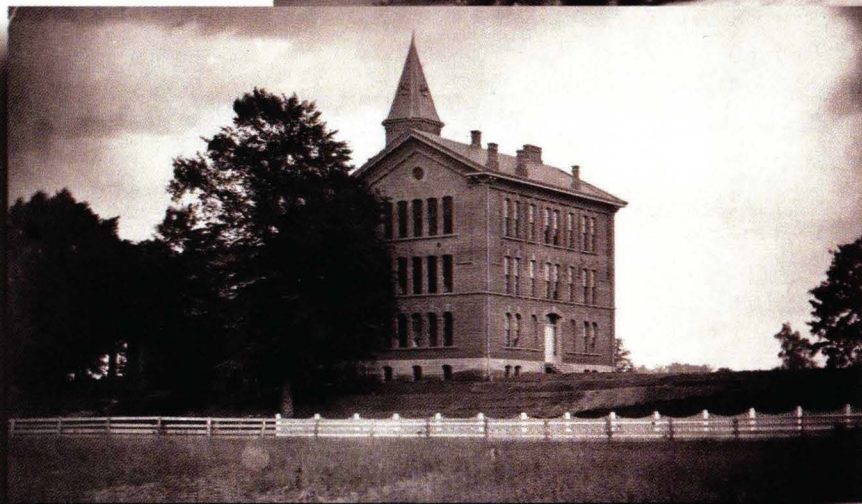
Marshall is gaining academic prominence as well, and picks up an assist from the athletic programs each time the Herd plays on national television. The university is allotted commercial time during national telecasts, providing a prime opportunity to showcase its medical school, library and other top-notch academic programs.

The Big Green has big plans, big goals and big dreams. With the help of its supporters, they expect nothing less than big results. □

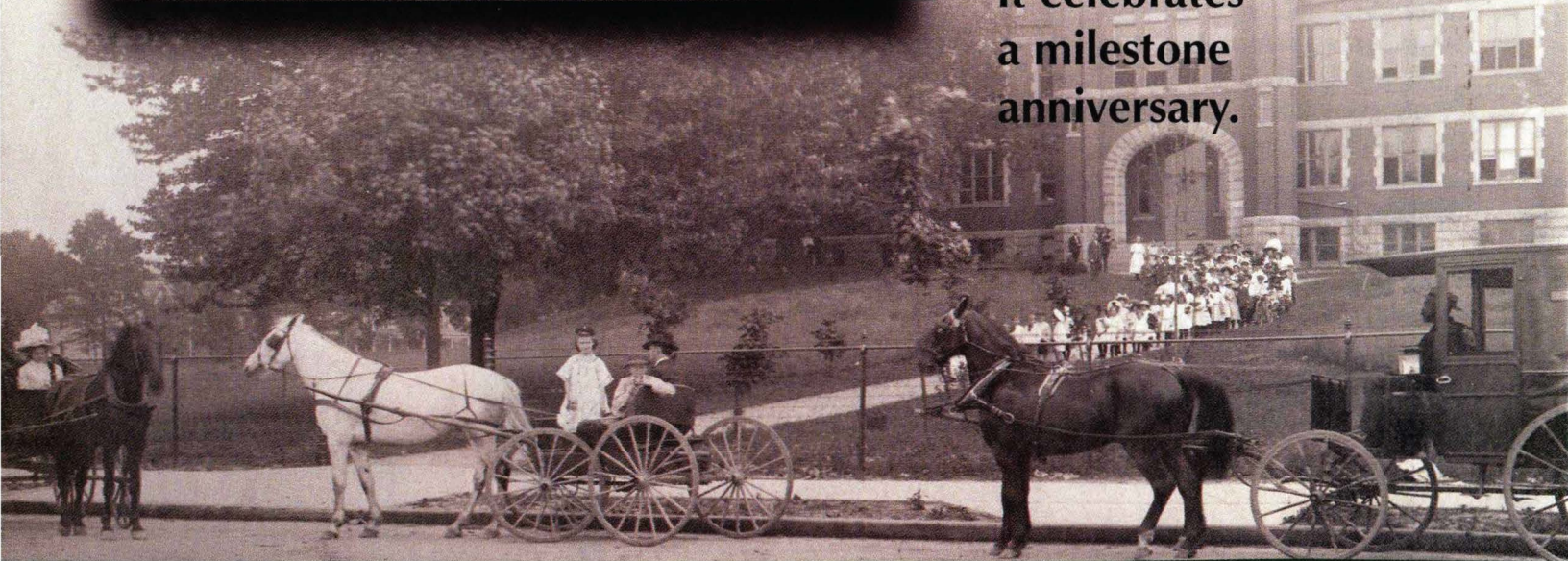
Tim Stephens is the Huntington area director of Fellowship of Christian Athletes.



Celebrating 135 years



**Marshall's
College of
Education
goes back to
the future as
it celebrates
a milestone
anniversary.**



At Marshall Academy in 1837, the thought of a teacher in one location instructing a class full of students in a far-off location would have been unimaginable. The mention of such a ludicrous idea would have made others in that day whisper and stare in disbelief.

Yet, while marking the 135th anniversary of the Marshall University College of Education, teaching via technology and over long distances is exactly what's being done today. It's called distance learning. And through the technology available today and the resources at the June Harless Center for Rural Educational Research & Development, distance learning is being done regularly to benefit students who otherwise may not have the opportunity to learn about particular topics.

Stan Maynard, Ph.D., director of the June Harless Center for Rural Educational Research & Development, said the distance learning concept has been well received.

"Starting in January and by the end of the academic year, we'll have approximately 20 schools that are a part of Marshall University's June Harless Distance Learning Network," he said. "We started three years ago, and the center was named in memory of June Harless, the late wife of Buck Harless. The intent was to develop a center that would have national recognition for impacting rural schools in a positive way."

The distance learning programs are already at work in a number of West Virginia counties.

"We're providing foreign language courses to Pendleton, Mason and Wayne counties," Maynard said. "Students in these counties now have the opportunity to take the courses and receive credit for French and Spanish."

"We can teach French out of Jenkins Hall to remote regions of West Virginia that have no French teacher available," said Tony L. Williams, Ed.D., interim dean for the College of Education and Human Services. "The same goes for physics and other subjects that aren't available to students in some rural areas."

How does it work? Simply explained, an instructor teaches the foreign language courses on Marshall's campus in Jenkins Hall, which houses the College of Education and Human Services. From Jenkins Hall, the lecture is transmitted using instructional TV to the schools. At the schools, the students

see the instruction on a television monitor and are able to interact with the instructor.

It's not only the students who will benefit from distance learning, teachers will now be able to receive their staff development and in-service instruction via instructional TV. Professional educators will also be able to evaluate the students' achievement levels after the courses are complete. The teachers will have the opportunity to report about students' progress using distance learning as well as pinpoint any weaknesses in the program, Maynard said. And, as with many courses, the teachers will undoubtedly learn as much as the students.

"We're teaching the teachers how to use this type of technology," said Jane McKee, Ed.D., associate dean of academic programs and professor in the School of Education and Human Services.

"Teachers can also use this technology to take their students on virtual field trips," McKee said. "The College of Education is a leader in rural education. We're reaching remote areas of the state via technology."

Of course, technology like this must have been only in people's imagination 135 years ago. It was in 1867 that Marshall Normal School began preparing teachers using a two-year curriculum.

"It was a pattern across the country," Williams said. "The normal school evolved into the state teachers' college. It was a wonderful opportunity for women at that time, whose opportunity

in other fields was limited."

Earlier in the 1800s, Jenkins Hall began serving as an academy for children in kindergarten through their senior year in high school. Soon after West Virginia became a state in 1863, the Normal School was created. Of course, for those outside the world of education, normal doesn't imply the opposite of abnormal. It simply means that it was a preparatory curriculum for teachers in training.

In 1920, the College of Education was established and Marshall was known primarily as a teacher's college through the late 1970s.

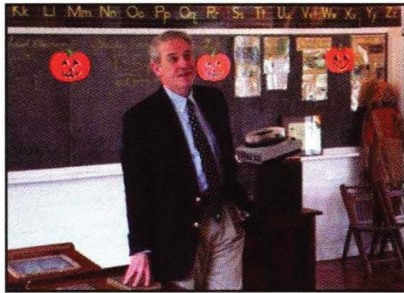
"Until World War II, Marshall was primarily a teacher education college," Williams said. Visitors to Jenkins Hall during Homecoming Week 2002 were treated to photos of Marshall University in three different centuries – the 1800s,



Ribbon-cutting ceremony in the June Harless Center for Reading Excellence.



COEHS faculty and staff look at a display during Homecoming festivities.



Dr. Paul Lutz, Professor of History, leads a discussion in the One Room School House on the Marshall campus.



Former College of Education and Human Services Dean and Marshall President Bob Hayes addresses former lab school students and faculty.

the 1900s and today – and one room was dedicated entirely to memorabilia of the College of Education. For example, there was a well-worn student’s notebook with now tea-colored pages that was compiled for her grade as a teacher in training in the early 20th century.

Well-known physician and former state senator Tom Scott delighted alumni during the College of Education Open House on October 18 with his presentation about his memories of attending Marshall University’s Laboratory School. Again, the Laboratory School wasn’t a school that focused on laboratory work. Instead, the Laboratory School was a model, or practice school, for teachers in training and was innovative at using new methods of teaching. It closed in 1969.

“In many ways, the classroom hasn’t changed at all,” Williams said. “In other ways, it has changed dramatically. Student-teacher interaction is just as important as it’s always been. It’s a key point of the classroom – even on WebCT. But today’s classroom can be a student’s computer or the professor can be in the office while the student is in the comfort of the living room. What’s really changed isn’t the student-teacher interaction – it’s the definition of the classroom.”

The 135th anniversary of the College of Education and Human Services has given the faculty and university leaders an opportunity to focus on the milestones of the department.

Since 1954, all of Marshall University’s teachers’ programs have been fully accredited by the National Council for Accreditation of Teacher Education.

Because of the outstanding preparation students receive in the College of Education, school systems around the country are eager to hire Marshall University graduates.

