

2-10-1995

MU NewsLetter, February 10, 1995

Office of University Relations

Follow this and additional works at: http://mds.marshall.edu/oldmu_newsletter

Recommended Citation

Office of University Relations, "MU NewsLetter, February 10, 1995" (1995). *MU NewsLetter 1987-1999*. Paper 317.
http://mds.marshall.edu/oldmu_newsletter/317

This Article is brought to you for free and open access by the Marshall Publications at Marshall Digital Scholar. It has been accepted for inclusion in MU NewsLetter 1987-1999 by an authorized administrator of Marshall Digital Scholar. For more information, please contact zhangj@marshall.edu, martj@marshall.edu.



NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • February 10, 1995

Four selected for Business Hall of Fame

Four successful business leaders have been selected for the second class to be inducted into Marshall University's Business Hall of Fame, according to Dr. Calvin A. Kent, dean of the College of Business.

The Class of 1995 will include Philip E. Cline of Huntington, John R. Hall of Ashland, Ky., J. Robert Pritchard of Huntington and former U.S. Navy Vice Admiral Paul D. Butcher. Butcher will be posthumously inducted into the Hall of Fame.

Membership in the Hall of Fame, the most distinguished honor granted by Marshall's College of Business, is presented by the College of Business Advisory Board to persons with out-

Diverse workforce to be videoconference subject

The American Management Association's seventh annual multicultural forum, "Voices from the Diverse Workforce," will be presented at Marshall University on Wednesday, Feb. 15, from 1 to 4 p.m. in the Memorial Student Center Alumni Lounge.

The program, open to the public free of charge, will include a live, interactive videoconference and a local panel discussion, according to Kenneth E. Blue, associate vice president for multicultural affairs at Marshall.

Blue said the conference has been designed to meet the needs of minority and non-minority business managers, executives and professionals who work in a multicultural environment, human resources personnel, prospective minority managers, graduate and undergraduate students planning a career in business and others who work in multicultural atmospheres.

Topics will include "Dealing with Diversity Day by Day," "Working Effectively with Asian-Americans," "Working Effectively with Latinos" and "Working Effectively with African-Americans."

"I think this will be a valuable program for all managers and people involved in business or those who hope to be involved in business in the future," said Blue. "Participants will learn about practical guidelines that help companies' personnel communicate more effectively with people of differing cultures."

National panelists will include: Renee Blank and Sandra Slipp, authors of "Voices of Diversity: Breaking Through the Communication Barriers in a Workplace Where Everyone Is Not Alike"; Hattie Hill-Storks, chief executive officer of the International Productivity Institute and president of Hattie Hill-Storks and Associates, and Eric Rolfe Greenberg, director of management studies for the American Management Association.

Local panelists who will react to the national program, discuss various ideas and accept questions from the audience will include: Dr. Chong W. Kim, chairman of the MU Management Department; Dr. Edouard Piou, director of equal opportunities and affirmative action at Marshall; Michael L. Thomas, director of housing rehabilitation for the City of Huntington and presi-

(Continued on page 2)

standing records of long-standing achievement in their career fields.

The criteria for selection include at least 25 years of professional service and professional standing evidenced by other major awards or recognition on a state, regional or national level. Graduation from Marshall University is not a requirement.

This year's recipients will receive their awards and be honored at the College of Business Hall of Fame Dinner on Friday, April 21, at the Gateway Holiday Inn in Huntington.

Cline is executive vice president and director of J.H. Fletcher & Company in Huntington. Born in Stidham, Ky., in 1933, Cline received his bachelor's degree in accounting from Marshall in 1955 and his master's degree in political science from Marshall in 1962.

He has been involved in many Marshall University activities and is a member and past president of the Marshall University Foundation board of directors; member and past chairman of the MU Institutional Board of Advisors; a life member of the Big Green Scholarship Foundation, and member and past president of the MU Alumni Association. He was presented the MU Alumni Association Distinguished Service Award in 1991.

Cline also has been active in community organizations and has served on the boards of directors of Bank One West Vir-

(Continued on page 2)

Lee returning to campus

Carl Lee, former Marshall University football star and National Football League All-Pro defensive back, will return to the MU campus to make a presentation in conjunction with the university's celebration of Black History Month on Wednesday, Feb. 15, at 7 p.m. in the Memorial Student Center Alumni Lounge.

