

3-19-1998

MU NewsLetter, March 19, 1998

Office of University Relations

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Recommended Citation

Office of University Relations, "MU NewsLetter, March 19, 1998" (1998). *MU NewsLetter 1987-1999*. Paper 190.
http://mds.marshall.edu/oldmu_newsletter/190

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Business executives to speak at MU

Four prominent business executives – including two former Thundering Herd basketball stars – will speak at Marshall University's Elizabeth McDowell Lewis College of Business during the "Executive in Residence" program held March 30 through April 2, according to Dr. Robert Alexander, distinguished professor in the MU Division of Management and Marketing.

Speakers at the program include Marc Beauchamp, David D'Antoni and former basketball players Eric Bachelor and Charlie Slack. The speakers and the dates and times they will be making their presentations:

Marc Beauchamp – Monday, March 30 at 11 a.m. in Corbly Hall Room 117. Marc Beauchamp is director of media relations for the North American Securities Administrators Association Inc.

In the late 1980's Beauchamp was "Forbes" magazine's West Coast bureau chief. After leaving journalism, he held investor and corporate relations positions with Hawaiian Electric Company in Hono-

lulu. He has also been director of media relations and chief spokesman for the National Association of Securities Dealers (NASD) and its Nasdaq Stock Market subsidiary.

David D'Antoni – Tuesday, March 31 at 11 a.m. in Corbly Hall Room 105. David D'Antoni is senior vice president of Ashland, Inc. and president of Ashland Chemical Company.

A native of Huntington, D'Antoni joined Ashland Chemical Company in 1973 as a project development manager. He became vice president and general manager of Ashland's Polyester Division in 1980 and group vice president in 1982. In 1987 he was promoted to executive vice president and CEO of Ashland Chemical, and assumed his current position the following year.

D'Antoni is a graduate of Virginia Polytechnic Institute and Harvard Business School's Advanced Management Program.

Eric Bachelor – Wednesday, April 1 at 10 a.m. in Corbly Hall Room 105. Eric Bachelor, a member of Marshall's 1972-73

and 1973-74 teams, is a franchisee of Houlihan's Restaurant Group Inc. and Auntie Anne's Pretzels. He is also a partner with the Marriott Hotel chain and Historical Renovations Inc.

After graduation from Marshall with a master's degree in education administration, Bachelor spent 17 years in management with Ford Motor Company where he conducted arbitration proceedings, negotiated labor contracts and served as human relations manager.

While at Ford, Bachelor owned several businesses including a chain of laundromats, thoroughbred race horses, restaurants and real estate developments.

His success paved the way to become president and CEO of Bachelor Foods Inc., which served as a franchisee for Outback Steakhouse from 1993 to 1996, when he completed a successful merger with the franchisor.

Charles E. "Charlie" Slack – Thursday, April 2 at 9:30 a.m. in Corbly Hall Room 105. Charlie Slack is retired director of personnel from Goodyear Tire and Rubber Company.

He received a bachelor's degree in education from Marshall, following a stellar basketball career where he established a NCAA record with 25.6 rebounds per game in one season. Slack is also a charter member of the MU Athletic Hall of Fame and the West Virginia Sports Hall of Fame.

Upon graduation from MU, he joined Goodyear as a production management trainee and worked in various sales, labor relations and human resources positions before retiring as personnel director after 35 years of service.

While at Goodyear, Slack continued his education by completing executive management programs at Northwestern, Carnegie Mellon, Virginia and Michigan.

For more information about the speakers or the "Executive in Residence" program, contact Dr. Robert Alexander in the Lewis College of Business, 696-2614.

Bradberry scholarship established



The family of Susan Ruth Smith Bradberry has established a scholarship in her memory at Marshall. Bradberry, who had been a special education teacher at Bradley Elementary School in Beckley, received a B.A. degree from MU in 1978 and a M.A. degree from the former West Virginia College of Graduate Studies in 1985. She died June 14, 1997. Looking over guidelines for the scholarship are, from left, Bradberry's stepmother, Terri Smith, Bradberry's father, George O. Smith of Centerville, Ohio, and Dr. Carolyn B. Hunter, MU associate vice president for development. The scholarship will be awarded to junior-level students in the College of Education and Human Services who are majoring in special education.