“Each year we have a Teacher Expo,” said McKee, who

was West Virginia’s Teacher of the Year in 1986. “It’s a recruitment fair and we have approximately 200 recruiters who attend. This year it will be a two-day event in March. Some recruiters want to sign our graduation candidates on the spot. Some recruiters offer signing bonuses, as well. We have graduates working all over the country.”

Of course, the roots of education preparation at Marshall University are deep and help explain Marshall University’s prominence in education.

“Marshall is known throughout the state and throughout the country for the quality of teachers that graduate from our programs,” Williams said.

Maynard agrees.

“I think that we are here for only one purpose,” Maynard said. “That purpose is to assist schools in West Virginia by providing the best education possible for children and by offering expertise to school districts that need assistance – whether it is in writing grants or providing staff development or curriculum. As a result, West Virginia teachers will automatically think of Marshall University and the June Harless Center as resources for their particular needs.”

Of course, Marshall University must offer these types of

technology-based programs because the students coming to the university are more technologically skilled than in years past.

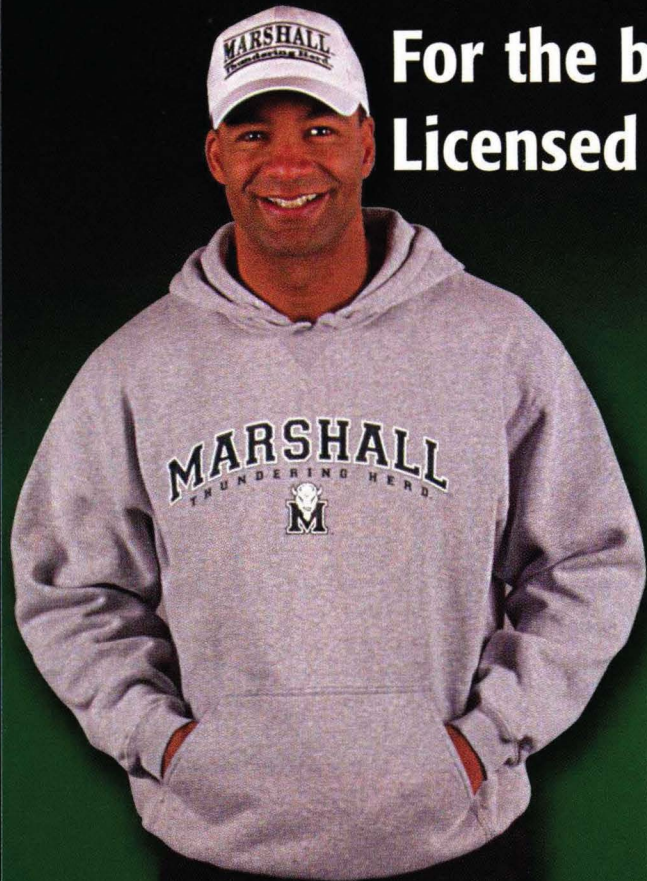
“The student who enrolls in the College of Education is more knowledgeable than ever before,” McKee said. “The students expect these types of courses. They’re very interested and accepting of technology in the classroom. There was a time when beginning students didn’t know the basics of computers and now they are already skilled when they come to Marshall.”

“Because of the outstanding preparation students receive in the College of Education, school systems around the country are eager to hire Marshall University graduates.”

Looking toward the future, one project in the making is to expand distance learning for teachers and instructors to an international level, Maynard said.

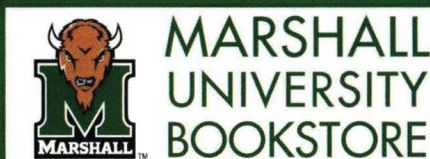
“Our goal is to begin work with the Caribbean Basin and other underdeveloped areas. We’ve made contacts in the Dominican Republic. We’d like to help in other areas in addition to our own district.” □

Kimberly Carico Simpson is a freelance writer living in Huntington, W.Va.



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Marshall receives a prestigious grant to host a web conference that examines gender and ethnicity in Appalachia.

Web Conferencing

by Tamara Endicott

Travel elsewhere in the United States and ask someone what they associate the Appalachian area with and most would describe the uneducated, unmotivated hillbilly. This media-driven stereotype has negatively affected the Appalachian region for decades. One organization at Marshall University trying to dispel those unfavorable images is the Center for the Study of Ethnicity and Gender in Appalachia (CSEGA). Their research mission is to gather, record, disseminate and archive the historical and contemporary areas of diversity in the region, says Marshall Professor of English and co-director of CSEGA, Dr. Shirley Lumpkin.

"Most people say, 'Diversity? What diversity? There isn't any diversity in this area,'" says Lumpkin. "In some counties there appears to be no diversity at all, but when you start talking about gender and really investigate ethnicities, you discover there are lots of threads and streams of diversity in Appalachia. They just simply have not

been made visible yet and that's what we're striving to do."

One way CSEGA is hoping to dispel some of the Appalachian stereotypes and diversity myths is through a conference designed to reach a large global audience. "Appalachia Wired: Webs of Diversity" is a web-based conference offering the online world an opportunity to study and discuss these topics through streaming video research presentations and posted papers for discussion in chat rooms and web bulletin boards.

The web conference was made possible through the Rockefeller Foundation, an organization which focuses on the concern of impoverished and excluded societies. This is the second grant the Center for the Study of Ethnicity and Gender in Appalachia has received from the foundation, and CSEGA co-director Dr. Lynda Ewen feels the second award is an equally important honor for Marshall University and the local community.

"This is the smallest school ever to

have received this grant," says Ewen, professor of sociology and anthropology at Marshall University. "It's called the Rockefeller Foundation for Humanities Visiting Scholars Program and if you look at the universities that have these programs, they're schools like Yale, Columbia and Berkeley. They are all very prestigious schools. We are the only school in West Virginia to ever be awarded one of these programs, and to receive this second grant from them is a bigger honor than the first one."

The first Rockefeller Foundation grant provided CSEGA the opportunity to give a free conference last year on Marshall University's Huntington campus, but the organization's leaders felt it was important to reach even more people with this second gift. In an effort to encourage the most participation from the public during the conference's events, CSEGA has set up networks with many libraries to host discussion groups during the video-streamed presentations.

"It is always much more fun when

there are several people together instead of just sitting alone at your computer," says Ewen. "The librarians are really excited about this because a lot of people would enjoy a conference but don't have the time to travel, or the money to pay for a hotel room and meals. You can be really involved in the conference without actually having to be here."

Four Rockefeller Scholar-in-Residence fellows will present research on Appalachian Latina textile mill workers; Appalachian resiliency in sexual minorities; African American women's experiences in contemporary coal industry disputes; and the 1974 Kanawha Valley textbook controversy. Resident fellow Dr. Rachel Jennings will present her research findings on how popular culture has created an atmosphere of ambivalence and mistrust between today's migrant Latino population and the white Appalachian populace.

"I am trying to provide a more complex context for the presence of Mexican-Americans in Appalachia," says Jennings, "while also trying to historicize their contributions. I have found that I am working more with middle-class Mexican-Americans to try to dispel some of the stereotypes that all of the Latinos living in our region are just a working class population."

Creative works presented during the conference will include poetry, stories, visual art, memoirs and performances. "Appalachia Wired: Webs of Diversity" will be held March 6-8, 2003, and everyone is encouraged to participate. Pre-registration is required due to the conference's online network format. A registration form is provided at www.marshall.edu/csega. For additional information about the conference or CSEGA, contact Connie Leinen at (304) 696-3348. □

Tamara Endicott is a graduate student at Marshall University studying journalism. Her work has appeared in the *Huntington Quarterly* and other local publications.

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 8 p.m. - Keith Albee

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 Wed. March 12
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 with full orchestra
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 7 p.m. - Keith Albee

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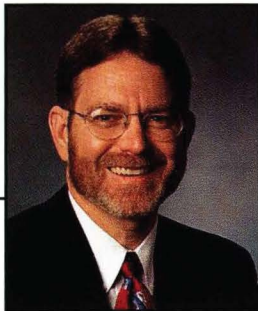
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Your Alumni Connection

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www.marshall.edu/alumni



A Message From Jeffrey Porter

[mu alumni association president]

What a wonderful and exciting time to be a part of the Marshall University family. A new parking garage (yes, I did say parking) has been completed and is now open; new student housing and a new dining facility are quickly approaching completion; enrollment at Marshall continues to grow; a \$6 million grant has been approved for a new biotechnology development center on campus; our outstanding faculty continues to achieve national prominence and the Capital Campaign is well under way. Marshall is on the move and we hope you are a part of the excitement.

On the alumni front, it has been a busy fall and winter. Homecoming was a great success with the largest offering of events ever for the week-long celebration. We had the largest parade ever, took Homecoming to the Point Pleasant campus, highlighted the nationally known Marshall Forensics Program with an event called "CSI Comes to Marshall" and capped off the weekend with a great football victory. The Club Presidents Weekend was well-attended

and provided the club presidents the opportunity to share the best practices of their clubs from around the country.

With the support of President Angel, the Quarterback Club and the alumni clubs, we have been able to provide those football games not nationally televised to our clubs for their game-watching parties for the past two years. It has been a busy time, and we thank you for your participation in each of these events.

On October 12 we kicked off the campaign for the new Erickson Alumni Center with a weekend celebration highlighted by the announcement of Charles Erickson's gift to the center. Only six months into the campaign, we are pleased to report that we are more than one-third of the way toward our goal! Thanks to all of you who have pledged your support to the campaign.

If you have not had the opportunity to make a pledge we encourage you to do so. There are still some naming opportunities remaining in the center. With your help, and only with your help, will we be able to make this dream a reality, build a place to honor those who came before us and build a place to call our own.

If you have not registered with our Online Community, I would encourage you to do so now. With your registration, you will be signing up for our electronic newsletter, which will keep you current on the happenings with the Alumni Association, our clubs around the country and events on campus. You will receive an "e-mail for life" address (example: jporter@herdalum.org), be able to search the community to find other alumni, read the class notes and check the events calendar. To sign up, go to www.marshall.edu/alumni/ and follow the links to the Online Community.

