

10-10-2012

The Parthenon, October 10, 2012

Shane Arrington
Parthenon@marshall.edu

Follow this and additional works at: <http://mds.marshall.edu/parthenon>

Recommended Citation

Arrington, Shane, "The Parthenon, October 10, 2012" (2012). *The Parthenon*. Paper 50.
<http://mds.marshall.edu/parthenon/50>

This Newspaper is brought to you for free and open access by the University Archives at Marshall Digital Scholar. It has been accepted for inclusion in The Parthenon by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu.

THE PARTHENON

VOL. 116 NO. 27 | MARSHALL UNIVERSITY'S STUDENT NEWSPAPER | MARSHALLPARTHENON.COM

Romney gains on Obama in key polls

By WILLIAM DOUGLAS and ANITA KUMAR
MCCLATCHY NEWSPAPERS (MCT)
AKRON, Ohio — What a difference two weeks — and a lackluster debate performance by President Barack Obama — has made for Republican presidential candidate Mitt Romney in key swing states.

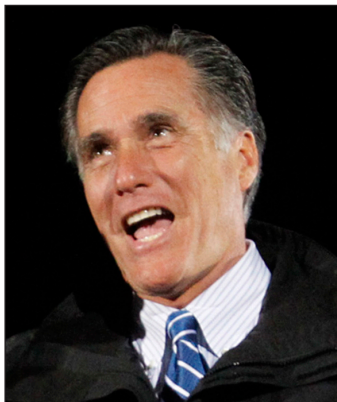
Mired in dismal poll numbers in Ohio two weeks ago, a confident and resurgent Romney returned to the Buckeye State and stumped in rural Iowa on Tuesday as

new polls show him gaining fast in battleground states and nationally. In one key measure, he marked his first edge over Obama nationally. "I'll do everything in my power to strengthen once again the American farm," a buoyant Romney vowed at an event in Van Meter, Iowa, where he outlined his agriculture policy. "I'll do everything in my power to strengthen our economy, to create good jobs and rising incomes. I'll strengthen the values of our homes and communities."



OBAMA

Obama, working to hold his narrowing lead in Ohio, held a rally at Ohio State



ROMNEY

University in Columbus and used the final day of voter registration in the state to

implore supporters to sign up and cast their ballots on Nov. 6. "Everything we fought for in 2008 is on the line in 2012," Obama told an estimated crowd of 15,000. "The American people have worked too hard, and the last thing we can afford to do right now is to go back to the very same policies that got us into this mess in the first place. I cannot allow that to happen. I will not allow it to happen." Both candidates and their

surrogates fanned across key swing states Tuesday after new polls showed that the election, which was trending Obama's way before last week's nationally televised debate, appears to be shifting in Romney's direction post-debate. For the first time, the RealClearPolitics.com average of national polls Tuesday found Romney with an edge over Obama, 48 percent to 47.3 percent.

See POLLS | Page 5

Report: Colleges need better policing of sports programs

By RENEE SCHOOF
MCCLATCHY NEWSPAPERS (MCT)
WASHINGTON — On the same day that former Penn State football coach and convicted child abuser Jerry Sandusky was sentenced to 30 years in prison, a new report on Tuesday urged college governing officials to exercise stronger oversight over their institutions' sports programs.

The report was one of several prepared for the Knight Commission on Intercollegiate Athletics, which was formed more than two decades ago to resist the trend of money and booster influence in big-time college sports, which has led to numerous scandals. "Our concern is that if boards do not act to ensure an appropriate balance between athletics and academics in our higher education institutions, policy makers or others will do it for us," one of the reports said. The University of North Carolina, Chapel Hill is just the latest high-profile academic institution to become embroiled in scandal. Others include Ohio State University, the University of Southern California and Penn State, all perennial sports powerhouses and feeder grounds for professional teams. At Chapel Hill, an NCAA investigation found that sports agents offered perks to football players and a tutor fixed their class work to help them remain eligible to play. School Chancellor

MORE ON NEWS:
Jerry Sandusky sentenced to 30-60 years on Tuesday.

Holden Thorp fired popular football coach Butch Davis. More scandals involving academic fraud and travel followed, however. Thorp, a highly regarded leader, announced last month that he would resign at the end of the school year and return to his former job as a chemistry professor. One of the reports, prepared by researchers from UNC-Chapel Hill, asked the leaders and coaches of all 342 NCAA Division I athletic departments to prioritize values, such as academic excellence, health, safety, honesty and sportsmanship. "More than 500 coaches passionately defended the values and said that everyone walks the walk and strives to provide a phenomenal experience for the athletes," said Erianne Weight, one of the authors and an assistant professor of sports administration. But 41 percent of 1,005 coaches involved in the report said that "contradictions" between values and practice existed at their schools, she said. Weight added that their comments raised serious issues that could indicate "unethical behavior and appalling experiences for the athletes."



MARCUS CONSTANTINO | THE PARTHENON

Nick Pennington, sophomore pediatric physical therapy major from Oak Hill, W.Va. and member of the band Mountain Station, left, gets pied in the face by fellow band member Austin Nemith, junior communications studies major from Lavalette, W.Va., right, and McKenzie Ruley, sophomore criminal justice and biology major from Redding, Calif., not shown, during an event on Buskirk Field on Tuesday in Huntington.

Local band takes pie to face

By ASHLEY KILLINGSWORTH
THE PARTHENON

Buskirk Field was full of singers getting pies thrown at them on Tuesday afternoon. Marshall University club Expression hosted an event where students had the opportunity to pie members of the band Mountain Station, which was formed on Marshall's campus. Expression is a judgment-free group where students are encouraged to be themselves. Expression's purpose is to promote a bond between all members that will be strong, unbreakable and everlasting. "We're kind of a social club," Andrew Boyles, sophomore biology and pre-med major from Huntington said. "We get people together and teach them how to express themselves, so there's no judgment in our group so that everyone can be themselves and get

whatever they have off their chest and have fun." Expression is also actively involved in community service throughout the school year. Community service, member outings and exciting fundraisers are only a few things that Expression brings to the Huntington and Marshall community. "Last year we made what we call 'boo bears' and we donated them to the Ronald McDonald House," Boyles said. Austin Nemith, junior communications major from Lavalette, W. Va., played an active role in getting the band Mountain Station involved in the event. "I said, 'Well I have a band here on campus and people might be interested in hitting us in the face with pies,'" Nemith said. Members saw the event as chance to raise awareness for the group.

"There's been a lot of people going by and seeing us doing it," Nemith said. "It raises awareness for our group as a whole so that's a good thing." According to Expressions website, the club's door is always open. The purpose is for members to find themselves in a world where there is no such thing as normal. The Expression's website states that their goal is to be more than a club; they want to be a second family for members. "Come to any meeting," Boyles said. "To become a member we just ask that you come to one meeting a month. We have four meetings a month." Expression meets on Tuesday nights at 6 p.m. in Smith Hall rooms 414 and 437 and challenges each member to begin a quest to find themselves, as well as to help others find themselves. Ashley Killingsworth can be contacted at ashley.killingsworth@marshall.edu.

