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# Using Geographic Information Systems to Organize and Coordinate Holistic Watershed Resource Management

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**Using Geographic Information Systems to Organize and Coordinate  
Holistic Watershed Resource Management**

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The Graduate College of  
Marshall University**

**In partial fulfillment of  
The requirements for the degree of  
Master of Science  
Physical Science**

**By**

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## **Abstract**

### **Using Geographic Information Systems to Organize and Coordinate Holistic Watershed Resource Management**

**By John M.S. King**

This research explores the use of Geographic Information Systems (GIS), such as ESRI's ArcGIS and Google Earth, to organize and coordinate statewide, regional, and locally led watershed initiatives in West Virginia. Holistic Watershed Resource Management (HWRM) is an innovative collaborative approach to environmental protection designed to synchronize regional and local environmental assessment and restoration efforts. HWRM success is often attributed to an inclusive decision-making process, which seeks to build and coordinate cooperative partnerships among government agencies, private businesses, educational institutions, and non-profit organizations. A case study of the Morris Creek Watershed Association and detailed surveys of over 100 West Virginia watershed associations were conducted to give additional insight into HWRM on the local and regional scale.

## **Acknowledgements**

This thesis would not have been possible without the support of my academic advisors, community, friends, and family. Under the direction of Dr. Tom Jones and with guidance from Dr. Ralph Taylor, Dr. Mike Little, and Mr. Pete Glass I was able to further my education in the environmental field and gain invaluable hands-on experience. Each professor stressed the importance of teamwork among students whether in the field or in the classroom, which helped foster a sense of purpose and individual responsibility.

When I first entered the Geobiophysical Modeling Graduate program, the only environmental class I had previously taken was Biology 101, which, needless to say, left my confidence shaken. Much credit for this thesis goes to the students who often went out of their way to insure I fully understood the academics being covered in both the indoor and outdoor classroom. These students include: Nicholas Adkins, Adam Cottrel, Justin Elkins, Tiffany G. Hilton III, Jeremy McComas, Brian Richards, Jim Spence, Josh Westbrook, and Casey Swecker.

Participation in the Morris Creek Watershed Association (MCWA) changed my direction in life and enabled me to learn what it means to be passionate. I witnessed first hand the amazing transformation a watershed association can have on a community. Their organized effort benefits the community as a whole and local decision-making processes help synchronize regional and statewide environmental protection efforts.

Last but not least, I am grateful for and humbled by my family's unconditional love and support. Without their encouragement (and of course finances) none of this would be possible. Also, I must give a special thanks to my fiancée Jennifer Cutlip and her sister Sarah for their critiques and encouragement.

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## **Introduction**

Geographic Information Systems (GIS) are essential technological tools used in Holistic Watershed Resource Management (HWRM) to organize and coordinate local environmental protection efforts within larger regional and statewide projects. GIS is a geo-referenced computer mapping system designed to organize, model and display spatial relationships between physical, biological, economic, and social information. Geo-spatially organized information provides an invaluable comprehensive means to manage resources and enhance decision-making processes. GIS has brought cartography into a new interactive realm, giving cooperative-based partnerships within HWRM an effective way to share resources, prevent overlapping responsibilities and streamline coordinated efforts.

Natural watershed boundaries and cooperative partnerships are used in HWRM to plan, organize, and coordinate environmental restoration and protection projects. Watershed Associations and watershed project teams in West Virginia play a vital role in HWRM by providing a social and financial conduit through which public, private, and academic entities collaboratively establish and work towards common goals. These autonomous, non-profit, watershed-based, stakeholder groups build on local decision-making capacity, establish multiple cooperative partnerships and, as technology becomes available, utilize Geographical Information Systems (GIS) to compile, share, evaluate and visualize geo-spatial information.

## **Problem Statement**

Geographic Information Systems are not being used to their full potential in West Virginia. Most colleges, universities, private entities, and government agencies use Internet accessible Geographic Information Systems to provide free public access to their GIS maps and information. However, the information is not necessarily integrated or accessible from a single cyber-location, which would greatly enhance Holistic Watershed Resource Management (Chapter 3). Google Earth could be, and to some degree already is, used as a gateway to geospatial information. In this thesis, watershed associations and local or regional watershed project teams are addressed as an efficient means to compile and generate detailed geographic information, which can then be linked to on-line Geographic Information Systems.

## **Research Objectives**

The goal of this thesis research was to gather information on each watershed association in West Virginia, which can then be linked to Google Earth “place-marks” and website information. The Morris Creek Watershed Association’s GIS cooperative with Marshall University, detailed in chapter two, serves as an example. Research was accomplished through literature reviews and communications with nearly 100 individuals using personal phone surveys, mail, and E-mail questionnaires. Attempts were made to contact all West Virginia watershed groups and their WVDEP Basin Coordinators. Surveys and research was intended to:

- Update and expand the West Virginia Watershed Network’s Watershed Group Contact List
- Understand how and why individual watershed groups formed (The Spark)
- Identify what caused particular groups to become inactive
- Describe differences and similarities between political, local and broad-stakeholder based watershed groups in West Virginia.
- Identify how many groups utilize Geographic Information Systems
- Explain how watershed groups contribute to and benefit from GIS
- Use schematics to give insight into watershed associations and their projects
- Create a database of WV watershed groups, which will be organized into Marshall University’s Geographic Information System and linked to Google Earth place-marks

The objective is to provide a summary of Holistic Watershed Resource Management in West Virginia and explain how watershed associations and project teams contribute to and benefit from Geographic Information Systems.

## Chapter 1

### **1.1 Global Positioning System (GPS)**

For centuries man has sought to orient himself on the Earth's surface, learn how to navigate between points of interests, and attempt to map and model practically everything on earth and in the heavens. Celestial bodies historically played a major role in land and especially sea navigation. "Early mariners relied on angular measurements to celestial bodies like the sun and stars to calculate their location" (Pace, et al, 2005). Compass and star navigation remained the dominant method for orientation until the 1920's when the use of radio waves to orient ships at sea revolutionized navigational technology and marked a colossal step in modern science.

Radionavigation was first used to orient ships out at sea with land-based transmitters (Pace, et al, 2005). Although radionavigation is more efficient than celestial methods, both rely on open-line-of-sight communication and experience similar drawbacks. Much in the same way cloudy nights limit celestial navigation, thick tree canopies and mountainous regions limit radio transmitter and receiver line-of-sight communication. Pioneers in radionavigation quickly understood transmitters would have to be positioned at higher elevations for orientation technology to expand.

In 1957, the Russian satellite Sputnik made history with its successful orbit around the planet. Visible from earth, Sputnik enticed people around the world to stare into the night sky until their necks grew stiff, waiting to catch a glimpse of the star-like object orbiting the planet. Researchers in the United States at Applied Physics Laboratory (APL) were also observing Sputnik, but with the advantage of Doppler radar technology. Sputnik's orbital path caused Doppler shifts, which APL researches tracked,

measured, and modeled. They discovered that if a satellite's orbit were known, positions on earth could be determined. This discovery would take line-of-site radionavigation to new heights (Pace, et al, 2005).

Soon after the discovery, APL formed a joint venture with the United States Navy to develop "Transit." Transit was the first two-dimensional system designed to locate satellite positions using simple radio wave technology, and "laid the groundwork for a system that would later revolutionize navigation forever—the Global Positioning System" (Pace, et al, 2005). However, the viable Global Positioning System (GPS) in use today was not developed through the merits of one single military department: it required a cooperative partnership with the U.S. Navy, Air Force, and Army. Instead of working independently, the Army, Navy, and Air Force joined forces to consolidate various satellite navigational concepts into a single comprehensive Department of Defense (DoD) system (Pace, et al, 2005). The system had to be accurate, consistent, and reliable out at sea, on the land, and in the air. Collaboration made the DoD's Defense Navigation Satellite System (DNSS) possible by incorporating each military department's needs and vision.

DNSS is a 24-satellite constellation orbiting the Earth and constantly transmitting radio signals toward earth-bound GPS receivers. GPS orbiters, known as Block I and the newer Block II satellites are technologically advanced but utilize a simple mathematical equation students learn in high school:  $Velocity \times Time = Distance$  (Trimble, 2006). Although there are 24 satellites in orbit, GPS units need only four to determine direction and position. At least three satellites are needed to measure or triangulate distances between the transmitter and the receiver. The fourth satellite is used to judge altitude by

measuring the time it takes for the transmitters to communicate with the receiver. Thus, the GPS unit is able to record and display longitude, latitude, and altitude (Pace, et al, 2005).

Block satellites were militarily designed with both defensive and offensive applications. High above the earth, these tributes to human ingenuity reserve the capability to detect nuclear detonation, and make possible precision guided missiles [which became famous during the Desert Storm conflict] (Pace, et al, 2005). Although GPS was developed with military applications in mind, the civilian world was welcome to use GPS capabilities even before the DNSS project was completed. By the mid-1980's, a GPS market geared toward the surveying profession was established even though very few Block satellites were in orbit (Pace, et al, 2005).

The idea of having GPS technology available to the public transcends political parties. In 1995, President Bill Clinton “confirmed the government’s commitment to provide GPS signals to international civil users [free of charge],” a policy that began under the Reagan administration (Pace, et al, 2005). The government benefited greatly from its generosity through user feedback and enhanced receiver technology resonating from the private sector. Presently, GPS units can be found worldwide in aircrafts, vessels, automobiles, cell phones and more. GPS satellite technology is readily available to virtually anyone for less than two hundred dollars and the price of two “AA” batteries.

## **1.2 Geographical Information Systems (GIS)**

The ability to quickly, easily, and accurately pinpoint geographical locations has made monumental strides in modern civilization. By intertwining GPS technology with computer software and mapping programs, practically anything and everything on the

Earth can be mapped, measured, analyzed, monitored and modeled. Geographic Information Systems (GIS) are computer-based mapping programs used to compile, organize, and display geographically referenced or geo-referenced information. GIS computer software is used to view spatial relationships between points of interests and to connect data with relevant geographic locations. Map overlays or layers can be made zero to one hundred percent transparent or simply turned on and off. GIS users can present information with a seemingly unlimited array of possibilities.

