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## MU NewsLetter, October 23, 1997

Office of University Relations

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# "FutureDay" teleconference Nov. 12

The MU Community and Technical College is sponsoring "FutureDay," a live, closed-circuit, national seminar on the future of business Nov. 12 in the Memorial Student Center, according to Richard Hensley, director of continuing education in the college.

Originating from the Rosemont Theater in Chicago, "FutureDay" will try to explain the impact of today's global economy on both large and small businesses.

"We wanted to give business leaders the chance to hear from some of America's fore-

most experts about the important innovations, emerging markets and new digital technologies that are shaping the future of business," Hensley said.

"FutureDay" speakers include: Lester Thurow, MIT economist and author of *The Future of Capitalism*; John Naisbitt, futurist and author of *Megatrends*; Don Tapscott, technology expert and author of *The Digital Economy*; Faith Popcorn, trend watcher and author of *Clicking*; Don Peppers, marketing expert and co-author of *Enterprise One to One*, and Marshall Loeb, moderator

of the event and editor-at-large of Fortune magazine.

"This seminar will help business people in our area understand the monumental changes that are occurring worldwide and their implications for business," Hensley said.

"Companies and professionals that start preparing for the future now for these global developments will have a better chance to succeed in tomorrow's economic climate. This is why we believe this seminar will benefit the whole community."

Hensley said the speakers will also deal with the questions "How do we position ourselves to take advantage of the powerful social and economic trends that are already fashioning the future?" and "What are the emerging markets, new technologies and important innovations which my company can take advantage of today to build for the future?"

Cost of the seminar is \$199 for those who register early and \$249 for people who sign up at the door. For more information, contact Hensley in the Community and Technical College, 696-3011.

## Business negotiation seminar offered Nov. 4

A negotiation skills seminar will be offered by the MU Institute for Business Development Tuesday, Nov. 4 from 10 a.m. to noon at the Robert C. Byrd Institute, 1050 Fourth Ave., according to Dr. Larry Kyle, director of the institute's business development and training division.

"The seminar will help participants learn how to professionally negotiate with customers, employees, union officials, supervisors and others in a formal setting," Kyle said.

Clifford Crum, Federal Mediation & Conciliation Services commissioner, will be the featured presenter.

"Representatives from business and corporations of all sizes are encouraged to attend," Kyle said.

Cost of the seminar is \$25 per person. Parking will be available in the Radisson parking garage and tickets will be validated at the Robert C. Byrd Institute.

The institute also provides business counseling free of charge. Services include business consultations, training programs and distribution of resource material.

For more information or to register for the seminar, contact Annette Blake at 696-6797 or fax 696-4876.

## 'Serial killers' to be topic of lecture

Criminologist Dr. Jack Levin will give a lecture entitled "Overkill: Serial Murder Exposed" Thursday, Oct. 30 at 8 p.m. in the Don Morris Room of the Marshall University Memorial Student Center, according to Allison Swick of the MU Office of Student Activities.

"In a startling, even shocking presentation, Levin holds a magnifying glass to the minds and motives of such vicious killers as Jeffrey Dahmer, Ted Bundy and John Wayne Gacy," Swick said.

Co-author of two books on serial murder, Levin will discuss his new book *Overkill, Mass Murder and Serial Killing Exposed*. It is the sequel to *Mass Murder: America's Growing Menace*, which according to Swick was "the pioneering book profiling the

serial killer.

"With amazing insight and sparing no detail, his presentation relies on first-hand experience with serial killers, their families and their surviving victims," Swick said. "Dr. Levin has also worked as a consultant in serial murder investigations and trials."

Levin has appeared as a guest on such television shows as "Oprah," "Donahue," "Geraldo," "Joan Rivers" and "Larry King Live." He has also been interviewed on "Today," "Good Morning America," "20/20," and "48 Hours."

Sponsored by the MU Student Activities Programming Board, the lecture is free and open to the public. Contact Swick for more information, 696-2283.

## Ford Foundation offers two-year program

The Ford Foundation has announced its 1998 Program Assistantship, a two-year professional experience in New York City for individuals receiving their master's degrees between Sept. 1996 and Aug. 1998, according to Dr. Leonard Deutsch, dean of the graduate school.

