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## MU NewsLetter, March 30, 1999

Office of Marshall University Communications

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# Marshall faculty and staff achievements

Dr. HOWARD R. D. GORDON, professor in the Department of Adult and Technical Education, attended the Annual Eastern Educational Research Association conference February 24-27 in Hilton Head, S.C. GORDON presented a paper entitled "Influence of Selected Variables on the Use of Different Assessment Methods as Perceived by Secondary Vocational Education Teachers."

Dr. ROBERT N. BICKEL, professor of Educational Leadership and Dr. TONY L. WILLIAMS, professor and chair of Educational Leadership, are co-authors of a paper entitled "Opportunity, Community, and Early Adolescent Pregnancy: A Replication of Research with Older Teenaged Girls." The paper has been accepted for publication by "Educational Foundations."

Dr. BARBARA GUYER, professor in the Division of Teacher Education and director of H.E.L.P., was an invited speaker at Princeton University in February. Her topic was "The Gifted Person Who Has a Learning Problem."

Dr. BARBARA GUYER, professor in the Division of Teacher Education and director of H.E.L.P., Dr. KENNETH GUYER, associate professor of BioChemistry and Molecular Biology and assistant director of H.E.L.P. and LYNNE WESTON, assistant director of H.E.L.P., were speakers at the Learning Disabilities Association of America in Atlanta February 25. Their topic was "The Gifted Professional Personal Who Has a Learning Disability."

Members of the Department of Pharmacology in the Marshall University School of Medicine collaborated to write an article entitled "Tissue distribution, subcellular localization and covalent binding of 2-chloroaniline and 4-chloroaniline in Fischer 344 rats." The article was published in "Toxicology 131" pages 109-119. Members include DIANNE K. ANESTIS, Research Assistant III in Pharmacology; Dr. GARY O. RANKIN, professor and chairman of Pharmacology; STEPHEN R. KENNEDY, and LARRY D. DIAL.

Dr. MACK H. GILLENWATER, professor

of geography and Drinko Fellow, has been selected to represent Marshall University at the "John A. Maxwell Scholar-Diplomat Program on the U.S. and International Environmental Concerns," which will take place March 17-19 in Washington, D.C. Recipients benefit by being exposed to specialists in foreign and domestic environmental issues and current problems, and are able to bring back useful information for research and classroom use.

Dr. ALINA ZAPALSKA, associate professor of economics, presented the following papers at the 1999 Teaching Economics Conference at Robert Morris College in Pittsburgh: "Learning Styles of Students in US and New Zealand Undergraduate Business Courses: The Use of the VARK Instrument," with Helen Dabb, AIT from Auckland, New Zealand; "The Use of Visual Aids in the Teaching of Introductory Economics," with Robert Child, AIT from Auckland, New Zealand; "Teaching Elasticity: A Computer Program and Exercise," with Bob Brown and Gary Saunders; "Creative Thinking in the New Zealand Undergraduate Business Courses: Implications for Course Design," with Stewart King, AIT from Auckland, New Zealand. All papers will be published in "Teaching Economics: Instruction and Classroom Based Research," McGraw Hill & Robert Morris College.

ZAPALSKA has also recently published a paper "Small Business Ventures in Post-Communist Hungary" in the refereed Journal of East-West Business.

Dr. THOMAS E. WILSON, associate professor of Physics and Physical Science, has had a manuscript accepted for publication in the "Physical Review" (category B15-2A Semiconductors I: bulk), the premier journal of physics research. His work is entitled "Modeling the high-speed switching of far-infrared radiation by photoionization in a semiconductor."

