

2017

Marshall Magazine Autumn 2017

Marshall University

Follow this and additional works at: http://mds.marshall.edu/marshall_magazine

Recommended Citation

Marshall University, "Marshall Magazine Autumn 2017" (2017). *Marshall Magazine*. 51.
http://mds.marshall.edu/marshall_magazine/51

This Book is brought to you for free and open access by the Marshall Publications at Marshall Digital Scholar. It has been accepted for inclusion in Marshall Magazine by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu, martj@marshall.edu.

Thundering Herd looks to bounce back in 2017

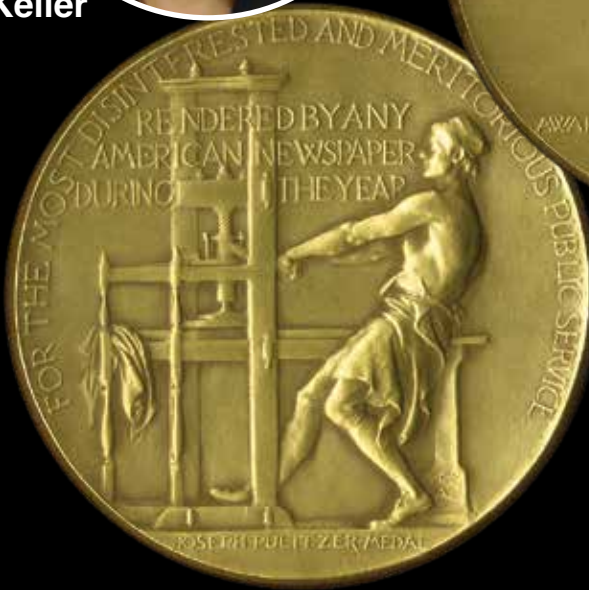
Marshall



magazine



Julia Keller



John Hackworth

Our Pulitzer Prize Winners



See page 39 for ALUMNI NEWS and more

Autumn 2017 | www.marshall.edu



Precise



The brilliance of robotic technology offers unparalleled precision, dexterity and control in the hands of our skilled team.

Today's most state-of-the-art robotic technology can be found at Cabell Huntington Hospital. In the hands of our skilled and experienced robotic surgeons, that technology allows minimally invasive procedures to be performed with unparalleled precision, dexterity and control. For our patients, it means one important thing - faster recovery so that they can get back to living life. It's why small incisions are the best decision.

Paul Lee, MD
Gynecologic Surgeon

Dr. Lee is board certified by the American Board of Obstetrics and Gynecology. He performs laparoscopic and robotic gynecologic procedures including hysterectomies.

THE INSTITUTE FOR

Minimally Invasive
 **Surgery** *at Cabell
Huntington Hospital*

In association with Cabell Huntington Hospital Women's Health



HUNTINGTON IS HOME TO BOUNDLESS ENERGY.

Show up. Work hard. Care about your community.
We share these values. Marshall University and Appalachian Power are committed to Boundless Energy - working every single day to build a better life for families, businesses, students and customers in our community.

Appalachian Power is proud to support the Thundering Herd.

APPALACHIANPOWER.COM



CELEBRATING
50 YEARS 



PERMCO IS A LEADING MANUFACTURER OF HIGH-PRESSURE HYDRAULIC GEAR / VANE PUMPS AND MOTORS, FLOW DIVIDERS, INTENSIFIERS, AND ACCESSORIES. AVAILABLE IN A WIDE VARIETY OF SIZES AND CONFIGURATIONS TO SUIT YOUR APPLICATION NEEDS.

www.permco.com

PERMCO, INC., 1500 Frost Road, P.O. Box 2068, Streetsboro, OH 44241
Toll Free: 800.626.2801 | Local: 330.626.2801 | Fax: 330.626.2805

A DIVISION OF


Marshall

m a g a z i n e

The official magazine of Marshall University

Autumn 2017

features

- 6 COVER STORY • Julia Keller and John Hackworth share how their Marshall experiences led them to become Pulitzer Prize winning writers.
- 12 SPORTS • With a slate of non-conference games, check out what you can expect from the Thundering Herd on and off the football field this season.
- 16 TECHNOLOGY • How one Marshall associate professor is putting history in the palm of your hand with a mobile app.
- 20 ALUMNI • The Marshall University Alumni Association aims to keep graduates connected with the Marshall family long after they receive their degrees.
- 24 COLLEGE OF BUSINESS • A once-in-a-lifetime opportunity is brought to students in the Design for Delight Innovation Challenge.
- 30 COMMUNITY • How Marshall and Huntington are thriving as the university partners with “America’s Best Community.”
- 34 HISTORY • The Marshall family teams up for a visit to John Marshall’s hometown of Richmond, Virginia.



30

departments

- 4 WITH THE PRESIDENT



everGreen

YOUR ALUMNI CONNECTION

- 39 LETTER FROM MAX LEDERER, MUAA PRESIDENT
- 40 80TH ALUMNI AWARDS BANQUET
- 44 THUNDER IS COMING: HOMECOMING 2017
- 46 SOCIAL MEDIA SHOWCASE
- 47 2018 ALUMNI AWARDS NOMINATION FORM
- 49 ALUMNI ASSOCIATION BOARD OF DIRECTORS NOMINATION FORM
- 50 CLASS NOTES
- 52 LETTER FROM MUAA

Marshall

President
Jerome Gilbert

Senior Vice President
for Communications and Marketing
Ginny Painter

Executive Editor
Susan Tams

Director of Communications
Dave Wellman

Publisher
Jack Houvouras

Managing Editor
Kasey Madden

Art Director
Suzanna Stephens

Graphic Designer
Katie Sigler

Alumni Editor
Megan Archer

Contributing Photographers
Ryan Fischer,
Marilyn Testerman-Haye, Rick Haye,
Rick Lee and Tom O'Neill

Contributing Writers
Shane Arrington, Larry Crum,
Jean Hardiman, Jack Houvouras,
Dawn Nolan, Katherine Pyles
and Susan Tams

Editorial Advisory Board
William “Tootie” Carter,
Maurice Cooley, Jeff O’Malley,
Sherri Smith, Leah Payne,
Susan Tams, Ralph J. Turner

Marshall Magazine is
distributed three times a year by:
Marshall University
One John Marshall Drive
Huntington, WV 25755

ADVERTISERS’ CONTACT:
HQ Publishing Co.
P.O. Box 384
Huntington, WV 25708
304-529-6158
mail@marshallmagazine.com

For subscription information contact:
MU Office of Alumni Relations at
304-696-3134

Comments or suggestions should be
addressed to:
magazine@marshall.edu

Designed & Published by:



HQ Publishing Co.
P.O. Box 384
Huntington, W.Va.
304-529-6158
www.hqpub.com

on the cover

Marshall University is proud of two alumni who have received
Pulitzer Prizes.

© 2017 by Marshall University

Spring and Summer with President Gilbert



1. President Gilbert does some weeding around the John Marshall gravesite in early April.



2. President Gilbert congratulates Dr. Eric Blough, this year's winner of the Hedrick Outstanding Faculty Award, at the General Faculty Meeting April 24.



3. President Gilbert (right) welcomes Brad D. Smith, CEO of Intuit, back to Marshall for the "Design for Delight" business competition.

4. President Gilbert greets alumni who have returned to the Huntington campus for Alumni Weekend at the Alumni Awards Banquet April 29.

5. President Gilbert congratulates Crystal Stewart, longtime Information Technology employee at Marshall, on earning her master's degree at commencement May 6.

6. President Gilbert congratulates Leah Tolliver, who received the Employee of the Year award for 2016.





Somerville & Company is a local, public accounting firm with a history of providing quality, professional services such as accounting, tax and other related services to individual and business clients.



Somerville & Company, P.L.L.C.
Certified Public Accountants and Consultants

501 Fifth Avenue
Huntington, WV 25701
304.525.0301
www.s-co.com

Invested in Our Community

Dedicated to Quality

Committed to Excellence

Partners (left to right): *Mendy A. Aluise, CPA / Wade S. C. Newell, CPA
Floyd E. Harlow, Jr., CPA / Barry L. Burgess, CPA / Linda A. Burns, CPA*

Multispecialty care from the team you trust



Marshall Health

www.marshallhealth.org

304.691.1600





A PAIR OF PULITZERS

Julia Keller and John Hackworth cite their undergraduate education at Marshall as the foundation for their award-winning success.

By Jack Houvouras

The archive of Pulitzer Prize winners includes the likes of John Steinbeck, Robert Frost, Pearl Buck, Carl Bernstein, Neil Simon, Arthur Miller, Alex Haley, George Will and a host of other iconic names in the world of journalism, literature and musical composition. Today, the names of Marshall's own Dr. Julia Keller and John Hackworth can be added to this prestigious ledger. Keller won the award in 2005 for feature writing while Hackworth was honored in 2016 for editorial writing. The story of how these two Marshall grads rose through the ranks to capture the most coveted award in their profession is one defined by talent, dedication and the desire to make a difference in the lives of others.

Born and raised in Huntington, Julia Keller's ties to Marshall can be traced back to her days as a young girl when she would accompany her father, mathematics professor Dr. James Keller, to his office in Smith Hall. There she would sit on the floor and write short stories, mysteries and novels. She went on to study English at Marshall and earned her degree in 1976 after just three years. She then worked as a reporter for the *Ashland Daily Independent* before returning to Marshall where she



Julia Keller was born and raised in Huntington, West Virginia. Her father was a mathematics professor at Marshall.

earned her master's in English in one year.

"I feel very fortunate for my education at Marshall," Keller said recently. "There were amazing professors in the English Department when I was there – Bill Sullivan, Eric Thorn, Len Deutsch, Warren Wooden, Phillip Pittman. Looking back, I realize that my education at Marshall was equal to or superior to an education I could get anywhere."

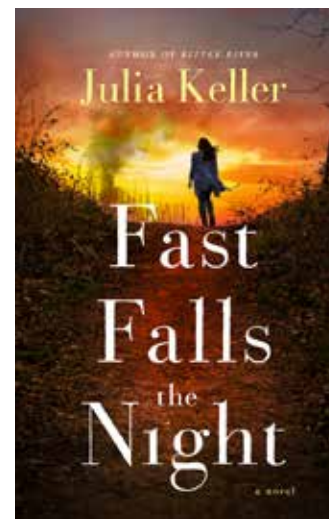
Keller moved to Columbus, Ohio, to begin working for *The Columbus Dispatch* and, in her spare time, earned a doctoral degree in English literature at Ohio State. She then applied for and was awarded a Neiman Fellowship at Harvard. Only 24 journalists from around the world are accepted into this prestigious program, which allows participants to spend a year on campus auditing any class that piques their interest.

After her year at Harvard, Keller accepted a position with *The Chicago Tribune*. Six years into her tenure at the paper, she was working mainly as a book critic when a deadly tornado swept through the small, nearby town of Utica, Illinois. Because the paper was short-staffed at the time, Keller was asked to cover the disaster.

"I didn't really want to do the story," Keller recalls. "But after driving to Utica and talking with the survivors, I convinced my editor that the piece would work better as a series. And so, I went back to Utica again and again and began weaving a story out of the recollections of the people affected. In the end, it wasn't a series so much about a tornado, but an exploration of how we reckon with the randomness of fate."

In 2005 Keller was awarded the Pulitzer Prize for Feature Writing for her three-part series on the Utica disaster. The Pulitzer Board described her coverage of the tornado as a "gripping, meticulously reconstructed account of a deadly 10-second tornado."

Keller's life would change dramatically after winning the award. She would go on to teach at Princeton, Notre



Julia Keller released *Fast Falls The Night* on Aug. 22, the sixth installment in her Bell Elkins series.

