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We Are ... Marshall, August 30, 2002

Office of Marshall University Communications

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We Are...Marshall!

THE NEWSLETTER FOR MARSHALL UNIVERSITY • AUGUST 30, 2002

Medical School Announces Major Gift

A comprehensive cancer center for Huntington has moved years closer to reality with the creation of the Edwards Foundation.

The foundation was formalized Aug. 28 during a ceremony at the Marshall University Medical Center, when Joan C. Edwards signed an agreement making more than \$28 million immediately available for development and construction of the Edwards Comprehensive Cancer Center. With her signature, she also made an irrevocable gift of an additional \$16 million for future use.



President Dan Angel (left) and Gov. Bob Wise look on as Joan C. Edwards signs the documents forming the Edwards Foundation and enabling the construction of the Edwards Comprehensive Cancer Center.

At the ceremony, John E. Jenkins Jr., a trustee of the James Edwards Marital Trust and an attorney for Mrs. Edwards, said he had been informed the gift is the largest personal charitable contribution in the history of the state.

Mrs. Edwards said the foundation represents three years of effort to allow the cancer center to be developed right away. "I hope before the

snow flies to get a gold shovel in the ground," she said.

Gov. Bob Wise said the state will assist in every way possible. "We commit to you that we will follow your leadership," he said. He predicted that the center will help West Virginia become part of the new economy that relies so heavily on biotechnology and biomedicine, an "infrastructure of the mind" that will be as essential to the new century as the infrastructures of railroads and steel were to the 19th and 20th centuries.

Wise also reflected on the patients, especially children, the center will serve. "Because of her efforts, and the efforts of her husband as well, many more children will be able to grow up — and hopefully thrive," he said.

David Fulcher, a national consultant involved in the project, called it "very exciting, very unique" because of its organization and the strong financial resources supporting its development. "Thanks to her [Edwards], we have enough resources to do it right," he said, noting that the endowment is sufficient to build and equip the facility, recruit physicians, and support its future operations.

The cancer center will represent a huge advance for the region, hospital and medical school, officials say.

"I can't imagine any personal contribution that will ever mean
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Rusty Dobbins is Employee of the Month

Russell "Rusty" Dobbins, Assistant Supervisor of Building Services, has been named the Marshall University Employee of the Month for August, according to Jim Stephens, chair of the Employee of the Month Selection Committee. Dobbins has been an employee of the School of Medicine since 1979.

The nomination was submitted by Linda Holmes, Director of Development and Alumni Affairs at the Marshall School of Medicine, and was endorsed by Karen Bledsoe, Tami Fletcher, Bev McCoy, Margaret Theis, Cindy Warren, Pat Brown, Elizabeth Nickell, and Wanda Webb.

"In any business setting and at any job, there is that 'go to person' and at the School of Medicine, that individual is Rusty

Dobbins," the nomination read. "Many employees look at their jobs as only those things described in their job description and do no more or no less. Rusty isn't that type of employee. One often speaks of an employee that is dedicated, loyal and gives 110%, but I can truly say that he not only epitomizes those attributes but also exceeds them in every way possible. He goes out of his way for over



Rusty Dobbins received a plaque commemorating his selection as Employee of the Month from President Dan Angel.

In Memoriam: John B. Wallace

A scholarship has been established to honor Dr. John B. Wallace, professor of Management and Marketing, who died at his home last week.

He had been a faculty member in Management/Marketing for 13 years, according to Dr. Chong Kim, Professor and Division Head.

"He was the most interactive professor with our business community in Huntington. We not only miss him, it will be hard to replace his talents," Kim said.

Wallace received his doctorate from the University of Florida in 1968 and taught there until 1973. In 1973 he

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more to this community or one that will ever touch as many lives as this contribution will," said Brent Marsteller, president and CEO of Cabell Huntington Hospital.

"The cancer center will have a huge beneficial effect on patient care," said Dr. Charles H. McKown Jr., Marshall's vice president of health sciences and medical school dean. "Serious, complex cancer patients will no longer have to be referred to distant sites; they will be able to receive state-of-the-art care here."

The center also will have important educational and economic benefits, he said.

"The new physicians we add through the cancer center will broaden the scope of clinical teaching for medical students and residents," McKown said. "Because of its fully supported, stringently controlled medical environment, the center also will attract scientists and companies involved in what is called translational research: research that takes new discoveries from the lab to the bedside."

The next stages in the development of the center already are under way. A request has been made to the State Health Care Authority for the certificate of need necessary for the project to move forward. Foundation officials also are seeking legal blessing

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Depression Next Topic in "Meet the Experts" Series

Dr. Steven Cody will discuss depression and answer questions about it during a free public lecture at 5:30 p.m., Sept. 10 in the Marshall Medical Center auditorium.

