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The Parthenon, February 14, 2012

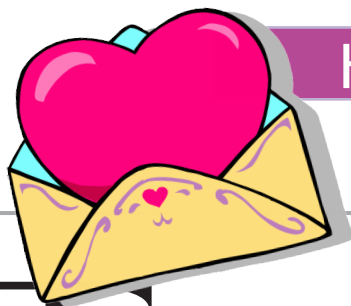
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TUESDAY
February 14, 2012

THE PARTHENON

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College of Business drops 'Lewis' from title

THE PARTHENON

The Marshall University College of Business has dropped the name Elizabeth McDowell Lewis that preceded its name.

Dean Chong Kim said Monday that the college

dropped the name as of January.

The issue came up at Monday's Faculty Senate Executive Committee meeting during a discussion involving a proposed curriculum change that used the name "Lewis College

of Business." It was stated that the college was no longer receiving funding from the Lewis family, however, no reason was given.

A proposal to drop the name Elizabeth McDowell Lewis that has preceded the College of Business

FOR MORE ON THE STORY
> See tomorrow's edition of *The Parthenon*

has been placed on the agenda for the next Faculty Senate meeting.

The College of Business

website indicates the name change.

Professor of management and marketing Deanna

Mader said the College of Business had not made an announcement about the name change yet.

MEET THE CANDIDATES: *Kim Wolfe*

THE PARTHENON

"Safe and clean" is the slogan Mayor Kim Wolfe uses while describing his vision for Huntington. Wolfe, life-long resident of the city, is seeking re-election after one term in office as mayor.

"One term is for setting your priorities and people in place," Wolfe said. "You're as good as the people around you."

Before serving his first term as mayor, Wolfe spent 26 years as a Huntington police officer prior to becoming Cabell County Sherriff. Wolfe is seeking Republican nomination in this spring's primary. He said his motivation for seeking re-election is to continue his vision of a safe and clean infrastructure.

"My big motive is to continue our priorities and vision of making Huntington safer," Wolfe said. "That was our focus people bought it, and we've seen the criminal activity go down."

As low crime is his vision, Wolfe gives credit to William "Skip" Holbrook, chief

of police for the Huntington Police Department, and other members of law enforcement.

"I can't take credit, but I can spread credit out," Wolfe said.

From low crime rates to higher employment numbers, Wolfe said less violence makes a city more attractive to business.

Wolfe said the expansion of Kinetic Park is a perfect example. The business park just opened Amazon.com's east coast call center, which brought hundreds of jobs to the area.

"If you cut the cancer out, people will come," Wolfe said.

Whoever is elected faces the challenge of balancing a \$4 million deficit.

"My job is to provide the very best service with the revenue we have," Wolfe said.

Wolfe said he believes eliminating the city user fee and implementing an occupation tax will bring needed revenue to the city.



See WOLFE | Page 5

Professor to discuss tantra

THE PARTHENON

A Marshall University religious studies professor will deliver a hot and heavy lecture on tantric sex practices Wednesday.

Religious studies professor, Jeffery Ruff, will discuss how tantra, a philosophy derived from Buddhist and Hindu traditions, relates to sexuality. Ruff will describe tantra's history, define tantra and dissect tantra's perception in the West. The lecture will focus on tantra's notorious sexual rituals.

The lecture, entitled "Tantra in its Historical and Social Context and its Reception in the West or Everything You Wanted to Know About Tantric Sex but were Afraid to Ask," is sponsored by the sexuality studies program. Chair of sexuality studies, Eric Chrol, said he is confident Ruff can explain tantric sex practices to a predominantly American audience.

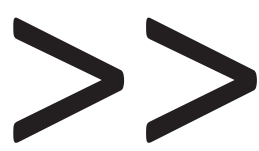
"Jeff's great strength is his ability to communicate complex, foreign ideas in a simple straightforward way," Chrol said. "He has a real masterful way of presenting difficult topics in a sensitive way."

Chrol said although the lecture will discuss sexuality, it will maintain a professional tone.

"It's an adult topic, it will have adult themes in it, but he's not a lurid or obscene man," Chrol said.

The lecture will be at 7:30 Wednesday in the Memorial Student Center in room BE-5.

MEET THE CANDIDATE profiles



Check out *The Parthenon* for Huntington mayoral features in upcoming Tuesday editions.

Faculty Senate Executive Committee discusses recommendations

BY SARAH STILES
THE PARTHENON

The Faculty Senate Executive Committee met Monday to discuss several recommendations.

These recommendations, after approval, will be presented at the Feb. 23 Faculty Senate meeting.

Camilla Brammer, senate

chairman, lead the meeting over the executive committee.

Seven recommendations were brought to today's meeting involving several programs offered at Marshall University.

The recommendations involved adjustments to several bachelor's degree programs concerning a

variety of course additions, course deletions and course changes in a number of Marshall colleges.

All recommendations brought to the executive committee were approved with little or no discussion and will be carried to the next Faculty Senate meeting.

Discussion was involved for the senate

recommendation (SR-11-12-(14) 52 APC) concerning the effect on students and faculty involved with the programs.

SR-11-12-(14) 52 APC recommends that the BA in Adult and Technical Education, BA in Counseling and BA in Family and Consumer Sciences be discontinued.

The senate explained

that there are no students enrolled in the Adult and Technical Education program and students involved with Counseling and Family and Consumer Sciences programs will finish their education this summer at the latest.

The faculty associated

See SENATE | Page 5

School of Pharmacy accreditation process continues

BY SARAH STILES
THE PARTHENON

Marshall University continues to prepare for the arrival of the School of Pharmacy and the department of physical therapy.

Both programs are having success during their start-up period and continue to stay on schedule while making

renovations to facilities, planning curriculum, enrolling students and hiring faculty.

Stephen Kopp, Marshall's president said he is optimistic about the improvements on campus and beyond.

"These are high demand professional programs that provide career opportunities for students here at Marshall

that we simply haven't had before," Kopp said. "They are not only high-demand, but they're also very highly selective programs."

