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## MU NewsLetter, July 30, 1987

Office of University Relations

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# Center included in legislative budget

State legislators recognized and acknowledged the outstanding work Marshall University's Center for Regional Progress has done and continues to do in economic development for West Virginia by including a line item of \$150,000 for the center in the Legislative Digest (an addendum to the FY 1987-88 budget), according to Dr. Robert F. Maddox, associate vice president for academic affairs at Marshall.

"The Center for Regional Progress is a major resource and asset to the business community of West Virginia and should be recognized as such," said Maddox, who directs Marshall's economic development programs. "I think several members of the legislature realize the importance of the programs and their impact on the state's economy."

Maddox particularly expressed appreciation to Senators Ned Jones of Cabell County and John "Si" Boettner of Kanawha County and House of Delegate Speaker Chuck Chambers of Cabell.

"These individuals, along with several other legislators, were instrumental in getting the economic development center included in the budget," Maddox said.

Established in 1984, the Center for Regional Progress was designed to serve as a bridge between Marshall

University and the community and provide counseling and technical assistance to business, industry, local government, and various community agencies.

Primarily concerned with the creation and retention of jobs, the center's programs are built around having a strong and positive effect on overall economic and community development in West Virginia.

The center has been contacted by more than 300 businesses and has worked directly with 33 major clients, providing management training, counseling and referral services, assistance in dealing with government regulations and marketing research.

Maddox said the center also recognizes the assistance and research needs of local, county and state government and has conducted overall economic and community development planning for municipal and county governments and the West Virginia State Legislature, and actively promotes joint ventures between the academic, public and private sectors to address those needs.

A wide variety of clients have taken advantage of the center's services including small businesses who want to expand, persons who want to establish new businesses, governmental agencies, and large businesses that can utilize the center's services.

"We have recently completed a feasibility study for a small business incubator proposed for an existing Huntington building, worked with coal miners in Gary who want to buy the company they work for, and did economic development studies for McDowell and Mason counties," said Maddox.

Maddox said the center recently received a third place award in national competition for its outstanding work in export development, specifically for assistance provided to the International Trade Commission, the Governor's Office of Community and Industrial Development and the West Virginia Legislature.

"Dr. John Spears, interim director of the Center for Regional Progress and his staff have done an excellent job in providing services and assistance to businesses and developing programs to help improve West Virginia's economy," Maddox said. "They deserve a lot of credit for the center's success, as do members of the state legislature for recognizing the center's importance and including it in the Legislative Digest."

To obtain further details about the Center for Regional Progress and its services and programs call 696-6797.

## Employee workshops set

The Training and Development Division of the Department of Human Resources/Personnel will offer four workshops during August.

Topics will include "Beginning CUFS," "Advanced CUFS," "How to Live with the New Immigration Law," and "Traveling Away from Marshall."

Employees will be sent a workshop calendar and registration information through campus mail. Release time has been granted by MU President Dale F. Nitzschke for employees attending the workshops.

All full-time and part-time employees will be eligible for the workshops. Supervisors are urged to grant approval to their employees who request permission to attend the workshops.

To obtain further details contact Nicole A. Norian, coordinator of training and development, 696-6455.

## Perry elected Advisory Board chairman

A. Michael Perry of Huntington, president and chief executive officer of Key Centurion Bancshares, Inc., has been elected chairman of Marshall University's Institutional Board of Advisors for 1987-88, according to MU President Dale F. Nitzschke. He succeeds Dr. H. Darrel Darby, who has served as chairman the past two years.

A Marshall alumnus, Perry also is chairman of the board and chief executive officer of First Huntington National Bank.

Elected vice chairman was David G. Todd of Huntington, vice president, government and regulatory affairs, of Ashland Coal, Inc. James S. Williams, also of Huntington, was elected secretary.

Nitzschke also announced the names of four university representatives selected to serve on the Board of Advisors for 1987-88. They are: Dr. Roger L. Adkins, chairman of Marshall's Department of Economics, elected as representative of the faculty; Mrs. Barbara R. James, program assistant for the Regents Bachelor of Arts Degree

program, elected as representative of the classified staff; Thomas Frankhouser, elected as student representative, and Dr. Robert P. Alexander, dean of the College of Business, appointed as the administration representative.

Other members of the Board of Advisors are Dr. Darby and newly-appointed members Nathaniel Ruffin and James H. "Buck" Harless. A successor will be named soon for Charles K. Connor Jr. of Beckley who resigned earlier this month to accept an appointment to the West Virginia Board of Regents.



