Bookstore open house coming up Nov. 18-19

The Marshall University Bookstore, located in the Memorial Student Center on the Huntington campus, is inviting all faculty and staff to an open house November 18-19. The event will feature 25% discounts on selected items throughout the store and refreshments and snacks will be served.

Reminder: Next open house to take place today, Nov. 4

Members of the senior management team will host the next in a series of informal monthly open houses for members of the Marshall community today, Wednesday, Nov. 4, from 3 to 4 p.m. in the reception area of the Office of University Communications, 213 Old Main.

Representatives of the Student Government Association have been invited to be on hand to talk about their organization and answer any questions those in attendance may have. Everyone is cordially invited to attend.
Foundation Hall at Marshall renamed to honor Brad D. Smith

The Marshall University Foundation Hall was renamed the Brad D. Smith Foundation Hall last Friday in a ceremony attended by Smith, the highly successful president and CEO of Intuit, who has been described as a “generous benefactor and loyal alum” of Marshall.

The unveiling of the building and its new name occurred in conjunction with the foundation’s fifth annual Donor Recognition Dinner, which recognizes and celebrates the generosity of donors with a lifetime giving of over $100,000 to Marshall University.

Smith, a Kenova, West Virginia native, has long been a major donor to Marshall, said Dr. Ron Area, CEO of the MU Foundation. Smith graduated from MU in 1986.

“I have been involved in the field of education for more than 40 years,” Area said. “I have gotten acquainted with lots of special people but Brad Smith has those special qualities that touch your soul. There is an energy around him that challenges you to excel and add value to your work. We are honored to have his name on the Marshall University Foundation Hall.”

Smith, 50, has been president and CEO of Intuit since 2008. Intuit is a software giant that makes Quicken, QuickBooks and Turbo Tax. The company has 8,000 employees worldwide.

“It’s hard to put into words,” Smith said of what the naming ceremony meant to him. “It’s the opportunity for me and my family to give back to those who invested in me for so many years. It’s a real privilege and I hope it inspires the next generation to go out and pursue their dreams.”

He did say that he wished two more people could have attended the ceremony.

“I wish my father was here,” Smith said. “And, I wish Dr. (Stephen) Kopp was here to see this. I’m just glad my mom and my brothers were here.”

Smith has provided and pledged resources to assist the foundation’s operations and also established the Brad and Alys Smith Family Scholarship Fund.

“Brad epitomizes the foundation’s core values of diversity, pride, respect and integrity,” Area said.
Smith graduated from Ceredo-Kenova High School, where he played football until his sophomore year, when he decided to focus on martial arts rather than football. By the time he was a senior, he had earned his black belt.

Following high school, Smith was accepted into the United States Military Academy at West Point, but decided he would return to his roots and enroll at Marshall.

At Marshall, business was the focus of his studies, but he truly excelled in marketing. Smith earned a Bachelor of Business Administration degree with an emphasis in marketing. After graduating from Marshall, he went to work for Pepsi, moving several times before landing in Grand Rapids, Mich.

In Grand Rapids, Smith eventually earned his master’s degree in management from Aquinas College, where he attended night classes. He did well in sales management and business development at Pepsi before leaving for ADVO, the largest direct mail marketer in America. Later he excelled at ADP, one of the world’s largest providers of business outsourcing solutions. He then joined Intuit and began his five-year climb within the company before becoming CEO.

In 2014, when he was the featured speaker at Marshall’s commencement, he became the 169th person to receive an honorary doctoral degree from MU.

His philosophy in life is simple:

“Be true to yourself and focus on being the best you can be,” Smith said. “Always speak the truth, as you know it. If you have a point of view, don’t be afraid to share it. Stay focused on the outcome for success comes down to who’s willing to sign up for the hardest and most difficult tasks. Preserve the relationships around you. Life is a team sport.”

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Research Computing workshop to take place tomorrow

The Research Computing Advisory Council is hosting a workshop, *Volumetric visualization/segmentation of MRI/CAT scans with Avizo (Part I)* tomorrow, Thursday, Nov. 5, from 10 a.m. to noon. The presentation is facilitated by Dr. Jack Smith and hosted at the Visualization Lab on 3rd Avenue in Huntington. The workshop is offered to all students, faculty and staff and will be streamed using Skype for business videoconferencing. Click on this link to join Skype Meeting.

