Letter from the President
Emilee Seese

Conference planning is in full swing. The details are nearly set and conference is quickly approaching. We are working hard to make this an enjoyable and beneficial conference for all. The preliminary program is posted on the website under meetings and events. Be sure to check that out and get registered. Online registration is preferred at http://wvla.org/meetinginfo.php Kelly Funkhouser works very hard on registration each year and we want to make things as seamless as possible for her.

Our Keynote Speaker for the Opening Session is Patrick Sweeney from EveryLibrary. Mr. Sweeney is leading the way for political advocacy and community organizing. He will be talking about networking and schmoozing and how to get the most out of your conference experience.

Local author Marie Manilla is the Keynote Speaker for the Second Session and Banquet. Be sure to pick up a copy of her book The Patron Saint of Ugly for our all-conference read. There will be some discussion about the book at the Banquet, and a more in-depth discussion Friday. I am very excited about having an all-conference read this year. For more information on Marie and her work you can visit her website at www.mariemanilla.com

The Third General Session will feature Jeff Julian from ALA and their Libraries Transform campaign. Jeff is the Director of the ALA Public Awareness Office and is excited to bring information on this campaign to West Virginia. With such inspiring keynote speakers, and great programs as well, this conference is sure to be one to remember.

Our First Vice-President Gretchen Beach has some fun activities planned that you won’t want to miss. Options include Game Night, Escape Rooms, Tamarack Dinner & Art Crawl, and more. If you will be arriving Tuesday, be sure to join us at “The Dish” café for dinner and beverages.

Browse this issue for more information on the activities.

The Resort at Glade Springs is sure to be an excellent venue, especially during the beautiful fall. Make time to get registered and take advantage of this opportunity to network with other librarians and library supporters.

I would like to thank everyone who has diligently worked to plan this conference. It takes a lot of hard work from dedicated library lovers to make conference a success each year.

It is also time to vote for our leaders for next year. The election ballots should be in your hands by now. Please take the time to exercise your right and vote. The deadline for voting is September 9th. The future of WVLA depends on you. There are various ways you can help including leadership on the Executive Board, Roundtables, Committees, Divisions, and more. Please think about what you could do to help WVLA grow in the future. I hope to see everyone at conference!
Kat Phillips

Eryn Roles, Kat Phillips, and Sabrina Thomas are excited to announce that the WVLA Library Instruction Round Table (LIRT) has officially been created and approved by the board. Eryn Roles will serve as Chair of the RT until December, when Kat Phillips, current Chair-Elect will fill the position. Sabrina Thomas is the roundtable’s secretary and Cat Staley is the social media guru.

The first meeting at this year’s Spring Fling was a success with great conversation, idea sharing, and the establishment of the future vision for the roundtable. The purpose of the roundtable would be for interested members of WVLA to discuss library instruction trends, initiatives and shared best practices. The roundtable would serve the members in networking and collaborative opportunities in order to bring continuity to the library instruction interests within our numerous institutions.

All interested parties are invited and encouraged to join and spread the word! Please send an email to Kat Phillips if you are interested in receiving more information about the LIRT or if you are interested in becoming a member.

ALTERNATE TEXT

West Virginia Libraries (ISSN: 0043-3276) is the official publication of the West Virginia Library Association. The views expressed are not necessarily the official viewpoints of the WVLA. West Virginia Libraries is published six times per year in January, March, May, July, September, and November.

Beginning in 2016 all issues are distributed electronically and are available to the general public at no cost.

Photographs, news, articles, and correspondence should be sent to the editor.

Copy deadline: 15th of the month proceeding publication.

www.wvla.org
WVLA FALL CONFERENCE 2016

EVENT OPTIONS

HAVE FUN WITH FELLOW LIBRARIANS!

TUESDAY, OCT. 4
4:30 PM
JOIN US AT
"THE DISH" CAFE
FOR DINNER & BEVERAGES

DISHCAFEWV.COM
PRICE RANGE $11-30
LOCATION
1466 RITTER DR
DANIELS, WV
APPROX. 5 MIN DRIVE

WEDNESDAY, OCT. 5
7:00 PM
OPTION 1: "ESCAPE ROOMS"
GLADESPRINGS.COM/ESCAPE-ROOM.PHP
*SIGNUP AT REGISTRATION DESK BY 5PM WEDS
COST: $25/PERSON (PLUS TAX)
LOCATION
ONSITE AT GLADE SPRINGS
(MEET AT THE LEISURE CENTER AT 6:45)