Interviews are currently taking place for the pharmacy and physical therapy programs.

"During the admissions process, preference will be given to Marshall students,

which means we're giving preference to West Virginia students," Kopp said. "This will be very important to our community and the people Marshall serves."

Both programs are going through the accreditation process and have been successful thus far.

The department of physical therapy is working on

its two-step accreditation process, which involves a candidate status at the admission of the inaugural class, then an evaluation for full accreditation is granted after the first admitted class graduates.

Penny Kroll, founding director of the new department of physical therapy, will be working to improve

three minor notations given to the department by the Commission on Accreditation in Physical Therapy Education when moving towards accreditation.

The department of physical therapy will be located at St. Mary's Educational Center, and May 2012 is the

See PHARMACY | Page 5



Collegiate Learning Assessment tests seniors

BY BRITTANEE BARTON
THE PARTHENON

Exiting seniors will be tested this semester as a means of evaluating the advancements in upper-level thinking resulting from a four-year Marshall University experience, as part of the Collegiate Learning Assessment.

Freshmen take the test every year during the fall semester, and seniors take it during the spring semester.

Mary Beth Reynolds, director of academic assessment, said this allows for the CLA to determine progress made

over four years.

"The purpose of the CLA is to measure Marshall's 'value-added' in helping students to develop critical thinking, problem solving and writing skills," Reynolds said.

The scores, which range between one and six, are compared between the baseline freshmen and exiting seniors. Seniors who participate are expected to graduate in 2012. Transfer students are only tested if less than 30 hours of credit were earned at a different school.

Reynolds said additional hours would hinder the university in getting a true

picture of its academic strengths and limitations as a four-year program.

Reynolds said the goal of the CLA is to diagnose focus points.

"We use the CLA as part of our overall initiative to improve what we're doing at Marshall," Reynolds said. "Continuous improvement is really the major point of assessment. If we know we're doing something not as well as something else, we can put more efforts into improving whatever our weakness is shown to be."

The Higher Education Policy Commission mandates that all public institutions in West Virginia participate in

the CLA. The data is not compared with other schools, but it is displayed as part of a college portrait on the Voluntary System of Accountability's website.

Students receive an email invitation to be one of the 100 needed participants in the survey. Reynolds said the students are selected from a stratified random sample as to be representative of the university's composition. The number of students taking the test from each school on campus should mirror the percentage of the school's total enrollment at Marshall.

CLA releases tests in performance tasks and analytic writings. The two types are

assigned randomly and consists of only open-ended questions. Performance tasks require that the test taker solve a problem through a series of questions accompanied by a document library. The analytic writing variation prompts students to write one essay and critique one essay.

The scores from the tests do not go on a student's transcript or permanent record. Students will get a report from CLA with their scores and the university announces the top ten performers via press release.

Caroline Harwell, sophomore history major from Mooresville, N.C., took the

test last year and said that it was not too stressful.

"If students generally don't like test taking to begin with, they probably wouldn't like this one either," Harwell said. "But the fact that it didn't count towards a grade made it much less nerve-racking."

Reynolds said the university has averaged four and five out of six in scores and has performed at the expected level, despite being on the cusp of the above expected category, for the previous two years.

Testing will continue through April.

Brittane Barton can be contacted at barton35@marshall.edu.

Marshall University School of Pharmacy moving forward

BY MOLLY URIAN
THE PARTHENON

Marshall University's School of Pharmacy is preparing for the class of 2016 in January with the hiring of six new faculty members with experience in clinical research and pharmaceutical science and education.

Dr. Kevin Yingling, dean of the school of pharmacy, said three of the faculty members are going to teach pharmaceutical science, while the other three will be teaching pharmacy practice.

"The two key departments are the department of pharmaceutical science and research and the department of pharmacy practice," Yingling said.

"Pharmaceutical science and research are basic scientists and pharmacy practice is the clinical experiential aspects of pharmacy education."

"In pharmaceutical sciences, those are going to be particular areas of medicinal chemistry of an area called pharmacometrics," he said. "Pharmacometrics is the analysis and the process of how drugs move through the body. In pharmacy practice, those are clinical pharmacists who have specialty in areas and they will be teaching the clinical skills area."

Glenn Anderson, associate dean for academic and curricular affairs, said the school is fortunate.

"We have been successful in hiring a wonderful

balance of experienced pharmacy educators and new, eager professors," Anderson said. "This mix will be a benefit to the students, school and university as the Marshall University School of Pharmacy program develops."

"Marshall's School of Pharmacy has high hopes for both students and faculty as we move toward achieving our vision of excellence in pharmacy practice, education, research and innovation," Anderson said.

Yingling said the school can expect to hire three more faculty members before the fall semester.

The school is in the process of interviewing pharmacy student candidates for the class of 2016

that will begin in the fall semester. Applications will continue to be received through March 2012.

Yingling said the school has had a strong response from potential students as they approach 150 applications.

The Robert W. Coon Medical Education Building, located on the campus of the Huntington VA Medical Center, is where the School of Pharmacy will conduct classes. Yingling said the building is undergoing many renovations and improvements to accommodate students and their learning experience.

"We are excited with regards to the classroom settings," Yingling said. "Instead of the traditional

auditorium setting for education, these will be small room learning settings. The set up will allow students to participate in acquired and active learning in the classroom setting."

"Another area we are looking forward to in the building is the pharmacy practice area," Yingling said.

Yingling said he believes an important part of pharmacy education is for the pharmacy student to be able to go out and have experience in practice settings.

"Before students go and work with pharmacists, it is important to simulate what they are actually going to do," Yingling said. "We will train students

about what goes on in environments so when they go to a hospital pharmacy they know what will be expected of them."

Yingling said the school is moving through the accreditation pathway.

"The response to the program has been incredibly strong," Yingling said. "The community, hospital and specialty pharmacists have all been encouraging about Marshall University and the opportunity of a new pharmacy education program. I have been very encouraged by the recognition of our university."

