Caperton, Jones, Vineyard to give lectures

Former governor Gaston Caperton, former legislator Ned Jones and industry representative Janet Smith Vineyard will take part in the Executive-in-Residence program conducted March 17-20 by Marshall University’s Lewis College of Business.

The executives will make presentations and share information that will help Marshall’s business students when they go out into the corporate world, according to Dr. Robert P. Alexander, distinguished professor of management in the Lewis College of Business.

Caperton, currently serving as a fellow at the Institute of Politics at Harvard University’s John F. Kennedy School of Politics, will make the program’s first presentation Monday, March 17, at 11 a.m.

Jones, president of Stonewall Enterprises, a construction, apartment and land development company, will make a presentation Tuesday, March 18, at 9:30 a.m.

Vineyard, executive director of the West Virginia Oil Marketers and Grocers Association, will make a presentation Thursday, March 20, at 11 a.m.

All of the presentations will be held in Corbly Hall Room 105 and will be open to the public.

After graduating from the University of North Carolina, Caperton began his business career in a small insurance agency in Charleston. Under his leadership, the agency became the 10th largest privately owned insurance brokerage firm in the nation.

Caperton was elected West Virginia’s 31st governor in 1988. When he took office, the state was in poor financial condition. Caperton immediately launched several initiatives that in the eight years of his administration transformed the state’s financial situation. His sound financial management of the state gained national attention. “Financial World” magazine called West Virginia the most improved state in the nation.

His improvements in the state’s educational system also received praise. Caperton promoted the use of computers and technology in public schools and instituted an aggressive school building program that resulted in an $800 million investment for 38 new schools and 780 school renovations. Teacher salaries also were improved from a ranking of 49th to 31st in the nation.

In 1996 West Virginia’s advances in education technology gained national attention when Caperton received the Zenith Data Systems Information Technology Leadership Award for Education from the Computerworld Smithsonian Awards Program.

He also launched programs that created more than 86,000 new jobs that aided in dropping the state’s unemployment rate to its lowest level in 17 years.

Caperton has received many honors and awards including be-

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International Festival will be held March 23

“Many Cultures, One Community” will be the theme for Marshall University’s 31st annual International Festival which will be held Sunday, March 23, from 4 to 7 p.m. in the W. Don Morris Room in Memorial Student Center.

The festival will feature exotic foods, traditional music and dance and displays representing many different countries and cultures.

Dr. William A. Edwards, executive director of Marshall’s Center for International Programs, said the festival is the perfect opportunity for individuals to celebrate the rich diversity found in the Tri-State. “The International Festival allows the community to celebrate its multicultural heritage and showcases the many nationalities of those studying and teaching at Marshall University,” said Edwards.

The opportunities of the program are unique, according to Scott Hoppe, director of international students and scholars at Marshall.

“The Marshall University International Festival is a great opportunity for people in the region to interact with the global diversity found here in the Huntington area,” said Hoppe.

All Tri-State area residents are invited to attend the festival. There will be an admission charge of $5 for adults and $3 for children under 12 years of age.

To obtain further details about the International Festival contact Hoppe, 304-696-2379, or visit the Marshall University Center for International Programs in Old Main Room 212.

Staff web page created

Marshall University’s Classified Staff Council has created a web page, according to council member Martha Deel.

Access is through the MU web page under Campus Units, S, Staff Council. The page consists of a list of officers and the staff representative from each area.

From this page, the Report of Needs Assessment for Tuition Waivers developed by the Staff Development Committee can be accessed. Judy Balzano, program assistant, is in charge of the information published on the web page.

Deel said in the future a synopsis of each Classified Staff Council meeting will appear on the web page. She said the council would like to thank Adam Noble who constructed the page and serves as the council’s special consultant. Noble is a sophomore student assistant in the office of the vice president for finance.
Executives will talk with business students

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In 1993 he accepted a position as executive director of the West Virginia Petroleum Marketers (WVPMA) and West Virginia Association of Convenience Stores (WVACS). In 1996 the West Virginia Retail Grocers merged with the WVPMA and WVACS to create the West Virginia Oil Marketers and Grocers Association.

The organizations' 450 members retained Vineyard as executive director. Her major objective as executive director is to assist members in increasing their business effectiveness and profitability by providing resources for education, training and the exchange of ideas.

She also is charged with encouraging a high level of business ethics and a positive image for the industries, encouraging governmental action beneficial to the industries, providing cost effective services for the membership and advising and educating the membership to enable them to run their businesses effectively and profitably.

Vineyard is responsible for coordinating an annual trade show, annual convention, educational seminars and maintaining a library. She also provides various services to members, lobbies for the organization and coordinates governmental involvement with state agencies.

She is active in a number of organizations related to the petroleum and grocery industries, as well as church and community activities.

To obtain further details about the Executive-in-Residence program contact the Marshall University College of Business, 304-696-5423 or 304-696-2614.

Arneson makes 12th presentation

Dr. Neil Arneson, associate professor in Marshall University's Division of Teacher Education and director of the university's Center for Economic Education, made a presentation titled "Making the Transition from School to Work" at the 28th Northeast Regional Conference on the Social Studies held March 5-8 in Boston, Mass. More than 2,500 educators attended the event.

Arneson discussed teaching economics to high school students using real-world applications and economic concepts. This was the 12th consecutive year Arneson was selected to present at the regional conference. He said this is the first time someone from outside a region has been chosen to make presentations for 12 consecutive years at any regional or national social studies conference.

Arneson was part of a national consortium that designed the "Economics at Work" curricular package and is one of 83 people designated to provide training for instructors of the materials.

WAC workshop scheduled

A Writing Across the Curriculum (WAC) faculty development workshop titled "Using WAC Techniques in Lower-Level" will be held Wednesday, March 26, at 3 p.m. in Harris Hall Room 403.

All faculty members are invited to attend. To obtain further details contact the WAC Office, 696-4650.