Well-known comedian coming to Marshall University

By ASHLEY KILLINGSWORTH
THE PARTHENON
Marshall University's Huntington campus will play host to a big name comedian Wednesday night. Adam Hunter, a finalist on season eight of "NBC's Last Comic Standing" will be performing at 8 p.m. in room BE5 of the Memorial Student Center. "We are really wanting

students to participate this year," Christina Caul-Jackson, coordinator for student involvement said. Adam Hunter has also appeared on a variety of shows such as "TruTV's The Smoking Gun Presents: World's Dumbest," sketches on "Late Night with Conan O'Brien" and "MTV's True Life: I'm a Comic." According to Laugh Factory,

Hunter is one of the hardest working comics around and delivers a powerful message that keeps audiences on the edge of their seats. The event is sponsored by Marshall University's Campus Activity Board and is free and open to the public. Ashley Killingsworth can be contacted at ashley.killingsworth@marshall.edu.

Ohio Secretary of State asks Supreme Court to block early voting

TRIBUNE WASHINGTON BUREAU (MCT)
WASHINGTON — Ohio's secretary of state is asking the U.S. Supreme Court to block a pair of rulings that will open the polls for all voters on the three days prior to the Nov. 6 election, a time when 105,000 Ohioans cast ballots four years ago. The election-year emergency appeal could prompt

the high court to revisit its Bush v. Gore ruling of 2000, which said voting standards must be equal across the state. Ohio had said it planned to offer limited early voting to military families on the weekend before the election. This followed a decision by the Republican-led legislature to cancel general early voting on the

Saturday, Sunday and Monday prior to Election Day. President Barack Obama's campaign sued in July and argued the polls should be open to all voters on the final weekend before the election, as they were in 2008. A federal judge and the 6th Circuit Court of Appeals agreed, saying early voting must be offered on an equal basis.

MU welcomes values-based men’s fraternity

By JOSHUA PRINCE
THE PARTHENON

The Kappa Sigma fraternity has begun its interest group for potential male students that are interested in joining the fraternity.

Kappa Sigma was originally founded in 1400 in Bologna, Italy, and founded in the United States at the University of Virginia in 1869. The fraternity has over 260,000 initiated members and is one of the oldest and largest collegiate fraternities in the world.

The fraternity is founded on four pillars: fellowship, scholarship, leadership and service. Each pillar is as important in the process of building strength, character and determination.

Nichols August, Kappa Sigma recruitment manager, said Kappa Sigma chose to come to Marshall because the university, like the fraternity, has a strong history of traditions.

“We target traditional universities, and Marshall was interested in expanding Greek life on campus,” August said. “Ultimately our goal is to improve Marshall’s campus. Students will benefit

from this fraternity.”

August said Kappa Sigma is concentrating efforts to establish the newest fraternity chapter on campus. The fraternity is looking for leaders, scholars and athletes to establish a standard of excellence.

Over the last two years Kappa Sigma has generated more than 850,000 man-hours of community service and raised more than \$2.8 million for charitable organizations. There have also been more than 15,000 new pledges recruited over the two-year period. The accomplishments over the two years are Greek life records.

August said Kappa Sigma Fraternity is committed to making a difference in the lives of others and to provide inspiration and vision for a greater cause. The fraternity’s commitment is to promote volunteerism, citizenship and service to the community.

August can be contacted at arm3hq.kappasigma.org or by phone at 434-709-3801 for men interested in the fraternity.

Joshua Prince can be contacted at prince37@marshall.edu.

Financial Aid office assists with finding funds for Marshall students’ education

By CODY FRANK PERKINS
THE PARTHENON

External scholarship opportunities abound for college students, but the search for funding and the application process can be overwhelming for many people.

Marshall’s Financial Aid Office can help students navigate the confusing world of external scholarships, said Jennifer Jimison, senior financial aid counselor.

“I processed over \$1.6 million in external scholarships for Marshall University in the 2011 school year,” Jimison said. “So far this year, I have processed \$1.12 million in the external scholarships and it’s just the beginning of October.”

Jimison said there are many websites offering scholarship opportunities, but students need to be careful. She said its best to consult websites that end in

.gov or .edu.

Sometimes students need to have printed listing of the different websites too help understand the site’s content.

“You can go to Amazon and look up different books that can help you with finding different websites and scholarships,” Jimison said.

Jimison said students are already paying for college and should not have to pay to search or apply for a scholarship that they qualify for.

Different sites students can go to are scholarship applications on Marshall’s website, the U.S. Department of Education, College Foundation of West Virginia and general sites such as fastweb.

“Students can come into our office and pick up a sheet of paper that lists different websites for students to visit and apply for scholarships,” Jimison said.

Student Josh Hamrick said he has



COURTESY OF CLIPART.COM

benefitted from the help he received.

“Knowing that there are other ways to obtain scholarships to help with paying my college education makes my life easier,” Hamrick said.

For more information students can visit the Student Financial Aid Office in Old Main between the hours of 8 a.m. and 5 p.m. or call 304-696-2280.

Cody Frank Perkins can be contacted at perkins66@marshall.edu.

WVU College of Law provides info to Marshall students

By SARAH HAGERTY
THE PARTHENON

The West Virginia University College of Law gave a presentation on “How to Apply to Law School” on Tuesday in the Memorial Student Center. The presentation offered insight on the actual application process and what to do when filling out the application.

The most important thing to do first is to take the Law School Admission Test (LSAT). This test is required by all law schools and perspective students cannot be admitted without it. It tests reading and verbal reasoning skills that are an essential part of law school.

“The LSAT is only offered four times a year and can only be taken three times within a two year period,” Tina Jernigan, director of admissions at the WVU College of Law, said. “You can prep for the LSAT by taking classes or buying books that have practice tests in them.”

Another important aspect about the application process is the personal statement.

“The personal statement is probably the second hardest thing next to the LSAT,” Jernigan said. “Applicants always ask what they are supposed to write about and

we tell them to write about what they can bring to the law school and what they can bring to the legal studies field.”

Recommendation letters are also important to the application process and are highly recommended and sometimes required.

“Having a professor write a recommendation letter on your skills rather than your personality is something we look for when reading these letters,” Jernigan said. “WVU requires three letters of recommendation.”

“WVU is the only law school in the state,” Jernigan said. “We give preference to West Virginia residents when we go through the applications. However, if a student is from out of state and went to undergraduate school in West Virginia, then those people would get preference because they have ties to the state.”

The West Virginia University College of Law offers a great curriculum that will help students practice law in a complex world. The nation’s top 250 law firms have ranked WVU as one of the top 50 law schools in the country.

Sarah Hagerty can be contacted at hagerty5@marshall.edu.

Ohio author presents at Marshall

By TYRELL CARLTON
THE PARTHENON

Hasan Kwame Jefferies, a professor at The Ohio State University, gave a speech at Marshall University Foundation Hall on Tuesday. Jerries, the writer of the book “Bloody Lowndes: Civil Rights and Black Power in Alabama’s Black Belt,” spoke about The speech was about the voting rights in Lowndes, Ala. and how it gave rise to the creation of the Black Panther party.

“One of the things I talk about in my book is about freedom rights. What African Americans were fighting for weren’t just human rights, but freedom rights,” Jefferies said.

