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## MU NewsLetter, March 29, 1990

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# NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25701 • March 29, 1990

## Awards presented at MU Convocation



**Dr. Margaret A. Bird, left, associate professor of biological sciences, receives the university's Marshall and Shirley Reynolds Outstanding Teacher Award from Kathryn H. Chezik, president of the MU Faculty Senate.**



**Dr. Simon D. Perry, left, professor and chairman of the MU Political Science Department, receives a Distinguished Service Award from Dr. Deryl R. Leaming, dean of the College of Liberal Arts.**

Dr. Margaret A. Bird, associate professor of biological sciences at Marshall University, has been selected as the 1990 recipient of the university's Marshall and Shirley Reynolds Outstanding Teacher Award, according to MU Provost Alan B. Gould.

Announcement of the award was made during Marshall's Honors Convocation held Monday, March 26.

"Dr. Bird truly is an outstanding professor and individual who epitomizes what the Marshall and Shirley Reynolds Award stands for," said Gould. "On a campus where we have many excellent teachers, she stands out as one of

the best. I think her students and her colleagues will agree that this award went to the appropriate person."

Dr. Bird received her bachelor's degree from Marietta College, her master's degree from Duke University and her doctorate from North Carolina State University. She did further studies on medical and experimental mammalian genetics at The Jackson Laboratory, Bar Harbour, Maine, in 1987.

A member of the Marshall faculty since 1970, Dr. Bird has served on various university committees and  
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## Executives will participate in COB program

An industrial leader, an Army lieutenant general, a bank president and a judge will take part in Marshall University's Executive-in-Residence program being conducted Monday through Thursday, April 2-5, by the MU College of Business.

The executives will make presentations and share information that will help Marshall's business students when they go out into the corporate world, according to Dr. Robert P. Alexander, dean of the university's College of Business.

Richard Jackson, president of the Georgia Federal Bank in Atlanta, will make the first presentation on Monday, April 2, at 11 a.m. in Corbly Hall Room 105.

Lieutenant General Johnnie H. Corns, inspector general, headquarters, Department of the Army, will be the guest speaker on Tuesday, April 3, at 9:30 a.m. in Corbly

Hall Room 105.

Vernon J. Baarman, president of V.J. Baarman Associates, will be the presenter on Wednesday, April 4, at 10 a.m. in Corbly Hall Room 105.

A presentation by Virginia Mae Brown, chief administrative law judge of the Charleston Office of the Social Security Administration, Office of Hearings and Appeals, will conclude the program on Thursday, April 5, at 11 a.m. in Corbly Hall Room 105.

The Executive-in-Residence program is designed to bring Marshall students into direct contact with successful corporate leaders and decision makers who know how the business world operates, said Alexander.

Jackson received his bachelor's degree in business administration from Marshall in 1959 and attended the  
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# Four executives will participate in COB program



Richard Jackson



Johnnie Corns



Vernon Baarman



Virginia Mae Brown

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Louisiana State University School of Banking of the South.

Prior to being named president and chief executive officer of Georgia Federal Bank, Georgia's largest savings bank with assets of \$4.2 billion, he served as president and chief executive officer of First Georgia Bank and vice president of the First National Bank of Atlanta.

After graduating from Marshall, Jackson enlisted in the United States Marine Corps where he achieved the rank of major and received the Silver Star, Bronze Star and Cross of Gallantry for duty in Vietnam.

He is active in various community organizations and serves on the boards of directors for numerous associations, including the Marshall University Society of Yeager Scholars.

Corns received his bachelor's degree in civil government from Marshall in 1958 and his master's degree in public administration from Shippensburg State College. He also attended the Army Infantry School, the Armed Forces Staff College and the United States Army War College.

A native of Boone County, he was commissioned as a second lieutenant after completing Marshall's Reserve Officers Training Corps curriculum.

He has held a number of important command and staff positions and received various commendations including the Distinguished Service Medal (with Oak Leaf Cluster), the Legion of Merit, the Bronze Star (with "V" device and two Oak Leaf Clusters), the Meritorious Service Medal (with Oak Leaf Cluster), the Air Medal and the Army Commendation Medal (with Oak Leaf Cluster).

