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MU NewsLetter, February 29, 1996

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Marshall faculty and staff achievements

RANDY BOBBITT, assistant professor in the School of Journalism and Mass Communications, had an article titled "The Challenges and Opportunities of the Nonprofit Annual Report" published in the January/February issue of *Communication World*.

Dr. JEFFREY D. MAY, associate professor in the Department of Biological Sciences, has authored a paper that appeared in the November 1995 issue of the *Canadian Journal of Forest Research*. The paper, co-authored by Dr. Keith T. Killingbeck of the Uni-

'Family Concert' planned

The Marshall University Symphony Orchestra will present its annual "Family Concert" Thursday, March 7, at 7:30 p.m. in Smith Recital Hall.

Under the direction of Dr. Paul Balshaw, the program will feature well-known pieces of music often heard in movies, in cartoons, on television and at the circus.

Works will include "The Entry of the Gladiators" by Fucik, the "Overture to La Gazza Ladra (The Thieving Magpie)" by Rossini, the first movement of "Concerto for Flute and Orchestra" by Ibert, "The Russian Sailor's Dance" from Gliere's ballet "The Red Poppy," Benjamin Britten's "Simple Symphony" and "Can Can" from the overture to "Orpheus in the Underworld" by Offenbach.

Mary Ann Munoz of Charleston, winner of the 1996 Young People's Concert Solo Competition sponsored by the Huntington Women's Club, will be the featured soloist for "Concerto for Flute and Orchestra." Munoz is a senior at George Washington High School.

The concert will be performed for Cabell County elementary students the morning of March 7. Balshaw said the orchestra has presented an annual program for children for the past 35 years. In recent years, he said, it has become the custom to repeat the concert in the evening as a special opportunity for families to come together to share in the enrichment and entertainment of live orchestral performance with a student soloist.

The concert will be open to the public free of charge. To obtain further details contact Balshaw at Marshall University, 696-2399.

MU excused absences...

Absences have been excused by the respective college deans for the following:

Feb. 21—Chad Isaacs, Stephen Johnson, Marsha Jones, Steven Lively, Monique White.

Feb. 22-25—Brad Bobersky, Serina Hoover, Christy Sinnett, Julie Brown.

March 6-7—Hope Allen, Tara Bevins, Jackie Bowen, Marc Bryan, Crystal Campbell, Michael Cheshire, Cyndi Clark, Tricia Conley, Jonathon Eddy, Monica Egermayer, Jocelyn Eikenburg, Dan Fox, Courtney Grimes, Joel Hatfield, He Jianjun, Angelo Hudson, Alexa Icard, Nathan Kerr, Valerie Layne, Sean McComas, Rhonda Mizok, Mishelle Nutter, Lauren Overmoyer, Travis Pierce, Jennifer Raczok, Scott Reed, Kevin Rusciollelli, Amanda Schumm, Jason Smith, Eric Staats, Lutricia Tampa, Roger Thompson, Kimberly Wilson.

versity of Rhode Island, is titled "Effects of Herbivore-Induced Nutrient Stress on Correlates of Fitness and on Nutrient Resorption in Scrub Oak (*Quercus ilicifolia*)."

It is a study of the response of this oak to nutrient shortages caused by gypsy moth caterpillar damage.

Dr. J. GRAHAM RANKIN, assistant professor of chemistry, has two new publications. A paper titled "Experimental and Theoretical Studies of Vibrational and Electronic Spectra of the Molecule and Crystal of p-Isopropylphenol" was published in *The Journal of Physical Chemistry* (1995, 99, 14992-15003). Co-authors were M.M. Szostak, T. Misiaszek, S. Roszak and R.S. Czernuszewicz. A paper titled "Fingerprinting Petroporphyrin Structures with Vibrational Spectroscopy: 4. Structural Effects of the Exocyclic Ring in Cycloalkanoporphyrins from Resonance Raman Spectra of Nickel (II) Cycloalkanoetioporphyrins" was published in *Inorganic Chemistry* (1996, 35, 199-209). Co-authors were R.S. Czernuszewicz and T.D. Lash.

Scholarship to be given

Applications are being accepted from students who wish to apply for the Larry Bruce Memorial Scholarship, according to Dr. Clair W. Matz, professor in Marshall University's Department of Political Science.

The scholarship was created by West Virginia Secretary of State Ken Hechler to perpetuate the spirit and ideals of Larry Bruce Jr., former president of the U.S. Committee for UNICEF, who was a native of Huntington and a Marshall alumnus. Bruce died in December 1992.

Matz said the scholarship will be awarded to Marshall University juniors or seniors who in their freshman and sophomore years exhibited an international spirit as evidenced by: an interest in a career in international affairs, humanitarian service, or concern for children in the Third World. Students must have a grade point average of at least 3.0 at the time of application.

