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News Letter

OFFICE OF INFORMATIONAL SERVICES • NEWS BUREAU • MARSHALL UNIVERSITY • HUNTINGTON, WEST VIRGINIA 25701

September 8, 1972

CREDIT UNION CONFERENCE

Approximately 130 persons are expected to attend the 12th annual Management Conference for board members, committee members, managers, and employees of West Virginia credit unions to be held on Marshall's campus today through Sunday.

The conference is sponsored by the West Virginia Credit Union League and coordinated by Marshall's Department of Marketing, School of Business.

Dr. William F. Ashford, chairman of the marketing department and head coordinator, said, "We're going to recharge their batteries so to speak. Our purpose is to discuss timely subjects pertinent to today's credit unions and answer

any questions that might be bothering the credit union personnel."

Registration at Huntington's UpTowner Inn begins at 5 p.m. today. At 8 p.m. a general meeting will be held.

The welcoming address on Saturday will be given by Dr. William K. Easley, Marshall's vice president for academic affairs, at 9 a.m. in the Memorial Student Center.

The keynote address will feature Herbert Dobson, supervisor-employee division, of the FMC Inorganic Chemicals at Charleston. Dobson is the past District Governor of Toastmasters International.

Also on Saturday's program will be William J. Kehoe, assistant professor of marketing at MU, whose topic will be "Dynamics of Consumerism and Credit Union Relationships."

The occupational health and safety act will be discussed by Don W. Finn, Senior Risk Management Specialist, with CUNA, Inc.

Speaking on "Truth in Lending" will be Dr. John McDavid, chairman of the Department of Business, School of Business, East Tennessee State University.

Roy Hoel, president of the West Virginia Automotive Adjustments, will speak on credit and collections. Hoel is past president of the National Finance Adjustors.

Group sessions will be conducted through the remainder of Saturday's program. The conference will be concluded Sunday at the UpTowner Inn with a group breakfast and a summary of the conference.

WANT TO WRITE YOUR OWN COLUMN?

Ever get a yen to be a newspaper columnist?

If so, Dave Peyton is your man.

Peyton is the editorial page editor of The Huntington Advertiser. Every Wednesday, he makes space on his page for a guest column. Peyton is especially interested in running guest columns by members of the Marshall University faculty and administration.

The columns can deal with any topic of interest and certainly need not be confined to the subject of Marshall. If you have a special field or interest, feel free to write about it. Length should be about 750 words.

So, if the writing bug is biting a bit, give Peyton a call at the Advertiser. He'll be happy to discuss it with you. The telephone number is 529-3121.

Grant Reports Due

Reports on Benedum Summer Research Grants are due in the Office of Academic Affairs no later than October 25, according to Dr. William K. Easley, vice president.

Easley cited the following from the Statement of Policy by the Research Board:

"Within two months after the conclusion of the grant period the recipient will submit a report on his research. This report will include a statement of the individual's activity, the progress of the investigation or statement of findings at the conclusion of the period, the possible further development or use of the research, and a statement of the expenditure of grant funds. It must also indicate any use of Marshall University facilities or equipment, such as computer time and materials, laboratory equipment, duplicating, etc. Any subsequent publication based in part on activities under a grant will be filed with the Research Board and such publication should note the assistance of the Research Grant."

I.D. Cards

The Registrar's Office is now making identification cards for new members of the faculty and staff, Registrar Robert H. Eddins announced. New cards also will be made for members of the faculty and staff who have lost their old cards or who have new titles.

Full-time employees of Marshall are being urged to obtain I.D. cards and carry them as the administration plans increased efforts to make use of the cards for identification purposes on campus and at university functions.

The entire process of having an I.D. card made takes about 60 seconds, providing there is no line, Eddins said. Persons eligible for the cards should report to the Registrar's Office any time between 8 a.m. and 4 p.m.

I.D. card eligibility for faculty members will be determined from the faculty list provided the registrar by the Office of Academic Affairs. New staff members should have some sort of verification of their employment and position, such as a letter signed by their departmental chairman or section chief.

The I.D. cards are to be issued only to full-time, permanent employees of the university, Eddins said. Graduate assistants and dormitory counselors are not eligible for the cards.

