

1-2017

West Virginia Libraries 2017 Vol.70 No.1

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Recommended Citation

Bayne, Jamie, "West Virginia Libraries 2017 Vol.70 No.1" (2017). *West Virginia Libraries Newsletter*. 294.
<http://mds.marshall.edu/wvlib/294>

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West Virginia LIBRARIES

Vol. 70 No. 1

January/February 2017

www.wvla.org

Letter from the President

Gretchen Beach



Greeting Association Members,

I would like to express my gratitude for allowing me to serve as your president this year. I couldn't have had a better teacher than Emilee Seese and hope this year goes as well as last.

I would like to welcome Kelly Funkhouser as our new Executive Director. Kelly will be helping with membership, Spring Fling, Annual conference and general Association communication.

2017 looks to be an exciting year with a lot of educational and networking opportunities.

Coming up in 2017:

-- Library Legislative Day, February 27th at the Upper Rotunda of the Capitol. It is so important to talk to our Legislators. Please join us for the reception afterwards.

-- Spring Fling, April 6-7 at the Summersville Arena and Conference Center. We are very excited to try this new venue. Sarah Mitchell has been working hard putting a program together.

-- Annual Joint Conference with SELA (Southeastern Library Association), November 8-10 at The Greenbrier. We will be hosting

librarians from several southeastern states and they will be contributing to the programming.

Remember this is your organization and we need our members to volunteer. There are several openings left on committees; contact me if you are interested in serving.

Thank you for all you do and I look forward to an exciting year.

Gretchen Rae Beach,
President WVLA



From the Secretary



Reprinted from [WVLC Newsletter - March 2017](#)

Karen Goff

The Legislative session is in full swing here in Charleston. This week I got to observe the committee process in action. Wednesday at 9:00 am the House Education Committee started the day with two bills on its agenda. Wednesday at 9:00 pm, after recessing for the floor session and then again for dinner, the committee completed its work. Every committee member was involved in the deliberations. They did not always agree with each other, but they were always civil. Parliamentary

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procedure and committee rules were strictly observed. It was impressive.

I was there to listen to the deliberations on HB 2524, Improving the Focus on School-Level Continuous Improvement Processes. One focus of the bill is professional development for teachers and principals. Another is the dissolving of the Cabinet level Department of Education and Arts. The Library Commission was assigned to this department in 1989 when the Cabinet level departments were created by Governor Caperton. Before that, it was an independent agency of the Executive branch.

The original version of 2524 put WVLC under the Department of Administration which includes Aviation, Fleet Management, and the Ethics Commission among others. None of the Administration agencies has a mission associated with libraries. During breaks, some of the committee members asked me how this might affect the Library Commission. They were also discussing the issue with Sam Love, the West Virginia Library Association Legislative representative. When the deliberation process reached the amendment stage, Delegate Rodney Pyles of Morgantown introduced an amendment that, instead of being assigned to the Department of Administration, that the Library Commission once again become an independent agency. That amendment was defeated. He then introduced an amendment to place the Library Commission under the Department of Commerce. The rationale for this was that the bill placed Culture and History in that department and, since the two agencies share the Culture Center and have similar missions, that there would be more efficiency if both were in the same Cabinet department. This amendment passed easily.

The Library Commission's Cabinet department location is a very small part of this very complex bill that is more than 70 pages long and involves more than 40 different code cites. After all the amendments are inserted, HB 2524 will go to the House Finance Committee for further consideration as the next stage in the bill-to-law journey.

My purpose in explaining this is not nearly as complex as HB 2524. I wanted to let you know that this particular bill affects the Library Commission and what action was taken. I wanted to let you know that the Library Commission and the West Virginia Library Association are diligently monitoring legislation that affects libraries. And I wanted to let you know that your legislators put in long hours. When you are talking to them about your concerns, I am sure that they would appreciate your recognition of that effort.

Karen Goff
WVLC Executive Secretary

WEST VIRGINIA LIBRARIES

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West Virginia Libraries (ISSN: 0043-3276) is the official publication of the West Virginia Library Association. The views expressed are not necessarily the official viewpoints of the WVLA. *West Virginia Libraries* is published six times per year in January, March, May, July, September, and November.

Beginning in 2016 all issues are distributed electronically and are available to the general public at no cost.

Back issues are available from:
Marshall Digital Scholar
<http://mds.marshall.edu/wvlib/>

Photographs, news, articles, and correspondence should be sent to the editor.

Copy deadline: 15th of the month proceeding publication.
www.wvla.org



WEST VIRGINIA STATE
UNIVERSITY

Find *Your* Passion.

Associate Librarian (Special Collections Librarian)
Drain-Jordan Library

DUTIES AND RESPONSIBILITIES:

The Drain-Jordan Library at West Virginia State University (WVSU) seeks an innovative, collaborative, service-oriented librarian to manage the library's Archives. The Special Collections Librarian will lead efforts to continue transforming the Archives at WVSU into the preeminent depository of information related to West Virginia State University. The successful candidate will have knowledge of and experience with current archival standards, practices, and principles. An MLS degree from an ALA accredited institution or an equivalent degree is required. This is a full-time, 12-month, faculty position.