Environmental Systems Research Institute (ESRI), the creators of ArcGIS, is one of the world's leading producers of GIS software. ESRI's primary network of computer programs includes ArcView, ArcEditor and ArcInfo. Arc applications enable integration with other computer programs such as Microsoft Excel, AutoCAD and Access. Software integration of tradition computer programs with ArcGIS enables graphs, charts and data sets, known as tabature data to be geo-spatially displayed. "With the right data, you can see whatever you want—land, elevation, climate zones, forests, political boundaries, population density, per capita income, land use, energy consumption, mineral resources, and a thousand other things—in whatever part of the world interests you" (Ormsby et al, 2001).

Using GIS, one can compare existing maps or customize their own interactive and comprehensive atlas. Once obscure text and numerical data can now be compiled, organized, and visualized like never before, while highlighting its geo-spatial significance (Ormsby et al, 2001). Tablature and graphical data can be assigned to points on a map (such as GPS coordinates) or in accordance with lines and polygons (such as property lines), which can be drawn to create new shapefiles. "Geographic objects have an

endless variety of shapes. All of them, however, “can be represented as one of three geometrical forms—a polygon, a line, or a point...[collectively] called vector data” (Ormsby et al, 2001). New shapefiles can be joined to or related with text and numerical data then saved as a layer. GIS greatly broadens the field of communication and allows information to be shared and integrated much easier.

#### **2.4 Sharing Geographical Information**

A growing consensus claims, “substantial societal needs may be better addressed through increased sharing of geographical information” (Onsrud & Ruston, 1995). Geographic Information Systems often include pooled-information from public, private, and non-profit organizations. However, there are several barriers that can hinder information exchange and integration. “The ability and willingness to share information are affected by the behavior and needs of individuals, organizations, and institutions and are subject to technical constraints” (Onsrud & Ruston, 1995). Fortunately, technical barriers to sharing information are becoming less an issue.

Web-based Geographic Information Systems such as Google Earth (GE) reduce technical barriers to sharing information. Most web-based GIS programs provide free public access to geo-spatial information and enable users to contribute to the database. GIS web-based programs are, to some degree, clearing houses for information gathering and sharing. In addition to its free version, Google Earth offers a \$400 program that allows for integration with ESRI’s ArcGIS. GE upgrades give users even more capabilities to disseminate geographic information.

Research has shown obstacles to information integration and sharing have less to do with technical problems and more to do with cultural and behavioral issues (Onsrud &

Ruston, 1995). Within this obstacle lies the issue of intellectual property rights. Property rights should be taken seriously and serve a purpose, but when public information is impeded from being freely shared and displayed, the issue becomes a matter of social justice.

### **2.3 GIS Applications in Environmental Assessments**

Geographic Information Systems have become an indispensable tool in environmental assessments. GIS is often used to integrate and compare environmental assessment data with land use data. One early example is found in a 1994 study released by the American Water Resources Association (AWRA) entitled, *Examining Land Use Influences on Stream Habitats and Macroinvertebrates: A GIS Approach*. In an attempt to understand the overall health of Lake Superior, “Geographic Information Systems (GIS) were used to assess the relationships between land use patterns and the physical habitat and macroinvertebrate fauna of streams within similar sized watersheds,” which helped track pollution sources affecting the lake’s health (Richards & Host, 1994). The use of GIS to compile, analyze and model environmental assessments can be found in holistic resource management strategies around the world, and is increasingly being used to coordinate global cooperatives aimed at marine conservation.

Geographic Information Systems are utilized worldwide, and help coordinate massive multi-national projects. GIS is often used to compile data, highlighting regional responsibilities, and prevent over-lapping responsibilities, thereby greatly increasing project efficiency. One example of GIS being used to decrease overlap and increase efficiency within coordinated efforts is found in a currently active global project aimed at protecting the world’s largest seabird: the albatross.

The albatross is well known to marine fishermen who use them to indicate wind currents. “Its giant wings enable the albatross to stay aloft on nearly imperceptible winds, thus making it the harbinger of good sailing to mariners” (ArcNews, 2006). Unfortunately, fishing hooks have decimated the bird’s population. According to ESRI’s Spring 2006 issue of ArcNews, albatross are attracted to baited fishing lines, which can stretch up to 40 miles in length. Albatross are often entangled or hooked and ultimately drown. Most albatross species, according to the article, are listed as “species of concern”, “threatened”, or “endangered”.

Due to the animal’s dramatic population loss, they are considered a priority in conservation efforts, and due to their global range, this is a conservation effort that demands a holistic collaborative approach. GIS greatly enhances cooperative partnerships by helping participants coordinate their efforts. ArcNews documents a GIS based project using satellite tagged birds to track albatross movements and outline management zones. The project aimed to increase coordinated efforts and decrease overlapping responsibilities between coastal countries and fisheries.

ArcNews highlights difficulties surrounding such massive global projects and explains how GIS and satellite technology can be combined to gain a comprehensive understanding. “By overlapping albatross satellite telemetry tracks with boundaries of jurisdictional waters and fishing effort data, ArcGIS graphically highlights those fisheries and countries with responsibilities for albatross conservation” (ArcNews, 2006). Without cooperative partnerships and their willingness to compile data into a shared Geographical Information System, such comprehensive approaches would be virtually impossible.

Similar to cooperative-based projects found around the world, Geographic Information Systems are being used in West Virginia to organize and coordinate Holistic Watershed Resource Management. The Morris Creek Watershed Association (MCWA) serves as an example of how GIS can be used to support cooperative partnerships and environmental restoration projects. The MCWA, through a cooperative partnership with Marshall University, used GIS to prioritize and address local issues through spatial analysis of comprehensive environmental assessments.

## Chapter 2

### **2.0 Background on The Morris Creek Watershed Association**

Located in southern West Virginia's Upper Kanawha Valley, the Morris Creek Watershed Association Inc. (MCWA) is a community-based non-profit organization with a mission to protect and restore the local environment. For the past five years, the MCWA has used environmental assessments and GIS to physically and biologically model watershed health and measure stream restoration progress. Through data integration and comprehensive analysis, GIS has been instrumental in helping the MCWA understand the state of the local environment and make better communal decisions. Although the MCWA is an autonomous organization, it shares the same common goals as many other watershed groups throughout West Virginia. Like other watershed groups, the MCWA utilizes their mission statement as the underpinning to help guide their success.

The MCWA is made up of citizens from the local area joining together in an effort to protect and improve the Morris Creek watershed for the benefit of all citizens...Our goals are to return the Morris Creek watershed to a safe environment for all residents while restoring the water quality to a condition capable of supporting both aquatic life and local recreational activities. (MCWA, 2001)

The MCWA owes much of its success to cooperative partnerships, government support and advice from fellow watershed groups and dedicated volunteers.

Morris Creek, a relatively small tributary in the Upper Kanawha River Valley, serves as part of the Fayette and Kanawha County line located approximately 30 miles southeast of the capital city, Charleston, WV. The five-mile stream is fed by a seven square mile watershed and supports a population of nearly 500 people. The mouth of Morris Creek cuts through the western side of Montgomery, a town of approximately

3,000 people, and divides the town into two sections, Montgomery and West Montgomery.

According to a report written for the MCWA's Historical Committee by Jeff Davis, WV Cultural Center's Historical Preservation Office, Morris Creek is named after the first permanent settler in Fayette County: Levi Morris. In 1793, Morris built a log cabin at the mouth of what is now known as Morris Creek with the help of store bought nails he had purchased in Richmond Virginia (Davis, 2005). Less than 100 years later, coal operations brought thousands of workers and their families from all over the country and around the world to the Appalachian coalfields.

The culturally diverse community founded in the Morris Creek valley was known as Donwood, West Virginia. Presently, the area is more commonly known as Morris Drive. Davis's report shows two established post office dates for the area. One date was for Kanawha County on the western or left bank side in 1911 and the other in Fayette County, eastern or right bank side, in 1933. However, Davis notes coal operations were well known in the area long before Donwood was established.

The West Virginia Department of Mines first published report (C. 1883) notes several mines within the valley. These operations most likely pre-date this time period as no mine reports were made prior to 1883 (Davis, 2005).

By the mid 1980's, the last coal truck rolled out of the hollow and left behind an economically depressed area riddled with mine-scarred lands. Environmental degradations or impairments from mining, such as Acid Mine Drainage (AMD) and gob piles (mine waste) reminded the community of their shared history. Their concern for the local environment and a desire to leave it in a better condition for future generations prompted the Donwood community to form the Morris Creek Watershed Association.



Outside Montgomery city limits, Donwood, now known now as Morris Drive, historically had no formal local representation or economic recognition. The community was unincorporated and had no official means to make local decisions or communicate with outside stakeholders such as government agencies and absentee landowners. In 2001, after severe flooding, the citizens of Donwood formed a non-profit organization known as the Morris Creek Watershed Association (MCWA) to cooperatively deal with complex environmental issues, which were difficult for members to approach single handedly.

With a formal organization, MCWA participants were able to organize monthly meetings, identify common goals, and build cooperative partnerships. Open communication between local and broad-based stakeholders helped strengthen the integrity of locally made decisions and increased the community's access to technical and financial resources. Multiple cooperative partnerships were established in order to pool public and private resources and guide restoration projects. MCWA's list of partnerships includes: the West Virginia Department of Environmental Protection (WVDEP), WV Department of Natural Resources (WVDNR), Soil Conservation Agency, WV Cultural Center, Office of Surface Mining Reclamation and Enforcement (OSMRE), the City of Montgomery, Canaan Valley Institute (CVI), Appalachian Electric Power Company (donated property and a building for meeting space), absentee landowner Pardee Resources, West Virginia University Institute of Technology (WVUIT), Marshall University, the National Hummer Club Inc., and the Mountaineer 4X4 Club Inc.

In 2002, the Morris Creek Watershed Association applied through the Internal Revenue Service (IRS) to incorporate the organization. This worked to strengthen the

MCWA's administration and made the 501C3 non-profit organization more formal. The first elected board members included:

- President, Mr. James Grey, engineer with Chesapeake Energy
- Vice President, Mr. Raleigh L. Collins, retired coal miner
- Treasurer, Mrs. Wanda King, ICU nurse at Charleston Area Medical Center
- Secretary, Mr. Michael L. Neese, Vice President of WVU Institute of Technology (MCWA, 2002)

Under Article 3 of incorporation, the group listed their primary goals as: flood prevention and protection, stream bank stabilization, maintenance, and water quality. In order to tackle these goals, the group initiated a comprehensive environmental assessment of the watershed and prioritized projects to address sources of pollution.