Lee played football for South Charleston High School before playing at Marshall from 1979 to 1982. He was drafted by the Minnesota Vikings in 1983 and played with the Vikings 11 years until this season when he joined the New Orleans Saints. He received many honors and was named All-Pro three years while playing in Minnesota.

Kenneth E. Blue, associate vice president for multicultural affairs at Marshall, said Lee has been very active in working with youth.

"Carl Lee has taken time from his busy schedule the past few years to participate in many youth activities including alcohol and drug abuse prevention programs, Special Olympics, Big Brothers/Big Sisters and special programs for many other groups and organizations," said Blue. "We are very pleased he will be returning to campus to talk to our students and area youth about the importance of education and what it takes to be successful in life."

Lee's presentation will be open to the public free of charge. To obtain further details contact the Marshall University African-American Students Program Office, 696-6705.

Four selected for Business Hall of Fame

(Continued from page 1)

ginia, the Industrial Investment and Holding Corporation, Kyowwa Corrugated Container Company, the Logan Corporation, Champion Industries and McCorkle Industries.

He is chairman of the West Virginia Alliance for Hospital Trustees and past president and member of the Cabell Huntington Hospital board of trustees. He also is past president of the Huntington Pediatric Clinic, the Huntington YMCA and the Huntington Rotary Club and is past chairman of the West Virginia Chamber of Commerce and is a trustee at Alderson-Broadus College.

Cline has received many honors for his community work. He was named to the Huntington Hall of Fame in 1987, received the Huntington Herald-Dispatch Citizen of the Year Award in 1988 and received the Ohio Department of Natural Resources Forest Stewardship Award in 1994.

Hall is chairman of the board and chief executive officer of Ashland Inc. He joined Ashland Inc. (formerly Ashland Oil Inc.) in 1957 as a chemical engineer, was elected vice president in 1966, administrative vice president and director in 1968 and senior vice president in 1970. He was elected vice chairman of the board and chief operating officer in 1979 and was elected to his present position in 1981.

He is a member of the American Petroleum Institute Executive Committee and the National Petroleum Council and is past chairman of the National Petroleum Refiners Association. He currently is a member of the board of directors of Reynolds Metals Company, Banc One Corporation, Humana Inc., CSX Corporation and Canada Life Assurance Company.

In 1994 the John R. Hall Center for Academic Excellence was established at Marshall University. The center encompasses Marshall's Honors Program, the Society of Yeager Scholars and the John Marshall Scholars.

Hall has received many honors and awards and received honorary degrees from Morehead State College, Transylvania University, Kentucky State University, Northern Kentucky University and Marshall.

He is a 1955 graduate of Vanderbilt University.

Pritchard is president of Pritchard Electric Company in Huntington.

A 1935 graduate of St. Albans High School, he established Pritchard Electric Company in 1962 with no employees and few

prospects. Today, the company has average sales of approximately \$16.5 million per year and employs approximately 500 people.

Pritchard was a driving force in the implementation of the National Business Roundtable's Construction Industry Cost Effectiveness program.

He has been closely associated with Marshall University for more than 25 years. He received the James H. McGraw Award Contractor Medal in 1988 and was appointed to the chair of the Electrical Contracting Foundation Inc. in Washington, D.C., representing West Virginia, Kentucky, Ohio, Pennsylvania and Maryland for 1992-94.

Pritchard has been involved in many community organizations and is a member of the boards of directors of Bank One, Cabell Huntington Hospital, the Huntington City Mission, Boy Scouts, Boys' and Girls' Clubs, United Way and Goodwill Industries. He served 14 years as president of the West Virginia-Ohio Valley chapter of the National Electrical Contractors Association.

Pritchard and his wife, Geraldine, have one daughter, Dr. Deborah Greenwald.

Butcher, who died in 1992 in Tampa, Fla., was a 1953 graduate of Marshall University. He served beginning in 1991 as chairman of the board of directors of the American Ship Building Company in Tampa.

