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#### MU NewsLetter, October 12, 1989

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#### **Recommended** Citation

Office of University Relations, "MU NewsLetter, October 12, 1989" (1989). *MU NewsLetter*, 1987-1999. Paper 162. http://mds.marshall.edu/oldmu\_newsletter/162

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# University embarks on fund campaign

The most ambitious fund raising campaign ever conducted in behalf of Marshall University will be launched Friday, Oct. 13, at a dinner sponsored by Ashland Oil, Inc., Marshall President Dale F. Nitzschke announced today.

The Campaign for Marshall, led by National Chairman John R. Hall, chairman and chief executive officer for Ashland Oil, Inc., seeks to raise \$10 million for both endowment and capital construction projects at Marshall.

"None of us is superstitious about Friday the 13th," Nitzschke said. "We have seen the commitment to Marshall University and know we can meet -- and exceed -the campaign goal. The campaign theme is 'Toward a

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#### Conference focuses on teacher education

A videoconference titled "Initiatives in Teacher Education" will be held at Marshall University on Wednesday, Oct. 18, from 1 to 2:30 p.m. in the Memorial Student Center Alumni Lounge.

A panel from the West Virginia Higher Education Task Force on Teacher Education will discuss current teacher education issues with Dr. Donald J. Stedman, staff director for the North Carolina Task Force on Preparation of Teachers.

The conference will focus on preparing for NCATE accreditation, strategies for improving the teacher education curriculum, and ways of attracting good students to teacher education programs, according to Dr. Rainey Duke, assistant provost at Marshall.

Dr. Larry Froehlich of Marshall's Department of Vocational Technical and Adult Education will moderate a panel titled "What are the Implications for MU NCATE Review?"

Persons interested in attending the videoconference should contact Sharon Bolinger, 696-5442.

### Yard sale to be Oct. 18

Marshall University will hold a "yard sale" on Wednesday, Oct. 18, to allow all university departments to sell surplus supplies and equipment.

Items up for sale will be displayed Monday and Tuesday, Oct. 16-17, in the Receiving Area in Sorrell Maintenance Building on 20th Street, according to William J. Shondel, director of purchasing and materials management at Marshall.

Sealed bids must be submitted to the Receiving Office (Continued on page 2) New Century.' Through this drive we are laying the groundwork for Marshall to meet the challenges of the 21st Century."

A comprehensive study, sponsored by The Marshall University Foundation, Inc., identified long-range initiatives and determined the most immediate needs of the university. As a result, there are four areas of concentration for the capital campaign.



John R. Hall

Goals for the campaign are:

- \$7 million to complete the endowment for Marshall's Society of Yeager Scholars program;

-- \$1 million for the university's general scholarship endowment;

-- \$1 million for the faculty development endowment; -- \$1 million to complete funding for the first phase of the Fine and Performing Arts Complex.

the Fine and Performing Arts Complex. The Society of Yeager Scholars is an intensive scholastic program designed to develop future state and national leaders. Through the program Marshall recruits some of the most promising students in the nation and provides the scholars with a no-cost education. Applicants must meet demanding criteria.

During their four years, the scholars are involved in an enhanced education tailored to meet the needs of outstanding students. Special seminars, an emphasis upon written and oral communication, and the opportunity to develop leadership skills are part of the program. A highlight is summer study at Oxford University in England.

"The program also aids in the recruitment of faculty (Continued on page 2)

### PEIA seminar planned

A Public Employees Insurance Agency (PEIA) representative will be on campus to meet with Marshall employees Tuesday, Oct. 17, in the W. Don Morris Room in Memorial Student Center.

There will be two sessions. The first meeting will be from 3 to 4 p.m. and the second from 4 to 5 p.m.

The MU Faculty Senate, Staff Council and Office of Affirmative Action/Human Resources are sponsoring the meeting with Jan Long, communications specialist for the PEIA.

The meetings will be open to all faculty and staff members who have insurance through the state of West Virginia. Faculty and staff members will be invited to ask questions during the sessions, according to Katherine Coffey, coordinator of benefits at Marshall.

Marshall President Dale F. Nitzschke has granted release time so employees can attend one of the two sessions.