OPTION 2: TAMARACK DINNER & ART CRAWL
WWW.TAMARACKWV.COM
PRICE RANGE $7-30
LOCATION
1 TAMARACK PARK
BECKLEY, WV
*APPROX. 20 MIN DRIVE
*TO CARPOOL, MEET IN RESORT LOBBY AT 6:30
2016 WVLA Fall Conference Preliminary Program Guide

Wednesday, Oct. 5, 2016
10:30 a.m.- 5:30 p.m.
- Vendors Open in Rotunda
11 a.m.-3 p.m.
- Registration
1 p.m.-2:15 p.m.
  - First General Session – Patrick Sweeney, EveryLibrary
2:30 p.m. – 3:30 p.m. – Afternoon Programs
  1. This Place Matters: How libraries and the CLIO Foundation are connecting residents and visitors to the history and culture of their communities – Dr. Trowbridge, Marshall University
  2. Information Literacy Learning Activities that Incorporate the Frames – Sabrina Thomas, Marshall University
  3. Maker Spaces on the Move – Georgina Doss, Cabell County Public Libraries
  4. Picture This! Using Instagram to Promote Your Library – Linda Blake & Jane LaBarbara, WVU Libraries
3:45 p.m. – 4:45 p.m.
  1. Middle-Grade Magic – Belinda Anderson, Author
  2. Learn about West Virginia – Heather Campbell-Shock & Lisa Hechesky, WVLC
  3. Notary Service in WV
  4. Get Gaming! – Cate Weber & Brenna Call, Vienna Public Library
  5. Programming for Tiny Budgets – Sarah Palfrey, Summersville Public Library
Division Meetings 5 p.m.
  1. Schools
  2. Trustees
  3. Friends
  4. Academic
  5. Public
Evening Entertainment
  - Game Night
  - Local Arrangements/Other – you won’t want to miss this

Thursday, October 6, 2016
8:00 a.m.
- Past Presidents Breakfast
8:30 a.m. - 5:30 p.m.
- Vendors Open in Rotunda
8:30 a.m. – 2 p.m.
- Registration
9 a.m. – 12:30 p.m. - Special Morning Program
  - Caring for History Collections in Libraries – Jessica Bitely, Northeast Document Conservation Center
9 a.m. – 10 a.m. – Morning Programs
  1. The Use of Digitization for Preserving and Improving Access to Older Genealogical Materials – James Miracle, BS Ed, NGS, Parkersburg and Wood County Public Library
  3. Coloring: It’s Not Just for Kids Anymore! – Addie Gilkerson, Raleigh County Public Library
10:15 a.m. – 11:30 a.m.
  1. Sensory Spectacular – Stacy Richardson-Bond, Cabell County Public Library
  2. Follow the Midland Trail – Belinda Anderson, Author
  3. Library Volunteer Tool Kit – Suzy McGinley, WVLC
  4. Outcome Measurement Made Easy: Capturing Impact Using Project Outcome – Emily Plagman, PLA
  5. Copy Cataloging with RDA – Michelle Kubiak, WVLC
Roundtable Meetings 11:45 a.m.
  1. Preservation
  2. Library Instruction
  3. Social Responsibilities
  4. Directors
  5. GovDocs
1:30 – 5:00 p.m. - Special Afternoon Program
  - Grant Writing -
1:30 p.m. – 2:30 p.m. – Afternoon Programs
  1. Trustees
  2. Copyright Instruction – Sharon Holdeman, Tennessee Tech University
  3. We is Greater Than Me – Patrick Sweeney, EveryLibrary
Thursday, October 6, 2016 Cont.
2:45 p.m. – 3:45 p.m.
1. **New Release Books Your Students Will Love (Middle & High School)** – Leslie Bermel, Media Source, Inc.
2. **Pedagogical Partnering and Library Instruction: Will You Poison My Morning Tea?** – Dr. Charles Julian & Virginia Kline, Mary F. Shipper Library
3. **Weeding Your Collection** - TBA
4. **Telling Your Library’s Story** – Belinda Anderson, Author

4:00 p.m. – 5:00 p.m.
2. **WVLA Community & Technical Colleges Database Consortium** – Heather Lauer, MLS, BridgeValley Community & Technical College; Jamie Bayne, MA, MLIS, Mountwest Community & Technical College, & Kat Phillips, Marshall University
3. **Attracting Adults Through Programming** – Suzette Sims, Craft Memorial Library
4. **NORLN Circulation Committee Meeting** – Julia Todd, Clarksburg-Harrison Public Library & Connie Skidmore, Sutton Public Library