A. Michael Perry

Perry, who received his law degree from West Virginia University, was a member of the Order of the Coif, the ranking law fraternity there, and was a member of Omicron Delta Kappa, national leadership honorary at Marshall. He was selected "Financial Services Advocate of the Year" for 1985 by the U.S. Small Business Administration.

A past president of the Huntington Rotary Club, he is a director of Guyan Golf & Country Club and a member of the City Club. He serves on the executive committee of the West Virginia Chamber of Commerce, is chairman of the board of directors of the West Virginia Bankers Association, vice president of the West Virginia Research League, chairman of the Marshall Artists Series Advisory Board, and treasurer of the West Virginia Roundtable.

Perry also serves on the boards of the Huntington Chamber of Commerce, the Tri-State Cultural Plan, the Greater Ashland Foundation, Inc., Alderson Broaddus College and the West Virginia Education Fund. He is a native of Huntington and he and his wife, Henriella, are the parents of three children.

## Phones are high-tech

Marshall University has a new telephone system--and a whole lot more.

"As of this moment, we have at Marshall University the most technologically advanced telephone communication system in West Virginia," MU President Dale F. Nitzschke commented during a joint campus news conference with AT&T officials. "At the same time," he added, "we have put in place a new and extensive cable system throughout the campus to handle our voice, video and data transmission needs for many years to come."

Bob Oliver, district manager of marketing for AT&T, confirmed Marshall's leadership in telecommunications. "With the cutover to the new system, Marshall is one of the leading educational institutions in the country in

(Continued on page 2)

## Faculty/staff achievements

Dr. JOHN VIELKIND, associate professor and chairman of philosophy, attended the 21st annual Heidegger Conference held May 22-24 at George Mason University, Fairfax, Va. VIELKIND and Dr. FRANK MININNI, associate professor of philosophy, attended the 85th annual meeting of the American Philosophical Association, Central Division, held April 30-May 2 at the Palmer House Hotel in Chicago.

Dr. DANNY FULKS, professor of education, has had an article titled "Back to School at Big Laurel" accepted for publication in the fall issue of *Goldenseal*, the journal of the West Virginia Department of Culture and History. Research data for the article was collected with assistance from the Marshall University Foundation's 1986 summer grant program. The article complements two other articles he has coming out this fall: "The First Day of Kindergarten" in *Day Care and Early Education* and "The Waterloo Wonders: The Team and The Times" in *Time-line*, the journal of the Ohio Historical Society.

Dr. FULKS also has been invited to present a paper titled "Helping Learners Develop Autonomy: Implications of Kohlberg's Research for External Degree Programs" at the Alliance Association for Alternative Degree Programs for Adults conference scheduled for October in Memphis.

BILL WEBB, assistant professor of psychology, presented a paper titled "Self-Esteem and the Construal of Meaning" at the fourth annual International Conference on the Self held recently in Nags Head, N.C.

Dr. CLARA REESE, associate professor of vocational and technical education in the Division of Specialized Allied Studies, co-authored a teacher's manual and a student handbook titled "Broad Horizons" with Alta Davis of the Bureau of Vocational Education. The publications were developed for the Job Training Partnership Act program and are being implemented in 12 West Virginia counties this summer.

## MU faculty members receive VA grants

For the 1987-88 fiscal year, the Veterans Administration has awarded approximately \$400,000 in research funds to Marshall University School of Medicine faculty members working at the Huntington VA Medical Center, according to Dr. Maurice Mufson.

The funding puts the program's five-year total over the \$2 million mark, said Mufson, who is both Marshall's chairman of medicine and the VA's associate chief of staff for research and development.

MU President Dale F. Nitzschke called the joint research program a "silent, steady contributor to the economy of West Virginia and the Tri-State area."

"In addition to the health benefits it provides to the area, the program has attracted substantial funding from non-local sources," he said. "That funding supports the research projects and provides for the renovation and improvements that go along with them."

The program also has created a number of research-related jobs for area residents, he said.

Currently six researchers are working on seven VA-funded projects relating to viral diseases, diabetes, growth hormone and cancer treatment.

The numbers rise sharply when the research program as a whole is considered, Mufson added. A number of VA researchers get research funding from other sources. In Fiscal Year 1986, for example, there were 19 active investigators and 37 active projects at the VA Medical Center. The total amount of research funding to local VA researchers surpassed \$1 million.

The MU/VA research program is essential to both institutions, Mufson said.

(Continued on page 2)

# New system utilizes latest technology

(Continued from page 1)

integrating voice and data communication. It has the very latest AT&T product line. In fact, there are elements of this system that are so futuristic that they probably won't be available to the general public for another 10 years," Oliver said.