# University embarks on fund campaign

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and students," Nitzschke said. "The presence of the Yeager Scholars in the classroom intensifies competition and stimulates discussion. The scholars are a real asset to Marshall and have the potential for being leaders in our communities."

Aviation hero Chuck Yeager, a native of Lincoln County, W.Va., readily agreed to lend his name and

#### Film lecture scheduled

"In Praise of Autumn," a travel film by Stan Midgley, will be presented by the Marshall Artists Series on Thursday, Oct. 19, at 8 p.m. in Old Main Auditorium.

A renowned film lecturer, Midgley will take members of the audience on a film tour of North America's autumn splendor from Yosemite and the Canadian Rockies to Niagara Falls and the Great Smokey Mountains.

Tickets will be \$7 and will be available at the Artists Series Box Office in Memorial Student Center. Full-time Marshall students will be admitted free. Part-time students, youth under 17, and MU faculty and staff members will be admitted for half-price.

To obtain further details contact the Marshall Artists Series, 696-6656.

#### Guitarist to perform

David Harris, classical guitarist and composer, will perform at Marshall University on Tuesday, Oct. 17, at 8 p.m. in Smith Recital Hall.

Harris, a classical guitar instructor at Alderson-Broaddus College, won first prize as best performer in the 1987 Three Rivers Arts Festival in Pittsburgh and has received international recognition for original compositions for guitar.

He has performed at Carnegie Hall, the National Gallery of Art and throughout North America, Europe and the Middle East.

The concert, sponsored by the MU Institute for the Arts and the MU Music Department, will be open to the public free of charge.

#### Yard sale Oct. 18

(Continued from page 1)

or the Office of Purchasing and Materials Management by 10 a.m. Oct. 18 when bids will be opened and tabulated.

Cash, cashiers checks or money orders made out to Marshall University will be the accepted forms of payment.

The sale will be open to the general public and Marshall University employees.

To obtain further details contact Barbara Smentkowski in Marshall's Office of Purchasing and Materials Management, 696-3157. support to the program after learning about the program's scope. General Yeager is the honorary national chairman for the capital campaign.

To help all students meet their potential, it is crucial for Marshall University to increase its general scholarship endowment, Nitzschke said. "Additional funds for the general scholarship endowment are not a luxury, but a necessity.

"Today's economy dictates that most students will need some grant or loan help. This area has struggled too long with a difficult combination of economic and social ills," Nitzschke stressed. "Much of this can be traced to a need for better education for our people.

"Only 40 percent of our high school graduates go on to college. That is not good enough. We must challenge many more students with the programs, the courses they need, and demonstrate to them that education will change their lives – and our region.

"We must provide the resources for students to obtain that education. Last year, we had 1,500 prospective students apply for scholarship aid. We had the funds to help only 705. We have to do better," Nitzschke added.

Another key element of the campaign is faculty development.

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"To attract and perpetuate professional excellence, our faculty must be afforded opportunities for continued studies, through research, professional seminars and fellowships," Nitzschke said.

"Marshall faculty once concentrated almost solely on the classroom," Nitzschke continued. "We are increasingly moving toward a balance of teaching and research. The change is necessary.

"Keeping abreast of advancements in their fields is a real challenge for our faculty. We must help them keep up-to-date."

The fourth aspect of the campaign is the long-awaited Fine and Performing Arts Complex. Construction is under way on the structure which is located on Fifth Avenue across from Memorial Student Center.

More than \$12 million for the construction will come from state appropriations and a bond issue, according to Campaign Coordinator Joe E. Miller, who is also Marshall associate vice president for institutional advancement and manager of The Marshall University Foundation, Inc. Another \$1 million from the campaign is necessary to complete the initial construction phase, Miller said.

The centerpiece for the complex will feature a 600-seat playhouse theatre, 200-seat experimental theatre, lobby, scene shops, costume and dressing rooms, and rehearsal room.

Miller said the Oct. 13 dinner at Ashland Oil's headquarters is only the first step in the campaign.

"We have a network of volunteers who are helping with The Campaign for Marshall. Ultimately, we will solicit financial support from business and industry, our faculty and staff, alumni and friends," Miller said.

"All of us must work together to strengthen Marshall University. The future of our region -- and the nation -depends upon an educated society."

