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MU NewsLetter, November 12, 1997

Office of University Relations

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Institute sponsors Strategic Planning Seminar

A Strategic Planning Seminar will be offered Friday, Nov. 21 from 9 a.m. to noon at the Robert C. Byrd Institute Building, 1050 Fourth Ave., according to Dr. Larry Kyle, director of the business development and training division of the institute.

"This seminar will help participants learn the process of strategic planning," Kyle said. "Participants will learn the importance of this valuable planning tool to promote successful business growth and organizational effectiveness."

Phi Eta Sigma Award-winning poet to perform honors faculty

Marshall University's chapter of the national honor society, Phi Eta Sigma, recognized outstanding MU professors Nov. 6 in its sixth annual reception entitled "Fabulous Faculty."

Sponsored by Phi Eta Sigma and the residents of Laidley Hall, the reception was held in the Laidley formal lounge. Faculty members were nominated to be recognized by the honor society and Laidley residents.

"Phi Eta Sigma sponsors the event as a means to promote good faculty-student relations and to recognize faculty, administrators and staff for their support of students," said Linda Rowe, director of judicial programs in the Office of Student Affairs.

Sixty-four faculty members were nominated to attend the session, with all MU faculty members welcome to attend.

"Phi Eta Sigma is a national honor society for college freshmen," Rowe said. "Its goal is to encourage and reward academic excellence among first-year students in institutions of higher learning."

The nation's oldest and largest freshman honor society, Phi Eta Sigma was founded at the University of Illinois in 1923. It currently has more than 300 chapters throughout the United States with more than 550,000 total members.

Phi Eta Sigma was voted membership into the Association of College Honor Societies in 1937.

Contact Rowe in the Judicial Affairs Office for more information, 696-2495.

Excused absences...

The following students have been excused to attend the 1997 DECA NARCON conference held Nov. 13-16 in Toronto, Canada.

Chris Hall, Amy Runyon, Tara Burton, Cheri Prendergast, Trisha Roach.

Kyle and William Edwards, executive director of International Programs at the MU Center for International Programs will be the featured speakers.

Cost of the seminar is \$25. It is sponsored by the MU Institute for Business Development.

"Representatives from businesses and corporations of all sizes are encouraged to attend," Kyle said.

Parking will be available in the Radisson Hotel parking garage, and tickets will be

validated at the Robert C. Byrd Institute, 1050 Fourth Ave. Special provisions for disabled persons may be made by contacting the center prior to the workshop.

The institute also offers daily programs for small- to medium-sized businesses.

For more information about the MU Institute for Business Development or to register for the Strategic Planning Seminar, contact Annette Blake in the Institute for Business Development, 696-6797 or fax 696-4876.

She received a Ph.D. in literature from Ohio University and currently teaches at the University of Pittsburgh at Bradford, where she also serves as the Writing Program Director.

Buck's presentation is free and open to the public. It is part of the MU Visiting Writers Series and is sponsored by the College of Liberal Arts and the MU English Department.

Contact Van Kirk for more details, 696-6637.

Homecoming Court honored



The 1997 Homecoming Court was honored in a ceremony during halftime of the MU Homecoming football game Nov. 8.

Those recognized were, from left: Aimee Stover, Ashton junior; Meredith Meeks, Winfield freshman; Camille Ramsey, Summersville sophomore; Homecoming Queen Beverly Milam, Beckley senior; Shayna Chapman, Gallipolis, Ohio senior; Sherri Richardson, Bluefield graduate student, and Michael Warren, Granttown senior.

MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • Nov. 12, 1997

WMUL wins seven College Radio Awards

Broadcasting students from Marshall University's public radio station, WMUL-FM, received seven awards in the 1997 College Media Advisers (CMA) College Radio Awards ceremony held Nov. 1 in Chicago.

"This contest is sponsored by the nation's oldest and largest college media organization," said Chuck Bailey, faculty manager of WMUL. "It is an honor to win seven of the 14 total awards granted by this prestigious organization."



Bailey

MU students received three first place awards, three second place awards and one third place award in the competition.

The first place recipients and their categories were:

Best Radio Feature Reporting: "To Dance in the Circle: The Rediscovery of the West Virginia Native American," written and produced by Pete Collman, a recent MU graduate and native of Washington, D.C. The report was broadcast on WMUL's "Aircheck" program Monday, July 15, 1996.