His Navy career began in 1948 as an apprentice seaman. He was commissioned an ensign upon graduation from Marshall and by the time of his retirement from the Navy had risen to the rank of vice admiral. Kent said as a commanding officer, Butcher was known as a blunt-speaking, demanding workaholic who went to great lengths to get to know the enlisted people on his ships.

Prior to his retirement from the Navy in 1991, Butcher was chief of staff and deputy commander-in-chief of the U.S. Transportation Command (TRANSCOM) during operations Desert Shield and Desert Storm.

Butcher held a master's degree from George Washington University and was a graduate of the Naval War College. In 1988 he was awarded an honorary doctorate in humane letters by Marshall. In 1989 he was designated by his native state as a Distinguished West Virginian.

His survivors include his wife, Phyllis; three children, Emily Rose Butcher, Susan King and Thomas Butcher; three grandchildren; brothers, William and Perry, both of Huntington, and sister, Marcella O'Lynn of Huntington.

National forum planned

(Continued from page 1)

dent of the Huntington branch of the NAACP; Gil V. Montanez, postmaster of Huntington and a director of the local Main Street program, and Glenna Racer, human resource representative at Marshall.

The program is being presented free of charge by the Marshall University Office of Multicultural Affairs/African American Students Programs, the Marshall Division of Management/Marketing and the MU Division of Continuing Education.

Blue said participants should preregister so that handout materials can be prepared.

To register or obtain further details contact the Office of Continuing Education at Marshall University's Community and Technical College, 696-3113.

Summer research funds available

Grants for university scientists in the fields of mathematics, physics, chemistry, computer science, medical and health sciences and the behavioral sciences are available through the U.S. Army's Summer Faculty Research and Engineering Program, according to Dr. Leonard Deutsch, dean of the Marshall University Graduate School.

Summer associates will receive a stipend of \$900 for up to 12 weeks. A relocation per diem allowance of \$50 per day also is available. Applications are due Feb. 13. Application forms are available in the MU Graduate School Office, 113 Old Main.

Lunchbag seminar set

A lunchbag seminar titled "Relationships: What's Good and What's Not" will be presented Wednesday, Feb. 15, at noon in Prichard Hall Room 143. The seminar is open to the public free of charge. To obtain further details contact the Office of Women's Programs, 696-3112.

WAC program will be requirement in fall

One of the key elements in Marshall University's plan to provide its graduates a competitive advantage will be initiated this fall, according to Dr. Charles O. Lloyd, professor and chair of the university's Classical Studies Department.

Beginning with the 1995 fall semester, all students entering Marshall University will be required to take a three-credit-hour Writing Across the Curriculum (WAC) program designed to improve the students' overall writing abilities.

Lloyd, chairman of Marshall's WAC Committee, said Writing Across the Curriculum was created to reinforce writing skills in classes outside English composition.

"This academic movement engages students directly in the subject matter of courses through activities that focus on writing as a means of learning," explained Lloyd. "Some writings are informal, ungraded class exercises that teach critical thinking, organization and synthesis of diverse elements, summarizing skills and awareness among students of their own learning processes. Others, formal and graded, teach these skills through careful revision, evaluation and reformation into a finished product.

"The specific academic disciplines being taught and the

Student gets fellowship

Laura Farnsworth of Parkersburg, a junior in Marshall University's School of Nursing, has been awarded a prestigious Fuld Fellowship, according to Dr. Lynne B. Welch, dean of the School of Nursing.

Farnsworth was one of 53 outstanding nursing students selected from more than 400 nominations for the fellowship from throughout the United States. Students were selected based on demonstrated interest in holistic nursing and academic and extracurricular achievements.

As a fellowship winner, Farnsworth will attend a program titled "Transforming Nursing's Vision: History, Holism and the Health Care System" scheduled this summer in Edinburgh, Scotland, and London, England.

She also will represent Marshall's School of Nursing at the National Student Nurses' Association meeting this spring in Charlotte, N.C.

Farnsworth is an honors student at Marshall. She serves as junior class representative to the Student Nurses' Association and is a member of the Christian Nurses' Association.

