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Office of University Relations

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Darby re-elected chair of MU Advisors

Dr. H. Darrel Darby, Huntington podiatrist, has been re-elected chairman of the Marshall University Institutional Board of Advisors for 1986-87 and Mrs. Sandra S. Wilkerson of St. Albans has been re-elected vice chairman. The election was conducted at the board's recent annual organizational meeting.

Two Huntington businessmen, David G. Todd and A. Michael Perry, have assumed seats on the 11-member board, MU President Dale F. Nitzschke announced. Both are Marshall alumni.

Perry succeeds Dan R. Moore of Matewan, whose term expired June 30. Todd succeeds Paul M. Churton, who

submitted his resignation upon moving to Florida. Both appointments were made by the West Virginia Board of Regents on Nitzschke's recommendation.

Todd's term will run to June 30, 1989, and Perry's will run to June 30, 1990.

Also joining the board for 1986-87 is Dr. Roger L. Adkins, associate professor of economics and acting chairman of the Department of Economics. He was elected by the Marshall faculty to a one-year term, succeeding Dr. Elaine Baker.

Perry is chairman of the board and chief executive officer of First Huntington National Bank and president and chief executive officer of Key Centurion Bancshares, Inc. He is active in a number of city and state organizations including City Club, the West Virginia Roundtable, the executive committee of the West Virginia Chamber of Commerce and the boards of directors of the Tri-State Cultural Development Plan and the West Virginia Bankers Association. He also is president of the Marshall Artists Series Board of Directors, vice president of the West Virginia Research League, a member of the Board

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Small business center established on campus

A Small Business Development Center (SBDC) has been established at Marshall University to help promote economic development in West Virginia by assisting existing small businesses and helping new small business ventures get started.

"Our goal is to improve the state's economy by helping small business, thereby creating new opportunities for employment," said Larry D. Kyle, who has been named program manager for the SBDC at Marshall. "We want to establish a one-stop resource center to assist small businesses by providing a wide range of needed services."

The following programs are among the services that will be offered by the SBDC, which was made possible through the cooperation of Marshall University, the Small Business Administration and the Governor's Office of Community and Industrial Development:

****Managerial and Technical Assistance** - Staff members and resource persons will assist new and existing businesses in defining problems and finding possible solutions.

****Financial Resources/Loan Packaging** - Current information will be available on sources of financing from federal and state sources, as well as the private sector. A client's needs will be defined and the business matched with the appropriate financial resources. The staff also will assist in packaging loans.

****Education and Training** - Seminars and workshops will be offered on a variety of subjects in various areas of the state.

****Procurement** - Requests for bids will be furnished to the SBDC by the West Virginia Department of Finance and Administration and the federal government. A bid packet will be mailed each week to any small business requesting the service. Contracting opportunities will be coordinated with federal agencies. Counseling will be

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Norman named chairman

Dr. John C. Norman, a West Virginia native internationally recognized for his heart surgery and his research in the artificial heart field, has become chairman of surgery for the Marshall University School of Medicine.

A graduate and former faculty member of Harvard Medical School, Norman spent 11 years as director of cardiovascular surgical research laboratories at Texas Heart Institute. He still holds the faculty rank of associate in surgery at Harvard. He also has been affiliated with the University of Texas Health Sciences Center and the University of Medicine and Dentistry of New Jersey.

"Any medical school in the country would be proud to have Dr. John Norman on its staff, and we're especially so," said Dr. Lester R. Bryant, dean of the School of Medicine. "He's known as one of the very best open-heart surgeons and as a leading researcher into mechanical support of the ailing circulatory system. Without a doubt his knowledge, insights and intense energy will enrich the School of Medicine and its programs."

In addition to his work with artificial hearts, Norman was actively involved in developing the clinical use of the intraaortic balloon pump, which last year helped bolster the impaired circulatory systems of 40,000 Americans.

He has served on two presidential panels relating to heart disease. He also has worked with the National Insti-

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Small business center established

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available from representatives of the General Services Administration and the Department of Defense.

****Advocacy** – The SBDC will serve as an ombudsman to intercede with federal and state agencies on behalf of small businesses.

****Legislation** – The SBDC and the West Virginia Coalition for Small Business will review problems and concerns of small business and report to the governor and legislature with recommendations.

****Minority Business Enterprise/Women-owned Business Enterprise Program** – The SBDC will certify minority and women-owned businesses. A directory will be maintained and furnished to federal and state agencies and the private sector to provide access to the types of businesses that have federal compliance goals. Assistance also will be available to businesses classified as disadvantaged.

“Basically we will help people sit down and take a realistic look at their businesses and their business related problems,” Kyle said. “Then we will help them do some extensive short range and long term planning.