Designed for people interested in pursuing careers in the non-profit or philanthropic sectors, program assistants will work in programs focusing on human development and reproductive health; community and resource development; economic development; human rights and international coop-

eration; education, knowledge and religion, and media arts and culture.

"Program assistants will help the program staff in a wide range of grant activities," Deutsch said.

"These activities include developing grant recommendations, meeting with grant recipients, monitoring developments in the field, conducting research, undertaking special projects and attending meetings and conferences."

Application deadline for the program is Dec. 13. Contact the Graduate College Office for more information, 696-6606.

## MU student excused absences...

Absences have been excused by the university for these students on the dates noted.

Oct. 16-18 - Donny L. Adkins, Jr., Lance Dixon, Jason M. Griffith, John J. Honaker, Carlos J. Lopes, Theodore Mansfield, John C. Mills, George P. O'Malley, Chad M.

Ritter, Gregory W. Tharp, Matthew Wolverton.

Oct. 22-26 - Dana Kinzy, Jacob Comer.

Nov. 13-16 - Lance Schrader, Angela Henderson, Sean Hamilton, Angela Wamsley.

# MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • Oct. 23, 1997

## Homecoming celebrates return to the MAC

Marshall University alumni and friends will celebrate the university's first Homecoming as an NCAA Division I-A football team on Nov. 7-8.

Linda S. Holmes, Marshall director of alumni affairs, said the theme for this year is *The MAC is Back*, in honor of Marshall's return to the Mid-American Conference.

Alumni Association-sponsored

events begin at 6 a.m. Friday, Nov. 7, with a complimentary breakfast in the Erickson Alumni Center, 1731 5th Ave., featuring a live remote broadcast by Rhino & T on The DAWG (WDGG 93.7 FM). The breakfast and the broadcast continue until 10 a.m.

From 5 to 8 p.m. Friday, the celebration moves to Coyotes Wild DAWG Saloon, 809 Third Ave., for a Happy Hour pasta buffet. Four Seasons will cater the event. The cost is \$5 per person, including two beverages. The ticket also will provide

admission to the party at the saloon after Saturday's Homecoming game.

"An Evening With Friends" reception will begin at 7:30 p.m. Friday in the Big Green Room of Marshall University Stadium and will conclude at 10:30 p.m. The reception is \$5 per person for hors d'oeuvres and a cash bar.

On Saturday, Nov. 8, a walking tour of campus departs from the Erickson Alumni Center at 10:30 a.m.

The traditional Lunch-Under-the-Tent will be held from 1:30 to 3 p.m. Saturday in a heated tent at Tent City inside the Lefty Rollins Track. Chili, hoagies, cookies and two legal beverages are the fare for the lunch at a price of \$6 per person. Additional beverage tickets are \$1 each. The DAWG will provide music.

Kickoff for Marshall's first Mid-Ameri-

can Conference Homecoming game since 1968 is 3:30 p.m. Saturday in Marshall University Stadium. The Herd's opponent is the Bowling Green (Ohio) State University Falcons who have won 10 league titles since joining the MAC in 1952, the second-highest among all league members.

Game tickets are available through the Marshall Athletic Department ticket office by calling (304) 696-HERD or 1-800-THE-HERD.

The post-game party will be held at Coyotes Wild Dawg Saloon. Cost is \$3 per person or is free by showing tickets from the Friday evening Happy Hour at the saloon.

More information is available by calling the Office of Alumni Affairs, 1-800-MUALUMX or (304) 696-2523.

A number of Marshall constituencies have planned events during Homecoming weekend. (Note: All phone numbers listed are within the 304 area code.)

(Continued on page 2)

## Hensley injured in two-car accident

Stephen W. Hensley, associate dean of student affairs, was in serious condition Monday at the Ohio State University Medical Center after being injured in an automobile accident Friday, Oct. 17 near Portsmouth, Ohio.

Hensley, 49, was traveling west-bound on Ohio 73 when his van collided head on with a car driven by Brett Justice, 33, of Peebles, Ohio.

After the collision, Hensley's van came to rest on the left side of the road where it burst into flames, according to an accident report filed by the Ohio Highway Patrol. He suffered second-degree burns on his scalp and second- and third-degree burns on his arm and was flown to Columbus; Justice was treated and released.

