

2-12-2009

SR-08-09-19 APC

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Marshall University, "SR-08-09-19 APC" (2009). *Recommendations*. 280.
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**ACADEMIC PLANNING COMMITTEE
RECOMMENDATION**

SR-08-09-19 APC

Recommends that the following academic programs be continued and identified for resource development:

- Bachelor of Arts in Criminal Justice
- Bachelor of Arts in History
- Bachelor of Arts in Humanities
- Bachelor of Science in Biological Sciences

RATIONALE:

Each of the programs has been reviewed by the Academic Planning Committee and found to meet the requirements of adequacy, viability, necessity, and consistency with the mission of the university, the institutional compact, and the education and workforce needs of the region. However, each program is requesting additional resources in order to continue to meet the needs of the University. Follow-up reports addressing these requests will be made to the Academic Planning Committee by November 1, 2009.

FACULTY SENATE CHAIR:

APPROVED BY THE
FACULTY SENATE: *Em Brannan* DATE: *2/17/09*

DISAPPROVED BY THE
FACULTY SENATE: _____ DATE: _____

UNIVERSITY PRESIDENT:

APPROVED: *[Signature]* DATE: *5/1/09*

DISAPPROVED: _____ DATE: _____

COMMENTS: Subject to the terms in the attached memorandum
of April 15, 2009. *[Signature]*



15 April 2009

TO: Stephen J. Kopp, President
FROM: Gayle L. Ormiston, Senior Vice President, Academic Affairs and Provost
SUBJECT: 2008-2009 Program Review

Attached is a one-page table outlining the results of the 2008-2009 Academic Program Review process. The table provides a digest of recommendations developed at each review level regarding both Undergraduate and Graduate Programs in three categories—programs recommended for:

1. Corrective action and the recommended action (some of which overlap with recommendations for resource enhancement.
2. Resource enhancement, and what would be entailed in that enhancement.
3. Continuation at current levels of support.

The purpose of this memo is to convey my recommendations regarding these reviews for your consideration. These recommendations will be shared with the Board of Governor reviewers who will meet April 16-17, 2009 to discuss the reviews with the respective College Dean and departmental representatives.

Recommendations:

- Corrective action has been recommended, at various review levels, for four (4) undergraduate programs and one (1) graduate program:
 - B.S. Recreation and Park Resources
 - Bachelor of Social Work
 - B.A. Sociology/Anthropology
 - B.S. Integrated Science and Technology
 - M.A. Sociology

For these programs, I concur with the recommendations. Having said that much, there are several notes to observe. First, in addition to the development of an adequate assessment plan for the B.S. in Recreation and Park Resources, I recommend a review of the vacant faculty positions by the Division Chair of Exercise Science and Sports recreation and the Dean of the College of Education and Human Services to ensure those positions are defined in accord with current disciplinary expectations and standards.

Second, I strongly support Dean McKinney's recommendation that, ^g prior to any development of the required self-study for accreditation review, a team of external reviewers/consultants be identified and invited to conduct a review of the Bachelors of Social Work program. The purpose of the external review would be to provide a thorough and independent analysis of the program curriculum in light of disciplinary/professional standards and expectations.

Third, the Department of Sociology and Anthropology has proposed and had approved, through the normal curricular review process, separate baccalaureate degree programs in Anthropology and Sociology. The development of these degrees is a clear indication of the department's intent to complete a systematic review of its curriculum and to develop an appropriate assessment plan for each degree program. I strongly encourage the department to continue with its current efforts in this regard. Actions taken by the department at the undergraduate should continue with its full-review of the graduate (M.A.) degree program in Sociology.

- Four (4) undergraduate and five (5) graduate programs have been recommended for continuation as is. Those programs are:
 - The Bachelors of Fine Arts
 - The Associate of Applied Science in Medical Laboratory Technology
 - B.S. in Medical Technology
 - B.S. in Cytotechnology

 - M.S. in Exercise Science
 - M.A. in Art and Design
 - M.A. in Music
 - M.S. in Technology Management
 - M.A. in History

Again, I concur with the majority of these recommendations. However, there are several important notes to observe.

The Higher Education Policy Commission (HEPC) has undertaken its own "productivity" review of specific programs at each of the state's public institutions. Results of an initial review indicated that the HEPC was concerned with several of Marshall's programs due to the low number of majors in the program and low degree production. The HEPC review specifically identified the B.S. in Cytotechnology, the B.A. in Economics, the B.S. in Medical Technology, the B.A. in Adult and Technical Education, and the M.A. in Family and Consumer Sciences.

