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Office of University Relations

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Business executives to speak at MU

Four prominent business executives – including two former Thundering Herd basketball stars – will speak at Marshall University’s Elizabeth McDowell Lewis College of Business during the “Executive in Residence” program held March 30 through April 2, according to Dr. Robert Alexander, distinguished professor in the MU Division of Management and Marketing.

Speakers at the program include Marc Beauchamp, David D’Antoni and former basketball players Eric Bachelor and Charlie Slack. The speakers and the dates and times they will be making their presentations:

Marc Beauchamp – Monday, March 30 at 11 a.m. in Corbly Hall Room 117.

Marc Beauchamp is director of media relations for the North American Securities Administrators Association Inc.

In the late 1980’s Beauchamp was “Forbes” magazine’s West Coast bureau chief. After leaving journalism, he held investor and corporate relations positions with Hawaiian Electric Company in Honolulu. He has also been director of media relations and chief fundraiser for the National Association of Securities Dealers (NASD) and its Nasdaq Stock Market subsidiary.

David D’Antoni – Tuesday, March 31 at 11 a.m. in Corbly Hall Room 105.

David D’Antoni is senior vice president of Ashland and president of Ashland Chemical Company.

A native of Huntington, D’Antoni joined Ashland Chemical Company in 1973 as a project development manager. He became vice president and general manager of Ashland’s Polyester Division in 1980 and group vice president in 1982. In 1987 he was promoted to executive vice president and CEO of Ashland Chemical, and assumed his current position the following year.

D’Antoni is a graduate of Virginia Polytechnic Institute and Harvard Business School’s Advanced Management Program.

Eric Bachelor – Wednesday, April 1 at 10 a.m. in Corbly Hall Room 105.

Eric Bachelor, a member of Marshall’s 1972-73 and 1973-74 teams, is a franchisee of Houlihan’s Restaurant Group Inc. and Auntie Anne’s Pretzels. He is also a partner with the Marriott Hotel chain and Historical Renovations Inc.

After graduation from Marshall with a master’s degree in education administration, Bachelor spent 17 years in management with Ford Motor Company where he conducted arbitration proceedings, negotiated labor contracts and served as human resources manager.

While at Ford, Bachelor owned several businesses including a chain of laundromats, thoroughbred race horses, restaurants and real estate developments.

His success paved the way to become president and CEO of Bachelor Foods Inc., which served as a franchisee for Outback Steakhouse from 1993 to 1996, when he completed a successful merger with the franchisor.

Charles E. “Charlie” Slack – Thursday, April 2 at 9:30 a.m. in Corbly Hall Room 105.

Charlie Slack is retired director of personnel from Goodyear Tire and Rubber Company.

He received a bachelor’s degree in education from Marshall, following a stellar basketball career where he established a NCAA record with 25.6 rebounds per game in one season. Slack is also a charter member of the MU Athletic Hall of Fame and the West Virginia Sports Hall of Fame.

Upon graduation from MU, he joined Goodyear as a production management trainee and worked in various sales, labor relations and human resources positions before retiring as personnel director after 35 years of service.

While at Goodyear, Slack continued his education by completing executive management programs at Northwestern, Carnegie Mellon, Virginia and Michigan.

For more information about the speakers or the “Executive in Residence” program, contact Dr. Robert Alexander in the Lewis College of Business, 696-2614.

Bradberry scholarship established

The family of Susan Ruth Smith Bradberry has established a scholarship in her memory at Marshall. Bradberry, who had been a special education teacher at Bradley Elementary School in Beckley, received a B.A. degree from MU in 1978 and a M.A. degree from the former West Virginia College of Graduate Studies in 1985. She died June 14, 1997. Looking over guidelines for the scholarship are, from left, Bradberry’s stepmother, Terri Smith, Bradberry’s father, George O. Smith of Centerville, Ohio, and Dr. Carolyn B. Hunter, MU associate vice president for development. The scholarship will be awarded to junior-level students in the College of Education and Human Services who are majoring in special education.

Letter of appreciation

Dear MU Faculty and Staff:

Thank you for your remembrances after the loss of my mother. Our family values your thoughtful kindness very much.

Sincerely,

Phyllis Griffith

Marshall University President J. Wade Gilley unveiled today (March 19) a new magazine designed to “reflect the contrasts between Marshall University and other universities.”

The magazine, named, simply, “Marshall” focuses on the economy of the Advantage Valley region and the role Marshall University plays. Advantage Valley is a community and economic development partnership on the Lower Kanawha, Putnam County and Metropolitan Charleston areas.

“Marshall” is a serious magazine for those sincerely interested in learning in depth about the university, the economy of the Advantage Valley region and their interaction,” Gilley said. “As we devote our energies to interactive partnerships in economic, social and cultural development, we abandon the ivory tower to better serve the people of West Virginia and this region — Advantage Valley.”