Musical to be presented

The revival of "Guys and Dolls," one of the most successful musicals in Broadway history, will be presented by the Marshall Artists Series on Thursday, Feb. 16, at 8 p.m. at the Keith-Albee Theatre.

Celeste Winters, MAS director, said the revival of "Guys and Dolls" won four 1992 Tony awards and seven Drama Desk awards.

Tickets are \$20, \$24 and \$28 for adults. Full-time Marshall students with valid identification cards will be admitted free. Tickets will be half-price for youth 17 and under and MU faculty, staff and part-time students.

To obtain further details contact the Marshall Artists Series Office, 696-6656.

goals of specific courses determine the forms which this writing takes. Writing Across the Curriculum as a teaching method can be summed up in one phrase: student involvement."

Lloyd said the Marshall WAC program was an offspring of a general education effort that began approximately six years ago. He said Marshall President J. Wade Gilley and other administrators have been very active in supporting WAC.

The university conducted four workshops for faculty members to instruct WAC participants to focus their courses on central writing assignments that work to fulfill course goals. Faculty members also held regular meetings to discuss topics such as WAC in large classes, how to manage the grading of papers, writing portfolios in the WAC classroom and informal writing strategies.

As a result of the meetings, Marshall's WAC Committee, composed of 11 faculty members, was formed.

Lloyd said faculty volunteers will measure the success of the new program which has drawn national attention.

Seven Marshall University faculty members, including Lloyd, were selected to showcase the university's WAC program at the second National Writing Across the Curriculum Conference held Feb. 2-3 in Charleston, S.C.

Lloyd's presentation was titled "Forging Faculty Communities: WAC at Marshall University."

Professors Shirley Lumpkin (English) and Allen Wilkins (economics) discussed how shared writing assignments in English and economics classes helped students assess writing strengths and weaknesses. Professors Betty Dennison and Carol Perry of the Community and Technical College showed how linking geometry and business report writing improved students' understanding of both math and composition.

Professor Nancy Lang (English) and Lloyd made a presentation on how letter writing between their classes improved student writing about literature. Professor Jeffrey May (biological sciences) presented a paper explaining how evaluation of writing by students themselves improves scientific writing in large classes.

Lloyd said the new three-credit-hour class requirement for entering students probably will be the first phase of a comprehensive WAC program being developed at Marshall University.

Poet will give reading

Poet Timothy Russell will read selections from his work at Marshall University on Monday, Feb. 13, at 8 p.m. in the Memorial Student Center Alumni Lounge.

Russell's book, "Adversaria," won the 1993 Terence Des Pres Prize and was published by Triquarterly Books/Northwestern University Press.

His work has appeared in many journals including Poetry, Kestrel, the Cincinnati Poetry Review and West Branch. Russell has had three chapbooks published: "The Possibility of Turning to Salt," "In Dubio" and "In Medias Res."

Russell attended West Liberty State College and the University of Pittsburgh. He has been employed for more than 20 years at Weirton Steel.

His presentation, open to the public free of charge, is part of the university's Visiting Writers Series sponsored by the Marshall University College of Liberal Arts, the MU English Department and the West Virginia Humanities Council.

To obtain further details contact Professor Art Stringer in Marshall University's Department of English, 696-2403.

Thomas to speak at international meeting

Merle Thomas Jr., assistant professor of engineering technology in Marshall University's Community and Technical College, will make a presentation titled "Concurrent Engineering: Worldwide Winner" at the 1995 World Symposium of Integrated Resource Management which will be held March 6-8 in Auckland, New Zealand.

The symposium, featuring world-renowned experts reporting on recent manufacturing advancements, is being hosted by the New Zealand Production and Inventory Control Society on behalf of the Australasian Production and Inventory Control Society.

Comedy series continues

Comedian Scott Henry will perform at Marshall University on Wednesday, Feb. 22, at 9:15 p.m. in Marco's in Memorial Student Center.

A native of Milwaukee, Wis., Henry said his show business career began with a brilliant but short-lived magic act in the fifth grade. He said he got the rabbit out of the hat all right but it died two days later, ending a potential career as a magician.

Following in his father's footsteps, Henry became a machinist. However, he said getting up at 6:25 every morning to be at work at 6:30 was another trick he couldn't repeat.