The book also focuses on how African American are not investigating the civil rights movement fully, citing such notable figures as Abraham Lincoln and Martin Luther King.

See JEFFERIES | Page 5



MCT DIRECT

GOP vice presidential nominee Rep. Paul Ryan takes the stage at a send-off rally in Lakeland, Florida, on August 31. Ryan, a Wisconsin native, has not been able to deliver Wisconsin to GOP ticket.

By SEAN COCKERHAM
MCCLATCHY NEWSPAPERS VIA MCT

KENOSHA, Wis. — Miles Tooher, a 65-year-old whose patio furniture business is going under in the conservative Milwaukee suburb of West Allis, thinks Republican Mitt Romney could help turn the economy around if he could win the presidency.

But he’s skeptical that Paul Ryan, the young congressman from his own state who was named as Romney’s running mate, is helping even in Wisconsin. “I’m not sure that was the best choice,” Tooher said. “Ryan is a little more radical than Romney.”

Ryan hasn’t been able to turn the state for Romney. President Barack Obama leads in Wisconsin, a swing state where the race was dead even just a few weeks ago. That’s despite a struggling economy that still could make the state open to changing course.

Boarded-up shops stand in the center of downtown Kenosha, a city where the late George Romney, the candidate’s father, once oversaw a major auto plant.

The city now struggles with 10 percent unemployment. It’s a scene found in other Wisconsin downtowns as well, including the faded center of Ryan’s hometown of Janesville, where the General Motors plant shut down in 2008 and recovery has been painfully slow.

Joyce Sorensen, a 61-year-old retiree from Kenosha, reflected on the race as she walked near a red lighthouse standing sentinel over the Great Lakes shipping that once helped make the region an economic powerhouse. She hasn’t decided whom to vote for, but she doesn’t blame Obama for the economy.

“Obama was handed something he had no control over,” Sorensen said, the fall wind whipping off Lake Michigan and cutting through her light jacket. “And nobody is working with him; Congress isn’t working with him.”

That’s a common sentiment in Wisconsin, said Charles Franklin, the director of the Marquette Law School poll. He said more people in Wisconsin told the pollsters they were worse

On Wisconsin

A look at one of the key swing states in the presidential election and home state to GOP running mate Paul Ryan:

Population

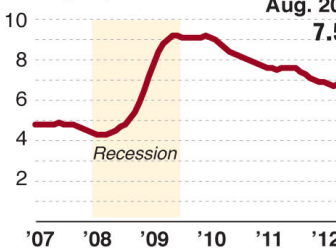
Total 5.7 million
(20th largest state)

White	83.1%
Black	6.5
Hispanic	6.1
Asian	2.4
Native Amer.	1.1

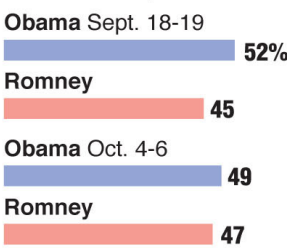
Income

Median household \$51,598
Below poverty level 11.6%

Unemployment rate



Presidential polls



Presidential votes

2008	2004	2000
Obama (D) 56%	Kerry (D) 50	Gore (D) 48
McCain (R) 42	Bush (R) 49	Bush (R) 48

Source: Bureau of Labor Statistics, U.S. Census Bureau, Public Policy Poll Oct. 4-6, 2012, of 979 likely Wis. voters; margin of error: +/-3.1 percentage points (Sept. 18-19; 842 likely voters; 3.4 percentage points)
Graphic: Judy Treible © 2012 MCT

off now than they were when Obama took office four years ago than those who said they were better off now.

“But when we ask who is more responsible for the current economic situation,

See RYAN | Page 5



	C-USA		Overall	
EAST DIVISION	W	L	W	L
UCF	1	0	3	2
MEMPHIS	1	0	1	4
EAST CAROLINA	2	1	3	3
MARSHALL	1	1	2	4
UAB	0	1	1	4
SOUTHERN MISS	0	1	0	5

SPORTS

	C-USA		Overall	
	W	L	W	L
TULSA	3	0	5	1
HOUSTON	1	0	2	3
SMU	1	0	2	3
TULANE	0	1	0	5
UTEP	0	2	1	5
RICE	0	3	1	5



WEDNESDAY, OCTOBER 10, 2012 | THE PARTHENON | MARSHALLPARTHENON.COM



PHOTOS COURTESY OF HERDZONE

LEFT: Marshall University's men's basketball Head Coach Tom Herrion talks with FSN's Ron Thulin. RIGHT: Marshall University's women's basketball Head Coach Matt Daniel talks with FSN's Ron Thulin.

Herd coaches visit Texas for C-USA Media Day

Marshall Athletics @Herd_Zone
Herrion: "We are going to play a lot different at that position. The ball is going to move more." - on the PG position #cusabkb

Marshall Athletics @Herd_Zone
Herrion: "It's our ultimate goal." - on making the NCAA Tournament #cusabkb

Marshall Athletics @Herd_Zone
Herrion: "He is so versatile. He's got to make big strides this year." - on Kane #cusabkb

THE PARTHENON
Marshall University men's head basketball coach Tom Herrion and women's head basketball coach Matt Daniel participated in the Conference USA Media Day in Irving, Texas on Tuesday. The remaining 22 coaches in C-USA joined Herrion and Daniel to discuss their respective program's upcoming 2012-2013 season. Herrion and Daniel spent their time doing interviews

with CBS Sports Pete Gillen, Fox Sports Ron Thulin and the C-USA Digital Network. Herrion and the men's basketball program begin its season with an exhibition game against Bluefield College on Oct. 29. Daniel and the women's basketball program begin its season with an exhibition game against Concord on Nov. 1. The Parthenon can be contacted at parthenon@marshall.edu.

Marshall Athletics @Herd_Zone
Daniel: "Attitude and effort are not options with our program." #cusabkb

Marshall Athletics @Herd_Zone
Daniel: "We want to have a new energy for Marshall basketball" #cusabkb

Marshall Athletics @Herd_Zone
Daniel: "We want to entertain. It's been our style in the past and we want it to be our style in the future." #cusabkb

Valle's last season in Herd uniform

By KARA KUCIN
THE PARTHENON

Jazmine Valle, Marshall's third baseman, is one of six seniors playing softball this season for the Herd. Valle, a health care management major, is a Lake Elsinore, Calif., native and has attended Marshall since her freshman year in 2009. Valle said she many memories that were made during her time at Marshall. "Playing Kent my sophomore year was one of the best memories during a game that I can remember," Valle said. "We went into extra innings while it was snowing and our toes were completely frozen. We were down six and we never gave up. We came back, scored seven and won the game."