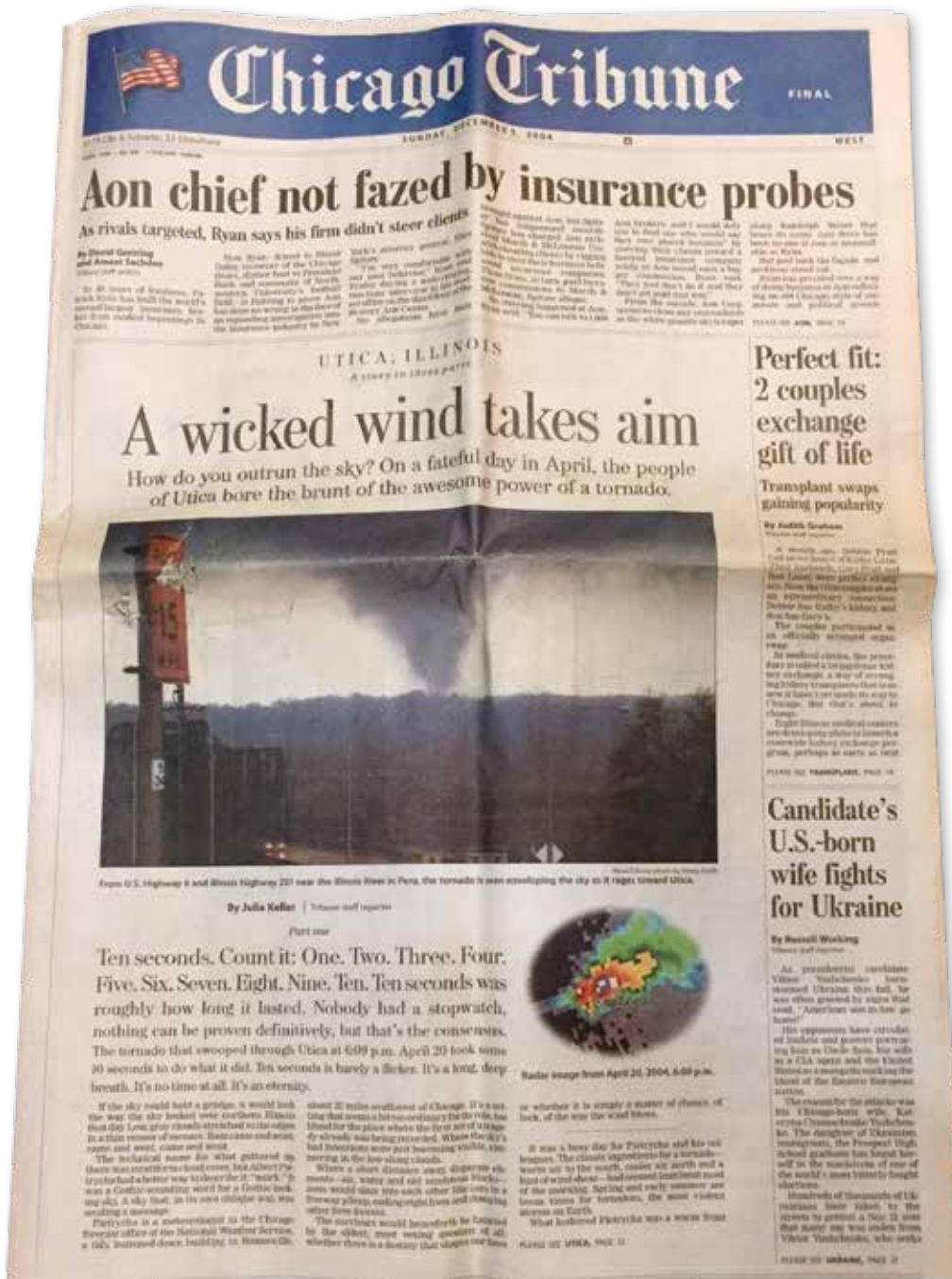
Dame and the University of Chicago. She also tried her hand at writing books. Her first was a non-fiction effort entitled *Mr. Gatling's Terrible Marvel: The Gun That Changed Everything and the Misunderstood Genius Who Invented It*. But what she really longed to do was write fiction. She then found an agent and published *Back Home*, a young

adult novel about a girl whose father suffers a traumatic brain injury while serving with the National Guard in Iraq. Next came the Bell Elkins mystery series (loosely based on Guyandotte, West Virginia) that chronicles a woman's return to Appalachia and the mysteries that abound in her hometown.

What's next for Keller? She released her sixth installment in the Bell Elkins series, *Fast Falls The Night*, on Aug. 22 and will be doing a bevy of promotional events, readings and signings for the book. And in November the first volume of a science fiction trilogy for young adults, *The Dark Intercept*, will be released.

Like Keller, John Hackworth was born and raised in Huntington. A product of the university's School of Journalism and Mass Communications, he was a sports reporter for *The Parthenon* and in his spare time worked at *The Herald-Dispatch*. He cites the education he received at Marshall as the foundation for much of his professional success.

"I had so many great teachers. Bill Francois was head of the journalism department," Hackworth recalls. "He was a tough guy but he was so good and taught us so much. I had a class with Page Pitt. He taught me about ethics in journalism, lessons I have never forgotten that have played a key role in my career. There was Simon Perry, who taught politics. He was something else — another tough professor that made an impression on me about how to carry yourself. And there was



Julia Keller's Pulitzer Prize winning series began on the front page of the *Chicago Tribune* on Sunday, Dec. 5, 2004.

“LOOKING BACK, I REALIZE THAT MY EDUCATION AT MARSHALL WAS EQUAL TO OR SUPERIOR TO AN EDUCATION I COULD GET ANYWHERE.”

— JULIA KELLER

Samuel Habel, who taught sociology. I couldn't wait to go to his class. He broadened our scope of how we viewed the world.”

Hackworth earned his degree in 1971, a particularly dark period for both the school and the community.

“I was at a small party at a friend's apartment when we heard the news of the plane crash,” Hackworth recalls. “My first thought was about Mike Brown, a colleague of mine at *The Herald-Dispatch* who had traveled to East Carolina to cover the game. I rushed over to the newspaper's offices

to find out if he had been on the plane. Fortunately, he had driven to the game. It was just a horrible time and so many good people were lost.”

Hackworth's first job after graduating was at *The Herald-Dispatch* working for the legendary Ernie Salvatore. Next up was the *Ashland Daily Independent* where he would spend 15 years writing mainly about sports. He then accepted a job with a Knight-Ridder newspaper in Myrtle Beach, South Carolina, and it was there he transitioned into news reporting. Eight years later he landed at the *Charlotte Sun*

DO YOU NEED HELP
CARING
FOR A LOVED ONE?

Right at Home offers **caregiving services** for almost any family and practically any situation. Our in-home care lets loved ones **enjoy life** in the comfort of a familiar environment.

WE OFFER

- Safety, Supervision & Transportation
- Ambulation, Dressing & Bathing Assistance
- Daily Health Reminders, Meal Planning & Preparation
- Alzheimer's, Stroke Recovery & Hospice Support


Right at Home
In Home Care & Assistance
The Right Care, Right at Home™



1-866-453-2128
711 C Street • PO Box 1450
Ceredo, WV 25507
www.rahrivercities.com

All caregivers are screened, trained, bonded and insured to meet your quality standards.

LIFE IS A JOURNEY

As a financial partner, we're here to help you plan yours.



huntingtonfederal.com
304-528-6200

 **Huntington Federal**
SAVINGS BANK

 Member FDIC

“IF YOU FEEL STRONGLY THAT YOU WANT TO MAKE A DIFFERENCE, THAT YOU WANT TO MAKE THE WORLD A BETTER PLACE, THEN GO INTO JOURNALISM.”

— JOHN HACKWORTH

newspaper in Port Charlotte, Florida, where he would eventually rise to the position of editor. And it was here he would write a series of editorials about the suspicious death of a prisoner at the Charlotte Correctional Institute that would garner him the Pulitzer Prize.

“Whenever someone would die in the local prison we could never get any answers about what happened,” Hackworth explains. “In one particular case a prisoner was beaten to death by the guards and it became clear to us that there was a cover-up. Our reporter, Adam Kreger, did some great investigating to find out what really happened. We learned that the guards had washed all the blood off their boots and cleaned up the crime scene before reporting the death.”

The newspaper’s series of stories and editorials put pressure on the District Attorney’s office and eventually a grand jury was convened. Unfortunately, they chose not to indict any of the guards.

“But then we got a real break when one of the members of the grand jury called us and said, ‘I’ve been reading your stories and editorials and I can’t stay silent any longer. One of the state attorneys told us not to bother to indict because they could never get a conviction.’ We broke that story and just kept pounding and pounding in our editorials,” Hackworth explains. “The guards started dropping like flies and eventually all of them either resigned or were fired.”

In 2016 Hackworth and colleague Brian Gleason (who wrote three of the eight editorials about the Charlotte Correctional Institute cover-up) were awarded the Pulitzer Prize for Editorial Writing. The Pulitzer Board noted that they were being honored “for fierce, indignant editorials that demanded truth and change after the deadly assault of an inmate by corrections officers.” They also noted that the editorials “fanned the flames with locals who were stunned by the apparent lack of concern by authorities over this brutal death.”

Hackworth says winning the award hasn’t changed his life much, but jokes the reporters in the newsroom might listen to him a little more these days.

“I’m proud at my age to accomplish something before I retired,” he reflects. “My kids can look at this one day and tell their children, ‘This was your grandfather.’ That’s kind of cool. But what meant more to me than winning the Pulitzer was what happened after the ceremony. As we were leaving the building on the Columbia University

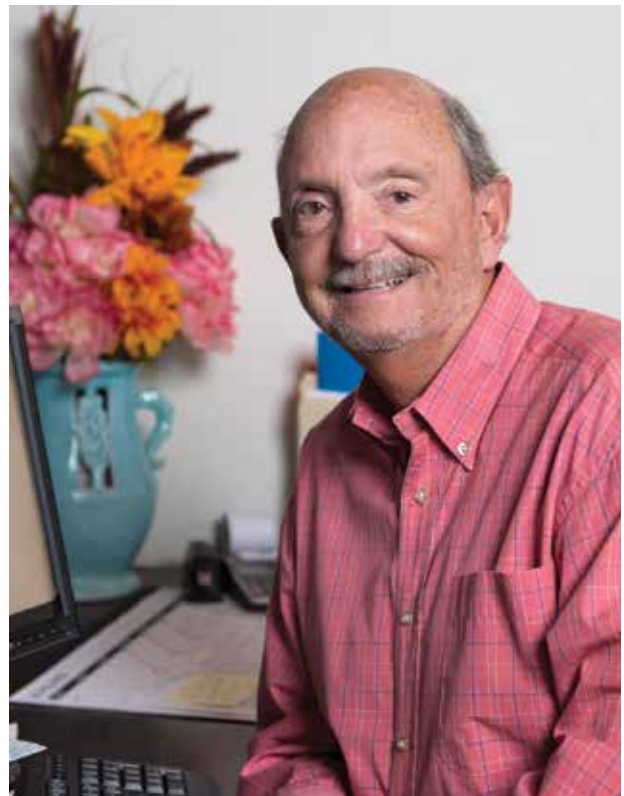


Photo by Tom O'Neill

John Hackworth currently writes for the *Charlotte Sun* in Port Charlotte, Florida. He began his career in journalism as a sports reporter for *The Parthenon*.

VIEWPOINT

Chairman — Derek Dunn-Rankin
Publisher — David Dunn-Rankin
Executive Editor — Chris Porter
Editorial page editor — Brian Gleason
Editorial writer — Stephen Baumann
Editor — John Hackworth
Small letters to letters@sun-harold.com

OUR VIEW

Local prison failing inmates, and its mission

OUR POSITION: A Florida Department of Law Enforcement report on the death of Matthew Walker at Charlotte Correctional Institution shows a system that is corrupt, dangerous and in need of immediate attention.

Shameful. Disgusting. Pathetic.

That is how we would describe the lack of action against Charlotte Correctional Institution corrections officers after a Florida Department of Law Enforcement investigation presents strong evidence they beat inmate Matthew Walker to death in April of 2014.

But we should not be surprised. There have been 164 charges of "use of force," "excessive force" or "physical abuse" filed against the 10 officers who, according to the FDLE report, were involved in the altercation with Walker.

Yet not once, not once in 164 reports of abuse, did the Florida Department of Corrections' Office of Inspector General find cause to bring disciplinary action against any of the corrections officers.

The recently released report contains the testimony of 12 CCI workers and about 75 inmates who saw, heard or were involved in the beating and/or emergency care for Walker that night.

It is incredible that none of the 12 CCI employees interviewed—mostly corrections officers and some of whom were involved in the altercation—saw anything out of line. Some officers even claimed

IOWA STATE FAIR FAVORITES...



HOW TO SUBMIT A LETTER TO THE EDITOR

Letters are welcome on virtually any subject, but we do have some rules. Please keep them to less than 200 words. Letters will be edited to length, as well as for grammar and spelling. All letters must be signed with full name — not initials. An address and telephone number must be included. The phone number and address are not for publication, but must be provided. Due to the number of letters received, we are able to run only one letter per person per month. The letters to

the Editor section is designed as a public forum for community discourse, and the opinions and statements made in letters are solely those of the individual writer. The newspaper takes no responsibility for the content of these letters. Please send or bring correspondence to the Sun, Letters to the Editor, 23170 Westowne Road, Charlotte Harbor, FL 33982, or fax to 841-679-2565. Readers with access to the Internet may email letters to the Editor at letters@sun-harold.com.