Eleven members of the Division of HPER presented programs at the Midwest District of the American Alliance for Health, Physical Education, Recreation and Dance

February 11-13 at the Radisson Hotel. The members include:

Dr. RON CROSBIE, professor, and Dr. WILLIAM P. MARLEY, professor, presented a program "Teubert Prep: Community Program for Visually Impaired and Blind Children/Young Adults." RICK A. ROBINSON, assistant director of Human Performance Lab, presented a program "Pathways to Wellness: A Unique Wellness Program." Dr. WILLIAM P. MARLEY, professor, presented a program on "A Community Diabetes Intervention Program." Dr. TERRY A. SHEPHERD, professor, presented a program on "A New Approach to Fitness Testing in Public Schools." Dr. MICHAEL LAMONTE, assistant professor, presented a program "The Use of Physical Activity as a Primary Prevention Strategy Against the Development of Chronic Disease: What the 1996 Surgeon General Report Means to the Physical Educator." Dr. SANDRA D. PARKER, professor, presented a program on "Problem-Solving Initiative Activities." BRUCE P. MCALLISTER, assistant professor, presented a program on "Acupressure: A Complementary Form of Treatment." Dr. ROBERT C. BARNETT, professor, presented a program "Integrating the Elementary School Curriculum Using Sport History." Dr. JOHN R. KIGER, assistant professor, presented a program on "Play as a Way of Learning." Dr. DOROTHY E. HICKS, professor, presented a program on "Teaching Golf in Public Schools." Dr. JANE EDWARDS, associate professor, presented a program on "Eating on the Road: Nutrition and Team Travel."

Dr. WILLIAM PRICE, assistant professor of Chemistry, has been awarded the 1999 American Society for Mass Spectrometry Research Award which includes a cash award of \$25,000 in support of his research. This award is given annually to the most promising academic scientists working in the field of mass spectrometry and ion processes. PRICE is developing novel methods for measuring step-wise solvation energies of biomolecule ions.

## University excused absences...

The following students have received excused absences from the university:

Feb. 15-17--Jeremy Bragg.

Feb. 26-Brannen Daugherty, Vivian Smith, Teresa Wilson.

March 5-6--Donnie Adkins, Walt Belai, Jill Bertelson, Julius Boyd, John Brock, Greg Cain, John Carter, Jeff Crowden, Stephen Fox, Shane Goodall, R.J. Hayes, Alfred Hern, John

Honaker, Mark Hooper, Nathan King, Rodney Lipscomb, Matt McClung, John Mills, Mark Morris, William Nida, George O'Malley, Patrick Rigsby, Chad Ritter, Christina Savilla, James Schlacter, Douglas Schneider, Brian Settle, Henry Sherman III, James Temple, Gregory Sharp, Matthew Wolverton, Louis Zollo.

March 10--Josh Fix, Laura Nelson, Mat-

thew Thornton, Monique Smith, Scott Jones, Derek Scarbro, Amy Blanton, Thomas Dearing, Jennifer Tyson.

March 13-20--Jamie Carter, Vanessa Rowe, Christina Terry, April Russell.

April 15-20--Dennis Black, Todd McCormick, Vince Payne.

April 26-May 3--Michele Kuhn, Kristy Kuhn, Dawn Fisher, Tara Burton.

# MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY COMMUNICATIONS • HUNTINGTON, WV 25755 • March 30, 1999

## School of Journalism becomes independent unit

For the first time in its 72-year history, Marshall University's W. Page Pitt School of Journalism and Mass Communications is an independent academic unit, following an announcement by MU President J. Wade Gilley.

"The School of Journalism has been recognized for excellence over many years," Gilley said. "Its new independent status is a way of further recognizing the school's faculty, staff and students for their achievements while also providing them with new opportunities."

Enrollment in the school increased 20

## MU one of 'America's 100 Best College Buys'

With its tradition of a quality education combined with affordable price, Marshall University has been chosen as one of the top 100 colleges in the country to lead the United States into the next millennium.

The prestigious "America's 100 Best College Buys - 2000" profiles schools that are the highest rated academically and have the lowest total cost for the college year.