Norman named chair

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tutes of Health in various roles, including participation in the National Advisory General Medical Sciences Council. He is a fellow of the Council on Cardiovascular Surgery of the American Heart Association, and has been a consultant for the Grants Review Section of the National Science Foundation. He has lectured widely in the United States and abroad.

He has had more than 700 scientific publications. Among them are eight books, one co-authored with fellow cardiovascular surgeon Denton Cooley.

Norman says he sees a bright future for the School of Medicine. “Who knows what the Medical School will be at the turn of the century?” he said. “But surely as the night followeth the day, we know it will be bigger and better. Medicine at Marshall will grow; I think it will thrive.”

The area’s strong medical community continues to be an asset for the school, he added. “The people I’ve had the opportunity to work with have been just as sharp as they can be,” he said.

Norman plans to remain actively involved in surgery, research and teaching. “I’d like to produce out of this Medical School physicians like the ones that trained me,” he said.

The Charleston native said he is glad to be back in West Virginia. “There’s something about home that is indescribable,” he said. “When I was in Huntington earlier this year quietly talking about the job, someone recognized me as I was walking down the hall at the VA. Within half an hour, her father had called from Logan; I had played basketball against him in the state basketball tournament. That’s something I would not find in San Francisco.”

He is the son of Ruth Norman and the late John C. Norman of Charleston. He received an honorary doctor of science degree from West Virginia University in 1984 and was named the Gazette-Mail’s “West Virginian of the Year” in 1971.

There really isn’t any specific area we can’t help them with. We can help them prepare a business plan, help solve tax problems, help arrange loans and financing and provide many other services that a small business might need.”

All inquiries, counseling and assistance provided by the SBDC to small businesses will be strictly confidential, Kyle said, and there will be no charge for the services the SBDC offers.

“We are here to help the small business community, but I want to emphasize that we are not going to take over and run the businesses that come to us for help,” explained Kyle. “We are merely going to offer advice and assistance.”

A small business is defined as one with 200 employees or less. Kyle said that in reality the SBDC would probably be working with businesses with 20 or fewer employees in the majority of cases.

Kyle received his bachelor’s and master’s degrees in business administration from Marshall and has worked with a number of businesses in the Huntington area including ACF Industries, George Tobacco Company, Corbin Limited, Westinghouse Electric, Star Delta Electric and Monroe Systems for Business.

He is past president and a member of the board of directors of the Tri-State Chapter of the National Management Association and has been involved in various community activities.

The Marshall SBDC is one of 11 centers established throughout the state. Other locations include: Concord College, Southern West Virginia Community College, Parkersburg Community College, Salem College, West Virginia University, Fairmont State College, Shepherd College, West Virginia Institute of Technology, West Virginia Northern Community College and the center in the State Capitol Complex in Charleston.

“The Marshall SBDC will primarily serve the counties of Cabell, Wayne, Mason and Putnam,” said Kyle. “However, we will be able to utilize the expertise that is available in all of the centers throughout the state and cooperate with them to offer statewide programs. The whole SBDC program has been developed with one thing in mind—to help small businesses in West Virginia.”

The Small Business Development Center at Marshall is located in Old Main Room 323. To obtain further details about the services available phone 696-6797.

Library schedule set

Marshall University’s James E. Morrow Library will be open from 9 a.m. to 5 p.m. on Saturday, Aug. 16, however the Reference and Special Collections departments will be closed.

The library will be closed Sunday, Aug. 17, and open from 8 a.m. to 4:30 p.m. Monday, Aug. 18, through Friday, Aug. 22. The library will be closed Saturday and Sunday, Aug. 23-24.

The regular fall schedule will begin Monday, Aug. 25. The library will be closed Saturday, Sunday and Monday, Aug. 30-31 and Sept. 1, for the Labor Day holiday.

Lear Siegler gives Society \$15,000

Lear Siegler, Inc., headquartered in Santa Monica, Calif., has approved a \$15,000 contribution to the Marshall University Society of Yeager Scholars, according to MU President Dale F. Nitzschke.

A diversified company which manufactures aerospace, automotive and commercial/industrial products, Lear Siegler reported sales of \$2.4 billion for the fiscal year end-

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of Trustees of the Greater Ashland Foundation, Inc., and a former president of the Huntington Rotary Club.

A 1958 graduate of Marshall, Perry received his law degree from West Virginia University in 1961.

Todd has served since 1983 as vice president, government and regulatory affairs, for Ashland Coal, Inc. Prior to that, he was representative in Washington, D.C. for Ashland Oil, Inc. A 1964 graduate of Marshall, he received his law degree from West Virginia University in 1971 following service as an officer in the U.S. Navy.