Alumni Weekend is scheduled for April 25-26. Please mark those dates on your calendar and plan to attend. All of the events, the award winners and the registration information are included elsewhere in this *everGreen* section. Do not miss this opportunity to share an exciting weekend with your fellow alumni.

I am always interested in your thoughts concerning the Alumni Association, and can be reached at: jporter@portercpa.com.

As always, thanks for all YOU do for Marshall University.

MUAA Travel Program

The Marshall University Alumni Association is planning two exciting trips in 2003!



Come with us to **Poros, Greece** in May for six nights in a first class hotel, three full meals a day, informative educational programs – all on a beautiful island filled with architectural wonders and natural beauty. A highlight of the trip is two nights in Athens with a tour of the city's attractions. We will visit three Greek islands; learn about Greek history and traditions; experience Greek Night, complete with traditional dancers in costume and a special Greek dinner; and meet the fabulous people of Greece!

Prague, Czech Republic will be our destination in November. More information about that exciting trip will be in the next issue of *Marshall Magazine*.

For a brochure about either trip, call Nancy Pelphey at (304) 696-3134 or (800) 682-5869. Or you can visit www.ahitravel.com/marsha for details.

Carolyn Hunter

[vice president for development]



Dear Friends,

Wow! Thirty years have flown by. Retirement is a good time for reflection, and my feelings can be summed up by telling you that it has been a great honor for me to

work at Marshall University. Thanks to all of Marshall's students, faculty, staff, alumni and friends for caring about our university and for being partners in helping make it great.

Right now our university is facing a critical time in its history, as its leadership seeks to chart a course for the 21st century. The challenges are many – financial resources are scarce, but human resources are strong. Marshall benefits from talented students, dedicated faculty and staff, sound leadership, supportive government representatives and unselfish alumni and supporters who give of their time, talent and resources to assure Marshall is all that it can be. For the past 30 years, my privilege has been to work with all of you.

For those of you who have never worked in higher education, let me tell you that the environment is exciting – new people with new ideas, controversy, youth, experience, creativity, intelligence, daily challenges, enthusiasm, learning and most importantly, the chance for great friendships. At Marshall the opportunities abound. I have been so fortunate.

I believe the energy generated by good people doing good work will propel Marshall with great success into the 21st century. Thank you to all the good people who taught, helped, encouraged, supported and assisted me for the past 30 years. I wish this column were many pages long so that I could list the names of all the people whose loyalty and dedication have shaped this institution.

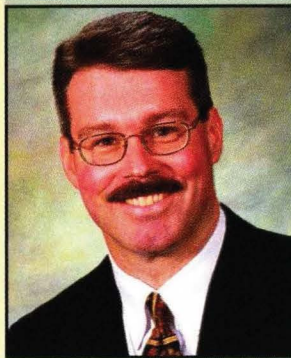
I am proud of our alumni who support Marshall and work to bring the Marshall message to future generations of students. Everyone knows that Marshall alumni are fiercely devoted. Our challenge is to involve greater numbers of alumni in the life of the university so that they can help influence the university's future.

It has been an honor for me to know so many of you.

Respectfully yours,
Carolyn Hunter

Lance West

[vice president for alumni development & assistant to the president]



It is with great enthusiasm that I have an opportunity to write to all alumni and friends of Marshall University in this column. A lot is happening and I hope to give you a brief overview in many areas of possible interest.

First, during this upcoming commencement, Marshall University will honor its 90,000th graduate. We are excited and proud of all previous alumni and look forward to many more in the future, but this person will serve as a very important representative of Marshall University and the Marshall University Alumni Association. We are in the planning process of the event, and we should have a lot of fun with the selection process and announcement. Please stay tuned.

Second, the Erickson Alumni Center Campaign is one of the top projects of the Campaign for National Prominence. With a \$3 million goal, just over \$1 million has been committed to this very worthwhile facility. We encourage all alumni and friends to make a donation to this project that, once completed, will definitely be the crown jewel of the new Marshall Commons Block.

Third, I would like to recognize Dr. Carolyn Hunter, who recently retired as Vice President for Development, for her many years of outstanding service to Marshall University and the Marshall University Alumni Association. Throughout the years she has demonstrated great passion for all aspects of the university and its alumni and friends. We will miss her and wish her and her family all the best in the future.

Last, I would like to recognize Jeff Porter, president of the Marshall University Alumni Association. Over his tenure, he has contributed countless hours and energy in all aspects of advancing the overall association. He is passionate about our community and involving all alumni and friends of Marshall University. Our recent announcement of the alumni association's Online Community should assist this mission greatly. We have been very fortunate to have Jeff's leadership, passion and time as president and undoubtedly, he has moved the Marshall University Alumni Association forward.

Thank you for your time and believing in Marshall University. Your opinions are always welcome and encouraged.

Best Regards,
Lance A. West

Please Join Us For Alumni Weekend



2003

Friday and Saturday April 25-26

There is no better way to recall the "good ol' days" than to come back to Marshall's campus and celebrate Alumni Weekend's *Constructing Memories*. Here are some of the activities planned for the weekend.

FRIDAY

Chat with your fellow alumni at the Meet and Greet Reception and Continental Breakfast from 8:30 to 10 a.m. at the Erickson Alumni Center.

The Class Luncheon will honor the 50th reunion class (1953) and the 60th reunion class (1943). They will be joined by the Grand Class – those who graduated from Marshall before 1953. The event will be held from noon until 1:30 p.m. at the Don Morris Room of the Memorial Student Center.

An estate planning seminar, "Retirement Planning in the New Economy," will be held at the Memorial Student Center from 2 until 3:30 p.m. The speaker will be Marshall alumnus and former Yeager Scholar John F. Hussell IV of Campbell, Woods, Bagley, McNeer & Herndon, PLLC. The seminar will address tax-wise steps in estate planning, plans to increase fixed income, changes in IRA payout rules, and charitable giving under the new tax law, among other topics.

A Champagne Reception will be held prior to the play, *One Flew Over the Cuckoo's Nest*, presented by the Marshall University Theatre Department. The reception will begin at 6:30 p.m. at the Erickson Alumni Center. The play begins at 8 p.m. at the Joan C. Edwards Performing Arts Center. Tickets are \$10 and can be obtained by calling the MU Theater box office at (304) 696-2787.

SATURDAY

The Deans' Brunch from 10 a.m. until noon at the John Marshall Dining Room (MSC) will give you a chance to meet the deans and other university administrators and learn about all the exciting events going on in the world of academia.

A Saturday trolley tour of campus will amaze you when you see all the changes that have taken place at Marshall, even since last year. The tours will begin at the Memorial Student Center at 1 p.m. You won't want to miss the opportunity to see campus and a few surprises along the way.

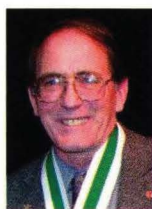
The President's Social will be held at the Memorial Student Center Plaza from 6 to 6:45 p.m. The Alumni Awards Banquet will follow in the Don Morris Room at 7 p.m. Please see accompanying story for those being honored this year.

A complete schedule of activities can be found on the Alumni Weekend Registration form on Page 44, or online at www.marshall.edu/alumni.

Alumni Awards

Seven people will be honored by the Marshall University Alumni Association at the 2003 Alumni Awards Banquet on Saturday, April 26.

The Distinguished Alumni Award will go to three of our alumni, Dr. Lonnie G. Thompson (BS '70) and Ellen Mosley-Thompson (BS '70) of Columbus, Ohio, and Mello Cottone (BS '55) of Washington, D.C., and Far Hills, N.J.



Lonnie Thompson received his bachelor's degree in geology from Marshall and went on to The Ohio State University for his master's and doctoral degrees. He is senior research scientist at the Byrd Polar Research Center at Ohio State. His career includes more than 40 expeditions to recover climactic records preserved in ice cores from the polar regions to the equator. In 2001 he was named an OSU Distinguished Scholar, elected as a fellow of the American Geophysical Union, and selected as one of "America's Best in Science and Medicine" by *Time* magazine and CNN.



Ellen Mosley-Thompson earned her bachelor's degree in physics at Marshall and her master's and doctorate in geography from The Ohio State University. She conducted ice core drilling programs in Antarctica and Greenland and, along with her colleagues, reconstructs paleoenvironmental conditions from the chemical and physical properties preserved in ice cores collected from Antarctica, Greenland, China and Peru. She is currently involved in the Program for Arctic Regional Climate Assessment, funded by NASA and NSF.

Please see the Alumni Spotlight on Page 47 for a spotlight on **Mel Cottone**.

The Community Achievement Award will be awarded to **David B. Akers (AA '70) of North Matewan, W.Va., and former Sen. Marie E. Redd (RBA '88, MS '95) of Huntington.**



David Akers, a native of Williamson, attended Marshall in 1966-67 and joined his family business in 1976 as a purchasing agent. He is still in that position, and also handles community and public relations for Akers Supply and Akers Magnetite. He is vice president of the Tug Valley Chamber of Commerce and on the executive board of the Tug Valley Mining Institute; chairman of the chamber's transportation committee for 20 years; a member of the Magnolia/Matewan High School Improvement Council and the school's Hall of Fame; a charter member of the Tug Valley Institute Hall of Fame;

vice president of the Matewan Development Center; and on the board of the King Coal Highway Authority. Akers is founder of the Community Scholarship Program and the Matewan Museum.

At Marshall, Akers is a board member of the Quarterback Club, and a member of the Coaches Circle and the John Marshall Society. He is a past board member of the Big Green Scholarship Foundation and the MUAA.



Marie Redd, a Huntington native, holds a master of science degree in criminal justice from Marshall where she is now teaching in that field. In 1998 she became the first

African American to

serve in the West Virginia State Senate and the first woman senator from Cabell County. In the Senate she was vice chair of transportation and sat on the judiciary, small business, government organization, education, and health and human resources committees.