"It is amazing that these schools can consistently, year after year, deliver a quality college education at a cost that is within every student's reach," said Lewis T. Lindsey, Jr., president of Institutional Research & Evaluation, Inc. and senior editor of the publication.

These 100 colleges all have costs below the national average, while the incoming freshmen classes all have a grade point average above the national average.

"A college or university does not have to be expensive to be good," Lindsey added. "Prospective college students and their parents should not automatically think that to get a quality education they must pay a high cost."

The 100 schools recognized in this study are considered "value-added" colleges, where a top-notch college education is available at a reasonable cost.

"A student should never pick a college without doing serious comparison shopping for cost and quality," Lewis said. "If that is done, the schools in this book will win every time."

percent for the Fall 1998 Term, including a 25 percent increase in freshmen. There are currently 325 undergraduate students majoring in print journalism, advertising, broadcast journalism, public relations and radio-television and 40 graduate students.

It is one of a select group of programs across the country to be accredited by the Accrediting Council on Education, Journalism and Mass Communications.

"With this new independent status, we can now determine our own destiny as far as our guidelines, curriculum, promotion and tenure are concerned," said Dr. Harold Shaver, who has been appointed as the school's dean after serving nine years as its director.

"Although we will continue to support a liberal arts education, we will no longer be a part of the College of Liberal Arts. In-

stead, we will report directly to the vice president for academic affairs."

One of the goals of the revamped school is to extend its curriculum to Marshall's general student population.

"The media is extremely pervasive and affects almost every aspect of life these days," Shaver said. "We believe that a background in journalism is a necessity, and would like to see some of our

**"It will give us a chance to show the rest of the world what we can really do."**

— Dr. Harold Shaver  
Dean, School of Journalism

courses incorporated into the general curriculum."

In addition to receiving support from the university, the school has received strong backing from its alumni. "We have been very pleased with the response from our alumni. This change will allow us to market our school more fully and receive even more support from our already strong alumni association," Shaver said. "It will give us a chance to show the rest of the world what we can really do."

## Runyon receives Employee of the Month Award for February

Elizabeth J. Runyon of Huntington, a building service worker in the Physical Plant, has been selected Marshall University Employee of the Month for February, according to Bill Burdette, chairman of the selection committee.

Runyon has been a member of the Marshall staff for six years. She was nominated for the award by Dr. Calvin Kent, distinguished professor in the Elizabeth McDowell Lewis College of Business, and five staff members from the department.

"We feel Joanie exemplifies the traits of an excellent Marshall University employee—pride, dedication and a wonderful



Runyon

attitude towards both the university and fellow employees," Kent said.

According to Kent, Runyon's pride is not only seen in her work, but also in her attitude. "She willingly rearranges her own schedule to accommodate our working hours," Kent said. "She is friendly and helpful and willing to do any of the 'little extras' we need."

Runyon will receive a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

Marshall University President J. Wade Gilley and his wife, Nanna, provided funds through a grant to establish the Employee of the Month and Employee of the Year program.

More information about the Marshall University Employee of the Month or the program may be obtained by contacting Burdette at 696-6455.



# Library consultant applauds new hi-tech facility

Internationally recognized library consultant Donald E. Riggs is so impressed with Marshall's new John Deaver Drinko Library that he visited Marshall's Huntington campus last week in order to speak with university officials before beginning a new library project.

Formerly dean of libraries at the University of Michigan and Arizona State University, Riggs is a native West Virginian. He currently serves as vice president for information services and university librarian at Nova Southeastern University in Fort Lauderdale, Fla.

"In addition to being one of the most high-tech libraries in the United States, the Drinko Library is also very user-friendly," Riggs said. "Marshall has created a signature building for its Huntington campus."

Riggs was particularly impressed with the architect's combination of appearance and usefulness. "This is a beautiful facility which is also very efficient," he added. "Every design aspect was well planned with students as the main priority."

When compared with other hi-tech libraries, the Drinko Library stands out.

