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MARSHALL UNIVERSITY

News Letter

March 4, 1977

OFFICE OF INFORMATIONAL SERVICES . NEWS BUREAU . MARSHALL UNIVERSITY . HUNTINGTON, WEST VIRGINIA 25701

University goals survey results known

"To help students acquire depth of knowledge in at least one academic discipline" is the most important current goal of Marshall University, according to an institutional goals survey made by the Office of Institutional Research and Planning.

The office, acting in behalf of the University Council and the President's Office, distributed nearly 1,000 Institutional Goals Inventory questionnaires during the fall semester to faculty, administrators, students, nonprofessional employees and the university's off-campus representatives.

Participants were asked to rank 110 potential goal statements as to how important each statement currently is at Marshall and then as to how important it should be.

Almost half of the questionnaires were returned, but 74 per cent of the full-time faculty and 58 per cent of the professional administrators responded. The response rate of other subgroups was: 29 per cent for alumni/foundation; 15 per cent for students and 15 per cent for nonprofessional staff members.

The respondents indicated that Marshall's goals in the future should continue to stress academic development and vocational preparation along with an increased emphasis on

TIAA meeting slated

Mr. Bruce Smith, representing Teachers Insurance & Annuity Association of America (TIAA), will hold a meeting in Old Main Auditorium at 9 a.m. on Wednesday, March 9.

The purpose of this meeting is to discuss and explain the TIAA Total Disability Benefits Plan and any other TIAA insurance programs that are available to the employees of Marshall University.

Foundation reports

initial response good

The initial response from faculty and staff to the Marshall Foundation's 1977 Annual Giving Program has been good, according to Edwin Vinson of the Foundation.

Letters from MU President Hayes encouraging participation in the program by current and retired faculty and staff members were mailed out in mid-February.

At the end of that month, the College of Arts and Sciences led the faculty giving with pledges of \$880. The administrative staff had pledged \$975, while retired faculty and staff had pledged \$400. Additional pledges are anticipated.

By participating in this program faculty and staff members not only help the university, but themselves as well. Funds pledged may be earmarked for student scholarships, for faculty instructional enrichment purposes, faculty lectureships, the university's "Greatest Needs" or an area of the donor's choice.

The gifts are tax deductible.

intellectual orientation, postgraduate education and individual personal development.

Among the university's goals related to internal actions, the respondents indicated that currently a high degree of importance is attached to the concepts of freedom and accountability/efficiency. In the future, the emphasis should be on creation of a greater sense of community and democratic governance.

Anyone interested in obtaining a summary of the results may contact Institutional Planning and Research Director Jim Nichols in Old Main 112.

Harry E. Long joins Plant Operations staff

Harry E. Long of Doylestown, Pa., has been appointed manager of administrative services in the Marshall University Plant Operations Department. Announcement of the appointment was made by Plant Operations Director Karl J. Egnatoff.

The new position replaces the former position of superintendent of buildings and grounds, abolished in a reorganization of the Plant Operations Department, Egnatoff said.

Plant Operations is responsible for maintaining the university's buildings and grounds and for operation of the motor pool, the telephone system and other support services.

Prior to accepting the Marshall position this month, Long had served as national manager of administration for Sperry Rand Corporation in Doylestown. He had been with the firm in various capacities since 1949.

A native of Lackawanna, Pa., he graduated from Buffalo, (N.Y.) Technical High School and attended the University of Buffalo. He served with the U.S. Marine Corps during World War II.

Long is married to the former Irene V. Kochiss and they are the parents of three children.

Applications available

The National Endowment for the Humanities has announced its Fellowships for Independent Study and Research for 1978-79. The award period is from 6 to 12 months with a stipend of \$20,000. Application deadline is June 1, 1977. Contact Graduate School Office for information.

New position at MSU

The African Studies Center, Michigan State University, is seeking applicants for a possible position as African Foreign Curriculum Consultant. This may be a ten-month appointment, September, 1977 through June, 1978. Applicants are required to be a citizen of an African country. Further information may be obtained in the office of the College of Arts & Sciences.

Dr. Purkey to speak here March 16-17

Dr. William Watson Purkey, an educational psychologist and a School of Education professor at the University of North Carolina, Greensboro, will speak at Marshall University March 16-17.