LETTERS TO THE EDITOR

Support move to new location

violence that they themselves instigated. I once saw a child yanking so hard against his parent's hand restraint that the child actually pulled a muscle. Was that the parent's fault, or should she have let the child run out into traffic? People in prison are in there

all my friends and people who donate to Judy Jones' Bread of Life Mission because of me to know that I am not a supporter of the Bread of Life and do not have anything to do with the program. As a speaker for the Lloyd family, see and hear what real

Since the events in Ferguson, Mo., last year some of our citizens have been making efforts to understand our justice and law enforcement systems. Meetings have been held with the sheriff, chief of police and CCI wardens. Most recently, a vigil was held at CCI. An open forum allowed citizens to raise questions. An outstanding example was when a citizen complained about how an officer treated him over a minor incident. Chief Arenal said that he would investigate the allegations, found the complaint was justified, went to apologize to the man and instructed the officer on proper procedures.

We have found highly professional peace officers who work hard to develop open communication and positive relations with the community. The prison is something else. It is up to us citizens now to call for honest investigations and real reform.

Theodore L. Zawistowski
Part Charlotte

Thankful mom didn't have abortion

Editor: Watching the rescue of a female cat from a burning building was hypnotizing, but! She kept running back into the building, Silly cat! When she came out she had a newborn kitten in her mouth. She set it on the ground and ran in again, for a kitten. This was repeated five times and once she had her litter accounted for she curled up with them and began cleaning each one. She was dirty and singed herself, but! The kitten came first.

John Hackworth won a Pulitzer Prize for questions he raised about corruption in the local prison administration in a series of editorials he penned for the Charlotte Sun.

campus, there were a couple hundred students lining the sidewalk who began to clap and cheer. That was something I will never forget."

Having achieved a major milestone in their careers, Keller and Hackworth are not resting on their laurels. Keller continues to write fiction at a frenetic pace while Hackworth continues to pursue injustice in the community his newspaper serves. Their advice for aspiring writers and journalists is straightforward.

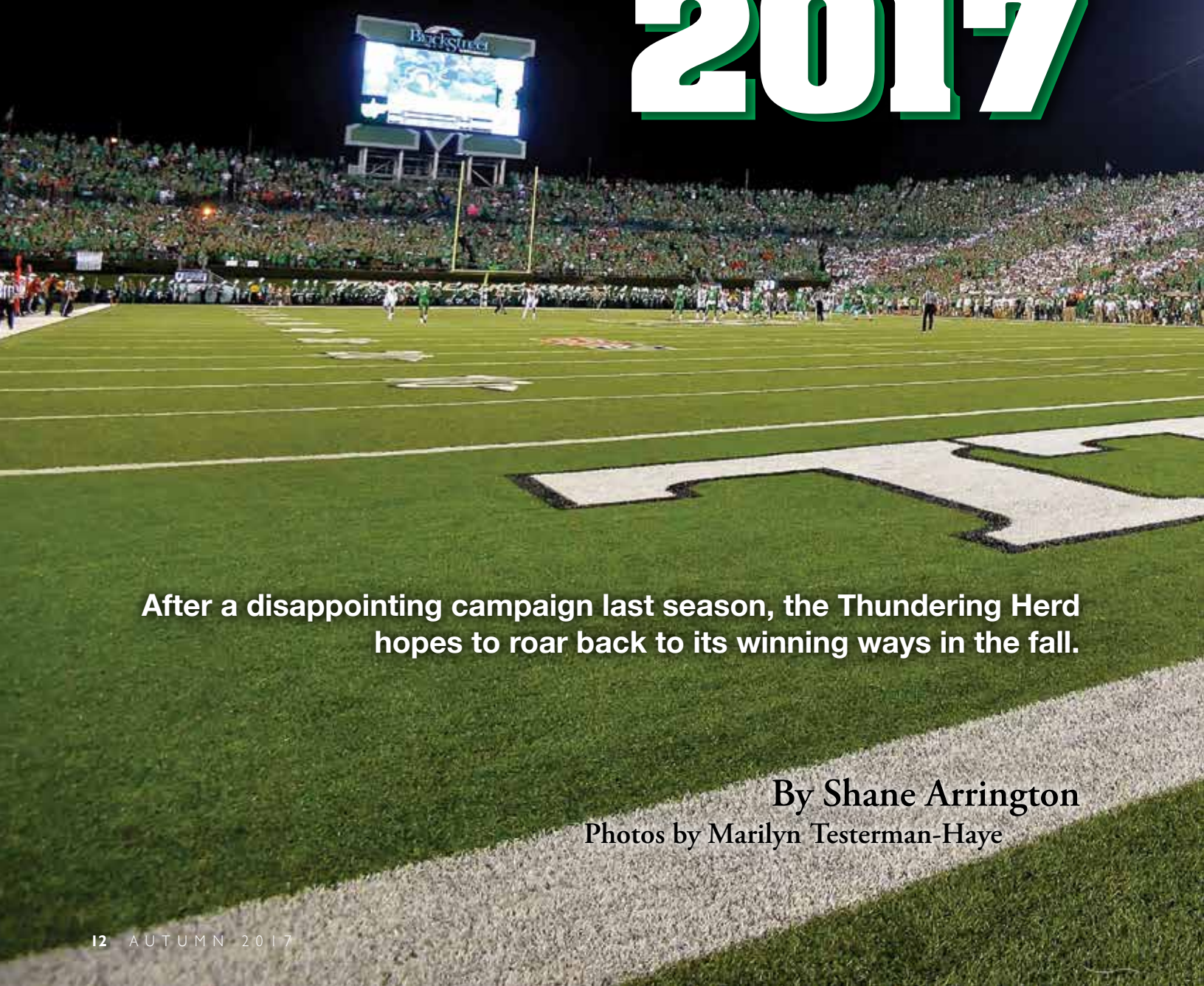
"Read everything from billboards to newspapers to books," Keller says. "And enter every writing contest you can find. There's an abundance of contests out there for

young writers. And, of course, write all the time. It doesn't matter what it's about, just keep writing."

"Don't do it for the money," Hackworth says. "If you feel strongly that you want to make a difference, that you want to make the world a better place, then go into journalism. Today, with so much 'fake news' and digital media, people think newspapers aren't relevant, but they are. We try every day to make a difference. And you can really do that through the power of the written word."

Jack Houvouras is the publisher of *Marshall Magazine*.

Football PREVIEW 2017



After a disappointing campaign last season, the Thundering Herd hopes to roar back to its winning ways in the fall.

By Shane Arrington
Photos by Marilyn Testerman-Haye



Let's get this out of the way now — last season wasn't great. After a good first year without Rakeem Cato, the hope for an even better second season following the star's departure faded quickly as the Thundering Herd went 1-4 to start the season. They went on to finish the season with a 3-9 record, something totally unfamiliar to Herd fans in the Doc Holliday era. But, you know what? It happens, even to the best of programs. And with a new season just around the corner, it's time for Herd fans to wipe the bad taste out of their mouths and look forward to what could easily be the season that rights the ship.

It's not wishful thinking that should have Herd faithful feeling confident about predicting a string of great games, it's the hard work and long hours players and staff have put into shoring up the weak spots on both sides of the ball, and the focus on not just improving individual players, but the team as a whole.

"One of the biggest things we've improved upon in the last six months is becoming a better team," said senior tight end Ryan Yurachek. "We've done a lot of team building this off-season, just trying to build a bond. I think that's something that will help us a ton come September."

Another thing set to help the Herd

this season is a roster of talented players. Yurachek is expected to be a prime target for junior quarterback Chase Litton, who attended the Manning Passing Academy this summer. Head Coach Doc Holliday said he expects his third-year starter to use that experience to improve not only his performance, but his leadership both on and off the field.

The focus on leadership and teamwork was constantly mentioned during media interviews with Holliday and Yurachek. A common complaint among Herd fans last season was that things seemed awry both on and off the field. As such, a lot of work has gone into improving coaching,



Quarterback Chase Litton attended the Manning Passing Academy this summer.

play calling, performance and team chemistry.

The 2017 season has a number of games on the schedule to keep an eye on, including a clash on the road against NC State in week two, and conference rival Western Kentucky in November at the Joan. Deciding which of those games that Holliday anticipates the most would be tough. NC State brings the prestige of a Power 5 conference, while Western Kentucky ruined the Herd's perfect 2014 campaign and has yet to lose in Huntington since joining C-USA.

As it turns out, neither of those games are the ones Holliday is focused on at the moment. His eye is on the first game of the season.

"The only team we are really focused on right now is Miami of Ohio," Holliday said. "They are bringing back a lot of their starters, and this is a team that almost beat Mississippi State last year in their bowl game. We really aren't looking past that right now, because if we don't beat them, we are going 0-1 heading into NC State."

While the Herd is bringing back many experienced players this season as well, and Holliday expects them to play and lead like the veterans they are, he also

said he's looking forward to seeing some of his younger players on the field this season. And while he didn't want to name any particular players yet because they haven't yet had the opportunity to get out there and show fans what they are worth in real games, he said that those watching should expect to see some talented results from his staff's recruiting labors.

The Herd follows Miami and NC State with two more non-conference games, playing Kent State at



Senior tight end Ryan Yurachek enters this season with a streak of 29 consecutive games with a reception.

home before traveling just down the Ohio River to play the Bearcats in Cincinnati. Both teams had similar records to Marshall last season and are also looking to bounce back and gain more Ws this year, so those should be interesting games to watch. Fun fact: all four non-conference games on the schedule are in September.

October kicks off with another trip to North Carolina where the Herd will take on the 49ers of Charlotte. Continuing the back

2017 Thundering Herd Football Schedule

Date	Opponent	Location	Time	Date	Opponent	Location	Time
Sep 2	Miami (Ohio)	Huntington	6:30 p.m.	Oct 20	Middle Tenn.*	Murfreesboro, TN	7:00 p.m.
Sep 9	NC State	Raleigh, NC	6:00 p.m.	Oct 28	FIU*	Huntington	2:30 p.m.
Sep 16	Kent State	Huntington	6:30 p.m.	Nov 3	Florida Atlantic*	Boca Raton, FL	6:00 p.m.
Sep 30	Cincinnati	Cincinnati, Ohio	TBA	Nov 11	WKU*	Huntington	6:30 p.m.
Oct 7	Charlotte*	Charlotte, NC	6:00 p.m.	Nov 18	UTSA*	San Antonio, TX	7:00 p.m.
Oct 14	Old Dominion* (Homecoming)	Huntington	2:30 p.m.	Nov 25	Southern Miss*	Huntington	2:30 p.m.

*Conference Games



Photo courtesy MU Athletic Dept.

“The only team we are really focused on right now is Miami of Ohio,” Coach Doc Holliday said. “If we don’t beat them, we are going 0-1 heading into NC State.”

and forth between home and away they’ll endure all season, the team then heads back home to take on Old Dominion before heading out to Middle Tennessee and back to Huntington for their game against FIU.

As always, November is a special month for Thundering Herd football. They play their first game of the month at Florida Atlantic on Nov. 3, before coming home to join their fans and the community to honor the plane crash anniversary when they play Western Kentucky Nov. 11. Yurachek said this game is always special, but this year he hopes his team can also add a little celebration to the day by ending the Hilltoppers winning streak against the Herd.

After Western Kentucky, the team heads west to duel with University of Texas – San Antonio on Nov. 18 and then comes home to end the regular season against Southern Miss on Nov. 25.

Another fun fact for those curious: the Herd plays exactly four games each in September, October and November. And who knows, maybe there will be two more games added to the schedule for December (a conference championship and a bowl game). Regardless of the outcome, this season seems to be shaping up to be a good one. Both players and staff are excited to get going after an intense off-season. So, start warming up those vocal cords now, because it’s almost time to shout “Go Herd!” □



Photo courtesy MU Athletic Dept.

Offensive lineman Levi Brown wears one of several options of the new Marshall football uniforms, with black pants for both home and away games.

Marshall Pride

Shop the largest selection of licensed HERD gear!



Memorial Student Center
 f / MarshallUniversityBookstore
 marshallustore.com

A percentage of your purchases at the MU Bookstore assist Marshall's academic scholarship funds! WE THANK YOU!

History in the Making

With the invention of the Clio app, Dr. David Trowbridge has literally put local and national history in the palm of your hand.

Most people with ties to Marshall know how important the school's past is to its present. All that the university has accomplished and overcome is both a source of pride and inspiration for the future. History has a way of doing that, whether you're talking about a university, the Statue of Liberty, Gettysburg or historic buildings in small town across America.

Dr. David Trowbridge, an associate professor of history, has always known that. What stumped him for quite some time, however, was how to place the historical significance of what we see around us in an easy-to-find place.

He came up with an answer in 2013: mobile phones. That was when he conceived the idea for the Clio mobile app, which can also be found online at www.theclio.com. The app is free and allows users to identify significant historical and cultural places close to their location. For instance, pulling up the app in downtown Huntington would include entries on 300 historical sites and events, including several guided walking tours of the city.

The app has become a nationally recognized tool that

puts GPS-guided information on historical and cultural sites in the hands of tourists and history buffs, bringing history to the fingertips of users. Anyone can create entries about different historical locations for the app to be seen by Clio users, so long as they're willing to submit their entries and go through Trowbridge's screening process, which allows editing privileges for trusted contributors and experts.

