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Office of University Relations

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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25701 • NOVEMBER 5, 1987

Black Awareness Week events scheduled

"A New Horizon" will be the theme for Black Awareness Week" at Marshall University Nov. 8-14, according to Maurice A. Davis, coordinator of Marshall's Minority Students' Programs Office.

Black Awareness Week is an annual event at Marshall and is designed to promote awareness of the cultural and academic achievements of African Americans.

Activities will begin Sunday with a Soul Food Feast and Awards Banquet at 5 p.m. in the W. Don Morris Room

in Memorial Student Center.

Several prominent black business and community leaders will make presentations during the banquet. The Marshall University Mass Choir will provide entertainment and arts and crafts will be exhibited.

Admission to the banquet will be \$6.50 for adults and \$3.50 for Marshall students and children 12 and under.

A fashion show, complete with live entertainment, will be held Monday at 7 p.m. in the W. Don Morris Room. Advance tickets for the show will be \$2. Tickets will be \$2.50 for the general public and \$1.50 for Marshall students at the door. Tickets may be purchased at the Minority Students' Programs Office in Memorial Student Center.

Magician Charles Greene will perform Tuesday at 9 p.m. in Marco's in Memorial Student Center. The performance will be open to the public free of charge.

On Wednesday, Sigma Gamma Rho sorority will sponsor a special guest speaker. The speaker and time and date will be announced later.

Wallace Terry, author of "Bloods: An Oral History of the Vietnam War by Black Veterans," will discuss his book on Thursday at 7:30 p.m. in the W. Don Morris Room. Terry's presentation will be open to the public free of charge.

The movie "Native Son" will be presented Friday at 3 and 8 p.m. and Sunday at 8 p.m. in Marco's.

The Black Awareness Week Dance will be held Saturday from 10 p.m. to 2 a.m. in the Gullickson Hall Auxiliary Gymnasium. There will be a \$1 admission charge for the dance.

Black Awareness Week is being sponsored by the Minority Students' Programs Office, the Black United Students organization, Sigma Gamma Rho sorority, Campus Entertainment Unlimited and the Gannett Corporation.

To obtain further details contact the Marshall University Minority Students' Programs Office, 696-6705.

Directories available

The 1987-88 Marshall University Faculty-Staff Directory is in the process of being mailed to each campus employee, according to Paul Michaud, director of Human Resources/Personnel.

Those who need to acquire more than one directory may purchase them from the University Bookstore for \$1 per directory.

The "buck-a-book" program was instituted to help pay costs associated with producing the extra directories.

If you are a campus employee and do not receive a directory, you may contact the Office of Human Resources/Personnel about obtaining one. "However," Michaud said, "we would ask employees to allow time for the delivery of all the books."

United Way campaign captains are named

The 1987 Marshall University United Way campaign held its annual kickoff luncheon Wednesday, Nov. 4, in Memorial Student Center.

Dr. Jane Fotos, assistant professor of nursing, will lead the campaign at Marshall this year. She will be assisted by Jonathan Dinkins of the Twentieth Street Bank, a United Way loaned executive.

The following Marshall faculty and staff members will serve as campaign captains: Ernie Cole (696-2665), College of Business; Mahlon Brown (696-2961), College of Education; Jim Bryan (696-5436), College of Fine Arts; Bos Johnson (696-2733), College of Liberal Arts; Philip Modlin (696-3116), College of Science;

Glenn Smith (696-3025), Community College; Pat Brown (696-7391), School of Medicine; Ruth Pearson (696-2617), School of Nursing; Reginald Spencer (696-2250), Student Affairs; Jim Harless (696-3161), Administration; Johnny Lyles (696-6460), Athletic Department; Don Salyers (696-6409), Support Services, and Kenneth Slack (696-3097), Retired Faculty.

Journalist returning to MU

Burl Osborne, president and editor of The Dallas Morning News, will speak at Marshall University Friday, Nov. 6, according to MU Sesquicentennial Chairman Sam Clagg.

His topic will be "The Future of Newspapers." The presentation, scheduled for 8 p.m. in Memorial Student Center, will be open to the public free of charge. A reception will follow.

A Boyd County, Ky., native and a 1960 graduate of Marshall, Osborne will be the last of the distinguished alumni returning to campus as speakers for the Sesquicentennial observance.

Community College guarantees skills

Employers often take chances on new employees simply because they can't be guaranteed of the quality of training and education the new employees received in school. Employers can rest easier now if they hire graduates of Marshall University's Community College—they come with a guarantee.