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University Communications welcomes new staff members

As part of the Marshall 20/20 effort, the consolidation of communications and marketing functions across campus is continuing.

Effective Nov. 1, the Office of University Communications welcomed Beth Caruthers and Megan Archer as university communications specialists. Caruthers previously worked in the College of Arts and Media, and Archer was in the College of Health Professions.

The changes follow the consolidation of Printing Services into the office in July.

Ginny Painter, senior vice president for communications and marketing, said, “We are excited for Beth and Megan to join our office. They are two extremely talented communications professionals and I look forward to the contributions they will make to our efforts as we move toward an integrated marketing structure that can serve the entire university.”

In addition, the Office of University Communications is kicking off a system of “beat” assignments for its staff, in order to give colleges and other departments a single point of contact for all their communications and marketing needs.

“We believe this will be a great convenience for the entire university community and will make our operation more effective and efficient,” added Painter.

She said university communications staff members will be contacting the departments assigned to them soon, as early as this week.

Photos: Megan Archer (left) and Beth Caruthers have joined the Office of University Communications.

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Reminder regarding pay changes: start date of biweekly pay has been delayed, upcoming info sessions canceled

The following is a message from Mary Ellen Heuton, senior vice president for finance and CFO, which also was distributed by a mass e-mail Nov. 2:

We have just received an update from the wvOASIS team and as promised we are passing the information along to you.

The group who is managing the project for the State voted at their meeting today to “delay the deployment….including the conversion from semimonthly to biweekly pay indefinitely”.

Although we do not know when they might set the next date, we believe it will be after January. Thus, the calendars, slides and other information we have shared with you on the website and in the information sessions are no longer accurate. As soon as we learn of a new date for the conversion and any other changes in how the implementation will occur, we will use the same methods to share information.

A few additional notes:

Until the conversion, your pay and deductions will continue on the same schedule as today.

Until the conversion, your paycheck information will still be accessed through the State’s myApps website.

If you are scheduled for one of the upcoming information sessions, please note that they are being cancelled.

We will postpone the Smart Money Sessions until we learn of a new date for the conversion.

If you submitted a question related to the changes, be aware that with this delay the answers would not be relevant so we will not be posting a response. We will however keep the questions and include them when we do our next update whenever the new date is decided.

Thank you for your continued patience with this and know that we will continue to do all that we can to minimize the impact of the eventual conversion.
Board of Governors approves new degree programs, receives enrollment and budget updates; overall and new freshman enrollment up this fall

Posted on November 3, 2015 The Marshall University Board of Governors approved three new degree programs and received updates about the university’s fall enrollment and operating budget at their meeting on the Huntington campus last week.

The degrees approved include the bachelor of arts in sport management, master of science in clinical and translational science, and master of social work. All three programs are slated to be offered beginning with the fall 2016 semester.

In a report to the board, Senior Vice President of Institutional Research and Planning Michael McGuffey said final enrollment numbers for the fall semester are in, with overall enrollment up 257 students, or two percent, and new freshman enrollment up 54 students, or nearly three percent. McGuffey said most of the increase in overall enrollment is due to the INTO Marshall international recruitment initiative and the professional programs at the schools of pharmacy and physical therapy. He said more than 300 credit students are enrolled this semester through INTO Marshall.

McGuffey added that Marshall now has more than 600 students enrolled in distance programs—programs that can be completed entirely online. Because students in these programs have no campus or physical classroom presence and do not participate in campus activities and events, the university offers them a special distance tuition rate in lieu of regular tuition and fees.

According to McGuffey, the university’s retention rate, or the percentage of students who returned to Marshall from last semester, is up about one-half percent over last fall to 73.1 percent. McGuffey said that equals a 4.5 percent retention rate increase over the last two years.

