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MU NewsLetter, January 23, 1987

Office of University Relations

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President's Cabinet meets with Wise

(Following the summary of the Jan. 15 meeting of the President's Cabi­net was submitted by Rainey Dale, faculty representative.)

West Virginia Professor of the Year.

The Faculty Merit Foundation of West Virginia has called for nomi­nations for the West Virginia Professor of the Year. The list of professors, which must be submitted to the foundation no later than March 16, are avail­able in the office of the vice president for academic affairs and must be submitted to that office. Marshall University President Dale F. Nitzschke will then forward all nominations to the foundation.

AIDS Policy:

The University Council AIDS Policy for the policy was approved by the Board of Regents and will appear in the next publication of the Graduate Student Newsletter.

Sick Leave Policy:

The leave policy was granted sick leave beginning in March 1985 and were removed from earning sick leave in December 1986, the

Faculty to exhibit art

The public is invited to attend a reception for Marshall University art faculty members whose works are being exhibited at the Cultural Center in Charleston through March 21.

The reception will be held Friday, Jan. 23, from 7 to 8:30 p.m. in the Cultural Center. The Marshall Univer­sity Woodwind Quartet will perform during the reception.

Works by June Kilgore, Robert Butson, Robert Rowe, Michael Cornfeld, Earline Allen and Jane Rhodes will be featured in the exhibit.

Teacher recruitment consortium to be held

Representatives from 113 school systems will be on the Marshall University campus to interview prospective teachers on Wednesday, March 4, at the Memorial Student Center, according to Linda Olesen, assistant director of career planning and placement at Marshall.

“Marshall, Ohio University and Rio Grande College formed a Teachers' Recruitment Consortium three years ago in order to sponsor such massive programs,” said Olesen. “The approach is popular with both students and employers because of the convenience of having everyone together in one central location.”

Last year represented the first year of such programs as far away as California, Florida and Delaware attended the recruitment consortium, and Olesen said the attendance should be as good this year.

Graduating seniors and alumni from Marshall, Ohio University and Rio Grande are eligible to participate in the daylong program and arrange interviews with a num­ber of school systems.

The deadline for registering for the recruitment consortium will be Feb. 5. Students and alumni must file their credentials and references with the MU Placement Center and register by that date to be eligi­ble to participate.

To register or obtain further details contact the Marshall University Career Planning and Placement Center, 696-2371.

be used for health and accident insurance benefits upon retirement would be 22.3 days. Rainey Dale inquired about the 90-day retroactive sick leave days originally granted when faculty had been included in the policy in 1985. Nitzschke said the policy was removed from the proposed budget.

Legislative Reception:

The Marshall University Alumni Association and the Greater Kanawha Valley Alumni Chapter will hold a reception for legislators on Thurs­day, Feb. 19, to present a resolution regarding Marshall's Sesquicentennial. The resolution will be forthcoming, but this important date should be placed on your calendars and you should plan to attend.

Institute for Educational Management:

Dr. Sharon McClenahan, program director for the Harvard University Insti­tute for Educational Management, has been invited to speak at Marshall in the spring. McClenahan, who will participate in the institute’s 18th session, Paul Balshaw attended last year.

AEC Information on Presidential Budget:

A letter from Robert Atwell of ACE noted the effects of President Rea­gan's 1986 budget. In the letter, Atwell said: “The proposed budget is a disaster for higher education because it proposed cuts of nearly 95 percent of all federal education and Work Study, Supplemental Educational Opportunity Grants, National Direct Student Loans, and State Student Incentive Grants. The new effect would be to cut one million students from eligibility for Pell Grants and eliminate two million other awards from the other programs.

Program Management:

On Jan. 7, 1987, Governor Moore sent a letter to President Nitzschke in which he indicated he will now allow Marshall University to begin operating its personnel management functions without seeking prior approval of this office.

Art Faculty Reception:

On Friday, Jan. 23, from 7 to 8:30 p.m. there will be a public reception for the Marshall University art faculty at the Cultural Center in Charleston. The MU exhibition "The Congressman Bike Wise:"

The 'Congressman Bike' topic was economic development in West Virginia. He suggested an "Economic SWAT Team" comprised of com­mercial banks, the governor, the state human resources, the Work Study, Supplemental Educational Opportunity Grants, National Direct Student Loans, and State Student Incentive Grants. The effect would be to cut one million students from eligibility for Pell Grants and eliminate two million other awards from the other programs.