Valle said The Herd played with so much heart and dedication during that game, working together as a team and never giving up. Since Valle has been at Marshall the team has had some pretty good seasons. Last season, Valle's junior year, the team stood out from the rest and excelled in so many different ways from the previous seasons, she said. "My freshman year we had the worst team record in school history and last year we completely turned it around," Valle said. "We were predicted to place eighth out of ninth in our conference and we came out to be in the championship game." Even though the Herd lost that championship match it

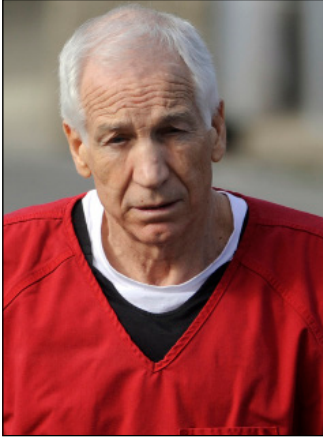
has set the tone for this year and put the program into the right direction. Because Valle is from California, it isn't easy for her family to come visit her in Huntington. However, during her junior year, she had her entire family in the stands cheering her on while they played Memphis at Dot Hicks Field. It was the Herd's breast cancer awareness game and a special person was able to attend. "My sister plays for Memphis and my grandmother, who is a breast cancer survivor, actually threw out the first pitch of the game," Valle said. "My sister and I walked her out on the field while all the fans, including my family, were watching from the stands."

Her softball number is 27 because it represents her birthday, which falls in the second month, February, and on the seventh day. Valle is set to graduate in May 2013 and said she hopes to attend graduate school with a graduate assistant position and get her masters in health care administration. Valle and her teammates are practicing for the upcoming season, which begins in the spring. Last year, she collected a team high 11 doubles and tied for second on the team in RBI's (25) and was named the C-USA Preseason All-Conference squad. Kara Kucin can be contacted at kucin@marshall.edu.

Jerry Sandusky sentenced to 30 to 60 years in prison

By JEREMY ROEBUCK and JEFF GAMMAGE
THE PHILADELPHIA INQUIRER
VIA MCT

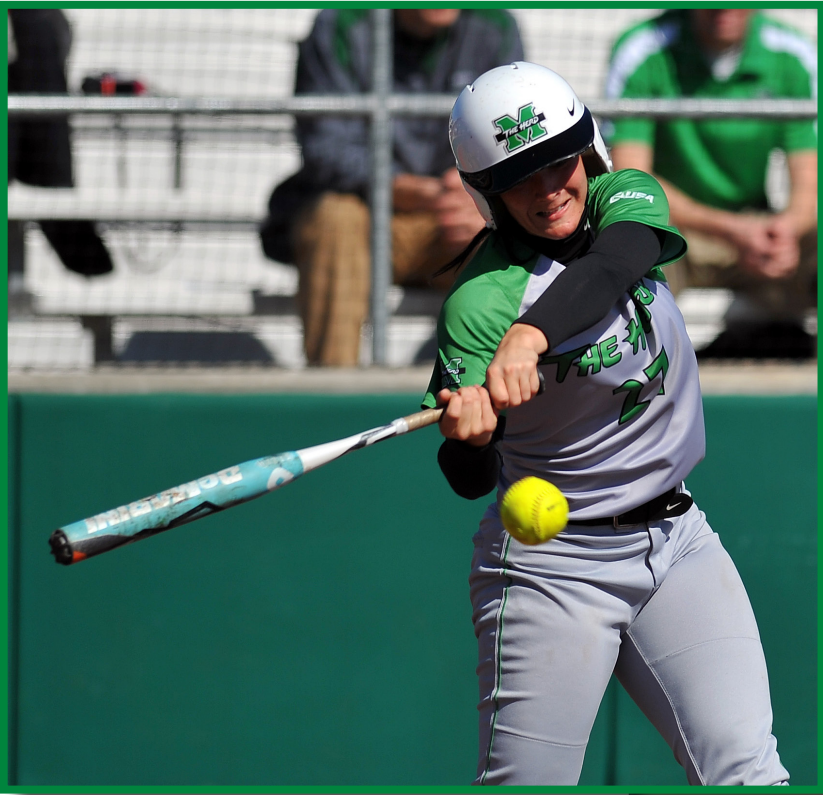
BELLEFONTE, Pa. — Jerry Sandusky's abuse shattered the formative years of his young victims' lives. For that, a judge decided Tuesday, he will pay with the waning years of his own. The former Pennsylvania State University assistant football coach was sentenced to 30 to 60 years in prison Tuesday for the serial sexual molestation of 10 adolescent boys. The punishment effectively ensures that the 68-year-old will remain incarcerated for the rest of his life, Judge John M. Cleland said. "It is the ultimate tragedy of this situation that all the qualities that made you so successful as a coach and community leader concealed those vices that let you down," the judge said, addressing Sandusky at a hearing in Centre County Court. "It is exactly your ability to conceal those vices that, in my opinion, makes you dangerous."



SANDUSKY

Sandusky, dressed in a red jail jumpsuit, stood stone-faced as his sentence was read. But in a rambling speech that incorporated sports metaphors, discussion of his sexual relationship with his wife, Dorothy, and comparisons of himself to other sports underdogs like the racehorse Seabiscuit, he vowed to continue efforts to clear his name. "We're in the fourth quarter," he said. "In the fourth quarter, you find out who will stand by you. For those still standing up for me, we will continue to fight."

See SANDUSKY | Page 5



ABOVE: Marshall University softball player Jazmine Valle hits the ball in a game last season. Valle led the Herd in doubles last season with 11 doubles. Valle tied for second on the team last season with 25 RBI's. RIGHT: Thundering Herd softball player, Jazmine Valle, scoops up a ground ball. PHOTOS COURTESY OF HERDZONE.



254506
HAIR WIZARDS
PARTHENON TURN HEADZ
2 x 3.0

THE PARTHENON

ABOUT US

The Parthenon, Marshall University's student newspaper, is published by students Mondays through Fridays during the regular semesters, and weekly Thursdays during the summer. The editorial staff is responsible for news and editorial content.

STAFF

SHANE ARRINGTON
EXECUTIVE EDITOR
arrington16@marshall.edu

EDEN ADKINS
MANAGING EDITOR
adkins778@marshall.edu

JOHN GIBB
NEWS EDITOR
gibb@marshall.edu

JEREMY JOHNSON
SPORTS EDITOR
johnson783@marshall.edu

RACHEL FORD
LIFE! EDITOR
ford80@marshall.edu

ADAM ROGERS
ASSISTANT SPORTS EDITOR
rogers11@marshall.edu

MARCUS CONSTANTINO
PHOTO EDITOR
constantino2@marshall.edu

TYLER KES
DIGITAL EDITOR
kes@marshall.edu

ASHLEIGH HILL
COPY EDITOR
hill281@marshall.edu

NIKKI DOTSON
ASSIGNMENT EDITOR
dotson76@marshall.edu

SANDY YORK
FACULTY ADVISER
sandy.york@marshall.edu

CONTACT US

109 Communications Bldg.
Marshall University
One John Marshall Drive
Huntington, West Virginia 25755
parthenon@marshall.edu

THE FIRST AMENDMENT

The Constitution of the United States of America

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably assemble; and to petition the Government for a redress of grievances.

Column

Increasing debt poses burden for taxpayers

By CHRISTOPHER PONICKI

DAILY ILLINI, U. ILLINOIS VIA UWIRE

You've heard the recent news that our national debt just topped \$16 trillion. It's a major issue today, and it has major repercussions for our future.