Hensley



THE MAC IS BACK  
HOME COMING 1997



Chambers

## Lecture series features prominent politicians

Huntington Mayor Jean Dean, former gubernatorial nominee Charlotte Pritt and Federal District Judge Robert C. "Chuck" Chambers will speak Wednesday, Nov. 5 at 3:30 p.m. in the Don Morris Room of Marshall University's Memorial Student Center, according to Dr. Montserrat Miller, assistant professor of history and Drinko Academy Fellow at MU.

The speakers will be at Marshall as part of the "What's It Like?" lecture series, spon-

sored by the MU Honors Program and the MU Honors Student Association. The Nov. 5 program is the second installment in the four-part series and will cover the topic of "Politics."

"Each year we present this lecture series in which experienced, successful professionals discuss their disciplines with students," Miller said. "Panelists from various segments of each profession assure students of receiving a well-rounded and informed view."

Each speaker will make a short formal presentation, which will be followed by questions from the audience.

The "What's It Like?" lecture series is free and open to the public. Contact Dr. Miller for more information, 696-6405.



# Homecoming events scheduled Nov. 7-8

(Continued from page 1)

## Alumni Band

Longtime MU band director Richard Lemke will be the guest conductor when the Alumni Band performs at the Homecoming game on Nov. 8. All former band musicians and members of the auxiliary units are invited to participate. For more information, call Lemke at 696-2482.

## Alumni run

The Division of Health, Physical Education and Recreation, MU Alumni Association and the Huntington Track Club are teaming up for the second annual "Wild Dawg Alumni Run," a 5K road race. The race will begin at 10 a.m. Saturday, Nov. 8.

Early registration is \$10; the fee on race day is \$15. A Friday night Packet-Pickup Party, post-race awards and a tailgate party are included in the race fee.

For more information and entry form, call Sharon Stanton at 696-2943.

## College of Science

The College of Science is holding its third annual Homecoming brunch from 10:30 to 11:30 a.m. Saturday, Nov. 8. The brunch will be held on the second floor (west end) of the Science Building.

An academic program featuring College of Science faculty describing teaching and research initiatives being undertaken in biotechnology at Marshall will be held from 11:30 a.m. until 1 p.m.

Participants are asked to RSVP by fax: 696-6672 or by phone: 696-2372.

## Business Institute sponsors 'Webpage creation' seminar

"Webpage Creation" is the topic of a seminar offered Nov. 1 from 9 a.m. to 4 p.m. by the MU Institute for Business Development, according to Dr. Larry Kyle, director of the institute's business development and training division.

"The Webpage creation seminar is designed to give participants a basic understanding of Hypertext Markup Language (HTML) in order to create small business pages," Kyle said.

Dr. Randy Jones, associate professor in the MU Community and Technical College, will be the instructor.

Registration for the seminar is \$99 per person and lunch is included in the registra-

## Family and Consumer Science

The Department of Family and Consumer Science has scheduled a meeting and brunch for alumni and friends from 10 a.m. until noon Saturday, Nov. 8, in Corbly Hall Room 270. For more information, call Doris Wellman at 696-2386.

## Hall of Fame

The Athletic Department's annual Hall of Fame Banquet will begin at 6:30 p.m. Friday, Nov. 7, in the W. Don Morris Room, Memorial Student Center. The price is \$17.50 per person. Call Jim Woodrum at 696-4372 for additional information and to make reservations.

## H.E.L.P.

The H.E.L.P. (Higher Education for Learning Problems) program will have an open house at Myers Hall, 520 18th St., from 3 to 6 p.m. on Friday, Nov. 7 and a tailgate party in the parking lot of Myers Hall beginning at 11 a.m. prior to the Homecoming game against. All former students, parents and friends of H.E.L.P. are invited.

Call 696-6256 for more information.

## Homecoming concert

A Homecoming concert featuring .38 Special is set for Wednesday, Nov. 5, at The Coyotes Wild Dawg Saloon, 809 Third Ave. Doors open at 7 p.m. and the concert will begin at 8 p.m.

