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## MU NewsLetter, July 12, 1990

Office of University Relations

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## Gould appointed interim MU president

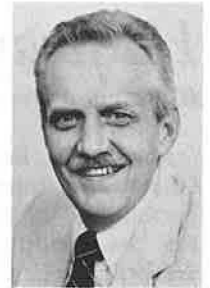
When Alan B. Gould enrolled as a freshman at Marshall in 1957, he never anticipated that one day he would serve as Marshall's president. On Wednesday, however, the University of West Virginia Board of Trustees announced his appointment as acting MU president.

Earlier Dr. Gould, 51, had announced he would not become a candidate for the position on a permanent basis. He has agreed to serve until a permanent appointment is made.

Gould had been Marshall's second-ranking administrator since July 1988 when he was named senior vice president and was responsible for operation of the university when the president was absent. On Feb. 1, 1989, he

assumed the position of provost.

Since joining Marshall's History Department faculty in September 1969, Gould has served in various teaching and administrative positions. He was named department chairman in 1977. He also has served as assistant vice president for academic affairs, acting vice president for academic affairs, director of the Regents Bachelor of Arts Degree program and assistant to the president for special projects. Prior to his appointment as senior vice president, he was dean of the College of Liberal Arts.



**Alan B. Gould**

Among projects Gould has developed for Marshall are the Search Committee on Recruitment of Excellent Students (SCORES) and its annual Academic Festival that brings nearly 4,000 outstanding high school students to Marshall for a competition each spring and the Metro Fee that allows students from four counties in Kentucky and one in Ohio to attend Marshall at reduced non-resident rates.

Gould earned his A.B. degree in history, with honors, in 1961, and his M.A. degree in history in 1962, both from Marshall, and his Ph.D. degree in history from West Virginia University in 1969.

Before joining Marshall's faculty, he taught at Northern Virginia Community College, West Virginia University and District of Columbia Teachers College. He also has served as an adjunct professor at the University of West Virginia College of Graduate Studies and as a

*(Continued on page 2)*

## Campaign for Marshall surpasses halfway mark

With \$5.4 million committed to date, The Campaign for Marshall, which is seeking funding for Marshall University endowment and capital construction projects, has surpassed the halfway point, according to Marshall President Dale F. Nitzschke.

"I'm very pleased with the progress of the capital campaign and am confident that in the weeks ahead we will meet our \$10 million goal," Nitzschke said.

Money received through the campaign will be used for the scholarship endowments, the faculty development endowment and completion of the first phase of the Fine and Performing Arts Complex.

The largest individual commitment to date is a \$1 million pledge from Mingo County, W.Va., businessman James H. "Buck" Harless.

Dr. Edward G. "Ned" Boehm Jr., Marshall vice president for institutional advancement, praised the volunteers working with the campaign. "More than 150 campaign leaders are making it happen. They are sharing their time, their talents and their financial resources for the betterment of Marshall."

John R. Hall, chairman and chief executive officer for Ashland Oil Inc., is national campaign chairman. Retired Air Force Brig. Gen. Charles E. "Chuck" Yeager is honorary national chairman.

The campaign was launched in October. Solicitation for the campaign has been broken into eight divisions.

Marshall Foundation President Phil E. Cline is chairman of the "Family" Division which is seeking support from members of the Foundation and the Society of Yeager Scholars board. Cline is vice president/treasurer, J.H. Fletcher and Co. Huntington civic leader Nancy Francis is assisting him.

*(Continued on page 2)*

## Pay raises explained

Payroll checks to be issued Monday (July 16) will reflect salary increases for most Marshall University staff members and faculty members holding 12-month appointments, Vice President for Finance Herbert J. Karlet said. Salary increases for faculty members holding nine-month appointments will go into effect at the beginning of their 1990-91 contract period.

Personnel on School of Medicine payrolls are not affected by the July 1 salary increases because the State Legislature did not appropriate additional funds for the Health Sciences Account, Karlet said.

However, the issue was addressed in the June special session of the Legislature, which resulted in the appropriation of salary funds to the Health Sciences Account along with some additional funds to the University System. Karlet said allocation of these supplemental funds has not

*(Continued on page 4)*

# Stadium groundbreaking ceremony set

Groundbreaking ceremonies for Marshall University's new 30,000-seat football stadium will be conducted Wednesday, July 18, at 2 p.m. at the stadium site east of 20th Street, according to MU President Dale F. Nitzschke. He said the public is invited to attend.