In light of a follow-up response to the HEPC, the Commission has exempted the B.S. in Cytotechnology and the B.A. in Economics for further productivity review. However, the HEPC did not grant exceptions to the B.S. in Medical Technology or the M.A. in Family and Consumer Sciences. The College of Health Professions, as I understand, has begun the process to develop a plan to address the enrollment issues in the Medical Technology program. I expect the College will be able to provide an additional response to HEPC concerns once that plan is complete.

Further, my understanding is that previous program reviews have identified various concerns with the M.A. in Family and Consumer Sciences. I will follow up with Dean Templeton (COEHS) to review actions required to meet HEPC concerns in both Family and Consumer Sciences and the B.A. in Adult and Technical Education.

- Four (4) undergraduate programs and three (3) graduate programs have been identified for resource enhancement.
 - B.A. in Criminal Justice
 - B.A. in History
 - B.S. Biological Sciences
 - B.A. in Humanities

- o M.S. in Criminal Justice
- o M.A. Humanities
- o M.S. Forensic Science

I recommend deferring any commitment to resource enhancement at this time.

The uncertainties of the current budget discussions at the state-level, the uncertainties of the continuing impact of the nation's economy on the state budget situation, and, thus, the uncertainties of how the university's budget will be affected (directly or indirectly), call for a more deliberate and circumspect process of academic program planning.

The academic deans and I have begun the process of identifying criteria for establishing priorities of program development and enhancement. We are in the early phases of that discussion. However, our discussions have focused on the need to integrate the university's program review process with the productivity criteria and expectations used in developing the annual HEPC Compact Report. A closer alignment of the criteria and standards in the program review process with the Compact Report should provide us with a clearer understanding for developing the university's academic priorities. Once criteria for priority planning have been established, the seven (7) undergraduate and graduate programs included on this list, as well as those programs from previous program reviews cycles, will be reviewed in accord with those standards for resource development and enhancement.

I have one final observation and recommendation regarding the call for resource enhancement for both the B.A. and the M.A. in Criminal Justice. To support the department's wish to be certified by the Academy of Criminal Justice Sciences (ACJS), I recommend an external review by a team of two-to-three reviewers from other universities with notably productive criminal justice programs. The purpose of this external review would be to provide the department and the college with an independent perspective on the development of the program, particularly where there is a request/recommendation for additional faculty positions. Further, an external review team would provide additional understanding of the benefits of the requested certification.

Thank you for your attention to and consideration of these matters.

c.

Mary Beth Reynolds, Director, Program Review
Frances Hensley, Associate Vice President, Academic Affairs
College Deans

2008-09 Program Review Results and Recommendations

04.07.09

PROGRAM:	Level/CORRECTIVE ACTION	Level/ RESOURCE ENHANCEMENT	CONTINUATION AS IS
A. Undergraduate			
1. B.S. Recreation and Park Resource	<u>Academic Planning Committee and Faculty Senate:</u> <i>Fill faculty vacancies and develop assessment plan.</i>		
2. Bachelor of Social Work	<u>Dean, Academic Planning Committee, and Faculty Senate:</u> <i>External Consultants to be hired to conduct thorough analysis of program before next steps on self-study.</i>		
3. B.A. Sociology/Anthropology	<u>Dean, Academic Planning Committee, and Faculty Senate:</u> <i>Systematic review of academic programs and develop assessment plan.</i>		
4. B.S. Integrated Science and Technology	<u>Academic Planning Committee and Faculty Senate:</u> <i>Develop assessment plan.</i>		
6. B.A. Criminal Justice		<i>All: Additional faculty and funding required to pursue certification from Academy of Criminal Justice Sciences (ACJS)</i>	
7. B.A. History		<i>All: Additional faculty</i>	
8. B.A. Humanities		<i>All: Additional Faculty in Religious Studies</i>	
9. B.S. Biological Sciences		<i>All: continue investment in graduate lab instructors (GA); two post-doctoral positions; two-months summer salary for Associate Chair of Biological Sciences</i>	
10. BFA			Yes
11. Associate of Applied Science in Medical Laboratory Technology			Yes
12. B.S. Medical Technology			Yes
13. B.S. Cytotechnology			Yes
B. Program: Graduate			
1. M.A. Sociology	<u>Dean and Graduate Council:</u> <i>Provide a report detailing the department.</i>		
2. M.S. Criminal Justice		<u>Program, Dean:</u> <i>Two additional Faculty and Funding for certification by Academy of Criminal Justice Sciences (ACJS).</i>	
3. M.A. Humanities		<i>All: Additional faculty to support and enhance program.</i>	
4. M.S. Forensic Science		<u>Program and Dean:</u> <i>full-time DNA faculty with Ph.D. and Forensic Science expertise; additional faculty in four areas; university should assume operational costs.</i>	
5. M.S. Exercise Science			Yes
6. M.A. Art and Design			Yes
7. M.A. Music			Yes
8. M.S. Technology Management			Yes
9. M.A. History			Yes