Mary Ellen Heuton, senior vice president for finance/chief financial officer, told the board the university had received details about the four percent mid-year budget cut recently ordered by the governor. She said the total impact of the cut to Marshall is a little over $2.5 million, including $1.9 million for the university operating budget and $600,000 for the School of Medicine, and that the reduction will be taken in the third quarter. University administrators and members of the Budget Work Group, which is made up of representatives from Marshall’s faculty, student body, staff and administration, are working on a plan to deal with the cut and will present a reforecast of the university’s Fiscal Year 2016 budget at the board’s December meeting.

In other action, the board accepted a report on tuition waivers and the Financial Report for Fiscal Year 2015, and received the Investment Earnings Report for July and August. The board also approved updates to the Institutional Compact, as required by the West Virginia Higher
Education Policy Commission (HEPC), and finalized amendments to a policy for the university’s Employee Dependent Undergraduate Tuition Assistance Program—a benefit that offers dependent children of eligible employees the opportunity to earn a college degree at Marshall at a reduced cost.

Members also voted to renew the Memorandum of Understanding between the university and the Marshall University Foundation Inc. regarding the organizations’ relationship with respect to fundraising and other development activities. The renewed agreement is for a two-year term.

In his remarks, Interim President Gary G. White said the faculty and staff salary increases originally budgeted to take effect early in 2016 are still on the table pending the December budget reforecast and continued capturing of savings and revenue increases through the university’s Marshall 20/20 process.

White expressed appreciation to all the campus constituent groups involved in Marshall 20/20.

“I want to publicly thank everyone across Marshall University who has helped and will continue to help identify ways to save money and increase revenue,” he said. “They are taking their charge seriously. We are in good and strong financial position and as a community, we intend to maintain that. I appreciate their dedication and significant time commitment to this process.”

White also updated the board about a number of recruitment, retention and marketing initiatives, and provided information about a universitywide space utilization assessment. He said grant awards topped $18 million for the first quarter of the fiscal year.

As the last item on the agenda, the board met in executive session to discuss personnel matters related to the appointment of the university’s new president. When the board reconvened into regular session, they voted to approve an employment term sheet for the appointment of Dr. Jerome A. “Jerry” Gilbert as Marshall’s 37th president. Gilbert currently serves as provost and executive vice president of Mississippi State University. The HEPC is expected to meet Nov. 20 to approve the terms of Gilbert’s contract.

Upcoming music recitals to feature tuba-euphonium quartet, Jazz I for veterans

The School of Music and Theatre will present concerts next week on Sunday and Wednesday. The Four Horsemen Tuba/Euphonium Quartet will perform a free concert at 2 p.m. Sunday, Nov. 8, at Johnson Memorial United Methodist Church at 513 10th St. in Huntington. Then, on
Wednesday, Nov. 11, the school will honor U.S. military veterans with a free concert at 7:30 p.m. in Smith Recital Hall on Marshall’s Huntington campus.

Four Horsemen Tuba/Euphonium Quartet

“The quartet joined to perform fresh, enlivened interpretations of standard quartet repertoire, as well to introduce audiences to exciting original music and new transcriptions,” said Dr. George Palton, who teaches tuba and euphonium at Marshall.

The group originated as a student ensemble; its members were undergraduate and graduate musicians under the tutelage of Dr. Skip Gray at the University of Kentucky. Through many reincarnations, the quartet performed frequently throughout central Kentucky and in chamber music competitions.

This latest edition of the quartet includes Palton, Beth McDonald, Dr. Aaron Meacham and Dr. Jeff Barbee.

“After graduating from a traditional academic setting at the University of Kentucky, all four of us took off down our individual paths of life—teaching, performing, composing, traveling, studying outside of music, adopting pets, having quarter-life crises,” Palton joked. “Yet we continued to share a craving that was not so easily satisfied: the desire to perform chamber music at the highest possible level while enjoying the camaraderie of our fellow musicians and audience members.”

Palton is active as a tuba/euphonium performer, arranger and pedagogue, and is currently on the faculty at Marshall. McDonald is an active tuba performer, improviser, and electroacoustic musician with a penchant for traveling and touring, and is currently based in Chicago. Meacham is a published composer with particular interests in brass, sacred and wind music, though he now works as a medical physicist in northwest Arkansas. Barbee is currently finishing his doctoral degree at the University of Missouri-Kansas City. He actively travels around the country, giving master classes and presenting his research of how the human brain learns as a musician.