Letter of appreciation

Dear MU Faculty and Staff:

Thank you for your remembrances after the loss of my mother. Our family appreciates your thoughtfulness very much.

Sincerely,
Phyllis Griffith

MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • March 19, 1998

'Marshall' magazine makes its debut

Marshall University President J. Wade Gilley unveiled a new magazine today (March 19) designed to "reflect the contrasts between Marshall University and other universities."

The magazine, named, simply, "Marshall" focuses on the economy of the Advantage Valley region and the role Marshall University plays. Advantage Valley is a community and economic development partnership of the Greater Huntington-Ashland, Putnam County and Metropolitan Charleston areas.

"Marshall" is a serious magazine for those sincerely interested in learning in depth about the university, the economy of the

Advantage Valley region and their interaction," Gilley said. "As we devote our energies to interactive partnerships in economic, social and cultural development, we abandon the ivory tower to better serve the people of West Virginia and this region — Advantage Valley."

The inaugural issue of "Marshall" magazine includes stories on:

- the Advantage Valley economic development partnership and Marshall's merger with the former West Virginia Graduate College;

• two former Marshall athletes, Bob Pruett and Greg White, who fulfilled their dreams by returning to their alma mater as head coaches;

Marshall

Putting Knowledge to Work in Advantage Valley

• three Marshall alumni working in different communications media and their plans to meet technology challenges in the 21st Century (Harvey P. White, a founder and president of QUALCOMM Inc., an international company based in San Diego, Calif.; F. Selby Wellman, senior vice president for corporate marketing with Cisco Systems Inc., and general manager of its Interworks Business Unit in Research Triangle Park, N.C., and Diana Sole, president and owner of MotionMasters, an electronic communications firm in Charleston, W.Va.);

- a feature on the current and five former student body presidents and their lives after Marshall;
- the impact of the university's master's degree in forensic science program, in conjunction with the West Virginia State Police and the Federal Bureau of Investigation;
- the variety of projects designed by university faculty through Technology Advantage grants;

• Marshall University's Year of the Book
(Continued on page 2)

RCBI undergoing renovation

Huntington facilities of Marshall University's federally funded Robert C. Byrd Institute for Advanced Flexible Manufacturing (RCBI), located at 1050 Fourth Ave., are undergoing a \$1.2 million renovation.

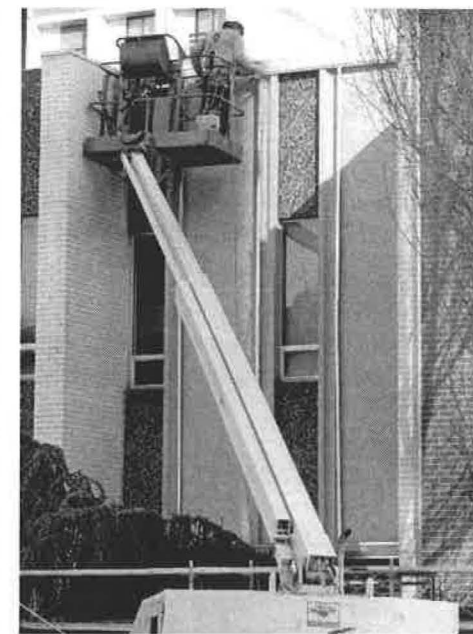
RCBI Director Charlotte N. Weber said the project is expected to be completed by May 1.

The work includes enclosing the street level parking garage to house the Technical Services Shop and major changes in the building's facade. Edward Tucker of Huntington is architect for the project. Contractors are E.P. Leach & Sons, Inc. of Huntington and Scheeser, Buckley, Mayfield, Inc. of Uniontown, Ohio.

In addition to the expansion of machining capabilities, facilities for telecommunications and videoconferencing will be improved, Ms. Weber said.

At the same time, the Byrd Institute is expanding into other regions of the state. A new facility, the Charleston Technical Center, was opened recently on the Marshall University Graduate College campus in South Charleston and other centers at Bridgeport and Rocket Center are expected to be operational this spring, Ms. Weber said.

