
Office of University Relations
Teleconference will focus on global studies

A live, interactive teleconference titled “Global Education: Bringing the World into the Classroom” will be presented at Marshall University Friday, Feb. 23, from 1 to 3 p.m. in the Memorial Student Center Alumni Lounge.

The program will offer guidance to teachers about identifying and using local resources to enhance their global studies curriculums. Participants will learn how to utilize community resources such as businesses, government agencies, non-profit organizations, educational institutions, foreign students and Peace Corps volunteers.

During the interactive segments of the program, participants will have an opportunity to ask questions of featured presenters and share information with others. Questions via fax machine also will be accepted.

Conference presenters will include Charles Baquet, deputy director of the Peace Corps; Juanita Crabb, executive director of Sister Cities International; Jerry W. Leach, executive director of the National Council of World Affairs Organizations, and JoAnn McCarby, executive director of international programs at Old Dominion University.

Sponsors of the local presentation include the Marshall University College of Education and Marshall’s Office of Multicultural and International Programs.

To obtain further details contact Dr. Maudie Karickhoff at Marshall University, 304-696-3100.

Department reorganized

A reorganization has taken place in Marshall University’s Physical Plant Department, according to O. Dale Allman, department director.

Denise Wiley is now the director’s secretary. Her telephone extension is 696-6622.

Mary Beth Cassell has been appointed supervisor of support services. Her telephone extension will remain 696-3122.

All telephone calls for the director should be made to his extension, 696-3090, or to his secretary’s extension, 696-6682.

‘Gala’ tickets are on sale

Tickets for events scheduled for Huntington’s 1996 Homecoming, “Moments to Remember,” are available in the Marshall Artists Series Office, Smith Hall Room 160.

The free opening event will be held Feb. 27 at 12:30 p.m. at the Huntington Civic Arena where two special cakes will be served to the public. Soup Sales will lead the festivities. The Huntington High School “Expressers” will provide the entertainment.

Tickets for the “Gala” at 7:30 p.m. at the Jean Carlo Stephenson Auditorium in City Hall will be $10. The program will feature Soup Sales, the Vogues, Frankie Griffin of the Drifters and other entertainers.

To obtain further details contact the Marshall Artists Series Office, 696-6665.

Coupon books available

A Huntington “Passport” booklet featuring discount coupons for various restaurants and businesses is available to Marshall University employees.

Booklets can be obtained in the Marshall University Staff Council and Faculty Senate offices.

McCullough in new office

Information given to the Newsletter last week pertaining to the new office of Kathleen McCullough, coordinator for conferences and institutes, was incorrect.

McCullough’s new office is in the Communications Building Room 213. Her telephone numbers are 696-6418 or 696-3312.

Governor selects Wilcox for state position

Governor Gaston Caperton has tapped a Marshall University administrator to head West Virginia’s efforts in expanding the role of technology in higher education.

Dr. Wilcox will take a leave of absence from his role as senior vice president and provost at Marshall to become vice chancellor for instructional technology in the Higher Education Central Office, according to Caperton. He said he had asked Wilcox to undertake the assignment following discussions with University System Chancellor Charles W. Manning, College State Chancellor Clifford Trump and Marshall President J. Wade Gilley.

The vice chancellor for instructional technology position was created under Senate Bill 547, the major higher education legislation passed during the 1995 legislative session.

‘Influences’ symposium attracts top designers

“The Environment of Information” will be the theme for this year’s “Influences” design symposium being presented March 6 at Marshall University’s Department of Art and School of Medicine.

This is the 10th anniversary of the symposium which annually features some of the leading graphic designers in the world.

Robert Rowe of Marshall’s Art Department, “Influences” program coordinator, said the symposium has developed a loyal following annually designed throughout the nation.

“The last year, people came from as far away as Toronto, Canada, and Lima, Peru,” said Rowe. “This year’s program will feature internationally known speakers on topics such as the design of Nike shoes and Disney theme parks, new concepts for libraries and Internet shopping malls.

Topics will include new on-line information services for the medical profession, what future libraries and classrooms will look like and how to create dynamic worldwide web sites. A highlight of the conference for area residents will be a computer generated walk-through of Marshall’s proposed $22 million technologically sophisticated library developed by the project architects.

Three major segments of the conference will focus on new technologies related to health care, education and design. “These areas which seem very different are all information-intensive environments,” said Rowe. “In fact, information is our environment.”

The conference keynote speakers are Alan Siegel, chairman and chief executive officer of Siegel and Gale, and Steven Izenour, a partner in Venturi, Scott Brown, Architects.

The conference also will feature presentations and workshops for multinational firms including Merrill Lynch, The Club Group, The Prudential and Xerox.

Women’s health issues to be topic of OU dean

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The role of technology in our lives is becoming greater with each passing day, particularly in the field of education," Caperton said. "The chancellors and I have examined the credentials of a number of outstanding individuals during the past several months but it recently became obvious to us that we already had in our own higher education system an individual who is one of the country’s leading authorities on the use of technology to enhance educational opportunities.

"I am pleased and grateful that Dr. Wilcox has accepted our offer to lead this pioneering program to literally transform higher education in West Virginia through the use of technology,” Caperton added. As vice chancellor, Wilcox will be responsible for developing a plan and funding recommendations for implementing a multi-faceted strategy for instructional technology. Major objectives include providing greater access to computers for all higher education students, integration of computer use into all course work, encouragement of faculty to use technology-based instructional methods and creating networking tools to promote greater access to quality educational offerings.