On Wednesday, March 16, Purkey will meet with Marshall's College of Education faculty as part of a faculty enrichment program funded by the Marshall University Foundation, Inc., the Distinguished Lectureship Series. He will discuss

Job interviews set

Recruitment Schedule--Career Planning & Placement Office March 8 - 14

March 8, Tuesday

Kimbleton, Blair & Co. Ashland, Ky.

Interviewing: Accountants for Staff Accounting positions

Connecticut Mutual Insurance Huntington, WV

Interviewing: Any interested in Sales & Sales Management

B. F. Goodrich Company

Akron, Ohio

Interviewing: All interested in Non-technical, industrial sales in the Engineered Sales Division.

March 11, Friday

American Cyanamid Corp. Willow Island, WV

Interviewing: Chemistry only.

March 14, Monday

Kanawha County Public Schools

Charleston, WV

Interviewing: All certified teaching & related fields.

Wood County Public Schools Parkersburg, WV

Interviewing: All certified teaching & related fields.

March 14 - 17, Monday - Thursday

U.S. Marine Corps Louisville, Ky

Interviewing: All interested in joining the Corps.

Excused absences...

Absences have been excused by the respective college deans for the following:

FEB. 23-26--Betty McClure, Fern Christian, Kenneth Tucker, Dean McCloud, Steve Watts, Deborah Wells, Debbie Wallace, Dan Martin, Sally Johnson, Betty Wood, Eileen Perry, Debbie Regular, Terry Wiley, Zoe Brewer, Marilyn Davidson, Ruth Perry, Caryl Toth, Sally Romayne, Mary Barr, Lester Thompson, Harold Edwards, Ed Burns, Paula Meadows, Arthur Carpenter, Clare Horton, and Richard Allen.

FEB. 24-25-Varsity basketball team.

FEB. 25-27-Wrestling team.

FEB. 23--Green Gals basketball team.

"Humanistic Education and Its Relationship to Preparation of Teachers."

Purkey's visit here is co-sponsored by the Cabell County Teacher Education Center. On Thursday he will meet with supervising teachers from Cabell and Wayne counties during the morning and with student teachers in the afternoon. His theme for these sessions will be the humanistic approach to education.

Purkey joined the faculty at the University of North Carolina last year. Prior to that time, he had been at the University of Florida, Gainesville, where he was a professor in the College of Education, director of the Center for Humanistic Education and section head of the college's Psychological Foundations of Education.

The Virginia native earned his B.S., M.Ed. and Ed.D. degrees from the University of Virginia where he taught and served as a psychologist with the McGuffy Reading Clinic, while working on his doctorate.

Graduate Council actions summarized

A brief summary of Graduate Council action this semester includes the following:

- 1. Change Geography 318 to 418/518.
- 2. Title changes of CI 544 and 595.
- 3. EDA changes: delete 673 and 674; change 671 and 672 from 2 to 3 hours each; add 607, Advanced Supervision of Instruction, 3 hrs.
- 4. Add HEC 518, Clothing: Fitting and Alterations, 3 hrs., and HEC 586, Career Assessment Seminar in Home Economics, 3 hrs.
- 5. Transfer MGT 691 to FIN 691.
- 6. Approved the use of present catalog provisions when considering requests of transfer from foreign institutions.

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- 7. Continue current practice of permitting undergraduates to take graduate courses to be applied to undergraduate degrees when proper approval is secured.
- 8. Reviewed matters arising from the growing interest in the Certificate for Advanced Studies.
- 9. Recommended change in Greenbook provisions that the initial request for associate graduate faculty status be acted upon by the Dean of the Graduate School rather than the Council, but that any renewals be acted upon by the Council. Departments will be asked to provide specified data supporting associate requests.
- 10. Recommended change in Greenbook concerning full graduate faculty status to provide that the Graduate Dean may award such status upon proper application when faculty have researched oriented doctorate and that the Council and the Dean will act upon those involving a "professional degree in the subject to be taught" or an "adjudicated equivalent."

Paul D. Stewart, Dean

Steinbeck drama opens Wednesday

Marshall University Theater will present John Steinbeck's "Of Mice and Men" Wednesday through Saturday, March 9-12, in Old Main Auditorium.

Performances begin at 8 p.m. Reservations may be made by calling 696-2306 or stopping by the box office in Old Main 118 during the afternoons. Tickets will cost \$2.

