MU Dixon, Jason M. Griffith, John J. Honaker, department; human rights and international cooperation; economic development; economic programs focusing on human development and ICT.

“FutureDay” teleconference Nov. 12

The MU Community and Technical College is sponsoring "FutureDay," a live, closed-circuit, national seminar on the future of business Nov. 12 in the Student Center, according to Richard Hensley, director of continuing education in the college.

Originating from the Rosemont Theater in Chicago, "FutureDay" will try to explain the impact of today's global economy on both large and small businesses.

“We wanted to give business leaders the chance to hear from some of America's foremost experts about the important innovations, emerging markets and new digital technologies that are shaping the future of the economy," Hensley said.

"FutureDay" speakers include: Lester Thurow, MIT economist and author of The Digital Revolution: How Faith, Popcorn, trend watchers and author of Clicking; Don Peppers, marketing expert and co-author of Enterprise One to One, and Marshall Loeb, moderator of the event and editor-at-large of Fortune magazine.

“This seminar will help business professionals understand the monumental changes that are occurring worldwide and their implications for business," Hensley said.

“Companies and professional organizations that start preparing for the future now for these global developments, will be in a position to succeed in tomorrow’s economic climate. This is why we believe this seminar will benefit the whole community,” State

Hensley said the speakers will also deal with the questions “How do we position ourselves to take advantage of the powerful social and economic trends that are already fashioning the future?” and “What are the emerging markets, new technologies and important innovations which my company can take advantage of today to build for the future?”

Cost of the seminar is $199 for those who register early and $249 for people who sign up at the door. For more information, contact Hensley in the Community and Technical College, 696-3011.

Business negotiation seminar offered Nov. 4

A negotiation skills seminar will be offered by the MU Institute for Business Development Tuesday, Nov. 4 from 10 a.m. to noon at the Robert C. Byrd Institute, 1050 Fourth Ave., according to Dr. Larry Kyle, director of the institute’s business development and training division.

“The seminar will help participants learn how to professionally negotiate with customers, employees, union officials, supervisors and others in a formal setting,” Kyle said.

Clifford Crum, Federal Mediation & Conciliation Service commissioner, will be the featured presenter.

“Representatives from business and corporations of all sizes are encouraged to attend,” Kyle said.

Cost of the seminar is $25 per person. Parking will be available in the Radisson parking garage and tickets will be validated at the Robert C. Byrd Institute.

Application deadline for the program is Dec. 13. Contact the Graduate College Office for more information, 696-6606.

MU student excused absences

Absences have been excused by the university for these students on the dates noted.


Oct. 22–26 - Dana Kinzy, Jacob Corner, Matthew Vose, Kari Lee, Austin Perry, Donald Winstead, Reid Henderson, Sean Hamilton, Angela Wamsley.

Ford Foundation offers two-year program

The Ford Foundation has announced its 1998 Program Assistantship, a two-year professional experience in New York City for individuals receiving their master’s degrees between Sept. 1996 and Aug. 1998, according to Dr. Leonard Deutsch, dean of the graduate school.

Designed for people interested in pursuing careers in the non-profit or philanthropic sectors, program assistants will work in programs focusing on population and reproductive health; community and resource development; economic development; human rights and international cooperation; education, knowledge and religion; and public policy and representation.

“Program assistants will help the program staff in a wide range of grant activities,” Deutsch said.

“These activities include developing grant recommendations, meeting with grant recipients, monitoring developments in the field, conducting research, undertaking special projects and attending conferences and meetings,” Deutsch said.

Application deadline for the program is Dec. 13. Contact the Graduate College Office for more information, 696-6606.

Hensley injured in two-car accident

Stephen W. Hensley, associate professor of business administration, student affairs, was in serious condition Monday at the Ohio State University Medical Center after being injured in a automobile accident Sunday, Nov. 17 near Portsmouth, Ohio.

Hensley, 49, was traveling west-bound on Ohio 73 when his van collided head-on with a car driven by Brett Justice, 33, of Peebles, Ohio.

After the collision, Hensley’s van came to rest on the left side of the road where it burst into flames, according to an accident report filed by the Ohio Highway Patrol. Hensley suffered second-degree burns on his scalp and second- and third-degree burns on his arms and torso. He was taken to Columbus, Justice was treated and released.

homecoming celebrations return to the MAC

Marshall University alumni and friends will celebrate the university’s first Homecoming as an NCAA Division I-A football team on Nov. 7-8, Friday and Saturday, at the Big Green Room of Marshall University Student Center and will conclude at 10:30 p.m. on Saturday.

The reception is $5 per person for hors d’oeuvres and a cash bar. On Saturday, Nov. 8, a walking tour of campus departs from the Erickson Alumni Center at 10:30 a.m. The traditional Lunch-Under-the-Tent will be held from 1:30 to 5 p.m. Saturday in a heated tent at City Center inside the Lefty Rolllins Track. Chili, hoagies, and two legal beverages are the fare for the lunch at a price of $6 per person. Additional beverage tickets are $1 each. The DAWG will provide music.

Kickoff for Marshall’s first Mid-America Conference Homecoming game since 1968 is 3:30 p.m. Saturday in Marshall University Stadium. The Herd’s opponent is the Ohio State University Falcons who have won 10 league titles since joining the MAC in 1952, the second-highest among all league members.

Game tickets are available through the Marshall Athletic Department ticket office by calling (304) 696-HERD or 1-800-THE-HERD.