Caperton has proposed $2 million for technological advances in higher education in his 1996-97 budget document.

Gilliam said an interim senior vice president and provost will be appointed soon to serve while Wilcox is on leave of absence from Marshall.

"Dr. Wilcox has done an outstanding job here and has been an enormous asset in our development of Marshall as a technologically oriented comprehensive university," Gilliam said. "We are confident that Dr. Wilcox will be successful in his new position and we will be looking for an outstanding candidate to take his place."
Governor selects Wilcox for state position

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tured about the streamlining of communication. Siegel has served as the administrator Southern Medical Support Center at the University of Arkansas and assistant professor at Michigan State University, 304-696-6642.

Women's health is topic

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Dr. Stephen A. Zavac, a technical specialist for Ford Motor Company, will make a presentation on the "Theory of Inventive Problem Solving (TIPS)" at Marshall University Friday, Feb. 26, in Memorial Student Center Room 207. The program has been designed to introduce the community to the practical applications of the TIPS system.

To obtain further details contact the Center for Academic Excellence, 304-696-2475.

MU design symposium set

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The College of Integrated Sciences and Technology at James Madison was an experimental college established in 1990 by the Virginia Board of Educational and Research Institutions in order to provide a broader and more viable higher education throughout the state using the latest technological advances. Wilcox was responsible for all aspects of the design of the college and the computer and Internet related aspects of the college.

Wilcox was responsible for several major projects while working at the Department of Energy. He had primary responsibility for the national nuclear power research and was the primary manager for sensitive technologies negotiations between the United States, British, French, and the German Federal Republic of Germany. He was the original manager for national strategic initiatives for the U.S. Department of Energy.

He has served as the principal investigator for various research projects funded through the government agencies, such as the National Science Foundation and private companies. Some of his most notable research involved the use of smart sensors for color measurement and design and the development of automated technology for the development of automated technology for the measurement with a precision and speed never before accomplished. That research resulted in a patent and licensing agreements with companies including Greenwood Mills, Ford Aero, and other firms.

While serving as dean of engineering at Clemson, Wilcox implemented one of the first computer literacy programs in the country by networking high schools with campus experts in education and communications technology.

He also worked with the National Science Foundation in defining the scope and role of the EPSCoR (Experimental Program to Stimulate Competitive Research) national research development program.

Women's health is topic

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Human Services Secretary Donna Shalala to a four-year term on the 18-member National Advisory Committee on Rural Health, interstates and information superhighways in America.

Rowe said that 15 other professionals in the field of design and technology from throughout the United States will be making presentations and leading workshops.

"Our presenters are widely recognized in their fields," said Rowe. "Our symposium guests will be able to discuss everything from the design of musical instruments to the evolution of the physical to the virtual environment to using the Internet and the worldwide web."

"We said that the Microsoft computer workshops on the latest graphics and Internet software," Rowe said. There will be a registration fee of $195 for the entire conference. The fee will be $65 for non-Marshall students and $15 for MU students. Registration for single days will be $100.

Inco Alloys has provided a grant that will allow approximately 30 Marshall University faculty members to attend the symposium.

Theory of problem solving will be discussed

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The theory, developed on the premise that invention or successful problem solving is often limited by overly restrictive definitions of the problem, constitutes an inventive solution and how to develop innovative concepts. His presentation, open to the public free of charge, is part of Marshall's Visiting Writers Series sponsored by the university's English Department and College of Liberal Arts.

To obtain further details contact Art Stringer in the Marshall University Department of English, 304-696-2403.

Conference looks at HIV

"HIV Prevention in West Virginia: A Community Planning Process" will be the subject of a live, interactive teleconference being presented at Marshall University Monday, Feb. 26, from 6 to 8 p.m. in Studio B in the Communications Building.

The program has been designed to introduce the community planning process to community planners and others who may want to get involved in planning HIV prevention programs in their areas.

Charlotte Edwards, adolescent health specialist in Marshall's Prevention Science, will serve as a district chair for the teleconference. Edwards serves as co-chair of the District II Community Planning Group.

To obtain further details contact Edwards at Marshall University Office, 304-696-6642.

Statewide job fair set

More than 30 employers will participate in the Operation Native Talent Job Fair that will be held at Marshall University Wednesday, Feb. 28, from 9 a.m. to 3 p.m. in the W. Don Morris Recreation Center.

Operation Native Talent is open to all West Virginia college seniors and recent graduates, according to Regina A. Spencer, director of the program. She said that anyone who wants a chance to network with employers, get some resume tips or find out more about the world of work is encouraged to attend.

"The real mission of this event is to help retain graduates, when possible, in West Virginia," Spencer said. She said participants can dress appropriately and have a supply of resumes to distribute to the employers. Pre-registration is not required.

Recruiters representing business, health, science, retailing, banking, utilities, and state and federal sectors of the economy will attend the fair.

Operation Native Talent, now in its ninth year, is supported by the West Virginia Commission on Business and Economic Commerce, the Governor's Office of Economic Development and various West Virginia college and university placement centers.

A videotape titled "How to Work a Job Fair" will be available for viewing at Marshall's Placement Services Center, 1681 Fifth Ave. W. in Huntington. Spencer said it will help students with tips on how to prepare for job fairs.

A list of employers registered to attend the fair is available at the MU Placement Services Center.

To obtain further details about Operation Native Talent contact the Marshall University Placement Services Center, 304-696-2370.