"I have assessed libraries around the world, and the Drinko Library is one of the most advanced facilities that I have seen," he said. "On a national level, Marshall's library compares favorably with libraries at other universities including the University of Kentucky, the University of Southern California, Purdue University and the University of Michigan."

In addition to its immediate impact, the Drinko Library will have long-term effects as well, according to Riggs.

"This facility will enhance student recruitment and attract quality faculty members for years to come," he added. "Through this investment, Marshall University has established itself as an academic leader."

## MU recognized as one of nation's top electronic course developers

Marshall, along with Stanford University and the University of Georgia, was recently recognized as one of the country's most proficient developers of electronic courses.

For his role in the development of Marshall's e-courses, Brian Morgan has been appointed to a world-wide advisory board for WebCT, a software tool used at MU to offer entire on-line college courses.

Morgan, director of Marshall University's Center for Instructional Technology, is one of only 37 individuals from around the world selected as a member of the International WebCT Advisory Board. This organization will weigh new feature addition requests for the program and make recommendations on what features will be implemented or refined over the course of WebCT's distributions.

"It is an incredible honor to be a member of this board. I am very proud to be part of such a diverse group of individuals from around the world," Morgan said. "I feel that my experiences will allow me to serve everyone in developing support and training materials that will help benefit all users of WebCT."

WebCT is a tool that allows non-technical users to create sophisticated World Wide Web-based educational environments. It can be used to create entire on-line courses, or to simply publish materials that supplement existing courses.

MU currently offers nearly 300 courses that make use of the WebCT software, including 40 courses offered totally on-line, with the plans to offer nearly 60 courses by the fall.

## B'nai B'rith Scholarship presented



The annual presentation of \$500 for the B'nai Brith Scholarship at Marshall University was made on Feb. 17 at MU's Huntington campus. Dr. Lynne Mayer, assistant vice president for alumni development, accepted the check from three B'nai B'rith representatives: Herman Glaser, Isaac Lerner and David Glick. Pictured are, from left: Glaser, Lerner, Mayer, and Glick.

## WVU Tuition waivers available

West Virginia University tuition waivers for the Summer 1999 terms are available through the Marshall University Graduate College Office, according to Charlene R. Hawkins, records officer in the graduate office. Full-time faculty and staff members are eligible for waivers, with a maximum of six credit hours for the summer. The application deadline is Tuesday, March 30 and application forms are available in the Graduate Dean's Office in Old Main 113.

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# Whitehead receives Distinguished Service Award

Ashland Inc. Foundation President Charles Whitehead is the latest recipient of Marshall University's John Deaver Drinko Distinguished Service Award.

Whitehead was recognized for his outstanding professional and civic accomplishments at the university's annual Elizabeth Drinko Honors Convocation in the Joan C. Edwards Playhouse.

Among his accomplishments is the development of the Carter G. Woodson Foundation in Huntington, W.Va., a scholarship program for black males majoring in education. He also orchestrated the funding



Whitehead

and support of a life-size statue of Dr. Woodson in Huntington.

"Charles Whitehead is an outstanding community leader and he is to be commended for his efforts," said Dr. Alan Gould, executive director of Marshall's John Deaver Drinko Academy. "We at Marshall University are proud to present him the John Deaver Drinko Distinguished Service Award." Whitehead is only the seventh person to receive this honor.

A native of Clarksdale, Miss., Whitehead grew up in Lincoln Heights, Ohio, where he completed elementary school. He attended Hughes High School in the Cincinnati Public School system and was the first African-American elected captain of a football team in the city of Cincinnati.

In 1969, he was chosen as one of the 10 outstanding young men in the city of Co-

lumbus, Ohio, where he was involved in civic and church work. Whitehead went on to receive a bachelor's degree in accounting from Central State University, where he lettered in football, and also studied at the University of Houston and Penn State University. He served in the United States Army as an armored officer commissioned through the ROTC, and achieved the rank of captain.

