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Office of University Relations

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First faculty meeting scheduled

The first general faculty meeting of the semester will be held Thursday, Sept. 24, at 4 p.m. in Old Main Auditorium, according to Dr. Rainey Duke, president of the Marshall University Faculty Senate.

Items on the agenda will include: introductions of new faculty members; remarks by President Dale F. Nitzschke; a report from Dr. Frances Hensley, Marshall's representative to the Board of Regents

Advisory Council of Faculty; announcements, and nominations for the Memorial Student Center Board, the Institutional Hearing Committee and an alternate representative to the BOR Advisory Council of Faculty.

There will be a reception at Marco's in the Student Center immediately following the meeting. Food and beverages will be served.



NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25701 • SEPTEMBER 3, 1987

Marshall's impact on region revealed

Marshall University contributes at least \$157 million annually to the region's economy and creates 5,727 jobs, according to a new economic impact study based on the 1986-87 fiscal year.

Add an average annual expenditure of \$8,997,000 for capital improvements (based on the last seven years), and the university's total yearly economic impact rises to \$183.5 million, according to the study's authors. The jobs figure rises to 6,442.

At the same time, Economists Ramchandra G. Akkihal

and Roger L. Adkins report, Marshall's economic impact would be \$225 million – if the university were to be funded equitably with other higher education institutions in West Virginia. Equitable funding, they noted, would mean an additional \$14.4 million in Marshall's annual budget.

Equitable funding would mean an additional 1,519 full-time jobs for the area, bringing the total resulting from Marshall's operation to 7,961, the authors reported.

Results of the study were announced Aug. 31 at a Huntington Rotary Club luncheon in the Radisson Hotel. U.S. Senator Robert C. Byrd, the Senate's majority leader, also attended and reported on the impact of a planned \$47.5 million expansion of the Huntington Veterans Administration Medical Center, based on its affiliation with the Marshall School of Medicine.

"It's obvious Marshall University has a powerful and growing impact on not only the local economy, but also on West Virginia's economy," MU President Dale F. Nitzschke said. "With the help of the Marshall Foundation, we now have been able to document that impact—and it's even greater than we had believed."

Nitzschke noted the most recent Marshall economic impact study had been done in 1973 and had demonstrated an economic impact of \$78 million—less than half the figure for 1986-87.

The new study, prepared for the Marshall University Foundation, covers Marshall's impact in Cabell and
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Marshall faculty/staff receiving more grants

Marshall University grant proposals approved in the 1986-87 fiscal year will bring in more than \$3.96 million – the highest total ever – according to MU President Dale F. Nitzschke.

Action on applications still pending should take the total well over \$4 million.

"Marshall's research activities have numerous benefits for our area, not the least of which is their significant economic impact," said Nitzschke. "Since 1983, they have brought nearly \$13 million here."

In addition to showing the highest amount of funding ever, Marshall in 1987 also had record highs in two other areas: number of proposals submitted (146) and number approved (78). Of the proposals acted upon, more than 70 percent were approved; another 35 proposals totaling \$3.77 million are still pending.

Two MU divisions had grant totals of more than \$1 million: the School of Medicine with \$2.14 million and the College of Education with \$1.06 million.

Some other divisions showed dramatic increases over the previous year. The Center for Regional Progress doubled its previous year's total dollars and the College of Liberal Arts nearly tripled its 1985-86 grant income.

(Continued on page 2)

Faculty Senate to meet

The first fall meeting of the Marshall University Faculty Senate will be held Thursday, Sept. 17, at 4 p.m. in Corbly Hall Room 105, according to Dr. Rainey Duke, senate president.

An agenda will be published after it is set by the Executive Committee at its Sept. 3 meeting.

University has huge economic impact

(Continued from page 1)

Wayne counties in West Virginia, Lawrence County, Ohio and Boyd County, Ky. The area includes Huntington, Iron-ton, Ohio and Ashland, Ky. Akkihal and Adkins said they had tended to be conservative in their figures and projections.

The main study, which does not include capital expenditures, indicates:

—Marshall, as an institution, and its faculty, students, staff and visitors spend about \$79 million annually in the four counties.

—Another \$78 million worth of business volume is generated indirectly as a result of the direct expenditures. This is known as secondary impact.

—Of the 5,700 jobs created, 1,400 are direct university positions. The remaining 4,300 jobs are secondary employment required to serve the needs of the university, its employees, students and visitors.