Baarman, who formerly served as manager of the Chemetron Plant (now BASF) in Huntington, received his bachelor's degree in chemistry from Calvin College, Grand Rapids, Mich., and received his master's degree in business administration from Marshall in 1970.

He also took courses at the Massachusetts Institute of Technology, Ohio University and the University of Michigan.

Baarman has more than 37 years experience in manufacturing and industry and has served as vice president of technology for Sandoz, Ltd., Basle, Switzerland, vice president of manufacturing for Velsicol Chemical Corporation, Chicago, Ill., and worked in various positions for Chemetron Corporation, A.M. Todd Company and Dow Chemical Corporation.

While working for Velsicol, he served on a task force which successfully negotiated a joint venture with the

Soviet Union to manufacture agricultural chemicals in the U.S.S.R.

Two of Baarman's three children graduated from Marshall.

Brown received her bachelor's degree in political science and history and her bachelor of laws and doctor of laws degrees from West Virginia University.

Prior to accepting her current position, she served as an administrative law judge for the United States Department of Labor and was a presidential appointee to the Interstate Commerce Commission.

She has established a number of "firsts" during her distinguished career. She was the first woman to serve as chair for any independent regulatory agency in the federal government, the first woman to serve with the West Virginia Public Service Commission, the first woman in the country to serve as insurance commissioner, the first woman to serve as a general counsel and legislative counsel for a West Virginia governor and the first woman to serve as assistant attorney general in West Virginia.

Brown also has served as a law clerk in the attorney general's office, a teacher at Winfield High School and president and chairwoman of the board of directors for the Buffalo Bank in Eleanor.

To obtain further details about Marshall University's Executive-in-Residence program contact Alexander in the MU College of Business, 696-2314.

## Student receives scholarship

Cindy L. Warner of Marlinton, a sophomore accounting student at Marshall University, has been awarded a scholarship from the American Institute of Certified Public Accountants according to Dr. Robert P. Alexander, dean of Marshall University's College of Business.

The scholarship has been designed to encourage minority individuals to enter the accounting profession by making accounting education accessible to as many qualified students as possible. Since the AICPA scholarship program began in 1970, the organization has awarded more than \$4 million to more than 4,500 students.

AICPA is a national professional organization of certified public accountants. The organization has a membership of 290,000 and sets audit standards, enforces the code of professional ethics, provides continuing professional education and prepares and grades the uniform CPA examination.

# Women's health conference scheduled

A wide-ranging conference and lecture exploring health issues of women will be offered by the Marshall University School of Medicine April 5-7.

The events, which will be at the Radisson Hotel in Huntington, are open both to the public and to health professionals. Continuing medical education credit is available.

The speaker for the 1990 Anagene Bartram Heiner Lecture, set for 7:30 p.m. April 5, will be Dr. Luella Klein of

Emory University. Klein was the first woman elected president of the American College of Obstetricians and Gynecologists. She currently is director of the American Board of Obstetrics and Gynecology and the Maternal-Fetal Medicine Board. She is a consultant to the U.S. Commission on Infant Mortality, a member of the board of the Berlix Foundation, and chairman of the board of the Alan Guttmacher Institute. Her topic will be "Health Issues of Women."

The conference will be from 8 a.m. to 4:45 p.m. April 6 and from 8 a.m. to noon April 7. Local and guest speakers will address more than 20 topics, including advances in assisted reproduction, occupational stress in women, low back syndrome in women, and contraception.

There is no charge to anyone attending the Heiner Lecture. Conference registration is \$65 for physicians, \$35 for other health professionals, and free for medical students, residents, and members of the public. A Friday luncheon is included for those paying registration fees; it costs \$10 for others.

Detailed programs and registration information are available from the Office of Continuing Medical Education at 696-7019.

The Heiner Lectureship was established as a living memorial to Mrs. Heiner by her daughters, Dr. Lou Gene McCabe, a Marshall University School of Medicine graduate, and Mary Annese Musgrave, who also attended Marshall University.

