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NEWSLETTER

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Caperton, Jones, Vineyard to give lectures



Caperton



Jones



Vineyard

Former governor Gaston Caperton, former legislator Ned Jones and industry representative Janet Smith Vineyard will take part in the Executive-in-Residence program conducted March 17-20 by Marshall University's Lewis College of Business.

The executives will make presentations and share information that will help Marshall's business students when they go out into the corporate world, according to Dr. Robert P. Alexander, distinguished professor of management in the Lewis College of Business.

Caperton, currently serving as a fellow at the Institute of Politics at Harvard University's John F. Kennedy School of Politics,

International Festival will be held March 23

"Many Cultures, One Community" will be the theme for Marshall University's 31st annual International Festival which will be held Sunday, March 23, from 4 to 7 p.m. in the W. Don Morris Room in Memorial Student Center.

The festival will feature exotic foods, traditional music and dance and displays representing many different countries and cultures.

Dr. William A. Edwards, executive director of Marshall's Center for International Programs, said the festival is the perfect opportunity for individuals to celebrate the rich diversity found in the Tri-State. "The International Festival allows the community to celebrate its multicultural heritage and showcases the many nationalities of those studying and teaching at Marshall University," said Edwards.

The opportunities of the program are unique, according to Scott Hoppe, director of international students and scholars at Marshall. "The Marshall University International Festival is a great opportunity for people in the region to interact with the global diversity found here in the Huntington area," said Hoppe.

All Tri-State area residents are invited to attend the festival. There will be an admission charge of \$5 for adults and \$3 for children under 12 years of age.

To obtain further details about the International Festival contact Hoppe, 304-696-2379, or visit the Marshall University Center for International Programs in Old Main Room 212.

will make the program's first presentation Monday, March 17, at 11 a.m.

Jones, president of Stonewall Enterprises, a construction, apartment and land development company, will make a presentation Tuesday, March 18, at 9:30 a.m.

Vineyard, executive director of the West Virginia Oil Marketers and Grocers Association, will make a presentation Thursday, March 20, at 11 a.m.

All of the presentations will be held in Corbly Hall Room 105 and will be open to the public.

After graduating from the University of North Carolina, Caperton began his business career in a small insurance agency in Charleston. Under his leadership, the agency became the 10th largest privately owned insurance brokerage firm in the nation.

Caperton was elected West Virginia's 31st governor in 1988. When he took office, the state was in poor financial condition. Caperton immediately launched several initiatives that in the eight years of his administration transformed the state's financial situation. His sound financial management of the state gained national attention. "Financial World" magazine called West Virginia the most improved state in the nation.

His improvements in the state's educational system also received praise. Caperton promoted the use of computers and technology in public schools and instituted an aggressive school building program that resulted in an \$800 million investment for 38 new schools and 780 school renovations. Teacher salaries also were improved from a ranking of 49th to 31st in the nation.

In 1996 West Virginia's advances in education technology gained national attention when Caperton received the Zenith Data Systems Information Technology Leadership Award for Education from the Computerworld Smithsonian Awards Program.

He also launched programs that created more than 86,000 new jobs that aided in dropping the state's unemployment rate to its lowest level in 17 years.

Caperton has received many honors and awards including be-

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Staff web page created

Marshall University's Classified Staff Council has created a web page, according to council member Martha Deel.

Access is through the MU web page under Campus Units, S, Staff Council. The page consists of a list of officers and the staff representative from each area.

From this page, the Report of Needs Assessment for Tuition Waivers developed by the Staff Development Committee can be accessed. Judy Balzano, program assistant, is in charge of the information published on the web page.

Deel said in the future a synopsis of each Classified Staff Council meeting will appear on the web page. She said the council would like to thank Adam Noble who constructed the page and serves as the council's special consultant. Noble is a sophomore student assistant in the office of the vice president for finance.

Executives will talk with business students

(Continued from page 1)

ing named the 1997 Humanitarian of the Year by the Rosen Group, publisher of "Niche" magazine, for creating a progressive market for the state's cottage industry. He served as chair of the Democratic Governors' Association and served on the National Governors' Association Executive Committee and the Intergovernmental Policy Advisory Committee on U.S. Trade.

He also chaired the Appalachian Regional Commission, the Southern Regional Education Board and the Southern Growth Policy Board.

Jones received his bachelor's degree in 1968 from the University of Virginia where he was president of his class, a member of the Honor Committee and participated in intercollegiate athletics. He received a graduate assistantship to the University of Arizona in 1969.

