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MARSHALL UNIVERSITY

News Letter

OFFICE OF INFORMATIONAL SERVICES . NEWS BUREAU . MARSHALL UNIVERSITY . HUNTINGTON, WEST VIRGINIA 25701

July 13, 1973

Heck's makes \$50,000 gift to MU

Officials of Heck's, Inc., Wednesday announced the gift of \$50,000 worth of the Charleston-based company's stock to Marshall University.

Presenting the unrestricted gift was Nathan Haddad of Madison, W. Va. He made the presentation in behalf of his son, Fred Haddad, board chairman and chief executive officer of Heck's.

Also taking part in the presentation were Russell Isaacs,

president of Heck's, and Paul Skaff, grandson of Nathan Haddad and a Marshall student.

In accepting the contribution, Marshall President John G. Barker remarked, "This will provide impetus to the efforts of Marshall University to meet the needs of our students in building stronger, better programs. We are certainly grateful to Heck's, and to the Haddad family particularly, for this gift and for their strong support of Marshall University."

NCA REPORT IS FAVORABLE

Marshall University has made dramatic strides forward during the past four years, a just-released report by an evaluation team from the North Central Association of Colleges and Secondary Schools indicates. The team visited Marshall March 18-21.

The full report was presented to the Marshall faculty last Friday by President John G. Barker, who later discussed it in detail at a campus news conference.

"Generally, I am pleased with the findings of the evaluation team," Dr. Barker said. "I think the report constitutes a positive force in our behalf."

Marshall was placed on "private probation" by the North Central Association following a visit by a similar evaluation team in 1969. Dr. Barker indicated he believed the report by the 1973 evaluation team would result in Marshall having the "private probation" status removed by the North Central Association's Commission on Institutions of Higher Education. The commission is scheduled to review the Marshall situation with Dr. Barker July 17 in Chicago.

Summarizing Marshall's strengths, the report notes:

-Quality of academic programs ranges from good to excellent.

-Excellent relations with the local community.

--Student services improving dramatically.

-Library support at a very high level.

-The institution has a well-defined set of goals and purposes.

Listed as "areas of concern" were these points:

--Faculty morale is low.

-Overall level of financial support.

--Recent high turnover in key administrative personnel.

--Need for improvement of faculty role in institutional governance and departmental and college decision making. --Academic advising program is weak.

In a supplemental report, also made public last Friday, Dr. Barker outlined his reactions to the evaluation team's report and discussed steps the university is taking in relation to the "areas of concern" cited by the team.

"Marshall University clearly is the better for this experience," Dr. Barker said. "With firm, knowledgeable pressure from its accrediting authority, the university has assessed itself, discovered its needs, and undertaken the resolution of its problems. This process is continuous and demands our unremitting efforts."

Dr. Barker, who assumed the Marshall presidency in 1971, nearly two years after the unfavorable 1969 evaluation team report, has made removal of the "private probation" status his top priority.

Despite the "private probation" warning, Marshall remained fully accredited by the North Central Association.

Although the 1973 report notes a "recent high turnover in key administrative personnel," it goes on to state that President Barker "has instituted an administrative structure which appears to be viable and to have potential for efficiency."

Discussing a long-time Marshall problem, the report notes, "In general, progress has been made in the past four years in the financial support of Marshall. Continued commitment along these same lines for another four or five years should go a long way toward improving Marshall's quality and competitive position."

The report cautions, however, that "the level of support per student at Marshall remains behind some of the four-year colleges, which do not have graduate programs; faculty salaries need improving; and several more years of supplemental support in the library will be required to develop it fully. The chancellor of the Board of Regents recognizes these problems and has pledged his support in meeting Marshall's needs."

A major concern cited in the 1969 report dealt with the

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Faculty and staff ...

DR. JOHN W. HOGAN, chairman of the mathematics department, has had a paper entitled "Bisimple Semigroups with Idempotents Well-ordered" accepted for publication in "Semigroup Forum."

DR. MARVIN O. MITCHELL, professor of English, will serve as acting chairman of the English department during the second summer term, according to Dr. George J. Harbold, dean of the College of Arts and Sciences.

Dr. Roush new alumni director

Dr. Everett N. Roush of Logan has accepted an offer to become director of the Office of Alumni Affairs at Marshall University, effective Aug. 1. He will succeed Howard St. Clair, who resigned earlier this year.

The announcement was made by Dr. Donald K. Carson, director of Marshall's Office of University Relations.

Dr. Roush, who has been active in Marshall alumni activitics for many years, was elected president of the Marshall Alumni Association during the annual meeting April 28.

He attended Marshall from 1952 to 1955 and graduated from the University of Maryland's Baltimore College of Dental Surgery in 1959. He served as a captain in the U.S. Air Force Dental Corps from 1959 to 1962, when he entered dental practice in Charleston, his home town. He moved his dental practice to Holden, Logan County, in 1963.