# Brazilian doctor visiting Med School

As part of an eight-week fellowship, Brazilian physician Reynaldo Dietze is visiting the Marshall University School of Medicine through Oct. 24.

Dr. Dietze is participating in a Pfizer/USAID fellowship in infectious diseases through the Partners of the Americas program, according to Roberta Walters, the program's state secretary and Huntington coordinator.

MU President Dale Nitzschke met Dietze while visiting Espirito Santo, West Virginia's Brazilian sister state,

### Placement Office will hold professional fair

Marshall University's Placement Services Program will sponsor a Graduate and Professional School Fair on Wednesday, Nov. 1, from 11 a.m. to 3 p.m. in Memorial Student Center.

The fair will offer ideal opportunities for students to investigate post-graduation options, according to Reginald A. Spencer, director of placement services at Marshall.

Graduate school representatives from various institutions will be at individual tables in the W. Don Morris Room in Memorial Student Center. An informal format will enable students to make brief stops to gather information on application procedures, costs, graduate assistantships, entry qualifications and other subjects. Spencer said more than 20 graduate and professional

schools participated in last year's fair.

Registration will not be required and refreshments will be available.

To obtain further details about the fair or institutions that will be attending contact the Marshall University Placement Services Office, 696-2371.

## Fellowships available

Information on several fellowship programs is available in the Marshall University Graduate School Office, according to Dr. Leonard J. Deutsch, Graduate School dean.

Fellowships include:

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- Swiger Doctoral Fellowships offered by West Virginia University, which awards \$10,000 plus tuition and fees for one calendar year.

- W.E.B. DuBois Fellowship offered by WVU to black American seniors, which provides an \$8,000 stipend for nine months plus tuition and fees to beginning graduate/professional students.

- Ford Foundation postdoctoral, predoctoral and dissertation fellowships for minorities with stipends ranging from \$11,000 to \$25,000 annually.

- John Carter Brown Library Research Fellowships at Brown University which carry short-term stipends of \$800 per month and long-term stipends of \$13,750 and \$27,500.

To obtain information about these fellowship programs contact the Marshall University Graduate School Office, Old Main Room 113, 696-6606. in May.

"Dr. Dietze is a man of exceptional talent and is dedicated to helping the less fortunate like none I've ever seen before," he said. "He's simply a remarkable human being. We're delighted to have him at Marshall."

During his visit, Dietze will work with MU's new chief of infectious diseases, Dr. Lynn Kitchen, as well as visit a Marshall-affiliated rural clinic and take part in the Medical School's international health program. He will spend a total of five weeks in West Virginia, where he also plans to visit Charleston and Morgantown.

Dietze is an assistant professor of infectious diseases at the Federal University of Espirito Santo. He is one of 10 Brazilian physicians chosen to participate in the Partners of the Americas Seminar on Infectious Diseases Emphasizing AIDS/HIV Infection.

#### Management seminar set

"Basic Recordkeeping and Financial Management" will be the topic of a free workshop at Marshall University on Tuesday, Oct. 17, at 6:30 p.m. in Memorial Student Center Room 2E11.

A basic accounting system will be emphasized during the program, according to Elaine Whitely-Hayslett, director of Marshall's Small Business Development Center.

Participants will discuss how to organize four basic accounting books, what reports can be taken from the books and how to analyze the information to financially manage a business.

To register or obtain further details contact the Marshall University Small Business Development Center, 696-6798. Special provisions for handicapped persons may be made by contacting the center prior to the workshop.

#### **CUFS** seminar planned

The Marshall University Finance Division will present a CUFS (College and University Financial System) Seminar on Tuesday, Oct. 17, at 10 a.m. in Memorial Student Center Room 2W22.

Basic elements of CUFS will be discussed during the seminar, according to Ted W. Massey, comptroller.

Massey said the seminar has been primarily designed for new employees, but all MU faculty and staff members are invited to attend.

To obtain further details contact the Marshall University Comptroller's Office, 696-6488.

#### Award deadline extended

The Faculty Merit Foundation of West Virginia has announced that it has extended the deadline for nominations for the West Virginia Professor of the Year Award to Wednesday, Nov. 1.