Mrs. Heiner is herself a graduate of Marshall University and Columbia University. During her professional career she taught for 20 years in public schools and served 12 years on the State Board of Education.

## Ashland Oil makes \$5,000 contribution

The Ashland Oil Foundation, Inc., has made a \$5,000 contribution to Marshall University's Office of Research and Economic Development Outreach to support the development of a minority enterprise incubator, according to Dr. Robert F. Maddox, director of Marshall's economic development office.

"Traditionally, minority enterprises have steered away from manufacturing and industrial opportunities due to the lack of exposure, technology and experience," said Maddox. "Marshall University wants to provide an opportunity for minority-owned businesses to be exposed to state-of-the-art technology and expertise through the development of a Minority Business Development Center."

Maddox said this donation from Ashland Oil will assist in obtaining the necessary dollars to develop the project and be used as matching monies for federal and state funding.

"This partnership will serve as a vehicle to launch minority enterprises into the field of flexible manufacturing," he said.

A business incubator is a facility that provides space, services and financing to tenant firms. The space is offered at affordable rates and services are provided on a shared-cost basis to help reduce tenant overhead and expenses.

"This project is envisioned as the starting point of a nationwide network of minority business development centers," said Maddox.

## Insurance to be topic

Representatives from the Public Employees Insurance Agency, ERISCO and MEDCERT will be on campus Tuesday, April 3, to present a seminar for Marshall employees from 3 to 5 p.m. in the W. Don Morris Room in Memorial Student Center.

Employees will be able to get help solving claim problems and ERISCO will have a "mini claims" unit set up. Persons interested in taking advantage of the claims portion of the program should take all pertinent information about the claims to the seminar.

Release time has been granted to Marshall employees to attend the program, according to Katherine Coffey, coordinator of benefits at Marshall.

## WLSC musicians to perform

Musicians from West Liberty State College will perform works by classical and contemporary composers during a concert at Marshall University on Tuesday, April 3, at 8 p.m. in Smith Recital Hall.

Baritone Kenneth Mahy, pianist and harpsichordist David Zapka and soprano Jill Mader Mahy will perform as part of a faculty exchange program in which several Marshall musicians presented concerts at other state schools last year.

Kenneth Mahy is an experienced performer of opera, musical theater and oratorio. He received degrees in voice from Westminster Choir College and Indiana University and a degree in composition from The Catholic University of America. He was the recipient of a Fulbright grant.

Zapka has appeared as a soloist for the Wheeling Symphony orchestra and in 1983 gave the American premiere of Dimitri Kabalevski's "Piano Concerto No. 4" which was broadcast live throughout the eastern United States. He received degrees from West Liberty and Boston University.

Ms. Mahy has performed as a soloist with the Wheeling Symphony and various other musical organizations. She is a graduate of West Liberty and West Virginia University.

The concert will be open to the public free of charge. To obtain further details contact the Marshall University Department of Music, 696-3117.

# Academic Standards Committee meets

(The following report on the March 9 meeting of the Marshall University Academic Standards and Curriculum Review Committee was submitted by Jane Fotos.)

Dr. David Woodward, chairman, announced that Betsy Nordeen has accepted the position of chief hearing officer to replace Dr. Ronald Gain who recently resigned.

Linda Wilkinson presented the report of the March 5 meeting of the Curriculum Subcommittee. The motion was made, seconded and approved to recommend one course addition to the senate.

Nedra Lowe was appointed to serve on the Standards Subcommittee.

Dr. Edwina Pendarvis presented the report of the Standards Subcommittee with three recommendations.

The motion to reject the Criminal Justice Department's request regarding their proposal to institute an undergraduate candidacy was seconded and approved. The

## *Program designed for women in job market*

Marshall University's Office of Returning Students' Programs will sponsor a four-session course titled "Programs for Adults in Career Transition" on April 3, 10, 17 and 24 at 12:15 p.m. in Prichard Hall Room 143.

The course has been designed for women who plan to re-enter the job market after a break in employment, according to Donnalee Cockrille, coordinator of the program.