Tickets are \$12 in advance, or \$15 at the door. For more information, call the Marshall Office of Alumni Affairs, 1-800-

tion fee.

Due to limited seating, those interested must RSVP prepaid registration one week prior to the seminar. For more information or to register, contact Annette Blake, 696-6797, or fax, 696-4876.

"Representatives from business, corporations, government and educational institutions of all sizes are encouraged to attend," Kyle said.

The MU Institute for Business Development also provides business counseling free of charge, according to Kyle. Its services include business consultations, pre-venture counseling, loan packaging and distribution of resource material.

MUALUMX or 696-2523.

## MU Theatre

During Nov. 5-8, "Keely & Du," a play by Jane Martin, will be presented in the Francis-Booth Experimental Theatre of The Joan C. Edwards Performing Arts Center. All performances begin at 8 p.m.

The play is described as a serious drama with adult language and situations.

Tickets are \$8 for adults and \$6 for seniors 65 years of age or older. For tickets and additional information, call the Box Office, 696-2787. Its hours are 1 to 5 p.m. Monday, Wednesday and Friday, and every evening prior to the performance.

## River Cities Club

The River Cities Club is sponsoring a scholarship fundraising event after the Homecoming game at Bachelor's Bait, 200 22nd St. Cost is \$5 per person. Windjammer will perform.

## ROTC

All alumni of "The Thundering Herd Battalion" are invited to participate in an ROTC reunion during Homecoming. A tent with refreshments and displays will be set up on the track field.

## Sigma Phi Epsilon

Alumni brothers of Sigma Phi Epsilon fraternity's West Virginia Gamma chapter will gather at Huntington's Radisson Hotel on Nov. 7-9 to celebrate the chapter's 50th anniversary.

For a complete schedule of events and more information, call Ken Gainer at 736-3375, John Kinzer at 526-3629 or Bo Bobersky at 522-9422.

## Sigma Sigma Sigma

The sisters of the Psi Chapter of Sigma Sigma Sigma sorority are hosting an open house for the sorority's initiate and alumnae members immediately following the Homecoming game. All Sigma sisters and their guests are invited to attend.

Additional information is available by calling Elizabeth E. Hanrahan at 696-5455.

## Women's basketball

The Women's Basketball team will conduct its annual Dribble-a-Thon beginning at the Erickson Alumni Center at noon Friday, Nov. 7, and continuing until 2 p.m. Saturday, Nov. 8. Additional information is available by calling the Women's Basketball office, 696-5445.

# MU faculty and staff achievements

Dr. CRISTINA BURGUEÑO, assistant professor in the Department of Modern Languages, presented a paper entitled "Palma y los espacios de una identidad" last April at the 50th annual Kentucky Foreign Language Conference in Lexington, Ky. This semester she also presented a paper entitled "Rodó y la idealización del imaginario uruguayo" at the 14th Mid-America Conference on Hispanic Literature at the University of Milwaukee - Wisconsin. In October she presented a paper entitled "De la modernización a la transnacionalización en las identidades culturales americanas" at Hispanic: Cultural Locations conference, held at the University of San Francisco.

Dr. CHRISTOPHER L. DOLMETSCH, professor in the Department of Modern Languages, has contributed a review of Marie von Ebner-Eschenbach's novel Beyond Atonement, translated and with an introduction by Vanessa Van Orman (Columbia, S.C.: Camden House, 1997) to the Sept. issue of CHOICE (Vol. 35, No. 1, p. 158).

GARY A. JARRETT, assistant professor in the Department of Sociology/Anthropol-

ogy, has been asked to design and conduct a study of the long term care needs of economically needy elders in eight southern W.Va. counties. Findings from the study sample of 277 elders will be used to develop more broadly applicable predictive models of long term care needs with a particular focus on in-home, community-based care. The research is being funded by a grant from the Benedum Foundation and the WVU Center on Gerontology.

Dr. RANDALL L. JONES, associate professor of computer technology in the Community and Technical College, and Dr. MARJORIE KEATLEY, professor of business and office technology in the Community and Technical College, prepared a paper entitled "Survival of the Fittest - Adapt or Die," which was presented by JONES at the 13th annual Conference on Information Technology, League for Innovation in the Community College, Oct. 12-15 in Atlanta, Ga.