—Total expenditures by Marshall (again, not including capital expenditures), both in and out of the local area amount to more than \$54 million. Of this, about \$11.5 million is spent with local vendors for institutional requirements. About \$32.6 million is paid in the form of salaries to Marshall employees. Institutional expenditures outside the local area

are estimated at \$6.2 million—much of which may impact on the total West Virginia economy.

—Including the \$32.6 million paid Marshall employees, personal incomes received by local residents as a result of university-related expenditures is estimated to be about \$98 million.

—Marshall faculty and staff spend an estimated \$19.6 million in the local area, including almost \$1 million for local rental housing and \$18.5 million for local non-housing purchases.

—Students enrolled at Marshall spent more than \$42.7 million during the study period.

—Visitors to Marshall spend almost \$5 million in the local economy. These include people attending academic conferences, workshops and seminars; cultural, social and athletic events, and relatives and friends visiting Marshall students and employees.

—Expansion of the local banks' credit base is estimated at about \$49.5 million as a result of Marshall-related deposits. On an average, each Marshall employee maintained \$4,950 in savings accounts and \$1,055 in checking accounts. Students averaged about \$1,186 in savings accounts and about \$395 in checking accounts.

—Local city and county governments received \$104 million in revenues as a result of Marshall-related activities. The cost for local governments to provide municipal and public school services to the university-related population is estimated at \$7.8 million.

—As a secondary result, local businesses purchase an estimated \$19.7 million in goods and services from other local business to support their university-related sales.

—Local business volume increased by more than \$59 million as a result of university-related incomes of individuals employed to serve the needs of the university and its faculty, staff, students and visitors. About \$51.5 million is spent by local businesses for real property committed to Marshall-related business and an estimated \$18.9 million is committed to business inventory for university-related sales.

MU gets more grants

(Continued from page 1)

The projects range from a \$400 grant to help underwrite a concert by pianist Alphonso Montecino to a \$14 million contract to study potential AIDS vaccines. Seven grants exceed \$100,000.

Nitzschke said that in addition to benefiting the university and its students, Marshall's grant and contract activities help the community and state as well.

"Certainly the research and related activities help Marshall attract and keep quality faculty, and also provide students with a highly-charged learning atmosphere," he said.

"The benefits reach even further, though, when you look at the kinds of activities these dollars are funding," he added. "In addition to laboratory-type research, you'll see economic development projects, continuing education programs for public school teachers, and even a program for helping high-school dropouts use television to study for their GED degree. In a very real sense, we all benefit."

MU Grants Officer C. Robert Barnett said a highlight of this year's performance was increasing the school's grant dollars in the face of a declining funding market.

"We won some very competitive grants, and we also successfully identified a number of funding sources that are not highly competitive and created programs that addressed those funders' special interests," he said.

Barnett attributes Marshall's improved grants performance to several factors.

"One key element, definitely, was the strong encouragement of the administration, from Dr. Nitzschke on down," he said. "The administration laid down a challenge and, boy, the faculty took it up. One great example is the College of Liberal Arts, which in just two years went from \$1,660 in grants to more than \$120,000."

A series of grants workshops last fall also helped, he said, as did a new system in which each MU division has a grants liaison.

"Our faculty are writing more grants, and they're writing them smarter," he said. "We're going to continue reaping the benefits of that."

Interim deans named

Dr. Tony L. Williams has been named interim associate dean for academic programs for Marshall University's College of Education, according to Dr. Carole A. Vickers, interim dean of the college.

Williams, formerly associate dean for student services, joined the Marshall faculty as associate professor of social studies in 1970. He has served in several administrative capacities within the college, including director of educational foundations and off-campus programs.

A native of Johnson County, Ky., he received his bachelor's degree from Marshall and master's and doctoral degrees from West Virginia University.

Williams has published numerous articles in professional journals and is the author of a textbook titled "Social Problems and Issues in American Education."

Dr. Vickers also announced that Donna L. Lawson has been named interim associate dean for student services in the College of Education.

Ms. Lawson, formerly associate professor of health, physical education and recreation, is a native of Chesapeake, WVa. She joined the Marshall staff in 1967 and served as the women's basketball coach for 12 years.

She received bachelor's and master's degrees from Marshall and did postgraduate work at Eastern Kentucky University and the University of Minnesota.

Meet-the-Scholars nominations sought

The Marshall University Meet-the-Scholars Program Committee is currently accepting nominations for the next award, according to Dr. Christopher L. Dolmetsch, chairman of the committee.