"This expansion will enable us to reach more manufacturers throughout West Virginia and adjacent states by providing



\$1.2 million has been allocated to upgrade RCBI headquarters.

easier access to the technical training and support the Byrd Institute offers," she added.

Launched in 1990, RCBI is designed to enhance the competitiveness of small- and medium-sized companies by helping them adopt the most advanced technologies and management methods available.

Morrow Library sets Spring Break hours

Friday, March 20 – 7:45 a.m. to 5 p.m.
Saturday, March 21 – CLOSED
Sunday, March 22 – CLOSED

Administrative Hours – 8 a.m. to 5 p.m.
Monday, March 23 through
Friday, March 27

Saturday, March 28 – CLOSED
Sunday, March 29 – CLOSED

Regular hours resume Monday, March 30.

Alumni Association to present awards

Marshall University head football coach Bob Pruett will be honored April 18 as the MU Alumni Association's 1998 Distinguished Alumnus.

Other honorees during the 61st annual Alumni Awards Banquet will include Dr. Charles E. "Skip" Turner, who will receive the Alumnus Community Achievement award, and John K. Kinzer Jr. and his wife, the former Betty Sue Haden, who will be recognized with the Distinguished Service award.

Marshall's record-smashing 1997 quarterback, Chad Pennington, will be awarded the Alumni Association's Cam Henderson Scholarship for 1997-98.

A Beckley, W.Va., native, Pruett played football at MU under Coach Charlie Snyder from 1961 through 1964 and also was a three-year letterman in wrestling and track. He earned a B.A. degree from MU in 1965.

Pruett, who began his collegiate coaching career at MU under Sonny Randle in 1979, returned in 1996 to lead the Thundering Herd to an unprecedented 15-0 season and the NCAA I-AA title. In 1997 he coached the Herd to a 10-2 season of Division I-A play, the Mid-American Conference championship and a trip to the first Ford Motor City Bowl in the Pontiac Silverdome.

In 1996, his first season as a collegiate head coach, Pruett was named the Chevrolet and Frank Leahy National Coach of the Year. The state's sportswriters unanimously voted him the West Virginia Coach of the Year.

Pruett was a 12th-round draft choice of the Dallas Cowboys and played five years (1964-68) of semi-professional football as a tight end, outside linebacker and strong safety.

After coaching football, wrestling and golf at four Virginia high schools from 1965

through 1978, Pruett was a Marshall assistant from 1979 through 1982, serving first as defensive backs coach and then as defensive coordinator.

He was an assistant coach at Wake Forest (1983-89), Mississippi (1990-91) and Tulane (1992-93) before joining the University of Florida staff as defensive coordinator and defensive backs coach, where he coached in the 1995 Sugar Bowl and the 1996 Fiesta Bowl.

Dr. Turner, an internist/gastroenterologist in Huntington since 1969, was one of the founding physicians of the Huntington Internal Medicine Group Inc., of which he is medical director. He earned a B.A. degree from Marshall in 1959.

A clinical professor of medicine for the MU School of Medicine, Turner is an active staff member of Cabell Huntington Hospital and St. Mary's Hospital, where he was chief of medicine, 1973-82, and president of the medical staff, 1993-95. He currently is a trustee of the St. Mary's Board of Medicine.

In 1989 he was recipient of the Laureate Award for West Virginia by the American College of Physicians. He also was appointed by then West Virginia Gov. Gaston Caperton as a member of the Public Employees Insurance Agency Advisory Board.

Turner is married to the former Linda Matheny (B.A.'60) and they are parents of four children: Jim, Holly, Mark and Julie.

The Kinzers have remained actively involved with Marshall since completing their degrees. John Kinzer earned his B.B.A. degree in 1962. Mrs. Kinzer received her B.A. degree in 1967.

John Kinzer, vice president, taxes, with Arch Coal Inc., served eight years on the MU Alumni Association board of directors, including two years, 1981-83, as president.

their 1997 federal and state tax returns.

All students holding non-immigrant status are encouraged to attend and should bring their I-20 or IAP-66, passport and any of the following forms they have received: W-2, 1042-S, 1099 INT or any other form that was marked "Important Tax Documents Enclosed" on the envelope.