How much is \$16 trillion? To put it in perspective, \$16 trillion would buy Apple, Inc. 25 times. It would buy the Chicago Cubs more than 9,000 times or pay this year's undergraduate tuition for more than 1.3 billion University of Illinois students. It's a lot of money.

The national debt is currently exceeding our nation's GDP. This means that even if our government collected every penny our economy reels in, it still would not even cover the debt our government has created. Even though part of the debt issue was created under the Bush Administration because of the wars that were waged, the amount of debt that President Bush created in eight years was doubled under the Obama Administration in only four years. The main contributor in Obama's Administration debt explosion was the so-called "stimulus," which showed little to no to bad results as key economic indicators point out.

The issue here is that our government is spending money recklessly, and the taxpayers suffer the consequences and eventually foot the bill. If it is not from the taxpayers' wallets then it is either lent from foreign investors or simply just printing more money with nothing to hold the value of our currency. If the foreign countries lending us money take away our credit card, it could have disastrous effects.

How can we trust the government with our money when it is wasting it and putting a burden on us in the future due to their negligence? Who is going to pay back this debt? We are. We paid taxes for the government to throw away on pointless social programs and "stimulus." Now, we will have to pay more taxes in the future to foot the bill for this wasteful spending. If we spread out the debt amongst the population, each citizen will have to fork over nearly \$52,000. When considering just the taxpayers, each would have to pay \$140,500. That number is going up, and that means taxes are going up. Higher taxes on business means they will hire fewer people, which means fewer jobs for us when we graduate. It is a potentially devastating cycle.

The issue with the role of the government is still a top priority that many are concerned about and is a top issue in the election. Republicans want to cut spending, help businesses create more jobs and hire more people and begin to pay down the national debt. It is economically proven that by reducing the size of government and by decreasing taxes, economic expansion will be possible. In the long run, we will begin to see the debt clock move backward and our nation will move forward as the economic powerhouse.

ONLINE POLLS

The following are the results from the most recent poll question: Who do you predict will be most impressive in the upcoming Presidential Debate?

■ Obama
■ Romney

■ Obama 39% - 41 votes
■ Romney 61% - 64 votes

Visit marshallparthenon.com to share your opinion.

Editorial

Throwing soda, spouting nonsense solves nothing

A Marshall University student had a bottle of Diet Pepsi thrown at his head Tuesday by a crazy lady spouting out nonsense about how President Obama is the Antichrist. Seriously?

First off, Diet Pepsi is kind of hilarious since her attitude was full calorie crazy. Secondly, you know what, who needs a second thing – this is just stupid.

Do we really live in a world where there are people so disconnected from political reality they would throw bottles at college students' heads for saying they were voting for the other guy?

Apparently so. Saying Obama is the Antichrist is the same as saying Mitt Romney, if elected, will make it illegal for women to work, claim rape is not a real thing and only allow women clothing stores to stock aprons and high heels.

Actually, considering calling someone the Antichrist brings in religion, and goes even further away from fact, it makes that argument even more idiotic than saying Romney wants

to go back in time to the mid-1800s and assassinate Susan B. Anthony.

But if there is one group of people you cannot talk sense into it is the ones who think throwing bottles full of soda at a young person's head is a good way to make their point.

How is anyone supposed to take anything seriously in a world when we do not only have to worry about nuclear missiles but also carbonated bombs? The people who arm themselves with soda make the party and candidate a laughing stock, and let's face it, neither party needs help in that area.

Congress is a joke. They have fought President Obama at every turn and made it impossible for almost anything productive to happen. Some things are his fault, some things are theirs – but when people go around blaming everything on one person, or group of people, and throw out words like Antichrist – that is taking it a bit too far.

So Diet Pepsi carbonated bomb thrower – stop shaking the bottle and keep your hate to yourself.



Column

Mischaracterizing feminism

By BECCA ROTHFELD
DARTMOUTH COLLEGE VIA UWIRE

Since the advent of second-wave feminism in the 1960s, the mainstream feminist movement has suffered a disquieting decline in popularity. According to a 2009 poll conducted by CBS News, only 24 percent of American women identify themselves as feminists. Among men, numbers are even more disheartening: Only 14 percent of the American male population identifies as feminist, while 24 percent of American men regard the term as an insult.

It is difficult to see what could be so off-putting about a movement whose primary aims are so innocuous. I doubt that feminism's detractors would oppose the elimination of institutionalized gender inequalities or endorse the objectifying practices that underlie a culture of rampant sexual assault. It is equally unlikely that these self-proclaimed anti-feminists would champion the glass ceiling, defend employment discrimination or speak out on behalf of domestic abuse. What, then, could possibly account for the recent wave of hostility toward the feminist position – a position whose goals are so uncontroversial by most modern standards?

"People see feminism as a

knocking down of men rather than a convergence of the two genders," one '13 male, who asked to remain anonymous, said. Furthermore, J.P. Harrington '14 explained that he is not a feminist because he perceives the movement as having "largely strayed from self-determination and independence to arguing for special benefits."

These anecdotal reports lend credence to what I have long suspected – that most opposition to feminism derives from a complete misunderstanding of what the movement actually entails. Backlash against the feminist position is not a response to the arguments and ideas presented in feminist literature or women's and gender studies classrooms, but rather a response to the caricatures of feminism that riddle popular culture.

According to common logic, the feminist is an unshaven, combative creature intent on the utter destruction of the male sex. She is willfully ignorant of the difficulties that males face in our society, and she is self-righteously indignant at every opportunity. Although she is quick to blame individual men for the long history of chauvinism plaguing the Western world, she remains incredibly resistant to engaging in even a cursory

examination of her own role in the process of female marginalization. Even the most favorable popular portrayals of feminists still tend to represent them as aggressive, abrasive and unappealingly sanctimonious.

Such a characterization could not be more misleading. Although the term "feminism" refers to a diverse array of stances and intellectual advocacies, there is widespread consensus among feminists that the goal of the movement is to promote critical dialogue and self-reflection. Feminism is not so much a commitment to a certain set of beliefs as it is a commitment to general inquiry and dialectic. Prominent feminist theorists like Luce Irigaray and Judith Butler are less wedded to any particular account of the world than they are to presenting challenges to unquestioned cultural conventions.

Much of the criticism levied against feminism relies on the unfounded assumption that feminists ignore men's issues or hope to fight misogynistic hierarchies by reversing them. In point of fact, most contemporary feminists are quite sympathetic to the male plight. From a feminist perspective, female oppression and male oppression arise from the same central source:

from the series of social expectations that conspire to create gender roles. The chauvinism responsible for the suppression of women is bound up with the very same cultural structures that demand certain behaviors from men. The notion that women should be demure, sentimental and delicate is closely related to the corresponding notion that men should be strong, stalwart and reserved. Consequently, any discussion of gender norms that fails to address men's issues is miserably incomplete.

Feminism is nothing if not cautious when it comes to assigning responsibility and blame – indeed, many tomes have been dedicated to an examination of women's hand in their own subjugation, a consequence of the internalization of sexist ideologies. The position is not anti-men – it is merely anti-patriarchy, and reasonably so.