Best Radio Sports Reporting: "The Final Horn: 20 Years of Marshall Basketball in the Southern Conference," written and produced by Todd McCormick, a senior from Burke, Va., and Randy Sutherland, a sophomore from Barboursville. The feature was broadcast on "Aircheck" Monday, April 21, 1997.

Best Radio Advertisement Production: "Death Before Disco," an in-house radio promotional advertisement written and produced by Lindsey Baker, a junior from Huntington. It began Friday, Feb. 21, 1997 in WMUL's promotional announcement rotation and is still being used.

The second place recipients and their categories were:

Best Radio Sports Reporting: "The Hot Corner," written and produced by Dennis Black, a graduate student from St. Peters-

burg, Fla. It was broadcast Thursday, Feb. 20, 1997.

Best Radio Advertisement: "Monster Radio," an in-house radio promotional advertisement written and produced by Lance Schrader, a graduate student from South Charleston. It began Tuesday, April 1, 1997 in WMUL's promotional announcement rotation and is still being used.

Best Radio Technical Production: "WMUL-FM Turns 35," an anniversary special written and produced by Clifford R. Haddox, a graduate student from Barboursville. It was broadcast on WMUL's "Aircheck" program Saturday, Nov. 2, 1996.

The third place entry and its category was:

Best Radio Feature Reporting: "A Common Thread," researched, written and produced by Amy Baker, a graduate from Richwood and Chris Shoemaker, a senior from Huntington. It was broadcast on WMUL's "Aircheck" program Monday, Nov. 18, 1996.

"I am proud of our broadcasting students who continue to provide quality broadcast performances to Tri-State listeners," Bailey said.

"They have established a tradition at WMUL-FM of being able to successfully compete at the national level with other student-operated college radio stations."

Contact Bailey, 696-2294, for more information about WMUL and its awards.

WPBY receives national award

Located at Marshall University, Public television station WPBY-TV has received a 1996 National Educational Telecommunications Association award for "New Music," a program produced by the station in cooperation with MU along with Witek & Novak, Inc., according to Milana Bannon, WPBY promotion coordinator.

Featuring Wendell Dobbs, professor of flute in the MU Department of Music, "New Music" won first place in the performance category of the NETA competition.

Directed by Deborah Novak, the program explores the world of classical music by charting the creation, rehearsal and world premiere of composer Katherine Hoover's "Dances and Variations" at the Kennedy Center.

West Virginia Public Television also won a NETA award for "First Book...And Beyond," a project designed to provide new books for young people. The initiative, which won first place in the education/outreach category, is part of PTV-The Ready to Learn Service of West Virginia Public Broadcasting.

For more information, contact Milana Bannon at WPBY-TV, 696-6630.

Memorial service Nov. 13

Marshall University will mark the 27th anniversary of the football plane crash when the Student Government Association conducts a memorial service Thursday, Nov. 13 at 1 p.m. on the Memorial Student Center Plaza, according to Matt Glover, MU student body president.

Speakers at the service include MU President J. Wade Gilley, athletic director Lance West, Huntington Mayor Jean Dean, MU football coach Bob Pruett and Matt Glover.

Reverend Bob Bondurant will provide

the invocation for the ceremony, while presentation of the colors will be done by the Kenova Fire Department.

Memorial wreaths will be presented during the ceremony on behalf of the City of Huntington, Marshall University and the 1997 Thundering Herd Football Team.

Although the crash occurred Nov. 14, 1970, the Student Government Association is holding the memorial on Nov. 13 so a larger audience can attend.

Contact the Office of Student Affairs for more information, 696-6422.

MUGC offers management seminars

Marshall University's Institute for Professional Education in the MU Graduate College will offer two management seminars by satellite Nov. 18 and Dec. 9, according to Pat Dickson, MUGC account manager.

Peter R. Scholtes will conduct a seminar entitled "Making Things Happen, Getting Things Done" Nov. 18 in Room 319 of the Graduate College, located in South Charleston.

Historian to address new Ethnicity Center

Ronald L. Lewis, professor of history at West Virginia University, will deliver the keynote address entitled "Beyond Isolation and Homogeneity: Diversity in the History of Appalachia" Nov. 13 at 2 p.m. in the Don Morris Room of the Memorial Student Center.



Lewis

The lecture is part of the opening ceremony for MU's new Center for the Study of Ethnicity and Gender in Appalachia.

