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The Minutes of the Marshall University Board of Governors Meeting, February 22, 2017

Marshall University Board of Governors

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Marshall University Board of Governors
February 22, 2017
Shawkey Dining Room

Present: Wyatt Scaggs, Chairman; Phyllis Arnold; James Bailes; Phil Cline; Oshel Craig; Tim Dagostine; David E. Haden; Edward Howard; Christie Kinsey; Dale C. Lowther; Joseph McDonie; Michael G. Sellards; Gary G. White; Miriah Young; Dr. Cam Brammer; Matt Jarvis;

I. **Call to Order**

Upon determining a quorum was present, Mr. Scaggs called the meeting to order at 10:27 a.m.

II. **Minutes Approval**

The minutes of the December 7, 2016 meeting were approved upon a motion by Mr. Sellards, seconded by Mr. Cline.

III. **Presentation by Dr. Robert Bookwalter, College of Liberal Arts**

Dr. Robert Bookwalter provided a synopsis of College of Liberal Arts programs. He discussed the college's commitment to enrollment, programming, engagement and stewardship/development for students and faculty. The full report is available on the iPad or by request.

IV. **Committee of the Whole – Information Item**

Ginny Painter, SVP for Communications, provided a Marketing and Branding Update. She advised as to the success of the new digital campaign and its impact on applications.

V. **Committee Reports**

Academic and Student Affairs Committee

Christie Kinsey, Chair of the Committee, presented on behalf of the Committee.

The action items recommended for approval by the Committee were:

- 1) Approval of updated Policy No. GA-1, Discrimination, Harassment, Sexual Harassment, Sexual Domestic Misconduct, Stalking and Retaliation.

This Policy combined GA-1 and GA-16 into one comprehensive policy.

The Academic and Student Affairs Committee recommends approval for Policy No. GA-1 by the full Board. Upon a motion by Mrs. Kinsey, seconded by Mr. McDonie, and a “no” vote by Mr. Cline, the board approved the following resolution:

RESOLVED, that the Marshall University Board of Governors does hereby approve Policy No. GA-1, Discrimination, Harassment, Sexual Harassment, Sexual and Domestic Misconduct, Stalking and Retaliation and do hereby repeal Policy No. GA-16, Student Sexual Misconduct Policy.

2) Approval of updated Policy No. SA-1, Student Rights and Responsibilities

This Policy returned to the Board of Governors due to comments made to the prior Policy approved on November 2, 2016. The comments were due to Faculty Senate review. Faculty Senate has reviewed the Policy and it has been approved by them. Upon a motion by Mrs. Kinsey, seconded by Mr. Bailes, the Board approved the following resolution:

RESOLVED, that the Marshall University Board of Governors does hereby approve Policy No. SA-1, Student Rights and Responsibilities, as revised, and repeal Policy No. SA-3, The Code of Student Rights and Responsibilities.

3) Degree Addition: Master of Science in Electrical and Computer Engineering.

This Degree is proposed to begin in fall 2017. The MSEE program will share resources with the BSEE program. The MSEE degree program will require some additional resources due to the nature and scope of the proposed program, however, no additional faculty will be needed to support the program. The program will cost approximately \$1.12 million during its first five years of which \$150,000 will be used to develop needed laboratories. The program is expected to generate \$1.85-2.49 million in revenues during the first five years. Upon a motion by Mrs. Kinsey, seconded by Mr. White, the following resolution was unanimously approved:

RESOLVED, that the Marshall University Board of Governors approve the Addition of the Degree for the Master of Science in Electrical and Computer Engineering.

Other updates were given by:

Mr. Matt James for Student Affairs
Dr. Beth Wolfe on recruitment.
Dr. Joseph Shapiro from the School of Medicine.
Mr. Mike Hamrick from Athletics.

Secretary

Provost Gayle Ormiston provided updates regarding the School of Music collaborating with Ellis Marsalis. Dr. Avinandan “Avi” Mukherjee has been appointed as the new Dean of the Lewis College of Business. He will begin July 1, 2017.

Finance, Audit and Facilities Planning Committee

Mr. Haden, Chair of the Committee, gave the report for the Finance Committee. There was one action item on their agenda.

- A) Investment Earnings Update. Upon a motion by Mr. Howard, seconded by Mr. Sellards, the Board unanimously approved the following resolution:

Resolved, that the Marshall University Board of Governors receives the Investment Earnings Report for the period ending December 31, 2016.

- B) Six months ending December 31, 2016 Finance/Budget Report. Upon a motion by Mr. White, seconded by Mrs. Kinsey, the Board approved the following resolution:

Resolved, that the Board of Governors receives the Financial/Budget Report for the six months ending December 31, 2016.

VI. **President’s Report**

Dr. Gilbert shared his 2017 goals. They are:

- Increase enrollment with special attention to minority enrollment. Increase diversity.
- Implement a major program to fight addiction – developing proposal for a center of excellence for addiction science.
- Enhance undergraduate research and creative discovery by directing \$166K in support of undergraduate efforts.
- Expand student activities on campus, more service learning.
- Promote economic and community development and outreach state-wide with particular local emphasis on the Fairfield vicinity. Recent activities:
- Enrollment – increased recruitment efforts

Other activities since last meeting:

- Hired Sara Payne Scarbro, Associate VP for External Engagement;
- Marshall Day at AD Lewis Center in late January, Student Affairs;
- Chip Sweeney (Huntington High School, senior) teamed with Troy Brown to host Celebrity Bingo on Feb 11, 2017 in the Don Morris Room. The event raised \$35K for youth sports in Huntington.
- Active Shooter Training – three active shooter training sessions for faculty, staff and students were held in January.
- Severance Plan – Final numbers for the Severance Plan. Of 100 available, 36 signed up (13 faculty and 23 staff) Total of \$1.64M in salary funds.

Secretary

- Budget – Governor Justice announced his budget which included cuts for WVU and MU of \$.4% but no cut for the other 4 year universities. He charged the Budget Workgroup with trying to identify \$4.7M in funds that could be reallocated. This sum of money, will be used to address the budget cuts and priorities such as undergraduate research, student activities, and salary issues. Tuition increase if highly likely to be greater than 5%.

Chairman’s Report

Chairman Scaggs said a retreat is being planned for board members to obtain their development hours. He said he sat in Dr. Cam Brammer’s class and she did a great job.

VII. Executive Session under the authority of WV Code §6-9A-4

Upon a motion by Mr. Haden, seconded by Mrs. Kinsey and unanimously approved, the Board went into Executive Session to discuss naming opportunities and personnel matters.

Upon a motion by Mr. Haden, seconded by Mr. McDonie, the Board approved the naming of the Athletic Training Room, Group Computer Room and the Football Locker Room. The names will be provided at future events.

An Ad Hock Committee was announced for the President’s Evaluation Committee consisting of Gary White, Chair; Dale Lowther and Tim Dagostine.

VIII. Adjournment

Upon a motion by Mr. Lowther, seconded by Dr. Brammer, the meeting was adjourned.