The MCWA membership is occupationally diverse. Many are retired persons from the coal mining, timber, and railroad industries, while others currently serve as homemakers, electricians, engineers, pastors etc. Very few members have a scientific or business background. Therefore, the MCWA relied heavily on technical support from the West Virginia Department of Environmental Protection (WVDEP) and the Canaan Valley Institute (CVI) to assess the watershed's environmental condition, identify sources of pollution, and facilitate restorative project planning. MCWA members were not content to sit back and let others do all the work. Local volunteers may not have known how to monitor a stream or evaluate an entire watershed. However, they knew how to pick up trash, gather historical information, and restore two cemeteries.

The MCWA's first major project was a stream cleanup in April 2002. At the time under WVDNR, now under WVDEP, the West Virginia Make It Shine program provide volunteers with trash bags, gloves and waste removal.

The WV Make It Shine Program is a comprehensive program aimed at making WV one of the cleanest states in the nation through volunteerism. Throughout the state, groups of volunteers, businesses, community organizations and local governments are working to accomplish this goal. It is the responsibility of the WV Make It Shine Program to coordinate the effort of these people to make our state shine. (WVDEP, 2006a)

At the end of the MCWA's first weekend project, the group had removed 1,440 cubic yards (74.5 tons) of solid waste, which included over 500 tires, 27 appliances and two cars. Cooperative clean-up efforts created an immediate tangible difference within the community and the Make It Shine program became an annual MCWA project. To date the group has cleaned over 150 tons of solid waste.

### **2.1b Environmental Issues**

Solid waste clean-ups have been a huge success for the MCWA, but Morris Creek is not only impaired because of garbage, it is biologically impaired due to Acid Mine Drainage (AMD) (Tetra Tech, 2004). Most of the mining operations in the Morris Creek Watershed were done prior to the 1977 Surface Mining Reclamation & Control Act (SMRCA). Before SMRCA coal companies were allowed to abandon mine sites when finished. Requirements on how to seal open portals and regulations to control mine drainage had yet to be declared. Since operations took place before the law, or expos facto, companies and landowners are not liable for environmental degradations or human health risks. These areas are known as Abandon Mine Lands (AML) and currently the responsibility of WVDEP's Abandon Mine Land program, which is funded by a coal severance tax (WVDEP, 2006b). The MCWA worked closely with the AML program and the federal Office of Surface Mining Reclamation and Enforcement (OSMRE) to direct funds and contract out restoration construction projects.

In order to plan and prioritize stream restoration projects, the MCWA formed partnerships with WVDEP's 319 program (attends to non-point pollution), AML Stream Restoration Group, Save Our Streams Program (WVSOS) and the Canaan Valley Institute. These groups were instrumental not only in helping the MCWA assess and monitor the watershed but also asked watershed members to be involved in the process. This hands-on approach helped members better understand where environmental problems were, which sites caused the most damage and what needed to be done to restore the stream. By 2004, the MCWA had assessed the entire watershed basin, established 17 stream monitoring sites, identified four major AML sites causing the most damage to the stream, and prioritized non-point sources of pollution in an official document called *the Watershed Based Plan*.

With help from Marshall University (MU), sources of pollution, project areas and monitoring information were compiled into a Geographic Information System. The MCWA has a "place-mark" on Google Earth, which is visible to GE users worldwide. When the place-mark is clicked, it displays a link to the MCWA website ([www.MorrisCreekWatershed.org](http://www.MorrisCreekWatershed.org)). Visitors can then navigate to the MCWA's GIS map by clicking on another web-link on the MCWA webpage, which sends users to MU's online GIS server. MU's GIS support enables viewing of all 17 MCWA monitoring sites and accompanying information such as monitoring dates and results. Before the map was created, the information was either non-existent or tucked away into multiple data banks inside various state and federal agencies.

Geographic Information Systems enhanced the MCWA's data integration efforts and greatly improved local decision making capacity. For example, data analysts

supported by GIS enabled participants to observe spatial relationships between pH levels and stream monitoring stations.

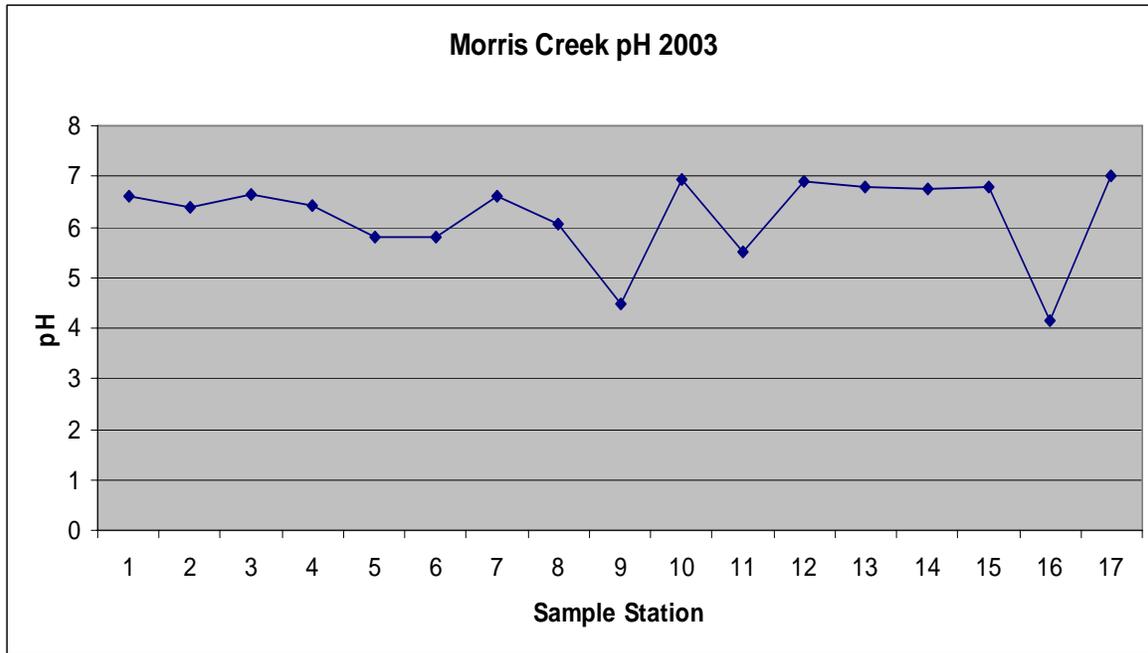


Fig.2, pH levels from all 17 MCWA monitoring stations; a drop in pH gives clues to the location of near by AMD sites.

When a drop in pH was observed between sample sites, for example, the MCWA Stream Restoration Committee knew which particular stream reach or section contained an environmental problem. GIS support greatly enhanced the MCWA's decision-making capacity. Through comprehensive watershed assessment analysis, the MCWA was able to efficiently focus resources toward sites that caused the greatest amount of damage to Morris Creek's over all health.

### **2.1c Using GIS to Model and Address Morris Creek's Environmental Issues**

In order to model and holistically address environmental problems on Morris Creek, the MCWA used GIS to build a base-map or framework from which existing geospatially oriented data or shapefiles could be compiled and compared with locally

generated shapefiles. The MCWA's Geographic Information System was provided by Marshall University as an in-kind service and maintained by a graduate student. The base-map (see fig 4) was created using surface layers to represent the watershed's natural features such as elevation, hillshade or relief, and topography. Existing shapefiles were then added to the base-map to highlight what was already known about the area. Professionals who had previously identified referenced features or vector data within the watershed, such as Abandon Mine Land sites, WVDEP stream sampling locations, and USGS Hydrologic Unit Codes or HUC, developed the existing shapefiles and provided free public access to the information on their agency's website.

Watershed volunteers and their professional partners (WVDEP, CVI, & Tetra Tech) generated their own geographic information during watershed assessments, project planning, and project implantations. Locally generated GIS data included the locations of illegal open dumps, sections of Morris Creek cleaned up through the WV Make It Shine program, previously unknown or unmapped environmental hazards (additional AML sites, an EPA Superfund site, and an old city dump), and MCWA stream-monitoring stations along with sampling results. The raw data generated during the local projects were given to the graduate student who then made the obscure data into shapefiles, put them into GIS, and highlighted spatial relationships between existing shapefiles and local project information.

<b>Using GIS to Model and Address Morris Creek's Environmental Issues</b>				
<b>Surface</b>	<b>Referenced Features/ Shape Files</b>	<b>MCWA Project Shape Files</b>	<b>Tablature Data</b>	<b>Interpretive Analysis</b>
Elevation & Hillshade	Watershed Boundaries 10 & 8 digit HUC	Open Dump Locations & Stream Reaches w/ solid waste problems	Tons of Solid Waste Collected	Identify recurring problem areas & highlight sites for future clean-ups
Topographical Map (75% Transparent)	Known AML Sites	Biologically Impaired Stream Reaches	TMDL Data	Stream Restoration Priority Sites
DOQQ files	2003 911 Arial photos	Discovered AML sites & Stream Monitoring Stations	WVDEP & WVSOS Monitoring Data	Stream Restoration Progress