Marshall's school of pharmacy will accept 80 students to begin the fall 2012 semester.

Molly Urian can be contacted at urian@marshall.edu.

Ohio author to 'Knockemstiff' Thursday

THE PARTHENON

An Ohio author will read tales of violence and addiction to students and faculty Thursday.

Donald Ray Pollock, author of the short story collection "Knockemstiff" and a novel, "The Devil All the Time", is the first author of the Marshall University Visiting Writers Series. Pollock, high school dropout and former paper mill worker, published his first book in his 50s.

Visiting Writers Series organizer, Art Stringer, said Pollock's past and present success serves as an inspiration to Marshall students.

"He is from the working class," Stringer said. "He also became a student to learn his craft and then he's gone on to make some success. I think that will appeal to a lot of different groups in our student body."

Pollock based most of his work on his hometown, Knockemstiff, Ohio.

Stringer said Pollock's work is an example of Appalachian writers' capabilities.

"There are a number of many talented writers not only from West Virginia and Ohio but also among our student body," Stringer said. "People from these areas do have stories to tell."

Pollock will read his work at 8 p.m. Thursday in the Shawkey Dining Room at the Memorial Student Center.

Poll: Santorum surges past Romney; both Republicans trail Obama

BY DAVID LAUTER
TRIBUNE WASHINGTON BUREAU
(MCT)

WASHINGTON—President Barack Obama for the first time has opened a sizable lead over his most likely Republican opponents, thanks to growing support among independent voters, according to a new Pew Research Center poll.

The poll, released Monday, showed Rick Santorum in a virtual tie with Mitt Romney in the Republican presidential race. Santorum, the former Pennsylvania senator, has moved up as a result of his backing from tea party Republicans and white evangelicals. He led Romney 30 percent to 28 percent among Republican and Republican-leaning registered voters in the survey, which

was conducted Feb. 8-12. In a Pew survey only a month ago, Romney led Santorum 31 percent to 14 percent.

But both Republicans trailed Obama by sizable margins. Obama led Santorum by 10 points among registered voters nationwide (53 percent to 43 percent) and led Romney by 8 points (52 percent to 44 percent). Obama's lead over Newt Gingrich, who has faded in the GOP race, was 18 points (57 percent to 39 percent). In previous polls in November and January, Romney and Obama were roughly tied. Obama has moved up because of support from independent voters, 51 percent of whom now back him against Romney, a gain of 11 points since last month.

The latest poll by the Pew Research Center for

the People & the Press was conducted among 1,172 registered voters nationwide. It found that Santorum has become the clear favorite of tea party supporters and white evangelical Republicans. He wins support from 42 percent of tea party Republican voters compared just 23 percent who back Romney. Santorum's margin among white evangelical Republican voters was almost the same, 41 percent to 23 percent.

A major factor driving the Santorum surge is that an increasing number of tea party Republicans do not believe Romney is a strong conservative, the poll showed. Only 29 percent of Republican and Republican-leaning voters who agree with the tea party say Romney is a strong conservative, a steep drop from 51 percent three months ago.

New communication studies group emerges

BY JUSTON DONADIEU
THE PARTHENON

A group of Marshall University students is starting an organization to help communication studies majors and minors to exchange knowledge and experiences.

The Marshall Communication Studies Student Association is awaiting approval from the Office of Student Activities.

The idea for the club came from Witlee Retton, sophomore communication studies major and president of the organization.

"I had the help of many classmates to get the ball rolling," Retton said. "(The association) has already created its bylaws and constitution and has already elected officers."

The club has gained support from communication studies faculty and students, Retton said.

"We have many goals and aspirations for our association," Retton said. "We students, along with the faculty, feel this would be a great addition to Marshall activities in a lot of ways."

Camilla Brammer, chair of the communication studies department, said she is glad to see students taking this initiative.

"I believe there is a

possibility for group learning, especially when students meet with different contexts and experiences to share," Brammer said.

"It's also important for students to network and be able to share information about internships and career opportunities," Brammer said. "That's what makes this sort of group a life-changer for students who really get involved."

The association has met once officially, though its members have studied and shared resources in previous semesters.

Ben White, junior communication studies major and group member from Douglasville, Ga., said free speech is one of his main concerns on a college campus and one of the things he hopes to address through the association.

"Marshall is ranked as one of the worst schools for upholding students' First Amendment rights," White said. "We hope to help change that."

White said he is interested in providing support and coaching for students taking CMM 103, a speech class required for most colleges and majors at Marshall.

"Another idea the officers are discussing is something called 'soapbox

time' out by the fountain, in which students are encouraged to take five minutes and publicly speak their mind or play music, or whatever they want really," White said.

All the officers echoed the same sentiment: Students with any interest in human communication should check out the club, regardless of their major.

The association's next meeting is scheduled for 5:30 p.m. Thursday in Smith Hall room 250. The meeting is open to students interested in the promotion of free speech exercises.

Juston Donadieu can be contacted at donadieu@marshall.edu.

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NEWS

TUESDAY, FEBRUARY 14, 2012 | THE PARTHENON | MARSHALLPARTHENON.COM

Recovered addict speaks out following Houston's death

THE PARTHENON

As the world waits for answers on the death of Whitney Houston, media attention and water cooler talk are among many things that have people reflecting on her life. A lot of the focus is surrounding Houston's troubles and her struggle with drug and alcohol abuse of late.

Kimberly Rader said she

has spent more half her life struggling with addiction. She said she was a school teacher when she hit rock bottom.

"I've been addicted to alcohol and drugs probably since I've been 15 years old," Rader said.

Houston struggled with addiction. She did three stints in rehab.

As the Los Angeles Coroner's Office has not ruled

a cause of death, multiple national media outlets have reported pill bottles were found in the hotel room where Houston's body was found.

Rader said seeing someone die, who recently struggled with addictions similar to hers, is heart breaking.