Redd was the Marshall Criminal Justice Alumnus of the Year in 2000 and received the 69th Great Lakes Conference of Alpha Kappa Alpha Sorority Community Service Award; the 1999 Huntington Chapter of Links Inc. Member of the Year Award; the 2000 Black Alumni Inc. Outstanding Service and Founder Award; and the 1998-99 Marshall University Board of Directors Award. She was voted one of the 100 Most Influential Persons of the Year by the *Herald-Dispatch*.

The Distinguished Service to the University Award will go to Congressman Nick Rahall II.



Congressman Nick Rahall II, first elected in 1976, represents the Third Congressional District of West Virginia and is dean of the state delegation to the U.S. House of Representatives. A long-

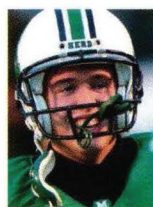
time supporter of Marshall, he started the Center for Environmental, Geotechnical and Applied Sciences in 1993, securing all the necessary funding. The center's

goal is to forge close working relationships among the business community, higher education institutions and government agencies in environmental and technology-related endeavors.

In 1998 the Nick J. Rahall, II Appalachian Transportation Institute (RTI) was established by Congressman Rahall in the Transportation Equity Act for the 21st Century at Marshall University through a \$12 million grant. This grant is one of the largest awards in the history of Marshall University and includes four other schools in southern West Virginia as partners.

Rahall has worked closely with Marshall in forging partnerships with other state schools, such as Southern Community College, Bluefield State College, Mountain State University and the West Virginia University Institute of Technology. He is currently building partnerships with the RTI and several counties in southern West Virginia to complete master land use plans for job creation.

The Cam Henderson Scholarship Award will go to Curtis Ray Head. This award was established by the Alumni Association in the name of legendary football and basketball coach Cam Henderson. It is given yearly to the student athlete who best exemplifies the spirit of scholarship while participating in athletics.



Curtis Ray Head, a senior majoring in physical education (K-12) and mathematics (5-9). He is a member of the Thundering Herd football team and team captain for the 2002

season, and was the MAC Special Teams Player of the Week and the 2001 Marshall Special Teams MVP. He is a member of the Student Athlete Advisory Committee, participates in hospital visits and "Read-to-Me Days" at local elementary schools, and was a speaker at the DARE graduation at Shelbyville (Ky.) Elementary School. Head, a 1999 graduate of Shelby County High School, is the son of Randy and Debby Head.

Please share your news with us by filling out the form included with your magazine. Preference will be given to active alumni; other news will be printed as space allows, and should be received within six months of the event. Class Notes, including those not listed here, can be found at: www.marshall.edu/alumni/.

Arrivals

To **Cristy J. Waring-Hayes** (BA'99) and **Jerry Robert Hayes II** (RBA'99), a daughter, Gabriella Rose, on Dec. 10, 2001.

To **Lisa Neely Spratt** (BA'93) and Larry Spratt, a son, Levi Jacob, on Jan. 17, 2002.

To **Sarah Gayle Chapman Bostic** (BBA'99) and Jamie Bostic, a son, Isaac Lee, on March 27, 2002.

To Christi Lusk Kushner and **Noah Kushner** (BA'97), a son, Jared Abram Kushner, on April 18, 2002.

To Ann Smith and **Greg Smith** (BA'89), a son, Jared Daniel, on April 29, 2002.

To **Rowena Quodala Higdon** (RBA'95) and John Higdon, twins, Jon Christopher and Jessica Kendall, on April 22, 2002.

To Trina Haddad and **Michael George Haddad** (BBA'95), a son, Brandon, on May 23, 2002.

To **Stacy Lopez Young** (BSN'96) and Marlo Young, a daughter, Annaliese Renate, on June 21, 2002.

To **Kimberly A. Timko Johnson** (BBA'91) and Rick Johnson, a daughter, Katherine Ann, on July 15, 2002.

To **Teresa Elizabeth Lanyi Johnson** (BBA'92) and **Calvin Tom Johnson** (BS'92), a son, Aaron Thomas, on July 22, 2002.

To **Angela Dorsey Yates** (BA'95) and **Michael Yates** (BA'95), a daughter, Emma Kathryn, on July 22, 2002.

To **Tawnya Click Hogue** (AAS'89) and Charles Hogue, a son, Jesse Donald, on July 24, 2002.

To Reva M. Hunter Capehart and **Frank H. Capehart III** (BBA'91, MBA'96), a daughter, Kaya Mae, on Aug. 9, 2002.

To **April Lawhorn** (BA'87, MA'89) and **Nick McKnight** (BA'90), a son, Stone Marshall McKnight, on Aug. 17, 2002.

To **Anne Elizabeth Bottorf Vallandingham** (MA'95) and Timothy Vallandingham, a daughter, Blayre McKenzie, on Oct. 19, 2002.

Marriages

Janet Browning DeHart and **Richard Mitchell** (BA'72) on Jan. 1, 2002.

Shelley Marsteller and **Bradley P. Bobersky** ('95) on Jan. 26, 2002.

Kelli L. Hively (BBA'01) and David Matthew Moss on March 20, 2002.

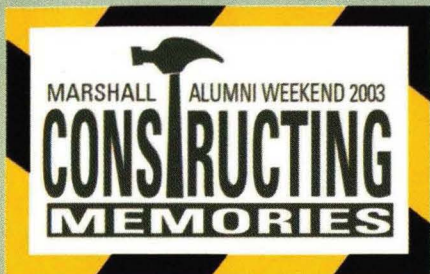
Amber S. Jordan (BA'00) and Benjamin C. Campbell on April 6, 2002.

Bridget M. Brunson (AAS'02) and Justin S. Trent on May 4, 2002.

Kelly Irene Donahue (BA'99, MAJ'02) and **Dr. Boyd Daniel Evans** (MA'97, MD'02) on May 16, 2002.

Amber Lynn Doby (BS'99) and **Michael Del Re** (BS'02) on May 28, 2002.

Jennifer Manning and **Mark Crocona** (BA'00) on July 13, 2002.



There are numerous ways individuals, groups or companies can join the MUAA in honoring the 2003 award winners during Alumni Weekend. As an individual, you can complete the reservation form below, reserving a place at the awards banquet on Saturday evening. The cost is \$20/person. As a group, you can reserve a table for eight for \$200, ensuring your group is seated together in a prime location. As a sponsor, your company or group will receive top billing to include the following: (1) Your company or group name will be printed on the banquet programs, (2) Your company or group name will be on two tables at a prime location for a total of 16 dinner reservations.

To make reservations for your group or to purchase a sponsorship, contact Nancy Pelphey at (304) 696-3134 or (800) MU-ALUMX.

ALUMNI WEEKEND • APRIL 25-26, 2003 • "CONSTRUCTING MEMORIES"

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Address _____ City _____ State _____ Zip _____

Daytime Telephone () _____ Evening Telephone () _____

Your Guest _____ MU Class Year _____

Tickets for reservations made after April 18 will be held for pickup at the first event attended.

	No. of Tickets	Price Per Person	Amount
Friday, April 25	Meet & Greet Reception, Continental Breakfast • 8:30 - 10 a.m. • EAC	Complimentary	
	Distinguished Alumni Seminar • 10 - 11:30 a.m. • EAC	Complimentary	
	Class luncheon honoring 50th reunion (1953), 60th class (1943) & Grand Class (pre-1953) • Noon - 1:30 p.m. • Don Morris Room (MSC) • Members of the classes of '43 and '53 receive one complimentary ticket.	\$ 12.00	
	Estate planning seminar, "Retirement Planning in the New Economy" • John F. Hussell IV of Campbell, Woods, Bagley, Emerson, McNeer & Herndon, PLLC • MSC • 2 - 3:30 p.m. • See story for details.	Complimentary	
	Champagne Reception prior to play, <i>One Flew Over the Cuckoo's Nest</i> • 6:30 p.m. • EAC • See story for details about ordering tickets for play.	\$ 12.00	
Sat., April 26	Deans/Alumni Brunch • 10 a.m. - Noon • John Marshall Dining Room (MSC)	\$12.00	
	Trolley Tour of Campus	Complimentary	
	President's Social Hour • 6 - 6:45 p.m. • MSC Plaza	Complimentary	
	Alumni Awards Banquet • 7 p.m. • Don Morris Room (MSC)	\$20.00	

EAC = Erickson Alumni Center • MSC = Memorial Student Center

Ticket Total	
Postage & Handling	\$1.00
Total Enclosed	

To make reservations and for more information, call the Office of Alumni Relations: (800) MU-ALUMX (682-5869) or (304) 696-2523

Please make checks payable and mail this form to: Marshall University Alumni Association • Erickson Alumni Center • One John Marshall Drive • Huntington, WV 25755-6200

I wish to charge my order to: Visa MasterCard
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Signature _____

Note: Credit Card orders must exceed \$10





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The Marshall University Alumni Association invites you to enroll your child in the Baby Herd Club. A \$29.95 membership includes:

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- Sipper cup
- Pacifier with clip
- Growth chart
- Baby bottle

The \$29.95 enrollment fee includes tax and shipping. Please allow 3 weeks for delivery. Call (800) 682-5869 for further information.

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Huntington, WV 25755



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Lisa A. Keaney (RBA'02) and Christopher L. Conley (RBA'98) on Aug. 17, 2002.

