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MU NewsLetter, March 2, 1995

Office of University Relations

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NEWSLETTER

MARSHALL UNIVERSITY • OFFICE OF UNIVERSITY RELATIONS • HUNTINGTON, WEST VIRGINIA 25755 • March 2, 1995

Marshall representatives going to China

Representatives from Marshall University will participate in a two-week trade mission to China beginning March 5, according to Dr. William A. Edwards, executive director of Marshall's Center for International Programs and one of the mission leaders.

Accompanying Edwards will be Dr. Betty J. Cleckley, vice president for multicultural and international programs at Marshall, and Clark Egnor, coordinator of Marshall's English as a Second Language Institute. Representatives of several area businesses also will participate in the trade mission.

Edwards said the delegates will receive a firsthand glimpse of the political and economic changes in China when they visit cities such as Beijing and Shanghai.

"This tour will provide the participants a cost-effective and professionally managed opportunity to meet their business and ac-

ademic counterparts in China," said Edwards. "Several West Virginia companies, including Guyan International, Pyott-Boone Electronics and Hourly Computers, have joined the tour with hopes of obtaining trade agreement information for doing business with China--a country with great potential."

The U.S.-China trade mission has established the following set of integrated goals to accomplish while in China:

- to interact with Chinese leaders in face-to-face roundtable dialogues about current partnership opportunities;
- to attend an international trade fair in Shanghai to learn about Chinese products and service providers;
- to obtain specific and pertinent trade agreement information for doing business with China;
- to offer initial market research opportunities into the current Chinese market for American business leaders;
- to obtain current economic trend information about China from Chinese leaders;
- to visit Chinese businesses and academic facilities;
- to experience Chinese cross-cultural business practices;
- to match American business and academic leaders with their Chinese counterparts;
- to learn about the Chinese cultural heritage in order to interact with professional counterparts from a culturally sensitive perspective;
- to participate in receptions to meet with local and national Chinese business, academic and government leaders.

Edwards said each member of the trade mission has specific reasons for participating in the trip. He wants to develop student and faculty exchange programs and cooperative research projects.

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Brown chosen for award

Marie Brown of Barboursville, program assistant in the Student Activities Office, has been selected as the Marshall University Employee of the Month for February, according to Bill Burdette, chairman of the selection committee.

Brown has worked for the university for 10 years.

She was nominated for the award by Heidi McCormick, coordinator of student activities, and several other Marshall University staff members and students.



Brown

In making the nomination, McCormick said, "During her tenure here, Marie has worked for four different directors of student activities. It has been her continued commitment to serving students and Marshall that has maintained this office.

"The Office of Student Activities is a busy place serving many walk-in students and answering a high volume of phone calls and questions from students, staff and the community. It is not unusual for Marie to be working on several projects at the same time, while answering the phone and directing work-study students. She handles each phone call, student walk-in and work-study student in the most professional manner.

"Marie has maintained an excellent rapport with students over the years. It is not unusual for students who have graduated to come back and visit with Marie, to seek her advice and inform her of changes in their lives. Students trust her and realize that she has their interest in mind. Regardless of work load or setbacks, Marie is cheerful, pleasant and positive. I nominate Marie Brown for Employee of the Month with the highest recommendation."

Brown will receive a plaque and \$100 for being named Employee of the Month and will be eligible for the Employee of the Year Award.

Marshall University President J. Wade Gilley and his wife, Nanna, provided funds through a grant to establish the Employee of the Month and Employee of the Year program.

Final tabulation shows 'Gala' raised \$72,000

Marshall University's Arts Gala 1994 cleared more than \$72,000 for the university's arts programs, according to MU President J. Wade Gilley.

"Marshall students for years to come will reap the benefits from our community celebrations of the arts," Gilley said. "The 1994 gala committee, headed by Mrs. Jane Boylin, did a remarkable job of producing an elegant, entertaining evening while keeping expenses to a minimum. The significant revenue generated by the gala exceeded our expectations."

Arts Gala 1994, held Sept. 17 in Marshall's Fine and Performing Arts Center, featured a musical performance by nationally-known singer and actress Andrea Marcovicci and included a reception, dinner and dessert following the performance.

Co-chairpersons for the event were Mrs. Nan Gilley and A. Michael Perry, who served as co-chairperson with Mrs. Donna Hall for Gala 1992. Mrs. Hall was honorary chairperson for the 1994 arts celebration.

Proceeds from the gala will provide additional scholarships for students in the arts and support or supplement numerous arts programs.

MU representatives going on trade mission

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Cleckley is interested in establishing working relationships with higher education institutions in various cities in China. Egnor would like to establish joint programs with Chinese institutions and market the English as a Second Language Institute in China.

Business representatives are interested in export opportunities and joint industrial and manufacturing programs.