"She's someone's daughter, and she's someone's mother," Rader said. "This disease affects everybody, it

doesn't matter who you are, where you come from, what background you have, it just doesn't matter."

Pretera Center employee Kim Miller works at a mental health service provider that treats addiction. Miller said anyone famous or not can fall prey to drug abuse.

"Addiction is one of those diseases that doesn't discriminate," Miller said.

Miller, who works with people struggling with addiction every day, said fame and fortune can commonly feed an addiction similar to Houston's.

"It doesn't matter where you come from, how much money you have, actually the more money you have the better the disease is prepared," Miller said.

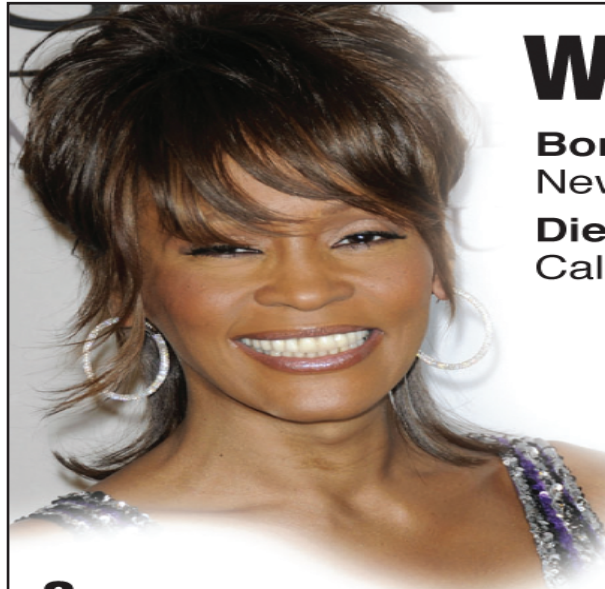
Rader said it's easy to put

herself in Houston's shoes.

"That could be me," Rader said. "She was 48 years old — I'm 43."

Rader said a battle with addiction is a very private fight, and she can't imagine factoring fame into the struggle.

"It's a very personal battle," Rader said. "I think it would be even harder to be in the lime light and have to deal with that as well."



Whitney Houston

Born Aug. 9, 1963, in Newark, New Jersey

Died Feb. 11, 2012, in Beverly Hills, Calif., at age 48

Family Third child of John and Cissy Houston; cousin of Dionne Warwick; divorced from Bobby Brown in 2007; one daughter

Education Mount Saint Dominic Academy high school; performs as soloist in junior gospel choir at New Hope Baptist Church in Newark

Achievements

- Recipient of 20 American Music Awards, more than any other solo artist
- Sales: 140 million albums, 50 million singles
- Fourth best-selling female artist in the U.S.
- Listed by Rolling Stone as one of the 100 Greatest Singers of All Time

Career highlights

1985 Debut album "Whitney Houston"; several No. 1 hits



1990 Third album "I'm Your Baby Tonight"

1992 Marries R&B singer Bobby Brown; stars in movie "The Bodyguard," which features biggest selling U.S. single of all-time, "I Will Always Love You"

1996 Movie "The Preacher's Wife"

1999 Top-selling R&B female artist of the century



2001 Signs biggest record deal in music history with Arista/BMG, worth \$100 million

2009 Comeback album "I Look to You"

2002 Album "Just Whitney"

1987 Second album "Whitney"

1988 Summer Olympics song "One Moment in Time"; in top 10 highest earning entertainers

1993 Third highest earning female entertainer

1995 Movie "Waiting to Exhale" includes Houston soundtrack

1998 Album "My Love Is Your Love"



1999-2005 Drug allegations and personal struggles almost destroy career

2012 Finishes work on film "Sparkle," which focuses on talented musicians whose lives are ruined by addiction

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Source: whitneyhouston.com, worldmusicawards.com, MCT Photo Service

Contemporary Broadway show comes to Marshall

BY KEYAIRA MCCAULEY THE PARTHENON

John Colclough (Jack Cirillo), associate professor of acting and directing at Marshall University, said he saw this play on Broadway in 2001, and by the intermission, knew he wanted to direct this piece.

Marshall University Theatre Alliance presents "Proof" Feb. 15-18 and Feb. 23-25 in the Francis-Booth Experimental Theatre.

"Proof" is a play by David Auburn about a woman who sacrificed her education to care for her father who is a brilliant but unstable mathematician, but the arrival of an unexpected visitor forces her to confront the troubling question: How much of her father's madness, or genius-will she inherit?

"Proof" deals with a lot of complex human emotions: Love, jealousy, despair, doubt, grief and passion," Colclough said. "The relationships are also very multi-dimensional with a sibling rivalry, parent and child and a couple spotlighted at the very start of a serious relationship."

Mike Murphy, professor and technical director at Marshall, said the directors and designers started talking about this play around this time last year and students had five or six weeks to build the set for the play.

"The students pretty much do all the work," Colclough said. "We sort of stand back and say 'this is where you should be going with it, and this is what it's supposed to look like and what they're supposed to use to build it and the students do it.'"

Murphy said one thing that was challenging about getting set up for this play was the fact that it takes place 10 years ago.

"It's just old enough so that you can't use contemporary things because people still have a vivid memory of what it was like 10 years ago," Murphy said.

“It's just old enough so that you can't use contemporary things because people still have a vivid memory of what it was like 10 years ago.”

> Mike Murphy, Marshall professor

Colclough said students should go see this play because it is a contemporary drama set in present-day Chicago.

He said the play is very "slice of life" and cinematic with a plot that is central to this piece so audiences will be carried away right from the start.

"It has many of the elements that people enjoy in a good drama: Conflict, love, mystery and the possibility of a happy ending," Colclough said.

Marshall University Theatre Alliance offers students a variety of shows throughout the 2011-2012 season.

"With every show, we try to offer our students a unique experience to explore and develop," Colclough said. "Our season is eclectic and hopefully offers opportunities that will reflect the

broad spectrum of possibilities that our students will face in the theatre after Marshall."

