

Spring 2017

# Marshall University Libraries Enhance Scholarly Publication

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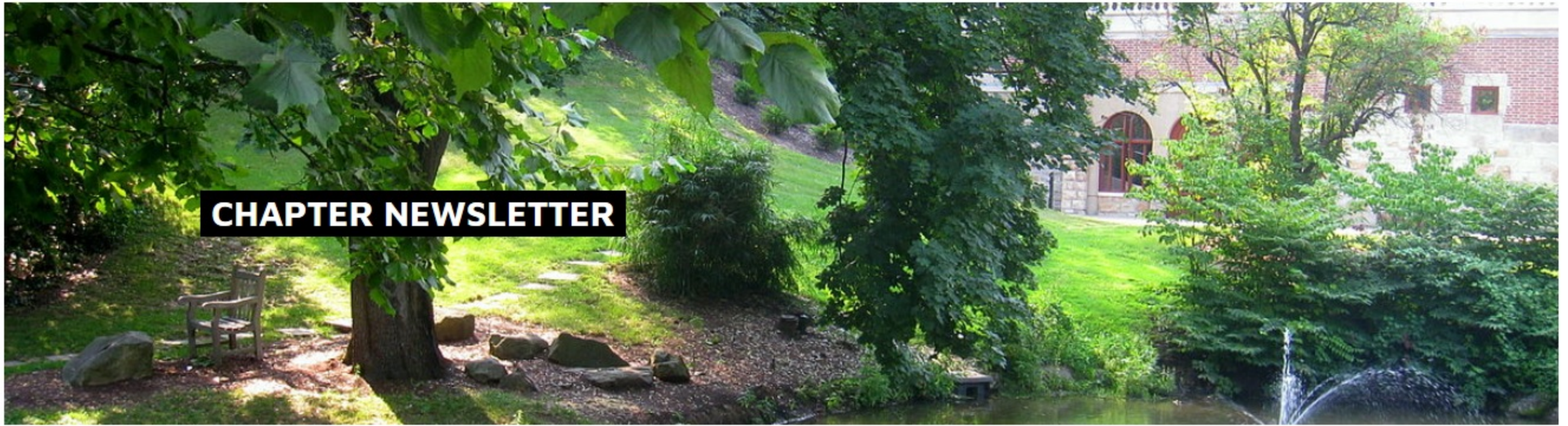
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HOME

NEWS & EVENTS

NEWSLETTER

DISCUSSION FORUM

INTEREST GROUPS

MENTORING  
PROGRAM

NETWORKING MAP

RESUME REVIEW

JOIN THE CHAPTER

ABOUT US

## SPRING 2017

VOLUME 8, ISSUE 2

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Inside this issue:

- Spring Conference 2017
- Shipper Library Utilizes Technology To Energize Enrollment Services Open Houses
- Veni, vidi, didici: I came, I saw, I learned
- Marshall University Libraries Enhance Scholarly Publication
- West Virginia Library Association Gains Library Instruction Round Table

Western Pennsylvania  
ACRL Chapter West Virginia

CHAPTER NEWSLETTER

Volume 8, Issue 2 May 2017

Inside this issue:

Shipper Library Utilizes Technology To Energize Enrollment Services Open Houses	2-3
Veni, vidi, didici: I came, I saw, I learned	3
Marshall University Libraries Enhance Scholarly Publication	4
West Virginia Library Association Gains Library Instruction Round Table	5

Spring Conference 2017  
Libraries Leading the Trends  
June 2, 2017  
Potomac State College of West Virginia University  
Keyser, WV  
\$15 Students | \$25 Members  
\$35 Non-members

Register online by May 26: <http://www.libraryassoc.wvpa.org/spring2017>  
To become a member: <http://www.wprvacrl.org/join-the-chapter.html>

Keynote  
Cheryl Ann Middleton  
Vice President Elect of ACRL

Plenary Session  
The Library Has Left the Building: And Other Tales of the Engaged Librarian  
Karen D'Am, WVU Librarian  
Joel G. D'Am, Ph.D., The CBS Librarian

Cheryl Ann Middleton's bio and the conference schedule are available at [www.wprvacrl.org](http://www.wprvacrl.org)

@wprvacrl



## Marshall University Libraries Enhance Scholarly Publication

Jingping Zhang, University Librarian/Director of Libraries Operations

Larry Sheret, Instruction & Emerging Technologies Librarian



## Marshall Digital Scholar

Scholarship, Publishing, and Preservation

The Marshall University library has been experiencing a fruitful collaboration with various departments and programs on campus involving the publication of peer-reviewed journals. The journals are hosted on Marshall's open access institutional repository (OAIR), [Marshall Digital Scholar](#) (MDS). *Euscorpius*, the *Marshall Journal of Medicine* and *Sermon Studies* are currently publishing peer-reviewed research articles. Two other peer-reviewed journals are in the planning stage to begin publication this year. One of these, the *Journal of Applied Digital Evidence* (JADE) is a collaboration with the forensics sciences programs at Marshall U., Eastern Kentucky U., and Purdue.

Marshall Digital Scholar became operational in January, 2012, and hit the 1,000,000th download mark in February of this year. The three journals that are currently in operation account for over 21,700 downloads.

As the library identifies programs that might be good candidates to publish a journal, the program chairs are contacted and a short presentation

is given to market the publishing capacity of the IR. *Euscorpius* had already established itself as the principal journal for the study of scorpions. Publication of the journal was transferred to Marshall Digital Scholar, which has allowed the journal to have access to a rich set of download data.

After *Euscorpius* migrated to MDS, the library had a tangible product to demo. The School of Medicine embraced the idea of publishing its own journal in the spring of 2015 and rolled out its first issue of *Marshall Journal of Medicine* (MJM) less than six months later. We created DOI's for each article and citation. The journal has been indexed by BrowZine, a journal browsing app used by over 450 leading institutions including the top 10 medical schools in the United States. We are currently working to have MJM indexed by the major indexing services.

The editorial board of *Sermon Studies* includes faculty from the U.S., Canada, Spain, Ireland and the U.K. This journal uses a rolling publication model where articles become visible to the public immediately upon the completion of peer-review. It published its first

article in January of this year.

A second article has almost completed the peer-review process. Volume 1, Issue 1 remains open until June 30th at which time the issue will be closed and Issue 2 will be opened. Marshall's Center for Sermon Studies is hosting the *Conference on Sermon Studies: Sermon: Text and Performance* this fall using the same Digital Commons platform that the journal is published on.

In the traditional subscription-based business model, university academic faculty are both the producers and consumers of their scholarly work. The open access publication model changes this paradigm as the library provides the platform and technical support that puts journal publication on the radar of our programs at Marshall. This puts Marshall University on the global map in terms of scholarly research and brings enormous value to the university on many levels. Faculty learn how scholarly publication works through direct involvement with it, the university has another venue for scholarly communication, and the library becomes the nexus for this to happen.