A Strategic Planning Seminar will be offered Friday, Nov. 21 from 9 a.m. to noon at the Robert C. Byrd Institute Building, 1050 Fourth Ave., according to Dr. Larry Kyle, director of the business development and training division of the institute. "This seminar will help participants learn the process of strategic planning," Kyle said. "Participants will learn the importance of this valuable planning tool to promote successful business growth and organizational effectiveness."

**Phi Eta Sigma honors faculty**

Marshall University’s chapter of the national honor society, Phi Eta Sigma, recognized outstanding MU professors Nov. 6 in its sixth annual reception entitled "Fabulous Faculty."

Sponsored by Phi Eta Sigma and the residents of Laidley Hall, the reception was held in the Laidley formal lounge. Faculty members were nominated to be recognized by the honor society and Laidley residents.

"Phi Eta Sigma sponsors the event as a means to promote good faculty-student relations and to recognize faculty, administrators and staff for their support of students," said Linda Rowe, director of judicial programs in the Office of Student Affairs.

Sixty-four faculty members were nominated to attend the session, with all MU faculty members welcome to attend.

"Phi Eta Sigma is a national honor society for college freshmen," Rowe said. "Its goal is to encourage and reward academic excellence among first-year students in institutions of higher learning.

The nation’s oldest and largest freshman honor society, Phi Eta Sigma was founded at the University of Illinois in 1923. It currently has more than 300 chapters throughout the United States with more than 550,000 total members.

Phi Eta Sigma was voted membership into the Association of College Honor Societies in 1937.

Contact Rowe in the Judicial Affairs Office for more information, 696-2495.

**Excused absences...**

The following students have been excused to attend the Friday, Nov. 21 Football Game conference held Nov. 13-16 in Toronto, Canada. Chris Hall, Amy Runyon, Tara Burton, Cheri Prendergast, Trisha Roach.

Kyle and William Edwards, executive director of International Programs at the MU Center for International Programs will be the featured speakers.

Cost of the seminar is $25. It is sponsored by the MU Institute for Business Development.

"Representatives from businesses and organizations of all sizes are encouraged to attend," Kyle said. Parking will be available in the Radisson Hotel parking garage, and tickets will be validated at the Robert C. Byrd Institute, 1050 Fourth Ave. Special provisions for disabled persons may be made by contacting the center prior to the workshop.

The institute also offers daily programs for small- to medium-sized businesses. For more information about the MU Institute for Business Development or to register for the Strategic Planning Seminar, contact Annette Blake in the Institute for Business Development, 696-6797 or fax 696-4876.

**WHY AND WHAT IS THE PURPOSE OF THE STRATEGIC PLANNING SEMINAR?**

The seminar will help participants learn the process of strategic planning. Participants will learn the importance of this valuable planning tool to promote successful business growth and organizational effectiveness.

The following students have been excused to attend the Friday, Nov. 21 Football Game conference held Nov. 13-16 in Toronto, Canada. Chris Hall, Amy Runyon, Tara Burton, Cheri Prendergast, Trisha Roach.

Kyle and William Edwards, executive director of International Programs at the MU Center for International Programs will be the featured speakers.

Cost of the seminar is $25. It is sponsored by the MU Institute for Business Development.

"Representatives from businesses and organizations of all sizes are encouraged to attend," Kyle said. Parking will be available in the Radisson Hotel parking garage, and tickets will be validated at the Robert C. Byrd Institute, 1050 Fourth Ave. Special provisions for disabled persons may be made by contacting the center prior to the workshop.

The institute also offers daily programs for small- to medium-sized businesses. For more information about the MU Institute for Business Development or to register for the Strategic Planning Seminar, contact Annette Blake in the Institute for Business Development, 696-6797 or fax 696-4876.

**WHY AND WHAT IS THE PURPOSE OF THE STRATEGIC PLANNING SEMINAR?**

The seminar will help participants learn the process of strategic planning. Participants will learn the importance of this valuable planning tool to promote successful business growth and organizational effectiveness.

**Phil Eta Sigma Award-winning poet to perform**

Award-winning poet Paula Cisconne Buck will read from her work Thursday, Nov. 20 in the Shawkey Room of the Memorial Student Center, according to John Van Kirk, assistant professor in the Department of English.

Buck, winner of Shanshoandao magazine’s Boatwright Poetry Prize, has published poems in numerous literary magazines including the Anthoich Review and The Ohio Review. Her book, Acquiescent Villa, is forthcoming from Louisiana State Press.

She received a Ph.D. in literature from Ohio University and currently teaches at the University of Pittsburgh at Bradford, where she also serves as the Writing Program Director.

Buck’s presentation is free and open to the public. It is part of the MU Visiting Writers Series and is sponsored by the College of Liberal Arts and the MU English Department.

Contact Van Kirk for more details, 696-6637.