A leading labor historian, Lewis is also editor of the Appalachian Studies Journal and author of "Black Coal Miners in America: Race, Class and Community Conflict, 1780-1980," and "Coal, Iron and Slaves: Industrial Slavery in Maryland and Virginia, 1715-1865."

"We are looking forward to the lecture and the ceremony as we celebrate the opening of the new center," Burrowes said.

Funded by a \$250,000 grant from the Rockefeller Foundation of New York City, the center is designed to study relations between men and women in Appalachia, as well as the various ethnic groups of the region.

Contact Dr. Burrowes, 696-3635, for more information about the center, its ceremonies or Dr. Lewis. The center can also be reached by e-mail at: csega@marshall.edu.

Letter of appreciation

Dear faculty and staff:

Thank you for the flower arrangement sent to my mother's funeral. Your kindness at this time is greatly appreciated.

Sincerely,
James W. Moore

Dickson said Scholtes has motivated audiences with his internationally recognized teachings on quality, productivity and team building.

"Peter Scholtes will stress the importance of teamwork and will help participants determine when a team is needed," Dickson said. "He will also discuss the methods of defining a team's purpose, the use of practical approaches to avoid common pitfalls of teams and learning the steps to running good, effective teams."

On Dec. 9, Sean Covey of the Covey Leadership Center will conduct a seminar entitled "Overcoming the Urgency Addic-

tion—Moving from Time Management to Life Leadership" in room 319 of the MUGC.

"Focusing on time management, the seminar will help individuals say no to unimportant events and issues without guilt," Dickson said.

"It will also increase productivity by identifying and focusing on high-leveraged activities, eliminate time wasting activities and discover the organizational secrets of highly productive people."

Cost of each seminar is \$65. To register for the satellite seminars or for more information, contact Pat Dickson in the MU Graduate College, 696-1971.

Visiting professors to lecture during Global Issues Forum

The Global Issues Forum will host three upcoming lectures during the month of November, according to Susan Weaver of the Department of Sociology/Anthropology.

Dr. Carlos Lopez, professor of modern languages from Uruguay, will address the topic of "Genocide in South America, Past and Present" Thursday, Nov. 13 at 11 a.m. in the Don Morris Room of the Memorial Student Center.

Two presentations will be made Wednesday, Nov. 19. Dr. Alem Hailu, a visiting professor from Ethiopia, will present a

lecture entitled "Global Diversity and Socio-Political Conflicts at the End of this Century," and Dr. Aregawi Berhe, a visiting professor from Holland, will speak about "The Horn of Africa in the Post Cold War Era."

The Global Issues Forum is sponsored by the Department of Sociology/Anthropology and the Committee on Multiculturalism. It is designed to provide opportunities for the MU community to share information and discussion about global issues. Contact Susan Weaver for more information, 696-2799.

Faculty and staff achievements

Dr. MELANIE J. EARLES, assistant professor in the Department of Accounting, had an article entitled "Valuation of Closely-Held Businesses and the Tax Court: Are the Discount Percentages Changing?", co-authored with Edward E. Milam, published in the Sept. 1997 issue of Taxes.

LINDA P. ROWE, director of judicial programs in the Office of Judicial Affairs, presented a lecture entitled "The Care and Nurturing of a Student Advocate Program" at the Association for Judicial Affairs Circuit IV/American College Personnel Association Commission XV Student Judicial Drive-In Conference, held Oct. 25 at North Carolina State University in Raleigh, N.C. ROWE, along with criminal justice graduate student James Potter, Jr., also presented a case review workshop entitled "Marshall's Most Wanted" at the conference.

Eight members of the MU School of Medicine's Department of Pharmacology

and Department of Anatomy had an article published in the journal Toxicology entitled "Effects of sodium sulfate on acute N-(3,5-dichlorophenyl)succinimide (NDPS) nephrotoxicity in the Fischer 344 rat."

Those members were: Dr. GARY O. RANKIN, professor and chair of the Department of Pharmacology; Dr. SUK K. HONG, postdoctoral fellow in the Department of Pharmacology; Dr. MONICA A. VALENTOVIC, professor in the Department of Pharmacology; Dr. KELLY W. BEERS, professor in the Department of Pharmacology; DIANNE K. ANESTIS, research assistant III in the Department of Pharmacology; DEREK W. NICOLL from the Department of Anatomy; JOHN G. BALL, research assistant II in the Department of Anatomy, and Dr. PATRICK I. BROWN, professor in the Department of Anatomy.