“Through our unique blend of talents and backgrounds, our goal is to provide our audiences with a distinctive experience and bring a fresh interpretation to the genre of the tuba/euphonium quartet,” Palton said.

Admission to the Nov. 8 concert is free and open to the public. For more information about this concert, call (304) 696-3117 or e-mail Palton at palton@marshall.edu.

Veterans Day Concert

“This Veterans Day Concert is a salute to veterans of our armed forces through music of the early big bands and other early 20th century jazz music,” said Dr. Martin Saunders, director of jazz studies at Marshall.
Prior to teaching at Marshall, Saunders spent seven years in the Air Force band program at Offutt Air Force Base in Omaha, Nebraska. There, he performed primarily as the lead trumpeter and later became musical director for the Noteables jazz ensemble.

The concert, which will feature the Jazz I performers at Marshall, will be free and open to the public. Donations to the music program will be accepted.

To learn more about the music program at Marshall, visit www.marshall.edu/music.

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Writer Kristen Iverson to read from her work Nov. 9 at Marshall

Dr. Kristen Iversen, author of *Full Body Burden: Growing Up in the Nuclear Shadow of Rocky Flats*, will read from her work on Monday, Nov. 9, as part of the A.E. Stringer Visiting Writers Series. The reading will take place at 8 p.m. in the Shawkey Room in the Memorial Student Center.

Iversen’s book was the winner of the Colorado Book Award and the Reading the West Book Award, and selected as one of the Best Books of 2012 by Kirkus Reviews, the American Library Association, and *Mother Jones* magazine. *Full Body Burden* was also chosen as Best Book about Justice by *The Atlantic* and was a finalist for the Barnes & Noble Discover Award and the Andrew Carnegie Medal for Excellence.

The memoir also reveals itself as a work of investigative journalism—a detailed account of the government’s sustained attempt to conceal the effects of the toxic and radioactive waste released by Rocky Flats, and of local residents’ vain attempts to seek justice in court.

Her work has appeared in *The New York Times*, *The Nation*, Reader’s Digest, Fourth Genre and other publications, and she has appeared on PBS, C-SPAN, NPR’s Fresh Air, and BBC World Outlook. She has worked extensively with A&E Biography, The History Channel, and the National Endowment for the Humanities, and has lectured widely across the U.S. and abroad.

She holds a Ph.D. from the University of Denver and currently heads the Ph.D. program in Creative Nonfiction at the University of Cincinnati.

The event will include a question-and-answer session and book signing. For more information on the author, visit www.kristeniversen.com on the web.

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The Lewis College of Business is set to host West Virginia’s first Startup Weekend event Friday, Nov. 13, through Sunday, Nov. 15, at the Robert C. Byrd Institute in Huntington.

Startup Weekend, which is funded by Google, is an intense, action-oriented 54-hour event where anyone interested can pitch a startup idea and work with a team the entire weekend to build a new venture. The partnership with Google and UPGlobal is part of a coordinated effort to boost startup rates in West Virginia, which has the lowest new venture startup rate in the U.S. according to a 2012 study by the Kauffman Foundation.

The event, which is open to the public, will feature keynote speaker Bill Lockhart. Lockhart is a Marshall alumnus and founding partner of SoftWear Automation, a startup that is automating apparel manufacturing with the use of robotic sewing technologies. Launched three years ago, SoftWear recently raised $3 million in venture capital and was funded, in part, by a $2 million grant from The Walmart Foundation and a $1.25 million grant from DARPA (Defense Advanced Research Projects Agency).

The weekend culminates on Sunday evening, Nov. 15, with all teams pitching their ideas to a team of judges that will include representatives from Tri-State Angel Investors, area entrepreneurs and commercial bankers.