The Community College has developed a plan that guarantees all students who graduate with an associate degree from one of its technical or career programs will have the competencies listed on a program competency statement, according to Dr. F. David Wilkin, dean of the Community College.

Wilkin said the guarantee program is part of the Community College's new "Associate Degree Awareness Campaign," which is designed to make employers more

aware of the abilities and skills of Community College graduates.

"A lot of people simply are not familiar with the associate degree programs and the skills and talents our graduates possess," said Wilkin. "This new program is one way to let potential employers know that our graduates will be able to do everything they are supposed to be able to do.

"In truth," he said, "we don't expect many students to be coming back for retraining. They wouldn't pass the courses if they couldn't do the work, although there may be a few cases where someone's skills get a little rusty and they need to come back."

A program competency statement is a document that lists specific skills and areas of expertise students will have when they graduate from one of the Community College's programs. A separate statement has been developed for each program.

Any graduate judged by his/her employer as lacking the program competencies will be provided competency retraining without charge. The person must be employed full-time and the initial date of employment must be within one year of the student's graduation.

The employer has to certify in writing to the Community College dean that the graduate does not have the competencies listed on the appropriate competency statement and specify the areas of deficiency within 90 days of the graduate's initial employment. If the initial employment is prior to the student's graduation, the employer has 90 days from the graduation date to specify competency deficiencies.

"We want the employers to have complete confidence in our graduates and this is one way we can help area businessmen feel more at ease when they hire our students. If necessary, we're going to work with them to set up the proper retraining program," Wilkin said.

The retraining program will be tailored to fit the student's needs. The employer, the graduate and a faculty adviser will develop an educational plan for competency retraining which will identify the courses and/or instruction the graduate should take. The graduate will have one year to complete the retraining.

"We offer a variety of good programs at the Community College, from office technology to computer technology," said Wilkin. "They're excellent programs and produce graduates who know what they are doing—we guarantee it."

To obtain further details contact the Marshall University Community College, 696-3646, or toll free 1-800-642-3437.

Legislative Committee holds Oct. 15 meeting

(The following report on the Oct. 15 meeting of the Marshall University Legislative Affairs Committee was submitted by Elinore Taylor, secretary.)

Members selected dates on which they would be able to have lunch with visiting legislators.

The committee decided to consult with Frances Hensley, a member of the Advisory Council of Faculty to the Board of Regents, and Bill Burdette, chairman of the President's Legislative Affairs Committee, before attempting to develop an agenda of its own in regard to seeking legislative support.

A procedure for distributing relevant materials from Charleston newspapers was established.

MCIE to meet Nov. 12

The Marshall Council for International Education will meet Thursday, Nov. 12, at 3:15 p.m. in the Campus Christian Center.

Clair Matz, Harold Murphy and Jane Rhoades will discuss their recent trip to Italy. The meeting is open to the public.

Bulletins available

Copies of the "Research and Creative Arts Bulletin" covering 1982 to 1984 have been distributed, according to Dr. Leonard J. Deutsch, acting dean of the Graduate School.

Faculty members who have not received a copy of the bulletin can contact the Graduate School, 696-6606.

Printer is for sale

The Marshall University Purchasing Office has a letter quality printer for sale to any department.

The printer has a tractor feed and can handle 11 X 14 paper.

To obtain further details contact William J. Shondel, 696-3157.

Faculty invited to meeting

The Faculty Senate's Legislative Affairs Committee will hold a meeting for all faculty members on Wednesday, Nov. 11, at 3 p.m. in Corbly Hall Room 105.

The meeting is for those who would like to present concerns or proposals with regards to the legislative priorities of the faculty.

Marketing conference to be held here

The Marshall American Marketing Association (M.A.M.A.) will host the American Marketing Association's 1987 eastern regional conference Nov. 13-15 at the Radisson Hotel.

"Marketing: A Strategy for the Future" will be the theme for the conference, which will focus on a variety of subjects important to the future of marketing, according to Tom Lucas, conference director and M.A.M.A. president.

Activities will begin Friday evening at 6:30 with a dinner and the keynote address by Charles J. Luellen, president of Ashland Oil Corporation. The conference

Pianist will perform

Alfonso Montecino, a world-renowned pianist, will present a recital at Marshall University on Thursday, Nov. 12, at 8 p.m. in Smith Recital Hall.

He also will give a lecture titled "The Influence of Folk Lore on Latin American Music" on Friday, Nov. 13, at 11 a.m. in Smith Recital Hall.

A native of Chile, Montecino studied at the Chilean National Conservatory of Music and studied in the United States with Claudio Arrau and Rafael de Silva. He also attended Princeton and Columbia universities and the Julliard School of Music.