Citation Indexing Seminar Sept. 11

Dr. Kenneth Slack, Director of Libraries, has announced that Dr. Richard L. Sweet, senior information scientist for the Institute for Scientific Information, will conduct a two-hour seminar on citation indexing in the west classroom of the Marshall Library on Monday, Sept. 11, at 2:00 p.m.

The Library recently acquired a subscription for the Science Citation Index. The Institute for Scientific Information has developed a unique method of indexing that should be understood by students in the sciences. Frequently it is impossible to locate information relevant to scientific research by means of subject labels. Oftentimes the most

relevant approach is to locate papers which cite the seminal findings of the great scientists. This is the basis for the Science Citation Index.

"We are also considering the purchase of the Five-Year Science Citation Index 1965-1969, Science Citation Index 1970 and 1971, and the Permuterm Subject Index 1970 and 1971," Dr. Slack said.

Scholars at Marshall will want to learn of the selective dissemination of information techniques used and made available through the Institute for Scientific Information. The Institute also provides tear sheet services which may assist with research in progress, Dr. Slack said.

News And Notes Around The Campus...

Rhodes Deadline Near

The deadline for applying for Rhodes Scholarships for 1973 is October, 1972. Application forms are available from Dr. E. S. Hanrahan, chairman of the Chemistry Department, Science Building Room 317.

Candidates must be male citizens, unmarried; be between the ages of 18 and 24 as of Oct. 1, 1972 (the age requirement may be waived for those who have completed national service obligations); have at least junior standing at the time of application, and receive official endorsement of the university.

Dr. Hanrahan asked that faculty members pass this information on to the potential applicants.

Little Green Cards Needed

Your little green cards for Faculty Staff Directory must be in no later than Friday, September 15. The sooner we receive the informational cards, the sooner your new directories will be available.

Travels To Louisiana

Dr. Ram N. Singh, associate professor of sociology, attended the Annual Rural Sociological Society meeting held in Baton Rouge, Louisiana, and served as a discussant in "International Research on Rural Development" session.

Dr. Singh also attended the American Sociological Association meeting held in New Orleans, Louisiana, Aug. 29-30.

Trump This One...

Attention all card sharks --Duplicate Bridge will be played each Sunday evening starting September 10 at 7 p.m. in Room BE36 of the Memorial Student Center. This game is for faculty, staff and students. The cost is 50 cents with I.D. card and \$1 without.

Rating points toward national rating are awarded in the ACBL-franchised club, according to Neil L. Gibbins, professor of educational administration.

Conducts Workshop

Olive B. Hager, assistant professor of women's physical education, conducted an in-service workshop for teachers in physical education at Union, West Virginia, on Aug. 28.

Sabbatical Leave, Anyone?

Requests for Sabbatical Leave for 1972-73 must be submitted to the Office of Academic Affairs, Old Main 110, no later than Tuesday, September 26. Application forms may be obtained in that office. Sabbatical Leave regulations are outlined in your 1972-73 Faculty Manual.

Studies In Europe

This summer Dr. Walter H. Perl, professor of German, visited in the Valais, the Swiss canton where the poet Rilke spent the last years of his life.

Perl was invited by the Rilke Association to give a lecture on Rilke's French production of poetry, the problem of his bilinguality. Since the annual meeting of the Association takes place on Sept. 30 and Oct. 1 in Saas-Fee and Sierre (Valais), Dr. Perl will send his paper based on this summer's studies on tape to Switzerland to be played at the meeting.

Perl also will give the results of his research this winter in a paper at the Meeting of the Modern Language Association in New York, in the Comparative Literature Section (Franco/German) in the English language.

Perl's studies this summer were made possible by his Benedum Summer Grant.

Present Papers

Dr. O. Norman Simpkins, Dr. Richard O. Comfort, and Dr. Maurice L. Sill, professors of sociology, presented papers on "The Theory of Scale and its Relevance to Measurement in Neighborhood and Community Development" at an August conference of the Community Development Society (CDS) in Columbus.

Learning Center Sessions

Dr. Danny G. Fulks, associate professor of curriculum and instruction, conducted three sessions on Learning Centers in Elementary Schools at Fayetteville, West Virginia, on Aug. 30. The sessions were a part of the Fayette County in-service program for teachers.

Busy Buzz Buzz

For your convenience a service buzzer has been installed in the Graphic Services area in the basement of Old Main. If no one is in the outer office, ring the buzzer and they'll all come running.