He serves on the boards of United Way, Marshall Artists Series, Tri-State Area Council of Boy Scouts, Huntington Area Chamber of Commerce and Cabell Huntington Hospital Foundation. He is a member of the Huntington Rotary Club and the West Virginia Legislative Committee on Employment Opportunity and Economic Development.

Dr. Adkins, a native of Huntington, received his A.B. degree from Marshall in 1965, his master's degree from Ohio University in 1967, and his Ph.D. from Kansas State University in 1981. He taught at Marshall in 1967-68 and rejoined the Marshall faculty in 1981 after teaching at James Madison University, Marymount College of Kansas and Indiana University of Pennsylvania. He is a member of the American Economic Association, the Industrial Relations Research Association, Midwest Economics Association, the Association for Comparative Economics and the Optimist Club.

Other members of the Board of Advisors appointed by the West Virginia Board of Regents are Charles K. Connor Jr. of Beckley and David N. Harris and James S. Williams of Huntington. Serving as the Marshall student representative is C.R. Hatfield. Eugene Crawford, assistant director of public safety, represents the MU classified staff employees and Dr. F. David Wilkin, dean of the Community College, is the Marshall administrative representative.

House Bill 2022 in effect

House Bill 2022, effective July 1, 1986, requires that all contributions to retirement plans, including TIAA-CREF and the State Teachers Retirement Fund, be treated as salary reductions, resulting in a current decrease in federal and state tax liability.

The tax sheltering of these contributions is mandatory for all employees, according to the Marshall University Payroll Office.

ing June 30, 1985. Its president, Norman A. Barkeley, is a member of the national board of directors of the Society of Yeager Scholars.

"We're very pleased that Lear Siegler, a major corporation operating at the nationwide level, has endorsed and is supporting the Society of Yeager Scholars," Nitzschke said. "At the same time, we're most appreciative that President Barkeley is lending his valuable time and talents to the program. It's another indication of the significant national impact we expect the Yeager Scholars program to provide for Marshall University."

MU Vice President for Institutional Advancement Keith L. Scott said the Lear Siegler contribution will be invested through the Marshall Foundation and proceeds will be used to help meet annual costs of a Yeager Scholar.

Named in honor of retired U.S. Air Force Brigadier General Charles E. "Chuck" Yeager, the Society of Yeager Scholars will enroll 20 of the nation's most outstanding students each year and will provide them with a four-year, enriched academic program at Marshall. All of the students' college-related costs will be covered by the Society.

General Yeager, a native of nearby Lincoln County, W.Va., was an aerial combat ace in World War II, downing five German fighter planes in a single day. Then, in October, 1947, he made aviation history by becoming the first man to pilot an airplane faster than the speed of sound. He went on to earn a reputation as a leader among military test pilots and flew combat missions in the wars in Korea and Vietnam. His recent autobiography, "Yeager," became a bestseller.

Yeager serves as the honorary chairman of the Society's board of directors.

Kimble named director

Gary Kimble, assistant director of residence life at Marshall University for the past six years, has been named director of residence life, according to Marshall Vice President for Student Affairs Nell C. Bailey.

In his new position, Kimble will be responsible for the on-campus living environment of approximately 2,000 students. He also will direct the staffing of the university's six residence halls and provide staff training and residence hall programming.

"We conducted a national search for someone to fill the vacancy," said Bailey. "After the interviews were conducted and the selection process completed the search committee felt Gary was the best person to fill the position."

A native of Zanesville, Ohio, Kimble received his B.S. degree in education from Ohio University in 1972 and his M.A. degree in student personnel from the University of Alabama in 1975.

Prior to accepting a position at Marshall in 1980, he was employed by the Mt. Vernon (Ohio) City Schools, the East Muskingum (Ohio) School District and the University of Tennessee.

He is a member and past president of the West Virginia Association of Student Personnel Administrators, is chairman of the Membership Committee of the University Housing Officers International and serves as treasurer for the board of directors of the Tri-State Montessori School.

Health conference scheduled on campus

A two-day conference on preventive health care for the elderly will be held Sept. 26-27 at Marshall University.

Titled "What You Prevent Needs No Cure," the conference is designed for all people who provide services to the elderly. National-level and local speakers will dis-

Director of research development appointed

Dr. Peter Kasvinsky, associate professor of biochemistry, has been named director of research development for the Marshall University School of Medicine, according to Dr. William P. Bristol, associate dean for academic affairs at the School of Medicine.

In his new capacity, Kasvinsky's primary goal will be the promotion and expansion of research activities at the school.

To help accomplish his goal, the new director will regularly distribute "request for proposals" information to faculty, make available statistical consultation to research grant applicants, offer seminars in grant development, facilitate availability of graphic art and photographic consultation and facilitate grant administration.