The myth of the dogmatic, hysterical feminist is one more attempt to silence the feminine voice and discredit the female point of view. The assumption implicit in such accounts is that women could only oppose their own oppression by assuming an unreasonable posture, an assumption that smacks of familiar stereotypes and prejudices.

New voter ID laws blocked

By DAVID G. SAVAGE
TRIBUNE WASHINGTON BUREAU
(MCT)

WASHINGTON — Earlier this year, voting rights advocates foresaw a cloud over this year’s election because new voting laws in Republican-led states tightened the rules for casting ballots and reduced the time for early voting.

But with the election less than a month away, it’s now clear those laws will have little impact. A series of rulings has blocked or weakened the laws as judges — both Republicans and Democrats — stopped measures that threatened to bar legally registered voters from polling places in the November election.

“Courts see their role as the protectors of the core right to vote,” said Ned Foley, an election law expert at Ohio State University.

The laws were the product of a Republican sweep in the 2010 election. The GOP took full control in such states as Wisconsin, Pennsylvania, Ohio and Florida, and soon adopted changes in their election laws.





Some states told registered voters they must show a current photo identification, such as a driver’s license, even if they did not drive. Others, including Florida and Ohio, reduced the time for early voting or made it harder for college students to switch their registrations.

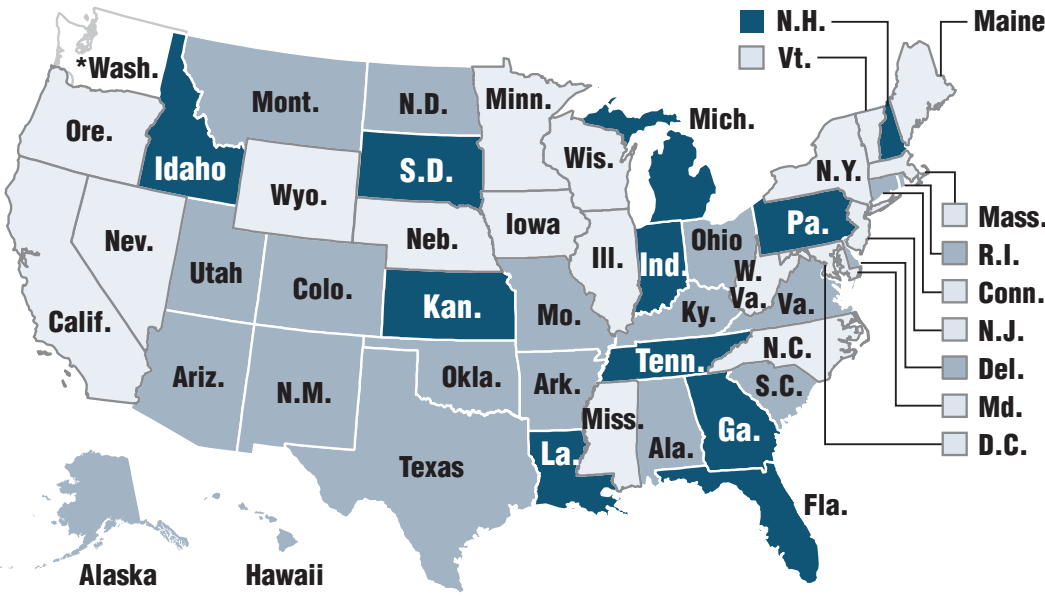
Republicans defended the laws as protections against fraud. But advocates for increased access to the polls cast them as “voter suppression” laws that could prevent tens of thousands of poor and elderly voters, racial minorities and students from casting ballots. And Democrats, who can usually count on support from these voters, worried that the laws could even sway the outcome in the presidential race if it were close in key states.

Since the disputed presidential election of 2000 and the Supreme Court’s Bush vs. Gore decision, increasingly partisan disputes over election laws have arisen. In general, Republicans have called for tighter restrictions, while Democrats have opted for looser

Voter identification

Most states have some sort of voter identification rule, but just a handful require a photo identification.

-  **Photo only** Mixture of government-issued only, nongovernment-issued or school identification
-  **Nonphoto possible** Social Security card, utility bill or bank statement with voter name and address
-  No requirement
-  Not applicable*



*Washington is a vote-by-mail state. In-person voters need photo ID; if they vote by provisional ballot, the signature on the ballot must match their voter registration card. Mail voters' signatures on ballot and voter ID cards must also match.

Source: Government Accountability Office Graphic: Los Angeles Times © 2012 MCT

and more generous rules.

The Constitution gives states the power to set the rules for elections, and judges usually uphold regulations adopted by state legislatures. But this year, judges took a more skeptical view of regulations that could stand in the way of voters.

State judges in Wisconsin and Pennsylvania blocked strict new photo ID laws from taking effect.

And federal judges pressed Ohio and Florida to restore most of the early voting days that were cut under new laws.

Another federal judge in Ohio said the state must count the ballots of voters who go to the right polling place but are sent to the wrong table for their precinct. Four years ago, 14,000 votes were lost for that reason.

A second federal judge set aside part of the Florida law that had prevented groups such as the League

of Women Voters from registering new voters.

“It’s been a remarkable series of victories,” said Wendy Weiser, a lawyer for the Brennan Center for Justice at New York University, a liberal advocacy group that has opposed the new restrictions on voting.

Most voters support voter ID laws, according to opinion surveys. Pennsylvania Secretary of State Carol Aichele said her state’s photo ID law was “on track to be fully implemented in future elections. (It) is designed to preserve the integrity of every vote by doing what we can to make sure each voter is who they claim to be.”

None of the rulings this year conclude that photo ID laws are unconstitutional. Rather, the judges said that if states plan to enforce such a new rule, they must ensure that people legally registered to vote — including those who are old and do not drive — can easily obtain the

identification they need.

The Pennsylvania Supreme Court, which has three elected Republicans and three Democrats, said it would allow “no voter disenfranchisement” under the state’s new voter ID law. And on that basis, a state judge decided last week that it could not be enforced this year. The court was told that hundreds of thousands of Pennsylvania’s registered voters did not have the kind of photo ID card that would allow them to vote.

In a Texas case, federal judges focused on the difficulty of obtaining the right photo ID card from a state motor vehicle office. Because about a third of Texas counties do not have such an office, thousands of legal voters who do not drive — and, in many instances, have no access to a car — faced the prospect of finding a way to travel more than 200 miles round trip to obtain ID cards, the judges said.

Jefferies Continued from Page 2

“We are misremembering the past,” Jefferies said. “The movement, or the civil right movement as a whole, has been misremembered throughout the years.”

There was a full house at the Foundation Hall, with up to 70 people in attendance for the speech, with a mix of college students, high school students and older adults in attendance.

Jefferies said a very popular image many may be familiar with is of an African American man drinking out of a segregated water fountain, with the white label on the left, instead of the word colored, the word “house” the man is drinking from.

“The artist changed the sign from colored to house so that signs would read ‘white house,’” Jefferies said. “The implication here is that the principle obstacle that African

Americans are up against during the civil rights era freedom struggle was that the inconvenience of segregation, it was only inconvenient to drink at separate water fountains, was only inconvenient to get on the bus and be forced to sit on the back of the bus. That was Jim Crow. That was the reality.”