Fig.3 MCWA's GIS framework

Existing data on Morris Creek before MCWA completed watershed assessments

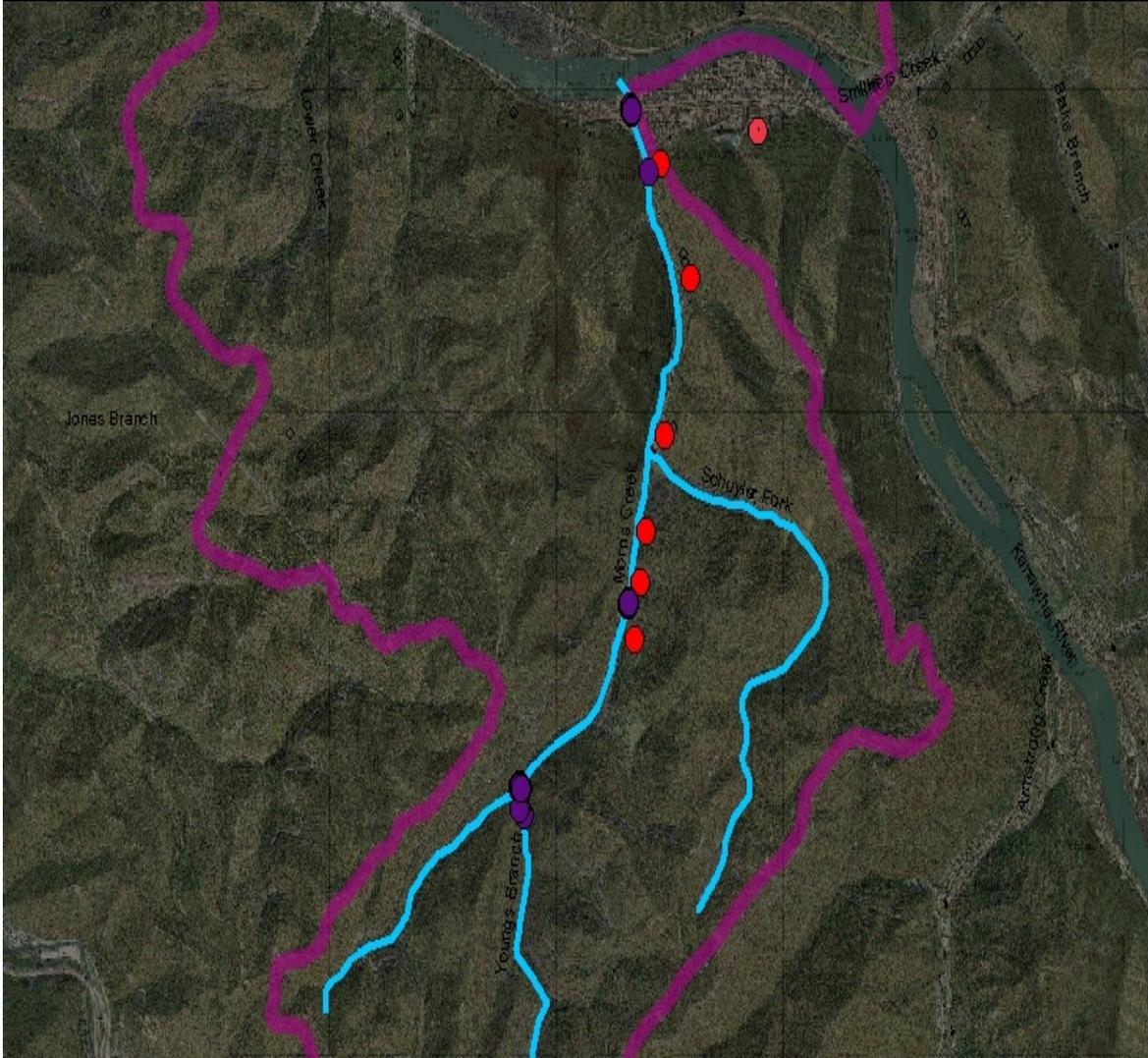


Fig.4, USGS Watershed Boundaries or HUC, Abandon Mine Land sites (red dots), WVDEP Stream Sampling Sites (purple dots), 911 Aerial Photograph, Transparent County Boundary and Topographic map

Locally Generated GIS Data on Morris Creek, Map1:  
Watershed assessments helped locate sources of pollution

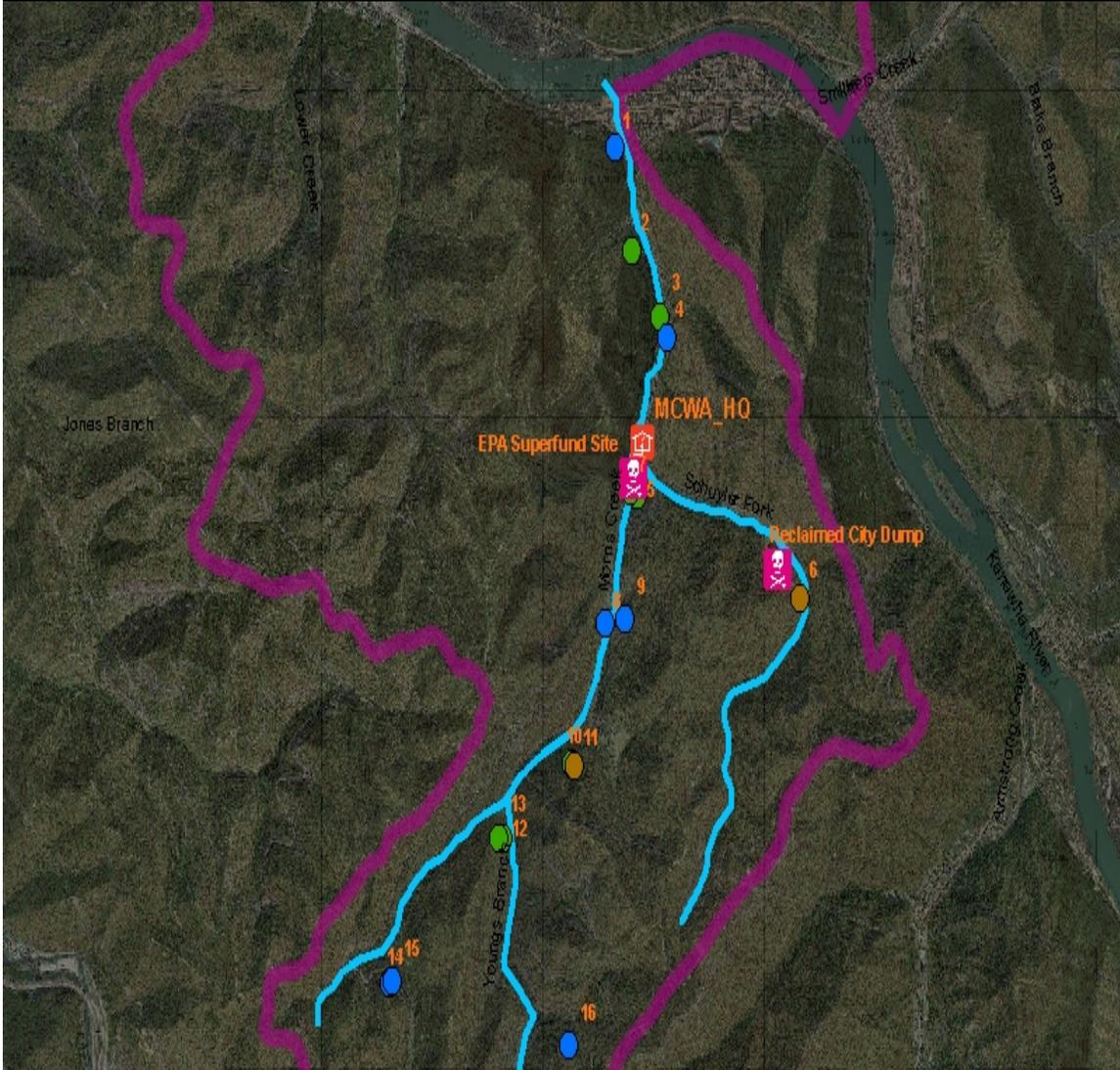


Fig.5, MCWA Stream Monitoring Stations, Reclaimed City Dump (no liner), EPA Superfund Site, and MCWA Headquarters

Locally Generated GIS Data on Morris Creek, Map2:  
Locally generated project shapefiles provided participants with a holistic perspective and helped to communicate the MCWA's goals and objectives to the general public

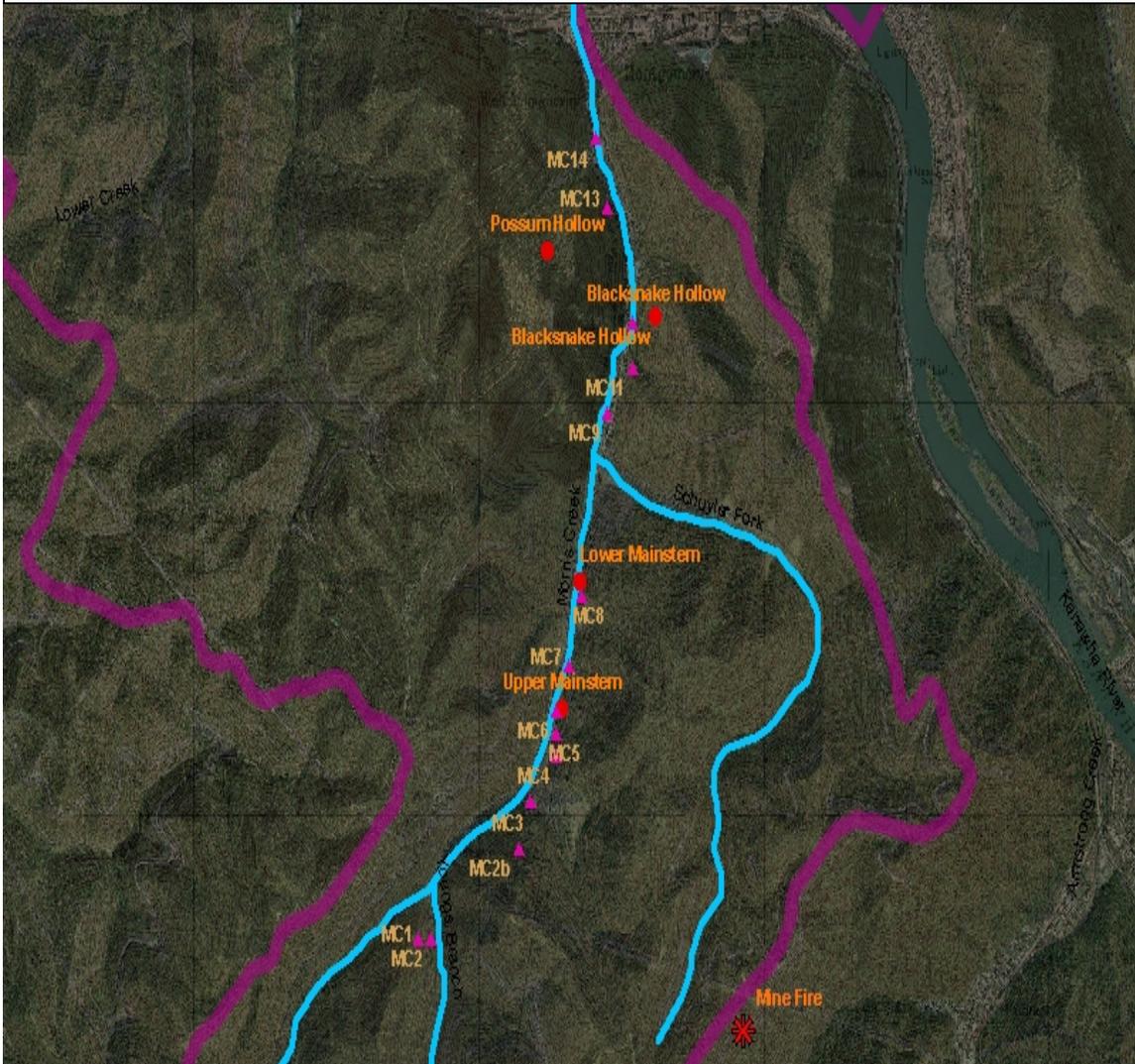


Fig.6, Morris Creek's Erosion Sites (pink triangles), AMD Remediation Sites (red dots), and Underground Mine Fire Site (red X)