Nomination forms are available in the Marshall University Provost's Office.

#### Family in Focus conference scheduled

The Cabell County Interagency Council for Preschool Handicapped, the Cabell County Parent-Educator Resource Center and Marshall University's College of Education will sponsor a workshop titled "Focus on Families" on Thursday and Friday, Nov. 3-4, at the Holiday Inn Gateway.

Dr. Robert Angel, associate professor of teacher education at Marshall and conference chairman, said the purpose of the event is to bring parents and professionals together in a forum where each may learn from the other's expertise. New research, materials and ideas will be presented to enhance the skills of parents and professionals working with differently abled children.

Workshop leaders will include: Jane Schulz, professor emeritus at Western Carolina University; Jean Ann Summers of the University of Kansas; Ken Price, executive director of the West Virginia Advisory Council for the Education of Exceptional Children; Barbara Grady of the West Virginia Department of Education State Core Team, and various other leaders in the field.

Program topics will include: "Family Adaptation to Handicapped Children," "From Parent Involvement to Family Support," "A Family Friendly Process for Identifying Family Strengths and Needs and Developing Individualized Family Service Plans," "Establishing Communication with Families," "Empowering Families: A Father's Perspective," "Building Foundations for the Future: The Role of Preschool Programs in Preparing Families for Transition,"

"Support for Siblings and Extended Family," "Financial and Trust Planning," "West Virginia Handicapped Children's Services," "Medicaid Services," "Partnerships with Parents and Professionals: The Best Practice," and "Parents and Partners."

There will be registration fees for the conference which will be open to interested persons.

To obtain further details contact Dr. Robert Angel at Marshall University, 696-2854.

#### Bust to be unveiled

Marshall University will unveil a bust of aviation hero Charles E. "Chuck" Yeager today (Thursday, Oct. 12) at 4:30 p.m. in the Memorial Student Center Alumni Lounge.

Yeager and sculptor Dr. W. Douglas Hartley, retired professor of art history and appreciation at Illinois State University, will take part in the ceremony which is open to the public.

## Lunchbag seminar set

The Marshall University Women's Center will sponsor a lunchbag seminar titled "Women and AIDS" on Wednesday, Oct. 18, from noon to 1 p.m. in Prichard Hall Room 143.

To obtain further details contact the Women's Center, 696-3112.



Marshall University President Dale F. Nitzschke, left, presents a plaque to Judith Anne Osborne Pyles and her husband Dr. W. Kenneth Pyles as he welcomes them into membership in the Marshall Foundation's prestigious John Marshall Society. Dr. Pyles, a 1964 Marshall graduate, retired in 1987 from the United Methodist Conference of West Virginia with 22 years' service. He currently teaches economics at Capital High School in Charleston and is an insurance broker. Mrs. Pyles teaches home economics and biology at South Charleston High School. She earned her B.A. degree from Marshall in 1962 and her M.A. degree in 1966. Membership in the John Marshall Society is based on a gift of \$10,000 or more, a pledge of \$15,000 over a 10-year period, a \$15,000 gift-in-kind or a deferred gift of \$50,000 or more.

# **Stress will be topic**

Marshall University's Office of Student Health Education Programs will sponsor a Self-Care Series program on "Stress Management" on Tuesday, Oct. 17, from 12:30 to 1:30 p.m. in Memorial Student Center Room 2W37.

Tim Robertson of Marshall's Student Athlete Program will discuss techniques to manage stress.

To obtain further details contact the Office of Student Health Education Programs, 696-4800.

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## Acting chair appointed

Dr. Pamela Gardner, associate professor of speech pathology and audiology, has been named acting chairwoman of Marshall University's Department of Speech Pathology and Audiology, according to MU Provost Alan B. Gould.

Dr. Gardner will replace Kathryn Chezik until Ms. Chezik fulfills her commitment as president of the Marshall University Faculty Senate.

A member of the Marshall faculty since 1978, Dr. Gardner received her bachelor's degree from Syracuse University, her master's degree from Northwestern University and her doctoral degree from City University of New York.

#### Prize winner announced

John Simpkins, a sophomore from Meador, was the recipient of the vending promotional prize for October. He received a wet/dry vacuum cleaner.