"Depression is the common cold of mental illness," said Cody, head of the Division of Medical Psychology at the Joan C. Edwards School of Medicine.

He will discuss the symptoms of the disorder, as well as how those symptoms vary among different age groups. He also will cover ways depression is treated with and without medication.

A member of the medical school faculty since 1988, Cody is director of neuropsychology for Marshall's Department of Psychiatry and Behavioral Medicine.

His lecture is part of the Meet the Experts mini-medical school series, which is sponsored by an educational grant from Pfizer.

We Are...Marshall!

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The next regular issue of *We Are...Marshall!* will carry an issue date of Sept. 13, 2002. Deadline is Sept. 6. Send story ideas to Pat Dickson, Editor, *We Are...Marshall!*, 312 Administration Building, South Charleston Campus, or send by e-mail to pdickson@marshall.edu.



Marshall, W.Va. Dept. of Education Receive IBM Grant

Marshall University and The West Virginia Department of Education are teaming up in a statewide effort to train public school teachers to use Internet-based tools.

IBM awarded Marshall and the WVDOE a \$1.5 million grant designed to provide higher-quality training for West Virginia teachers by creating a first-of-its-kind collaboration between teacher education programs and the public schools they serve.

"This generous gift from IBM will allow Marshall University to expand its commitment to the technology-based delivery of courses and programs throughout West Virginia," said President Dan Angel. "We applaud IBM's commitment to innovation in education and look forward to working in cooperation with Dr. David Stewart and the West Virginia Department of Education on this exciting project."

The technology-based initiative will link the Department of Education with Marshall where student teachers as well as veteran teachers will learn to use the IBM Learning Village— new Web-based educational tools designed to drive higher achievement.

IBM's commitment to West Virginia is part of a \$15 million Reinventing Education grant program that will be distributed to more than 20 leading schools of education in nine states.

Sikula Spends Time "Behind Bars" to Benefit Muscular Dystrophy

It had absolutely nothing to do with insider trading, accounting scandals, or option deals gone bad when Dr. Andrew Sikula Sr., Associate Dean of the Lewis College of



Dr. Andrew Sikula Sr. spent a brief time being "incarcerated" as part of a fund raiser for the Muscular Dystrophy Association.

Business and Director of the Graduate School of Management, was hauled off in handcuffs last month to a waiting van at the South Charleston campus. But it was all done for a good cause.

Amid chanting staff bearing signs pleading "Free Andy," Sikula was "arrested" as part of the Muscular

Dystrophy Association public awareness campaign and annual fund drive. The signs didn't work. They took him anyway.

As a volunteer, Sikula was asked to raise at least \$2100 for "bail" or he would serve time clad in traditional stripes in a makeshift pokey. Not interested in spending time behind bars, Sikula proved to be an enthusiastic and energetic fund raiser. Marshall faculty and staff quickly helped him raise \$2200, ensuring that he would spend only a token amount of time being incarcerated.

And as a reward for his roles as a fundraiser and a good sport, Sikula was given as many donuts as he desired and a ride back to the graduate college in what appeared to be a mile-long stretch limousine.

Profile: Paul Leary

A series on interesting Marshall University people.



Paul Leary

He's been there, seen that, and done that. And he can't wait to go back and experience it all again.

Now, thanks to a newly awarded Fulbright Fellowship, Dr. Paul Leary, Professor of Leadership Studies, will be heading to South Africa next February for a six-month stay. This will be his third trip there in seven years and he's as enthusiastic now as he was when he first made the long journey in 1995.

His first experience was such a good one he returned in 1997 to train principals and administrators through Technikon University, a sprawling distance education institution that boasts 85,000 students and is headquartered in Florida, a suburb of Johannesburg. Leary soon learned there was a pressing need for his educational expertise.

"I never felt more useful in my whole life as I did in South Africa," he remembers fondly. "I felt needed and appreciated and it was a perfect example of what we teach our students in Leadership Studies, that it is important that people who work for you feel as though they are appreciated and feel as though they are accomplishing something. And it's important to recognize their abilities as well."

Leary likens his work there to a traveling road show. "Basically they gave me a Toyota Corolla and some road maps and told me where I should be and when. It was just delightful. The roads are fine, they have a fairly well developed series of what we call interstates [and] they call N roads, which run between all major cities in South Africa."

On this trip he will teach research methodology to master's and doctoral level students and will help with faculty development.

His first trip was not without some trepidation about the political climate, as well as uncertainty about how Americans would be treated, since years of U.S. economic sanctions against South Africa had just ended.

