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News Letter November 10, 1978

OFFICE OF UNIVERSITY RELATIONS • NEWS BUREAU • MARSHALL UNIVERSITY • HUNTINGTON, WEST VIRGINIA 25701

Business, higher education ties explored

Eight regional industries and Marshall University are participating in a special project designed to foster closer relationships and cooperation between business and higher education.

Entitled "Joint Ventures," the project brings area business personnel and Marshall faculty members together in an informal setting to identify mutual concerns and seek resolutions to these problems, according to MU President Robert B. Hayes.

Participating are: ACF Industries, Amcar Division, represented by John Bowers, manufacturing manager, and Don Pulliam, industrial engineering manager; Armco, Inc., represented by H. L. Hughes Jr., systems engineer supervisor, and John Dryden, community relations supervisor; Owens-Illinois, Inc., John Keenan, finished products manager, and Ellis Glover, selecting department foreman;



ACF INDUSTRIES AIDS MARSHALL

Donald E. Reese, right, Huntington plant manager of the Amcar Division of ACF Industries, Inc., presents a \$2,000 check to Dr. Bernard Queen, executive director of the Marshall University Foundation. The ACF gift was designated for the "University's Greatest Needs" discretionary account. (Marshall University Photo by Rick Haye)

Outgoing mail must show department code

All outgoing mail which requires university-paid postage must bear the three-digit department code below the return

John McKinney, communications manager, said the code is being forgotten by some university mailers and he issued a reminder that uncoded mail will be returned to the sending

"And, if there is no return address, it will be treated as 'dead letter' material," McKinney said.

Allied Chemical Corporation, Semet-Solvay Division, represented by Tom Newport, organizational development supervisor; Connors Steel Company, West Virginia Works, represented by Steve Fisher, chief metallurgist, and John Hunsaker, production scheduling supervisor; Corbin, Ltd., represented by Roger Scragg, cutting department supervisor; Ensign Electric & Manufacturing, Division of Harvey Hubbell, Inc., represented by Sharon Hughes, assistant to the vice president; and National Mine Service Company, represented by Jay Qualls.

"In view of the successful program last year with Huntington Alloys, Inc., and Ashland Oil, Inc., as the corporate participants, this year we expanded our Joint Ventures to bring in other regional companies," Hayes noted.

Marshall faculty members involved are Dr. Dan Evans, assistant professor of biological sciences; Dr. Robert Godfrey, associate professor of accounting; Robert Lawson, Community College administrative assistant; Dr. Ronald Oakerson, assistant professor of political science; Mrs. Ruth Pearson, assistant professor of nursing; Dr. Phillip Prey, assistant professor of occupational, adult and safety education;

Dr. Daniel Babb, associate professor of chemistry; Dr. James Coil, associate professor of surgery; Dr. Larry Barker, associate professor of counseling and rehabilitation; Dr. Loraine Duke, assistant professor of English; Dr. Donna Spindel, assistant professor of history, and Ira Sprotzer, assistant professor of finance and business law.

Serving as group leaders for Joint Ventures are Gary Wilson, Huntington Alloys supervisor-personnel development, and Dr. Elaine Baker, MU assistant professor of psychology, who were participants in last year's Joint Ventures.

Joint Ventures is modeled after a concept developed by the Council on Corporate/College Communications of the American Association of State Colleges and Universities (AASCU).

Blood drive next week

The Tri-State Regional Blood Center will conduct a blood drive on Marshall's campus Wednesday and Thursday from 11 a.m. to 4 p.m. in the Multi-Purpose Room, Memorial Student

The campus goal is 400 units, according to Michael Crist, Blood Center spokesman.

Voting timetable

The discussion and amendment phase of the time schedule relative to the proposed Faculty Senate plan has now been completed. By this time each faculty member should have received for consideration a copy of the Senate plan as amended.

The schedule now is to provide those eligible to vote with ballots by Nov. 15 and have all ballots returned by noon on Nov. 22.

Instructions as to the time frame and where to return the ballots will be provided with the ballots.

Faculty Council meet highlights

The highlights of the October meeting of the Faculty Advisory Council of the West Virginia Board of Regents are as follows:

- Mr. Elwin Bresette, Vice Chancellor and Director of Finance and Facilities, was the Council's invited guest. He reported on the following items:
- (1) The Higher Education Resources Fee (HERF) that has been collected and allocated by the Board of Regents since 1975 has been the subject of a recent Attorney General's opinion. The opinion indicates that while the Board may levy and collect the fee the monies must then be deposited in the General Fund and be allocated by the Legislature. The HERF fund has heretofore provided the Board with a desirable degree of budgetary flexibility. Moreover, it has been handled with the full knowledge of the legislative finance committees. [In later action, the Board requested of the Legislature that the funds be appropriated back to the Board.]
- (2) A new contract agreement with TIAA-CREF under

Forum series features Irish chamber orchestra

The New Irish Chamber Orchestra, conducted by Andre Prieur and featuring flute soloist James Galway, will perform Monday, Nov. 13, at 8 p.m. in the Johnson Memorial United Methodist Church.