Locally Generated GIS Data on Morris Creek, Map3:  
MCWA projects completed through the West Virginia Make It Shine program

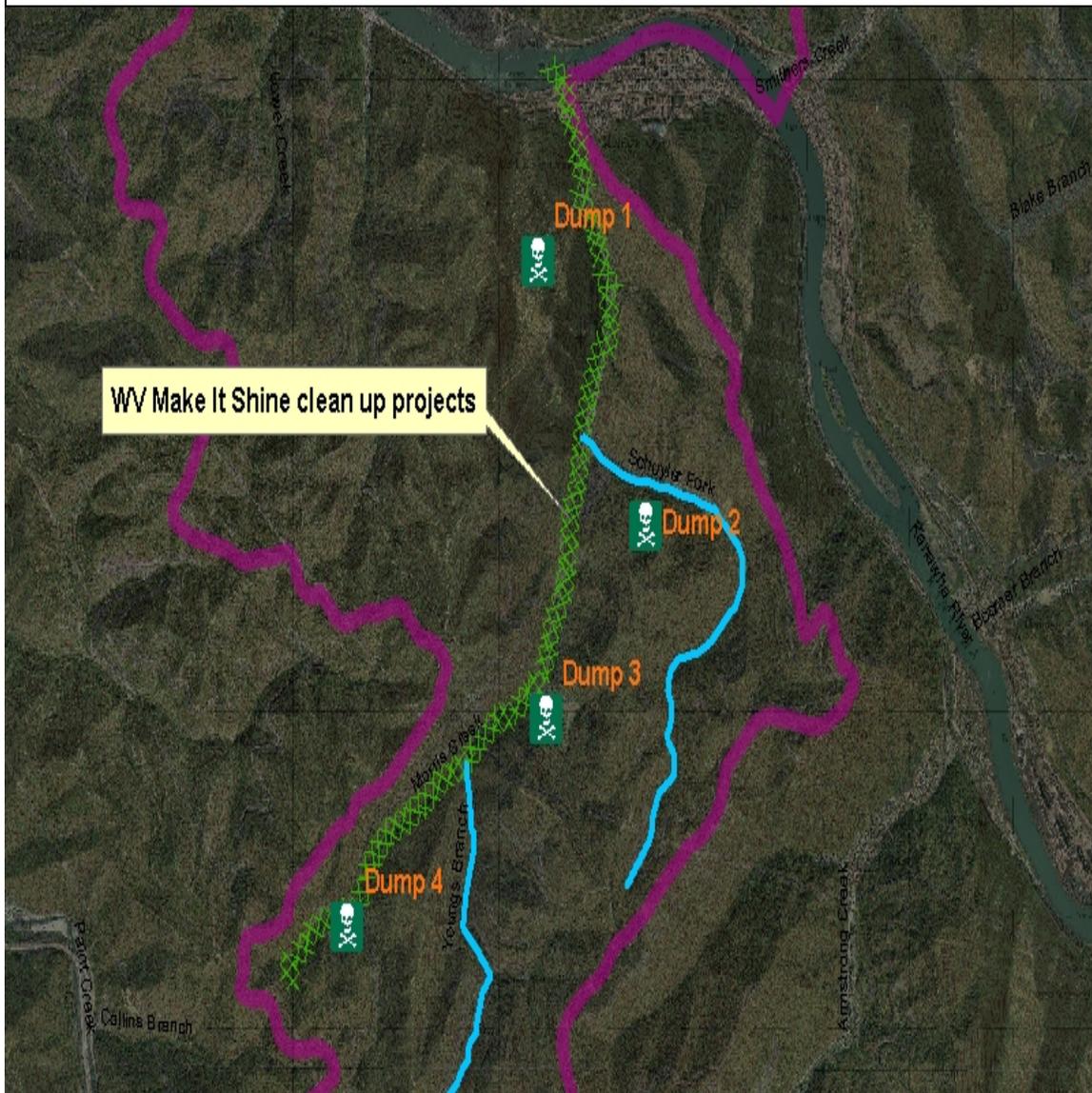


Fig.7, Section of stream and illegal open dumps cleaned up 2002-2007 (over 150 tons)

With a comprehensive GIS map, professionals and volunteers were better equipped to collaboratively identify problem areas, prioritize restoration efforts, track progression, and develop an interpretive analysis to explain project success or failure. Equally important, locally generated project shapefiles were used as an outreach and education tool to express the MCWA's goals and objectives. Shapefiles helped the MCWA visually communicate where, when, and why projects were implemented, which helped garner additional public support.

### **2.1d Projects and Results**

Matching grants and funneling resources toward worthy projects represents a niche many watershed groups and other non-profit organizations are uniquely designed to fill. The MCWA tackled four prioritized Acid Mine Drainage (AMD) sites when it matched a federally funded grant with a state grant. OSMRE's Watershed Cooperative Agreement Program (WCAP) funded 40% of the project and the West Virginia's Department of Environmental Protection's 319 program funded the remaining 60% bringing the total project cost to \$1.56 million. Construction on all four projects, Possum Hollow, Blacksnake, Upper Mainstem and Lower Mainstem began in the Spring of 2006 and were completed before winter.

Two months after project completion, the creek aesthetically changed from AMD orange to a more natural (although still impacted by sediment) brownish hue, signifying that the projects are reducing the amount of iron oxide (found in AMD) entering the stream. In addition to aesthetical change, Morris Creek is now showing signs of biological recovery according to a recent WV Save Our Streams survey (fig. 8).

<b>WVSOS Results for MCWA Sample Site7</b>	
<b><u>2005</u></b>	<b><u>2006</u></b>
Ph: 5.6	Ph: 7.04
Conductivity: 619	Conductivity: 422
Total stream score: 46.6	Total stream score: 53

(Fig.8)

Stream health is scored using a combination of water quality, habitat and biological indicators (macroinvertebrates) in accordance with the West Virginia Save Our Stream's Standard Operation Procedures and measured against WV's water quality standards.

The monitoring project was completed through a cooperative effort that involved the West Virginia Save Our Streams Program (citizen based monitoring program administered by WVDEP) and West Virginia University Institute of Technology (WVUIT) students. This project served as a prime example of the benefits that can be derived from university involvement with watershed groups. The students received hands-on experience and the watershed association gained valuable information.

The MCWA plans to continue such cooperatives with WVUIT, Marshall University and local schools. Experiential learning activities coupled with public outreach and education will be the group's next long-term project. The MCWA hopes educational recreational opportunities will expand understanding of local environmental conditions and perhaps, rejuvenate the local economy through eco-tourism. Other future projects will include road restoration to reduce habitat fracturing and sediment control, community-wide solid waste reduction and energy conservation, flood protection and prevention, etc.

The MCWA was recently awarded top honors at the WV Watershed Network's Watershed Celebration Day as the 2006 Watershed of the Year. The MCWA received a \$5,000 award (donated by Dominion Power Co.), a plaque and several large metal signs created by the WV Department of Highways to mark the Morris Creek Watershed boundaries and acknowledge local efforts. Success in the Morris Creek watershed was the result of public participation in local restoration efforts, which were supported and coordinated within a statewide and regional watershed management framework.

## Chapter 3

### 3.1 Holistic Watershed Resource Management

Holistic Watershed Resource Management (HWRM) utilizes a comprehensive approach to environmental protection and restoration. Watershed management develops a holistic perspective on the local ecosystem and its stressors, “Emphasizing the importance of the whole and the interdependence of its parts” (Webster’s II, 1995), by compiling and analyzing environmental data along with other natural, cultural, and historical information. Traditional methods address only specific problems and often ignore the broader picture. “Pollution from a sewage treatment plant might be reduced significantly after a new technology is installed, and yet the local river may still suffer if other factors in the watershed, such as habitat destruction or polluted runoff, go unaddressed” (EPA, 1996a). Drainage-wide management requires a holistic or comprehensive approach due to inevitable upstream effects on downstream environments.

Holistic Watershed Resource Management is found to increase project efficiency and provide dramatic reductions in project costs. “Besides the environmental pay-off, watershed approaches can have the added benefit of saving time and money...a watershed framework offers many opportunities to simplify and streamline the workload” (EPA, 1996a). When water quality is the focal point or common goal of collaboration, public and private interests become more inclined to work in concert with one another, which in turn increases efficiency and saves taxpayer dollars.

Watershed management structure consists of four key elements, according to the U.S. Environmental Protection Agency (EPA). Stakeholder involvement, geographic

management units, coordinated management activities, and a management schedule are the four key elements listed in the EPA's report, *Watershed Approach Framework*. HWRM can “build a sense of community, reduce conflicts, increase commitment to the actions necessary to meet societal goals and, ultimately, improve the likelihood of sustaining long-term environmental improvements” (EPA, 1996b). This “sense of community” which the watershed approach can build is important to society in many ways beyond environmental protection.