**Homecoming Court honored**

Located at Marshall University, Public Television station WMUL-TV has received a 1996 National Educational Telecommunications Association award for "New Music," a program produced by the station in cooperation with WMUL along with Wink & Novak, Inc., according to Milana Banon, WMUL program director.

Featuring Wendell Dobbs, professor of flute in the MU Department of Music, "New Music" was first place in the performance category of the NEA competition.

Directed by Deborah Novak, the program explores the world of classical music by charting the creation, rehearsal and world premiere of composer Katherine Hoover’s "Dance and Variations" at the Kennedy Center.

West Virginia Public Television also won a NEA award for "First Book...And Beyond," a project designed to provide new books for young people. The initiative, which won first place in the education/outreach category, is part of PTV-The Ready to Learn Service of West Virginia Public Broadcasting.

For more information, contact Milana Banon at WMUL-TV, 696-6630.

**WBPY receives national award**

Broadcasting students at Marshall University’s public radio station, WMUL-1050, received several awards in the 1997 College Media Advisers (CMA) College Radio Awards ceremony held Nov. 1 in Chicago.

"This contest is sponsored by the nation’s oldest and largest college media organization," said Chuck Bailey, faculty manager of WMUL. "It is an honor to win seven of the 14 total awards granted by this prestigious organization."

**Best Radio Feature Reporting:** To Dance in the Circle: The Rediscovery of the West Virginia Native American," written and produced by Pete Collins, a recent MU graduate and native of Washington, D.C. The report was broadcast on WMUL’s "Aircheck" program Monday, July 15, 1996.

**Best Radio Sports Reporting:** The Fi nal Horn: 20 Years of Marshall Basketball in the Southern Conference," written and produced by Todd McCormick, a senior from Burke, Va., and Randy Sutherland, a sophomore from Barboursville. The feature was broadcast on "Aircheck" Monday, April 21, 1997.

**Best Radio Advertisement:** Before Disco, an in-house radio promotional advertisement written and produced by Lindsey Baker, a junior from Huntington. It was broadcast Friday, Feb. 21, 1997. WMUL’s promotional announcement rotation is still being used.

The first place recipients and their categories were:

Best Radio Feature Reporting: "A Common Thread," researched, written and produced by Amy Baker, a graduate from Richmond and Chris Shoemaker, a senior from Huntington. It was broadcast on WMUL’s "Aircheck" program Saturday, Nov. 2, 1996.

The third place entry and its category was:

Best Radio Feature Reporting: "A Common Thread," researched, written and produced by Dennis Black, a graduate student from St. Peters

**Memorial service Nov. 13**

Marshall University will mark the 27th anniversary of the football plane crash when the Student Government Association conducts a memorial service Thursday, Nov. 13 at 1 p.m. on the Memorial Student Center Plaza, according to Matt Glover, MU student body president.

Speakers at the service include MU President J. Wade Gilley, athletic director Lance West, Huntington Mayor Dean Dean, MU Football coach Bob Pruett and former MU Student Body President Matt Glover.

Reverend Bob Bondurant will provide the invocation for the ceremony, while presentation of the colors will be done by the Student Body. Memorial wreaths will be presented on the memorial service on behalf of the City of Huntington, Marshall University and the 1970 Thundering Herd Football Team.

Although the crash occurred Nov. 14, 1970, the Student Government Association is holding the memorial on Nov. 13 so a larger audience can attend.

Contact the Office of Student Affairs for more information, 696-6422.
MUGC offers management seminars

Marshall University's Institute for Professional Education in the MU Graduate College will offer two management seminars by satellite on Nov. 18 and Dec. 9, according to Pat Dickson, MUGC account manager.

Peter R. Scholtes will conduct a seminar entitled "Making Things Happen, Getting Things Done" Nov. 18, in Room 319 of the Graduate College, located in South Charleston.

Historian to address new Ethnicity Center

Ronald L. Lewis, professor of history at West Virginia University, was selected as the keynote address entitled "Beyond Isolation and Homogeneity: Diversity in the History of Appalachia" Nov. 13 at 2 p.m. in the Don Morris Room of the Memorial Student Center.

The lecture is part of the opening ceremony for MU's new Center for the Study of Ethnicity and Gender Lewachak. A leading labor historian, Lewis is also editor of the Appalachian Studies Journal and author of "Black Coal Miners in America: Race, Class and Community Conflict, 1780-1980," and "Coal, Iron and Slaves: Industrial Slavery in Maryland and Virginia, 1715-1865."

"We are looking forward to the lecture and the ceremony as we celebrate the opening of the new center," Burrowes said. Funded by a $250,000 grant from the Rockefeller Foundation of New York City, the center is designed to study relations between men and women in Appalachia, as well as the various ethnic groups of the region.

Contact Dr. Burrowes, 966-3665, for more information about the lecture series, or Dr. Lewis. The center can also be reached by e-mail at: csega@marshall.edu.

Appalachian storyteller and actress Karen Vuranch will take part in the launch of the new Ethnicity Center. The story is designed to study relations between men and women in Appalachia, as well as the various ethnic groups of the region.

