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Office of University Relations

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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • June 27, 1991

Med schools receive \$6 million grant

The Marshall University Schools of Medicine and Nursing, in conjunction with West Virginia's other health professions schools, have received a \$6 million grant from the Kellogg Foundation.

Gov. Gaston Caperton, who announced the grant on a June 20 visit to the Marshall campus, said he will ask the Legislature for an additional \$6 million to supplement the grant.

The product of a yearlong collaborative effort by Marshall, West Virginia University and the West Virginia School of Osteopathic Medicine, the far-reaching proposal will redirect medical education in West Virginia towards a more rural, community-based and multidisciplinary model.

"Through this forward-thinking initiative, Kellogg is

Degree program offered at Mingo and Logan sites

Marshall University, in cooperation with Southern West Virginia Community College and area business leaders, will initiate "2-plus-2" degree programs in Williamson and Logan next fall.

Marshall Interim President Alan B. Gould said the programs, in business and elementary education, will enable students in Mingo and Logan counties to complete degrees in those fields without having to come to the Marshall campus in Huntington.

Gould said community leaders in the Mingo-Logan area had pledged to help underwrite the costs of the programs. Among those participating in a recent news conference in Matewan to announce the results of a feasibility study were James H. "Buck" Harless of Gilbert, who also is chairman of Marshall's Institutional Board of Advisors; Dan Moore, president and chairman of Matewan National Bank; Howard Sutherland, the bank's community development director, and Ben Hatfield, president of Rawl Sales and Processing, Inc.

The feasibility study, conducted by Marshall's Center for Regional Progress, indicated more than 2,000 people were interested in participating in "2-plus-2" degree programs if they were to be offered in the two counties. William A. Edwards, director of the Center for Regional Progress, said more than 1,200 respondents indicated they were interested in beginning the programs immediately.

Costs of the feasibility study were underwritten by Matewan National Bank and Rawl Sales and Processing, Inc.

Edwards said the Center for Regional Progress considered both Mingo and Logan counties as being in a

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driving a fundamental change in medical and allied health curricula that is consistent with Marshall's own mission," said Charles H. McKown, dean of the Marshall School of Medicine and vice president for health sciences. "The community-based approach is in line with the direction in which we have sought to move medical education in recent years."

Marshall and its sister schools will develop rural training sites in medically underserved areas where faculty and students representing seven professional schools and four health disciplines (medicine, nursing, dentistry and pharmacy) will interact.

Under the Kellogg grant, existing primary care centers in Spencer, Rainelle and Camden-on-Gauley will be transformed into academic centers for education, research and service during the first year of the project. The matching plan proposed by Caperton would allow the development of six additional centers.

"Our goal is to change the focus of medical education toward ambulatory, outpatient, preventive care and away from hospital based, high-technology, end-stage treatment," said Dr. Linda M. Savory, assistant dean for curriculum development and evaluation at Marshall. Dr. Savory participated in the proposal development with representatives from the other schools.

At the rural sites, teams of student doctors, nurses, dentists and pharmacists will gain skills needed to resolve

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Fans urged to wait until stadium opens

Some fans simply can't wait for the opening of Marshall University's new football stadium and that's getting to be a problem.

Marshall Vice President for Administration K. Edward Grose said unauthorized visitors to the construction site present a safety problem as the contractors rush to meet the stadium's completion date.

"We can readily understand why people want to watch the construction and tour the site," Grose said. "At the same time, there are safety and liability considerations. Consequently, we're asking people to get in touch with us before visiting the site. If they do so, we'll arrange a tour."

Grose said those wishing a closer look at the stadium may call the Department of Athletics, 696-5408, or the Office of Facilities Planning and Management, 696-6415, to arrange a site visit. All tours will have to be coordinated with the contractor to make sure proper safety

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Med schools receive \$6 million grant

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the multiple health and social problems of specially identified family units. The students will also learn how to design applied research projects aimed at their community's specific health needs.

"Instead of being taught in isolation from nurses, pharmacists and dentists, medical students will be taught alongside them," Savory said. "We anticipate that cooperation and interdisciplinary problem solving will be enhanced."