Trowbridge's work most recently has received a \$60,000 matching grant from the National Endowment for the Humanities.

"For a historian, this is especially meaningful," he said. "With the support of this \$60,000 grant, the university will offer paid positions for graduate and undergraduate students to work with faculty members and local organizations as they build dozens of walking tours in communities throughout West Virginia."

Those who would like to support the project can contact Trowbridge or the Marshall University Foundation.

Clio also was recently among a handful of humanities

By Jean Hardiman
Photos by Rick Lee



David Trowbridge, an associate professor of history at Marshall, developed the nationally recognized Clio mobile app that puts GPS-guided information of historical and cultural sites in the hands of tourists and history buffs.

projects awarded a Whiting Public Engagement Fellowship and has received a \$35,000 grant from the Knight Foundation.

The idea for Clio came to Trowbridge while he was at a conference in Indianapolis. While there he wanted to learn about the history in the city. Online searches were too laborious, so he gave up and decided to get something to eat, which was easy, considering all the commercial apps that are available to help find nearby restaurants. So Trowbridge thought to himself, “Why couldn’t an app do that for history?”

On track to have more than 6 million page views for the year 2017, Clio is a project that has been used at some 200 colleges across America, garnered attention from some prestigious national organizations and grown to be a true point of pride for Marshall University.

It has been spotlighted as a tech innovator by *PCMag*, putting Marshall in the same company as institutions such as Stanford, UCLA, the University of Virginia and Boston College. It also was the subject of a recent article on the American Historical Association website.

“It’s been extraordinarily rewarding to see the accolades Clio and Dr. Trowbridge’s team have received,” said Marshall President Jerome A. Gilbert. “Everyone involved, from our faculty to our students to our librarians, has taken real ownership of Clio and worked to refine, improve and grow the app and website.”

The more entries created, the more historical information people can get from the app as they peruse America’s cities and towns. Each entry includes a summary of the location’s historical significance, links to further information, photos and in some cases, 360-degree imagery and Google street-mapping options.

Gilbert, a history buff himself, said he appreciates the app for teaching him about the world around him, and he thinks it will serve as a boost to the heritage tourism industry in this state and others.

“The speed at which the number of entries has increased alone is a testament to the utility of his concept,” Gilbert said. “I commend Dr. Trowbridge’s



Research begun in the library can be complemented by the Clio app. Huntington native Carter G. Woodson, the man widely recognized as “Father of Black History Month,” is on Clio with biographical information and statue location.



approach toward developing a digital project that assures accuracy by also involving subject-area experts, students and scholars throughout each step of the process. Their system for peer-reviewed entries can serve as an example for others looking to connect the public engagement of crowdsourcing with the need for review by subject matter experts.”

Clio was something simply born out of necessity, said Trowbridge, who earned his Ph.D. from the University of Kansas in 2008 and spent 12 years serving in the Kansas and then West Virginia National Guard. He was a firefighter with the National Guard, serving in Iraq in 2005, and he joined Marshall in 2008.

While in Huntington for his interview, Trowbridge called his girlfriend, Whitney, now his wife, and told her he felt like he was home. They have two young daughters and a home on Huntington’s Southside, with a view of the Memorial Arch.



Because of content contributed by Marshall faculty, students and librarians, anyone interested in Civil Rights history can use the Clio mobile app to show where in Huntington marches and protests took place.



Trowbridge did a small trial with his students one semester, having them create entries for a theoretical history app.

“Just seeing how my students responded to the idea, I knew that this was something that needed to exist,” he said. “I knew there would be commercial applications for it, but they would be motivated by different factors than historians would. Part of the beauty is that entries are made by local people with no agenda other than to say, ‘Here are 10 places you should see in our town, and here’s their backstory.’”

Trowbridge is thrilled with how Clio is helping students grow. They do research that involves calling and setting up meetings with people, gathering images and information and boiling it down into something that is both detailed and concise enough to consume on a mobile app.

“This is a partnership. My name is on the entries next to yours. If your first draft is a D, I can’t leave it at that.

I’ve got to get you to at least a B. That’s teaching with a capital T.”

Dozens of professors at other institutions have started using the Clio app in their teaching as well. A professor at New York University is planning a Clio-based project with his students involving the 100-year anniversary of World War I. A professor at Illinois College uses Clio with her first-year students.

Trowbridge is also glad that the website has that big green “M” at the bottom of the page, reminding Clio users that it was created at Marshall University.

“Just knowing that tools made here are being used by Ivy League institutions might help show potential students that, you know what, Marshall can build great things, too.”

A number of universities — from Marshall to Yale to Virginia Tech to the University of Richmond — have created walking tours with Clio.

“Clio is the product of remarkable ingenuity and devotion by Professor Trowbridge, a wonderful gift to the nation,” notes Dr. Edward Ayers, President Emeritus, University of Richmond.

Marshall’s walking tour includes features like a 360-degree image of Joan C. Edwards Stadium with an oral history by former Herd quarterback Chad Pennington.

“History is like air. We take it for granted, but you can’t understand the present or conceive of the future without first considering history,” Trowbridge said. “Whenever you explore any topic, history is where you start. You don’t realize you’re doing that, but when you make a decision in your personal life, you base your decision on past experience. History is the study of past experience.”

“People dig history. I didn’t fully understand how much people are thirsty for history before I did this,” he explained.

With over 25,000 historical entries from across the country, Clio really is, as their website states, “your guide to the history around you.” □

Jean Hardiman is a freelance writer living in Huntington, West Virginia. She recently accepted a position as university relations specialist at Marshall.

STOKING the

The alumni association keeps the Marshall flame burning long after graduation.

By Larry Crum



Photo by Rick Lee

Four long years. Or two, or perhaps eight, or more.

What seemed out of reach just a few years earlier, a moment hidden behind late night cramming sessions, exhausting early morning classes, and an endless barrage of reading assignments, research and exams, is now here. Graduation. The pinnacle moment of the modern college experience.

But what now?

After all of that work, all those years given to a chosen field of study, former students – now alumni – step off campus and into a sea of uncertainty. Suddenly, tests and social gatherings are replaced with mortgages, work deadlines and families. It can all be a bit overwhelming.

But there is help, a solid foundation that graduates – both young and old – can seek to find guidance through the storm. Your alumni association.

Every school has one, but just what does an alumni association do?

Simply put, an Alumni Association plays an important role in helping to shape the future of a university by representing the views of its members and contributing to building an engaged and supportive alumni community.

In short, the Marshall University Alumni Association is here for the Sons and Daughters of Marshall.

Through unique programs, offerings, outreach and support, the Marshall University Alumni Association (MUAA) strives to keep alumni connected to the university while advancing the goals and objectives of our alma mater. Guided by

From left, Matt Hayes, executive director of alumni relations, Larry Crum, associate director of alumni events and programs, and Rob Ellis, associate director of alumni marketing and membership, keep MU's alumni relations office and its activities running smoothly.



Photo by Rick Hays

The highlight of Alumni Weekend, held in the spring each year, is the Alumni Awards Banquet where distinguished Marshall alumni, friends and students are recognized in an award presentation. This year marked the 80th annual event.

the needs of Marshall, the MUAA pursues meaningful lifelong, mutually beneficial relationships among all groups and organizations, resulting in optimal levels of engagement and philanthropic support.

Through the core values of diversity, integrity, loyalty, pride and respect, the MUAA forms a framework for the development and implementation of all activities and services in the promotion of the association and its work with Marshall University, its students, alumni and friends.

“Throughout our institution’s history, Marshall alumni have achieved success at the highest levels. Our alma mater has afforded each of us tremendous opportunities and responsibilities in both our professional and personal lives,” said Executive Director of Alumni Relations Matt Hayes, who heads

a staff of three in the Erickson Alumni Center, based on the first floor of Marshall’s Brad D. Smith Foundation Hall. “Numerous alumni from Marshall University have risen to the highest ranks in organizations around the world. Leveraging this level of commitment, pride and energy in support of the university is what we strive to do each day.”

Among the ways in which the MUAA helps to further these relationships is through outreach. Working closely with the university, the Alumni Relations office organizes a wide range of events – some social, some knowledge sharing, some celebratory. It is also committed to supporting alumni in their careers and works closely with the university’s Office of Career Education to support mentoring and internship opportunities.

The alumni association also helps

keep alums connected. Through an extensive club network, like-minded individuals in a given area can come together to form a supportive arm of the university in a city or region in the U.S. or around the world. These alumni clubs offer, not only a unique social atmosphere for watching and attending Thundering Herd events, but an important recruiting and fundraising arm for the university, supporting hundreds of students each year through scholarships. The MUAA also works to keep Herd supporters in tune with the university through digital, social and physical media assets.

In addition, the Marshall University Alumni Association offers special discounts and incentives to all active members, or those that have given financially to the university in the past year. These offers include national discounts on travel, food,

lodging, insurance and apparel, along with local deals at establishments such as The Rec Center, Marshall University Bookstore, Marshall Hall of Fame Café and more.

Contrary to popular belief, an alumni association is much more than a fundraising platform for the university. The MUAA works tirelessly to keep alumni connected through national outreach, alumni clubs, engaging activities both on campus and in major cities across the U.S., and through special incentives available only to Marshall University alumni.

Learn more about what the alumni association can offer you. Find out about upcoming events, update your personal information, sign up for Herd Heaven (the official e-newsletter of the MUAA), or to start or join an alumni club in your area, visit HerdAlum.com or



Matt Hayes speaks at Hotel John Marshall in Richmond, Virginia, the evening before a group from the university did maintenance work at John Marshall's gravesite at Shockoe Hill Cemetery.

e-mail the alumni office at alumni@marshall.edu.

Larry Crum is associate director of alumni events and programs at Marshall University.

EXPECT EXCELLENCE

"I expect excellence from my team – challenging each player to know their assignments and execute on every play." – Doc Holliday

Your money. It's important to you. At The First State Bank, we expect nothing less than excellence from every member of our team. That means being prepared to deliver service on your terms with products that meet your needs.

Excellent service is what you deserve.
Find it at The First State Bank. Contact us today.

FIRST STATE BANK

Barboursville | Downtown Huntington | Teays Valley | 304.736.5271 | fsb-wv.com Member FDIC



DESIGN 4 DELIGHT INNOVATION CHALLENGE

Software giant Intuit collaborates with Marshall University for *Shark Tank*-style event.

By Dawn Nolan



A select group of Marshall University students and faculty members were awarded a once-in-a-lifetime opportunity recently. They were selected to participate in the Design for Delight (D4D) Innovation Challenge during the spring semester. As part of the event, the chosen individuals were separated into teams of eight and given the chance to work with Innovation Experts from Intuit, the maker of QuickBooks® and TurboTax®, to devise solutions for some of the actual problems facing West Virginia by using Intuit's D4D process. In April, each of the teams presented their work to a panel of esteemed judges, including Intuit CEO Brad Smith, actress and activist Jennifer Garner and former NFL quarterback Chad Pennington, in an exciting *Shark Tank*-style event on the Huntington campus.

The idea behind the Innovation Challenge stemmed from conversations between Marshall University President Dr. Jerome Gilbert and Intuit CEO and Marshall alum Brad Smith.

"Last year I brought a group of Intuit leaders to The Greenbrier for some meetings, and we also spent time in Huntington and toured the Marshall campus," Smith explained. "The trip really opened our eyes to the challenges facing the state – providing better educational opportunities, battling substance abuse and creating technology jobs for the future. We came away inspired by the words of Bob Simpson, then dean of the Lewis College of Business, who said: 'We have the passion, the heart and the talent, but we don't have the access.' We were motivated to find a way to use our resources and skills at Intuit to help make a difference."

Simpson and Dr. Ben Eng, assistant professor of marketing, collaborated with Intuit Corporate



(Inset) Winning teams flew to California this summer for an immersion experience at Silicon Valley tech companies.

(Above) Intuit CEO Brad Smith, actress and activist Jennifer Garner and former Marshall and NFL quarterback Chad Pennington were judges for the Design for Delight event held on Marshall's Huntington campus.



Brad Smith acknowledges President Jerome Gilbert before the Design for Delight Innovation Challenge presentation.

Responsibility Specialist and Marshall graduate Isabelle “Izzy” Rogner to relate Gilbert and Smith’s vision. The result was the D4D Innovation Challenge, based on Intuit’s principles of the same name.

“The goal was to put something together that was more experiential than, say, a lecture or presentation. We wanted to build relationships between Marshall and the people at Intuit,” Eng explained. “Dean Simpson and I collaborated with Izzy, but she was the driving force behind developing D4D and bringing it to Marshall. Because of her background at Marshall and her current role at Intuit, she knew the needs and resources of both organizations. And because of her leadership, ingenuity and work ethic, she developed and executed a perfectly customized program for us.”