Colclough said this will truly be a great night in theater.

"Proof" is an outstanding play is modeled after the well made plays of the 19th century," Colclough said. "There are lots of surprises, twists and turns in the plot, and it will

definitely keep the audience guessing. The set designed by James Morris-Smith is breathtaking."

Keyaira McCauley can be contacted at mccauley12@marshall.edu.

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OPINION

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THE PARTHENON

ABOUT US

The Parthenon, Marshall University's student newspaper, is published by students Mondays through Fridays during the regular semesters, and weekly Thursdays during the summer. The editorial staff is responsible for news and editorial content.

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THE FIRST AMENDMENT | The Constitution of the United States of America

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably assemble; and to petition the Government for a redress of grievances.

ONLINE POLL

Visit us at
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What was your favorite Super Bowl ad ?

- Volkswagen: The Dog Strikes Back: 39 percent
- Doritos: Man's Best Friend: 32 percent
- Honda: Matthew's Day Off: 19 percent
- Audi: Vampire Party : 10 percent
- Kia Optima: Sandman : 0 percent

EDITORIAL

Americans spend too much money on Valentine's Day

The majority of Americans adore Valentine's Day. This can go as an undisputed fact. This day is intended to express love and sentiment to your significant other. But like many other holidays, Valentine's Day has been commercialized. It has been ascribed a value — or at least the gifts that are given have been. In 2011 it was projected Americans spent \$3.4 billion on dinners, \$3.5 billion on jewelry, \$1.1 billion for cards and \$1.7 billion for flowers, according to market research done by BIG-research, sponsored by the National Retail Federation. It has now been projected that Americans will spend more in 2012 on Valentine's Day — 8.5 percent more to be exact, according to a recent article in USA Today. This rounds in to about \$126 per person for those celebrating Valentine's Day. The spending compared from last year to this year is set to increase by \$5 billion.

What is causing this boost in spending? It certainly is not an unexpected economic boom the country has stumbled upon. It is "e-commerce," according to industry

specialists interviewed by USA Today. Apps will account for a significant portion of the gifts that will be given this year. It is no one's place to ridicule those who choose to celebrate Valentine's Day by giving gifts and going out to dinner. But these numbers are outrageous. Are they not? This is, of course, considering the fact we are in one of the lowest economic epochs this country has ever seen.

Consumerism is the bane of Americans' existence. Some choose to take part, the majority of people do take part. Black Friday in 2011 resulted in almost \$50 billion spent on gifts, according to a New York Times poll. It is a wonderful thing to spend time with loved ones and enjoy the company of them. It is not wrong to choose to purchase them a gift to show your affection. One should not feel it a necessary act to go out and spend hundreds of dollars on Valentine's Day. There is a tendency to feel a pressure to buy, and buy some more, for holidays. This is just a construction that takes away from the real meaning of the day.

POLITICAL CARTOON

BLUNDERGRADS

by phil flickinger (www.blundergrads.com)



COLUMN

Tooth decay an issue in W.Va.

BY MICHAEL McATEER
THE PARTHENON

About five years ago I had a reoccurring dream over a period of several weeks that I was losing all of my teeth. It was more of a nightmare than a dream actually, having all of my teeth disintegrate at once. In my case these dreams were more of the prophetic variety. Shortly after having the last of the same dream, I cracked a molar in the top of my mouth while eating dinner one night. It completely fell apart within the next 24 hours.

Unfortunately, this event makes me a common statistic given that I am from West Virginia. According to a ranking of "natural teeth loss," West Virginia ranks at the very top with 42.8 percent.

The national average among all 50 states in the continental United States is closer to 21 percent. The stereotype of the Appalachian population is that we are poor and toothless, which is obviously not true, but there is a thread of truth to it.

According to the Centers for Disease Control and Prevention, West Virginia has the highest rate of tooth loss of adults age 65 and older in the nation. With a state that ranks almost last in median income and has a high rate of poverty, residents do not rate seeing a dentist as a priority. In March of 2010, the Bureau for Public Health, with assistance from West Virginia Health and Human Services and the governor introduced the "Oral Health Plan 2010-2015."

According to the report, 65.6 percent of West Virginia children age eight have experienced tooth decay as

well as 66 percent of adolescents age 15. It is actually our adult population, that is losing its teeth at a high rate.

The 2010 report showed 34.9 percent of adults (aged 25-34) have had teeth extracted and the numbers increasing from there. Of adults, 80.2 percent, 55-64 years of age had teeth extracted in 2008. The rates of poor dental hygiene are intricately linked to level of education and household income. If you haven't graduated from high school, and make less than \$25,000 a year, you are likely to have a history of losing your teeth.

Transportation is often an issue if a dentist is not located nearby, but a bigger problem is the fact that many West Virginia dentists limit or will not treat Medicaid patients because Medicaid often reimburses less than a procedure costs. This statement probably illustrates the enormity of the problem. We have a largely rural population with few (and far between) dental clinics outside of Charleston and Huntington.

Much is being done to change the perception and realities about West Virginia. There are dozens of dental clinics that have been opened in the state since 2000, many of them in the most rural counties where they are needed most. The state and federal government are working together to improve the quality of life for our residents of all ages, which is a good thing. West Virginians are a proud people and we have a lot to smile about.

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COLUMN

America has a junk-food problem

BY JORDAN BEAN
THE PARTHENON

As I'm writing this I'm listening to two women at my work talk about food. I keep trying to find a way to jump into the conversation, but it's really difficult to think of a good contribution to compare and contrasting the chicken at Bojangle's versus the chicken at Popeye's.

I've never had a love relationship with food. I do have foods that I like a lot more than other foods. I have a couple of favorite foods. But I certainly couldn't do a deconstructive study on the best way to prepare a steak. That's what I'm hearing right now.

We live in a country that is obsessed with food. And I don't use that word lightly. I went to Five Guys for lunch today, and I couldn't even put a dent in the "small" serving of fries they put in my to-go bag.