An ongoing project, the program is designed to bring distinguished Marshall faculty scholars together with citizens of the Tri-State region. It is meant to acquaint the community with the breadth and depth of academic

Abilities to be highlighted

Graduates who have participated in Marshall University's Disabled Student Services Program or Campus Vocational Rehabilitation Program will be honored during a special ceremony on Friday, Sept. 4, from 2 to 4 p.m. in the Memorial Student Center Alumni Lounge.

"A Celebration of Abilities" will honor persons who participated in the programs and subsequently went on to make outstanding contributions to their communities, according to Stephen W. Hensley, assistant dean of student affairs.

"Our plans are to introduce and recognize these individuals in a brief ceremony and note their accomplishments," said Hensley. "As a result of this recognition, we hope to increase the acceptance of disabled people as productive members of our society. People too often look at handicaps, not at the person's accomplishments.

"In addition, we believe the successes of our former students will serve as encouragement to current students who often lack positive role models in their lives," explained Hensley.

The program will be open to the public free of charge.

Rhodes applications due

Students who wish to apply for Rhodes Scholarships for graduate study at Oxford University in England beginning in October 1988 may obtain applications by contacting Dr. E.S. Hanrahan, College of Science, Old Main Room 119, or call 696-2372.

The deadline for applications is Oct. 26, 1987. The scholarships are awarded on a competitive basis to 32 outstanding students from the United States who have demonstrated academic ability and leadership potential.

The scholarships provide for a subsistence allowance in addition to tuition and fees.

Marshall scholarships set

The United Kingdom established the Marshall Scholarships in 1953 in order to thank the United States for assistance under the Marshall Plan.

The scholarships allow 30 American college graduates to study for two years at any British university.

According to Dr. Leonard J. Deutsch, acting dean of the MU Graduate School, the selection process is very competitive. Applicants can be no older than 25 and must have achieved a grade point average of 3.7 or better.

Dr. Deutsch said persons who know of seniors or recent graduates who might qualify to be a candidate can forward the information to the Graduate School.

expertise available on the Marshall campus.

The award will be presented twice each year, during each regular academic semester, to an outstanding Marshall scholar.

Nominations may be made in writing by any faculty member and are to be submitted to the vice president for academic affairs by no later than the end of the third week of classes in the semester.

Nominations should include the following credentials: A current vita, brief statement of current research or artistic activity, and one supporting letter from another faculty member in the case of self-nomination.

By the end of the sixth week of the semester, the committee will have reduced the nominations to two people from whom the award recipient will be selected.

All nominees will be kept informed of their status as the deliberations proceed.

The deadline for nominations and applications for the fall award will be Monday, Sept. 21, 1987. Award recipients receive a special plaque and a \$1,000 cash award from the Marshall University Foundation.

Choral Union forming

Marshall University's Choral Union has begun rehearsals for performances of Dr. Paul Whear's musical epic "The Chief Justice John Marshall."

Any singer who would like to participate in the Choral Union can still join by attending the rehearsal on Monday, Sept. 14, from 7:30 to 9:30 p.m. in Smith Music Hall Room 150.

Rehearsals will take place regularly on Monday evenings until the performances on Nov. 22-23.

Choral Union, under the direction of Dr. Joseph E. Line, is a large ensemble open to all interested singers.

Letters of appreciation

Dear Marshall Faculty and Staff:

The beautiful floral arrangement you sent to the funeral home for my father's services was greatly appreciated by all of the family members.

The expressions of the concern and thoughtfulness will always be remembered.

Sincerely,
Ralph Hall
Professor of Education

Dear Marshall Faculty and Staff:

My family would like to express our appreciation for the thoughtfulness shown by the beautiful flowers, which consoled us during the visitation and my mother's funeral.

Sincerely,
Don Williams
Professor and Chairman of HPER

Faculty and staff achievements . . .

BONNIE J. LYTLE, assistant director of public safety, was re-elected to the board of directors of the Institutional and Municipal Parking Congress during the organization's annual conference held recently in Miami. She will serve a two-year term. An article she wrote titled "Marshall University Parking Went Out For Blood," originally published in *Parking Professional*, was reprinted in the June issue of *Campus Law Enforcement Journal*.

Dr. CHRISTOPHER L. DOLMETSCH, associate professor of modern languages, has contributed a review of T.J. Reed's translation of the Heinrich Heine epic poem "Deutschland: ein Wintermarchen" to the July/August issue of *CHOICE* (Vol. 24, Nos. 11-12, p. 1699).

Dr. LEONARD J. DEUTSCH, acting dean of the Graduate School, served as an evaluator of humanities grant

proposals for the New Jersey Department of Higher Education at Princeton, N.J., July 13-14.