A Research Development Committee will be initiated to foster liaison between researchers and programs within and outside the School of Medicine and act as a forum for the enhancement of research activities.

Death Notices

Mrs. Eleanor Becker Sturm, 61, of Huntington, wife of R. Dean Sturm, producer-director for Marshall's Instructional Television Services, died Monday, Aug. 11, in Cabell Huntington Hospital.

She was a retired Cabell County teacher.

Also surviving are three sons, Roland G. Sturm and Alan M. Sturm both of Huntington, and Bernard Brian Sturm of New London, Conn.

Services were held Thursday, Aug. 14, at the St. Paul Lutheran Church in Huntington. Entombment was in Woodmere Abbey of Remembrance.

Mrs. Marie VanderZalm McDonough, 86, of 825 N. Stella Ave., Lakeland, Fla., formerly of Huntington, died Sunday, July 27, in Cabell Huntington Hospital.

She was born June 24, 1900, in Michigan, a daughter of the late William and Ida Keefer Knudson. She was the widow of L. Edward VanderZalm, professor of education at Marshall University for 31 years, who died in 1961.

She married Clifford McDonough in 1972, who preceded her in death in 1984. She was a member of the First Presbyterian Church of Huntington, a graduate of Valparaiso (Ind.) University, a member of the Faculty Wives Club at Marshall, the Huntington African Violet Club, the Michigan Order of the Eastern Star, White Shrine and the Senior Saints of Lakeland.

Survivors include one son and daughter-in-law, Robert and Beverly Ann VanderZalm of Huntington; two grandchildren, Anna Marie Smith and Glen VanderZalm, both of Huntington; one great-grandchild, Sheanna Marie Smith of Huntington; one sister, Mrs. Louise Hacker of Alma, Mich.; and one sister-in-law, Mrs. Margie Knudson of St. Louis, Mich. Services were conducted Tuesday, July 29, at Beard Mortuary, Huntington, and burial was in White Chapel Memorial Gardens, Barboursville.

cuss such topics as fitness, overmedication, vaccinations, nutritional fads, financial security, and "elderproofing" homes to remove safety hazards.

The conference is co-sponsored by the Marshall School of Medicine, the Veterans Administration Medical Center, the West Virginia University Cooperative Extension Service and the Frankel Foundation of Charleston.

The program runs from 8:15 a.m. to 4:20 p.m. Sept. 26 and 8:20 a.m. to noon Sept. 27.

Registration by Sept. 5 is recommended. The program costs \$75 for physicians, \$35 for other health professionals, and \$20 for non-health professionals and the public.

Registration information is available from Dr. Ernest Chick, director of continuing medical education, at 526-0515. His mailing address is: Office of CME, School of Medicine, Marshall University, Huntington, WV 25701.

Purchasing seminar set

The Marshall University Personnel Office will present a Financial Affairs seminar on Thursday, Aug. 21, from 8:30 a.m. to noon, according to Edwina Wippel, assistant director of personnel.

Representatives from the university's Comptroller's Office and Purchasing Office will discuss travel regulations, the voucher system, new purchasing forms, copier contracts, the new office supply program and other topics. There also will be a CUPS question and answer session.

To obtain further details or make reservations for the seminar contact the Personnel Office, 696-6455. The seminar location will be given when reservations are made.

Faculty/staff achievements

Dr. JOAN F. GILLILAND, associate professor of English, attended the first Newberry Milton Seminar held at the Newberry Library in Chicago recently. Dr. John T. Shancross of the University of Kentucky was the featured speaker for the seminar, which was sponsored by the Newberry Center for Renaissance Studies.

Dr. PETER J. KASVINSKY, associate professor of biochemistry, presented a paper titled "Calcium Regulation of Glycogen Phosphorylase in Smooth Muscle" at the Washington, D.C., meeting of the American Society of Biological Chemists held in June. Co-authors were Dr. WILLIAM D. McCUMBEE and Dr. GARY L. WRIGHT of Marshall's Department of Physiology.

Hypertension research by McCUMBEE and WRIGHT has been profiled in the Research Resources Reporter of the National Institutes of Health. Their research was supported by the National Heart, Lung and Blood Institute, the Biomedical Research Support Grant Program of the NIH Division of Research Resources, and the West Virginia Affiliate of the American Heart Association.

Dr. FREDERICK J. LOTSPEICH, chairman of the Biochemistry Department, presented a poster titled "The Effect of beta-Carotene and Vitamin A on the Growth of a Transplantable Rat Chondrosarcoma" at the Federation of American Societies for Experimental Biology (FASEB) summer research conference on Retinoids held recently at the Vermont Academy in Saxtons River, Vermont. Dr. WILLIAM McCUMBEE of the Physiology Department was the co-author of the paper.