He has performed throughout the Americas and Europe and currently serves as a faculty member at Indiana University.

Montecino, who performed at the "Bach at Marshall" festival in 1985, will perform works by Bach, Beethoven, Antonio Soler, Albeniz and Ravel.

Tickets for the concert will be \$5 for adults, \$4 for senior citizens, \$3 for youth under 17, and \$2.50 for Marshall faculty and staff. The lecture is open to the public free of charge.

MU library tours set

The Public Services Department of James E. Morrow Library will hold a reception and tour of the library on Tuesday, Nov. 10, from 2 to 5 p.m.

The reception will be held in the Hoffman Room on the third floor at 2 p.m. Tours will be given at 2:30 and 4 p.m.

New faculty and staff members, departmental representatives and other interested persons are invited to attend.

To obtain further details contact Sara Staats, 696-2342.

Seminar is scheduled

The Marshall University Women's Center will sponsor a lunchbag seminar titled "Black Women in America" on Wednesday, Nov. 11, from noon to 1 p.m. in Prichard Hall Room 143.

Newatha Perry, library technical assistant at James E. Morrow Library, will discuss current social and economic issues affecting black women.

To obtain further details contact the Marshall University Women's Center, 696-3112.

will continue Saturday with presentations by several prominent business leaders including: Edwin Theobald, vice president of operations for the Radisson Hotel Corporation; Charles R. Lovorn, vice president of marketing for Ashland Petroleum; Bill Patient, vice president of marketing for Borg-Warner Chemicals; Lewis F. Kornfeld Jr., director of Tandy Corporation, and Carl McDaniels, professor and chairman of marketing at the University of Texas.

Lucas said he expects approximately 250 collegiate chapter members to attend the conference, which also will be open to interested area business representatives.

The Marshall chapter of the American Marketing Association submitted a proposal for the right to hold the conference and was selected to host the conference over a number of chapters from throughout the region. This will be the first time the conference has been held in West Virginia, according to Lucas.

There will be a \$55 registration fee for the conference. To obtain further details contact Lucas or Dr. Sammy Amin, chapter adviser, at Marshall University, 696-2689.

Excused absences...

Absences have been excused by the respective college deans for the following:

OCT. 19—Valerie Wynes, Ramona Mack, Billy Bethel, Delena Hale, Monique King, Sharon Coleman, Sheila Copney, Jacquelyn Smith, Lisa Martin, Franjienna Howze.

OCT. 30-31—Kendra Samson, Cindy Stout, Kristy Stratton, Angie Reynolds, Michael Adkins, Garrett Lucas, Shawn Powell, David Vickers, K.C. Bragg, Tracy Hendershot.

NOV. 9-12—Danita Alt, Kara Carr, Sue Ann Grossl.

NOV. 11-13—Audrey Morenas, Lisa Wright, Betsy Lambert, Terry Floyd, Norma K. Rhodes, Janice Grandbouche, Melissa Martin, Katheryn Sullivan, Sue Davis, Marcia Salisbury, Grace Davis, Caroline McClure.

Therapy service expands

The School of Medicine and John Marshall Medical Services have expanded their occupational therapy services in the area of hand therapy.

Kay Blöse, a registered occupational therapist, recently attended the ninth annual Hand Therapy Research Seminar sponsored by the American Hand Therapy Association. The intensive, three-day conference taught practical techniques for hand therapy, and also provided medical background and information on dealing with special problems.

Ms. Blöse can be reached at 696-7077 in the Department of Psychiatry.

Art works to be exhibited

West Virginia artist and naturalist Steve Jackson of Vienna will exhibit his works in the lobby of Memorial Student Center Nov. 9-11.

To obtain further details contact the Auxiliary Services Office, 696-6472.

Marshall faculty/staff achievements

Dr. MARJORIE KEATLEY, assistant professor of office technology, served as reactor to the winning presentation of the Research Paper Competition at the National Council on Community Services and Continuing Education's annual meeting held Oct. 24-28 in Pasadena, Calif. She is the managing editor for the quarterly journal, *Community Services Catalyst*, published by the council.

Dr. BOWIE KAHLE, associate professor of family and community health and professor of biology, recently attended a Harvard Medical School short course titled "Treatment of Obesity: Diet, Pharmacotherapy, and Surgical Approaches." He represented the MU School of Medicine at the meeting, which was held concurrently with meetings of the North American Association for the Study of Obesity.