The 1998 International Student Tax Assistance Workshop is sponsored by the MU Center for International Programs. For more information contact Scott C. Hoppe, 696-2379.

He has been a member of the Big Green Scholarship Foundation board of directors.

In 1983 he served on the search committees for a new MU president and a head basketball coach. He also was a volunteer for The Campaign for Marshall in 1990. A member of Sigma Phi Epsilon fraternity, he was co-chair of the group's 50th anniversary celebration in 1997.

Betty Sue Kinzer was director-teacher at St. John's Pre-Primary School prior to moving to Missouri in May 1997. She was a member of the Alumni Association board of directors, 1989-92, and served on the Erickson Alumni Center Alumni House Committee for six years. The Kinzers have been members of The Marshall University Foundation Inc.'s prestigious John Marshall Society for seven years.

Pennington, a Knoxville, Tenn., junior majoring in broadcast journalism, was a Rhodes Scholar nominee and took all-conference academic honors in both the Southern Conference and Mid-American Conference.

During the 1997 season Pennington led the nation in touchdown passes with 39, putting him in a tie for fifth place all-time NCAA. He set the NCAA record for touchdown passes by a sophomore. His 3,480 yards passing in a season set the MAC record.

Pennington was named by The Washington Post as the nation's "Comeback Player of the Year" in 1997. He was Southern Conference freshman of the year in 1995, but was redshirted during the 1996 season.

Pruett, Turner, the Kinzers and Pennington will receive their awards at the annual Alumni Awards Banquet Saturday, April 18 at 7 p.m. in the Don Morris Room of Memorial Student Center.

Contact the Office of Alumni Affairs, 696-2523, for more information or to make reservations.

Magazine debuts

(Continued from page 1)

celebration, which is open to area residents.

The cover shows construction of the \$1.4 addition to Memorial Student Center, which is part of \$176 million in campus construction and renovations in the 1990s.

"Marshall" will be published three times each year and will be mailed initially to those who have previously expressed an interest in what is happening at the university and to business, civic and political leaders in West Virginia. As the magazine grows, it will acquire sponsors and be more widely distributed, Gilley said.

MU Alumni Weekend is April 17-18

Marshall University's annual Alumni Weekend, with the theme "Memories Last Forever," will be celebrated April 17-18.

Linda S. Holmes, executive director of the Marshall University Alumni Association, said reunions for the Grand Class (all pre-1948 alumni) and the Classes of 1938, 1943, 1948 and 1953 are just part of the weekend's events.

Activities begin with a "Meet and Greet" reception at 9:30 a.m. Friday, April 17, in the Erickson Alumni Center, 1731 5th Ave.

At noon Friday the Grand Class and the Classes of 1938, 1943 & 1948 will be honored at a luncheon in the Don Morris Room, Memorial Student Center. The cost is \$8 per person.

Trolley tours of campus will begin at 2:30 p.m. Friday on the Fifth Avenue side of Memorial Student Center.

A champagne reception hosted by the Alumni Association will begin at 6 p.m. Friday in the Joan C. Edwards Performing Arts Center. The \$5 ticket price includes champagne, hors d'oeuvres, coffee and punch. Other beverages will be available through a cash bar.

On Saturday, April 18, activities begin with a complimentary continental breakfast at 9 a.m. in Erickson Alumni Center.

At 10:15 a.m. Saturday, Marshall Coach Bob Pruett, the 1998 Distinguished Alumnus, will speak on the topic "How to Build a Champion." His seminar will be held in the Erickson Center.

Faculty and staff achievements

Dr. HOWARD R. D. GORDON, professor in the Department of Adult and Technical Education, had an article entitled "Legal Knowledge of Secondary School Principals: Impact of Selected Variables" published in the Journal of Research in Education (Fall 1997, Vol. 7, No. 1, pp. 49-54).

Dr. ROBERT F. "BOB" MADDOX, professor in the Department of History, has signed a contract with Greenwood Publish-

ing Group Inc., for his book on "International Cartels and World War II."

Dr. SUSAN C. POWER, associate professor in the Department of Art, has been awarded a \$1500 research grant by the Bead Society of Greater Washington to continue research about beads as an art form of the early Southeastern American Indians. POWER will work with bead collections at the University of Florida, the University of Arkansas and the Smithsonian Institution in Washington, D.C. and will give a lecture for the society in Washington during the fall.