Roundtable Meetings 5:00 p.m.
1. Digital
2. ILL/Reference
3. Foundation Center
4. Childrens
5. Technical Services

5:30 p.m. – 6:30 p.m. - Evening Entertainment
• Cash Bar & Music
6:30 p.m. – 8:00 p.m.
• Second General Session - Banquet - All Conference Read - Maria Manilla

Friday, October 7, 2016
8 a.m. – 9:30 a.m.
• Buffet Breakfast
8:45 a.m. – 9:00 a.m.
• State of the State
9:00 a.m. – 9:15 a.m.
• WVLA Business Meeting
9:15 a.m. – 10:00 a.m.
• ALA Libraries Transform – Jeff Julian
10:15 a.m. – 11:15 a.m. – Morning Programs
1. **Brief Overview of the Association of Bookmobile and Outreach Services Annual Conference** – Chuck Jones, Craft Memorial Library
2. **25 in 50: Delve into the wonderful websites for instruction and literacy for all libraries** – Kat Phillips, Eryn Roles & Sabrina Thomas, Marshall University
3. **Update: The Latest Innovations & Features from OverDrive** – Jessica Sutton, OverDrive
4. **Handling Safety Concerns in Your Library** -
11:30 a.m. – 12:30 p.m.
1. **Using Canva to Market Your Library** – Suzie Martin, Brookhaven Elementary & Clarksburg-Harrison Public Library
2. **Uncovering Local Compelling Narratives by Writing Your Library’s History** – Dr. Charles Julia, Mary F. Shipper Library
3. **All Conference Read: Up Close with Marie Manilla**

1:00 p.m.
• Lunch - Executive Board Meeting – Old & New

For a complete description of programs please visit the Conference website
West Virginia Library Association’s
2016 Fall Conference Registration Overview

**Register Online NOW and Save $5.00!**

This year we are again promoting online registration for WVLA’s Fall Conference. To keep it green and environmentally friendly, everyone who registers for Fall Conference ONLINE at [www.wvla.org](http://www.wvla.org) will receive a $5.00 discount. Not only will you be saving yourself a little money, but you will be reducing the data entry load on our registration team. Many hands make light work!

**Please note:** you are NOT required to PAY online to receive the $5.00 discount. You may pay online or pay by mail, email or fax. To register online and pay offline, please print the receipt generated at the end of the registration process and send this receipt with your check, money order or the “Conference and Event Registration Library System / Individual Cover Sheet” containing your credit card information.

<table>
<thead>
<tr>
<th>Day(s) of Attendance</th>
<th>MEMBER RATES*</th>
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<th>NON-MEMBER RATES</th>
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<tr>
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<td>Early Bird Received by 09-20-2016</td>
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<td>Thursday Only</td>
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<tr>
<td>Friday Only</td>
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<td>$ 65</td>
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</tr>
<tr>
<td>Full Conference</td>
<td>$ 105</td>
<td>$ 110</td>
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Thursday Night Awards Banquet tickets are $40.00 per person and are not included in the Fall Conference rates above.

No refunds will be given after October 1, 2016.

*2016 dues **MUST** be current as of September 1st, 2016 to qualify for Fall Conference Member Rates, as decided by the Executive Board to eliminate past registration difficulties.*
Please note – registration form for each participant must be attached!!

Today’s Date: _____________________________

Name as appears on Credit Card: __________________________________________________________

Billing Address: _______________________________________________________________________

City: _____________________________ State: _______ Zip: ____________

Account Number: _________________________________________________________________

Expiration Date: _______ / _______ Total Amount to be Charged to Credit Card: $___________ . _____

Signature: _______________________________________________________________________

Email Address: ______________________________________________________________________

Telephone No.: ( _____ ) ______ - _____________ Secondary Phone No.: ( _____ ) ______ - _____________

Receipt Options

_____ Please email receipt to person listed above.

_____ Please email receipt to person listed below:

Name: ______________________________________________________________________

Email Address: ___________________________________________________________________
Members Register Online NOW and Save $5.00 !

Online registration at www.wvla.org does not require online payment. Print the online invoice/receipt and mail, fax or email it and payment to: Kelly Funkhouser, Morgantown Public Library, 373 Spruce Street, Morgantown, WV 26505; fax: 304.291.7427; e-mail: funkhous@clark.lib.wv.us. For paper registration, print and complete this form and send to the above address, fax or email. Questions, please call Kelly Funkhouser at 304.291.7425, ext. 208.