Kellogg's criteria for funding emphasize integrating health care, teaching and research in a community setting, having significant community participation, meeting the needs of the community's underserved, and

Degree program offered

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"growth mode" expected to continue during the next 10 to 20 years. "That means the people here are going to need additional educational opportunities," he said.

Under the planned programs, students would complete their first two years of study at one of the Southern West Virginia Community College campuses, then would enroll for upper level Marshall courses leading to a bachelor's degree. The Marshall classes would be taught in SWVCC classrooms.

Gould said the primary "target group" for the programs will be older, non-traditional students and those who are unable to leave their communities to pursue a degree.

"This will take great cooperation and close coordination between Marshall University and Southern West Virginia Community College," Gould said. "SWVCC President Harry Boyer and I are confident we can achieve that level of cooperation and coordination. We're looking forward to getting the programs underway." Dr. Boyer also participated in the Matewan news conference, along with MU College of Education Dean Carole Vickers and College of Business Dean Robert Alexander.

"This could be the beginning for bigger and better things for this entire area," Harless commented.

Gould said details of the programs and course schedules will be announced soon.

Fans urged to wait

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measures are in place.

Grose said unauthorized visitors on the job site will be asked to leave. He noted the site is the responsibility of the contractor until the project has been completed.

Marshall's Thundering Herd will face the University of New Hampshire in the new stadium's first game, Sept. 7. Grose said work on the \$30 million project is on schedule but the contractors are continuing to move at a rapid pace to make certain it will be ready in time.

If pre-completion "attendance" is any indication, opening day should be a sell-out.

collaborating with a variety of health professions schools.

Primary health care facilities identified for the project are the Roane County Primary Care Center, the Rainelle Medical Center and the Camden-on-Gauley Primary Care Center. The Roane County Center already is being used by Marshall for rural outreach education through the Rural Physician Associate Program. All medical and nursing students will rotate through the revised academic curriculum, with some students spending six months or longer working and learning in the rural centers. Field professors from each discipline would guide educational activities at the centers and also serve as part-time practitioners. Health care providers now at the primary care centers will receive faculty appointments to serve as preceptors/mentors. Each site will also have its own Joint Advisory Committee, a majority of whose members would come from the local community.

During the first year, the focus will be on faculty development, curriculum development, site preparation and establishment of advisory committees. Direct participation from students will begin in fall 1992.

Courses taken at the students' home institutions will be revised to reflect the new emphasis on preventive medicine, public health and rural health problems.

"Our goal is to give students a new vision unobtainable in a university setting," Savory said. "Their experience should encourage them to see primary care as a challenge and a preferred specialty."

WVU waivers available

Application forms for West Virginia University tuition waivers for the fall term are available in the Marshall University Graduate School Office, according to Dr. Leonard Deutsch, Graduate School dean.

Full-time faculty and staff members are eligible for waivers.

Applications will be due in the MU Graduate School Office by July 2.

To obtain further details contact the Graduate School Office, Old Main Room 113, 696-6606.

Prize winner announced

The vending machine contest prize winner for June was Clarence W. Martin of the university's Housing Department.

He received an AM/FM Sony Walkman, according to Karen Kirtley of the Auxiliary Services Office.

Newsletter deadline set

Items for the Marshall University Newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday in order to be published the following Thursday. Lengthy items should be submitted as early as possible to ensure publication. The Newsletter will be published every other week during the summer terms.

MU Trade Institute gets \$24,000 grant

Marshall University's Institute for International Trade Development has received a \$24,000 grant from the Economic Development Administration to fund a feasibility study for an international trade alliance for West Virginia, according to Dr. Richard C. Smoot, director of the institute.

"This grant will provide the means with which we can explore various methods for local industry to expand their export opportunities," said Smoot.

The international trade alliance will identify business

'Black Comedy' slated

"Black Comedy," a British farce by Peter Shaffer, will be presented by the Marshall University Summer Theatre at 8 p.m. June 27-29 in Old Main Auditorium.

Philip Wilcox of Chesapeake, Ohio, portrays would-be sculptor Brindsley Miller who hopes to impress a famous art collector. With the help of his idiotic girlfriend, they "borrow" a neighbor's furniture.