Dr. HERBERT TESSER, professor in the Department of Integrated Science and Technology, will serve as principal investigator for a project involving image processing research. This project is funded by a \$60,000 grant to MU by the Northrop Grumman Corporation, and its goal is to automatically extract features such as roads and railroads from satellite digital imagery.

A luncheon honoring the Class of 1953 will begin at 12:30 p.m. Saturday in the board room of the Erickson Alumni Center. Cost is \$8 per person.

Participants can get a closer look at the library construction, the addition to Memorial Student Center and other changes in the university's physical plant by joining a walking tour of campus at 2 p.m. Saturday. The tour will depart from the Erickson Center.

At 5:30 p.m. Saturday, a complimentary social hour will begin in Erickson Alumni Center. Light hors d'oeuvres and a cash bar will be available.

The weekend concludes with the 61st annual Alumni Awards Banquet at 7 p.m. Saturday in the Don Morris Room, Memorial Student Center. The cost is \$15 per person.

Tickets to the Alumni Association events are available by calling the Marshall Office of Alumni Affairs, 304/696-2523.

Additional Alumni Weekend Events
Byrd Institute
Marshall University and the Robert C. Byrd Institute will present the first Distinguished Alumnus in Manufacturing Award to Phil E. Cline, president of Broughton Foods Co. A former vice president/finance and treasurer of J.H. Fletcher & Co., Cline will be honored for aggressively representing manufacturing issues throughout the region.

Cline will receive the award during the

Alumni Association's Awards Banquet at 7 p.m. Saturday, April 18, in the Don Morris Room, Memorial Student Center.

Business Hall of Fame
The Business Hall of Fame will honor five inductees on Friday, April 17:

H. Darrel Darby, a former West Virginia state senator, podiatrist and businessman whose Darco International manufactures and distributes medical products worldwide;

Steven J. Day, president and chief executive officer of City National Bank in Charleston and City Holding Co., who was recognized by *Bankers Monthly* as one of the youngest CEOs in the nation;

Nancy L. Francis, the first woman to serve as president of The Marshall University Foundation Inc. board of directors, who was the West Virginia Chapter of the National Society of Fund Raising Executives' Volunteer Fund Raiser of the Year in 1992;

Earl P. Heiner Jr., general manager of Heiner's Bakery in Huntington, who served as president of the bakery from 1982 until 1996 when the bakery was sold to Earthgrains Inc. of St. Louis, one of the top three bakeries in the United States, and

Harvey P. White, a founder and president of QUALCOMM Inc., an international wireless communications company based in San Diego, Calif., that since its founding in 1985 has grown to more than \$2 billion in sales.

A special reception will begin at 6 p.m. in the Don Morris Room, Memorial Student Center, followed by the induction ceremony and banquet at 7 p.m.

Individual tickets to the Hall of Fame banquet are \$75. Sponsor, Benefactor and Host tables also are available. For more information, call Gael Setliff at the Elizabeth McDowell Lewis College of Business, 304/696-2316. Reservations must be made by April 10.

HPER Luncheon
The Division of Health, Physical Education and Recreation is having a reunion on Saturday, April 18. A social hour will begin at 11 a.m. in the John Marshall Room of Memorial Student Center, followed by a luncheon at noon. Cost is \$10 per person.

For additional information, call Olive Hager at 304/696-2930. Reservations should be made by April 10.

One-Room School Museum
An open house of the Ovie and Jesse Cline One-Room School Museum will be held from 1:30 to 3:30 p.m. Friday, April 17.

For more information, call Dr. Paul Lutz at 696-2956.

Tax workshop for international students scheduled March 25

Three tax experts will be featured at the 1998 International Student Tax Assistance Workshop on Wednesday, March 25 from 9 a.m. to 3 p.m. in the Marshall University Memorial Student Center Room 2W9, according to Scott C. Hoppe, director of the International Students and Scholars Program at MU.

Bill Adams and Terry Pullen of the Internal Revenue Service and Tisch Alexander of the West Virginia State Department of Tax and Revenue will be available at the workshop to help all international students file