Jefferies said during the Civil Rights Movement, many local civil rights leaders like Stokely Carmichael mobilized African Americans into pursuing civil rights rather than going and attending a march on Washington and listening to a speech.

“It was insightful, he did a lot of research and it was very informative,” Jacquoi Chandler, a senior political science major, said, “People need to pay attention.”

This was the third in the Visiting Writer Series.

The next visiting writer will be Danielle Fuller on Oct. 16. Tyrell Carlton can be reached at carlton5@marshall.edu.

Sandusky Continued from Page 3

The mother of another 19-year-old victim said in a statement read in court that she now questions all of her parenting decisions since learning that the man she brought into her son’s life as a surrogate father turned out to be a pedophile.

“I blame myself and still do for your sick indulgences,” she wrote.

Others adopted a more forceful tone in addressing their abuser.

“I grew up in a bad situation, and you made things worse,” said the 29-year-old known as Victim 4. “You should be ashamed of yourself.”

In explaining his sentencing decision, Cleland noted the resulting community fallout from Sandusky’s crimes.

In July, the NCAA imposed crippling sanctions on Penn State’s once-revered football program, alleging that several top administrators covered up allegations against him.

Head football coach Joe Paterno and college President Graham B. Spanier both lost their jobs for their

handling of the scandal.

“So many people have been personally involved in the issues surrounding this case and its fallout,” Cleland said. “For some, their innocence has been taken; for others, their sense of community has been shattered. All of them have come here looking for justice.”

But as the sentencing closed one chapter of the Sandusky saga, more are still to come.

Two former university administrators _ suspended Athletic Director Tim Curley and former Vice President Gary Schultz _ face trial in January for reportedly failing to notify authorities of earlier allegations against Sandusky and later lying about them to a grand jury. Their lawyers watched Tuesday’s hearing attentively from courtroom pews.

Four of the former coach’s accusers have filed civil suits against Penn State, with several more expected to follow in the coming months.

Sandusky continued to maintain his innocence of “those alleged disgusting acts” during his speech before the court.

Ryan Continued from Page 2

30 percent say Obama and 55 percent say George Bush,” he said. “The task for Romney in the last five weeks of the campaign will be to convince voters it really is Obama’s fault.”

Support for the Republican ticket did improve in August after Romney chose Ryan.

But Ryan’s statewide appeal is limited by the fact he represents just one-eighth of Wisconsin as a member of the U.S. House of Representatives, as opposed to senators, who run statewide and are better known. Ryan also is seen as more polarizing now than he was at the time Romney picked him, Franklin said. About the same number of people in Wisconsin reported viewing Ryan in a negative light in the latest Marquette poll as those who look at him favorably.

Manufacturing largely drives Wisconsin’s economy. The state makes a wide range of things, from paper

Wisconsin is a state whose 10 electoral votes, while not a giant prize like Ohio’s or Florida’s, are among the most of the remaining battleground states. A Romney win would go a long way toward helping him chart a path to the presidency, and Ryan doesn’t want to lose his home state to Obama.

Polls Continued from Page 1

Among the national polls, the nonpartisan Pew Research Center poll found Romney leading Obama 49 percent to 45 percent among likely voters. That was a dramatic surge for Romney from a mid-September survey that found Obama leading 51 percent to 43 percent.

“The debate had a big impact,” said Andrew Kohut, president of the Pew Research Center. “It was (a) turnaround event for Mitt Romney.”

Romney’s supporters have clearly been energized. Eighty-two percent say they have given “a lot of thought” to the election, up from 73 percent last month, according to Pew. The new figure is 15 percentage points higher than Obama has logged. Romney’s favorable rating is up to 50 percent among registered voters, up 5 percentage points. Obama’s rating is down 6 points to 49 percent.

And the former Massachusetts governor has dramatically closed the gender gap with women voters over the past month, according to the Pew survey. Romney and Obama are tied among women at 47 percent. Last month, Obama led Romney by 18 points _ 56 percent to 38 percent _ among likely women voters, the Pew poll found.

“The debate has fundamentally changed the race in Ohio and elsewhere _ reset the election,” said Mike DeWine, the Republican Ohio attorney general and former U.S. senator. “What people saw on TV in Ohio, people saw across the country: Mitt Romney looked like president, acted like a president, and had a plan.”

A CNN/ORC International poll of Ohio released Tuesday found Obama ahead 51 percent to 47 percent, a 4-point lead instead of the 7- to 10-point lead he enjoyed

before the debate.

In Michigan, a poll by the Detroit Free Press this week showed that the 10-point lead Obama held in the state last month has shrunk to 3, which is within the survey’s margin of error.

In Pennsylvania, a poll Tuesday showed Obama leading Romney 43 percent to 40 percent, a quarter of the pre-debate leads that reached as high as 12 points, according to Siena College of New York.

“Pennsylvania’s 20 electoral votes suddenly appear to be up for grabs, as this poll shows Obama only up by 3 points despite a large lead in Philadelphia, the west and northeastern Pennsylvania,” said Don Levy, director of the Siena Research Institute.

Romney campaign officials, while pleased with their reversal of political fortunes, said they’re not getting ahead of themselves.

“Polls will go up and down, but most of them taken together tell us the campaign is close and will continue to be close nationally and in these key battleground states,” said Romney senior adviser Kevin Madden. “Part of our focus as a campaign is on finding these voters who still haven’t made up their mind, along with voters who voted for Obama in 2008 but are disappointed in the state of the economy, and persuading them to vote for Governor Romney.”

Some Obama campaign officials and surrogates explained the polls shift as part of the natural ebb and flow of a presidential campaign and conceded that the incumbent is in for a tough fight in the closing days to the election.

“That’s not a new approach from our end,” Obama campaign spokeswoman Jen Psaki said. “I just wanted to make the point that we’ve always run this race like we’re 5 points down. We know that there are going to be many ups and downs ... over the next couple of days. We have blinders on.

CL101012
CLASSIFIED
CLASSIFIED
2 x 8.0

* Life! *

WEDNESDAY, OCTOBER 10, 2012 | THE PARTHENON | MARSHALLPARTHENON.COM

Taylor Swift reveals arsenal of promotional singles for new studio album

Column



By EVAN FOWLER
COLUMNIST

Country-pop star Taylor Swift tests her musical boundaries as she leaves fans excited and curious as to what they can expect on her upcoming fourth studio album, “Red,” when it releases on Oct. 22.

Swift has released four promotional singles on iTunes from her newest album in which fans see her taking her music in different directions when compared to older records. The list of released singles, all of which have hit the number one spot on iTunes Top 10, each have

a different flavor of the Taylor Swift fans may or may not know.

The first single, “We Are Never Ever Getting Back Together,” shows Swift teaming up with hit making producer Max Martin, who has worked with artists like Britney Spears and Katy Perry. Together they have created a song that is less Nashville and more “Top 40” worthy. With a catchy hook and up-tempo pace, this “all-girl’s anthem” will be a sing-along favorite.