Since 2012, the Startup Weekend program has generated more than 500 startups with over 15,000 participants worldwide. Teams have even started to generate revenue during the event, and others have even gone on to raise funds from business “angels” or venture capitalists. None of these numbers take into account the networking, ongoing professional relationships, and learning that takes place at every event, said Dr. Jonathan Butler, assistant professor of management at Marshall.

“Startup Weekend’s motto of ‘Build Community. Start Companies. No Talk. All Action’ perfectly illustrates what Marshall’s entrepreneurship program aims to do,” Butler said.

Further information is available online at www.wvstartupweekend.org, or by e-mailing Butler at butlerjo@marshall.edu.
The 52nd annual Marshall University International Festival is providing a multicultural experience to the Tri-State community from 11 a.m. to 4 p.m. on Sunday, Nov. 15, at the Big Sandy Superstore Arena.

Admission to the festival is free and the public is welcome. Guests can purchase food tickets to sample dishes from around the world.


International students and faculty will represent about 20 countries at the festival with display booths and in activities and demonstrations.

Live entertainment will be provided by ¡Comparsa!, a Latin ensemble, along with various international student participation.

Jyotsna Patel is the coordinator for the event and works in the Center for International Programs.

This will be Patel’s third year coordinating the festival and she said she expects 2,000 to 3,000 people to attend this year.

“I think it’s good because you can just learn about a different culture right there and then, you don’t have to have a visa or passport or travel anywhere,” Patel said. “I look forward to seeing all of the different tables, the booths, the displays—and I actually enjoy the way everybody comes together.”

Patel said the International Festival benefits students by allowing them to interact with other cultures through food and music.

“This will help them when they go out in a global environment after their studies,” Patel said.

This year during the festival there will be special appearances from Marco and Batman with his Batmobile.

The festival features raffles for a gift card to the MU Bookstore, a Stonewall Resort golf package and more.

Marco’s Pizza and Chipotle Mexican Grill are sponsoring the event.

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‘Great American Smokeout,’ open insurance information slated for November

Student Health Education Programs is sponsoring programs regarding smoking cessation and health insurance coming up in November.

On Tuesday, Nov. 17, the Great American Smokeout takes place in Memorial Student Center with a booth that will feature information, cessation materials, giveaways and refreshments.

In addition, a free tobacco cessation class is scheduled for Wednesday, Nov. 18, at 4 p.m. in the Wellness Suite of the Recreation Center. The Cabell-Huntington Health Department is co-sponsor of these events.

Information about insurance open enrollment plans, aimed at students and community members who do not have insurance provided through their workplaces, will take place in the Don Morris Room of the Memorial Student Center Monday, Nov. 9, from noon to 7 p.m.

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Walk The Moon show Nov. 19 at the Keith-Albee Theatre canceled

Due to their participation in the American Music Awards broadcast on Nov. 22, and that show’s rehearsal schedule, Walk The Moon will regretfully have to cancel their performance scheduled for Thursday, Nov. 19, at the Keith-Albee Performing Arts Center. At this time, a make-up date could not be scheduled due to their upcoming World Tour.

Not only will the artists be performing on the broadcast, but Walk the Moon is nominated for 3 prestigious awards at the American Music Awards including – Best New Artist, Favorite Duo or Group and Favorite Artist – Alternative Rock.
“The Marshall Artists Series is disappointed for our patrons and the community including our Marshall University students; however, we are happy for the success of the artists,” said Penny Watkins, executive director of the Marshall Artists Series. “We apologize for any inconvenience this has caused.”

Full refunds can be obtained at the original point of purchase. Tickets purchased online via Ticketmaster.com OR telephone at 1-800-745-3000 will automatically be refunded. Tickets purchased from Ticketmaster outlets or the Marshall Artists Series Box Office must be returned to that location for refund. Refunds will be issued via the method of ticket purchase. Marshall Artists Series cash refunds may take approximately 30 days to process.

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Faculty, staff asked to host INTO Marshall students at Thanksgiving

INTO Marshall has announced an opportunity over Thanksgiving break for Marshall University faculty and staff.