Open to the public free of charge, the program will focus on career assessment and exploration, resume writing skills, interview techniques, personal development and counseling.

To obtain further details contact the Marshall University Office of Returning Students' Programs, 696-3112.

## Health series continues

Marshall University's Office of Student Health Education Programs will sponsor a Self-Care Series seminar titled "Stress Management through Nutrition and Exercise" on Tuesday, April 3, from 12:30 to 1:30 p.m. in Memorial Student Center Room 2W37.

To obtain further details contact the Office of Student Health Education programs, 696-4800.

## Dissertation to be defended

Betsy Cook, a candidate for the Marshall University-West Virginia University doctoral degree in educational administration, will defend her dissertation on Monday, April 16, at 1 p.m. in Jenkins Hall Room 210.

Observers will be welcome, however, seating will be limited, according to Dr. Ernel Stepp of Marshall's Educational Administration Division.

discussion elicited concerns that establishment of a candidacy is not defensible unless it is a function of the academic demands of a program and that eligibility criteria should not be retroactive in nature.

The problem of under-staffing and over-enrollment is a serious problem that needs to be addressed by the Faculty Senate as there is a likelihood that it will affect more and more departments.

A motion that a double diploma fee be charged to students earning two degrees concurrently in the Community College was seconded and approved. Dr. Woodward asked the Standards Subcommittee to further explore the possibility of changing the policy of earning two degrees concurrently in the Community College.

The ASCR Committee sees no problem with recognizing existing starting times for classes and that departments, in cooperation with the registrar, should be given necessary flexibility to address their students' needs.

The motion that departments, in cooperation with the registrar, be given necessary flexibility to address their students' needs when scheduling class starting times was seconded and approved.

Dr. Woodward reviewed the memo from the registrar concerning a change in class drop procedures. The present policy requires the student to obtain the signature of the faculty member prior to dropping a class.

The motion to eliminate the signature requirement and that new class lists be published more frequently, especially after the "W" period was seconded and approved.

Students will still be required to present themselves to the registration area with their identification cards and completed drop slips, less faculty signatures.

The only signatures that would continue to be required would be those necessary to conform to the undergraduate colleges' various academic probation and mandatory advising policies.

## Ethics lecture planned

The second presentation in Marshall University's Applied Ethics Lecture Series will be held Monday, April 2, at 7 p.m. in the Memorial Student Center Alumni Lounge.

"No Quick Fix: Drug Testing in the Workplace" will be presented by Dr. David H. Fisher of North Central College, Naperville, Ill., according to Dr. Sarah B. Fowler, assistant professor of philosophy at Marshall and project director.

Fisher teaches business ethics and corporate and social responsibility courses. He has written numerous articles and frequently lectures on subjects dealing with theoretical ethics.

Following his presentation, which will be open to the public free of charge, Fisher will hold a discussion session with members of the audience.

The Applied Ethics Lecture Series, sponsored by the Marshall University Department of Philosophy, has been made possible through a grant from The Marshall University Foundation.

To obtain further details contact Dr. Fowler at Marshall University, 696-2704.

# Employee achievements

Dr. DONALD C. TARTER, professor of biological sciences, recently had a paper titled "A Checklist of the Caddisflies (Trichoptera) from West Virginia" accepted for publication in *Entomological News*.

Dr. JANE C. FOTOS, associate professor of nursing, recently was re-elected chairwoman of the Cabell Huntington Health Department board of directors. She has served as chairwoman since January 1984. She currently is serving her third five-year term on the board of directors.

Dr. CHARLES Q. YANG, assistant professor of chemistry, presented two papers at the International Pittsburgh Conference on Analytical Chemistry and Applied Spectroscopy held March 4-9 in New York City. The papers were titled "Studies of the Cross-linking of Cotton Cellulose by FT-IR Photoacoustic Spectroscopy" and "Studies of the Oxidation of Cotton Fabrics by FT-IR Photoacoustic Spectroscopy."