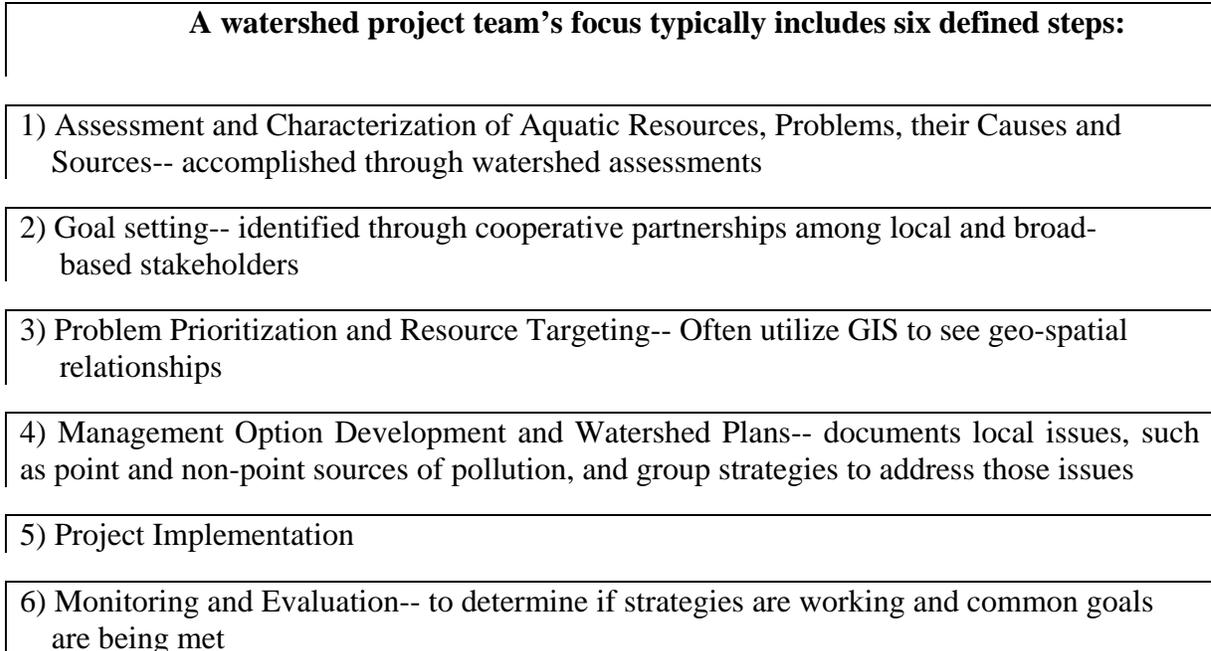
### **3.1a Coordinated Management Activities**

Holistic Watershed Resource Management enhances decision-making processes through stakeholder cooperation within local or regional coordinated management activities. HWRM does not attempt to increase or reduce an agency or local government's responsibilities by attempting to dictate management activities nor is it an additional level of supervision (EPA, 1996b). The goal is synchronization of current or active programs. A proper watershed approach “should constitute improvements in coordination of current programs, processes and procedures to increase efficiency and efficacy” (EPA, 1996b). The aim is to increase cooperation, not start from scratch or increase the workload on already stressed government resources.

To implement a holistic watershed-based approach to environmental protection and restoration the state of West Virginia formed a Watershed Management Framework (WVWMF) with the help of approximately 30 state and federal agency and program directors. At a meeting on May 29, 1996 the group agreed in writing, “many of the natural resource, administrative, and communication challenges they will face in the future could be better met through a cooperative watershed approach” (WVWMF, 2003).

The watershed initiative made environmental protection holistically driven so that one agency's project does not interfere or duplicate another's. Ultimately, the WVWF provides a framework to synchronize multi-agency cooperation and focus.

A fundamental principle in sustaining local watershed initiatives is that groups or project teams must be, "embedded within a supportive institutional framework that identifies realistic roles for private landowners, local organizations and regional planning bodies" (Curtis et. al., 2002). The WV Department of Environmental Protection organized West Virginia into five coordinated regions (Fig 10). Each region is supported by a basin coordinator who helps organize project teams in priority watershed basins and supports local Watershed Associations. The WVWMF and basin coordinators also provide necessary institutional support.



(Fig.9, Modified from EPA, 1996b)



The West Virginia Watershed Network (WVWN) is an additional layer of institutional support loosely established by stakeholders as a means to enhance collaboration and recognize volunteer efforts. WVWN support is delivered in three forms: through an annual Watershed Celebration Day, a website, and an e-mail listserve on “Yahoo Groups.” During the celebration day, watershed groups and project teams are recognized for their efforts through an awards ceremony funded by government agencies and private sponsors. The WVWN website and listserve allows participants to easily disseminate information, such as available grants and workshops, through mass e-mailings and website postings. Participants can use one e-mail address ([WVWN@yahoogroups.com](mailto:WVWN@yahoogroups.com)) to instantly send information to hundreds of individuals signed on to the WVWN Yahoo group list serve.

### **3.1b Management Schedule**

A management schedule or cycle is an important component in Holistic Watershed Resource Management. The schedule provides a “long-term program for maintaining, restoring, and protecting water resources and provides other interested parties an opportunity to plan for their involvement” (EPA, 1996b). The schedule provides a fair and balanced approach by insuring each major catchment or river basin receives attention within a given five-year period (fig 11).

Management cycles provide stakeholders with an idea of when their particular buy-in or contribution should come into play, which helps create a synergistic atmosphere among participants.

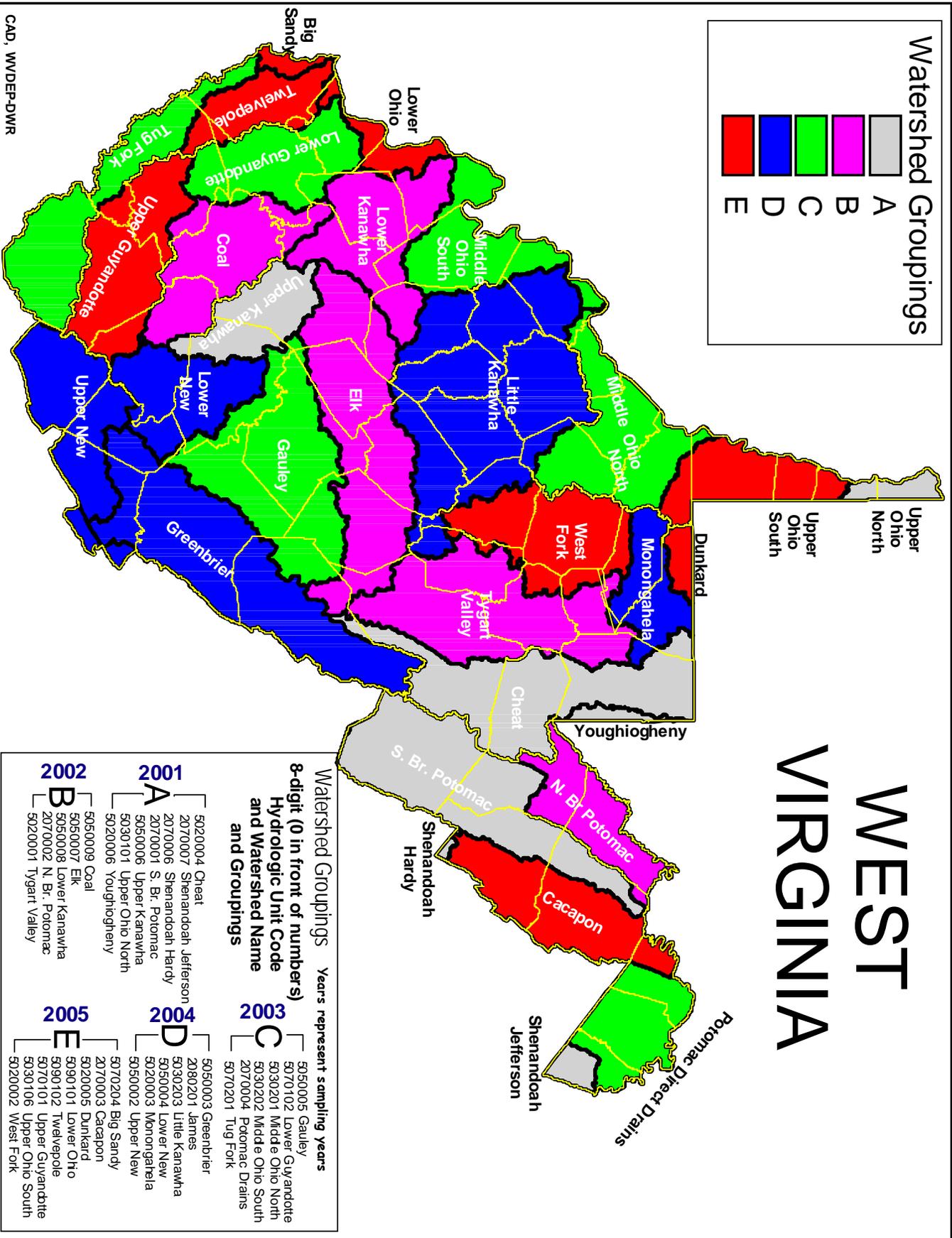
The essence of high synergy is that the goals of individual components are in harmony with the goals of the system as a whole. As a result there is minimal conflict between components, as well as between these components and the overall system (Russell, 1995).

The WV Watershed Management Framework uses the management cycle to select project areas within priority watersheds and synchronize restoration efforts. Prioritization is based on five key considerations: 1) Extent and severity of identified water quality impairments 2) Watershed restoration 3) Watershed protection 4) Agency interest and funding opportunities 5) Stakeholder participation (WVWMMF, 2003). For example, in 2001, the Upper Kanawha River Basin was scheduled as a priority watershed. Since the Morris Creek Watershed is a sub-basin in the Upper Kanawha Valley, listed by the WVDEP as an impaired stream, and has an organized group of concerned citizens willing to participate in restoration efforts, the MCWA had a better opportunity to attract government resources.