“Over the holiday, many of our students will stay in Huntington for the short break period. Last year, we placed more than 50 students in American homes to share a meal,” said Kelli Kerbawy, staff member at INTO Marshall. “As such, we are looking for faculty and staff who would be interested in hosting one of our students in their home for Thanksgiving dinner. If you are staying in town over break, please consider hosting a student or students for dinner. It’s a wonderful opportunity to learn about a new culture and share a traditional American meal. Dinner in an American home provides students a chance to become more familiar with the Huntington community. This is an opportunity to foster new friendships that promote cultural learning and appreciation for both hosts and students.”

Hosts will be provided a student’s e-mail and phone number to arrange the date, time and transportation (if necessary) on the day of the dinner.

“If you are interested, please e-mail me at kerbawyl@marshall.edu or submit the online application,” Kerbawy said. “Please include how many students you would be willing to accommodate and the date you could host them. We found last year that many folks hosted on Thanksgiving Day, but also the day before or after depending on family plans. Please be aware, some cultures may have strict dietary restrictions, but we will do our best to communicate those ahead of time. We will do our best to accommodate all requests.”

The deadline for sign-ups is Tuesday, Nov. 10.

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Freshman scholars meet Gen. Yeager

The freshman class of Yeager Scholars met with the general Oct 28. From left: Aaron Roberts, Hunter Barclay, Clayton Curry, Megan Haffner, Victoria Endres, Caroline Kimbro, Kayleigh Nerhood and Liz Adams.

In addition, the 29th Annual Yeager Symposium Dinner took place Oct. 23.

“It was a wonderful evening; such a treat to see the students well-dressed and to meet their parents,” said Cara Bailey, coordinator of Yeager Society outreach. “Next year will be the 30th Anniversary of the program, and the students are already planning.”

University Eye Surgeons becomes Marshall Eye Surgeons

Marshall Health officials have announced that University Eye Surgeons is now practicing under the name Marshall Eye Surgeons.

This change comes as a result of rebranding efforts that began in 2013 when University Physicians & Surgeons Inc. launched the marketing name Marshall Health as a means to reaffirm its affiliation as the faculty practice plan of the Joan C. Edwards School of Medicine.

Most of its departments followed suit shortly thereafter, rebranding themselves as Marshall Health-affiliated practices.

“As we welcome new physicians and expand the scope of our practice, we recognize the added value in closely identifying ourselves with our parent brand,” said R. Mark Hatfield, O.D., M.D., FACS, professor and administrative chair of the Department of Ophthalmology at the Joan C. Edwards School of Medicine. “It is important that both patients and referring physicians know that we are part of the Marshall Health network of providers and offer the full range of benefits associated with being part of an academic medical center.”

The practice was started by the late Dr. Michael A. Krasnow in 1994 as University Eye Associates and maintained that name until 2001, when it changed its name to University Eye Surgeons.
Physicians in the practice include Charles D. Francis, M.D.; Russell L. Fry II, M.D.; Belinda D. Russell, O.D.; and Vishal Verma, M.D. Additionally, Marshall Eye Surgeons expects to add a glaucoma specialist and an ophthalmic plastic & reconstructive surgeon later this year.

Center for Wellness in the Arts tailors hearing screenings to music students

The Center for Wellness in the Arts now offers hearing screenings for its demographic, and music students are all ears.

Dr. Rebecca Brashears, an audiologist with the Department of Communication Disorders, said the aim of the screenings is to educate students on the importance of hearing and on products available to protect their ears from loud noises.

“Most students don’t realize that just going to a noisy restaurant or playing their instruments for a few hours per day can be damaging to their ears,” Brashears said. “Exposure to sounds over 80 decibels, comparable to a dog’s loud bark, for even an hour or two can cause problems.”

According to Jen Billups, a second-year graduate student with the department, the screening involves the amped-up use of an audiometer, a standard machine to evaluate hearing loss.

“For music students, we do an extended screening, more than what we typically do in our scope of practice, including more frequencies,” Billups said. “If there are any problems, we can point students in the right direction to get full evaluations.”