I went to the movies Saturday night and left with a sugar-induced stomachache because a small soda is the size of a coffee cup and a medium is the size of my head. I ordered the latter so I wouldn't have to get up mid-movie and get more, but I couldn't come near finishing it and I still got sick.

The sizes in this country

keep growing, and so do the people. I think it may have been an exaggeration for Jamie Oliver to claim that Huntington is the fattest city in the United States, but that's only because (forgive my bluntness) everyone from here to Washington state is fat.

I'm not really sure why we gorge ourselves the way that

gave me an earful for hating pickled corn. But how much sodium does one person need? You're overloaded with it in every other aspect of your diet. Do you really have to force-feed it to your vegetables, too?

I think my frustration with our eating habits stems from how vile the food industry is,

It's horrific. But it's not just the animals, it's the vegetables, too.

There's a 99.9 percent chance that the corn you ate for dinner last night came from the very same farm that those cows, pigs, chickens and fish were tortured on. It was probably fertilized with the contents of the feces swamp that is produced beneath their cages. Our food is filthy. There are chemicals in it that are forcing kids through puberty at eight and our arteries through hell and back.

The worst thing about it is, it's becoming impossible to avoid. One-hundred percent real food (not processed, not caged) is hard to come by. Or it's really expensive. We're being forced to fuel the fire that's burning us.

Obesity is prominent in poor cultures because the food that makes us obese is the cheapest, and the food that gives us what we need is expensive.

My point is: Educate yourself. The more you know, the harder it is for them to feed you garbage. And they'll feed you garbage all day if you let them.

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“

Obesity is prominent in poor cultures because the food that makes us obese is the cheapest, and the food that gives us what we need is expensive.”

—Jordan Bean

we do, or why people stop eating when their plates are empty and not when they're full. But I do know that heart disease is currently, and has been for a long while, America's number one health concern.

And for as much of a worry as it is for people in other parts of the country, it's real serious for those of us in West Virginia. And it's because of the food we eat. Have you ever been to a Cracker Barrel? A Golden Corral? Oh my god. "Country" food is notorious for being deep-fried and drenched in butter.

My last boyfriend's family

and how little people typically care. Watch "Food, Inc." or "Fast Food Nation." Read anything by Michael Pollan, please.

What first turned me off to how our food comes from the "farm" to our plate was the treatment of animals. Cows, pigs, chickens, fish they're pumped full of steroids that make them grow at an X-Files-fast rate.

Their limbs are chopped off so that they can't hurt each other in the impossibly small space they're allotted to live in for a month until they're shipped out and slaughtered.

U. Vermont to end sale of bottled water

BY LAUREN DRASLER
VERMONT CYNIC, U. VERMONT
VIA UWIRE

The sale of bottled water on campus will end in January 2013, making U. Vermont one of the first institutions nationwide to pass this type of sustainable beverage policy, according to University Communications.

UVM will remove bottled water from its 57 vending machines and in retail outlets and will also mandate that one-third of the drinks in vending machines be healthy choices, University Communications stated.

Though the administration made this decision, Director for the Office of Sustainability Gioia Thompson said that student groups such as Vermont Student Environmental Program (VSTEP) really led the way.

"In 2010 and 2011, Mikayla McDonald and Marlee Baron each served as both VSTEP president and SGA senator," Thompson said. "They were key in connecting with SGA committees and leaders, who responded with resolutions."

Thompson also said that UVM's campus has 200 water fountains that can easily be retrofitted with water bottle filling stations like the ones in the Davis Center, for about \$300 each.

"Other fountains will need

to be replaced, costing in the thousands," she said. "There may be some new fountain locations requiring new plumbing, as is the case in the Waterman building's recent fountain upgrade."

People will also be able to get free water and buy cups or reusable bottles at the retail dining locations across campus, Thompson said.

President of VSTEP, Greg Francese, said that his club has worked directly with the Office of Sustainability and student organizations in order to educate the University community about environmental issues such as the impact of bottled water.

Francese said that VSTEP's main goal for the past five years has been banning the sale of bottled water, introducing campaigns such as Bring Your Own Bottle days in which VSTEP encouraged students not to buy bottled water for one day.

"We wanted people to think about why they're purchasing bottled water," he said. "The way we've done that is basically just by educating people about why you can get virtually the same product for free out of a water fountain."

Though the decision to end sales of bottled water on campus is finally official, Francese said the news has not sunk in yet.

"It feels surreal, I guess it



PHOTO COURTESY OF UWIRE.COM

Starting January 2013, U. Vermont will stop selling bottled water. The university is one of the first nationwide to pass this type of sustainable beverage policy.

hasn't really hit me yet," he said. "There's been a lot of congratulatory emails, and I got interviewed by one of the local news stations, but it just doesn't feel like it's

happening.

"When it happens it will be great," he said.

Former VSTEP president Mikayla McDonald said that she is very supportive

UVM's decision to let the Coke contract expire and to remove the sale bottled water from campus.

"UVM has shown great leadership with this action

and will undoubtedly motivate students in other American colleges and universities to take similar initiatives," she said.

Facebook IPO will not affect users

BY HANNAH WANG
THE DARTMOUTH, DARTMOUTH
COLLEGE VIA UWIRE

Facebook, a popular social networking site, filed for an initial public offering Feb. 1. However, students interviewed by The Dartmouth said they do not foresee a change in their Facebook usage once the company goes public. Professors from Dartmouth's Tuck School of Business agreed that the new status of Facebook will not affect usage, but emphasized it would not be a wise investment.

Although it is not clear where Facebook will be traded, the company plans to use the symbol "FB" and has filed for an IPO of \$85 to 100 billion, hinting at the extraordinary size of the formerly secretive company, according to Forbes.

Since its founding in 2004, Facebook's popularity has grown exponentially, with users currently numbering around 850 million. The company receives most of its revenue — about 85 percent in 2011 — from advertising, according to Bloomberg.