“Begin Again” is a self-written and composed piece showcasing Swift’s falsetto in the chorus against a simple music composition that brings back a classic country version the Swift fans have come to love. “Begin Again” is a love story that is told in a mature and romantic manner that classic country fans will be able to appreciate.

One of the most cross-marketable songs released in the promotional period is the song that shares the album title of “Red.”

Another song written and composed alone, Swift paints a vibrant picture of a failed relationship that still has a hold on her emotions. The song has a musical composition that can be appreciated by pop and country fans alike. Swift seamlessly intertwines the genres and provides strong vocals on a catchy chorus.

The fourth single is one with the most risk and change for Swift’s musical sound known and loved by fans. “I Knew You Were Trouble” showcases Swift taking her pop-rock sound to a new level by inserting “dubstep” breakdowns to appeal to the masses. The song describes an on-coming relationship that ends badly even though there were signs of trouble from the start.

The promotional singles clearly would lead fans to believe that Swift and her management have decided to experiment heavily, trying to appeal to a new audience while keeping the current

fans intact. Only Oct. 22 will reveal what the complete album “Red” has in store for fans.

Evan Fowler can be contacted at fowler68@marshall.edu.



PHOTOS COURTESY OF BIG MACHINE RECORDS

Indie films finding it harder to compete at the box office, turn to video on demand

By RICK BENTLEY
THE FRESNO BEE- (MCT)

LOS ANGELES — Struggling to compete with big-budget movies at the box office, indie films are increasingly finding a lucrative niche in one of Hollywood’s fastest-growing markets: video on demand.

The number of films released in theaters and video on demand at the same time nearly doubled from 2009 to 2011 and is projected to jump about 30 percent this year, to 68.

The dark comedy “Bachelorette” exemplifies the trend: It has grossed about \$5.5 million from video-on-demand (or VOD) rentals since premiering in August, compared with a paltry \$418,000 earned in theaters.

“It has become harder to generate revenue from independent movies (in theaters) and VOD is our next best option,” said Kevin Iwashina, managing partner of film production and sales company Preferred Content. “This is how we’re putting a Band-Aid on our business.”

Since the advent of videocassettes in the 1980s, film fans typically had to wait at least three months after a movie opened at a local cinema until they could rent it at home through cable or the Internet.

But in a market with theatrical advertising costs rising, DVD sales plummeting and the local multiplex dominated by films about superheroes and cartoon animals, independent movie producers are desperate for alternatives. With VOD, the returns may be smaller than for a box office smash, but the odds of turning a profit are higher.

In addition to “Bachelorette,” other recent VOD hits include last month’s critically acclaimed drama “Arbitrage,” starring Richard Gere. And late last year the simultaneous VOD/ theatrical release “Margin Call,” an independently financed picture about the financial crisis, was a critical and

commercial success and earned an Academy Award nomination for original screenplay.

Nonetheless, many filmmakers remain skeptical that VOD can bring them the same prestige, not to mention profits, as the big screen, where quality movies have always premiered.

“The perception is that VOD movies are crappy,” said director Derick Martini, whose film “Hick,” starring Blake Lively, was released in theaters and on-demand in May. “Your work can be seen by so many more people, but filmmakers don’t make movies for the small screen.”

When “This American Life” host Ira Glass and comedian Mike Birbiglia teamed up to make the comedy “Sleepwalk With Me,” they expected it would play in theaters nationwide. After all, Glass’ radio show attracts 2 million listeners each week, and Birbiglia routinely sells out large venues for his stand-up shows.

After its premiere at this year’s Sundance Film Festival, however, distributors said they would buy the picture only if they could do a simultaneous VOD release. “Our fan base impresses no one,” Glass said.

Embracing their fate, the duo planned to encourage fans to order “Sleepwalk With Me” on-demand in August by participating in pizza parties via Skype. But after the movie got a wider theatrical release than originally planned 146 theaters instead of 34 the duo killed the idea.

“We’re nixing the pizza party thing for now because we don’t want to remind people that they might be able to find



(the movie) on VOD,” Glass wrote in an email. “If they find it, fine. But for now, since we’re actually going to be in theaters, we’re going to try to push people to theaters.”

Distributors of independent movies, meanwhile, very much want consumers to find the higher quality offerings available on VOD. And they want to change the minds of the filmmakers who remain resistant.

“There are definitely still people who resist and say the only kind of deal they will do is a traditional release,” said Jason Janego, co-president of the Weinstein Co. unit Radius-TWC, which specializes in two-platform releases. “We hope more people will become open-minded and realize the potential.”

The numbers make clear that releasing an independent

movie on the big screen is a high-stakes gamble with long odds. So far this year, only six out of 274 movies that opened in a handful of theaters expanded to more than 600 locations, the threshold commonly used to define a “nationwide” release, according to Hollywood.com.

“The statistics are extremely sobering,” said Tom Quinn, Janego’s Radius-TWC partner. “The traditional model only makes sense anymore if you believe in your heart of hearts that your movie will gross more than \$20 million.”

With VOD, viewers pay \$5 to \$10 to stream the film from their cable or satellite TV provider, or digital stores such as iTunes or Amazon.com.

Unlike box office receipts that are widely shared through a database to which all studios subscribe, VOD data are tightly held. Companies release statistics only when the numbers are sensational, as with Radius-TWC’s “Bachelorette.”

“It’s very frustrating that we don’t get clear numbers the way we do with box office,” said Laura Kim, a partner at independent distributor Red Flag Releasing.

On average, insiders say, studios consider a low-budget VOD release a success if it’s rented more than 50,000 times, which translates to \$250,000 to \$500,000 in gross sales. A similar number would be a flop at the box office, but advertising costs for VOD are a fraction of what’s needed for a theatrical release.

The best marketing for a VOD movie, in fact, is simply

putting it in theaters. VOD providers highlight movies still playing in theaters in a special section and charge up to \$10 for them, compared with \$5 or less for ones that have finished their theatrical runs.

“The theatrical part of these releases are something of a hoax,” said Martini. “You can justify a higher price so long as it’s playing in one theater in Timbuktu.”

There are real trade-offs, though. Choosing an early video-on-demand release can mean foregoing any chance of box office riches. Major chains including AMC Entertainment and Regal Cinemas, which control most of the nation’s movie screens, won’t play a film if it’s available in homes sooner than 90 days after it opens on a big screen.

Eager to protect their relationships with exhibitors, major studios follow the same policies and don’t put much marketing muscle behind early VOD releases.

In June, 20th Century Fox’s prestigious specialty label Fox Searchlight formed an unusual partnership for “The Do-Deca-Pentathlon,” a comedy directed by brothers Jay and Mark Duplass.

In order to keep its hands clean and avoid upsetting the theater chains, Searchlight recruited Red Flag to release the movie in theaters while it handled VOD. Mark Duplass said he was happy with the compromise. He and his brother’s most successful movie, “Cyrus,” grossed only \$7.5 million in theaters and the experimental “Do-Deca” had much dimmer commercial prospects.

“I believe that movie would lose money if Searchlight put it out the regular way,” said Mark Duplass. “I have no problem with people watching ‘Do-Deca’ at home — it’s more financially responsible and will give us a wider reach. That’s a win-win for me.”