Featuring "state of the art" technology, the new system—called "System 85"—employs not only fiber optic cable, but microwave transmission as well. Provided and installed by AT&T, it was put into operation June 26. It integrates for the first time three separate areas: Marshall's main campus, Doctors Memorial Building on Sixth Avenue and the Medical Education Building, located 14 miles west at the Veterans Administration Medical Center in Spring Valley.

## Faculty receive grants

(Continued from page 1)

"The VA would not have a research program if the Medical School was not here," he said. "On the other hand, that research program is crucial to the research program of the whole School of Medicine.

"The VA needed Marshall, Marshall needed the VA. The VA has resources, Marshall has expertise, and together it's a very nice marriage."

The people of the Tri-State are the ones who ultimately benefit from that marriage, Mufson added.

He noted that one of the fundamental reasons for creating a medical school affiliated with the Veterans Administration was to improve health care for veterans. As part of that partnership, many Marshall physicians work for both the medical school and the VA, caring for both veterans and members of the general public. Anything that helps attract quality physicians to either institution has a direct payoff in patient care.

"The research opportunities we can offer often make the difference in whether we're able to recruit people to the VA and the university to improve patient care," Mufson said. "They definitely have brought in expertise that otherwise would not be here.

"Without a doubt, they have contributed significantly to the gratifying improvements in the quality and quantity of services to veterans here over the last decade," he added.

Mufson became the program's first researcher when he came to Marshall in 1976. "There was no research program, so we had zero dollars and no space," he said. His lab was the auditorium stage.

Since then, the VA has given the research program its own building and spent nearly a million dollars renovating it into modern research facilities. The research program now has nearly 10,000 square feet of space.

The program apparently is well-regarded within the national VA system. Dr. Peter Kasvinsky, director of research development for the School of Medicine, said that at a scientific meeting he met the administrator of the western VA operation. "He said he doesn't know much about facilities east of the Mississippi, but he did know that the Huntington VA Medical Center had been tapped to be one of the coming research centers in the VA system."

Mufson said the VA's positive view of the local program is reflected in its funding level. "The only way to get research funds is to convince a group of scientists that a proposal is sound. We're considered a small but competent program, and that's shown by the amount of research funding we get and in what the VA has been willing to invest here in terms of facilities and equipment."

Doctors Memorial Building is linked to the main telephone switch by fiber optic cable. The Medical Education Building is tied into the system by microwave.

Marshall's "System 85" has more than 3,000 main telephone stations and links all employee locations into the same network, using four-digit extensions. It provides "voice mail" service which stores voice messages until such time as the intended recipient is present and ready to receive them. The system also includes such features as conference calls, transfer of calls, and data services. There are no busy signals or unanswered extensions.

"One of the features which our people have found most intriguing is the one which tells you, on a screen, just who is calling you from an on-campus telephone, even before the call is answered," Nitzschke said.

As part of "System 85," all residence hall rooms, offices and many classrooms have been wired to allow for networking personal computers to each other and the main campus computer via telephone lines.

"Using the 'System 85' to link computers to each other, whether in the dormitory room, the classroom or the office, will provide our students and professors new communications pathways," MU Computer Center Director Arnold Miller noted. "The learning process and potential will be greatly enhanced."

"The AT&T 'System 85' is definitely futuristic in what it is going to do for us," Marshall Director of Campus Technology William S. Deel remarked.

Dr. Deel, who oversaw development of the project, added, "The new system puts our telecommunications capabilities right up there with those of the most progressive universities in the country. At the same time—and most importantly—it is going to do so in a cost-effective way."

The primary equipment in the system includes the "System 85/R2V3" switch, Audix (voice mail), DR-18 Microwave (18 Gigahertz Microwave), E/W DDM 1000 (breaks down the 18 ghtz microwave into usable circuits), digital telephone sets, and premise distribution system which includes fiber optic/lightguide cable.

Marshall was chosen by AT&T as a controlled introduction site for voice mail and the DDM 1000, Oliver said.

## Accounting seminar set

A workshop designed to give small business owners and prospective small business owners the basics of setting up an accounting system will be held at Marshall University on Wednesday, Aug. 5, from 8:30 a.m. to 12:30 p.m. in Corbly Hall Room 105.

The seminar will cover a variety of topics including tax compliance, record retention, year-end requirements, options for computerized accounting and the flow of records. The session also will include an introduction to the "one-write" bookkeeping system, according to Larry D. Kyle, program manager of Marshall University's Small Business Development Center.

There will be no charge for the program, which is being sponsored by the MU Small Business Development Center and Somerville and Company Certified Public Accountants.

Registration must be completed by Friday, July 31. To obtain further details contact Somerville and Company, 525-0301, or the Marshall Small Business Development Center, 696-6797.