In 1979 Jones was named Tri-State Builder of the Year. He became a charter member of the West Virginia Roundtable and board member for First Huntington National Bank (now Bank One, Huntington), the Huntington Museum of Art and Marshall's College of Business.

He served on the governor's Statewide Partnership for Progress Council and co-chaired the Partnership for Progress Regional Council for Cabell, Wayne and Mason Counties.

Jones was appointed to the West Virginia Senate in December 1985 and was elected to full terms in 1986 and 1990. He didn't seek re-election in 1994. Governor Caperton named Jones a Distinguished West Virginian in 1994.

Although Jones worked on many issues as a senator, his major pieces of legislation focused on education, economic development and child abuse issues.

Jones' company, Stonewall Enterprises, is responsible for sev-

Employee achievements

Dr. MAJED KHADER, government documents librarian, attended the 1997 American Library Association (ALA) Midwinter Meeting held Feb. 14-18 at Washington, D.C. KHADER is a member of the ALA Education Committee that is responsible for developing and recommending the association's policies related to the full spectrum of education for all library and information studies personnel.

Dr. ROBERT WALKER, professor and chair of Family and Community Health in the School of Medicine, will be one of the featured speakers at the Appalachian Health Care IV Conference being held March 20-21 in Kingsport, Tenn. "Managed Care Around the Life Cycles" will be the conference topic this year. Participants will investigate the influence of managed care on different age groups in Appalachia.

Dr. JOAN TYLER MEAD, dean of the College of Liberal Arts, has contributed three entries to the forthcoming An Encyclopedia of American Literature of the Sea and the Great Lakes that will be published by Greenwood Press.

MARTHA DEEL, administrative assistant to the vice president for finance, has been elected president of the Optimist Club of Huntington. She is the first woman to be elected president of the club. The Optimist Club is a group of civic-minded men and women banded together for progressive thought and action in community service. The Huntington club sponsors more than 2,500 fourth and fifth grade students in Just Say No clubs in the Tri-State area. It also sponsors an essay contest, oratorical contest and a respect for law day, as well as other programs. The club recently presented the disaster team in Milton a check for \$1,000 and spent a work-day in the Milton area helping flood victims.

eral well-known building developments in the Tri-State area including Churchill Oaks and Belmont Park and Greentree, Longbranch and Spicetree apartment complexes.

Vineyard has nearly 20 years of experience in the oil industry. A Marshall graduate, Vineyard worked for Ashland Oil Inc. from 1978 to 1993 primarily in supply, transportation and sales.

In 1993 she accepted a position as executive director of the West Virginia Petroleum Marketers (WVPMA) and West Virginia Association of Convenience Stores (WVACS). In 1996 the West Virginia Retail Grocers merged with the WVPMA and WVACS to create the West Virginia Oil Marketers and Grocers Association.

The organizations' 450 members retained Vineyard as executive director. Her major objective as executive director is to assist members in increasing their business effectiveness and profitability by providing resources for education, training and the exchange of ideas.

She also is charged with encouraging a high level of business ethics and a positive image for the industries, encouraging governmental action beneficial to the industries, providing cost effective services for the membership and advising and educating the membership to enable them to run their businesses effectively and profitably.

Vineyard is responsible for coordinating an annual trade show, annual convention, educational seminars and maintaining a library. She also provides various services to members, lobbies for the organization and coordinates governmental involvement with state agencies.

She is active in a number of organizations related to the petroleum and grocery industries, as well as church and community activities.

To obtain further details about the Executive-in-Residence program contact the Marshall University College of Business, 304-696-5423 or 304-696-2614.

Arneson makes 12th presentation

Dr. Neil Arneson, associate professor in Marshall University's Division of Teacher Education and director of the university's Center for Economic Education, made a presentation titled "Making the Transition from School to Work" at the 28th Northeast Regional Conference on the Social Studies held March 5-8 in Boston, Mass. More than 2,500 educators attended the event.

Arneson discussed teaching economics to high school students using real-world applications and economic concepts. This was the 12th consecutive year Arneson was selected to present at the regional conference. He said this is the first time someone from outside a region has been chosen to make presentations for 12 consecutive years at any regional or national social studies conference.

Arneson was part of a national consortium that designed the "Economics at Work" curricular package and is one of 83 people designated to provide training for instructors of the materials.

WAC workshop scheduled

A Writing Across the Curriculum (WAC) faculty development workshop titled "Using WAC Techniques in Lower-Level" will be held Wednesday, March 26, at 3 p.m. in Harris Hall Room 403.

All faculty members are invited to attend. To obtain further details contact the WAC Office, 696-4650.