Dr. CARLOS M. LÓPEZ, assistant professor in the Department of Modern Languages, presented a paper entitled "The Return of Myths: Romanticism, Post-moder-

nity, and the Latino" at the Hispanic: Cultural Locations conference held at the University of San Francisco. This paper is a new side of the topics discussed in a former work entitled "Body and Epistemologies: Myths and Cultures" presented at the Latin American Studies Association (LASA) Conference held last April in Guadalajara, Mexico. He is now organizing a new panel for the next LASA conference to be conducted Sept., 1998 in Chicago.

THOMAS E. WILSON, associate professor in the Department of Physics and Physical Science, presented three papers at the Fall Meeting of the American Physical Society's Ohio Section held Oct. 10-11 at Miami University in Oxford, Ohio. The titles of the papers and Wilson's MU undergraduate research assistants on the projects are as follows: "Ripple-Tank Demonstration of Gaussian Beam Propagation," with Kathy J. Jude; "Introductory Mechanics Simulations in Java," with Theron T. Trout, and "Single-Mode Performance of a Hybrid TEA CO<sub>2</sub> Unstable Resonator Laser."

In addition to Jude and Trout, Wilson took the rest of his Phonon Spectroscopy Research Group, consisting of Gary Coffman and Ying Jiang, to the conference. The trip was sponsored by Wilson's Army Research Office/EPSCoR grant. The abstracts will be published in the American Physical Society's conference proceedings and may be read on the Internet at: [www.aps.org/BAPSOF97/tocB.html#SB.007](http://www.aps.org/BAPSOF97/tocB.html#SB.007).

## Poet to read from his works Oct. 30

Poet Don Bogen will read from his work Thursday, Oct. 30 at 8 p.m. in the Shawkey Room of the Marshall University Memorial Student Center, according to Art Stringer, associate professor in the Department of English.

Bogen, a creative writing teacher at the University of Cincinnati, has received numerous awards including the Edwin Markham award and grants from the National Endowment for the Arts. He is the author of three books: A Necessary Order, a study of the poet Theodore Roethke, and two poetry collections, After the Splendid Display and The Known World.

His appearance at MU is sponsored by the English Department's Visiting Writers Series and the College of Liberal Arts. It is free and open to the public.

Contact Stringer for more information, 696-2403.

## Music faculty members receive prestigious award

Three faculty members of the Department of Music have been awarded prestigious Meet the Composer Foundation grants for 1998, according to Dr. Elizabeth Smith, associate professor in the department.

The Nevelson Duo had its proposal accepted by the foundation. Formed by violinist Smith along with pianist Dr. Leslie Petteys, the duo's proposal was one of only 21 proposals funded by the foundation from a total of 145 applications nationwide.

"Dr. Petteys and I, as the Nevelson Duo, applied to the Meet the Composer Foundation for a grant to commission Michael Golden to write a work for us," Smith said. "We will take the composition on tour during our joint sabbaticals in the spring of 1998 and then record a CD during the summer."

Petteys is a professor of piano and graduate studies in the MU Department of Music. She has also taught at Stephens College and served as assistant director of the Institute for Studies in American Music at the University of Kansas City-Missouri.

Smith is an associate professor of violin, viola and chamber music at MU. Since earning degrees in violin performance from the Yale University School of Music and the

Eastman School of Music, she has received numerous awards including first prize in the Columbia Philharmonic Orchestra Young Artists Competition.

Dr. Michael Golden, an associate professor in the MU music department, will write a jazz-influenced work for piano and violin, which the Nevelson Duo will include in its upcoming CD. Among his other works is FramesetuDe, a 1996 composition for guitar that won an international competition sponsored by the Guitar Foundation of America.

Named for the American artist Louise Nevelson, the Nevelson Duo is committed to performing works by American composers. As recipients of the Meet the Composer Foundation grants, the duo will receive a commissioning fee to perform and record the composition.

"In return for the fee, we agreed to perform the work at least four times by the year 2000, which will not be a problem," Smith said. "We already have at least 15 performances scheduled next spring, with other performance dates pending next fall."

For more information, contact Smith in the Marshall University Department of Music, 696-6609.