Deaths

- William A. Beckett** (att.) of Key West, Fla., on Sept. 21, 2002, at age 76.
Ruth Hite Bentley (BA'66) of Huntington on Oct. 9, 2002, at age 87.
L.O. Bickel ('33) of Bridgeville, Pa., on April 29, 2002, at age 94.
Brenda F. Bills of Huntington on Aug. 26, 2002, at age 54. She was employed in the Bursar's Office.
Dr. William H. Blenko (BBA'71) of Williamstown, Vt., on Aug. 25, 2002, at age 55.
Charles Alfred "Al" Boch (BBA'79) of Nitro on April 16, 2002.
Reba Virginia Parsons Bragg (STN'31) of Charleston on May 11, 2002, at age 91.
Beth Michelle Kraus Burgess (BBA'86) of Logan on June 25, 2001.
Dale Craycraft (BA'51, MA'59) of Kenova on Aug. 20, 2002, at age 75.
Noah D. Crouch (BA'65) of Gahanna, Ohio, on April 29, 2002, at age 58.
Felix J. "Joe" Dandois (BA'68) of Chester, Va., on Sept. 18, 2002.
Mark Alan Dillon (BA'73) of West Hamlin on Oct. 16, 2002, at age 50.
Stephanie Dodson (ASN'77) of Columbia, S.C., on May 15, 2002, at age 48.
Joanne Parsons Engle (BA'42) of Dickinson, Texas, on Aug. 10, 2002.
John Oliver Fearing of Ashland, Ky., on Oct. 4, 2002, at age 45. He was a JMS member.
Hal D. Frazer (BA'59, MA'65) of Tuscaloosa, Ala., on March 14, 2002, at age 68.
The Rev. Eurskel E. Hall (att.'39) of Hamlin on Oct. 5, 2002, at age 86.
Wheeler G. Hall (MA'60) of Spencer on April 27, 2002, at age 74.
James Victor Hannah (BS'54) of Huntington on July 22, 2002, at age 71.
Mary Hope High (MA'64) of Charleston on May 9, 2002, at age 76.
William M. Hill Jr. (BA'69, MA'71) of Huntington on July 18, 2002, at age 87.
Linda Lou Lucas Hoover (AAS'94, RBA'01) of Ona on Aug. 25, 2002, at age 51.
William A. Jacobs (MA'99) of Huntington on Aug. 9, 2002, at age 54. He was an adjunct professor for the Department of Communication Studies.
Michael L. James (BS'60) of Marietta, Ohio, on April 4, 2002, at age 64.
Jody Jividen (BA'81) of Charleston on Aug. 9, 2002, at age 44.
Mary Wilma Maynard Kaul of Proctorville, Ohio, on Oct. 21, 2002, at age 82. She was a retired manager of the MU Bookstore.
Sally Ann Kenaston (AS'55) of Huntington on Sept. 19, 2002, at age 67.
Donald Owen Kendall (BA'70, MA'80) of St. Augustine, Fla., on Aug. 18, 2002, at age 55.
Beryl Woodroof Lambert (MA'61) of Colorado Springs, Colo., on July 29, 2002, at age 88.
Warren Clifton Lyon II (MA'89) of Charleston on May 20, 2002, at age 49.

Memorial Scholarships

Since 1978, memorial scholarships at Marshall University have been a meaningful way many people and organizations have found to remember a loved one... to carry on his or her legacy while helping future generations of students at the same time.

Memorial giving makes a difference by providing opportunities for deserving students and takes many forms. Typically, memorial funds are established in the name of the deceased. Sometimes memorial contributions are outright gifts to support a program or event or to provide a scholarship for a specific duration. Most commonly, the memorial contributions may be for an endowment where only a specified rate of annual earnings is devoted for the purpose such as scholarships, graduate thesis

awards, faculty research awards and lecture-series.

Endowed scholarships may be established through private gifts that include cash, securities, insurance policies, bequests, trusts and annuities. An endowed scholarship may be established at Marshall with a gift of \$10,000 or more, either now or through a deferred gift plan. Additional contributions may be added at any time. The donor has the opportunity to participate in establishing guidelines and in determining the name of the award.

For information about the scholarship program at Marshall, call (304) 696-6214 or e-mail development@marshall.edu to request the brochure, "The Private Scholarship Program at Marshall University."

This is a list of Marshall University Alumni Association clubs around the country, some still in the development stage. Be sure to check out www.herdnation.com! This club is for those alumni who do not live in a geographic area served by a Marshall club, but of course is open to all alumni. Call 1-800-MU-ALUMX for more information.

Arizona

Phoenix, Arizona Club
Call the MUAA for contact information

California

Burbank, California Club
Patti White, '71 • (818) 846-9489
pwhite388@aol.com

Northern California Club

Joe H. Pearson, '76
(916) 691-6009 • pjoe918@aol.com

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Central Florida Club
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we_are_marshall@hotmail.com

Jacksonville, Florida Club

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Palm Beach, Florida Club

Pete Abrams '50 • (561) 747-4968
williamabrams@hotmail.com

South Florida Club – Ft. Lauderdale

Jack Trainor, '64 • (954) 564-7623
jackctrainor@yahoo.com

Southwest Florida Club – Ft. Myers

Glenn O. Kouns, '78
(941) 768-3803 • GKouns@aol.com

Space Coast Florida Club – Palm Bay

John Harper, '88 • (321) 639-1997

Tampa/St. Petersburg, Florida Club

Cris Young, '63 • (727) 442-1172
CRY44@juno.com

Georgia

Atlanta, Georgia Club
Joe Gillette, '73 • (770) 992-0780
JOESTOY2@aol.com

Indiana

Central Indiana Club
Call the MUAA for contact information

Kentucky

Bluegrass Club, Lexington
Call the MUAA for contact information

Kentuckiana Club, Louisville

Call the MUAA for contact information

Maryland

D.C./Baltimore Club
Walter B. Lett II, '68
(301) 948-0700

Massachusetts

Boston, Massachusetts Area Club
Matt Cook, '96 • (508) 490-5104

Mississippi

Southern Mississippi Club – Gulfport, MS

Ralph C. Caudill '72
(228) 896-4814
rcaudill@wlox.com & rcaudill@data-sync.com

North Carolina

Charlotte, North Carolina Club

Cliff Shephard, '94
(704) 483-6066
marco4494@aol.com

TRIAD North Carolina Club

(Winston-Salem, High Point, Greensboro)

Roderick H. "Rod" Hall, '60
(336) 996-5103

Wilmington, North Carolina Area Club

Linda Hart, '73
(910) 313-1870

Triad North Carolina Club

(Winston-Salem, High Point, Greensboro)

Roderick "Rod" Hall '60
Home: (336) 996-5103

Raleigh/Durham Club - Raleigh

Amy Yost Parent '94
Home: (919) 844-5187
aherdfaninn@yahoo.com

Ohio

Central Ohio Club
Rodney A. Hamrick, '88
(614) 895-7172
rhamrick@insight.rr.com

Cincinnati/Northern Kentucky Club

James "Wes" Meek, '81
(859) 341-2163
wesmeek@prodigy.net

Northeast Ohio Club

Mike Kincaid, '68
(440) 846-8141
mikekinc@aol.com

South Carolina

Myrtle Beach Club
Randall K. "Randy" Mullins, '82,
(843) 902-4439
MullinsLF@SCCoast.net

Tennessee

Middle Tennessee Club
Dr. Andrew Dixon, '82
(615) 646-6130

Texas

Austin, Texas Club
Call the MUAA for contact information

Dallas/Fort Worth, Texas Club

Lorie Collingwood, '88
(817) 427-0508
Lorie.collingwood@verizon.com

Houston, Texas Club

Call the MUAA for contact information

Virginia

Hampton Roads, Virginia Club
Scott Hall, '85 • (757) 850-2978
bsh4@excite.com

Richmond, Virginia Club

Mr. C. Lynn Childers, '73
(804) 673-2807

Roanoke, Virginia Club

Julie Kessler '93
(540) 265-6549
JuleeKsslr@aol.com

Washington, D.C.

D.C./Baltimore, MD Club
Walter B. Lett II '68
(304) 948-0700

West Virginia

Boone County Club
Rodney Miller, '81
(304) 369-6022
wvdsa1@intelos.net

Greater Kanawha Valley Club

Sidney "J.R." Oliver, '93
(304) 965-0801
joliver@dot.state.wv.us

Greenbrier Valley Club – Lewisburg

Donald E. Parker, Jr., '77
(304) 645-2216

Logan County Club

Kellie Wooten Willis, '82
(304) 752-5587
wootenkl@nationwide.com

Putnam County Club

Rodney Critchfield
Home: (304) 562-1696

River Cities Club

Brandy Roisman, '76
(740) 894-5603
brandon.b.roisman@rssmb.com

Online Community



The Marshall University Alumni Association has now reached its goal of providing an online community for its 90,000 alumni around the world. With the help of Harris Publishing, we will now be able to keep you up to date about MU news, as well as provide a way for you to keep in touch with all of your college chums.

Here is how it works. First go to the MUAA web site at www.marshall.edu/alumni/ and follow the link to the online community. Here you will find a searchable listing of all participating alumni with name, e-mail address, spouse's name, children's names, address, business, phone, year and degree. You can update your entry as needed. Each person has a choice to include or exclude any information, so privacy is respected!

When you join the online community, you will receive a permanent e-mail forwarding address, customized to denote a Marshall alumni connection. This is not an e-mail account in and of itself, but a method of keeping your personal e-mail address current for all of your friends. For example, the address will be yourname@herdalum.org.

You can post class notes at this site and read everyone else's news. You may have already received one of our broadcast e-mails – a way for us to send you news customized for your geographic region or your area of interest.

Please join us today and get the latest news about Marshall and your fellow alumni!

Mello Cottone (BA '55)

Mello Cottone, known as Mello Cotton while at Marshall, is a native of Logan County and a 1951 graduate of Logan High School. He graduated from Marshall in 1955 with a Bachelor of Science degree and later took undergraduate and graduate education classes. "I was encouraged to attend Marshall by several of my teachers, who were Marshall alumni," says Cottone. "I liked the campus and felt I had a lot in common with many of the students at Marshall."

Cottone served two years in the U.S. Army Signal Corps and returned to Huntington to open Mel's Italian Restaurant at Fourth Avenue and Hal Greer Boulevard. Later, while working in Washington, D.C., he earned a Juris Doctor degree from the University of Baltimore School of Law.

"I feel fortunate to have achieved my dreams of becoming both a lawyer and an active contributor to the American political system," says Cottone. "My love for the law began as a young boy when I would attend trials at the local courthouse." During his career as a lawyer and Washington lobbyist, he has represented private citizens, public officials, national and international companies.

He was one of the original organizers of the National Urban Coalition in 1968 and counsel to the U.S. Conference of Mayors on employment and economic issues. A son of Italian immigrants, Cottone became a founder of the National Italian American Foundation, a non profit organization that preserves and protects the heritage and culture of Italian-Americans.