Storyteller to portray Pearl S. Buck



Appalachian storyteller and actress Karen Vuranch will portray noted West Virginian Pearl S. Buck in a free performance Nov. 22 in the Memorial Student Center.

Noted actress, writer and Appalachian storyteller Karen Vuranch will give a free portrayal of Pearl S. Buck Saturday, Nov. 22 at 7 p.m. in the Shawkey Room of the Memorial Student Center, according to Dr. Ken Slack, confederate bibliographer in the James E. Morrow Library.

"Karen Vuranch's presentation of Pearl S. Buck serves to educate the general public through accurate historical characterization," Slack said. "Her portrayals are unscripted, extemporaneous historical interpretations."

During her performance, Vuranch appears in the costume and character of this historical figure. Her presentation is given in three parts: first, she gives a 20 to 30 minute monologue as Pearl S. Buck; in the second part, she takes questions and comments from the audience as Pearl S. Buck; finally, she breaks character and answers questions as a scholar of labor history.

"Storytelling and theatre are two very different kinds of performing arts," Vuranch said. "But combining the two can be very

powerful, and I use both techniques to make a very non-traditional performance."

Vuranch received a master's degree from the former West Virginia Graduate College (now MUGC). She is known for her work gathering oral history interviews and turning those experiences into performances. She has also completed several residencies where she worked with elementary and junior high students, teaching them to interview their family members and, in turn, tell their family stories.

She has also studied theatre at Ashland University in Ashland, Ohio and at the University College Galway in Galway, Ireland. In 1996 she received the Spirit of West Virginia Award by the West Virginia Division of Tourism. In 1990 she received the Celebrate Women Award by the Women's Commission of the West Virginia Legislature.

Her program has been funded by the West Virginia Humanities Council in cooperation with the National Endowment for the Humanities. For more information, contact Dr. Ken Slack, 696-3097.

Black H.S. Students' Weekend Nov. 14-15

The 12th annual Outstanding Black High School Students' Weekend will be held Friday, Nov. 14 and Saturday, Nov. 15.

Students will visit with the various collegiate deans and take part in workshops, seminars and social activities. Registration is Nov. 14 from 1-2:30 p.m. in the lobby and Shawkey Room of the Memorial Student Center.

For more information, contact the Center for African-American Students, 696-6705.

Morrow Library sets Thanksgiving hours

The James E. Morrow Library has announced its hours for Thanksgiving Break Nov. 26-30.

Wednesday, Nov. 26 – 8 a.m. to 5 p.m.
Thursday, Nov. 27 – CLOSED
Friday, Nov. 28 – CLOSED
Saturday, Nov. 29 – 10 a.m. to 5 p.m.
Sunday, Nov. 30 – 1 p.m. to 10 p.m.

Regular hours continue on Monday, Dec. 1

Weber named to West Virginia Technology Operations Committee

Charlotte Weber, director of the Robert C. Byrd Institute for Advanced Flexible Manufacturing, has been selected as a member of the West Virginia Distributed Tele-Technology Training (DTT) Operations Committee.



Weber

The committee manages day-to-day operations of the project, which brings leading edge technology and training to both the National Guard and local communities. It is accomplished through a partnership between the West Virginia Army National Guard and Software Valley.

"By utilizing services offered through the West Virginia DTT project, residents can attend training conferences without traveling to the physical location of the conference," Weber said. "Thus, valuable time that would otherwise be lost to travel between sites is saved."

Other members of the committee are Doug Moore of Software City and Lt. Col. Mike Todorovich of the West Virginia National Guard.

Three West Virginia DTT sites are operational: Charleston, Fairmont and Huntington. Additional sites in Buckhannon, Beckley, Martinsburg and Summersville are also in the early stages of development.

Weber began her career as an executive assistant to U.S. Senator Robert C. Byrd, then joined the MU staff as executive assistant for federal programs for MU President J. Wade Gilley. In 1996, Weber was named director and CEO of the Robert C. Byrd Institute.

As director and CEO of the institute, Weber oversees operations that provide small- and medium-sized manufacturers with access to the latest, state-of-the-market, C-N-C, manufacturing equipment as well as work force development opportunities.

Headquartered in Huntington at 1050 Fourth Ave., the Robert C. Byrd Institute has a location at the MU Graduate College, 100 Angus E. Peyton Drive in South Charleston as well as additional manufacturing technology centers across West Virginia.

For more information about the committee or the Robert C. Byrd Institute for Advanced Flexible Manufacturing, contact Weber, 696-4812.