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Nitzschke asked that the logo be featured in the exhibit.

"We considered many, many ideas and suggestions from a number of people over the past year,” Nitzschke said. “But this really seemed to express what we wanted the logo to say about Marshall University and the minute I saw it, I knew it was a winner. We're very proud of it.”

Nitzschke noted the logo is being introduced as (Continued on page 2)

Employee of the Designer:

The designer of Marshall University's new logo is petite, conscientious and quiet—almost to the point of shyness. But when Rhonda Stennett, a graphic arts designer in the Marshall Publications Office, does, others listen.

"Rhonda is one of those unsung people who, day and day out, quietly turn in outstanding performances in their jobs here,” Associate Director of University Relations John C. McKinney said. McKinney, who supervises the university's Publications and Graphic Services depart­ments, said Ms. Stennett recently had received a promotion, but the paperwork has been initiated even before she submitted her design for the logo.

"She earned the promotion for the quality and (Continued on page 2)
University unveils new logo design

(Continued from page 1)
of the highlights of Marshall’s Sesquicentennial year, which is being observed throughout 1987.

“Since the new logo emerges from our university’s commitment to serve the entire state of West Virginia, particularly in the area of economic development, we felt it was appropriate to have the university logos in the “public domain” and the university had no legal control over their use, he said. Some instutitutions appropriate the university constituencies — including students, faculty, staff, alumni, the Institutional Board of Advisors, the Marshall Foundation and the Athletic Department — all had approved the design of the new logo.

The initial reception was sponsored by the Marshall Alumni Association, its Greater Kanawha Valley Chapter and the Marshall Foundation. Also speaking on the occasion were William C. Campbell, president of the MU Foundation, and Marc Sprouse, president of the Alumni Association.

Film lectures continue

A film/lecture by Franklin Carney titled “Scandinavia—Europe’s Last Frontier” will be presented on Wednesday, Jan. 28, at 8 p.m. in Old Main Auditorium.

The film, a presentation of the Forum Series of Marshall’s Artists Series, will explore the different cultures of Finland, Sweden, Norway and Denmark.

For more details contact the Marshall Artists Series, 696-6656.

Students to perform

Kimberly Sue Chapman of Branchland and Shonda E. West of Silverhill, both junior art majors who designed the logo, will perform a joint recital on the opening day, Jan. 26, from 6:30 p.m. to 8 p.m. at Smith Recital Hall. The students will perform several pieces together and will each perform solo works.

The recital is open to the public free of charge.

Safety workshop set

A workshop titled “Management of Hazardous Waste and Materials by Small Businesses” will be held Monday, Jan. 25, from 9 a.m. to 9:30 a.m. at the Cabell County Vocational Center.

The majority of the program will be devoted to a review of state and federal regulations and expectations for small quantity generators of hazardous waste, according to Larry D. Kyle, program manager of the Small Business Development Center.

Specific topics will include used waste oil, accumulation and storage of wastes, notification procedures, manifesting requirements, disposal options and the Small Quantity Generators Assistance Program.

A portion of the program will cover the use of hazardous materials in the workplace, the Federal Hazard Communication Standards, West Virginia’s Hazardous Chemical Substances Law, the use of manufacturer’s safety data sheets and the Department of Labor’s free safety consultation service.

 Registrations will be held at 6 p.m. prior to the workshop. To pre-register or obtain further details contact the Marshall University Small Business Development Center, 696-6797.

Scott said registration means the logo is protected and its commercial use will be licensed through the Institutional Financial Office. University logos were in the “public domain” and the university had no legal control over their use, he said.

“Since the new logo is registered, all university constituencies — including students, faculty, staff, alumni, the Institutional Board of Advisors, the Marshall Foundation and the Athletic Department — all had approved the design of the new logo.

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Employee’s designer

(Continued from page 1)

consistency of her work,” McKinney said. “We’re very fortunate to have people—a lot of them—such as Rhonda working at this university. All of us are pleased that she’s now going to have a place in Marshall’s history as the designer of the symbol.”