His passion for politics took hold very early in his life – he was elected homeroom president every year in public school. At Marshall, Cottone served as secretary, treasurer and president of Pi Kappa Alpha fraternity.

In 1960 Cottone assisted now Sen. Ted Kennedy in laying the groundwork for Sen. John Kennedy's primary campaign. This involvement led him to Washington,



(Top) Cottone with President Bill Clinton. (Bottom) Cottone during his "Chicken in Every Pot" Campaign at Marshall.

D.C., where he became a full-time member of the Kennedy campaign staff. As an advanceman Cottone was responsible for arranging all aspects of the trip from security, schedule, site selection and transportation.

Upon taking office, President Kennedy appointed him to The President's Committee on Equal Employment. In 1962, he was appointed Congressional Campaign director at the National Democratic Committee.

After Kennedy's death Cottone joined President Lyndon Johnson's campaign staff. After the election President Johnson appointed him district director of the Office of Economic Opportunity, where Cottone was able to help local communities develop Head Start and other youth programs.

In 1968 Cottone joined the campaign staff of Sen. Robert Kennedy as an advanceman and delegate coordinator. After Kennedy's death Cottone was involved with campaigns for Sen. Edmund Muskie, Sargeant Shriver, Senators Scoop Jackson and Fritz Hollings, and Presidents Jimmy Carter and Bill Clinton, among others.

"Even though I have many wonderful memories of flying on Air Force One, dining and dancing in the White House, and meeting national and international leaders, movie stars and other celebrities," says Cottone, "some of my fondest memories are the years I spent at Marshall, especially getting on the dance floor with my Pi Kappa Alpha fraternity brothers during their 1950s reunion at Homecoming," says Cottone.

Cottone is the author of *The Winning Ballot*, *The Candidate's Guide to Successful Campaigning* and *A Presidential First*, a screenplay about a fictional first lady.

While not in his Washington, D.C., office, Cottone resides in Far Hills, N.J., with his wife, Maria, where they own and manage an international gourmet food market.

W. Kenner Lyons (BA'53, MA'55) of Royal Park, Md., on Aug. 6, 2002, at age 80.

Marcia Godsey Mahon ('53) of North Palm Beach, Fla., on Sept. 25, 2002, at age 71.

Mary Ellen McCarty (BA'56, MA'70) of Spencer on May 18, 2002, at age 67.

The Rev. Barbara Joyce Hoover McGinnis-Gillispie (BS'76) of Euclid, Ohio, on June 27, 2002, at age 60.

Hylda H. Miller (MA'70) of Nitro on Aug. 12, 2002, at age 84.

Jo Ann T. Miller (MA'75) of Yawkey on Sept. 5, 2002.

Mary Elizabeth Dilworth Morris (BA'36, MA'67) of Huntington on Oct. 13, 2002, at age 88.

Sarah Mulkey (MA'75) of Pineville and Anderson, on July 12, 2002, at age 56.

Helen Crandall Mullins (MA'64) of Charleston on April 24, 2002, at age 85.

Hannah E. VanHorn Petrie (BA'48) of Proctorville, Ohio, on Nov. 6, 2002, at age 75.

David Riter (BS'50) of Huntington on June 7, 2002, at age 81.

Martha Lacock Rollins (MA'66) of Kenova on Aug. 15, 2002, at age 80.

Walter Sawaniewski (BA'61, MA'63) of Nitro on April 28, 2002, at age 82.

Dr. Scott Shepherd (BA'72, MA'73) of Lancaster, Ohio, on Sept. 16, 2002.

Sam Sirianni (BA'59, MA'63) of Fort Myers, Fla., on Oct. 4, 2002, at age 64. He was football captain of the 1958 Thundering Herd.

James Cleveland Surratt Sr. (BA'51) of Huntington on Sept. 14, 2002, at age 79.

Craig Franklin Sutphin (BA'82, BA'86, MA'91) of Lenore at age 42.

James A. Thomas Jr. (BS'53) of Boca Raton, Fla., on April 17, 2002, at age 73.

Jack Theurer (BA'56) of New Port Richey, Fla., on July 9, 2002.

Lawrence Theodore "Larry" Tippett (BA'37) of Huntington on Aug. 21, 2002, at age 87. He was a former member of the boards of The MU Foundation Inc. and the MUA.

Edwin Albert "Bud" Tschop (BS'42) of Huntington on June 21, 2002, at age 82.

Thomas Calvin Ullum Sr. (BA'66) of Jacksonville, Fla., on May 17, 2002, at age 59.

Dr. Gerald E. Vanston of Huntington on Oct. 31, 2002, at age 69. He was a professor at the School of Medicine and a charter member of the Big Green Club.

Dr. John B. Wallace of Huntington on Aug. 21, 2002, at age 63. He was a business professor. The Dr. John Wallace Scholarship has been established at Marshall in his memory.

Adelia Belle Callaway Wheeler of Reston, Va., died on Oct. 27, 2002, at age 85. A 1938 graduate of Marshall College, she was a teacher and program administrator of the English as a Second Language Program at Jiyu Gakuen School in Tokyo, Japan, and in the Montgomery County (Md.) adult education program, retiring in 1982. Wheeler also attended the University of Hawaii and Georgetown University for graduate work.

Thomas Colvin Wilson (BES'48) of Huntington on July 9, 2002, at age 85.

The Magnificent World of Marshall

by Paul Beckett, MUAA board member and chair of the Homecoming Committee



A



B



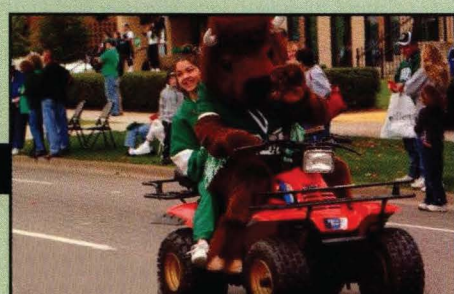
C



D



E



F

Homecoming 2002, October 14-19, showed how “magnificent” Marshall really is. Adding several new events this year made Homecoming even better. On Wednesday night we Thundered into Mason County and took Homecoming to the great fans in that area. There was a pep rally at the 1,300-student Mid-Ohio Valley campus. I would especially like to thank the Point Pleasant High School Marching Band for taking time out of their homecoming celebration to play for us, as well as the Marshall women’s basketball team, the cheerleaders, track representatives, President Angel, and other members of the Marshall family and local dignitaries. The weather was cold, but the MU spirit was alive!

The men’s and women’s basketball teams played a scrimmage game during Thursday Night Thunder. It was well-attended, and everyone had a great time with the players and coaches. The Homecoming theme office decorations (11 entries) were judged that afternoon. The judges had a difficult time selecting the winners. All the offices did a fantastic job. (See photos for some of the winners.) Friday began with the Coach’s Breakfast at the Erickson Alumni Center

(A) Getting ready for a trolley tour of campus. Left to right: Nancy Campbell, Georgann Hartman, Paul Beckett, Mike Graybeal, Olive Hager

(B) “Around the World” – Bursar’s Office, Office Decorations Contest winner of “Most Attractive”

(C) Participants in the 5K Run
 Front row, left to right: Kaley Gregory, Kellie Wooten-Willis, Howard Willis
 Second row: Karen Gregory, Lois Wooten, Kristen Erdman
 Third row: Brad Erdman, John Gregory, Bart Willis

(D) The Homecoming Court during halftime. The queen and king are Jessica Rine and David Smith

(E, F) Homecoming parade

from 6 a.m. until 10 a.m. with a live broadcast by The Dawg, 93.7 FM.

Another new event was “CSI Comes to Marshall,” sponsored by the Forensics Department. Participants tried to solve “The Case of the Missing Mascot” mystery of who abducted Troy State’s mascot. The culprit was our own Marco, by the way! It was a lot of fun and showed us the “real” world of these fine people.

On Friday there was also an MU Alumni Doubles Tennis Tournament, a golf scramble sponsored by the Dugout Club and the Athletic Hall of Fame Banquet. The Alumni Association held a reception at the Erickson Center that evening. These events were well-attended and provided many alumni the chance to catch up on what was happening in the lives of their friends. As a special bonus Richard Jackson and Dr. Sam Clagg were on hand signing copies of their books, *The Last Fast White Boy* and *The Cam Henderson Story – His Life and Times*.

Saturday dawned without rain and the 5K Run had the most entries ever. The Homecoming Parade had 157 entries (again, another record). And – WE WON THE FOOTBALL GAME! The River Cities Marshall Club’s post-game dance/party was well-attended and lots of fun. The food was great, the drinks were in abundance and the music was super. All in all everyone worked hard at making their events a success (which makes my job a bit easier). The Student Government, and all the participating entities on campus did an outstanding job.

“The entire Homecoming Committee did a great job. The week was full of events and there was truly something for everyone,” says Nancy Pelphrey, coordinator of alumni programs. “The Alumni Relations office would like to thank everyone who assisted in the planning and attended Homecoming.”

There was plenty to do, plenty to entertain everyone and plenty of fun. We are planning an even bigger and better Homecoming for 2003!

MUAA Board of Directors

Executive Committee

President, Jeffrey A. Porter; Immediate Past President, George C. Lambros; First Vice President, Tom Harris; Second Vice President, Nancy Campbell; Treasurer, Michael T. Graybeal; Secretary, Kellie L. Wooten-Willis; Chairman EAC Committee, Thomas Glen Light; Club Representative, Mike Kincaid; College Representative, Cynthia A. Warren; MU Presidential Representative, W. B. "Bart" Andrews II; Executive Director, Lance West; Executive Committee Appointees: James E. Conard, Olive B. Hager, James "Jim" P. Summers, Bob Yost; Presidential Appointees: Susan Shipley, Paul Beckett

2000-2003 Board Members

James E. Conard, Michael T. Graybeal, Olive B. Hager, Ron Bates, James (Jim) P. Summers

2001-2004 Board Members

Deborah Sull-Lewis, Jack C. Trainor, Janis F. Winkfield, Kellie L. Wooten-Willis, Bob Yost

2002-2005 Board Members

Charles Anthony Broh, Nancy Campbell, Jane Graham, Dr. Jim Harless, Tom Harris, Arthur (Art) Byrd Keyser, George C.