Applications must be accompanied by an essay (300-500 words) based on research about UNICEF or Larry Bruce or perpetuating his spirit. The scholarship award is expected to be \$820.

Application forms are available from Betty Cook in Marshall's Political Science Department, Smith Hall Room 779, 304-696-6636. The deadline for returning applications will be March 20.

Scholarships will be awarded by a committee composed of the faculty of the Political Science Department and two representatives from the community. Notification of the award will be made by April 1.

To obtain further details contact Matz, 304-696-2763.

The first Larry Bruce Memorial Scholarship was awarded two years ago to Nandini Shastry of Russell, Ky. Last year's scholarship was awarded to Matt Bromund of Burke, Virginia.

WAC seminar set March 7

A Writing Across the Curriculum (WAC) faculty development workshop titled "Faster, Fair Grading with Rubrics" will be held Thursday, March 7, at 12:30 p.m. in Harris Hall Room 403.

All faculty members are invited to attend the one-hour workshop. To obtain further details contact Lana Boggs, WAC assistant, 696-4650.

MU NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • February 29, 1996

Graduate College, Marshall forge new ties

Bonds between Marshall University and the West Virginia Graduate College were strengthened Friday, Feb. 23, with the formalizing of a "coordinate affiliation" agreement between the two schools.

A "contractual resolution" outlining the close relationship and signed by WVGC President Dennis P. Prisk and MU President J. Wade Gilley was presented to the University System Board of Trustees, meeting at the Graduate College's new headquarters in South Charleston.

"While West Virginia Graduate College and Marshall University have cooperated closely in developing several programs during the last few years, the new arrangement gives us a mandate to work together even more closely in terms of expanding educational and economic opportunities for West Virginians,"

Three corporate leaders to take part in program



Lowe

Moore

Weisberg

Three corporate leaders will take part in Marshall University's Executive-in-Residence program conducted March 19-21 by the MU College of Business.

The executives will make presentations and share information that will help Marshall's business students when they go out into the corporate world, according to Dr. Robert P. Alexander, distinguished professor of management in the College of Business.

David E. Lowe, president and chief executive officer of Glade Springs Resort, will make the first presentation on Tuesday, March 19, at 9:30 a.m.

Betty Jo Moore, president and chief executive officer of Moore Chrysler in Williamson, will make a presentation Wednesday, March 20, at 11 a.m.

Art Weisberg, chief executive officer of State Electric, will make a presentation Thursday, March 21, at 11 a.m.

All of the presentations will be held in Corbly Hall Room 105 and will be open to the public.

Prior to accepting his present position in 1995, Lowe was president and chief executive officer of Bell Atlantic of West Virginia.

His career in the communications industry began with C&P

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Prisk said. "This is very much in line with Senate Bill 547 and Governor Caperton's 'Partnering for Quality and Efficiency' principle for higher education in West Virginia."

The two schools in 1994 jointly established a Center for Environmental, Geotechnical and Applied Sciences in response to a need to provide additional educational opportunities and research in support of the Huntington District of the U.S. Army Corps of Engineers.

Since then, they have begun sharing facilities, have enrolled about 70 students in master's degree programs in environmental engineering and environmental science, have employed four faculty members on a shared basis and have jointly obtained more than \$2 million in federal and private grants and contracts.

Under the new coordinate affiliation, WVGC and Marshall plan to implement a computerized joint admission/registration system, a joint library system, a common electronic World Wide Web site in developing a "Metro Valley" initiative, a joint degree program in management technology, and permanent multimedia classroom linkages.

"We have proved that we can accomplish more while spending less if we work as team," Gilley said. "By formalizing our close affiliation, we can do even more—not only for our students, but for the taxpayers of West Virginia. And we believe

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Award goes to Stockwell

Linda Stockwell of Huntington, a counselor in the Student Development Office, has been selected as the Marshall University Employee of the Month for February, according to Bill Burdette, chairman of the selection committee.

Stockwell has worked for the university for eight years.

She was nominated for the award by Dr. Donnalee Cockrille, dean of students, and Steve Hensley, associate dean of student affairs and director of counseling services.

In making the nomination, Cockrille said, "During the past seven years, I have had the privilege to be a colleague of an outstanding member of Marshall University's staff. She recently was acknowledged by Student Affairs by a Commitment to Excellence Award. It is for this commitment that I am recommending Linda Stockwell as Employee of the Month."

"During my tenure at Marshall, I have had the opportunity to work with Linda on many projects. She demonstrates integrity, commitment and dedication to improving students' lives. Coupled with outstanding performance in her job, she models what is best for Marshall University and our students."