A blown fuse causes everyone to seek refuge in Brindsley's apartment. Stage lighting adds to the comedic action, according to director Amanda L. Groves, a senior theatre major. The lights are up when the actors are in the dark and vice-versa, allowing the audience to share in the zany action taking place in the dark.

Tickets will be \$4 and will be available in Old Main Room B-23. To obtain further details call 696-ARTS.

Dissertation to be defended

Sheila Burns, a candidate for the Marshall University-West Virginia University doctoral degree in educational administration, will defend her dissertation on Monday, July 15, at 3:30 p.m. in Jenkins Hall Room 210.

Observers will be welcome to attend, according to Dr. Ermel Stepp, educational administration adviser and committee chairman. Seating will be limited.

Art exhibit scheduled

An installation exhibition on line and space will be presented July 2-26 in Birke Art Gallery, according to Michael Cornfeld, gallery director and chairman of the MU Art Department.

The experimental project will be the work of Marshall graduate art students and gallery attendants.

To obtain further details contact the Marshall Art Department, 696-6760.

ACLS grants available

Information on the American Council of Learned Societies' fellowships and grants competitions for 1991-92 is available in the Marshall University Graduate School Office.

The fellowships and grants support postdoctoral research in the humanities and social sciences.

needs and identify requirements for coordinating programs with pre-existing agencies and organizations at the federal, state and local levels. The alliance also will develop programs to address business, trade and educational needs throughout the state and promote broader international interests statewide through seminars, workshops and trade fairs.

Raymond DePaulo, a former deputy assistant secretary in the United States Department of Commerce and former director of U.S. Export Programs, has been named director of the project.

"With the importance of international trade being more evident in the economy, the alliance will identify the interests of various groups in West Virginia who are seeking ways to promote the export of the state's products," DePaulo said.

Dr. Robert F. Maddox, executive assistant to the president at Marshall and director of the MU Office of Research and Economic Development Outreach, said, "We plan to identify the best means of promoting West Virginia's exports while developing international networks and information sharing methodologies to further the economic expansion of the state's industries."

Edwards receives grant to fund health project

Charlotte A. Edwards, an adolescent pregnancy specialist sponsored by Marshall University's Home Economics Department, has received a \$5,000 grant from the West Virginia Bureau of Public Health to implement a multi-faceted Adolescent Pregnancy Prevention Project in Mason, Cabell, Wayne, Lincoln, Logan and Mingo counties.

Edwards said the program has been designed to encourage local communities in the development of leadership skills in the prevention of teen pregnancies. Through the use of several programs, Edwards said she hopes to train community leaders, parents and teen leaders to provide preventive information and education.

"Our efforts to strengthen linkages between community leaders, service providers and teens will be ongoing in an effort to continue these important activities beyond the scope of the Adolescent Pregnancy Prevention Project," said Edwards.

Scholarship awarded

Marshall University's Community and Technical College has awarded its \$1,000 Community and Technical College grant for the fall and spring semesters of 1991-92 to Amy Puskas of East Lynn.

Ms. Puskas is the daughter of Mr. and Mrs. Jerry Puskas of East Lynn and attended Wayne High School. She is pursuing an associate degree in computer technology at the Community and Technical College.

Marshall faculty-staff achievements

WILLIAM J. SHONDEL, director of purchasing and materials management, represented Marshall University at the recent annual meeting of the National Association of Educational Buyers. Also representing higher education in West Virginia at the meeting was Rita Coleman of Shepherd College. The NAEB consists of more than 2,200 member institutions and exists to further professionalism in the purchasing field. SHONDEL moderated a seminar on recycling during the meeting.

During a recent meeting of the National Contract Management Association in Huntington, Marshall University's Purchasing Department was recognized for its leadership in promoting business opportunities for small companies. The department was the first state agency to join the federally sponsored Regional Contracting Assistance Center's new bid distribution network. WILLIAM J. SHONDEL, director of purchasing and materials management, accepted the award on behalf of the department.