"I thought Americans would be treated with suspicion, but that wasn't the case. I was welcomed warmly," he says. Even a mix-up involving his work visa, which almost got him deported shortly after he landed in Johannesburg, didn't dampen his ardor for the work that lay ahead.

His enthusiastic teaching style came as somewhat of a shock to students used to a more staid classroom atmosphere.

"When I'm teaching, I have a level of excitement that's like Christmas for a child. I care deeply about a lot of things. Students in South Africa are used to more formal classes. 'Professor' there is a very revered title and to them it meant an old guy reading from textbooks to them."

Imagine their surprise when the ebullient American professor strode into their classroom, and began, in his words, "waving arms, waving papers, ranting and raving," and sprinkling his lessons liberally with his impish sense of humor. The students were at first puzzled and unsure of how to react.

"They had difficulty adjusting to my style," he remembers. "But once they did, we got along so warmly."

One question kept coming up and he had a ready answer for it. "People were curious about Americans and they always asked how we were different from them. I told them we're a lot more alike than we are different. People want to point out how cultures are different when in fact a father in Mozambique has the same dream for his children that I have for mine. He wants his children's lives to be better than his and it's a universal dream... Too often we stress the differences, but I prefer to stress what is the same."

Getting an education in South Africa takes perseverance—and endurance. The large student body that comprises Technikon is far flung throughout the country. Many students take their classes in small rural libraries or schools. They wouldn't be able to attend classes except through the sophisticated technology that has evolved to meet their needs.

In the elementary and secondary schools for which Leary helped train principals and administrators, classes of 80 are average and the

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Weight Watchers Comes to Work

Did you fit into that swimsuit as well as you wanted this summer? If not, help is on the way. A Weight Watchers at Work group is being formed on the Huntington campus to start the academic year off right and they're looking for participants who want to shed a few pounds and share some camaraderie. The meetings will be held weekly during the lunch hour to accommodate work schedules. They will continue over a 10-week period. A minimum of 10 participants is needed to establish this new group.

A "get acquainted" meeting took place on Aug. 29, but new participants will still be accepted until Sept. 5. An added benefit is that Weight Watchers fees can be paid in two installments rather than in one lump sum. In addition to Marshall employees, friends and relatives are also invited to become members.

For more information about the Marshall Weight Watchers at Work program, contact Joan St. Germain at ext. 6583, or Peggy Egnatoff at ext. 6433.

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participated in the Fulbright Scholar program and spent two years teaching in Nairobi. Following that, he worked in Switzerland as a special agent for the Management Development Program for the International Labor Office of the United Nations, Kim said.

He joined the Marshall faculty in 1989 and became involved in a number of projects. He was active in the Huntington Regional Film Commission and spearheaded a number of small business incubator programs. He was scheduled to teach three classes this fall for his department.

Contributions can be made to the Dr. John B. Wallace Scholarship in care of Marshall University Foundation, Inc.

Rusty Dobbins

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700 employees at the SOM. No matter what is asked of him, no matter what the time frame happens to be, he gets the job done with efficiency, valuable input and a vested interest in the success of completing the job or task."

Holmes says descriptive adjectives which are used to describe Dobbins are loyal, helpful, flexible, willing, finisher, solution finder, creative, pleasant and industrious. "...I am responsible for a myriad of events for the SOM and need special set-ups at different venues outside of the normal working hours," she continues. "Rusty is always there co-coordinating the decorations, staying 'til midnight or later to take them down and returning them for storage. If he is unavailable, he always makes arrangements for... requests to be handled by the employees he supervises. It is the School of Medicine's great fortune to have Rusty in his position. With his efforts, it always seems to run like a well-oiled machine."

In conclusion, Holmes notes that Dobbins possesses so many positive qualities that "It has been a true pleasure to work with such a dedicated, loyal employee..."

President Dan Angel presented Dobbins with a plaque, balloon bouquet, and a check for \$100. He will be eligible for Employee of the Year.