"The People's Republic of China occupies an important position in the world economy and U.S. foreign policy," said Edwards. "It is the world's most populous state and the fastest growing economy. This trade mission will help strengthen U.S.-Sino relations, which is important to this region as well as the rest of the nation.

"In a highly competitive world economy, a good relationship with China will bring mutual prosperity and great opportunities for the coming generation."

Library hours announced

Marshall University's James E. Morrow Library will be closed Saturday and Sunday, March 4-5, and Saturday and Sunday, March 11-12, according to Josephine Fidler, director of libraries.

The library will be open from 8 a.m. to 4:30 p.m. Monday through Friday, March 6-10. The library will resume its regular semester schedule Monday, March 13.

Marshall University's Health Science Library will observe the same schedule, according to Randy Price, head of circulation at the Health Science Library.

Safety program planned

"New Directions in Safety" will be the theme of the 13th annual Marshall University Safety Conference which will be held Monday and Tuesday, April 3-4, at the Radisson Hotel in Huntington.

The conference will feature presentations by several internationally known safety experts and Tri-State area safety professionals, according to Dr. Keith E. Barenklau, director of Marshall's Safety Technology Program which is sponsoring the conference.

Jeffrey W. Vincoli, safety director for McDonnell Douglas Aerospace Corp., will be the conference keynote speaker. An internationally known safety practitioner and author, Vincoli will make a presentation in conjunction with the conference theme.

Marshall's Safety Technology Program, part of the university's College of Education, provides both graduate and undergraduate degree opportunities in traffic, industrial and mining safety. Students enrolled in the program participate in the development of the Safety Conference.

To obtain further details contact the Safety Technology Program Office at Marshall University, 696-4664.

MU Newsletter deadline

Items for the Marshall University Newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday in order to be published the following Thursday. Lengthy items should be submitted as early as possible to ensure publication.



Frank M. Deacon Scholarship Awarded

Jeffery V. Ball of Huntington, left, the first recipient of the Frank M. Deacon Scholarship at Marshall University, is congratulated by Mr. Deacon and his wife, the former Mae Beveridge Welch, of Huntington. An employee of Marion Merrell Dow Inc., Ball earned his B.B.A. degree from Marshall in 1985 and is expected to receive an M.B.A. degree in May. The endowed scholarship was established by Mr. Deacon's daughters and sons-in-law, Jane D. and Lee Flower and Virginia D. and Bill Daniels, as a surprise on his 81st birthday last February. The Flowers and Daniels are Huntington residents. The award is the first graduate-level scholarship in Marshall's College of Business. Deacon, a retired Huntington businessman, earned his B.A. degree from Marshall in 1933. His wife is a 1936 Marshall graduate.

Arneson to present for 10th year at regional social studies meeting

Dr. Neil Arneson, associate professor in Marshall University's Division of Teacher Education and director of the university's Center for Economic Education, and Jodi Feagan, assistant director of the center, have been selected to present a section at the 26th Northeast Regional Conference on the Social Studies scheduled March 9-12 in Boston, Mass.

"Creating and Celebrating Communities" will be the theme for the conference program which will feature clinics and sections from all disciplines of social studies as well as exhibits, a computer laboratory, a museum showcase and other events. More than 2,500 educators are expected to attend the conference.

The presentation by Arneson and Feagan, "Labor and Unions--The Lost Community of Economic Education," was selected from more than 300 submitted proposals.

Arneson said the presentation will focus on new and alternative ways to teach about labor and labor unions in the social studies curriculum. "The goal of the session is to describe different ways of teaching labor history and the current status and positions of organized labor in today's economy and society," said Arneson.

This is the 10th consecutive year Arneson has been selected to present at the regional conference. Susan Griffin, council service director for the National Council for the Social Studies, said this is the first time someone from outside a region has been chosen to make presentations for 10 consecutive years at any regional or national social studies conference.

Alumni give university good evaluations

Participants in the first systematic assessment of Marshall University alumni gave "very positive" responses when asked to rate their Marshall experience.

Study director Nell C. Bailey, special assistant to the dean of adult and extended education, said 3,937 graduates from the Classes of 1980, 1985 and 1990 received questionnaires concerning their satisfaction with the university. Of the 984 returned questionnaires, 905 contained usable data, yielding a sample size of nearly 23 percent of those surveyed, Dr. Bailey said.

Alumni were asked to evaluate their Marshall experience in eight areas, ranging from "effectiveness of education, level of influence and current salary, degree of identity, and benefit of education" to questions concerning involvement in extra/co-curricular activities while on campus.

Not only are the majority satisfied with their Marshall education and extra/co-curricular involvement, only 1 percent of the respondents reported they were unemployed, Bailey said. Twenty-eight respondents indicated they were "domestic engineers" or housewives and/or mothers.