## Workshop will explore parent/teacher bonds

"Focus on Parents: Parent and Professional Partnerships," a two-day conference designed to offer pertinent information to parents and teachers on developing and maintaining cooperative working relationships, will be held at Marshall University Nov. 13-14.

The conference will be important for parents who have children with disabilities and professionals who are involved in the teaching and/or care of children who have disabilities, according to Dr. Robert Angel of Marshall University's Special Education Department.

A variety of topics will be covered including physical therapy, occupational therapy, behavior management, parent advocacy and services available for preschoolers.

Keynote speakers will include Dr. Roger Kroth from the University of New Mexico and Dr. Bill Wagonseller from the University of Nevada at Las Vegas.

Kroth is the author of the book, "Communicating with Parents of Exceptional Children," and various other articles in the field of special education, and Wagonseller has developed training materials for parents, including a series titled "The Art of Parenting."

Other presenters will include Fred Theierl of Shawnee Hills Regional Center, Pam George of the West Virginia Department of Education, Ed Necco of Marshall University's Special Education Department, and Marlene Morelli of Marshall University's Autism Training Center.

The program is being sponsored by the Cabell County Interagency Council for the Preschool Handicapped, the Cabell County Parent Resource Center and Marshall University's College of Education.

To obtain further details contact Dr. Robert Angel or the Marshall University Department of Special Education, 696-2340.

## Fellowships available

The Woodrow Wilson International Center for Scholars is accepting fellowship applications for their West European Program, according to Dr. Clair W. Matz, director of Marshall University's Center for International Studies.

Scholars who are pursuing research on western European humanities or social sciences are invited to apply for the fellowships.

The purpose of the program is to examine in depth the values and traditions common to Western Europe and the United States.

The deadline for submitting applications will be Oct. 1. To obtain further details contact Dr. Matz, 696-2465, or Michael Haltzel, Woodrow Wilson International Center for Scholars, 1000 Jefferson Drive, S.W., Washington, D.C. 20560.

## Bookstore gets IBM contract

The Marshall University Bookstore has been accepted by IBM as the Educational Order Center to provide the new Personal System 2 computers to faculty, staff and students.

Terms of the agreement allow for discounts of 40 to 45 percent, according to Joe Vance, bookstore manager. The equipment will not be stocked, but will be provided on a special order program.

The bookstore will continue to provide sales and service for the AT&T personal computer as well as other equipment.

To obtain further details contact Vance at the Marshall University Bookstore, 696-2456.



William C. Campbell, right, a member of the board of directors of C&P Telephone Co. of West Virginia, presents Marshall University President Dale F. Nitzschke a \$25,000 check from the telephone company for Marshall's Society of Yeager Scholars. The gift represents a one-year installment on C&P's \$100,000 pledge in support of the new MU program. The check was presented to Nitzschke during a recent Ohio River outing of the John Marshall Society aboard the sternwheeler P.A. Denny. Campbell also serves as president of the Marshall University Foundation.

## Marshall Staff Council holds special meeting

(The following report on the June 22 special meeting of the Marshall University Classified Staff Council was submitted by Peggy Theis, secretary.)

A special meeting of the Marshall University Classified Staff Council was called by Gloria Rickman to report on the meeting of June 19 with President Dale F. Nitzschke, Jane Vickers and Georgia Childers, regarding alleged voting irregularities in the recent Staff Council election.

After reviewing the allegations, Dr. Nitzschke recommended that he pick an impartial committee comprised of classified staff personnel to investigate the election procedures and determine if there were irregularities. He would then report their findings to the council, along with his recommendations.

Ms. Rickman opened the floor for discussion. Many views were voiced and the election procedures were studied in depth.

Ms. Childers, chairwoman of the Election Committee, gave an accounting of the voting by divisions and said that all ballots received had a corresponding voting card, therefore, discounting any votes cast illegally.

It was the consensus of the council that the election should stand as is, since it would take at least two months to prepare for another election.

It was felt that the difficulties in this election were the result of a lack of communication and misunderstanding, and that hereafter all elections will follow "Robert's Rules" implicitly.

Council then voted to accept the results of the election as they are. The vote was 16 for the motion and none against, with five abstentions.

The meeting adjourned at 11:45 a.m.

## Miller to defend dissertation

Ed Miller, director of student financial assistance, will defend his dissertation, "The Effect of Educational Loan Repayment on Personal, Vocational, and Consumer Concerns," on Tuesday, Aug. 11, at 11 a.m. in Jenkins Hall Room 217.

Observers will be welcome, but seating will be limited.