Lambros, Thomas Glen Light, Dan Shoemaker

College Deans' Representatives

MUGC, Monica Hatfield; College of Liberal Arts, Dr. Robert Wilson; MU School of Medicine, Cynthia A. Warren; College of Business, Glenn W. Hall; School of Nursing, Karen McNealy; College of Science, Mike McGuffey; College of Education, Dr. Stan Maynard; Student Government, Kris Parker; College of Fine Arts, (vacant); School of Journalism, Ruby Dyer; Community & Technical College, Pattie Walker

Constituency Representatives

Big Green, David Fox III; Black Alumni, Kevin H. McClain; President MU Foundation Inc., John Jay White; Society of Yeager Scholars, Richard Scott Anderson; M-Club, George Lambros

Alumni Relations Staff:

Lance West, Vice President for Alumni Development; Nancy Pelphrey, Coordinator of Alumni Programs; Kimberly Brooks, Accountant; Sharon Peters, Administrative Secretary; Jerry L. Schroyer, Caretaker; Jenny Drastura, Alumni Editor/Web Administrator

1960s

Dr. Rebecca Louise Hoskins Goodwin (BA'62, MA'75), part-time faculty member at MUGC, earned her doctorate in educational leadership from MUGC in May.

Alfred Duba (BS'66) was recognized at a special session of the American Geophysical Union Annual meeting in San Francisco during Fall 2002 for his contributions to international geophysical research over the past 30 years. Duba was honored as a MUAA Distinguished Alumnus in 1981.

Carol Robinson (BA'67, MA'79) has retired as professor of English from the University of Cincinnati. She has also published her second edition of *Study Skills for Learning Power for College Freshmen*.

Teresa W. Gothard Robinson (BA'68) published her second book, *Field Gap: Pathway to Her Spirit's Home*, a historical novel based on one of her ancestors.

Carol M. Lucas (BA'68) retired July 2001 after 30 years of teaching in the Cabell County School System.

1970s

Bobby Barton (MA'70) has had a scholarship named in his honor, the Bobby Barton Graduate Scholarship, for his career as head athletic trainer and physical education professor at Eastern Kentucky University.

Dr. Thomas R. Wilmlink, P.E. (MBA'71, MS'98, MSE'98) has published the *Handbook for Commercial and Municipal Composting in West Virginia*. He is president and owner of Wilmlink Associates Inc., a West Virginia-based engineering and consulting company.

Brenda Hardman Ellis (BA'74) is director of special education programs for the Lima (Ohio) City Schools.

Michael H. Albrink ('77) is on the "2002 Bay Area's Best Doctors in America List" under the surgery category according to the *Tampa Bay Metro Magazine*.

Dr. Jaci J. Jarrett Maszta (BA'77) of Roswell, Ga., has published *Journey to the Top: Life Stories and Insights from Fifty Governors*, along with co-author Diane M. Salamon. Maszta is vice president of Burke Inc. where she serves as organizational and employee survey practice leader.

Peter Barr (BBA'75, MBA'77) is provost at Coastal Carolina University in Myrtle Beach, S.C., beginning August 2002.

Dr. Anthony Marion Grieco (BA'79, MD'91) has joined the staff of Ochsner Clinic Foundation in New Orleans, La., as a staff physician practicing obstetrics and gynecology. **Beverly Lynne Kibler** (MA'79) has been recognized by the National Association of Biology Teachers in conjunction with the West Virginia Science Teachers Association as a 2002 Outstanding Biology Teacher.

Ronald "Rick" Eric McCarley ('79) is president of OPHTEC, a Boca-Raton, Fla.-based medical firm conducting research in ophthalmology.

Jeff S. Sandy (BBA'79) of Vienna has received a 20-year Outstanding Achievement Award from the Organized Crime Drug Enforcement Task Force in July 2002. He is a special agent in that agency.

Marshall on Your Mind

Bequests made through a will have been a significant way for Marshall's alumni and friends to remember their college days with a lasting gift.

By including The Marshall University Foundation Inc. in your will or trust, you will help ensure the university's continued strength and academic excellence.

For more information on recommended language for a bequest, please contact: Dr. Lynne Mayer, associate vice president for development, Marshall University, One John Marshall Drive, Huntington, WV 25755-6002; e-mail development@marshall.edu.

JOIN THE "M" CLUB MEMBERSHIP DRIVE!

The "M" Club was established in 1996 by Coach Bobby Pruett and Ralph May, former associate vice president for athletic development/executive director for the Big Green Scholarship Foundation. The club is an association of former Thundering Herd athletes, team managers, student trainers and cheerleaders who promote the improvement and success of the university's athletic programs. The club also serves as an avenue that former MU letter winners can use to stay actively involved in Marshall athletics.

In June 2002, the "M" Club took part in a ceremony marking the beginning of a 24x40 foot open pavilion to serve as the primary venue for M Club tailgate activities, as well as

a gathering spot for athletic association events. The pavilion is located next to the Wall of Legacy, which features nearly 400 commemorative bricks honoring the accomplishments of former MU student athletes.

"M" Club membership dues are \$30 annually or \$500 for a lifetime membership.

"There are currently as many as 500 members," says George Lambros, club president. "We are hoping for 1,000 members over the next few years."

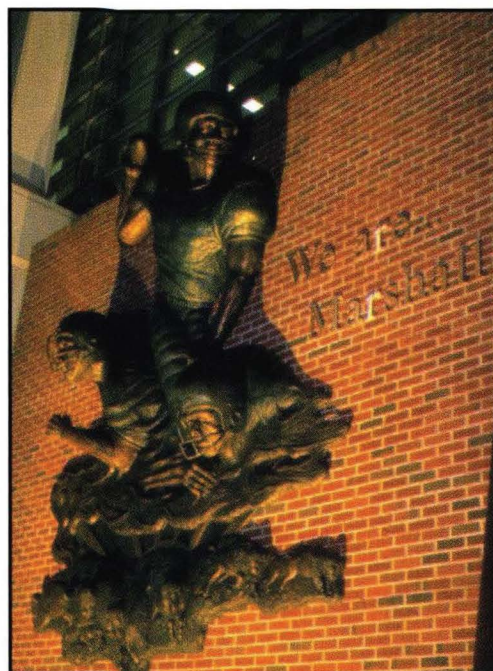
For more information about the "M" Club, visit their web site at www.marshall.edu/goherd or phone (304) 696-3978 for a brochure.

In Memory...

Dr. Robert F. Maddox (MA '66) of Huntington died on Sept. 30, 2002, at age 59. A professor of history and an administrator for 36 years, he served as department chair from 1980-83; director of Oral History of Appalachia, 1978-83; and director of graduate studies from 1995-2002. He also served in a number of administrative positions including associate provost/dean of the Graduate School; director of development; vice president of institutional advancement; and executive director of The Marshall University Foundation Inc. A prolific writer, Maddox authored many articles, reviews and books, and served as president of the West Virginia Historical Association. He played a key role in the establishment of the Robert C. Byrd Institute for Advanced Flexible Manufacturing Systems, the Marshall University Research Corporation and the Research and Economic Development Center.

"Bob's passion was historical research," says Frank S. Riddell, chair of Marshall's history department. "Not only was he an accomplished scholar himself, but he also conveyed his enthusiasm for research to many students who have followed in his footsteps."

The Dr. Robert F. Maddox Memorial Thesis Award has been established in his memory. This award will assist a graduate student in history in financing his or her thesis research.



Linda Walker wins Bronze Statue

Linda Marlin Walker of Huntington is the winner of the "We Are Marshall" bronze sculpture replica that was raffled off during Homecoming weekend. Walker has donated the sculpture back to the MUAA where it is on display at the Erickson Alumni Center. It will be permanently displayed at the new center. Proceeds from the raffle were divided equally between the MUAA for its new alumni center and the Marshall Quarterback Club.



Fans enjoy a tailgate party at the Akron game on November 2.

The Northeast Ohio Club has been offering activities to 600 alumni in the region since 1996. The area covered is Cleveland, Akron, Canton, Youngstown and everywhere in between.

Tailgate parties are always well attended. There were as many as 250 people at the MU vs. Akron tailgate and 400 at the MU vs. Kent State tailgate. The club offers hot dogs, chili, soft drinks, cookies and cake on a donation basis. Donations for food go to the MUAA scholarship fund, last year raising \$1,500. This past fall they had a 50/50 raffle of a GMAC Bowl print, autographed by Byron Leftwich, with the proceeds going to the EAC Building Fund.

In July 2002 the first annual family picnic opened up activities to children of alumni, hoping to plant the seed for the youngsters to come to Marshall in the future!

For the past four years, annual golf outings tied into the club's annual meeting have raised money for the scholarship. An appearance by Coach Bobby Pruett always guarantees a good time for the participants.

"Right now we are a very small group with tremendous chemistry," says Mike Kincaid, club president. "We're doing a lot to raise the awareness of Marshall in the northeast Ohio area. We appreciate all the support we get from the people who attend our tailgate parties."

Mike would like to thank all the people who work so hard for the club: Vice President Bill Shoemaker and his wife Nancy; Second Vice President Roger Ormsby; board members Charlie Slack and wife Alma, Denise Hill and husband Greg, Bob Frum and wife Mary Lou, Hank Proctor, Brett Hironimus, and Martha Walunis; and of course, Mike's wife, Sheryl.

Check out future events on the club link from www.marshall.edu/alumni.

1980s

Monique Suits (BA'82) was selected by the National Safety Council to present "Training that Sticks" at the 90th Annual Congress & Expo in San Diego, CA, in Oct. 2002. She is a learning leader for Safety by Designs by LJB Inc. **William Edwin Bailey II** (BA'86) was promoted to commander in the U.S. Navy in June. He serves as a defense legislative fellow in the office of Congressman Patrick Kennedy of Rhode Island.

Dr. Walter C. Fluharty (RBA'86, MS'88) earned a doctor of psychology degree from Southern California University for Professional Studies in August 2002. He is an internal consultant to Shell Oil Products, Martinez, Calif.