Ninety-six percent of the employed respondents reported they were employed in jobs directly related to their fields of study.

In terms of salary, 51 percent of the respondents were making salaries in the range between \$25,000 and \$50,000. Five percent reported salaries of \$5,000-\$10,000; 5 percent, \$10,000-\$15,000;

22 percent, \$15,000-\$25,000; 11 percent, \$50,000-\$100,000, and 6 percent, \$100,000 or more.

Bailey said the respondent with the largest salary reported, \$200,000, sent a copy of his W-2 form to show administrators and faculty that Marshall University graduates are successful.

Respondents included 227 members of the Class of 1980, 343 from the Class of 1985 and 335 from the Class of 1990. More women responded than men, 545, or more than 60 percent, of the 905. Nearly 47 percent (424 respondents) lived in West Virginia at the time of the survey.

Of those who responded, nearly 41 percent were pursuing graduate work or had received a post-graduate degree. Alumni were studying or had studied at 84 different institutions, indicating a Marshall degree is widely accepted, Bailey said.

Marshall President J. Wade Gilley asked Bailey to undertake the study to gather significant data on the selected alumni classes to determine how the university can better serve its students.

Alumni were asked to list Marshall's strengths and weaknesses.

Strengths listed included: quality of faculty and staff; faculty/student ratio; Marshall's location and beauty; community support and interaction; athletic programs and facilities; affordability; quality of and commitment to academics; diversity of degrees and curriculum; interaction within the student body; strong programs for undergraduates as well as graduate students; variety of cultural events; diversity of students and faculty; extracurricular activities, and Marshall's tradition and reputation.

Areas polled alumni thought should be strengthened included: accreditation; parking; academic advisement; more emphasis on academics rather than athletics; faculty and staff salaries; registration; financial aid; state funding for the university; more full-time faculty; more internships and co-op programs; more personal Commencement; career planning and placement service; updating classrooms and laboratories; computer literacy for all students; more involvement with Charleston; upgrading curriculum; extending administrative office hours; child care; cheaper textbooks, and better recruitment program.

Bailey said Dr. Gilley has already addressed a number of the alumni concerns. The study was a preliminary to The Marshall Plan that will strengthen the curriculum and elevate academic requirements to better prepare future Marshall students to compete in the global society/economy of the 21st century.

Doctor visiting campus

Dr. Samuel A. Luboga is serving as a visiting associate professor in the Marshall University Department of Anatomy, Cell and Neurobiology, according to Dr. William B. Rhoten, chair of the department.

Luboga is chair of the Department of Anatomy at Makerere University in Kampala, Uganda.

His stay at Marshall is made possible by a Foreign Faculty Fellowship Award from the Educational Commission for Foreign Medical Graduates (ECFMG).

Luboga received his medical degree from the Faculty of Medicine at Makerere University. He obtained his Ph.D. from Middlesex Hospital Medical School in London.

Through the fellowship program, the ECFMG seeks to provide foreign faculty the opportunity to focus on curriculum content, educational methodology and the overall quality of basic science instruction in medical education.

Rhoten said the program at Marshall is intended not only to enhance the fellow's knowledge and instructional skills in the sciences basic to medicine, but also to stimulate international exchange of information in science and technology and foster cultural understanding among medical educators.

The Faculty of Medicine at Makerere University will also receive a grant to assist Luboga in implementing scientific and pedagogical innovations resulting from his fellowship experience at Marshall.

Excused absences . . .

Absences have been excused by the respective college deans for the following:

March 1-5--Shannon Brown, Jason Frye, Jennifer Fuller, Ben Goldman, Amanda Groves, Mindy Gulley, Brian Kidd, Trevor Long, Shannon Miller, Tyler Tackett, Adam Traylor, Laura Waggoner.

'Third House' scheduled

This year's performance of *The Third House*, a spoof based on headlines generated by legislators and other West Virginia officials, is set for 8 p.m. March 8 at the Cultural Center in the State Capitol Complex.

The annual event features members of the capitol press corps impersonating government newsmakers. The Marshall University Journalism Alumni Association sponsors the show and donates proceeds to the School of Journalism and Mass Communications.

Tickets cost \$20 each and include the performance and a reception afterward in the Cultural Center lobby.

Tickets may be purchased from any member of the association's board of directors or at the Capitol Press Room (MB-46). They also may be ordered by sending checks, payable to the Marshall University Foundation, to: 1995 Third House, c/o Tom Miller, 5 Stratford Way, Huntington, WV 25705.

More information is available from Miller at 736-1321 in Huntington or 342-1418 in Charleston.