Henry started attending open nights at the local comedy club and three months later became the club's emcee. He then started performing regularly and began opening for performers such as Tim Allen, Robert Townsend, Carol Leifer and Damon Wayans.

He moved to Los Angeles, Calif., and performed in the large comedy clubs and started performing on television comedy shows and situation comedies. Henry now performs approximately 45 weeks a year throughout the United States.

There will be a \$1 admission charge for the general public. Marshall students will be admitted free. To obtain further details contact the Marshall University Office of Student Activities and Organizations, 696-6770.

'Hobson's Choice' scheduled

The Marshall University Theatre will present the comedy "Hobson's Choice" Feb. 9-11 and 16-18 at 8 p.m. in the Joan C. Edwards Playhouse in the Fine and Performing Arts Center.

Tickets are \$6 with discounts available to seniors and part-time Marshall students. Full-time Marshall students will be admitted free.

The Feb. 16 performance will be signed for the hearing impaired.

To obtain tickets or further details contact the Marshall University Box Office, 696-2787, weekdays between 1 and 5 p.m.

Employee achievements

Dr. JUDITH SILVER, associate professor in the Department of Mathematics, has had an article titled "Less is More" accepted for publication in the Virginia Mathematics Teacher, a publication of the Virginia Council of Teachers of Mathematics.

Dr. LAWRENCE R. SCHMITZ, associate professor of chemistry, presented a seminar titled "Calculating Heats of Formation from *Ab Initio* MO Theory and a Group Increment Scheme" Feb. 3 to the Department of Chemistry at Western Kentucky University.

Held every three years, the symposium is considered one of the foremost international manufacturing convocations. More than 1,000 representatives from every major manufacturing country are expected to attend the program.

Thomas' report is one of 40 invited presentations that will be presented during the symposium. His case studies report recounts significant new engineering technology advances by West Virginia manufacturers and the Ford Motor Company.

The North Central West Virginia and Columbus, Ohio, chapters of the American Production and Inventory Control Society are providing funds to help sponsor Thomas' trip.

Dr. Randall Jones, chairman of the Applied Science Technology Division in the Community and Technical College, said the conference will focus on engineering technology, which is Thomas' teaching specialty. "Experts from several nations will present state-of-the-art technical sessions at the conference and our division will most certainly benefit from what Professor Thomas will bring back from the conference," said Jones.

Several of Thomas' students made computer aided drafting (CAD) and research contributions to the paper and will receive published acknowledgment in the conference proceedings.

Dr. F. David Wilkin, dean of the Community and Technical College, said that recognized research such as Thomas' exposes students to the very frontiers of manufacturing. "The students go from our classrooms and laboratories to form an important part of West Virginia's industrial job base," said Wilkin.

"Further, these concurrent engineering techniques came from and directly benefit West Virginia factories. They corroborate the Community and Technical College's support of local industry through sharing of its scholars and the direct application of their scholarship to the factory floor," Wilkin said.

Mock OAS meeting set

Marshall University's Model International Organizations Club will sponsor a mock Organization of American States (OAS) meeting Friday and Saturday, Feb. 10-11, according to Dr. Clair W. Matz, professor of political science at Marshall.

Approximately 100 students from area high schools will attend and assume the roles of officials from the countries of the western hemisphere that are OAS members. They will debate topics such as the Haiti occupation force, drug traffic in the Americas, refugees and fostering democracy in the Americas.

Issues will be debated in three committees: The Political-Judicial Committee, the Economic and Social Committee and the Cultural Committee.

Participating high schools include Boyd County (Ky.) High School, Ceredo-Kenova High School, Grace Christian School, Huntington High School, Nitro High School and Ironton (Ohio) High School.

Eric Gollanek, president of the Marshall club, said the simulation is a learning experience. "The students have to research their country's foreign policy position in the real world to know how to act in the model," said Gollanek. "The real fun is in the corridor diplomacy and parliamentary maneuvering that goes on in trying to get your resolution adopted by the whole body."

Marshall's Model International Organizations Club participates in collegiate-level model United Nations and other mock organization competitions.

To obtain further details contact Matz at Marshall University's Department of Political Science, 696-2763.