Stockwell

(Continued on page 2)

Corporate leaders will take part in program

(Continued from page 1)

of West Virginia in Huntington in 1963. After five years in the U.S. Air Force where he attained the rank of captain, Lowe returned to C&P in 1968. He held positions of increasing responsibility and in 1988 was transferred to Bell Atlantic corporate headquarters.

Lowe became vice president for corporate relations and advertising for Bell Atlantic and served in that capacity until he accepted a position as vice president-operation and engineering for C&P Telephone of Virginia in 1990. He was elected president and chief executive officer of Bell Atlantic of West Virginia in 1993.

He serves as chair of the West Virginia Council for Community and Economic Development and is a board member of the West Virginia Foundation for Independent Colleges, One Valley Bancorp Inc., One Valley Bank in Charleston, the West Virginia Chamber of Commerce, the Beckley Chamber of Commerce, the West Virginia Roundtable and the Business and Industrial Development Corporation of Kanawha Valley.

Lowe is a trustee of the Foundation for Independent Higher Education and serves on the advisory council to the Pamplin Business College at Virginia Tech. He serves on the West Virginia University Business College Visiting Committee and is a member of the Marshall University Foundation.

Award goes to Stockwell

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"Linda is a professional who is ever aware of the significance of one person in changing the life of a student.

"She is keenly alert to the sensitivity involved in students' requests for direction and approaches such problem-solving with insight, compassion and directness. She has the ability to get the student to understand how to address the changes in his/her life in empowering ways without actually telling the student what to do. This, of course, requires great skill. Linda not only demonstrates such skill, but she models a vitality and confidence that allows students to see possibilities for their personal and professional lives.

"Linda Stockwell demonstrates a gifted understanding of her professional responsibilities as well as the ability to get students to focus upon critical issues. For these reasons, I recommend her for Employee of the Month recognition."

Stockwell will receive a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

WVGC, MU forge new ties

(Continued from page 1)

that's exactly what the Legislature and Governor Caperton had in mind when they approved Senate Bill 547 last year."

Future possibilities outlined by the two presidents include:

Common degree programs becoming joint programs, combining administrative functions and services of the two institutions, development of coordinate long range plans for graduate programs to serve the region, and joint administrative appointments along with additional joint faculty appointments.

A native of Milton, Lowe received a bachelor's degree in business administration from Virginia Polytechnic Institute. He also completed the Program for Senior Executives at the Sloan School of Management at the Massachusetts Institute of Technology.

Moore received her bachelor's degree in education from Concord College in 1961 and her master's degree in education from Marshall in 1967.

She taught algebra at Matewan High School for more than 20 years.

When Marshall's Executive Master's in Business Administration program was established in Mingo County, Moore decided to enroll in classes and perhaps try her luck in the business world. She took an early retirement from teaching and enrolled in the program. She received her master's degree in business administration from Marshall in 1991.

Moore purchased one-third interest in a car dealership (Moore Ford-Lincoln-Mercury) in Williamson. Within two years she obtained a General Motors franchise and opened Moore Chevrolet Inc. Exactly two years later, she started Moore Chrysler Inc. Her dealerships now have annual sales of more than \$35 million.

She was the first woman elected to Ford Motor Company's Advertising Board from the Cincinnati district that encompasses five states. She also is the first woman elected to the board of directors of Matewan Bancshares, the only company in Mingo County ever to be listed on the NASDAQ stock exchange.

Moore serves on the advisory board to the Marshall University College of Business and is a director of the Tug Valley Chamber of Commerce.

Weisberg graduated from City College of New York in 1950 with a degree in electrical engineering. Soon after graduation, he moved to St. Albans and began working in the Kanawha and Ohio valleys as an electrical supplies salesman.

He started his career in Huntington 42 years ago, selling light bulbs from the back of a pickup truck. From his one-man operation, Weisberg built a company that operates stores in 20 locations in five states and maintains in excess of 600,000 square feet of warehouse space to service customers. The company employs more than 500 people.

State Electric is a nationally ranked electrical distributor. The company currently ranks 23rd out of more than 4,000 electrical distributors throughout the United States.

In 1968 Weisberg established a specialty wire fabrication company called Service Wire with a staff of three people. Service Wire now employs more than 75 people with customers throughout the world and an expanding line of products.

Weisberg's employees know him on a first-name basis and he knows them. The family atmosphere at State Electric starts at the top where Weisberg and his wife, Joan, operate out of adjoining offices and confer on nearly everything.

Mrs. Weisberg credits her husband with being the "brains" of the outfit. He says his wife is the company's real builder. She just finished working on the company's new headquarters located behind the former business at 210 20th Street in Huntington.

Four of the Weisberg's five children (three sons and two daughters) work in the corporation.

To obtain further details about the Executive-in-Residence program contact the Marshall University College of Business, 304-696-2314.