"We waited to schedule the groundbreaking ceremonies until we were absolutely certain all of the necessary

## *Halfway mark surpassed*

(Continued from page 1)

Marshall T. Reynolds, owner and general manager of Chapman Printing Co. and chairman of Key Centurion Bancshares Inc. and Kyowva Corrugated, is chairman of the Leadership Gifts Division. Working with Reynolds are William C. Campbell, president of Campbell Insurance Co.; Robert M. Levy of Levy and Trautwein, L.C., and Cline.

Heading the Major Gifts Division is Earl Heiner Jr., president of Heiner's Bakery Inc. His assistants are Huntington physician Joseph B. Touma; Don Ray, general manager of WSAZ Television 3, and W.B. "Bart" Andrews, president of Danco Inc.

David G. Todd, vice president of Ashland Coal Inc., is chairman for the Special Gifts Division. Assisting Todd are Stephen P. Hatten, CLU-CFC, Northwestern Mutual Life Insurance Co., and John Speer, president of the Huntington Automobile Club.

The General Gifts Division is directed by David Reed, executive vice president of One Valley Bank of Huntington. Assisting Reed are Mike Brown, a sales representative with Nationwide Insurance; Michael Carey, sales representative with Chapman Printing Co.; Thomas L. McGinnis, vice president with The Twentieth Street Bank, and Leon K. Oxley, partner in the law firm of Frazier and Oxley.

Dr. Carole Allen Vickers, dean of Marshall's College of Education, and Dr. George T. Arnold, an MU journalism professor, are leaders for the Faculty/Staff Division. Dr. Sam E. Clagg, emeritus professor of geography and former Marshall acting president, is working with the retired faculty. Barbara R. James, coordinator, Regents B.A. Degree, and Mark D. Rhodes, MU public safety officer, are coordinating the campaign among current and retired staff.

Former Alumni Association president Marc A. Sprouse, president of Guaranty Bank in Huntington, is chairman for the Alumni Division. James O. Porter, attorney and senior partner with Huddleston, Bolen, Beatty, Porter and Copen, and Bea Nelson Orr, supervisor of health education and physical education for the Logan County, W.Va., Schools, are assisting Sprouse.

Robert G. Lowe, a vice president with the Putnam Agency Inc., is chairman of a special Ashland, Ky., Division. Working with Lowe are Judy B. Thomas, president of the Ashland Oil Foundation, and Erland P. "Ernie" Stevens Jr., also a vice president with the Putnam Agency Inc.

paperwork had been completed," Nitzschke said. "Consequently, we're hopeful the contractor will have work underway even before the groundbreaking.

"So many people have been involved in bringing this project about, and it is of such magnitude that we want to kick it off with appropriate public ceremonies," Nitzschke added. "Its impact on Marshall University will extend far beyond the Athletic Department and it will be a significant economic factor for the entire region."

Heading the list of those invited to speak at the program is Governor Gaston Caperton. Nitzschke will serve as master of ceremonies and deliver closing remarks. A Marshall band under the direction of Dr. Richard Lemke will provide music.

River Cities Construction Co. of Huntington and Frank Irey Co. of Pittsburgh are the construction contractors, based on their low bid of about \$18 million. Stafford/Rosser Fabrap International is the joint-venture architectural firm handling the project. Vice President for Administration K. Edward Grose is coordinating the project for Marshall. It is budgeted for \$30 million including land acquisition costs, architectural fees and contingencies.

The project is targeted for completion in late summer or fall of 1991.

## Interim president named

(Continued from page 1)

lecturer at Ohio University's Ironton campus.

Currently vice chairman of the West Virginia Humanities Council, Gould has long been involved in community activities. He is a member and former chairman of the Cabell County Historic Landmark Commission, member and former president of the River Cities Cultural Council, member of the statewide steering committee, Ideas That Built America, and member of the board of directors for West Virginia Coalways Inc., the Mayor of Huntington's Main Street Project and the Marshall University Research Corp.

Gould is vice chairman of the Carter G. Woodson Memorial Commission and a former member of the board of trustees of the Huntington Museum of Art. He also has been a member of the Cabell County Commission on Crime, Delinquency and Corrections, the West Virginia Antiquities Commission, the Citizen Advisory Council, BASF (Huntington Division), and the steering committee for the Ethics West Virginia Program.