JOSEPHINE FIDLER, director of libraries, was a discussant following the presentation of Chancellors Manning and Marion at the spring meeting of the West Virginia Library Association (College and University Section) held June 6 at West Virginia Wesleyan College. Also attending from Marshall were: PAMELA FORD (WVLA president elect), TRISH DEL NERO, HELEN JENKINS, TIM BALCH, MAJED KHADER, BAHIIYIH FAREYDOON-NEZHAD, RON TITUS, ED DZIERZAK, LAURIE HILDRETH, PHOEBE RANDALL, LISLE BROWN and MERRY BROWN.

CRAIG MONROE, professor of speech, and CAM BRAMMER, assistant professor of speech, have been awarded a contract to develop and conduct training seminars on interviewing and conflict management for employees of the West Virginia State Department of

Health and Human Services. The program includes seminars which will be held in July and August at Canaan Valley, Blackwater Falls, Fairmont, Charleston and Beckley.

Dr. C. ROBERT BARNETT, professor of health, physical education and recreation and director of grants, contributed a review of Jim L. Summer's "A History of Sports In North Carolina" (North Carolina division of Archives and History, 1990) to the 1990 winter issue of the Journal of Sport History.

Dr. MARY ETTA HIGHT, professor of biological sciences, attended the 71st annual meeting of the American Society of Mammalogists held June 15-19 at Kansas State University. She chaired a session of scientific papers during the meeting.

Dr. DANNY FULKS, professor of education, has had an article titled "McGuffey's America" accepted for publication in the November 1991 issue of Country America. The article is a study of the cultural impact of the McGuffey readers on rural life in America from 1850 to 1920. Country America, published in Des Moines, Iowa, has a circulation of 750,000 copies. It is available at newsstands throughout the United States and Canada.

LINDA ROWE, associate director of residence life, presented a program titled "Ask Not What Your Faculty Can Do For You..." on June 4 at the 1991 Institute in Student Development, sponsored by Appalachian State University in Boone, N.C. She also presented the program at the annual conference of the West Virginia Association of Student Personnel Administrators.

Dr. BETTY J. CLECKLEY, vice president for multicultural affairs, was elected as a member of the Steering Committee for the Council on Institutional Relations for the National Congress of Black Faculty. The committee's responsibilities include developing a policy statement on ethnoracial violence and helping set the agenda and program for the organization's national meeting. The fifth national conference of the National Congress of Black Faculty, "Diversifying the Faculty and the Curriculum," will be held Oct. 24-27 in Boston, Mass.

Dr. F. DAVID WILKIN, dean of Marshall University's Community and Technical College, has been selected to serve a four-year term on the West Virginia Joint Commission for Vocational Technical-Occupational Education, according to Paul B. Marion, chancellor of the State College System of West Virginia.

CHUCK BAILEY, assistant professor of speech at Marshall University and faculty manager of the university's public radio station, WMUL-FM, has been elected vice president and president elect of the West Virginia Associated Press Broadcasters Association.

Dr. SUZANNE B. DESAI, assistant professor of marketing in Marshall University's College of Business, has been informed that her paper titled "In the 1980s, public policy toward HMOs (Health Maintenance Organizations) pushed when it should have pulled" received the "Best Paper Award" at the 22nd Midwest Decision Sciences Institute meeting held May 1-3 in Indianapolis, Ind.

CHARLENE R. HAWKINS, senior administrative aide in the Graduate School, made a presentation on "Time Management" to members of the Transitions Class of the Southwestern Community Action Council on June 13 in Ceredo.

MU Research Corp. to work with Goodwill

The Marshall University Research Corporation (MURC) and Goodwill Industries of KYOWVA (Kentucky, Ohio and West Virginia) have entered into an agreement to provide training and employment opportunities for persons with disabilities in the Tri-State area, according to Dr. Robert F. Maddox, MURC president.

Maddox said MURC and Goodwill will cooperate in the training, education and rehabilitation of persons with disabilities through a multiphased program of business and clerical training.

The agreement's primary objective is to conduct a shared production facility through Marshall's Robert C. Byrd Institute for Advanced Flexible Manufacturing Systems to stimulate economic development and help create jobs.

"By combining the unique capabilities of Goodwill Industries and the Byrd Institute, we will be able to ensure equal employment opportunities for all citizens in the area," said Maddox. "This one-of-a-kind program is designed to promote work skills as well as the economic self-reliance of the physically challenged person."