Director returns for MU 'Women of Color Day'

A "Women of Color Day" program will be held Monday, March 4, at Marshall University beginning at 10 a.m. in the W. Don Morris Room in Memorial Student Center.

The program, coordinated by Fran L. Jackson, program assistant II in Marshall's African American Students' Program Office, and Sandra Clements, counselor II in the MU Student Development Office, will provide a forum for students, faculty, administrators and community residents to assess the roles of women of color in society and on the Marshall University campus.

"Songs Our Mother Sang" by Stel Walton Whitehead will be the opening program. It will include the presentation and discussion of songs and stories traditionally used by mothers over

Mauk selected for post

Donna L. Mauk, director of Marshall University's Student Athlete Program since 1988, has been named associate registrar at the university, according to Dr. Warren G. Lutz, dean of enrollment management.

As director of the Student Athlete Program, Mauk was responsible for directing the educational support program for approximately 400 student athletes from recruitment through graduation.

Prior to being named director, Mauk worked as a graduate assistant in the Student Athlete Program. She also served as a part-time diagnostics instructor in the MU Graduate School and as an academic diagnostician for Marshall's Learning Disabilities Program.

She received a bachelor's degree in education from Marshall in 1983 and received a master's degree from the university in 1986.

Mauk has been a member of the National Association for Academic Advisers for Athletics and the Association for Children with Learning Disabilities.

As associate registrar, Mauk's primary responsibility will be in the administration of MILO (Marshall Information Liaison Online), the university's new telephone registration system.

"Donna did an outstanding job as director of the Student Athlete Program and I am sure she will do an excellent job as associate registrar," said Lutz. "She has a lot of experience in dealing with student records, academic policies and registration procedures."

Pritt to speak March 6

Charlotte Pritt, West Virginia gubernatorial candidate, will visit the Marshall University campus Wednesday, March 6, according to Lesley Epperly of the MU Women's Center.

Pritt will discuss "The Empowerment of Women and Their Roles within Politics" at 2 p.m. in the Campus Christian Center Fellowship Hall.

The MU Women's Center is sponsoring the presentation in conjunction with Women's History Month. It will be open to the public free of charge.

To obtain further details contact the Marshall University Women's Center, 304-696-3112 or 304-696-3338.



Mauk

the years. The presentation will be followed by a global fashion show.

A women's forum will be held at 2 p.m. Topics will include "Single Mothers In School," "Women and Drugs," "Women and Abusive Relationships," "Young Adult Pregnancy/STDs," "Women of Color in the Workplace," "Relationships (Waiting to Exhale)" and "Women Empowerment Issues."

Following the forum, cultural activities including music and poetry readings by students, faculty and community residents will be presented.

Queen Foreman McMiller, former director of human resources at Marshall, will present the program's keynote address at 4 p.m.

A short play titled "If Anybody Ask You Who I Am...Tell Them I'm A Child of God" by Roosevelt Wright Jr. will be presented following the keynote address. The play will be directed by Stephanie Riley, Marshall University student body vice president.

The "Women of Color Day" activities will be open to the public free of charge. The first 75 people to attend the opening program and the forum at 2 p.m. will receive a free souvenir bag. Vendors and information tables will be set up in the Memorial Student Center lobby throughout the day.

To obtain further details contact the African American Students' Program Office at Marshall University, 304-696-6705.

'Third House' scheduled

The 1996 performance of The Third House, a spoof based on activities of legislators and other West Virginia officials, will be held Wednesday, March 6, at 8 p.m. at the Cultural Center in the State Capitol Complex.

Members of the capitol press corps impersonate government newsmakers in the show that is sponsored by the Marshall University Journalism Alumni Association.

Proceeds from the show benefit Marshall's W. Page Pitt School of Journalism and Mass Communications.

Tickets, which cost \$20, cover the performance and a reception afterward. Tickets are available in the Marshall University Alumni Affairs Office, 696-3134, or from Beverly McCoy in the University Relations Office, 696-2584.

Grant applications due

Applications for the West Virginia EPSCoR Proposal Preparation Mini-Grants Program must be submitted by March 25, according to Dr. Leonard J. Deutsch, dean of the Marshall University Graduate School.

The program is designed to aid tenured or tenure-track faculty in the preparation of scientific research or research equipment proposals for submission to external agencies or foundations.

Grants of \$3,000 in salary will be provided for an uninterrupted summer month for a faculty member to write a full-fledged proposal to be submitted to an external agency or foundation before the end of the 1996 fall semester.

Preference will be given to those who show promise but who have not been successful in securing external support for their research in the sciences.

Applications must be submitted to the EPSCoR Office. To obtain further details contact Dr. Howard Aulick, assistant dean for research and graduate education at Marshall's School of Medicine, 696-7330.