The acting president is the author of several articles for professional journals and has made numerous presentations on such topics as higher education, historic preservation and Appalachian culture.

A native of Huntington, Gould is married to the former Mary Nell Burfield. She is a native of Westfield, N.J., and earned her bachelor's degree from West Virginia University. They are the parents of three sons, Adam, 22, who is attending Marshall, Charles, 20, a student at Ohio University, and Christopher, 15, a sophomore at Huntington High School.

# Maier Foundation gives MU \$200,000



Ed H. Maier, left, president of The Sarah and Pauline Maier Foundation of Charleston, presents a \$200,000 check to Dr. Edward G. "Ned" Boehm Jr., Marshall University vice president for institutional advancement.

## 'Night, Mother' slated

The Marshall University Theatre will present "Night, Mother" by Marsha Norman Thursday, Friday and Saturday, July 19-21, at 8 p.m. in Old Main Auditorium.

Ms. Norman is the winner of the 1983 Pulitzer Prize for drama and the Susan Smith Blackburn Prize.

Directed by Maureen B. Milicia, the play revolves around Jessie and her mother who live together in a small isolated house. Jessie feels her life is stale and unprofitable and decides to end it when she asks her mother for her father's service revolver. Her mother doesn't believe Jessie is going to kill herself—at least not at first.

Ticket information may be obtained by calling 696-2787.

## Art exhibit scheduled

Kate McComas, a candidate for the Master of Arts degree in art, will present a graduate exhibition July 23 through Aug. 3 in Birke Art Gallery.

Ms. McComas specializes in weaving and has taught weaving classes at the Huntington Museum of Art for several years.

A reception will be held for the artist on Monday, July 23, from 7 to 9 p.m. in Birke Art Gallery.

## Software group to meet

The Southwest Chapter of Software Valley will meet Wednesday, July 25, at noon at Marshall University's Research and Economic Development Center, 1050 Fourth Ave., according to Dr. Robert F. Maddox, chapter president and executive assistant to the president at Marshall.

The meeting will be open to all interested persons. To register or obtain further details contact Crista Christian, 696-6276.

The Sarah and Pauline Maier Foundation of Charleston has presented its second major gift, \$200,000, for Marshall University's Society of Yeager Scholars.

Dr. Edward G. "Ned" Boehm Jr., MU vice president for institutional advancement, said the gift is the second installment on a challenge grant issued by Maier Foundation president Ed H. Maier in 1988.

"When Ed Maier announced that the Maier Foundation would donate \$1 million over a four-year period, the requirements were that Marshall must match the Maier grant 2-for 1," Boehm said. "His challenge is providing the stimulus for raising an additional \$500,000 per year for the Yeager endowment."

The Maier Foundation has been involved in philanthropy for more than 30 years. Ed Maier's father, the late William J. Maier Jr., a Charleston attorney and businessman, established the foundation in 1958, naming it for his mother and his wife, respectively.

The first contribution was a \$2 million gift to the scholarship fund at Harvard University where the elder Maier attended on a scholarship, earning his undergraduate degree in 1923.

In his junior year, William Maier received a Rhodes Scholarship and spent three years at Oxford University in England, studying philosophy, politics and economics. He completed Harvard Law School in 1928 with honors.

His first gift to Harvard was made anonymously. Then Harvard president Nathan Pusey asked Maier for permission to reveal his name as the school felt his generosity could inspire other Harvard alumni to make similar gifts and also attract more applicants for the scholarship fund. In 1967 Maier established the William Joseph Maier Chair in Harvard's department of money and banking through a \$700,000 gift in memory of his father.

Other scholarships set up by William Maier are the Masonic Scholarship Endowment Trust of West Virginia, established in 1968, and the West Virginia Emulation Endowment Trust. Income from the Masonic endowment is divided equally for scholarships at Marshall and West Virginia University. Funds from the second endowment are divided among private colleges and universities both in and out of West Virginia.

In addition to scholarship assistance, Maier also established a writing awards competition and the Latin Cup Prize at Marshall.

Ed Maier, who received his B.A. degree from Marshall in 1969, has continued his father's philanthropic work. He is president of General Corporation in Charleston and serves as president of the Maier Foundation.

"Ed Maier's and the Maier Foundation's commitment to education and to West Virginia are greatly improving the quality of life in the state," Boehm said. "We are grateful to Ed Maier for his leadership."