Each of the colleges on the Marshall University campus was able to recommend six undergraduate students and two faculty members for a team.

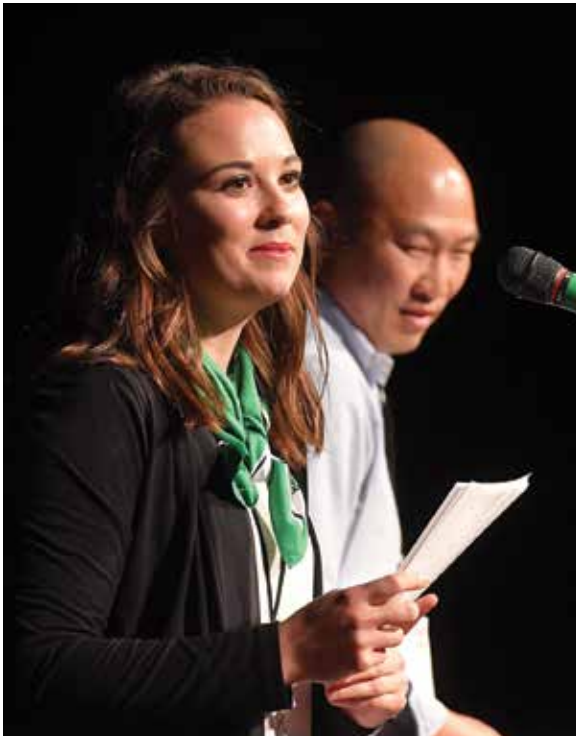
“There was a buzz in the air from the very first moment this was announced,” Simpson said.

The teams attended a two-day “boot camp” in March, where Intuit Innovation Experts trained them in the D4D principles, including 1) deep customer empathy, 2) go broad to go narrow and 3) rapid experimentation with customers.

“Coming back this year, my goal was to share the innovative secrets, tips and tricks that we use day in and day out at Intuit with some of the bright, young minds at Marshall,” Smith said. “We wanted to do our best to empower the best and brightest minds at Marshall to tackle the very real problems facing West Virginia.”

Once the boot camp was complete, the teams were given a six-week period to develop their ideas on how to help solve the following problems facing the Mountain State: education for youth, substance abuse and bringing technology to West Virginia. The Innovation Experts served as mentors throughout this period.

“WE WANTED TO DO OUR BEST TO
EMPOWER THE BEST
AND BRIGHTEST MINDS
AT MARSHALL TO
TACKLE THE VERY REAL PROBLEMS
FACING WEST VIRGINIA.”
—Brad Smith



Intuit Corporate Responsibility Specialist Isabelle “Izzy” Rogner is a Marshall graduate and former MU student body vice president. She was the driving force behind developing the D4D competition and bringing it to Marshall. With her College of Business faculty member Dr. Ben Eng.

“It was a pretty immersive process,” Simpson said. “For a company to come in and make that kind of investment, it was incredible.”

On April 26, the teams presented their solutions at the Joan C. Edwards Performing Arts Center in front of an audience and panel of judges.

“The teams were given an awful lot of room to do what they wanted, and it obviously worked. They followed through,” Simpson said. “I should no longer be surprised by the breadth of our students’ talent, but I was sitting there in awe during all of the presentations.”

“This was more than an academic exercise. We wanted to make it fun, entertaining and memorable,” Smith said. “So we borrowed a page from a hit television show and had the teams present their ideas Shark Tank-style, with the winners getting a chance to come to Silicon Valley and continue their work. And who could ask for better judges than people with deep ties and commitment to West Virginia — Jennifer Garner and Chad Pennington?”

In the end, three teams were chosen as being furthest along in the development of their ideas.

The finalists included: 42 Peaks, composed of Marshall students Mary Day, Aniruddhsingh Rathore, Justin Hurt, Deena Dahshan, Hunter Barclay and Liz Adams, and faculty members Dr. Jonathan Day-Brown



The three winning teams spent two days in Silicon Valley and San Diego receiving additional coaching from the Intuit D4D team on their ideas, and touring other top technology companies such as Google and Facebook.

and Dr. Ralph McKinney, who created an app that could be used to connect people with substance abuse-related resources such as support groups, real-time video mentors and community events; 7 Degrees, made up of Marshall students Mike Waldeck, Lauren McComas, Shah Hassan, Devin Gragg and Allison Cook, and faculty members Dr. Cong Pu and Sara Davis, who were inspired to invent a subscription-type box filled with STEM-related activities and devices for school districts that could be financially supported by companies in the science and technology industries; and Appalachian Action, which included Marshall students Morgan Whitt, Corey Tornes, Evan Robinson, Rowan Robinson and Katie Cowie, and faculty members Olen York and Dr. Kristen Lillvis, who developed a virtual reality “experience” designed to warn high school students about the dangers of substance abuse, specifically prescription pain medication.

“I think it’s important for people to know that this was extracurricular,” Eng noted. “It took place a week before finals, and the students received no credit whatsoever. They did it solely for the experience, and I think it was because of that, this intrinsic motivation, that the event did so well. The feedback I got was incredible. For the students it was a career-defining,

“FOR THE STUDENTS IT WAS A CAREER-DEFINING, EVEN A LIFE-DEFINING MOMENT.”

—Dr. Ben Eng

even a life-defining moment. They had never been a part of anything like this. It was the most rewarding experience.”

Simpson echoed Eng’s sentiments on the event’s impact.

“This was a once-in-a-generation experience,” Simpson said. “I challenge you to find something this spectacular and this engaging on this many levels.”

To reward their efforts, the three selected teams spent two days in Silicon Valley and San Diego receiving additional coaching from the Intuit D4D team on their ideas, and touring other top technology companies such as Google and Facebook.

“Hopefully, they’ll bring that spirit of innovation with them back to West Virginia to inspire others,” Smith said. “West Virginians do have the passion, the heart and the talent to make a dent in the universe and bring great change to this state. There’s so much opportunity here and you don’t have to go elsewhere to pursue your dreams. We came here to bring inspiration to these students. We left being inspired by them.” □

Dawn Nolan is a freelance writer living in Huntington, West Virginia.

And the winners are ...

7 DEGREES

Educating The Youth of West Virginia

Winning team 7 Degrees invented a subscription-type box filled with STEM-related activities and devices for school districts that would be financially supported by companies in the science and technology industries.



Photos courtesy of Inuit



42 PEAKS

Combating Substance Abuse in West Virginia

The winning team of 42 Peaks created an app that could be used to connect people with substance abuse-related resources such as support groups, real-time video mentors and community events.

APPALACHIAN ACTION

Bringing Technology to West Virginia

Appalachian Action won with a virtual reality "experience" designed to warn high school students about the dangers of substance abuse, specifically prescription pain medication.



An aerial photograph of a city, likely Huntington, West Virginia, situated along a wide river. A prominent cable-stayed bridge spans the river in the foreground. The city is densely packed with buildings and greenery, extending into the distance. The sky is clear and blue.

Better TOGETHER

By Katherine Pyles

How the university's partnership with
Huntington benefits the entire region

When Huntington, West Virginia, was named America's Best Community in April, it came as no surprise to many members of the Marshall community. Without the university's support and influence, said Huntington Mayor Steve Williams, the city's revitalization would be out of reach.

"When you combine two metals, and you bring the properties of the two together and create an alloy, the combined product is much stronger than the two alone," Williams said. "That's what we have here in Huntington with Marshall University. Marshall is the heartbeat of Huntington. As goes Marshall, so goes the city."

The America's Best Communities competition, sponsored by Frontier Communications, DISH Network, CoBank and The Weather Channel, was a three-year campaign that challenged small towns and cities throughout the country to develop innovative ideas for economic revitalization. The 352 participating communities were required to create revitalization plans, which were judged by a panel of economists,



Huntington Mayor Steve Williams and President Gilbert walk through Marshall's Huntington campus as they discuss student safety at the university and in the community.

business leaders and philanthropists. Winning communities were awarded various sums of money to go toward their plans.

As the first-place community, Huntington received \$3 million, in addition to \$100,000 in seed money as a semifinalist and \$50,000 as a quarterfinalist, to go toward the Huntington Innovation Project (HIP) plan. Williams notes that the HIP plan came together thanks to the support, guidance and vision of the late President Stephen Kopp.

"Then President Jerome Gilbert arrived as the right person at the right time to bring the plan to fruition," Williams explained. "Jerry Gilbert, in addition to being absolutely brilliant, has a servant's heart. Anytime we bring together a collaborative group, whether it's to address the opiate epidemic in our region or the transformation of our neighborhoods,



Huntington was awarded the national title of America's Best Community, winning \$3 million to implement its Huntington Innovation Project, a series of economic revitalization plans.



Marshall's presence is felt downtown with its beautiful and innovative Visual Arts Center across from Pullman Square.

whether it's to create jobs or improve downtown, Jerry makes sure that Marshall University has a seat at the table. Not only that, but most of the time he's the one actually sitting at the table."

Margaret Mary Layne, former city manager and member of the America's Best Communities leadership team, said the university's expertise, resources and enthusiasm have furthered the success of each of the four HIP plan components: the Highlawn Brownfields Innovation Zone, which will redevelop vacant industrial buildings along the Ohio River and bring a polymer technology center to Huntington; the Fairfield Innovation Corridor, which will redesign and redevelop areas along Hal Greer Blvd. and create arts and wellness districts in surrounding neighborhoods, including

those near the Marshall University Medical Center; the West End River-to-Rail Revitalization, which will bring improvements to Central City and the West End; and Gigabit City, which will connect all of Huntington with high-speed broadband.

"The way that Marshall has embraced this city and supported so many different projects throughout our region has brought a level of success that we never would have reached otherwise," Layne said. "From the administration to the department heads to the brilliant faculty, staff and students, there's a rich history at Marshall of being engaged in the Huntington community."

Williams said the America's Best Communities competition and the revitalization projects that are underway are only part of the collaborative spirit between Marshall and Huntington. From an entire city that buzzes with

“Marshall adds a zest and energy to our life here in Huntington that I don't think many of us fully realize.”

—Mayor Steve Williams

excitement on game day to the Marshall Artists Series, which brings together the community and university in celebration of the arts, sometimes it's hard to tell where Marshall ends and Huntington begins.



Huntington's Kitchen is a partnership between Cabell Huntington Hospital and Marshall University Department of Dietetics with a shared mission of promoting healthy eating, education and quality of life for Huntington residents.

“Marshall adds a zest and energy to our life here in Huntington that I don’t think many of us fully realize,” Williams said. “Just look at Third Avenue and how dynamic it is, with the Visual Arts Center across from Pullman Square and the Department of Dietetics at Huntington’s Kitchen. People who haven’t visited Huntington in years are astounded at how vibrant and eclectic that area of town is. Marshall’s presence is like having a power plant in the heart of downtown, and our job is to figure out how we can plug into that and channel its energy.”

He said the international footprint of the Robert C. Byrd Institute is a prime example of how the university and city can channel that energy by bringing together higher education and economic development. Newer programs like the renowned Marshall University Forensic Science Center and the innovative addiction sciences programs at the School of Medicine and School of Pharmacy have the power to transform not only Huntington, he said, but also the region, nation and world.

And it’s only possible through partnership, said Gilbert.

“Marshall is a university that wants to be active in the community, that wants to be thought of as a partner,



Robert. C. Byrd Institute for Advanced Flexible Manufacturing (RCBI) at Marshall University offers resources to support economic development. Using its expertise in manufacturing and technology, RCBI enables manufacturers to move their ideas and creative solutions from concept to market.

that is concerned about not only its students but also the community in which it’s placed,” Gilbert said. “In Huntington and with Mayor Williams, I see a real embracing of the university as a vital part of the city, and our goal is to be an equal partner in that. Universities should not be islands to themselves.”

Since arriving at Marshall in 2016, Gilbert has made the Fairfield community – which extends from 26th Street to 10th Street, south of the railroad tracks – a priority, getting to know residents, helping at-risk youth prepare for college and leading community service projects in the neighborhoods closest to the

university. With Marshall’s participation in the latest revitalization efforts, he said, the university’s reach will extend even further.

“I want Marshall University to create jobs in Huntington, to be involved in solving the region’s addiction crisis and to help our community in many different ways as it gains strength and moves forward,” he said. “Huntington is poised for a period of rebirth and revitalization, and we’re excited to be a part of it.” □

Katherine Pyles is a freelance writer living in Huntington, West Virginia.

Photo courtesy of Schaefer Engineers



Photo by Rick Lee



The research being performed at the Marshall University Forensic Science Center (left) and the addiction sciences programs at the School of Medicine and School of Pharmacy (right) have the power to transform Huntington — and even the world.

