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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • August 8, 1991

Mass communications programs joined

All mass communications academic programs at Marshall University will be combined under one administrative unit starting with the fall 1991 semester, according to Dr. Deryl R. Leaming, dean of the College of Liberal Arts.

Leaming said broadcasting, formerly part of the Department of Speech, will be a sequence in the W. Page Pitt School of Journalism. The transfer involves all broadcasting courses, three faculty positions, and WMUL-FM and equipment.

Other School of Journalism sequences are advertising, broadcast journalism, journalism education, magazine, news-editorial and public relations.

Leaming said the move also will allow the Department of Speech to more effectively concentrate and expand its programs in speech communication studies.

"This is a merger that has been carefully studied and one that will benefit all involved—the students, the faculty, the university, the professions and the quality

of instruction," Leaming said. He said it would eliminate much of the confusion that existed before because two academic curricula were teaching broadcasting. Broadcast journalism already was part of the journalism school.

Dr. Harold C. Shaver, director of the School of Journalism, said this follows a national trend of organizing all mass communications programs under one administration.

New names for both departments also have been proposed. The W. Page Pitt School of Journalism would be the W. Page Pitt School of Journalism and Mass Communications and the Department of Speech would be the Department of Communication Studies.

Shaver said adding mass communications to the name reflects what already has been accomplished by the national organization of journalism educators, the Association for Education in Journalism and Mass Communications, and by many colleges and universities that offer degrees in mass communications.

Dr. Craig Monroe, acting chairman of the Department of Speech, said the move was made in such a way that serves the interests of all involved.

"This change provides us the opportunity to carve out our own identity and develop programs and that is exciting," Monroe said. "I think our department will grow rapidly and will find new and improved ways to serve the university and the university community."

Shaver said the merger will more effectively utilize the
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School of Nursing receives \$24,450 grant

Marshall University's School of Nursing has received a \$24,450 grant from the West Virginia Bureau of Public Health to provide scholarships during the 1991-92 academic year, according to Dr. Jane Fotos, interim dean of the school.

Scholarships will be presented to graduate students in Marshall's Family Nurse Practitioner Program who will commit themselves for three years of service in rural and underserved West Virginia communities following graduation.

The intent of the scholarship program is to assist in preparing nurse practitioners who can provide comprehensive breast and cervical cancer screening for women in West Virginia.

Fotos said students in Marshall's Family Nurse Practitioner Program are being prepared to provide health care in rural and underserved areas. The first students will graduate from the program in May 1992.

The West Virginia Department of Health and Human Services, Bureau of Public Health, recently received a grant from the Center for Disease Control for a comprehensive breast and cervical cancer screening program. The scholarship funds are being made available to Marshall in conjunction with that program.

To obtain further details contact Fotos at Marshall University's School of Nursing, 696-6750.

SOM to be featured

Marshall University's School of Medicine will be among those featured in a three-part Lifetime Medical Television series on rural health.

A Lifetime crew led by producer Tina Tacandes recently visited the medical school and interviewed Dr. Linda Savory, who oversees curriculum matters. Marshall's curriculum is designed to foster interest in rural health care, and includes innovative programs which place students in rural areas. On the program, Savory will discuss Marshall's Rural Physician Associate Program, in which students spend a full nine months in rural clinics.

The coverage will include other members of the Department of Family and Community Health: professor John Walden and chief resident Jon Lilly. Previous filming for the program has taken place at the Lincoln Primary Care Center, a Marshall-affiliated community health center in Hamlin, and at Harts, W.Va.

Lifetime also will feature a Marshall School of
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Mass communications programs joined

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broadcasting faculty and equipment to benefit students in all sequences. He said another advantage will be to correct some deficiencies noted by the team from the Accrediting Council on Education in Journalism and Mass

Employee achievements

Dr. LYNNE S. MAYER, special assistant to the president, successfully defended her dissertation, "African-American Students in Predominantly White Universities: Relationships Among Locus of Control, Selected Characteristics, and Academic Success in the Freshman Year," on July 16 for the Ed.D. degree from West Virginia University.

Dr. MICHAEL E. SEIDEL, professor of biological sciences, recently had a paper titled "Morphological variation in turtles of the genus *Pseudemys* (Testudines: Emydidae) from central Atlantic drainages" published in the journal *Brimleyana*. His co-author was William Palmer, curator of lower vertebrates at the North Carolina State Museum.

Librarians who attended the 110th annual conference of the American Library Association held recently in Atlanta were: TIM BALCH, head of public services; MARTIN FAIGEL, head of technical services; MAJED KHADER, reference librarian; BAHYYIH FAREYDOON-NEZHAD, circulation librarian, and JOSEPHINE FIDLER, director of libraries. BALCH represented Marshall at the annual VTLS User's Group meeting held prior to the ALA meeting. FIDLER was a participant in a Library Administration and Management Association preconference titled "Libraries For the Future: Planning Buildings that Work."

Dr. BETTY J. CLECKLEY, vice president for multicultural affairs, and Dr. WILLIAM J. RADIG, professor and chairman of the Accounting Department, participated in the Peterson's Multicultural Leadership Development Program held recently at Virginia Beach. The program was designed to promote learning and interaction in a multicultural setting and provide participants with the tools and understanding to build effective programs in diversity on their individual campuses. CLECKLEY and RADIG also visited Hampton (Va.) University, a private, historically black university with which Marshall is developing partnership programs.

Components for sale

Marshall University's Music Department needs to dispose of a Digital LPQ203 printer and keyboard, according to Dr. Donald Williams, chairman of the department.

Interested departments or individuals can contact the Music Department, 696-3117, to make an offer on the equipment.

Communications when it visited Marshall in February.

"Although they praised our teaching, our internships and a number of other elements of the school about which we are very proud, they criticized us for having only one person assigned to teach all our broadcast journalism courses and having inadequate broadcasting equipment," Shaver said. "The merger will help correct those deficiencies."

Leaming said the merger also will provide for better advising of broadcasting students, eliminate duplication of content in courses and allow students more flexibility in choosing majors and careers in broadcasting and general mass communications.

He said an extensive curriculum review will be conducted this year by both departments to better prepare graduates to meet the changing career needs of the 21st century.

The merger will bring 80 broadcasting majors to the journalism and mass communications department which has about 325 undergraduate majors and 40 graduate students.

In addition to the three broadcasting faculty members joining the journalism/mass communications program, one staff position in journalism has been upgraded to faculty status and one faculty position has been added, bringing total faculty members in journalism and mass communications to 13.

NEH grants available

The internal Marshall University deadline for submitting applications for 1992 National Endowment for the Humanities Summer Stipends will be Sept. 13, according to Dr. Sarah Denman, associate provost.

Stipends will provide support for college and university faculty and staff members, independent scholars and persons working in the humanities. Grants of \$4,000 will allow faculty and staff members to devote two consecutive months of full-time study and research to specific projects.

To obtain further details contact the Marshall University Provost's Office, 696-5442.

SOM to be featured

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Medicine graduate, Dr. Michael Kilkenny. Kilkenny, who also is a "graduate" of Marshall's award-winning Combined Residency/Practice Program, practices in rural West Virginia at Wayne. He is affiliated with Valley Health Systems.

The episode which includes Marshall will be televised Sept. 15.