The Center for Wellness in the Arts is a joint effort by the College of Health Professions and College of Arts and Media. The CWA contributes to the academic and professional development of the students and faculty of both colleges through its three pillars of education, clinical services and research.
Sports medicine fellowship approved for department of family and community health at med school

The Joan C. Edwards School of Medicine has been approved for an accredited sports medicine fellowship in the department of family and community health, Dr. Joseph I. Shapiro, dean of the school, announced last week.

“Approval from the Accreditation Council for Graduate Medical Education to begin a new fellowship at Marshall is truly the culmination of outstanding work by many people at our institution,” Shapiro said. “Drs. Steve Petrany and Paulette Wehner, as well as their dedicated teams of physicians and administrative staff, are to be commended on this wonderful achievement for our school.”

The fellowship will launch in July with one position open to a physician who has completed a three-year family medicine residency.

“Our sports medicine fellowship will offer an outstanding opportunity for a family practitioner to expand his or her interest and skill in a growing field,” said Dr. Stephen M. Petrany, chairman of the department of family and community health. “In partnership with our department of orthopaedics and the Marshall Sports Medicine Institute, the program will offer the most advanced and highest quality training experiences for managing the variety of sports medicine problems that these physicians will encounter in their own practices.”

Petrany said the training will include areas of emphasis in team physician experience, fracture care and research.

Vice dean for graduate medical education, Dr. Paulette S. Wehner, said the sports medicine fellowship at Marshall will become the newest clinical education program in graduate medical education.

Marshall was approved for a psychiatry residency and nephrology fellowship within the past year and neurology and dental programs, both of which had recent site visits, are expecting accreditation decisions in early 2016. The school is also applying this month for a
hematology/oncology fellowship and anticipates the application being presented during the accreditation council’s January 2016 meeting.

In addition to Petrany and Wehner, faculty involved in writing the sports medicine program application were Dr. David P. Rupp, Dr. Ross M. Patton and Dr. W. Mitch Shaver.

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### Arts and media students benefit from Barnes Agency

Students in the College of Arts and Media are taking full advantage of the opportunities offered by a local, full-service advertising, marketing and public relations firm.

Within the past year, the Barnes Agency has established a scholarship in the college, moved a digital studio into the new Visual Arts Center downtown and implemented a formal internship program exclusively for students who are pursuing degrees from the School of Art and Design.

Mary Grassell, program director and professor at the School of Art and Design, said, “Having the Barnes Agency as part of the Visual Arts Center has to be unprecedented in the area.”

“Our design students are able to straddle both worlds: learning design at an art school and practicing design with the internships and scholarships that have been offered to the school by Barnes,” Grassell said. “Our design students are indeed fortunate to have this agency in a place where they pass every day and are able to see it at work.”

Jeff Barnes, president and CEO of the Barnes Agency, said the scholarship and internship program are the agency’s way of aiding students who plan to enter the industry.

“I just felt like, any opportunity we have to support the program and support prospective students, we have a fiduciary responsibility to do that,” Barnes said. “We realize the cost of college education continues to increase. We know there are a lot of talented people out there who would love to have an opportunity to be educated in graphic design, but they just don’t have funding. We just wanted to do our part to provide opportunities for students who wouldn’t otherwise have the opportunity to afford it.”
Barnes said the internship program is mutually beneficial to the agency and the students.

“Our interns are doing real work with real clients. There’s no substitute for that experience,” Barnes said. “Being located at the epicenter of creative education is a perfect match for the Barnes Agency.”

One of the first students to benefit from the internship program is Ashley Taylor, senior graphic design student.

“I like walking in to new challenges every day, and am grateful to have this experience before graduation,” Taylor said. “What I’ve learned more than anything so far from this internship is that the professors and teachers really were preparing us for the real working world; even things I learned in foundations that I never thought I would need have come in handy.”

“Jeff Barnes and the professionals at the Barnes Agency are an invaluable resource to us all,” Grassell said. “We are thankful to them for this opportunity for us and for our students.”

Photo: Ashley Taylor poses in front of the Barnes Agency office in the Visual Arts Center.

The next regular issue of *We Are...Marshall* will be distributed Nov. 11, 2015. Please send any materials for consideration to Pat Dickson by 5 p.m. Monday, Nov. 9.