The post-game party will be held at Coyotes Wild Dawg Saloon. Cost is $3 per person or is free by showing tickets from the Friday evening Happy Hour at the saloon.

More information is available by calling the Office of Alumni Affairs, 1-800-MUALUMX or (304) 696-2523.

A number of Marshall constituencies have planned events during Homecoming weekend. (Note: All phone numbers listed within the 304 area code.)

(Continued on page 2)
Homecoming events scheduled Nov. 7-8

(Continued from page 1)

Alumni Band
Longtime MU band director Richard Lemke will be the guest conductor when the Alumni Band performs at the Homecoming game on Nov. 8. All former band members and members of the auxiliary units are invited to participate. For more information, call Lemke at 696-2482.

Alumni run Hospital run for the second annual H.E.L.P. and the Huntington Track Club are teaming up for the second annual race will begin at 10:30 a.m. Saturday, Nov. 8, in Corbly Hall. The competition and Recreation, of Science faculty describing teaching and institute's business development and trainings, government and educational institutions, pre-venture counseling, loan packaging and will begin at 6:30 p.m. on Thursday, Nov. 7, in the W. Don Morris Room, Memorial Student Center. The price is $17.50 per person. Call Jim Woodrum at 696-4572 for additional information and to make reservations.

H.E.L.P.
The H.E.L.P. (Higher Education for Learning Problems) program will have an open house at Myers Hall, 520 18th St., from 3 to 6 p.m. on Friday, Nov. 7 and a tailgate party in the parking lot of Myers Hall beginning at 11 a.m. prior to the Homecoming game. All former students, parents and friends of H.E.L.P. are invited. Call 696-2656 for more information.

Homecoming concert
A Homecoming concert featuring 38 Special is set for Wednesday, Nov. 5, at the Coyotes Wild Dawg Saloon, 809 Third Ave. Doors open at 7 p.m. and the concert will begin at 8 p.m. Tickets are $12 in advance, or $15 at the door. For more information, call the Marshall Office of Alumni Affairs, 1-800-MU ALUMX or 696-2523.

MU Theatre
During Nov. 5-8, "Keely & Du," a play by Jane Martin, will be presented in theagon's Booth Experimental Theater of the Joan C. Edwards Performing Arts Center. All performances begin at 8 p.m. with a 2 p.m. play on Sunday. The play is described as a serious drama with a world premiere and language situation.

Tickets are $8 for adults and $6 for seniors 65 years of age or older. For tickets and additional information, call the Box Office, 696-2787. Its hours are 1 to 5 p.m. Monday, Wednesday, Thursday and Friday, and every evening prior to the performance.

River City Clubs
The River City Clubs is sponsoring a scholarship fundraising event after the Homecoming game at Bachele's Bar, 200 22nd St. Cost is $5 per person. Windjammer will perform.

ROTC
All alumni of "The Thundering Herd Battalion" are invited to participate in a ROTC reunion during Homecoming. A reception with refreshments and displays will be set up on the track field.

Sigma Phi Epilson
The Delta Chapter of Sigma Psi Epilson fraternity's West Virginia Gamma chapter will gather at Huntington's Radisson Hotel with refreshments and displays will be set. Specials will be given by calling the Women's Basketball team will write a work for American composers, work entitled "Body and Epistemologies: Myths and Cultures" presented at the Latin American Studies Association (LASA) Con­ference held last April in Guadalajara, Mexico. He is now organizing a new panel for the upcoming conference in Chicago to be con­ducted Sept., 1998 in Chicago.

Thomas E. Wilson, associate professor of History at Marshall University, submitted a paper entitled "The evolution of the idea of the category of long term care needs with a particular focus on in-home, community-based care. The research is being funded by a grant from the Benedum Foundation and the WVU Center on Gerontology.

Dr. RANDALL J. JONES, associate professor of Communication in the Community and Technical College, and Dr. MARJORIE KEATLEY, professor of Business and office technology in the Community and Technical College, prepared a paper entitled "The Survival of the Fittest – Adapt or Face Extinction," which was presented at the 13th annual Conference on Information Technology, League for Innovation in the Com­munity College, Oct. 12-15 in Atlanta, Ga.

Dr. CARLOS M. LÓPEZ, assistant professor in the Department of Modern Languages, presented a paper entitled "The Return of the Doctor: Post-modernity, and Epistemologies: Myths and Cultures." He is studying the long term care needs of elderly in eight southern states. For more information, contact Ying Ying Y. Gu at 696-7467. His abstracts will be published in the American Physical Society's conference proceedings and may be obtained by writing to B. W. Schneier, BAPS0979tccb.htm#ESB.007.

Poet to read from his works Oct. 30

Poet Don Bogen will read from his works Oct. 30 at 8 p.m. in Shockey Lounge of the University of Delaware's Glazer Room of the Marshall University National Student Center, according to Art Stringer, associate professor in the Department of English.

Bogen, a creative writing teacher at the University of Nevada, Reno, is winner of numerous awards including the Edwin Markham award and grants from the National Endowment for the Arts. He is the author of three books: A Necessary Order, a study of the poet Theodore Roethke, and two works of poetry: "The Gateway" and "The Splendid Display, and The Known World." His appearance at MU is sponsored by the English Department, the Department of Speechlan­ges and the College of Liberal Arts. It is free and open to the public.

Contact Stringer for more information, 696-2403.

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