James P. Agee (BA'88) completed the 210th session of the FBI National Academy in September 2002.

1990s

Don L. Blankenship (BBA'96) was selected to win the 2002 American Institute of Certified Public Accountants Business and Industry Hall of Fame Award. He is president, chief executive officer and chairman of the board of Massey Energy Company.

Lt. Col. John Snyder (MAJ'92) completed a two-year stint commanding a field artillery battalion at Fort Sill, Okla., June 2002. He is now attending the U.S. Army War College in Carlisle, Pa. In June 2003 he will become a full-time public affairs officer.

Angela Dorsey Yates (BA'95) of Memphis, Tenn., is a United States Federal Court pre-trial officer.

Dr. Jeffrey W. Wimer (MA'96) is an associate professor in the Department of Wellness and Sports Sciences at Millersville University in Pennsylvania.

Kurt A. Schneid (BA'98) has started Spin City Productions, a Washington, D.C.-based company specializing in television program and commercial production and private and corporate videos. Schneid recently wrote and produced "Reaping the Whirlwind," an award-winning radio documentary about the Confederate raid and federal destruction of Guyandotte, Va., (now W.Va.), which features many MU alumni and professors.

Jillian Faith Barger (BA'99, MA'01), a speech pathologist in Montgomery Village, Md., was one of eight West Virginians called an "example to all people challenged at any time in their lives by disabilities." Barger, who has cerebral palsy, also tutors students with disabilities at a Washington, D.C. school.

2000s

Megan Elizabeth Goff (RBA'01, ASW'02) is a registered nurse in the neonatal intensive care unit at West Virginia University Children's Hospital.

Jennifer J. Scharf (BA'00, MA'02) was appointed full-time faculty member in communication studies at Bridgewater College in Virginia, beginning August 2002.

And... Carol L. Julian (Friend) of Columbia, Mo., is vice president for advancement at Stephens College. Her husband, Frank, Marshall's dean of students from 1969-71, is a full professor, distinguished, at Murray State University in Kentucky.

Wanted: Alumni Interested in Helping Recruit Students

The undergraduate admissions office is looking for you! If you are an alum that would be willing to give some of your time to help recruit students in your area, the Office of Admissions is interested in hearing from you. There are a variety of ways that alumni can become involved in the recruitment process. College fairs, prospective student referrals and scholarship presentations are just a few of the opportunities. Recruiting is one of the most fundamental and important ways to give back to your alma mater. With your help, the Office of Admissions can reach students never before contacted. We can work to increase out-of-state enrollment and continue to further the university's quest for national prominence. If you are interested in helping, you can go to a newly launched admissions Web site for specific information on alumni recruitment. The Web address is: www.marshall.edu/admissions/alumni.edu. For more information and details about possible opportunities in your area you can contact Adrian B. Cain, Admissions Counselor/Coordinator of Alumni Recruitment at 800-642-3499 or by email at Adrian.cain@marshall.edu.

Marshall Memories

by Stephen D. Edington ('67) of Nashua, N.H.

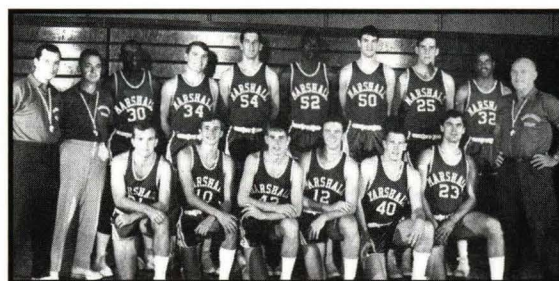
Did You Know?

High school seniors anywhere in the country who make an ACT composite score of 30 or higher (or a 1320 SAT score) and a 3.5 GPA are eligible for a John Marshall Scholarship!

Recipients receive a tuition waiver and annual \$1250 stipend. Students who maintain the required 3.5 GPA and meet other program requirements will be considered for renewal of John Marshall awards.

For more information about this and other scholarships, contact the Office of Student Financial Assistance:

One John Marshall Drive
Huntington, WV 25755; or
phone (304) 696-3162 or
(800) 438-5390; or visit
www.marshall.edu/sfa/.



I reached my senior year at Marshall barely having been beyond the environs of southern West Virginia and Ohio. It was the 1967 Thundering Herd basketball team that got me my first trip to New York City.

I went to see the National Invitational Tournament in March 1967, held in the old Madison Square Garden. Ellis Johnson was the coach, and the leading players were George Stone and Bob Redd. We first slipped by Vanderbilt, then blew out the University of Nebraska, and found ourselves in the NIT version of the "Final Four," getting ready to face Al McGuire's Marquette University. It was rare then for a Marshall team to get that kind of national exposure.

The campus went crazy. People were jumping in cars and driving to New York as if it were a hundred miles up the road! I wanted to go but couldn't see how, until one of the ministers at the Campus Christian Center made an offer. The Rev. Hardin King – who went by the name "Corky" – had a Volkswagen bus, and on the morning before the day of the Marquette game, he let it be known that he and his wife would take the first seven people who signed up and had the money to go. Departure time was 8 p.m. With \$10 in my wallet, I said I was "in." I spent the day chasing around campus borrowing money from anyone I could cadge it out of, and that evening I had close to \$100.

Believe it or not, that was enough.

We drove all night and made it to New York around noon the next day. We checked into the Sloan House on West 34th and immediately set out to explore the city.

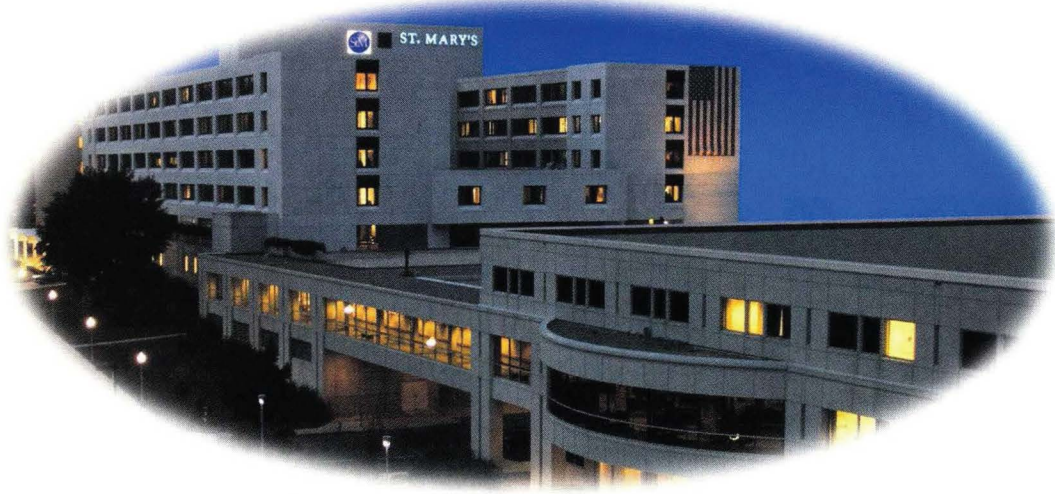
That night Marquette ended Marshall's Cinderella basketball season with a victory over the Herd. But, hey! We were there! Soupy Sales showed up to watch the game. Our student IDs got us into the championship game the next day, and Southern Illinois soundly defeated Marquette with the help of a senior named Walt Frazier.

We stayed around for another day, taking in as much of the city as we could and barely getting any sleep. None of us had been to New York City before except for Corky, who fortunately knew his way around. We left in the evening and rolled into Huntington – bleary-eyed and exhausted – the following afternoon. I felt like a real world traveler!

I have lived in the Northeast now for the past 20-plus years. My wife is from Yonkers, N.Y. I make frequent trips to the city now and every time I am there, I still remember that first trip, and how we rolled into town in Corky's VW bus feeling like we were kings and queens of the road.

Stephen Edington is a minister of the Unitarian Universalist Church of Nashua.

This column is designed to give you an opportunity to share pleasant memories of your student days at Marshall College/University. You can send your memory, 200 words or fewer, to: Marshall Memories, MU Alumni Association, One John Marshall Dr., Huntington, WV 25755; or e-mail to drastura@marshall.edu; or fax to (304) 696-2299.



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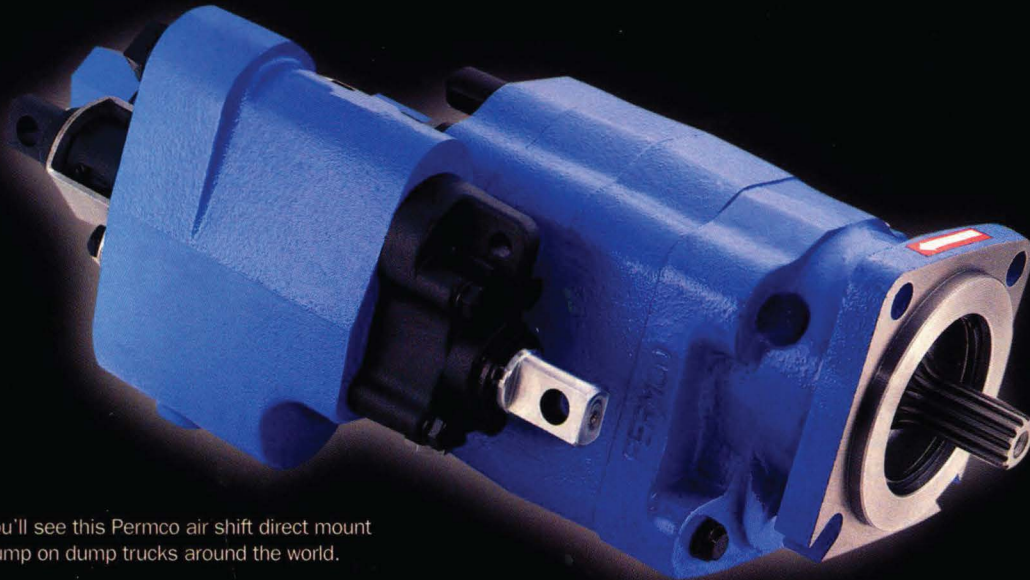
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