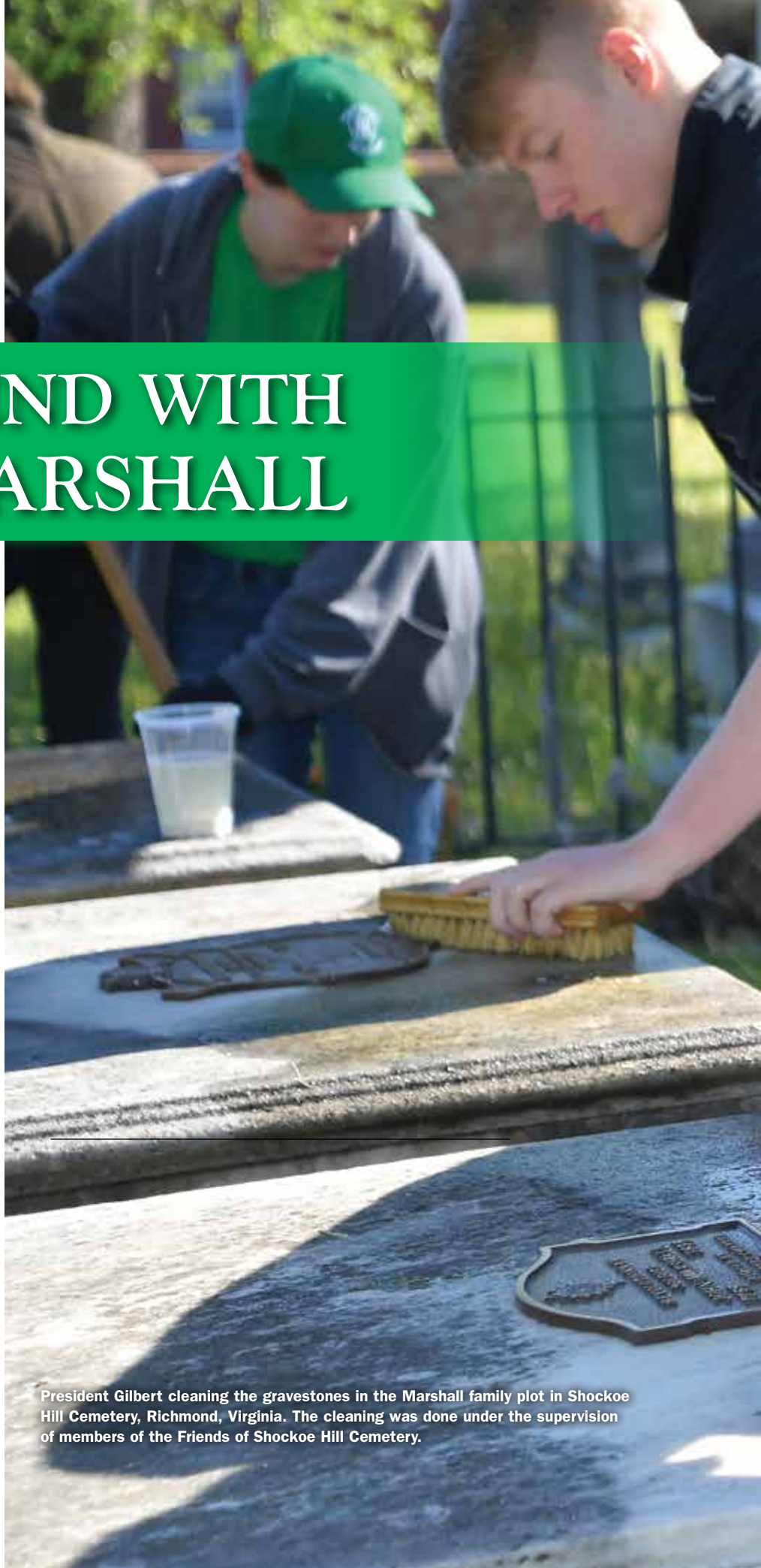
University officials and students visit the home of Chief Justice John Marshall in Richmond, Virginia.

A WEEKEND WITH JOHN MARSHALL

Introduction by Susan Tams

Sons and Daughters of Marshall represented the university this past April by visiting John Marshall's home in Richmond, Virginia. The John Marshall Fife and Drum Corps and some of Marshall's Presidential Ambassadors joined President Gilbert and other university officials in a visit to prospective students and alumni who live in the area. Highlights of the weekend included performances by the fife and drum corps, led by Dr. Wendell Dobbs, Marshall professor of music and founder of the group; a visit to students at John Marshall High School to acquaint them with the university; meet-and-greet events at the former Hotel John Marshall and the John Marshall House, now a museum; and a service project to clean up John Marshall's gravesite. All in all, it was a memorable weekend for participants and guests. □

Susan Tams is executive editor of *Marshall Magazine*.



President Gilbert cleaning the gravestones in the Marshall family plot in Shockoe Hill Cemetery, Richmond, Virginia. The cleaning was done under the supervision of members of the Friends of Shockoe Hill Cemetery.





(Clockwise, starting top left) Marques D. Jones of the Richmond Alumni Club helped host a “Meet and Greet” reception for Richmond-area alumni and prospective students. The reception was held in the ballroom of the historic former Hotel John Marshall in Richmond.

The John Marshall Fife and Drum Corps after their performance at the John Marshall House. Holding the poster is Dr. Wendell Dobbs, professor of music and director of the group. At the far left are Dean Don Van Horn of the College of Arts and Media and Linda Dobbs, Wendell Dobbs’ wife and a music faculty member.

Marshall scholar and biographer Jean Edward Smith gives a talk about the chief justice in the front room of the John Marshall House. Attendees included John Marshall descendants.

President Gilbert visits with alumni at the “Meet and Greet” reception.

The John Marshall House. John Marshall and his family lived here from 1790





until his death in 1835. A museum since 1913, the house is operated by Preservation Virginia.

Marshall students, faculty and staff pose with members of the Friends of Shockoe Hill Cemetery after the service project at the cemetery. They are standing inside the John Marshall family plot.

President Gilbert, members of the Student Government Association and recruitment staff visited John Marshall High School in Richmond to talk to the students about considering Marshall University.

Members of the fife and drum corps helped rake leaves and clean the cemetery during a morning service project.

The marker on John Marshall's gravestone in Shockoe Hill Cemetery.



TOGETHER, WE HELP EACH OTHER DO MORE.

Nationwide® is proud to partner with the Marshall Alumni Association.

Your active membership and loyal involvement in the Marshall University Alumni Association demonstrates how passionate you are about your alma mater, fellow alumni and the success of all MU students. Proud Marshall Alumni share a generous spirit of philanthropy which supports the advancement of Marshall University as a premier institution of higher learning and community enrichment. Nationwide, as an organization, embraces the same values and mindset when it comes to forming dynamic and effective affinity partnerships resulting in optimal levels of active community involvement. The MUAA and Nationwide Insurance partnership is making significant strides toward our mutual goals and generating excitement among each of our constituencies.

To learn more about our partnership and all the benefits in store for Marshall Alumni, call 866-238-1426 or visit nationwide.com/MUAA.



Nationwide may make a financial contribution to the organization in return for the opportunity to market products and services to its members or customers. Products Underwritten by Nationwide Mutual Insurance Company and Affiliated Companies, Columbus, OH 43215. Not all Nationwide affiliated companies are mutual companies, and not all Nationwide members are insured by a mutual company. Subject to underwriting guidelines, review, and approval. Nationwide and the Nationwide N and Eagle design are service marks of Nationwide Mutual Insurance Company. ©2014 Nationwide Mutual Insurance Company, AFD-08590 (02/14)



everGreen

YOUR ALUMNI CONNECTION

A MESSAGE FROM MAX LEDERER

MUAA National President



Marshall Alumni:

Thank you for your continued support of Marshall University through the alumni association. The Alumni Association Board of Directors hopes that each time you visit www.herdalum.com or the Facebook page, or visit the Huntington campus, you will learn something new about the university, your classmates or the faculty and staff.

I am humbled and honored to be your next Marshall University Alumni Association president. I want to thank Ben Sandy, the past president for the last two years, for his outstanding service and dedication to you and the rest of the Marshall community. Ben, other past presidents and board members dedicate themselves to helping you connect with the exciting events and changes of the university. During the last two years the alumni website has continued to improve, social media continues to grow as a method of connection, alumni clubs around the country are more engaged than ever before, Homecoming events are more vibrant than ever and the Alumni Weekend events are a major success, with numerous alumni coming back to campus to participate.

As the new president, I want to continue to grow the connection between the university and alumni through outreach with alumni clubs, building on the foundation of alumni events on the Huntington campus, and foster communication between the university and alumni. With your help and participation we will continue to strive to make the Marshall University Alumni Association the best in the country.

The board's plan to achieve this vision is to emphasize its efforts in these areas:

1. Further engage and support current clubs and establish new ones;
2. Seek alumni comments and ensure they are "Herd" and addressed;
3. Encourage more alumni to come home to Marshall;
4. Continue to add to the existing benefits package for alumni association members;
5. Recognize the achievements and success of alumni; and
6. Increase alumni giving to the MU Foundation to advance the university.

Marshall University continues to grow. In spite of a tight West Virginia state budget, the university is focused on increased enrollment and expansion. Your board is here to support and serve you. I encourage each of you to contact the board and provide your suggestions. I want to thank all those who continue to spend their time, treasure and talent in supporting our association and the university. We are here to serve you. Thank you for your continued support.

Max Lederer

President, Marshall University Alumni Association

ALUMNI RELATIONS STAFF

MATT HAYES, Executive Director
LARRY CRUM, Associate Director
ROB ELLIS, Associate Director
DAVID JOHNSON, Graduate Assistant



Dozens recognized during MU Alumni Association's 80th ALUMNI AWARDS BANQUET

It is a night reserved for honoring the best and brightest of Marshall University – both past and present.

And this year certainly did not disappoint, as more than a dozen alumni, students and faculty were recognized on Saturday, April 22, in the Don Morris Room during the 80th annual Marshall University Alumni Awards Banquet.

Highlighting the list honorees this year was Jeffrey Porter, founder and owner of Porter & Associates CPA, who was named recipient of the Marshall University Distinguished Alumnus Award, MUAA's highest honor. Other award recipients included Red Dawson, recipient of the Distinguished Service to Marshall Award; Brandy Barkey Sweeney and George Smailes, recipients of the Outstanding Community Achievement Award; Griffin McElroy, recipient of the Young Alumni Award; and a number of additional honorees.

Porter, a 1977 graduate of Marshall University, has been active in the American Institute of CPAs for over 27 years. He is currently serving on the institute's board of directors and its governing council; as secretary of the AICPA Political Action Committee and chair of the Tax Reform Task Force. He was previously chair of the Tax Executive Committee. He was the 2016 recipient of the Arthur J. Dixon Memorial Award, the highest honor bestowed by the accounting profession in the area of taxation.

Porter currently lives in Huntington, where he has presided over Porter & Associates CPA for more than 30 years.

"Recognizing the accomplishments of our alumni

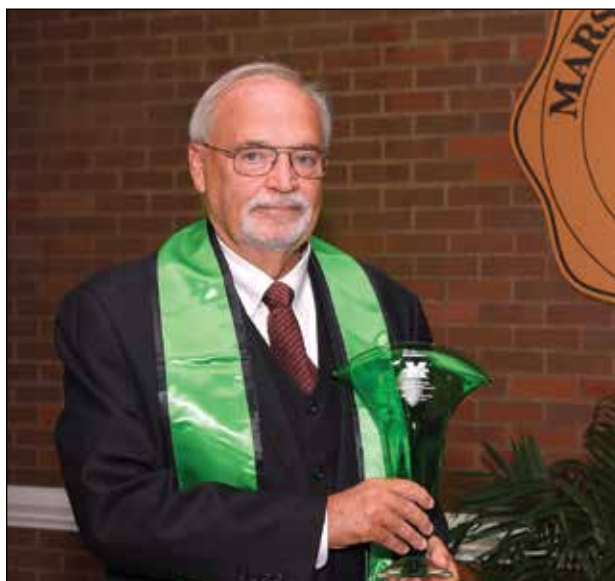
each year during our annual awards banquet is a tremendous honor and tradition we treasure," said Matt Hayes, executive director of alumni relations. "This year, our 80th, is no exception. Our awardees throughout the past



Jeffrey Porter was named recipient of the Marshall University Distinguished Alumnus Award.



The Marshall Alumni Association held its 80th Alumni Awards banquet on April 22, honoring dozens of the best of MU.



George Smailes (left) and Brandy Barkey Sweeney (right) were recipients of the Community Achievement Award.

eight decades are exceptional alumni and ambassadors of our alma mater. We look forward to recognizing our newest honorees next April.”

Dawson was recipient of the Distinguished Service to Marshall Award. Following a successful football career as an All-American tight end and defensive end for Florida State, and a brief stint in the NFL with the Boston Patriots, Dawson was brought to Marshall University to serve as receivers coach. On November 14, 1970, Dawson famously missed the Southern Airways flight that claimed 75 lives while on a recruiting trip. He later served as assistant coach alongside Jack Lengyel, helping rebuild the Marshall University football program. He was portrayed by Matthew Fox in the Warner Bros. adaptation of the story, *We Are Marshall*.

