Marshall University
Marshall Digital Scholar

5-9-2016

SR-15-16-55 CC

Marshall University

Follow this and additional works at: http://mds.marshall.edu/fs_recommendations

Recommended Citation

CURRICULUM COMMITTEE
RECOMMENDATION

SR-15-16-55 CC

NOTE: The curricular form for each item listed may be accessed at www.marshall.edu/senate/ucc. Click the UCC Agendas/Minutes link; click the link for the April 15, 2016 meeting date; click the link in the Description column to open a particular item.

Recommends approval of the listed UNDERGRADUATE MAJOR DELETIONS in the following colleges and/or schools/program: COLLEGE OF ARTS AND MEDIA

- **COLLEGE OF ARTS AND MEDIA**
    - * Name of Major: Advertising AJ10
    - * Rationale: Working toward aligning journalism and mass communications majors with current industry practices, SOJMC is proposing to delete existing majors and form new major clusters that reflect realities of converged and digital media practices. Advertising will no longer be stand-alone major.

    - * Name of Major: Broadcast AJ20
    - * Rationale: Working toward aligning journalism and mass communications majors with current industry practices, SOJMC is proposing to delete existing majors and form new major clusters that reflect realities of converged and digital media practices. Broadcast Journalism will no longer be stand-alone major.

    - * Name of Major: Online Journalism AJ30
    - * Rationale: Working toward aligning journalism and mass communications majors with current industry practices, SOJMC is proposing to delete existing majors and form new major clusters that reflect realities of converged and digital media practices. Online Journalism will no longer be stand-alone major.

    - * Name of Major: Print Journalism AJ40
    - * Rationale: Working toward aligning journalism and mass communications majors with current industry practices, SOJMC is proposing to delete existing majors and form new major clusters that reflect realities of converged and digital media practices. Print Journalism will no longer be stand-alone major.

    - * Name of Major: Public Relations AJ50
    - * Rationale: Working toward aligning journalism and mass communications majors with current industry practices, SOJMC is proposing to delete existing majors and form new major clusters that reflect realities of converged and digital media practices. Public Relations will no longer be stand-alone major.

    - * Name of Major: Radio Production and Management AJ 60
    - * Rationale: Working toward aligning journalism and mass communications majors with current industry practices, SOJMC is proposing to delete existing majors and form new

major clusters that reflect realities of converged and digital media practices. Radio Production and Management will no longer be stand-alone major.

*   Name of Major: Sports Journalism AJ70
*   Rationale: Working toward aligning journalism and mass communications majors with current industry practices, SOJMC is proposing to delete existing majors and form new major clusters that reflect realities of converged and digital media practices. Sports Journalism will no longer be stand-alone major.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: _____ DATE: 5/9/2016

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: _____ DATE: 5-20-16

DISAPPROVED: _____ DATE: _____