

5-8-2014

SR-13-14-86 CC

Marshall University

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Recommended Citation

Marshall University, "SR-13-14-86 CC" (2014). *Recommendations*. 134.
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CURRICULUM COMMITTEE RECOMMENDATION

SR-13-14-86 CC

NOTE: The curricular form for each item listed may be accessed at www.marshall.edu/senate/ucc. Click the UCC Agendas/Minutes link; click the link for the April 4, 2014 meeting date; click the link in the Description column to open a particular item.

Recommends approval of the listed **UNDERGRADUATE CHANGE OF AREA OF EMPHASIS** in the following colleges and/or schools/program **COLLEGE OF ARTS & MEDIA, COLLEGE OF BUSINESS, and the COLLEGE OF HEALTH PROFESSIONS.**

- **COLLEGE OF ARTS & MEDIA:**

Name of Area of Emphasis: **BFA Theory and Composition – AM45 (AoE)**
Listed in: BFA Music – AM10

Name of Major: Advertising – AJ10
Listed in: Journalism & Mass Communications
Rationale: Change JMC Elective – any additional 300/400 level JMC course. To choose one course from the following: JMC 360 Digital Imaging for JMC; JMC 432 – Corporate and Instructional Video; JMC 462 – Web Design for Mass Media; or JMC 437 – Public Relations Writing.

- **COLLEGE OF BUSINESS:**

Name of Major: **BBA in International Business – BE20**
Rationale: COB is requesting the 3 additional hours of coursework-specifically FIN 343-be added to the required International Business curriculum. To keep this degree program at 120 hours, we will delete 3 hours of Free Electives from the current Four Year Plan of Study.

- **COLLEGE OF HEALTH PROFESSIONS:**

Name of Area of Emphasis: **Advanced Diagnostic Radiography**
Listed in: MH38
Rationale: Offers coursework in advanced diagnostic radiography including trauma, surgery, geriatric and pediatric imaging.

Name of Area of Emphasis: **Registered Respiratory Therapist (RRT) to BSRC**
Listed in: HR 10 – BS Respiratory Care
Rationale: While maintaining and continuing the traditional Respiratory Care program, creating an emphasis for Licensed RRT wishing to complete a Bachelor of Science in Respiratory Care.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: Eldon R. Lars DATE: 5/8/14

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: [Signature] DATE: 6/30/14

DISAPPROVED: _____ DATE: _____

COMMENTS: _____