Sweeney and Smailes were recipients of the Community Achievement Award. Sweeney is an educator and marketing professional from Point Pleasant, West Virginia, with decades of experience giving back to her community. She has served as the county coordinator for the Mason County Toys for Kids Association for more than 30 years. Smailes, from Huntington, recently retired as executive director at the Huntington YMCA and has spent his 49-year career serving the people of Huntington while building an outstanding community organization.

McElroy, recipient of the Young Alumni Award, was chosen for his work as founding editor of Polygon, Vox’s video game website, as well as for his weekly podcasts receiving over 3.5 million views on YouTube. McElroy

was also recently named to *Forbes* magazine’s “30 Under 30” list for media. The 29-year-old currently resides in Austin, Texas.

Other awards handed out during the Alumni Awards Banquet included the Carolyn B. Hunter Faculty Service Award awarded to Dr. Ross Patton, the Cam Henderson Scholarship Award given to Jenna Zuzolo, the Nancy Pelphrey/Herd Village Scholarship Award given to



Red Dawson received the Distinguished Service to Marshall Award.

Mary Allison Bunten and Lillian Haley, the Nate Ruffin Award given to Prisuave Walker, the Janis Winkfield Award given to Dominique Gibson and the MUAA Club of the Year awarded to the Mid-Ohio Valley Club.

College awards presented during the weekend went to Dan Garrett (College of Health Professions), Mark Morgan (College of Business), Dr. Mark Studeny (School of Medicine), Ron Gilkerson (College of Information Technology and Engineering), Rex Repass (College of Arts and Media), Dr. Matt Rohrbach (College of Science), Bobby Nelson (College of Liberal Arts) and Dr. Delilah Navarro (School of Pharmacy).

The Marshall University Alumni Awards Banquet was part of the larger Alumni Weekend, celebrating all things Marshall University. The two-day gathering included a number of activities including a dinner theatre featuring Marshall Theater's production of "Guys and Dolls," the Green and White spring football game, Fountain Ceremony and more. □



"Recognizing the accomplishments of our alumni each year ... is a tremendous honor," said Matt Hayes, executive director of alumni relations.

SHARE IN THE ALUMNI EXPERIENCE!

Connect with the Marshall University Alumni Association on social media and share in the alumni experience!

Friend us on Facebook, like us on Twitter and follow us on Instagram for up-to-date news, photos and live updates from all of the major alumni events and happenings on campus and around the country as the MUAA brings Marshall University to you!



Marshall University
Alumni Association

www.herdalum.com



THUNDER IS COMING!



Marshall

University is excited to step back in time and return to an age of knights, castles and cutthroat battles for large, over-the-top thrones as the Thundering Herd looks to “Overthrow the Monarchs” during **HOMEcomings 2017!**

Get ready for a full week of activities as Marshall celebrates Homecoming with a medieval twist beginning on Monday, Oct. 9, and culminating with the 2017 Homecoming game against the Old Dominion Monarchs on Saturday, Oct. 14 at 2:30 p.m.

This is your opportunity to don your Marshall gear, reunite with friends, check out the latest changes to the Huntington campus and cheer on your Thundering Herd! And new this year, the Marshall University Alumni Association will be recognizing the reunion classes during this year’s Homecoming festivities. For a complete list of Homecoming activities, visit HerdAlum.com, and be sure to use the hashtag #herdhomecoming when posting your images online. We hope to see you at as many events as your schedule will allow!

MONDAY, OCT. 9

OFFICE DECORATION

ALL WEEK

All Huntington campus offices are asked to decorate using the medieval “Overthrow the Monarchs” theme. The offices will be judged on Thursday and prizes will be awarded at the Friday, Oct. 13, Picnic on the Plaza. Prizes will be awarded in multiple categories. Visit HerdAlum.com for more info.

UNITY WALK

5 P.M.

All students, teams, organizations, residence halls, faculty, staff and community members are invited to walk the campus perimeter and show their Marshall pride! The Marshall community will gather at 4:30 p.m. at the Joan C. Edwards Stadium with the opening ceremony, followed by the walk.

TUESDAY, OCT. 10

PENNY WARS

10 A.M.

Student organizations with the most pennies in their jars will win their respective categories. The winning organization will receive half of the money collected, the other half will be donated to the philanthropy of their choosing.

HERD GAME NIGHT

7:30 P.M.

Student games and activities beginning at 7:30 p.m. in the Don Morris Room.

WEDNESDAY, OCT. 11

RACE TO THE THRONE

2 P.M.

Races and activities all around the Huntington campus beginning at 2 p.m.

THURSDAY, OCT. 12

CANNED FOOD ART

11 A.M.

Student organizations will be tasked with building a self-sustaining structure out of canned food and related to the “Overthrow the Monarchs” theme on the Memorial Student Center Plaza.

HOMECOMING PARADE

6:30 P.M.

Join us in a celebration of Marshall University during the annual Homecoming Parade! Floats, marching bands and everything you love about parades will be included, once again under the lights on a Thursday night!

PEP RALLY & BONFIRE

8 P.M.

A new tradition! Students can enjoy a massive bonfire with plenty of entertainment and activities featuring university coaches and team members!

ROCK THE REC

9:30 P.M.

Join Marshall as we fill the Rec Center following the pep rally for the first night of Thundering Herd basketball practice.

FRIDAY, OCT. 13

PICNIC ON THE PLAZA

11:30 A.M.

Marshall’s largest and most exciting Homecoming party returns! The Marshall University Alumni



Association will be throwing a party with free food, drinks, music, games and lots of fun for students, faculty and alumni!

SATURDAY, OCT. 14

HOMECOMING STAMPEDE 5K

8 A.M.

Students, faculty, alumni and Marshall University supporters come together for a run on a run around the Huntington campus with multiple age groups and prizes. Registration and additional information will be available at HerdAlum.com.

MU ALUMNI TAILGATE

11 A.M.

Tailgate with the Marshall University Alumni Association. Food, drinks, music and fun on the field beside Harless Dining Hall with a number of special guests all leading up to the big game! Special to this year, the MUAA will be recognizing the reunion classes during the tailgate festivities. Get your tickets today for just \$10 at HerdAlum.com

HOMECOMING GAME VS. OLD DOMINION

2:30 P.M.

Watch as the Thundering Herd battles the Old Dominion Monarchs in a crucial Conference USA showdown.

HALFTIME ACTIVITIES

HALFTIME

Watch as we crown Mr. and Miss Marshall and award student organizations following a busy week of activities.



SOCIAL MEDIA SHOWCASE

Throughout the year, the Marshall University Alumni Association receives thousands of photos on social media showcasing the achievements and travels of our alumni and friends. In this issue of the *Marshall Magazine*, we are showcasing some of the best social media images shared this year from around the world! If you would like to see your images featured, follow the Marshall University Alumni Association online by visiting HerdAlum.com!



Three Marshall girls on the beaches of Hawaii, sent in by Jennifer Jones!

Spending 2017 on the road, John Marshall bobblehead has made stops in Philadelphia; Washington, D.C.; Richmond and New York City thus far this year. Do you think he has what it takes to be a Rockette?



Known to work his way from city to city making appearances, the now well-traveled John Marshall bobblehead made a stop in Washington, D.C., in June for the annual State of the University Address at the Newseum.

Eric Anderson represents The Herd on the top of Mount Kilimanjaro.



Check out this image provided by Haley Blake, featuring a couple of Herd fans in the Sacred Valley of the Incas in Cusco, Peru.

Now that is fashion! Check out these hand-painted shoes, found on the feet of a rabid Marshall supporter at the Rally on the River put on by the Mid-Ohio Valley Alumni Thundering Bison Club in Parkersburg.





2018 Alumni Award Nominations

Deadline for submissions is January 1, 2018.

The Alumni Association proudly recognizes achievements of distinguished alumni, friends and students by presenting awards at its annual Alumni Awards Banquet. Past honorees have included outstanding educators, successful business people, prominent scientists, sports and entertainment personalities and ordinary people with extraordinary devotion to Marshall.

The Awards Committee makes its decision based on nominations received on or before January 1, 2018. Nominations received after that date will be considered for 2019.

CATEGORIES:

Distinguished Alumnus/Alumna: Given to Marshall alumni for outstanding national achievements in their particular field of endeavor.

Alumnus/Alumna Community Achievement: Given to alumni for success in their particular field of endeavor and personal contribution to their respective communities. (A Marshall alumnus/alumna is any former student who has received academic credit at Marshall University and whose class has graduated.)

Distinguished Service: Given for loyal and unselfish service to Marshall. This award is NOT limited to Marshall alumni.

The Young Alumni Award: Presented to an alum who is 35 years old or younger, is an active member of the Alumni Association, shows outstanding achievement in his or her field of endeavor, has a personal commitment to his or her community and demonstrates service to Marshall University and its students. This award is not open to members of the MUAA board.

The Dr. Carolyn B. Hunter Faculty Service Award: Established to recognize contributions and to provide incentives for continued service from faculty to the community, the university and students in their respective fields.

For a list of past award winners or to submit the name of an individual you believe to be qualified as a nominee for one of the awards, go to www.herdalum.com and go to "Alumni Awards" under the "We Are" menu. This nomination form must be received in our office by the above date. The Awards Committee will review the qualifications of nominees and select the recipients.

Award winners will be asked to submit a number of photos for a video presentation during the Awards Banquet. Please make sure the nominee would be willing to submit these photos within two weeks after notification of having won the award. He/she must be able to attend the Alumni Awards Banquet in April.

Please include the following to support your nomination in order to provide the selection committee with as much information as possible:

1. An explanation of how your candidate fulfills the criteria for the award category for which he/she has been nominated;
2. The nominee's vita/résumé, including career highlights, volunteerism, honors and awards, community service, professional organizations, publications, etc.;
3. Letters of nomination detailing personal knowledge of the candidate and his/her personal and professional achievements; and
4. Other supporting documentation, such as copies of magazine and newspaper articles.

* All categories may not be awarded each year!

I hereby nominate the following person for: _____

Nominee's Name: _____

Nominee's Address: _____

Nominee's Phone: _____ Nominee's Business/Occupation: _____

Nominee's E-mail: _____

My Name: _____

My Address: _____

My Phone: _____

My E-mail: _____

Please send this form with the documentation indicated above to:
 Alumni Awards Nominations
 Marshall University Alumni Association
 One John Marshall Drive
 Huntington, WV 25755-6200

Marshall has given you so much. Now is the time to give back.

Support Marshall University with a gift and discover the many benefits of becoming an active member of **YOUR** Alumni Association!

Discover the many benefits of active membership in the Marshall University Alumni Association

- National and local discounts!
- National clubs and MU activities around the globe!
- Networking opportunities!
- Keep in touch with friends, classmates, professors and administrators!
- Be in the know with all things happening at Marshall University through your subscription to Marshall Magazine, monthly newsletters and special social media opportunities!
- Knowledge that your money is contributing to the continued growth of Marshall University!

A financial gift in the amount of your choice activates your membership.

For more information, contact the Marshall University Alumni Association at (304) 696-3134 or alumni@marshall.edu



Marshall University
Alumni Association

www.herdalum.com • alumni@marshall.edu



Marshall University Alumni Association Board of Directors Nomination Form

The Alumni Association is now accepting nominations for 10 of its 30 elected positions on the Board of Directors. The term of office is three years beginning July 1, 2018.

Qualifications:

- Must be an active member of the Alumni Association through an annual gift to the Marshall University Foundation Inc.
- Be energetic and enthusiastic in support of the university and concerned with its growth and potential.
- Be available to attend three on-campus board meetings during the year, and be willing to assist in his/her home area in promoting Marshall and the Alumni Association.
- Nominations must be received by April 1, 2018, to the Office of Alumni Relations
- Attach nominee's curriculum vitae/resume.

Please complete this biographical form in conjunction with your nominee in order to provide the nominating committee with the necessary information to assist them in the selection process.

Nominator's Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail Address _____

Reasons for Nomination _____

Nominee's Name _____

Class _____ Degree(s) _____ Spouse's Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

E-mail Address _____

Employer _____ Position _____

Business Address _____

City _____ State _____ Zip _____ Phone _____

Years served on Board (*list dates if previously served*) _____

We are very interested in how the nominee serves his or her community, and any professional awards received. Include civic groups the nominee belongs to, volunteerism and community service projects in which the nominee has been involved, honors and awards he or she has received, and professional organizations in which the nominee is a member (please list all pertinent information to assist the nomination committee, including dates and offices held).

Only a maximum of five items would be listed on the ballot. Please list in order of preference.

