

5-9-2016

SR-15-16-56 CC

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Recommended Citation

Marshall University, "SR-15-16-56 CC" (2016). *Recommendations*. 51.
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CURRICULUM COMMITTEE RECOMMENDATION

SR-15-16-56 CC

NOTE: The curricular form for each item listed may be accessed at www.marshall.edu/senate/ucc. Click the UCC Agendas/Minutes link; click the link for the April 15, 2016 meeting date; click the link in the Description column to open a particular item.

Recommends approval of the listed UNDERGRADUATE AREA OF EMPHASIS DELETIONS in the following colleges and/or schools/program: COLLEGE OF BUSINESS

- **COLLEGE OF BUSINESS**

- * Name of Area of Emphasis: BE-11 International Economics
- * Within which major is/will this Area of Emphasis be listed: BE-10 (Economics)
- * Rationale: The Economics Faculty established in 1996, in response to student interest in globalization and world-wide economic issues. Adding in more International Studies hours required us, however, to reduce the overall number of hours in Economics. This trade-off worked well until 2008, when the Division of Finance & Economical established a new BBA Degree program in International Business (IB) The IB Program provides a coherent, comprehensive course of study in Finance and Economics, that incorporates language study, experiential education (internships; foreign study), and a wide variety of International Studies courses. In retrospect, the Area of Emphasis in International Economics was our first-draft prototype of the IB Program. Compared to the IB Program, the AOE is incomplete. And so our future students who are interested in international economic, financial, and business issues are much better served by the IB program than the AOC in International Economics. These students would also be better served, in fact, if they pursued the regular ECN Major. They could still take our international courses as electives, and would also get more rigorous training in applied statistical analysis-training that is crucial in most careers our graduates pursue. In sum, students in our programs who wish to focus on international business topics are far better off in either IB or ECN. The AOE in International Economics is now the least-best option for any student interested in either ECN or IB. It is an artifact of the old days, when we didn't have an IB program for students interested in international issues. Now with IB in place as a full program, and the opportunity to double-major in IB and ECN, the students who choose BE-11 are making, in our view, a poor choice. We actively advise them out of BE-11 when we can, but the best, most complete solution to this problem is to delete BE-11. Its time has come and gone.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE:

Larry Sticker

DATE: 5/9/2016

DISAPPROVED BY THE
FACULTY SENATE:

_____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED:

George A. Dimit

DATE: 5-20-16

DISAPPROVED:

_____ DATE: _____