Dr. ROBERT EDMUNDS, associate professor of speech, attended the Midwest Basic Course Directors' Conference held Feb. 22-24 at Southwest Texas State University, San Antonio, Texas. He also participated in the review process for programs at the 1990 Speech Communication Association Convention. EDMUNDS is a member of the Basic Course Committee of the Speech Communication Association.

## Excused absences . . .

Absences have been excused by the respective college deans for the following:

MARCH 29-APRIL 1--Barbara Berry, Stan Chapman, Dori Epperly, Jeni Homan, Sarah Justice, Lisa Lawson, Amy Parsons, Beverly Smith, Melesa Short, Leander Wilson.

APRIL 3-4--Tracey Huffman, Chip Hendricks, Greg Hurd, Keith Simmons, Rachel Gillenwater, Tony Watkins, David Wood, David Danner, Lee Bias, Jason Petrie, Kevin Shope, Hulse Budd, Mike Blake, Matthew Parks, Mark Smith, Noah Shaye, Kevin Levine, Gary Davis.

## Revolution to be topic

An open forum on democracy movements titled "World Revolution" will be held at Marshall University on Monday, April 2, at 7 p.m. in Memorial Student Center Room 2W22, according to Dr. Clair W. Matz, director of Marshall's Center for International Studies, who will serve as moderator.

Topics will include current democracy movements, the role of the United States in foreign affairs and increasing global interdependence.

"This international forum, which will launch 'Cultural and Racial Diversity Week,' will address major world movements from the student perspective with representatives from western Europe, South America, Asia, southern Africa, the Philippines and the United States," said Matz.

The forum, open to the public free of charge, is being sponsored by Marshall's Center for International Studies, the Campus Christian Center and the MU International Students/Scholars Program on behalf of the Cultural and Racial Diversity Committee.

To obtain further details contact Matz at the Center for International Studies, 696-2465, or Rev. Jim McCune at the Campus Christian Center, 696-3054.



### CLUB PROVIDES SCHOLARSHIPS

The Kanawha Rock and Gem Club has donated \$1,000 to The Marshall University Foundation, Inc., in memory of Valgene Hooker, a former club president who was employed by Inco Alloys International and whose hobby was lapidary. The gift is providing scholarship assistance to two Marshall geology students. The scholarship recipients are, seated from left, Charles Edward Montgomery, a Huntington junior, and Alan R. Snyder, a St. Albans senior. With them is Dr. Richard B. Bonnett, chairman of the Geology Department. In the back row, from left, are Janet Hughes, club president, Dr. Edward G. "Ned" Boehm Jr., MU vice president for institutional advancement, and Virginia Hooker, widow of Valgene Hooker. This is the second year for the club to provide scholarships.

## CIEE seminars set

The Council on International Educational Exchange has developed a series of International Faculty Development seminars to support academic institutions in their commitment toward internationalizing curricula.

Each seminar will last one or two weeks and feature presentations on site-specific themes, according to Dr. Clair W. Matz, director of Marshall's Center for International Studies.

Proposed sites and themes are:

June--"The Two Germanys: Sociopolitical Contrasts and Convergencies" in Berlin; November--"Post Communist Poland: Problems and Prospects" in Warsaw and "Thatcher's Children: Britain in the 1990s" in London; January 1991, "Understanding Vietnam's Historical Perspectives" in Hanoi.

Seminars will be open to full-time faculty members. The cost will be \$1,500, excluding air fare. To demonstrate institutional commitment and faculty development, institutions are expected to sponsor half the cost.

To obtain further details contact the Council on International Educational Exchange in New York City, (212) 661-1413, ext. 1201.

## Lunchbag seminar set

The Marshall University Women's Center will sponsor a lunchbag seminar titled "Emotional Phases of a Woman's Life" on Wednesday, April 4, from noon to 1 p.m. in Prichard Hall Room 143.

To obtain further details contact the Marshall University Women's Center, 696-3112.

# Awards presented at MU Honors Convocation

(Continued from page 1)

organizations and has been actively involved in campus affairs.

She has specialized in genetics and evolution and has been a member of the Genetics Society of America, the Society for the Study of Evolution and Phi Kappa Phi.