Despite the hype surrounding Facebook's IPO, Tuck professors said they do not project the company to be a smart investment for everyday investors. Most of Facebook is owned by its founders and venture capitalists who invested in the company in its early days, said Tuck finance professor Anant Sundaram.

"Users of Facebook are likely to form an extremely small portion of the company at very high prices," Sundaram said.

Facebook's transition to a public company is not projected to change the way

everyday users interact with the social media website, according to Sundaram.

Dartmouth students interviewed by The Dartmouth said they generally believe Facebook's status as a private or public company will not affect how they use the website.

"I'm not really worried about it," Shoshana Silverstein said. "For the moment, I don't see it having much of an effect on me."

Although Facebook users are not directly impacted by Facebook's decision to go public, it has potential implications for Facebook as a company. Facebook is firmly entrenched in the everyday lives of millions of Americans, but there is speculation that Facebook is on the decline, Johnson said. He said Facebook is no longer as popular as it once was, with younger technology start-ups, such as Tumblr, attracting a

large portion of the younger generation.

"In some ways, Facebook is already less cool than five years ago, so for all the people bailing out on Facebook for Tumblr, I think it will push more people in that direction," he said.

However, Paul Argenti, Dartmouth corporate communication professor, disagreed that Facebook is declining in popularity. He noted that Facebook has a "pretty big head start" over other popular social media sites.

"It'd be hard to do — they have a pretty large customer base," Argenti said. "They've already grown like crazy, so the growth curve is certainly not finished." He added that there is still a large opportunity for growth outside of the U.S.

While Facebook is certainly dominant, it does not have a

monopoly on social networking, he said, citing Twitter as a compelling competitor.

Currently, Facebook remains highly visible and widely-used, making it the most popular social network in the nation. Dartmouth students said they generally use it to keep in touch with friends at home and at the College.

Most students plan to continue using Facebook in the future and do not see any real competitors for Facebook's niche. Marty

Gatens said that he plans to continue to use Facebook "until I don't have friends anymore."

Despite Facebook's popularity on campus, some members of the community reject using it.

"I know next to nothing about Facebook," Hugh Danilack said. "I don't have it; I don't use it; I never got into it; I don't like it."

He added people waste time on Facebook and that it "consumes their lives."

SENATE Continued from Page 1

with these programs have been moved to the South Charleston campus or have been merged with the School of Education.

The vote to add the School of Pharmacy (SOP) to Bylaw 14 of Article 1X within the Constitution of Marshall University (SR-11-12-16)

54 EC) was approved with little discussion, and a SOP representative will be added to the Faculty Senate after elections this summer.

The agenda was approved by all members for the Feb. 23 meeting, and the Brammer adjourned Mondays meeting after only lasting 17 minutes.

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WOLFE Continued from Page 1

"I still believe the occupation tax is the very best way to do it," Wolfe said.

The proposal has faced criticism from citizens and other political leaders. Wolfe said he has to make the best decisions for the city, even if they are not popular.

"I'll take the political fall back," Wolfe said. "Low

taxes is a good campaign slogan, but in reality, when you're sitting in the chair, the revenue has to come from somewhere."

As Wolfe kicks into campaign mode this election year, he said he's focusing on what is best for the city.

"Politicking is easy," Wolfe said. "Governing is hard." I am here to make the city better, my parents are from here, I grew up here."

PHARMACY Continued from Page 1

targeted admission time of the first students into the program.

The accreditation process for the school of pharmacy is more in-depth, including a three-step process: Pre-candidate status, candidate status and full accreditation.

The Accreditation Council for Pharmacy Education (ACPE) has recently granted the school of pharmacy an on-site

evaluation, which is the final step in the pre-candidate accreditation process.

If the visit results, in an approval by the ACPE, the school of pharmacy will be cleared to start classes this August.

Six new faculty members were recently added to the school of pharmacy working beside Kevin Yingling, dean of the school of pharmacy.

Kopp said their commitment to get the department of physical therapy and school

of pharmacy nationally recognized is extraordinary.

"Yingling and Kroll have done extraordinary jobs moving their programs to the stages they are at right now," Kopp said. "Standards are very stringent, and high level standards have to be met. They've had a tremendous job getting everything in place and getting the developmental stages reviewed for overall accreditation."

The new programs will be economically beneficial to the

school and the community bringing Marshall up to par with other educational institutions in the region.

Construction to the Robert W. Coon Medical Education Building, adjacent to the Huntington VA Medical Center and home to the school of pharmacy, has begun, and all essentials to the facility are to be completed by July, in time for the first classes in August.

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*Life! GUIDE TO 25755

TUESDAY, FEBRUARY 14, 2012 | THE PARTHENON | MARSHALLPARTHENON.COM

Happy Valentine's Day

Check out our readers' Valentine's Day shout-outs!

A history of the holiday

BY ASHLEY FOSTER
THE PARTHENON

Valentine's Day – a day of love, romance and of course chocolate! The one day of the year that people show their lovers and friends they care about them by giving cards and gifts. However, Valentine's Day is more than just flowers and candy. Its history actually dates back to 270 A.D., and it all started with a little note.

Valentine's Day is named after Saint Valentine, who lived in Rome around 250 A.D. He was a Roman martyr who refused to give up his Christian faith. Saint Valentine was imprisoned and sentenced to death for trying to help a group of Christians escape from the Romans. While in prison, Saint Valentine fell in love with the jailor's daughter. Before he died, he wrote a love letter to her signing it "from your Valentine."

The exact date in which people started celebrating Valentine's Day is unknown. However, the written valentine was a poem written in 1415 by Charles, Duke of Orleans, to his wife while he was imprisoned in the Tower of London following his capture at the Battle of Agincourt. This poem is now part of the manuscript collection in the British Library in London.

In the United States, the celebration of Valentine's Day as a popular holiday started around the 17th century. People of all social classes would exchange small gifts and hand-written notes to show their love for one another.