Dr. Carson said the alumni interviewing committee, in its preliminary search for a person qualified to fill the position, had found in Dr. Roush the combination of characteristics it was seeking. "The committee felt that because of his long experience in Marshall alumni work and his obvious interest in the betterment of the university, Dr. Roush would be the ideal person to serve as Alumni Affairs director," Dr. Carson said.

"We believe Marshall University and its alumni are extremely fortunate that Dr. Roush has agreed to accept the position," Marshall President John G. Barker said. "I personally am delighted that a man of Dr. Roush's caliber has

Advisory Council reports...

The Board of Regents Advisory Council of Faculty met on June 8 and conducted the following items of business, according to Dr. Sam Clagg, Chairman of the Council.

- 1. Reports of Council business will continue to be disseminated in the appropriate manner by each institutional representative. The vice chairman of the Council will serve as the recorder of activities of the Council for the purpose of maintaining a permanent record.
- 2. An analysis of faculty salaries among the various institutions proved comparisons difficult because of the range of institutions from community colleges to the State university. There is to be a continuing discussion of this based upon comparisons with similar institutions on a regional basis.
- 3. An evaluation of teaching discussion raised two questions as to purpose:
 - a. Is this to improve teaching?

b. Is this to be used as part of a merit system?

A suitable objective and plan will become part of a continuing discussion.

MU Newcomers

MARY S. BOCOOK, clerk/typist for the James E. Morrow Library, MARY JANE BRENNER, library assistant, SHARON DIANE CLATOR, keypunch operator for the Computer Center, DONALD MURPHY, custodian with Buildings and Grounds, FRANCES REGINA PITTENGER, clerk for the Sociology Department, KARL V. SHANHOLTZER JR., laboratory manager for the Chemistry Department, JAMES B. STONE, assistant professor of safety, CORA P. TEEL, clerk/typist for the James E. Morrow Library, and GISELA MOELLER WATTS, library assistant, are recent newcomers to the Marshall campus.

Marshall administrators, faculty, staff and students welcome you!

agreed to take over the responsibility for day-to-day direction of our Alumni Affairs Office. He will bring to that office a sense of dedication and interest which is essential to the building of the alumni program and, in turn, the building of a greater Marshall University."

Dr. Roush commented, "Although I will miss practicing dentistry in the Holden area and working as closely with the Marshall alumni chapter in Logan, I am looking forward to assisting Marshall with the expansion of its alumni program.

"My work with the various projects of the Logan alumni group has been very satisfying, and I feel I will find working on the university level equally challenging and rewarding."

Dr. Roush, 38, is a graduate of Charleston's Stonewall Jackson High School. During his undergraduate years at Marshall he served as editor of The Chief Justice, was president of The Cavaliers and served on the staff of The Hodges Haul, a dormitory newspaper. He was selected for membership in Omicron Delta Kappa, national honorary leadership fraternity.

He has served as president of the Logan Chapter of the Marshall Alumni Association since 1966 and received a Marshall Alumni Service Award in 1968. He recently was presented an outstanding service award by the Logan Chapter.

He has been listed in "Outstanding Young Men in America," "Outstanding West Virginians" and "Who's Who in the East."

ARTISTS SERIES

The Marshall Artists Series, Summer Series, will present the duo-piano team of Robert Phillips and Franco Renzulli in a concert Monday, July 23, at 8 p.m. in Smith Music Hall.

NCA Report (continued from page 1)

state system of fiscal control. The 1973 report states, however, "Although it is clear that factors such as centralized state purchasing can on occasion cause problems, it is not felt that the magnitude or the frequency of these problems is such that the educational function is being impaired. The university has now had some years of experience with this system, and appears to be able to cope with it."

The 1973 report also notes, "The 1969 visiting team mentioned a tendency for 'academic' decisions to be made by the business office. To the degree that such a tendency existed in 1969, it appears to have been alleviated. The present visiting team could find no evidence that the vice president for business affairs was usurping the prerogatives of the vice president for academic affairs."

The 1973 evaluation team commended the university for progress it has made in reducing teaching loads, which were considered too high by the 1969 team. The 1973 team also noted that the library, heavily criticized in 1969, now is "healthy and improving dramatically."

In the area of athletics, the current report states, "The program now seems to be administered both conventionally and well."

The report expresses some concern with the Campus Facilities Plan for construction and renovation, noting that the report by the consulting firm of Wood and Tower "did not adequately consider program needs." It adds that the evaluation team "expresses hope that the Board of Regents will recognize the need for certain revisions in the Wood and Tower document."

Finally, the team commented, "The university deserves special commendation for its Memorial Student Center. It is a completely functional and delightful facility."