# WEST VIRGINIA

**Watershed Groupings**

Grey	A
Magenta	B
Green	C
Blue	D
Red	E



**Watershed Groupings** Years represent sampling years

**8-digit (0 in front of number's) Hydrologic Unit Code and Watershed Name and Groupings**

Grouping	Year	Watershed Name	8-digit HUC		
A	2001	Cheat	5020004		
		Shenandoah Jefferson	2070007		
		Shenandoah Hardy	2070006		
		S. Br. Potomac	2070001		
		Upper Kanawha	5050006		
		Upper Ohio North	5030101		
		Youghiogheny	5020006		
		Coal	5050009		
		Elk	5050007		
		Lower Kanawha	5050008		
B	2002	Lower Kanawha	2070002		
		N. Br. Potomac	2070002		
		Tygart Valley	5020001		
		C	2003	Greenbrier	5050003
				James	2080201
				Gauley	5050005
				Lower Guyandotte	5070102
				Middle Ohio North	5030201
				Middle Ohio South	5030202
				Potomac Drains	2070004
Tug Fork	5070201				
D	2004			Greenbrier	5050003
				Little Kanawha	5030203
		Lower New	5050004		
		Monongahela	5020003		
		Upper New	5050002		
		Big Sandy	5070204		
		Cacapon	2070003		
		Dunkard	5020005		
		Lower Ohio	5090101		
		Twelvepole	5090102		
E	2005	Upper Guyandotte	5030101		
		Upper Ohio South	5030106		
		West Fork	5020002		
		Cacapon	2005	Shenandoah Hardy	2070003
				Shenandoah Jefferson	2070004
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				
Shenandoah Jefferson	2070004				

Fig. 11, W. V. Watershed Framework and Total Maximum Daily Load Five Year Cycle.

### **3.1c Geographic Management Units**

Participants in local or regional watershed approaches, such as watershed associations or project teams, need to identify a particular drainage basin or geographic management unit to focus their attention. Focus can be on a large drainage basin that takes in thousands of acres, or a small catchment draining only a few square miles. Watershed initiatives are organized using both social and natural boundaries (Curtis, et al, 2002). Watershed associations are non-profit organizations often formed by concerned citizens and communities who wish to address an existing environmental problem or by outdoor clubs and recreationalist, who wish to protect a certain area. Groups can also be formed by city and county entities (for example Piney Creek WA) seeking collaborative public/private partnerships in order to work around political boundaries, which often create barriers to cooperation and make no ecological sense.

Most Watershed Associations in West Virginia are non-profit organizations, also known as non-governmental organizations (NGOs), created by stakeholders to officially recognize local efforts and funnel resources. Organizations formed to focus on water quality issues often name their group after the drainage basin they intend to address for example, the Morris Creek Watershed Association, Friends of the Cacapon River, Baker's Run Watershed Conservation Society, etc. Watershed groups often become incorporated along with their 501C3 non-profit status. The 501C3 non-profit status gives the group economic recognition and incorporation of the group strengthens administrative structure. Groups can also form a cooperative partnership with an existing non-profit organization and use it as an economic pass-through agent.

Comparable with Adopt-A-Highway initiatives, watershed groups essentially adopt an entire drainage basin as a sensible means to protect their streams, rivers and quality of life. Adopting the entire watershed, as opposed to merely adopting the stream, gives the group a much broader focus. However, working within a large watershed basin compared to focusing on a small sub-basin may require a different administrative approach.

"Nesting" smaller watershed areas within larger watershed or river basins allows those involved at every level to scale their efforts up or down to address specific concerns and still maintain consistency with related efforts. (EPA, 1996b)

Holistic Watershed Resource Management is extremely pliable. HWRM's flexibility encourages stakeholders to customize administrative structure to fit their watershed group or project team's specific needs.

The USEPA encourages state, federal and local governments to utilize HWRM to better coordinate projects and departmental programs. The EPA promotes watershed boundaries as the best way to coordinate public and private interests and point to cooperative partnerships as an efficient means to develop common goals and a comprehensive focus. The EPA does not enforce watershed management methods or require subordinates to direct funds away from current programs in order to comply. Voluntary participation is extremely important in watershed management, which strives for success through cooperation not coercion.

### **3.1d Stakeholder Involvement**

Stakeholder participation is an essential component in the watershed approach and "without broad stakeholder representation, the perceived benefits of participation are quickly forfeited" (Curtis, et al, 2002). The common thread between broad and local

interests is the realization of their shared dependence on water resources and the desire to cooperatively and comprehensively preserve, clean, protect and restore one of the Earth's most precious natural resource. Collaborative decision-making and cooperative public private partnerships among broad and local stakeholders are essential social components in Holistic Watershed Resource Management.

Public participation is an important element written into several U.S. legislative acts. "Statutes like the Clean Air Act, the Clean Water Act, and the Endangered Species Act were designed to both protect the environment and strengthen our democracy. They made government and industry more transparent on the local level" (Kennedy, 2001). In West Virginia, most watershed associations were formed by rural communities to help facilitate and coordinate local public participation and to give the community a voice in managing resources important to them. Watershed association members have a direct vested interest in the health of their drainage basin, and their cooperative participation provides collaborative partnerships with an essential social component (Gorder, 2001).

Watershed groups and project teams are formed by stakeholders who join together to maximize efforts toward common goals and often form what is known as public private partnerships. The EPA believes, "partnerships that promote the active participation of concerned parties from all levels of government and from across the public and private sectors is essential to the watershed approach" (EPA 1996b). Stakeholders pool resources in order to form better decisions and effectively implement watershed projects which are comprehensive and efficient.

## Chapter 4

### **4.1 Research Methods**

Research methods for this thesis includes investigation of 72 active (highlighted green in appendix A) and 43 non-active (highlighted blue) watershed associations and their five regional WVDEP watershed-basin coordinators through mailed questionnaires, E-mail and telephone surveys. The mailed questionnaire had poor results with only nine replies out of 72 sent. Therefore, E-mail and personal phone surveys were the primary method for gathering information. The nine watershed groups who responded to the mailed questionnaire were also contacted by phone or E-mail.

Survey results were compiled in a Microsoft Excel format and are included in appendix A. The original Excel format was developed for the West Virginia Watershed Network by Jennifer Pauer and borrowed from the West Virginia Department of Environmental Protection's Division of Water Resources. Original questions included: organization's name, contact person, mailing address, phone, fax, website address, E-mail address, county area, WV's watershed grouping code, name of watershed, sub-watershed, type of project, environmental problems, type of group, number of members, meeting dates, funding resources, partnerships, committees, educational institutions, map ID and year established.

Thesis research objectives were to identify groups that utilize Geographic Information Systems and update and expand the original watershed group database. An attempt was made to contact 120 individuals either by telephone or through E-mail. Five of the contacts were basin coordinators and the rest were watershed association members. How and why groups were started, listed as "the Spark," was an additional question

added to create greater insight and to measure long-term success. There were a few new groups added to the list and some from the original list were reclassified as being active or inactive based on individual responses (new groups added to the list do not have a map ID). Attempts were made to contact non-active groups to gain a comprehensive understanding of the issues facing watershed associations and reasons why they entered inactive status.

## **4.2 Study Results**

The Appalachian Mountains, stretching from Newfoundland, Canada to Georgia, USA are recognized as the world's second oldest mountain chain. Many scientists believe that at one time the Appalachians were taller than the Himalayans, but the weathering process over millions of years turned steep rocky cliffs into rounded hilltops, now sheltered by dense temperate forests. West Virginia is the only state completely encased in the Appalachian Mountains and its rugged terrain leaves no short supply of watersheds. Nicknamed the Mountain State, West Virginia reflects its ancient past through a wrinkled landscape formed by thirty-two major watershed basins carved by 32,278 miles of stream (WVDEP, 2004).

West Virginia has 72 autonomous watershed associations, organized under 32 major watershed basins and regionally divided into five coordinated areas (See Appendix B for Research Schematics). A WVDEP Watershed Basin Coordinator supports each region. According to the WV Watershed Management Framework's Guidance Manual, Basin Coordinator responsibilities include:

- 1) Facilitate Watershed Management Framework meetings at all levels
- 2) Serve as liaison between Project Teams and Partners on program and project status
- 3) Assist partner agencies with database development to support consistent

- hydrologic coding,
- 4) Assist with the organization, planning, and reporting of the local project teams
  - 5) Work to improve agency communication and understanding of the WMF process
  - 6) Develop a watershed project database including a GIS map on a website
  - 7) Assist with public outreach and education (WVDEP, 2003)

Basin coordinated regions include: The Potomac, Monongahela, Eastern, Western, and Northern Watershed Basins.

The Potomac Basin Coordinator has fourteen active and six non-active watershed associations, and the regional district is devoted to land areas that drain into the Potomac River Watershed. The Potomac region is divided into six major watershed basins—North and South Branch of the Potomac, Shenandoah Hardy, Cacapon, Shenandoah Jefferson, and Potomac Direct Drains. Watershed groups for this area are numbered three – 22 in appendix A.

The Monongahela Basin has five major basins which are part of the Monongahela River drainage system—Tygart Valley, West Fork, Cheat, Monongahela and Dunkard. In this region there are 18 active and twelve inactive groups numbered 24 – 53 in appendix A.

The Western Basin contains eight major watershed basins—Elk, Upper Kanawha, Lower Kanawha, Lower Ohio, Big Sandy, Twelvepole, Lower Guyandotte and Coal. There are a total of 19 active and eleven inactive groups in this area, which are numbered 55 – 84 in appendix A.

The Eastern Basin takes in all of southern West Virginia and contains seven catchments—Gauley, Greenbrier, Upper New, Lower New, Upper Guyandotte and the Tug. There are 18 active and six inactive groups, numbered 86 – 109 in appendix A.

The Northern Basin has five major basins—Upper Ohio North, Upper Ohio South, Mid Ohio North, Mid Ohio South and the Little Kanawha. This area, by far, has the least amount of watershed groups with only two active groups and eight inactive groups.

### **4.3 Discussion**

West Virginia's 72 Watershed Associations help bring a local focus and comprehensive approach to environmental protection through which better Geographic Information Systems can be built and better decisions made. Thesis research has helped to define three types of watershed groups: 1) Community or local stakeholder-based, 2) Broad stakeholder-based and 3) Politically-based stakeholder groups. The majority of WV watershed groups are community or local stakeholder-based. This is most likely due, to the rural culture found throughout West Virginia and the people's strong sense of community. Most community-based and broad-based groups form to deal with existing environmental degradations such as Acid Mine Drainage, fecal contamination, and flood prevention. Local stakeholder groups typically focus on smaller sub-watersheds, whereas broad-based groups usually work with entire drainage systems (for example, the Morris Creek Watershed Association versus the Greenbrier River Watershed Association).