Ms. Stennett’s design, volunteered after scores of individuals and organizations had made other suggestions during the past year, won immediate acceptance. She submitted her sketch—a prospective outline of West Virginia, embossed by the bold letters “M” and “U” and underscored by the name of the university—to McKinney.

He forwarded it to University Relations Director C. T. Mitchell, who in turn presented it to Vice President for Institutional Advancement Keith L. Scott and President Dr. F. Nitzschke with the comment, “I think we’ve got it.”

Scott and Nitzschke agreed and Scott was asked to take the design to his local chapter of the American Institute of Architects for endorsement.

McKinney and the Publications Office staff went to work refining the logo, adapting it for various uses and having it reproduced in several formats—handling it as a “top secret” operation until it could be legally protected.

That fell into the hands of Huntington attorney W. Stanley James, who volunteered his help. Working with a firm of specialists in Washington, D.C., James arranged for the logo to be registered as a trademark of the university. This gives Marshall legal control over the logo’s use and permits it to license commercial applications.

Ms. Stennett, who joined the Marshall staff as a pe­­mem­ber, 1984, is the daughter of Mr. and Mrs. James H. Sten­nett of Monroe County.

A graduate of Union High School, she received an associate degree in commercial art from Shepherd College in 1980 and a bachelor of science degree in art education, with honors, there in 1982.

Meetings are scheduled

Marshall University President Dale F. Nitzschke will hold separate informational sessions with mem­­bers of the Marshall University faculty and classified staff in the Memorial Student Center on Monday, Jan. 26, at 4 p.m. in Room 211.

He will meet with faculty members on Wednesday, Feb. 4, at 4 p.m. The session for classified staff members will be held Wednesday, Feb. 11, at 4 p.m. in Room 211.

The respective sessions are open to any faculty or staff member who would like to attend. Light refreshments will be served.

Selby establishes media internship

(Continued from page 1)
crews, and be involved in every aspect of the show from the makeup sessions to the pre-broadcast packaging.

“Then he will be assigned to work with various people in specialties such as lighting, sound production and stage management.”

The internship will carry four hours of college credit and although the design is for a semester, the student who will work in Marshall’s Instructional Television/Telecommunications Division when he returns to campus.

Ross also will work with his fellow students and share with them what he learned through the internship.

Balshaw said the committee selected Ross because he believed he was the student who could contribute the most to the project and gain the most from it.

The dean expressed appreciation to Selby for his efforts in establishing the program.

“I was impressed by Mr. Selby’s genuine commitment to do something for the young people of West Virginia,” said Balshaw.

Program nominations due

The West Virginia Board of Regents is seeking nomi­­na­tions of programs for the Academic Common Market, according to Dr. Leonard J. Deutsch, acting dean of the MU Foundation.

The Academic Common Market is an arrangement among universities and colleges that allows participating students to pay in-state tuition while studying outside their home states.

If there are programs you would like to nominate for inclusion in the Academic Common Market, contact Dr. Deutsch at 696-6666 immediately.

A proposal about the Academic Common Market may be obtained on pages 49-54 of the 1985-86 Green­book or on page 29 of the MU graduate catalog.

Alzheimer’s researcher to lecture at Marshall

Dr. Israel Hanin, a researcher well known for his study of Alzheimer’s disease in the laboratory, will give a public lecture at Marshall on Friday, Jan. 29.

Hanin is director of the Institute on Neuroscience and Aging at the Stritch School of Medicine of Loyola University in Chicago, where he also is chairman of the Depart­­ment of Pharmacology and Experimental Therapeutics.

His talk at Marshall is presented by the Tri-State Chap­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­­…

Bloodmobile to visit

The American Red Cross bloodmobile will be at Marshall University on Wednesday and Thursday, Jan. 28-29, from 9 a.m. to 5 p.m. and Saturday, Jan. 30, from 10 a.m. to 5 p.m. in Memorial Student Center.

January is National Volunteer Blood Donor Month, according to Kim Koon, blood drive coordinator, who explained that single unit of whole blood can be divided into components that can assist up to four people.

The American Red Cross accepts only voluntary donations of blood. Donors must be at least 17 years old, weigh more than 110 pounds and be in good general health.