___Yes, I have verified through www.wvla.org my membership dues are paid for this calendar year. (Expires 12/30/2016.)

Name: ____________________________ (WILL APPEAR AS IS ON BADGE)

Library Affiliation: ____________________________ (WILL APPEAR AS IS ON BADGE)

Address: ________________________________________________________________

City/State/Zip: ____________________________

Telephone: ____________________________

E-mail: ______________________________________

Please list any special accommodations required:

Is this your first WVLA Conference? ___ Yes / ___ No

Are you a new member? ___ Yes / ___ No

Conference Fees

(2016 dues must be current as of September 1st to qualify for member conference rate.)

<table>
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<tr>
<th>Day(s) of Attendance</th>
<th>Early Bird Fee (by 9-20-2016)</th>
<th>Regular Fee (after 9-20-2016 &amp; on-site)</th>
<th>Non-Member Fee</th>
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<tr>
<td>Full Conference</td>
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Thursday Night Awards Banquet (not included in above four options) ___ number of tickets needed \* $ 40.00 = __________

**Banquet choices:** (number needed to match tickets purchased)

___ Stuffed Peppers, Rice & Vegetables (Vegetarian) Subtotal __________

___ Stuffed Chicken Breast, Broccoli & Cheddar Cheese SUBTRACT $ 5 (for online registration) __________

___ Pan Seared Filet of Salmon with Dill Sauce TOTAL PAYMENT DUE __________

___ Special Dietary Needs: __________

Payment Information: (If using group form, please check credit card type here only & complete payment information on group form)

___ I have enclosed a check payable to WVLA. ___ Please bill my credit card account, as follows:

Credit Card Number: ____________________________ ___ Visa ___ MasterCard Expiration Date: _______

Name as appears on card: ____________________________ Cardholder Signature: ____________________________

Billing Address: ____________________________ Cardholder E-mail: ____________________________

NO REFUNDS WILL BE GIVEN AFTER OCTOBER 1, 2016
Learn from the masters

Representatives from the U.S. Patent and Trademark Office will be coming to West Virginia University in Morgantown on Thursday, September 29th and Friday, September 30th to provide training on patents and trademarks.

The Friday session is designed especially for librarians and the USPTO representatives will present on FAQs for Patents and Trademarks. This will take place from 9:30 to 1pm at the Evansdale Library Room G16. Breakfast will be provided. I especially hope that library staff will be able to attend, because WVU Libraries is an official Patent & Trademark Resource Center. Please check with your supervisor before attending. To register for Friday session email Marian Armour-Gemmen Marian.Armour-Gemmen@mail.wvu.edu

Librarians are also welcome to come to the session on **Thursday, September 29, 2016.** The Health Sciences Innovation Center and the WVU Libraries will cosponsor an all-day event at the Evansdale Library. It will run from 9:30am to 5:30pm. Representatives from the United States Patent & Trademark Office will introduce intellectual property and will provide hands-on training for patent and trademark searching. Thursday also includes a panel discussion of individuals providing services available to inventors at WVU.

**Registration for the Thursday event is now available at the following link:**
[https://www.eventbrite.com/e/patents-trademarks-hands-on-learn-from-the-masters-tickets-26878908539](https://www.eventbrite.com/e/patents-trademarks-hands-on-learn-from-the-masters-tickets-26878908539) Refreshments and lunch will be provided. A 4:30 reception to conclude the day’s event. For more information regarding these events please contact: Marian Armour-Gemmen at Marian.Armour-Gemmen@mail.wvu.edu or Kayde Cappellari at Katherine.Cappellari@mail.wvu.edu

**Election Time**
It is time to vote on for your choices for WVLA’s 2017 officers. Please vote for your choices by September 9, 2016. You must be a current WVLA member to vote. See your email invitation for ballot link.

Election results will be announced at the Fall Conference.

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**Upcoming Events**

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<tr>
<th>WVLA Executive Board Meeting</th>
<th>Spring Fling 2017</th>
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<tr>
<td>September 1, 2016 10:30-2:00 PM</td>
<td>April 6 – April 7, 2017</td>
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<td>Nutter Fort Public Library</td>
<td>Summersville, WV</td>
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<tr>
<th>WVLA Annual Conference 2016</th>
<th>WVLA Annual Conference 2017</th>
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<tr>
<td>October 5 – 7, 2016</td>
<td>November 8 – November 10, 2017</td>
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<td>The Resort at Glade Springs</td>
<td>The Greenbrier</td>
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<th>Library Legislative Day</th>
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<td>February 27, 2017 8:00-5:00 PM</td>
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<td>Upper Rotunda of the Capitol, Charleston, WV</td>
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