Dr. MAURICE A. MUFSON, professor and chairman of the Department of Medicine, served as a visiting scientist in the Virology Department of the Karolinska Institute in Stockholm, Sweden during the month of June. He conducted research on the characteristics and interrelationships of several proteins of the two subgroups of Respiratory Syncytial Virus and their importance in formulating a vaccine for this virus. His research was supported by an A. Blaine Brower Traveling Scholarship from the American College of Physicians.

Dr. MUFSON also has co-authored two articles which were recently published: "Pneumococcal Antibody Levels One Decade After Immunization of Healthy Adults" appeared in the May issue of the *American Journal of the Medical Sciences*; and an article titled "Subgroup Characteristics of Respiratory Syncytial Virus Strains Recovered from Children with Two Consecutive Infections" was in the August issue of the *Journal of Clinical Microbiology*. Dr. ROBERT B. BELSHE, professor of medicine, was one of the co-authors of the second article.

THOMAS C. SHEVORY, assistant professor of political science, has had an article titled "Melancton Smith and the Articulation of New York Anti-Federalism" published in *New York Notes*, a publication of the New York Commission on the Bicentennial of the United States Constitution.

Dr. MARGARET BIRD, associate professor of biological sciences, attended a two-week short course on Medical and Experimental Mammalian Genetics held July 20-31 at the Jackson Laboratory in Bar Harbor, Maine. The course was sponsored by the Jackson Laboratory and Johns Hopkins University.

Dr. PAUL W. WHEAR, professor of music, has been selected as a recipient of an American Society of Composers, Authors and Publishers Award for the 22nd consecutive year. Granted annually by an independent panel, the cash awards are based on the "unique prestige value of each writer's catalog and the performance of his or her compositions," according to ASCAP President Morton Gould.

Artist to perform

The premiere performance of a multi-media work by artist-composer Jay Bolotin will be held Saturday, Sept. 12, at 8 p.m. in Old Main Auditorium.

A native of Kentucky, Bolotin will present through imagery and song his multi-media realization of "The Hidden Boy," which is being presented in conjunction with "The Hidden Boy" exhibit of woodcuts and poetry in Birke Art Gallery. The exhibit will be on display Sept. 9 through Oct. 1.

Bolotin studied at the Rhode Island School of Design and served as an apprentice to sculptor Robert Lamb. His songs have been recorded by Dan Fogelberg, David Allan Coe, Merle Haggard, Dickie Betts, Porter Wagoner and others.

His art work is included in collections of the Australian National Gallery, Chase Manhattan Bank, the Cincinnati Art Museum, and the Museum of Modern Art in New York, which recently purchased "The Hidden Boy" woodcuts.

Bolotin also will present a slide lecture on his work on Friday, Sept. 11, at 7 p.m. in Birke Art Gallery.

All of the activities are open to the public free of charge.

Care brochures available

A new brochure titled "A Parent's Guide to Day Care" is available in the Marshall University Women's Center in Prichard Hall.

The free publication, funded through the Marshall Student Government Association, lists information on day care centers and resources in the Huntington area and discusses things to consider when choosing a day care center.

To obtain further details contact the Women's Center, 696-3112.

Department move is delayed

Due to delays in construction, the Marshall University Purchasing Office will not be able to move into Old Main Room 214 until Sept. 8-9, according to William J. Shondel, director of purchasing and materials management.

Athletic Committee meets

(The following report on the Aug. 12 meeting of the Marshall University Athletic Committee was submitted by Deryl R. Leaming, secretary.)

Members of the old and new Athletic Committee met Wednesday, Aug. 12, at 2:10 p.m. in Gullickson Hall Room 119 to approve the 1987-88 budget for the Department of Athletics.

Buster Neel gave a brief overview of the university's budget situation. He said personnel services would not be cut despite the need to trim approximately \$2 million from the budget.

Athletic Director David Braine presented the 1987-88 budget for the Department of Athletics. He prefaced his budget remarks with comments regarding how he felt Mary Marshall had created problems for him. He said he could not have presented a complete budget at the May meeting of the committee.

Dr. Marshall had insisted that the complete final budget be approved by the Athletic Committee before the beginning of the budget year.

Neel pointed out that Braine had done all he could regarding the budget, given the state's fiscal situation.

Olive Hager called for harmony on the part of members of the Athletic Committee.

After discussion relative to the budget presentation, the 1987-88 Athletic Department budget was unanimously approved.

Kenneth Blue presented a brief report relative to student athletics attending summer school.

The meeting adjourned at 4:07 p.m.