The inaugural issue of “Marshall” magazine includes stories on:

• The Advantage Valley economic development partnership and Marshall’s merger with the former West Virginia Graduate College;

• two former Marshall athletes, Bob Pruest and Greg White, who fulfilled their dreams by returning to their alma mater as head coaches;

• three Marshall alumni working in different communications media and their plans to meet technology challenges in the 21st Century (Harvey P. Foote, a founder and president of QUALCOMM Inc., an international company based in San Diego, Calif.; P. Seiby Wellman, senior vice president for corporate marketing with Cisco Systems Inc., and general manager of its Interworks Business Unit in Research Triangle Park, N.C., and Diana Sole, president and owner of MotionMasters, an electronic communications firm in Charleston, W.Va.);

• a feature on the current and five former student body presidents and their lives after Marshall;

• the impact of the university’s master’s degree in forensic science program, in conjunction with the West Virginia State Police and the Federal Bureau of Investigation;

• the variety of projects designed by university faculty through Technology Advantage grants;

• Marshall University’s Year of the Book

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Morrow Library sets Spring Break hours

Friday, March 20 – 7:45 a.m. to 5 p.m.
Saturday, March 21 – CLOSED
Sunday, March 22 – CLOSED

Administrative Hours – 8 a.m. to 5 p.m.
Monday, March 23 through Friday, March 27
Saturday, March 28 – CLOSED
Sunday, March 29 – CLOSED

Regular hours resume Monday, March 30.
Alumni Association to present awards

Marshall University head football coach Bob Pruett will receive the Alumni Awards Banquet's Distinguished Alumnus award during the MU Alumni Association’s 1998 Distinguished Alumnus Awards Banquet on Saturday, April 18. Other honorees during the 61st annual Alumni Awards Banquet will include Dr. Charles E. "Skip" Turner, who will receive the Outstanding Contributions to the University award, and John K. Kinzer Jr. and his wife, the former Betty Sue Haden, who will be recognized with the Distinguished Service award.

Marshall’s record-selling 1997 quar­terback, Chad Pennington, will be awarded the Alumni Association’s Cam Henderson Award. Turner is married to the former Linda Kinzer, who was a three-year letterman in wrestling and track. He earned a B.A. degree from MU in 1965.

Pruett, who began his collegiate coaching career at MU under Sonny Kandle in 1979, returned in 1996 to lead the Thundering Herd to an unprecedented 15-0 season and the NCAA-AAA championship. He coached the Herd to a 10-2 season Division I-A play, the Mid-American Conference championship and a trip to the first Ford Motor Company Bowl at 7 p.m. Saturday, April 18, in the Don Morris Room, Memorial Student Center. The cost is $15 per person.

Tickets to the Alumni Association events are available by calling the Marshall Office of Alumni Affairs, 304-696-2523.

Alumni Association's Awards Banquet at 7 p.m. Saturday in the Don Morris Room, Memorial Student Center.

Business Hall of Fame

The annual HOF Banquet will honor five inductees on Friday, April 17:

- H. Darrel Darby, a former West Virginia National Guard special agent, who is recognized by Bankers Monthly as one of the youngest CEOs in the nation
- Nancy L. Francis, the first woman to serve as president of The Marshall University Foundation Inc. board of trustees
- Robert W. Mitchell, chairman of the Marshall University Chapter of the National Society of Fund Raising Executives' Volunteer Fund Raiser of the Year in 1992
- Earl P. Heiner Jr., general manager of Heiner's Bakery in Huntington, who served as president of the West Virginia Bakers Association from 1992 to 1996 when the bakery was sold to Earthgrains Inc. of St. Louis, one of the top three bakeries in the United States
- Harvey P. White, a founder and president of QUALCOMM Inc., an international communications technology firm based in San Diego, Calif., that since its founding in 1983 has grown to more than $2 billion in sales

A special reception will begin at 6 p.m. on Friday in the Don Morris Room, Memorial Student Center, followed by the induction ceremony and banquet at 7 p.m.

Individual tickets to the Hall of Fame banquet are $75. Sponsor, Benefactor and Host tables also are available. For more information, call Glen Atfield at the Elizabeth McDowell Lewis College of Business, 304-696-2361. Reservations must be made by April 10.

HOF Luncheon

The Division of Health, Physical Education and Recreation will hold a luncheon honoring the Class of 1953 Alumni Association members on Saturday, April 18. The reception at 9:30 a.m. Saturday in the Erickson Alumni Center, 1731 5th Ave. in Huntington will begin at 10 a.m. The luncheon will conclude at 1:30 p.m. Saturday in the Don Morris Room, Memorial Student Center. The cost is $15 per person.

Tickets to the Alumni Association events are available by calling the Marshall Office of Alumni Affairs, 304-696-2523.

Additional Alumni Weekend Events

Byrd Institute Luncheon

The 1998 MU Alumni Association and the Robert C. Byrd Institute will present the first Distinguished Alumnus in Manufacturing Award to E. Cline, president of Broughton Foods Co. A former vice president and treasurer of J.H. Fletcher & Co., Cline has been aggressively representing manufacturing issues throughout the region.

Cline will receive the award during the Byrd Institute Luncheon at 11:30 a.m. Saturday in the Don Morris Room, Memorial Student Center. The cost is $15 per person.