Marshall faculty and staff achievements

Dr. MAJED KHADER, public services librarian/user education, has been named public services librarian/government documents, according to Josephine Fidler, director of libraries at Marshall. KHADER received his bachelor's degree from the University of Jordan, his master's degree from the University of North Texas and his doctorate in library science from Texas Woman's University. In his new position, he will supervise the second largest federal documents depository in the state. Marshall's James E. Morrow Library has been a depository since 1925 and has a collection of more than 900,000 items.

RONNIE JEWELL of the Department of Microbiology and Dr. THOMAS K. PAULEY of the Department of Biological Sciences recently had a paper titled "Notes on the reproductive biology of the salamander *Plethodon ricmondi* in West Virginia" accepted for publication by the Journal of Herpetological Natural History (June 1995, Vol. 3, No. 1). PAULEY presented a paper titled "Prey items of Appalachian Plethodontid Salamanders with Special Consideration on the Effects of Diflubenzuron Treat-

ments" at the annual meeting of the Eastern Branch of the Entomological Society of America held Feb. 27 in Harrisburg, Pa. The paper was part of a symposium on "Nontarget Impact of Insect Growth Regulators." PAULEY will present a paper titled "Amphibians of the New River Gorge National River" at the annual symposium of the New River Gorge National River scheduled in April.

VICTOR C. ORTLOFF, assistant professor of criminal justice, successfully completed the requirements for his doctoral degree in public administration Feb. 3 from the University of Alabama. Dr. ORTLOFF joined the Marshall faculty in September 1993.

RANDY BOBBITT, assistant professor of journalism and mass communications, moderated a panel discussion titled "Public Relations: How Far Have We Come?" during a meeting of the West Virginia Chapter of the Public Relations Society of America held Feb. 22 in Charleston.

Dr. KEITH E. BARENKLAU, professor in the Safety Technology Program, participated in the third annual Construction Safety Conference held Feb. 21-23 at the National Mine Academy in Beckley. He participated as an expert witness in a mock trial dealing with liability issues in the construction trades. Approximately 150 people attended the program.

Dr. JAGAN V. VALLURI, associate professor of biological sciences, recently had a paper titled "*Santalum album*L. (Sandalwood): In Vitro Culture and Bioreactor Production of Secondary Metabolites" published as a book chapter. VALLURI was the principal author of the paper that was an invited manuscript by the publisher. The book includes work from prestigious international researchers in the field of biotechnology and the production of plant secondary metabolites. The book, "Biotechnology in Agriculture and Forestry, Vol. 28, Medicinal and Aromatic Plants VII" was edited by Y.P.S. Bajaj and published by Springer-Verlag, Heidelberg, Germany.

Dr. CHRISTOPHER L. DOLMETSCH, professor of modern languages, attended the 23rd annual Twentieth-Century Literature Conference held Feb. 23-25 at the University of Louisville (Ky.). DOLMETSCH chaired a session titled "Austrian Literature Reconsidered."

Upward Bound Program beginning 24th year

The Upward Bound Program at Marshall University is beginning its 24th year of successful operation this month, according to Jackie Hersman, director of the program at Marshall.

Upward Bound is one of several federal programs designed to serve low-income, first generation college students by preparing and motivating them to acquire a post-secondary education.

Nationwide, more than 2 million students have participated in the programs and gone on to graduate from college.

Hersman said many graduates of Marshall's Upward Bound Program have gone on to graduate from college and achieve success in their chosen careers. The Marshall program annually serves approximately 70 high school students from Cabell, Wayne and Mingo counties.

The students learn about college through individual tutoring and counseling, cultural activities and campus visits during the school year. Program participants spend six weeks during the summer on Marshall's campus taking college preparatory, career and study skills courses. They live in Marshall's residence halls and use the university's facilities. Each student earns a stipend for participating in the program.

Hersman said Marshall's program consistently sends between 80 and 90 percent of its graduates on to a post-secondary institution.

To obtain further details about the Upward Bound Program contact Hersman at Marshall University, 696-6846.

Lunchbag seminar set

A lunchbag seminar titled "What We Really Learn from Our Mothers" will be presented Wednesday, March 15, at noon in Pritchard Hall Room 143.

The seminar is open to the public free of charge. To obtain further details contact the Office of Women's Programs, 696-3112.

Funeral services scheduled for father of MU president

Funeral services were scheduled for today (Thursday) at 10 a.m. at the Dublin (Va.) United Methodist Church for Woodrow Charles Gilley, father of Marshall University President J. Wade Gilley.

Mr. Gilley, 81, a Dublin resident, died there Monday after a long illness. He was a retired employee of Hercules Powder Co. in Radford, Va.

He was preceded in death by his wife, Mrs. Forest Hill Gilley, and a granddaughter, Beverly Denise Gilley. Surviving in addition to his son are a daughter, Mrs. Mickey Weikle of Dublin, and four grandchildren.

De Vilbiss Funeral Home in Radford was in charge of arrangements.