Visiting professors to lecture during Global Issues Forum

The Global Issues Forum will host three upcoming lectures during the month of November, according to Susan Weaver of the Department of Sociology/Anthropology.

Dr. Carlos Lopez, professor of modern languages from Uruguay, will address the "Economic Problems in South America, Past and Present" Thursday, Nov. 13 at 11 a.m. in the Don Morris Room of the Memorial Student Center.

Two presentations will be made Wednesday, Nov. 19. Dr. Alem Hailu, a visiting professor from Ethiopia, will present a lecture entitled "Global Diversity and Sociopolitical Conflicts at the End of this Century," and Dr. Arezawi Berhe, a visiting professor from Holland, will discuss "The Horn of Africa in the Post Cold War Era."

The Global Issues Forum is sponsored by the Department of Sociology/Anthropology and the Committee on Multiculturalism. It is designed to provide opportunities for the MU community to share information and discuss global issues. Contact Susan Weaver for more information, 966-2799.

Faculty and staff achievements

Dr. MELANIE J. EARLES, assistant professor in the Department of Accounting, had an article entitled "Valuation of Closely-Held Businesses and the Tax Court: Are the Discount Percentages Changing?", co-authored with Edward H. Milam, published in the Sept. 1997 issue of Taxes.

LINDA R. ROWE, professor of criminological legal studies, has been selected as a grant writer for the West Virginia Distributed Tele-Technology Training (DTT) Operations Committee.

The committee manages day-to-day operations of the project, which brings leading edge technology and training to both the Federal and local communities. "It is accomplished through a partnership between the West Virginia National Guard," Weber said.

"By utilizing services offered through the West Virginia DTT project, residents can attend conferences without traveling to the physical location of the conference," Weber said. "But, valuable time that would otherwise be lost to travel between sites is saved."

Other members of the committee are Douglas Moon, vice president of Software City and Lt. Col. Mike Todorovich of the West Virginia National Guard.

Storyteller to portray Pearl S. Buck

Noted actress, writer and Appalachian storyteller Karen Vuranch will take part in the launch of the new Ethnicity Center. She will present a free portrayal of Pearl S. Buck, Saturday, Nov. 22 at 7 p.m. in the Shawkey Room of the Memorial Student Center.

"Karen Vuranch will perform an unscripted, extemporaneous historical inter­pretation," said Dickson.

During her performance, Vuranch appears in the costume and character of this historical figure. Her presentation is given in three parts: first, she gives a 20 to 30 minute monologue as Pearl S. Buck; in the second part, she takes questions from the audience as Pearl S. Buck; finally, she breaks character and answers questions as a scholar of labor history.

"Storytelling and theatre are two very different kinds of performing arts," Vuranch said. "But combining the two can be very powerful, and I use both techniques to make a very non-traditional performance."

Vuranch received a master's degree from the School of Medicine (now MUGC). She is known for her week gathering oral history interviews and turn－

Appalachian storyteller actress Karen Vuranch will give a free portrayal of Pearl S. Buck Saturday, Nov. 22 at 7 p.m. in the Shawkey Room of the Memorial Student Center, according to Dr. Ken Slack, 696-3097.

Vuranch will perform an unscripted, extemporaneous historical interpretation as Pearl S. Buck. She will also discuss the methods of portraying characters at the event.

"Her portrayals are unscripted, extemporaneous historical interpretations," said Dickson.

During her performance, Vuranch appears in the costume and character of this historical figure. Her presentation is given in three parts: first, she gives a 20 to 30 minute monologue as Pearl S. Buck; in the second part, she takes questions from the audience as Pearl S. Buck; finally, she breaks character and answers questions as a scholar of labor history.

"Storytelling and theatre are two very different kinds of performing arts," Vuranch said. "But combining the two can be very powerful, and I use both techniques to make a very non-traditional performance."

Vuranch received a master's degree from the School of Medicine (now MUGC). She is known for her week gathering oral history interviews and turn－

Storyteller to portray Pearl S. Buck

Noted actress, writer and Appalachian storyteller Karen Vuranch will take part in the launch of the new Ethnicity Center. She will present a free portrayal of Pearl S. Buck, Saturday, Nov. 22 at 7 p.m. in the Shawkey Room of the Memorial Student Center.

"Karen Vuranch will perform an unscripted, extemporaneous historical interpret­ation," said Dickson.

During her performance, Vuranch appears in the costume and character of this historical figure. Her presentation is given in three parts: first, she gives a 20 to 30 minute monologue as Pearl S. Buck; in the second part, she takes questions from the audience as Pearl S. Buck; finally, she breaks character and answers questions as a scholar of labor history.

"Storytelling and theatre are two very different kinds of performing arts," Vuranch said. "But combining the two can be very powerful, and I use both techniques to make a very non-traditional performance."

Vuranch received a master's degree from the School of Medicine (now MUGC). She is known for her week gathering oral history interviews and turn－