Jill Treftz, professor of English literature at Marshall University, said Cupid originates from Greek and Roman mythology. In Greece, Cupid is Eros. Cupid is the son of Mercury, the god of love and Venus, the goddess of love. Although today cupid is depicted as a winged baby, in Roman mythology, he is actually a handsome young man.

"The story of cupid is actually sort of a beauty and the beast story," Treftz said. "The story I remember is the story of Psyche."

Psyche was a mortal woman who got married to Cupid. Cupid comes to Psyche at night, but she is not allowed to see him. However, because her sisters were jealous of her, they tell her Cupid is a hideous monster. So one night while Cupid is sleeping, Psyche takes a candle, to shine light and to see Cupid's face. Upon seeing

his face, Psyche was overjoyed to find out her husband was so handsome, but as she stood over him, wax dripped from the candle and woke him up. When he saw her, he was angry that she had betrayed him so she had to complete a series of tasks to prove her love and be reunited with Cupid. At the end of the story, she became a goddess, and Psyche and Cupid are reunited.

Today, Valentine's Day has become quite the ordeal. With Cupid as its mascot, Valentine's Day puts pressure on men everywhere to prove their love.

According to the Greeting Card Association, approximately one billion Valentine's Day cards are sent every year. It is true that Valentine's Day has become commercialized through the years, but many people still find ways to make the day special.

Brittany Whited, senior math major, from Hurricane, W.Va., rushed to the post office this year to send her Valentine's gifts to her boyfriend who is currently working on his Ph.D. in Missouri.

"It's a day of recognizing what is special about your relationship and why you love each other," Whited said. "You should do this everyday, but it is nice to have just one day to focus on you as a couple."

Cecil Rappold, senior computer science major from Pocahontas County, W.Va., takes the man's perspective on Valentine's Day.

"Valentine's Day is a great way to show your appreciation for your love," Rappold said. "It's the second anniversary that you will never forget because it's the same day every year so I think it's fantastic."

Amanda Neilson, junior international affairs major from Huntington, W.Va., said her favorite memories of Valentine's Day past was when she was a child making Valentine's boxes in school.

"The essence of Valentine's Day is more than the materialistic image," Neilson said. "It is a day to spend time with the loved ones in your life."

Throughout history, Valentine's Day has been, and will continue to be, a day for love. So when you receive your valentines, remember it's not just a "Hallmark" invention plastered with cards and drizzled with chocolate. Happy Valentines Day!

Ashley Foster can be contacted at fos108@marshall.edu.

To My Pretty Lil Princess,
Three and a half years ago, in TTE,
I got to meet you briefly.
A year and a half later, I fell in love with you in TTW.
This small town doesn't have much to offer us,
but we found each other,
And I couldn't be more thankful.
We've gone through so much together,
and I'm not giving up now.
I don't care what anyone says
I love you with all my heart
And I'd do anything in this world for you.
I hope we can take this "space"
to grow back together...
Be stronger and better than ever...
Choose me again?!
Will you be my valentine?
(...this year and years to come?)
All My Love,
Rinney Head

Jeb,
Thank you for always supporting me and being the first to congratulate me when things go right. Thank you also for being the first set of arms I can run to when things go wrong. I'm glad we can always laugh and have a good time together because that's what best friends do. Lucky for me, I get the perk of being able to kiss you whenever I want! I love you. Happy Valentine's Day!

Love, Nik

P.S. I like to hear you talk ;)

Dearest Willem,
Thank you so much for my pink light-up Play Station controller. I love it! You can watch me defend Tamriel in style now. Can't wait to spend our 4th valentine's Day together.

Love you,
Rachel

Dear whiskey,
Ah, where to begin? We've been through a lot together, you and me. We've been on many adventures, most of which have resulted in late night trips to Flapjack's. I want to skip town with you, but I'll never introduce you to mom and dad. Let's meet at our favorite place on this glorious holiday, i.e. my kitchen floor.

Yours forever and always,
My wasted youth.

To: Doug Allen,
So glad we've been able to spend the last three years together!
Happy Valentine's Day!
Love you!

From: Kate Yeager

I'd like to send a Happy Valentine's to my husband, Terry Kates. Terry and I have been married a wonderful 32 years, but he works evenings on the 7th floor of Smith Hall for Plant Operations, while I work days in Old Main. We are like two ships passing in the night – literally! I sometimes pass him as he walks in the building for work, or we wave at each other crossing the bridge into Ohio as I go home! He's the love of my life!

Christopher,
We made it through two years and two Valentine's Days apart. I am so happy to be here with you so we can finally celebrate this holiday as a couple. I'm the luckiest girl in the world to have such a loving, brilliant, handsome and funny guy to call mine. I love you so much.
Happy Valentine's Day,
Allison

Dear Christina Carrion,
It's our first Valentine's Day together! These past six and a half months have been the best memories of my life. Thank you for being the most loving, sweet and downright awesome girl I know. Happy Valentine's Day!

Love,
Dafoe

I would like to proclaim my love for the Residence Life staff at Marshall! These students and professionals commit much of daily life to making sure that residence hall students feel safe and are successful at Marshall. I love and admire you for all your hard work!

Stephanie Hurley

My dearest editors and reporters,

Thank you all for your hard work. It means the world to me

- Crystal

Olivia C. Morris is fantastic!
Have a wonderful last senior semester, lil' darlin'!
From your loving mother -Mom

Rachel Ford, you should win an award for being such a good friend. I first thought you weird, but the air was cleared. Best friends for the win in the end. Rachel Ford, I could never get bored, not when I'm hanging with you. You really can't drive, but I'm still alive! So glad you fell in with the krü.

Love,
The girl in earth tones.

ILU BEAR CUB
-Little Deer

John-Paul Gwilliams,
Thank you for being my support throughout the last four years. I could not have gotten this far without you. I am excited to see what God has in store for us this year. Happy Valentine's Day, babe! I love you.
Kathryn Brielle

*The shout-outs displayed on today's page were compiled over a two-week period, emailed from Parthenon readers to Parthenon editors at parthenon@marshall.edu.