New Faculty Join Marshall Community



New faculty members for 2002-2003 announced by the Office of Academic Affairs include Ann Marie Bingham, Music; Paula Bickham, Psychology; Alain Blanchetot, Integrated Sciences; Kimberly Carico-Simpson, Journalism; Scott Denning, Finance/Economics; Solen Dikener, Music; Joe Dixon, Psychology; Loukia Dixon, CONHP; Jonathan Dunn, ESSR; Thomas Ellis, Psychology; Jerise Fogel, Classical Studies; Phillippe Georgel, Biology; Allyson Goodman, Journalism; Kelly Harlow, Communication Disorders; Keelon Hinton, Psychology; Branita Holbrook, Music; Hyo-Chang Hong, English; Linda Hunt, COEHS; Beth Koch, Art; Judith Kullberg, Political Science; Stephen Lawson, Music; Sarah Lewis, Psychology; Bryan Little, Management/Marketing; Chris Luchs, Accounting; Barbara Maynard, Education; Kathleen Miezio, CITE; Joseph Newman, Finance; Ralph Oberste-Vorth, Mathematics (Chair); Edward Penny, Mass Communications; Jean Price, Accounting; Clair

Roudebush, CITE; Jeffrey Ruff, Religious Studies; Alan Scott Sarra, Math; Martin Saunders, Music; Peter Saveliev, Math; Shari Sias, HDAT; Gregory Siler, Art; Scott Simonton, CITE; Mark Slankard, Art; Christopher Stewart, English; Lisa Thomas, Communication Disorders; Robert Thompson, Music; Shane Tomblin, LCOB; Jack Tucci, Management; Robert Wallace, English; Jamie Warner, Political Science; Lachlan Whalen, English.

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educational level of most principals is the eighth grade. It's not uncommon for young students to walk 10 miles to and from school, often setting out in the dark around 4 a.m.

Since apartheid ended in 1994, Leary says the country has integrated schools better than the U.S. has and he credits civil rights crusaders Nelson Mandela and Bishop Tutu for the progress that has been made. Prior to the 1994 elections which saw Mandela swept into office as president, Leary says there were about 15 different types of schools in that divided country.

"There were schools for white kids who spoke English, for blacks, for the half-white/half-black...for Indians, Zulus, Tongas. There were 11 different languages, even a mining language...Just an incredible mixture of schools and languages. Now schools are open to everyone. But the problem is there are so many kids and not enough teachers."

That's where the graduate college has helped, according to Leary. He and other WVUC faculty members have traveled to South Africa over the past seven years to train school personnel and work closely with principals and administrators. A Technikon administrator, P.J. Van Zeyl, spent several months at the graduate college observing his American counterparts. Faculty members here continue to stay in touch with their Technikon colleagues through e-mail, and currently they are working with a South African doctoral student.

As enthusiastic as Leary is about his South African experience, he is even more of a cheerleader for his adopted state of West Virginia. He's been at the graduate college since 1969, while it was still part of West Virginia University. He came to the Kanawha Valley directly after finishing his Ph.D. at the University of Massachusetts.

"West Virginia is the most wonderful place for a family and for family issues. They have cultural values that I admire very much, one of which is a very strong sense of family. Four of my five kids were born in Massachusetts, but most of them have stayed in West Virginia."

The Leary clan is proud of their strong ties to Marshall. Son Brendan, who recently completed his law degree and is now clerking for a federal magistrate in Wheeling, has a B.A. and an M.B.A. from Marshall and served as student body president during his undergraduate days. Kate has a doctorate in Education Administration through the joint Marshall/WVU program. Matthew is a graduate of Marshall as well. Daughter Margaret is

a teacher at Sissonville High School and son Tim is a federal prosecutor in Washington, D.C.

In addition to his heavy academic load, Leary has always made time to take part in community and civic affairs. He was elected to the Kanawha County Board of Education in 1978, just as the raucous textbook controversy that had divided the county and the board was beginning to subside. A steadying influence, he served as president of the board during his last two years in office. It proved to be an enlightening learning experience for him, he says, one that gave him valuable firsthand information that he passed on to students.

"It provided me a tremendous background of understanding how school systems work from a perspective that most professors don't have. It's one thing to read in textbooks about school boards and superintendents but it's another thing to observe them firsthand. And I passed that real life experience on to students."

Another group he has devoted much time to is the West Virginia Rehabilitation Center. He served as president for five years of its board of directors, and because the bylaws limit the terms of board presidents to five years, he currently is the group's vice president.

Leary is the second faculty member from the graduate college to have received a Fulbright in the last few years. Dr. Barbara Nicholson, a colleague in Leadership Studies, received a grant in 1995 to work in Sweden.

The reported high crime rate in parts of South Africa has raised concern from friends fearful for his safety but Leary is quick to allay those fears.

"There is crime in South Africa, there is crime everywhere," he says matter-of-factly. "When I was gone in 1997, the only bad things that happened to me were that my house was broken into and my car was stolen. And that," he adds, with a touch of his Irish whimsy, "happened right here in Charleston!"

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to use the foundation structure as a vehicle to carry out the wishes of the late James F. Edwards, who provided funding through his will to create the cancer center.

If those approvals are received quickly, McKown said, "we hope to be moving dirt even before the first of the year."