The presentation is a special event of the Forum Division of the Marshall Artists Series, according to Nancy P. Hindsley, coordinator of cultural events.

"Of course, Forum season tickets are good for this event," Mrs. Hindsley said. "However, because of the prominence of the flutist, James Galway, and this rare appearance in America of the Irish Chamber Orchestra, we are opening this program to the general public."

General admission is \$4. The price is \$2 for youth 17 and under and for Marshall students with I.D. only. The event is free to Marshall students with both I.D. and activity cards.

Tickets are available at Kenney Music Company, Marshall University's Music Department Office in Smith Music Hall and the Marshall Artists Series Office, Memorial Student Center 2W23.

Film on Appalachia to be shown Tuesday

Two showings of the film, "Friends and Loved Ones," by former Marshall student Robert S. Drake, are scheduled Tuesday, Nov. 14, at the Campus Christian Center.

The film will be shown at 7 p.m., followed by a discussion of the production by Drake, and again at 8 p.m. with a similar presentation by its producer afterward.

Made as a project for an Appalachian Culture course, the film depicts the lives of various people living in the Marrowbone Creek area of Wayne and Mingo counties.

The program is sponsored by the World Hunger and Nutrition Leadership Development Project and will be of special interest to those in sociology, anthropology and history fields.

Dr. Hope recuperating

Dr. Ben W. Hope, professor emeritus of speech, suffered a slight stroke while visiting his family in Boise, Idaho, earlier this fall. Dr. Hope and his wife. Dorothy, are remaining in Boise, while he recuperates. Letters and cards may be sent to either Dr. or Mrs. Hope at 1028 North Sixth Street, Boise, Idaho 83702.

which an employee terminating his employment within five years may withdraw his own, but not the Board's, contribution should save the system \$75,000 a year. The return will be allocated to the next payment for the institution and will thus save current expense money.

- (3) Under a new unemployment insurance arrangement recently adopted by the Board, claims will be paid by the Board itself. The Board heretofore has been paying out \$4.90 in premiums for every \$1.00 returned in claims. The new arrangement should amount to some \$750,000 in cost avoidance per year. This money will stay in each institution in current expense.
- The Council will request that hereafter faculty be included on the teams that in September of each year present institutional budget requests to the Budget Committee of the Board.
- 3. The Faculty Advisory Council will meet jointly with the Advisory Council of Public College Presidents on November 16. The tentative agenda includes the following items:
 - 1) summer school planning, 2) the budget process, and 3) faculty involvement in the institutional mission

Your questions and comments on these or other matters are, as always, welcome.

Frank Aldred

Dr. Key to lecture on manipulation by media

An author concerned with the way advertising and media manipulate consumers into spending money will present a multi-media lecture on "Subliminal Seduction" at Marshall University on Thursday, Nov. 16.

Dr. Wilson Bryan Key's public lecture, sponsored by the Lecture and Contemporary Issues Committee, will begin at 8 p.m. in the Multi-Purpose Room of Memorial Student Center.

Key, a former advertising executive and instructor of journalism and communications at several universities, has written two books, "Subliminal Seduction" and "Media Sexploitation."

Excused absences ...

Absences have been excused by the respective college deans for the following:

OCT. 30-Sally Shipley, Shane Tucker, James Groscup, David Heath, Jeff Anderson, Ronald Emerson, Tim Lambert, Blake Wallace, Kim Chapman, Mark Adkins, Keith Carper and Bob Calhoun.

NOV. 1-5-Cross Country team.

NOV. 10-Kimberly Dillon and Dennis Maguire.

NEWCOMERS

New to the campus are:

LINDA S. LAY, admissions counselor; Admissions Office; RICK S. HAYE, photographer, University Relations; VIRGINIA BRUMFIELD, reserve supervisor, Library; CRYSTAL FITZWATER, clerk-typist, Financial Aid; ALICIA F. ADKINS, keypunch operator, Computer Center, and PATRICIA NANNE DILLARD, accounting clerk, School of Medicine.

Welcome to Marshall!!

Faculty and staff achievements, activities

DR. CHARLES LLOYD, assistant professor of classical studies, presented a paper, "Eutrapelia in Horace's Eighteenth Epistle," at the Mountain Interstate Foreign Language Conference held at Berea (Ky.) College Oct. 12-14.

DR. LOUISE HOY, professor of classical studies and departmental chairman, spoke at the annual meeting of the West Virginia Association for Supervisors and Curriculum Development in Charleston on Oct. 26. Her discussion of "Humanities in our Schools, a Structured Approach" was one of three presentations on program options.