He served for 10 years on the Board of Trustees, Kentucky State University Foundation, six years as president of the board and currently serves on its executive committee. The Governor of Kentucky appointed him to serve on the state's Council on Postsecondary Education, an agency for all higher education matters in the state.

Whitehead has held offices with the NAACP at the local, state and national level, currently serving on the National Board, its executive committee and as treasurer of the National NAACP Special Contributions Fund. He has also chaired the prestigious Image Awards, which is the largest fundraiser for the association.

For more information about Charles Whitehead or the John Deaver Drinko Distinguished Service Award at Marshall, contact the John Deaver Drinko Academy at MU, (304) 696-3183.

## Training workshop offered May 13, 14

The University Writing Across the Curriculum Committee and the vice-president for Academic Affairs will offer a training workshop "Writing Across the Curriculum," May 13, 14.

"This training workshop is a requirement for faculty who wish to apply for approval to offer a writing intensive class, which meets the new university requirement for WAC classes," said Okey Napier, of the WAC office.

Courses so designated will involve various kinds of activities which use writing, including, for example "writing to learn assignments which teach critical thinking skills, "learning to write" assignments which teach writing as a multiple-draft process, and collaborative learning exercises with peer editing and group writing.

In preparation for teaching these courses, faculty members will receive training which will help them determine the kinds of writing assignments most appropriate for their individual disciplines and course grade, Napier said. All expenses will be paid by the university and places in the workshop are limited.

## Service planned for Grace Bennett

A funeral service has been planned later this month at Lakewood Park Cemetery in Rocky River, Ohio for Dr. Grace Bennett, professor emerita at Marshall University and former chair of the Department of Home Economics (now Family and Consumer Sciences), who died January 21.

Bennett was born and raised in Cleveland, Ohio. She graduated from Cleveland State University in 1945 with a bachelor of science degree, received her masters degree in Foods and Nutrition from Ohio University in 1947, and her Ph.D. in Foods from Purdue University in 1957.

In the 1940s she served as staff chemist for the Stouffer Corp. She taught for several years at Penn State University and then at Purdue before coming to Marshall in 1965. Her appointment that year as Chair of the Department of Home Economics came at a time when very few women served

as department heads.

Her efforts resulted, among other things, in the accreditation of the Marshall dietetics program for the first time.

Until her retirement in 1989, she was active in numerous professional organizations, often in a leadership capacity, including the American West Virginia Dietetics Association, the American Association of Family and Consumer Sciences and the West Virginia Home Economics Association.

In addition to her academic career, Bennett consulted frequently with local hospitals and nursing homes to plan menus and worked closely with the West Virginia Department of Education School Food Service Office.

She is survived by her sister, Ruth B. Lewis of Cleveland, and a nephew, Paul A. Lewis of Hudson, Mass. Gifts may be made to the Dr. Grace Bennett Scholarship Fund, The Marshall University Foundation, Inc.

## Gilbert completes APGO program

Gary Gilbert, M.D., professor of obstetrics and gynecology at MU, was among the 19 physicians from universities across the United States to complete the first comprehensive educational program aimed at helping obstetrics and gynecology professors teach women's health more effectively.

As a member of the first graduating class of the Association of Professors of Gynecology and Obstetrics (APGO)/Solvay Pharmaceuticals' Educational Scholars Development Program, Gilbert was honored recently at the annual APGO/Council on Resident Education in Obstetrics and Gynecology meeting in San Diego.

"This first class of scholars has made us all very proud," said William Herbert, M.D., chairman of the APGO/Solvay Pharmaceuticals' Educational Scholars Advisory Committee. "They have laid the groundwork for a highly successful program and we look forward to continuing the precedent they have set with the next class of scholars."

APGO, established in 1962, is a non-profit association dedicated to promoting excellence in women's health care education by providing an exchange of information on programs of study, teaching methods and research activities among gynecologic and obstetric programs.