Marshall's Society of Yeager Scholars program annually enrolls outstanding students from across the nation. The rigorous program emphasizes interdisciplinary seminars, independent study, developing a proficiency in a foreign language, written and oral communication, and personal development through involvement in extracurricular activities.

# Autism Training Center director named

Dr. Barbara Jean Becker of Bedford Hills, N.Y., has been named director of the Autism Training Center at Marshall University, according to MU Provost Alan B. Gould.

Prior to accepting the position at the Autism Training Center, Dr. Becker served as director of special education and principal of the residential school for the developmentally disabled at the Margaret Chapman School in Hawthorne, N.Y., and assistant adjunct professor at Columbia University's Teachers College.

She received her bachelor's degree in music from the State University of New York at Stony Brook and a master's degree in music therapy, a master's degree in special education and her doctor of education degree in special education from Columbia University.

Dr. Becker previously served as assistant to the director of programming for dual diagnosed adults at Open-gate Inc. in Somers, N.Y.; behavior analyst, supervisor/staff trainer and teacher at the Margaret Chapman School, and as a music therapist at the Long Island Development Center.

## Marshall University pay raises explained

(Continued from page 1)

yet been finalized. Prior to Aug. 1, additional information will be distributed regarding allocation of the supplemental funds from the June session, he said.

Karlet said top priority for use of the supplemental funds will be to assure comparable treatment of classified staff from both the University accounts and the School of Medicine accounts. He noted that letters of appointment are to be distributed once the salary allocation has been finalized.

Classified staff members covered by the Classified Staff Salary Schedule and receiving July 1 increases will receive 40 percent of the difference between their proper placement on the schedule (based on pay grade and years of experience) and their total adjusted base salary. The total salary includes base salary plus annual increment--if applicable--as of June 30, 1990. Raises for permanent part-time employees will be prorated, based on FTE percentages, Karlet said.

Non-classified employees will receive a 4 percent salary increase on their total June 30 salary, which includes base salary plus annual increment where applicable.

University faculty covered by the Doctoral Salary Schedule will receive 30 percent of the difference between their proper place on the schedule (based on rank and years of experience) and their base salary as of June 30, 1990. In addition, university faculty will receive 8.75 percent of the difference in their adjusted base salary and the Market Salary Schedule (discipline, rank and years of experience) based on the College and University Personnel Association (CUPA) data, Karlet said.

She holds New York State School Administration and Supervision certification and New York State School Teacher/Special Education certification.

Dr. Becker has written and presented several papers pertaining to behavioral problems and research at professional symposiums and conferences.

She served as co-chairperson of The Special Interest Group for Behavior Analysts in Education and special area coordinator for Educational Technology. She is a member of the Association for Behavior Analysis and the Berkshire Association for Behavior Analysis.

The Autism Training Center was established at Marshall University by the West Virginia Legislature in 1983 to provide training, assistance and information to individuals with autism and to provide training to those who work with autistic persons in the state.

Autism is a neurological developmental disability which typically appears during the first three years of age, and is characterized by deficits in communication and social skills, and by uneven or delayed rates of development in other areas.

"We are very pleased that we were able to attract someone of Dr. Becker's experience and background to direct the Autism Training Center," said Gould. "She has strong teaching, research and leadership experience in this field and I believe she will be a creative and effective leader for the center, which has become a model program in the treatment of autism."



Barbara J. Becker

## Paintings to be shown

Paintings and prints by Ramona Lloyd McCollister will be on exhibit in Brike Art Gallery Aug. 6-17.

A candidate for the Master of Arts degree in art, Ms. McCollister's exhibition, "The Paths I've Trod," will include watercolors, oil paintings, etchings, collographs and relief prints. She is an art teacher at Rock Hill (Ohio) High School.

There will be a reception for the artist on Tuesday, Aug. 7, from 7 to 9 p.m. in the gallery.

Birke Art Gallery summer hours are from 10 a.m. to 4 p.m. Monday through Friday.

## Library schedule set

Marshall University's James E. Morrow Library will be closed Saturday and Sunday, July 14-15, according to Josephine Fidler, director of libraries.

The library will be open during the regular second summer term from 7:45 a.m. to 10 p.m. Monday through Thursday, 7:45 a.m. to 5 p.m. Friday, 9 a.m. to 5 p.m. Saturday and 5 to 10 p.m. Sunday.