The original Steinbeck script will be performed and parents are requested to take this into consideration if bringing children, according to Dr. William G. Kearns, director.

Faculty, staff achievements, activities...

JAMES B. BRUCE, instructor of political science, is the author of "The Politics of Soviet Policy Formation: Khrushchev's Innovative Policies in Education and Agriculture" published in the 1976 University of Denver Monograph Series in World Affairs. BRUCE co-authored with Robert W. Clawson of Kent State University "A Zonal Analysis Model for Comparative Politics: A Partial Soviet Application" which appeared in the quarterly World Politics, Vol. XXIX, No. 2 (January, 1977), pp. 177-215.

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DR. CHANDRA AKKIHAL, associate professor of economics, is a co-author of an article, "Determinates of Male and Female Higher Education in the United States," which

Two-year nursing program passes annual board review

Marshall University has been notified that its Associate in Science in Nursing degree program has passed its annual evaluation by the West Virginia Board of Examiners for Registered Nurses.

The board approved the program at its January meeting, according to Mrs. Giovanna B. Morton, director of the two-year program.

The approval was granted after the board reviewed an annual report submitted by the program in October, Mrs. Morton said. "We were notified of the board's action last month," she said.

"Each year we file this report which encompasses all aspects of the program, including curricula, administrative and student affairs areas," Mrs. Morton said. The program must pass the annual review by the examining board in order to continue, she added.

In a letter signed by Freda Engle, examining board executive secretary, the department was commended for the progress in its student selection process and for its "comprehensive report."

Board of Regents acts on new programs

The West Virginia Board of Regents Tuesday approved one new Marshall University program and granted "deferred approval" to two others.

Approved was a Master of Science Degree in Biomedical Sciences. Deferred approval was given an Associate in Applied Science program in Medical Radiologic Technology and a Bachelor of Science program in Computer Science.

Deferred approval means the program is approved pending funding, a Regents spokesman said.

Disapproved were proposals for an Occupational Certificate Program under Vocational Home Economics and a Master of Public Administration program. appeared in the Social Indicators Research Journal, Vol 3, published in Canada November, 1976. His co-authors were Drs. Koshal and Galloway of Ohio University.

MRS. OLIVE B. HAGER, DR. MARY MARSHALL and DR. RONALD CROSBIE, assistant professors of health, physical education and recreation, attended the Midwest Convention of HPER in Chicago, Feb. 16-19. MRS. HAGER served on the representative assembly.

DR. BETTY ROBERTS, MRS. OLIVE HAGER and DR. RONALD CROSBIE, assistant professors of health, physical education and recreation attended a physical education conference at Jackson's Mill Feb. 11-13.

DR. RICHARD O. COMFORT, professor of sociology and anthropology, as president of the board of directors of Information and Referral Service, Inc., chaired a meeting of representatives from more than 100 agencies working in the Huntington area at the First Presbyterian Church on Feb. 28. The group recommended establishment of a permanent Association of Social Service agencies, the publication of a list of agencies and their services, the starting of a newsletter and the appointment by each agency of a liaison person to work with I&R.

EDWIN N. VINSON, assistant director of development, and DR. EVERETT ROUSH, alumni affairs director, presented resolutions of appreciation to two alumni and a friend of the university of behalf of the Marshall Foundation on March 2 in Washington, D.C. Alumni honored were J. Michael Maroney and Joan True Pennington. Richard Coke Marshall II, a direct descendant of Chief Justice John Marshall, was also honored.

DR. WARREN W. WOODEN, associate professor of English, has been notified that his article, "The Art of Partisan Biography: George Cavendish's 'Life of Wolsey," has been accepted for publication in the June, 1977, issue of Renaissance and Reformation. DR. WOODEN's essay, "On Teaching Shakespeare to Undergraduates: Some Observations," is the lead article in the current issue of Dialogue, Vo. 9, No. 2 (Winter, 1977).

Huntington alumni chapter schedules meeting Tuesday

The second annual meeting of the Huntington Area Chapter, Marshall University Alumni Association will be held at 7:30 p.m., Tuesday, March 8, in the Alumni Lounge of Memorial Student Center.

Dr. Robert B. Hayes will be the speaker. His topic will be the proposed multi-purpose facility. The nominating committee will present a slate of candidates for the four vacancies on the chapter board of directors. Nominations will also be accepted from the floor.