Local and broad-based groups normally do not limit themselves to one or two projects and often work on multiple projects throughout the year. Projects can include litter clean-ups, outreach and education, development of recreational opportunities, community revitalization and more. Thesis research, "The Spark," indicates groups who initiate multiple projects opposed to working toward only one issue, were more likely to maintain active status.

Groups who focus on only one project are more likely to fall into inactive status whether the project fails or succeeds. An example of this can be found in the New Creek Valley Watershed Association (Group # 17, Appendix A) located in the Potomac Watershed Basin. The New Creek group was formed after a major flood and worked to generate support to build a floodwall. After the project was declared a success, the group saw no reason to meet any longer since it accomplished the goal.

Although local and broad-based groups share many of the same goals and work on similar projects, there is at least one major difference according to thesis research. In general, community groups appear to be better at generating local participation but have difficulties finding outside support. Broad-based groups typically have outside support but have few local participants. Friends of the Cacapon River Inc (group #1, Appendix A) serves as a good example of this situation. According to their interview response, the group has 300 members but 99% live outside the area. The group is able to organize more support than smaller community-based groups through a widely circulated newsletter, membership dues, and donations but have difficulties organizing local participation.

Lack of local participation is an issue that plagues both broad and locally-based groups and represents the number one reason for watershed groups falling inactive. Nearly every watershed group reported their number one need was to find “new blood” and specifically the need for more young people to be involved. Most watershed members are over the age of fifty and will not be able to sustain the organization long-term if new members are not found.

The majority of watershed groups are found in two main areas of West Virginia: 1) the Eastern Panhandle where urban sprawl is creating over-development issues, and 2) within the West Virginia Coal Belt, which runs north to south through the center of the state. This evidence shows that most groups are pro-active and are usually formed to address existing environmental degradations, not as a preventive measure. There are however, a few groups that initially formed to prevent problems rather than address existing issues. Two examples of this situation can be found with Friends of Laurel Mountain Watershed, which formed to stop a rock quarry and Friends of the Cacapon River Inc that formed to prevent a ski resort from being developed. Eventually both groups developed other projects such as stream clean-ups and bank stabilization to address existing problems. The additional projects helped both groups remain active.

Environmental degradations or impairments are often tied to economic activities such as timber extraction, mining operations and commercial development. According to thesis research, most watershed groups in West Virginia form to address degraded environments caused by such economic development. However, this research uncovered a group formed specifically to reduce environmental protections. This is the role of politically based watershed associations or pseudo watershed groups.

In West Virginia there was only one political group found. The politically focused group, Blackwater River Watershed Association Inc. (Group #44, Appendix A) was located in the Monongahela Basin, and established by developers to loosen regulations in the highly profitable Canaan Valley area. Some argue the term watershed association was used to misinform and misdirect the public. These actions are known as propaganda. The group did not intend to protect or restore water quality. Instead, they

(along with other private entities) sued the West Virginia Department of Environmental Protection over the Blackwater River's designation as a cold-water stream. However, on January 2002, the Blackwater River watershed group, along with several private entities, lost their case before the West Virginia Supreme Court of Appeals (WVSCA, 2002). The WVDEP's decision was upheld and the Blackwater River Watershed Association promptly disbanded.

Thesis research schematics (Appendix B) identify the number of watershed groups in each regional basin and gives insight into common projects. Results show that the Western Watershed Basin has 19 active groups with a total of 765 participants. The Eastern and Monongahela Watershed Basins each have a total of 18 active groups and a larger membership base than their western counterpart; the Eastern Basin with 1,072 and Monongahela basin with 847.

Most watershed associations in the Western and Monongahela basins are community-based groups, which may explain the lower number of participants. For example, the Potomac Watershed Basin has 14 active groups and 1,022 participants, which is similar to the Eastern Basin. The Eastern and Potomac regional basins encompass a larger portion of broad-based stakeholder groups, which typically contain higher memberships. The Northern Basin has the fewest groups with three active associations and a total of 25 participants. Thesis research did not indicate why the Northern Basin's numbers were much lower than the other regions.

Research results show a large majority of watershed groups prefer to be recognized as non-profit organizations and rarely use economic pass-through agents. Autonomy is important to watershed associations considering that 49% formed their own

non-profit organization, while only 11% use pass-through agents. A group's decision to hold monthly meetings represents the largest discrepancy among regional basins. The Western Basin holds the same amount of monthly meetings as the other regions combined. Out of 19 active groups in the Western Basin, 11 hold monthly meetings.

Regular monthly meetings, common in the Western Basin, may be contributed to the areas close-knit community atmosphere and the fact many watershed groups in the area are formed by neighbors or community members who live in close proximity to one another. Groups that focus on large watershed basins, such as the Greenbrier River Watershed Association, Friends of the Cheat and Friends of the Cacapon River, may have difficulties getting people to drive long distances to attend monthly meetings. However, monthly meetings are not always necessary and should be made to fit an organization's individual needs. Groups who forego monthly gatherings convene every six weeks, quarterly, or as needed.

Although watershed associations engage in many unique and innovative projects, thesis research has identified five major categories including: open dump/litter clean-ups, stream monitoring, stream restoration, recreational opportunity development, and outreach and education. According to interview results, 55% of watershed groups participate in litter clean ups and stream monitoring projects. Often groups that monitor their stream and participate in clean ups, also intend to restore their stream to its natural beauty. Therefore, 52% of watershed groups engage in stream restoration projects. Outreach and education projects are tied closely to but not dependant upon websites as 44% promote outreach and education and 36% maintain websites.

Partnerships with educational institutions are highly sought after by watershed associations and exhibit many reciprocal benefits. Research indicates 54% of watershed groups have formed partnerships with one or more educational institution. Several groups, such as the Upper Paint Creek Watershed Association (UPCWA), utilize educational partnerships to help teachers promote watershed conservation in the classroom. The UPCWA developed a puppet show for elementary students and often travel to schools outside the Paint Creek area.

Other groups, such as the Morris Creek Watershed Association, form multiple educational partnerships (Marshall University and WVUIT) and encourage the use of their watershed as an outdoor classroom. Through such educational partnerships, students gain experiential learning opportunities, while their projects provide watershed groups with valuable information.

The use of GIS enables watershed groups and their partners to compile information and geo-spatially visualize their individual contributions and responsibilities. However, only 18% of responding watershed groups utilizes GIS. This number may be higher or lower due to questionnaire difficulties. The GIS information was gathered using an E-mail questionnaire, which received a poor response. Out of 72 e-mails sent, only 20 replied: 13 used GIS and 7 did not. Also, 25 e-mails were returned due to wrong addresses and others who failed to reply may not have known enough about Geographical Information Systems to comment.

## **Conclusion**

Cooperative public-private partnerships are essential to efficiently build comprehensive Geographic Information Systems through which better decisions can be made. Using GIS to make better decisions is not only found in Holistic Watershed Resource Management, but in practically every corner of society. “Geographical information is used by practically everyone. Government agency members, state and local planners, industry, businesses and the general public all utilize geographical information for practical decision making on a daily basis” (Onsrud & Rushton, 1995). GIS maps created through HWRM usually contain more than just environmental data and often include layers with pertinent infrastructure and population census information. Interactive HWRM GIS maps made free to the public and accessible on the internet can benefit all levels of society by allowing individuals to use and manipulate geographical information in a variety of ways to suit their needs.

The Morris Creek Watershed Association’s GIS cooperative with Marshall University should be seen as a pilot project and duplicated within watershed associations and project teams throughout West Virginia. Google Earth should be used as a focal point to help coordinate and network watershed initiatives. GE place-marks and KMZ files with links to additional website and contact information will greatly enhance local, regional, and statewide collaborative efforts.

GIS support in Holistic Watershed Resource Management helps decrease the risk of overlapping efforts and increases broad and local support thereby amplifying project efficiency, success, and long-term effectiveness. Environmental Systems Research Institute (ESRI) was established in 1969 with the concept that Geographic Information

Systems would be used to help organizations and individuals gain and share additional quantitative insights into environmental issues (ArcNews, 2006). Through GIS stakeholders can organize information along geographic management units, and build integrative and interactive maps to visualize and communicate where and when particular contributions are needed. GIS can greatly enhance local and regional HWRM project synchronization and expand decision-making capacity.

Holistic Watershed Resource Management and Geographical Information Systems are extremely versatile and are often used to increase the efficiency of collaborative approaches by supporting a project's technical, financial, scientific, and social needs. GIS is designed to "provide a bridge between technology, science, and social responsibility" (ArcNews, 2006). HWRM is based on local volunteerism, collective reasoning, and democratic processes that bridge communicative gaps between researchers, educators, policy makers, agency members, and the public and private sectors. Through GIS and cooperative watershed-focused partnerships, HWRM is able to organize and coordinate a comprehensive collaborative approach to environmental protection.

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Appendix B - Research Schematics

Watershed Basins	Active Groups	Non-active	501C3 Non-Profit Organization	Use Pass-through Agent	Hold Monthly Meetings	Solid Waste/Litter Clean-ups	Stream Monitoring	Stream Restoration	Develop Recreational Opportunities	Outreach & Education	Website	Partnerships w/Educational Institutions	GIS	Participants
Potomac	14	6	7	1	3	6	10	4	5	9	2	8	2	1,022
Monongahela	18	12	9	4	5	7	14	10	6	9	6	12	3	847
Western	19	11	11	1	13	15	11	14	5	8	7	11	3	765
Southern	18	6	7	0	4	12	4	9	0	5	5	7	3	1,072
Northern	3	8	1	2	1	0	1	1	1	1	0	1	2	25
Totals & Percentage	72 / 63%	43 / 37%	35 / 49%	8 / 11%	26 / 36%	40 / 55%	40 / 55%	38 / 52%	17 / 24%	32 / 44%	20 / 36%	39 / 54%	13 / 18%	3,731