1. _____
2. _____
3. _____
4. _____
5. _____

Self-nominations will be accepted. The MUAA Nomination and Election Committee will screen the nominations and select no fewer than 10 or more than 20 for the ballot to run for the 10 director's positions. You can return your nomination by e-mailing it as an Adobe PDF document to alumni@marshall.edu, faxing it to (304) 696-2299 or mailing it to:
MUAA Board Nominations, Erickson Alumni Center, One John Marshall Dr., Huntington, WV 25755-6200

For more information, call the Alumni Association at 304-696-2901.



Please share your news with us by sending it to the Marshall University Alumni Association; One John Marshall Drive, Huntington, WV 25755. *Preference will be given to active alumni;* other news will be printed as space allows and should be received within six months of the event. For more Class Notes, go to www.herdalum.com.

1970s

Tom Davis (M.A. '74) has been named vice president of advancement, and interim president and CEO of the Ohio University Foundation.

Steve Treacy (B.A. '71), won the Ackerman Imagi-Movie Screenplay Award for 2017 at this year's Silver Scream Film Festival. Info on his winning screenplay, "Winter Bird," can be found at www.winterbirdmovie.com. His theatre career includes playing the lead role in "Useful.Valid.True," winner of Best Narrative Short at the West Virginia Mountaineer Short Film Festival of 2014.

1980s

Rick Billups (B.A. '88) has been hired as vice president of merchandising for Petland Inc. Billups began his pet industry career working as a Petland pet counselor in the late 1970s. He lives in Blanchester, Ohio.

Lt. Col. James Cline (Regents B.A. '86) who is retired from the Army Reserves, has been named chief financial officer for Northeast State Community College in Blountville, Tennessee.

Bennie Petrey (B.A. '89) was promoted to the position of Authorization Quality Rating Specialist (AQRS) and assigned to the Quality Team at VA Regional Office in Little Rock, Arkansas.

Kevin Stephens (B.A. '87) has been named a sales manager for the multinational feed additives producer, Nutriad. He resides in North Carolina.

1990s

Michael Todd Fannin (B.A. '90) has

been named assistant principal at Garland Quarles Elementary School in Winchester, Virginia. He was also the supervising teacher of a winning team in the National Toshiba/NSTA National Science Competition and is a former Shenandoah County Teacher of the Year. He lives in New Market, Virginia.

2000s

Joe Denning

(B.A. '06) is a patrolman first class and certified canine handler for the Huntington Police Department. Denning conducts canine training with his faithful, furry companion, Rudy. He lives in Huntington with his wife and two sons.



Afif Hanna

(M.S. '00) is a pediatric emergency room physician at Holy Redeemer Hospital in Philadelphia. Hanna completed a master's degree focusing on mosquito larvae ecology, but also took his first oil painting class with a professor who encouraged him to continue painting whenever he had time. He recently received a degree in oil painting from the Pennsylvania Academy of Fine Arts in Philadelphia.



Erin Hurst

(B.A. '09) serves as executive director for United Way of the Greenbrier Valley. She was recently selected



as one of *The State Journal's* 2017 "Generation Next: 40 Under 40" and the Greenbrier County Health Alliance's "Woman of the Week" for June 2017.

Dr. Carissa Massey (M.A. '03) was promoted to full professor at Adrian College in Adrian, Michigan. She specializes in visual culture, modern and contemporary art history, and aesthetics and identity in Appalachia.

Shawndra Russell (M.A. '05) has called Asheville, North Carolina, home for three years after living in and writing about Savannah, Georgia for 10 years. She contributed to Visit North Carolina's official 2017 travel guide and regularly writes for VisitNC.com, Capital at Play, Explore Asheville, and Craftbeer.com in addition to providing digital and content marketing services for clients for the past seven years. She is also the co-founder and Curator-In-Chief of Mad Genius Studios, an aspiring B Corp committed to helping Asheville reach its goal of becoming a B Corp hub.

2010s

Christian Brand (B.A. '11) received a sponsor exemption to play in the Greenbrier Classic this year. He has twice finished in the top 20 in Web.com events in 2017. A two-time West Virginia Open champion and a Charleston native, he also played in the Greenbrier Classic in 2011.

Elizabeth Gartin (B.A. '12) is the new director of marketing and public relations for Capital Investments LLC in Huntington.

Jordan Green (M.S. '15) is receiving national attention for her research on the effects of gun barrel manufacturing. As a forensic scientist specializing in firearms with the Tulsa Police Department crime lab, Green recently won first place for a presentation of her findings at the Association of Firearms and Toolmark Examiners conference, which featured the field's top scientists from around the world. This came

after a win at the National Firearms Examiners Academy sponsored by the U.S. Bureau of Alcohol, Tobacco, Firearms and Explosives.

Cassi Heib

(B.A. '11) was one of 50 students chosen to attend the 2017 West Virginia Summer Policy Institute in Morgantown. As a Master of Social Work (M.S.W.) student at Marshall, she has developed a policy to address vicarious trauma in first responders. She lives in Leon, West Virginia, and plans to graduate with her M.S.W. degree in 2017.



Vera Niemeyer (B.A. '14) has set a world record by swimming 96.3 kilometers (59.83 miles) during the Meiningen, Germany, 24-hour swimming event. The Wuerselen,

Germany, native swam 3,852 lanes in a 25-meter pool while setting her world record. During her time with the Thundering Herd, Niemeyer set school records in the 100-yard backstroke and 200-yard backstroke. As a senior, she placed herself second in the Marshall record book for the 200-yard individual medley.

Brad Roehrer

(B.S. '14) has received the Excellence in Values Award for his work with the NASA Independent Verification and Validation Program (IV&V) Secure Coding Portal. Originally from Logan, West Virginia, he now lives in Morgantown with his wife, who is also a Marshall graduate.



Dr. Jay Wildt (Ed.D. '16) won first place in the Faculty Research category

at the University of Charleston's Ideas, Invention, and Innovation Exhibition held April 19 in the Russell and Martha Wehrle Innovation Center on the University of Charleston campus. Wildt's presentation was the final step in a juried competition, where more than 100 students, faculty, and staff presented their work and competed for more than \$20,000 in prizes and awards. Wildt's presentation, A Study of Outcome-Based Educational Interventions and Moral Development of Undergraduate College Students, was an outgrowth of his dissertation completed in December 2016. Two other EdD Program graduates and University of Charleston faculty members, Dr. Beth Pauley and Dr. Janet Rorrer, also presented their research during the event.

Morgan Zerkle (B.S. '17), softball outfielder, has been named the Conference USA Female Athlete of the Year for 2017. Zerkle is the first athlete from Marshall, male or female, to be so honored.

in memoriam

DR. JOHN BURKE (B.A. '65) died May 16. A double major in communications studies and political science at Marshall, he specialized in health care communications. He worked at the Ohio State University as director of bio-medical communications and later at the University of Illinois, rising to the level of associate dean and serving as editor of the *Journal of Allied Health*. He transitioned to a medical communications position with Abbott Labs, eventually becoming Abbott's national manager of scientific relations. He retired from that position to become president and CEO of the Accreditation Association for Ambulatory Health Care. Burke was the honored alumnus of the College of Liberal Arts at the Alumni Association Awards Banquet in 2015.

JEROLD STANFORD ("STAN") FORREST (B.A. '69) of South Charleston, West Virginia, died July 9. He served in the U.S. Army in Vietnam after graduating from Marshall and received a Bronze Star. He became a licensed physical therapist after completing his master's degree at the University of Pennsylvania. He sang in his church choir and several other choral organizations in Charleston.

FRANKLIN D. GAULT (B.A. '56, M.A. '60) of Atlantic Beach, died July 4. A 35-year employee in the public school system, he retired as the superintendent of the Claymont City Schools in Ohio. He is survived by his wife, Myrtle B. Gault; sons, Eric F. Gault, Kevin T. Gault and wife Ronda, Todd M. Gault and wife Erika; brothers, Leo Gault, Dwight Gault, Mike Gault; grandchildren, Andrew Gault, Austin Gault, Katie Gault, Tyler Whitehead, Lyndsay Whitehead, Harley Gasser; three great-grandchildren.

ROBINN LEE ROGERS (B.A. '70, M.A. '72) died May 20 in Duluth, Georgia.

BARBARA SPRUCE WOODS (B.B.A. '68) died July 30, 2016, in Steubenville, Ohio. She attended Hollins University in Roanoke, Virginia, for two years after high school, then returned to college 25 years later, graduating summa cum laude with a B.B.A. in accounting from Marshall. As a student at Marshall, she was barred from the male-only Accounting Club on campus, so she joined the American Society of Women Accountants in Huntington. Her mother, Ella Mae Spruce, was a member of the first women's basketball team at Marshall in 1908.



A MESSAGE FROM THE OFFICE OF ALUMNI RELATIONS

BACK TO SCHOOL

Greetings, Fellow Alumni and Friends of Marshall University:

Ah, that new student feeling.

We all remember our first stroll around the Huntington campus. The nerves. The excitement. And once again the time has returned, as students, from wide-eyed freshmen to ready-to-graduate seniors, return to the campus and Marshall University breathes in new life with classrooms, residence halls, the Student Center and the “Joan” all teeming with young people clad in green and white.

For the alumni office, it is our favorite time of year.

It is our favorite time of the year because of the possibilities. Each year we get a chance to talk with students, and each year we are amazed by the stories of obstacles overcome and challenges accepted. Students who, still today, are the first in their family to attend college. Students with little to no financial means who grind each day to achieve their dreams. Students who couldn’t even have attended without the generous support of donors like you.

More so than New Year’s resolutions or mid-year resets, the beginning of the fall semester is truly a time of new beginnings. Whether students are on campus for the first time, or are seasoned vets returning after years away, this is an opportunity to start anew and chase your passion.

And, after four years, or two, or eight, you step away from the university and out into the world, ready to tackle anything life throws at you.

It is why we do what we do – bridging that gap between the student and alumni experience.

So as we enter a new semester brimming with possibilities, we want to bring you all up to speed on a few happenings at the university and around the alumni office.

- The Marshall University Alumni Association national board welcomed new president Max Lederer over the summer, replacing outgoing president Ben Sandy. You can read Max’s introductory letter at the beginning of the everGreen section of this magazine.
- It’s official – the Homecoming theme has been announced and, let’s just say, it is epic. “Overthrow the Monarchs,” based on the popular Game of Thrones series and a play on the nickname of Marshall’s 2017 Homecoming opponent Old Dominion, will bring dragons, swords and oversized thrones to the Huntington campus October 14.
- In case you missed the call for vacation photos over the summer, here is your opportunity. If you have any photos of you and your family on vacation in your Herd gear, send them to us at alumni@marshall.edu or tag them on social media using #MarshallUTravel.
- For anyone interested in more information about starting, joining, or resurrecting a former alumni club in your area, the all-new Club Handbook is available online. For more information, visit HerdAlum.com and click on Alumni Club Central under the clubs tab.
- Watch for several exciting announcements this fall regarding changes and additions to the 2017 MUAA event calendar.

That is all for now. Good luck to all of the students returning to campus and to our alumni family; we hope that you will continue to show your support in helping make a difference in the lives of Marshall students.

Until next time, Godspeed and GO HERD!

Best Regards,
Rob, Matt and Larry



OVER **400** REGIONAL
& NATIONAL AWARDS

THROUGH SERVICE TO
OVER **150** CLIENTS



SPANNING **15** YEARS
OF OPERATION

1 CLIENT AT A TIME.

Results and achievement. It's what every business wants. It's what Barnes Agency delivers. So whether you're looking to increase your market share with a powerful television commercial, a redesigned website, a social media plan, a dynamic print ad, targeted digital marketing or a results-driven public relations campaign, we have what it takes to get your business noticed.

A History
Of Award-Winning Results

barnesagency
FIFTEEN YEARS... AND GROWING
15

thebarnesagency.com • 304.523.2339  

The Hands of Experience® in Minimally Invasive Surgery

Our surgical specialists use the da Vinci Xi® Systems to provide minimally invasive surgery that offers patients a faster recovery with less pain.

If you've been told somewhere else you have to have open surgery, get a second opinion from these St. Mary's affiliated physicians.

Gynecological Surgery - 304-697-2035

(including hysterectomy for uterus and oophorectomy for ovaries)

Dr. Steven Brumfield
Dr. Allan Chamberlain
Dr. Amber Kuhl
Dr. Stacey Hensel



General Surgery 304-522-7600

(including abdominal hernia repair and colon resection)

Dr. Matthew Hofeldt
Dr. James Morgan
Dr. Yancy Short



Lung Cancer and Lung Disease Surgery - 304-399-7530

(including lung resection and lobe removal)

Dr. Geoffrey Cousins
Dr. Nepal Chowdhury



Urological Surgery 304-525-3711

(including prostatectomy for prostate, radical and partial nephrectomies for kidney and cystectomy for bladder)

Dr. Rocco Morabito Jr.