DR. RALPH OBERLY, associate professor of physics and physical science and departmental chairman, attended the first half of a National Science Foundation Chautauqua

INVITATION

Marshall University's
Panhellenic and Interfraternity Councils
cordially invite you to
a Faculty Recognition Tea
Thursday, Nov. 14, at 3 p.m.,
in Memorial Student Center Room 2W22.

Council actions reported

The University Council met on Nov. 1 to examine the planning assumptions for the ad hoc Planning Council charged with preparing the university Scope and Mission document.

Dr. Edwin Cubby, the council representative to the planning group, was asked to convey to the group the concerns of the University Council.

Sam Clagg, Chairman University Council

'Tobacco Road' opens four-day run Wednesday

Reserved seat tickets for the Marshall University Theater production of "Tobacco Road" are still available, according to Dr. William G. Kearns, MU associate professor of speech and production director.

The show, featuring TV actress Conchata Ferrell in the role of Sister Bessie, opens at 8 p.m. Wednesday, Nov. 15, for a four-day run in Old Main Auditorium.

Tickets at \$2 each may be purchased through the theater box office, located in Old Main 107. The box office is open weekdays from 1 to 4:30 p.m. Telephone reservations may be made by calling 696-2306 and tickets will be sold at the door prior to performances. MU students with valid Activity Cards will be admitted free.

Miss Ferrell's campus visit has been made possible by a grant from the West Virginia Arts and Humanities Commission.

Briefing session slated

A briefing session for persons interested in enrolling for a summer study of Sweden's criminal justice procedures, conducted by Marshall University's Criminal Justice Department, will be held Thursday, Nov. 16 at 3 p.m. in Memorial Student Center 2W37.

The four-week Comparative Criminal Justice Program will be taught from May 31 to June 29 at the Swedish National Police Center in Stockholm, pending approval by the West Virginia Board of Regents.

Additional information may be obtained by calling the Criminal Justice Department, 696-3197.

course on "Computers as an Aid in Teaching Science" at Boulder, Colo. The session will reconvene in March.

DR. JABIR A. ABBAS, professor of political science, attended the 11th Annual Conference of the Arab-American Universities Graduates Association (AAUG) held in Minneapolis on Oct. 27-29. Abbas, a member of the panel on "Dynamics of Counter-Revolution," presented a paper entitled "Alienation of the Masses in the Arab World." Conference participants included professors from the United States, Canada, Algeria, England, France, Italy and Kuwait as well as United Nations representatives from Iraq, Kuwait and the Palestine Liberation Organization. The cultural attache from Iraq also attended.

JANE BRUGGER, catalog librarian, is attending a meeting of the Association of College and Research Librarians in Boston which opened Nov. 8 and continues through Nov. 11.

DR. RALPH W. TAYLOR, assistant professor of biological sciences, co-authored a paper with John S. Morris, who recently received his M.S. degree from Marshall. The paper, "A Survey of the Unionacea of the Upper Kanawha River of West Virginia," appears in the October issue of the Nautilus.

DR. WARREN W. WOODEN, associate professor of English, delivered a paper entitled "Utopia and Dystopia: The Paradigm of Thomas More's 'Utopia'" at the Third Annual Conference on Utopian Studies held at Pennsylvania State University, State College, Oct. 27-29.

DR. PAUL W. WHEAR, professor of music, has received an American Society of Composers, Authors and Publishers (ASCAP) Award for the 13th consecutive year. The awards are made based on the "unique prestige value of each writer's catalog and the performances of his compositions."

DEAN A. ADKINS, assistant professor of biology, has a review of "Biology: Its Principles and Implications," by Garrett Hardin and Carl Bajema, in the November issue of the American Biology Teacher.

STEPHEN NAYMICK, staff-counselor, attended the Ohio State Counselors Conference conducted by the Ohio State University Counseling and Consultation Service on Oct. 19-20 in Columbus. Conference presentations included: "Anger," "New Directions," "Managing the Resistant Client," "Loss: Separation/Divorce," and "Sexuality: Bisexual and Homosexual."

GOT AN IDEA?

Suggestions for improving commencement procedures are being sought from the faculty, staff and students by the Commencement and Honorary Degrees Committee. Suggestions may be sent to Dr. Frank Riddel of the Social Studies Department, who is chairman of the Subcommittee on Commencement Procedures.

Walter Felty Committee Chairman

Joe Pass, jazz guitarist, to appear on campus Tuesday

Jazz guitarist Joe Pass, this year's winner of the 15th annual reader's poll of "Swing Journal" as "World's Best Guitarist," will perform at Marshall University on Tuesday, Nov. 14.

The Grammy Award winner will play at 8 p.m. in Smith Recital Hall. His concert is sponsored by the Office of Student Activities, according to Huntington sophomore George Allen, concert committee chairman.

Marshall students will be admitted free with a valid activity card. Tickets for the general public are \$2 each, Allen said, and will be available at the door.