Dr. CHARLES MABEE, chairman of religious studies, attended two meetings during October. He chaired a three-day meeting of the "Bible, Narrative, and American Culture" seminar of the Westar Institute held Oct. 16-18 in St. Paul, Minn. He moderated and responded to a paper delivered by Professor Robert Cohen at the "Lifeworld and Technology" conference held Oct. 23-24 at Duquesne University.

Dr. HAROLD T. MURPHY, professor and chairman of modern languages, read a paper at the 12th annual Colloquium on Literature and Film: Imagery in Literature and Film from Romanticism to the Present held Oct. 23 at West Virginia University. His topic was "The Role of the Viceroy in the *Tradiciones peruanas* of Ricardo Palma."

Dr. CHRISTOPHER DOLMETSCH, associate professor of modern languages, attended the semiannual joint meeting of the West Virginia Foreign Languages Teachers Association and the West Virginia chapter of the American Association of Teachers of German held Oct. 24 at Parkersburg Community College. He is beginning his second consecutive two-year term as president of the West Virginia chapter of the American Association of Teachers of German and presided over the meeting.

Dr. WILLIAM E. COFFEY, assistant vice president for academic affairs, presented a paper titled "Establishing Performance-Related Promotion and Tenure Criteria at a Comprehensive University" at the ACE Fellows annual working reunion held Oct. 15 at the University of North Carolina, Asheville.

Dr. COFFEY served on the Board of Regents' Working

Group of Faculty Development which produced a draft policy bulletin presently under consideration and serves on the Steering Committee of the Joint Board Commission on Professional Development of Teachers, which recently submitted a comprehensive recommendation to the commission. Last April, he presented a paper titled "Problems of Research in the History of the Coal Industry" to the West Virginia Historical Association during a meeting in Salem. COFFEY was recently named to the Editorial Advisory Board of *West Virginia History*, a journal published by the Department of Culture and History.

Dr. ANTHONY J. BOWDLER, professor of medicine, has recently published two papers: "Chronic Relapsing Thrombotic Thrombocytopenic Purpura" in the *Southern Medical Journal* (Vol. 80, pages 507-510, April 1987), and "The Effect of Donor Age on the Flow Properties of Blood, Part I: Plasma and Whole Blood Viscosity in Adult Males" in *Experimental Gerontology* (Vol. 22, pages 155-164, 1987).

Dr. GLEN DUNLAP, director of training and research for the Autism Training Center, was one of four editors for a book titled "Extending Competent Performance: Applied Research on Generalization" recently published by the University of Oregon. The book contains contributions from 26 authors including VINCENT WINTERLING and MARLENE MORELLI, who are training specialists at the Autism Training Center.

Dr. GABRIELLE DU VERGLAS, executive director for the Autism Training Center, gave an invited presentation titled "Longitudinal Cognitive Development of Down Syndrome Children" at the International Down Syndrome Symposium held Sept. 22-25 in Mexico City.

CINDY DOLLMAN, preschool training specialist with the College of Education's Preschool Training Project, was named as the recipient of the 1987 Margie Hanna Award presented by the West Virginia Council for Exceptional Children. The award is presented for outstanding contributions to early childhood special education in the state.

Dr. ANTHONY PLIENIS, assistant professor in the Department of Psychiatry and evaluation specialist with the Preschool Training Project, has had an article titled "Parent Adjustment and Family Stress as Factors in Behavioral Parent Training for Young Autistic Children" accepted for publication in the *Journal of the Multi-Handicapped Child*. The article was co-authored by FRANK ROBBINS, project coordinator, and GLEN DUNLAP, project director for the Preschool Training Project.

Tapping Ceremony set

The Tapping Ceremony for the 1987-88 pledge class of Omicron Delta Kappa National Leadership Honor Society will be held Thursday, Nov. 12, at 2 p.m. in the Memorial Student Center Alumni Lounge.

Fifteen student leaders and four faculty/administration members will be presented for induction into the society.

The faculty/administration inductees are: Harry E. Neel Jr., Dr. George T. Arnold, Kenneth E. Blue, and Dr. Rainey J. Duke.

All faculty and staff members are invited to attend the ceremony.

Seminar faculty wanted

Faculty members interested in creating and teaching two of the Yeager Seminars are invited to meet with representatives of the Yeager Scholars program.

Those interested in the Seminar on Theories of the Natural and Social Sciences and Statistics are invited to meet on Tuesday, Nov. 10, at 7 p.m. in the Yeager offices, Old Main 230.

Faculty members interested in the Seminar on the Arts and History are invited to meet on Thursday, Nov. 12, at 7 p.m. in the Yeager offices.

To obtain further details contact Bill Denman, director of the Yeager Scholars program, 696-2476 or 696-6763.