A native of Parkersburg, Dr. Bird has written several articles for professional publications and journals and recently reviewed three chapters on population genetics for a textbook published by Benjamin Cummings Publishing Company.

The university's Outstanding Teacher Award was established in 1985 through an endowment by Marshall and

Shirley Reynolds of Huntington.

Dr. Bird was selected by a committee chaired by Dr. David Stooke of Marshall's English Department based on evaluations by students, statements from the nominee, recommendations from supervisors, design of innovative and effective teaching strategies, evidence of effective classroom instruction, development of curriculum, scholarship and research.

"This is only the fourth Marshall and Shirley Reynolds Outstanding Teacher Award we have presented," said Gould, "and I think it is an indication of how highly Dr. Bird is regarded on our campus. She is an outstanding professor and is very deserving of this honor."

The award winner is recognized at the annual Honors Convocation and presented a plaque and a \$3,000 stipend.

Parkersburg businessman Charlie O. Erickson was presented a Distinguished Service Award during the convocation for making contributions totaling \$325,000 which enabled The Marshall University Foundation to purchase a building adjacent to campus for use as an alumni center.

Dr. Simon D. Perry, professor and chairman of Marshall's Political Science Department, also received a Distinguished Service Award.

The guest speaker for the event was Gertrude B. Elion, winner of the 1988 Nobel Prize in medicine.

## *COB program scheduled*

Marshall University's College of Business and College of Science will sponsor a videoconference titled "Corporate America and the Environment" on Tuesday, April 3, from 11:30 a.m. to 3 p.m. in the Memorial Student Center Alumni Lounge.

Representatives from business, environmental groups and government agencies will explore and identify what American business and industry is doing and can do about growing concerns for the environment, according to Dr. Gregg Davis of Marshall's Department of Economics.

A national panel of environmental experts and businessmen will discuss various topics including the greenhouse effect, stratospheric ozone depletion, air pollution, solid and hazardous waste disposal and other problems that inevitably are caused by growth.

There also will be a discussion on the "Valdez Principles" and whether corporate America can succeed in adopting sound environmental policies while remaining internationally competitive and economically viable.

The videoconference will be open to the public free of charge. To obtain further details contact Davis at Marshall University's Department of Economics, 696-2603.

## **Women's group forming**

Marshall University's Office of Returning Student Programs will sponsor a free seminar titled "Women With Children" on April 2, 16 and 30 at noon in Prichard Hall Room 143.

The seminar has been designed as a support group for women to discuss problems they may encounter, according to Donnalee Cockrille, coordinator of the program. Topics will include family matters, job related problems and school.

To obtain further details contact the Marshall University Office of Returning Student Programs, 696-3112.

## **Brazilian to teach**

Brazilian educator Solange Jaccoud da Silva Bonn will teach a six-week introductory language and culture course at Marshall University on Tuesdays and Thursdays beginning April 3, from 4 to 5:30 p.m. in Smith Hall Room 227.

To register or obtain further details contact the Marshall University Division of Continuing Education, 696-3113.

## **ODK initiation planned**

Marshall University's Beta Lambda Circle of Omicron Delta Kappa National Leadership Honor Society will hold its spring initiation ceremony and banquet on Monday, April 9.

The initiation ceremony will be held at 11 a.m. at the ODK Circle. Twenty-four students and six Marshall faculty members and administrators will be initiated during the ceremony, according to Dr. Don E. Robertson, ODK adviser.

The banquet will be held at noon in the Shawkey Dining Room in Memorial Student Center.

To obtain further details contact Robertson at Marshall University, 696-2282.

## *Seminar for adults to be held April 19*

Marshall University's Office of Returning Students' Programs will sponsor a "First Step" seminar for adults who would like an overview of the university on Thursday, April 19, at 12:15 p.m. in Prichard Hall Room 143.

Marshall counselors will conduct the informal workshops and discuss admissions, placement tests, orientation, registration, child care, financial aid and personal goal-setting, according to Donnalee Cockrille, director of the program.

The seminar will be open to the public free of charge. To obtain further details contact the Marshall University Office of Returning Students' Programs, 696-3112.