The Special Collections Librarian (SCL) requires expert technology skills as well as the ability to envision and help build the digital library of the future. Duties include, but are not limited to, developing finding aids, procuring, preserving, and providing access to the West Virginia State University Archives and Special Collection materials.

The Special Collections Librarian (SCL) is the person primarily responsible for scheduling special collection reference services. The SCL trains, supervises, and evaluates all personnel who assist with archival functions and who perform the actual scanning and metadata entry required to help move projects forward. The SCL also works closely with library administration and departmental managers.

Additional responsibilities include

- Reference-desk rotation duties
- Teaching Information Literacy classes
- Acting as a library liaison to assigned academic departments
- Cataloging new and old library materials: 20% of time promoting access to library materials
- Other duties as assigned in service to the University community, alumni, the public and professional associations.

NON-TENURE/ TIME BASE:

This Special Collections Librarian position is permanent and full-time with a non-tenured faculty status.

QUALIFICATIONS:

MLS degree from an ALA accredited program or an equivalent degree with an emphasis in digital resource management, special collections, or history. Knowledge, skills and ability to implement digital resource management systems and metadata for providing access to digitized primary source materials. Five years of special collections experience preferred. Employment contingent upon a complete successful background check.

SALARY: Commensurate with experience

CLOSING DATE: This position will remain open until filled, but applications received by February 28, 2017 will receive full consideration.

TO APPLY: Please submit cover letter, resume, and names, addresses, telephone numbers and email addresses of three professional references to:

West Virginia State University,
Associate Librarian Search
PO Box 1000/ 105 Cole Complex
Institute, WV 25112
Or email hr@wvstateu.edu

WVSU is Equal Opportunity/Affirmative Action Institute and does not discriminate against any person because of race, sex, age, color, religion, national origin, or disabilities.

Director Search

The Summersville Public Library (SPL) is seeking a Director for the administration and management of daily operations. Summersville is located in Nicholas County, West Virginia and is home to Summersville Lake, West Virginia's largest lake. Summersville is central to outdoor activities, that include whitewater rafting, hiking, skiing and even scuba diving. SPL is a certified passport acceptance facility, provides programming including summer reading for elementary aged children, adult activities, and a weekly storytime for toddlers.

The service population for SPL is approximately 8, 745, with an annual budget averaging around \$140,000. There is currently one full time employee other than the Director and two part time employees. The salary range for this position is \$35,000 - \$38,000 and while not comprehensive, does include benefits.

The ideal candidate will hold a Master's degree in Library Science from an ALA accredited institution, as well as a minimum of three or more years of relevant professional public library experience, or equivalent combination of training, education and experience. In addition, the ideal candidate will have three or more years of personnel management, budgetary experience and grant writing success.

To Apply:

Please submit a cover letter, resume and three professional references to Nancy Bischoff at SummersvillePL@gmail.com. Resumes will be accepted until the position is filled however, preference will be given to those submitted by March 10, 2017





**2017 Spring
Fling
Registration Form
April 6 – 7, 2017**

3 Armory Way, Summersville, WV 26651

Complete this form and mail or fax to:

For questions please call or email:

Jay Gummer
West Virginia Library Association - Conference
PO Box 1432
Morgantown, WV 26505
FAX: 304-291-7427

304-291-7425 ext. 216
ww.library.assoc@clark.lib.wv.us

Last Name _____ First Name _____

Library Affiliation _____

Position / Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

If you are physically challenged, please list needed accommodations _____

Conference Fees: To receive the pre-registration WVLA member discount, full payment must be received on or before March 24, 2017. You are a member if you paid your dues by March 1, 2017.

Lunch: Lunch will be a buffet style with the choice of a grilled chicken sandwich or a grilled cheese sandwich. The side items will include a tossed salad with choice of Italian or ranch dressing, cheddar broccoli soup, and chips. Water, sweet or unsweetened tea, and coffee will be provided. The lunch option will be the same for both days.

Hotel: A hotel block under WVLA has been set at Quality Inn, 903 Industrial Dr. N., Summersville, WV 26651, (304) 872-6500, for \$79 plus tax a night. To guarantee a room in the block, you must book your room by Wednesday, April 5.

Conference Days	Pre-Registration Member Rate	Pre-Registration Non-Member Rate	*Lunch (Must Pre-Register by March 24)	On Site Member Rate	On Site Non-Member Rate	Payment Due
Both Days	\$40	\$60	\$30	\$50	\$70	
Thursday	\$25	\$35	\$15	\$30	\$40	
Friday	\$25	\$35	\$15	\$30	\$40	
Total Payment →						

* Lunch is optional and not included in registration cost.

Payment Information:

Check enclosed, made payable to WVLA

Visa Mastercard: Account Number _____ Expiration Date _____

Name on Card _____ Signature _____

No refunds will be given after April 3, 2017

2017 Spring Fling Program Schedule

Schedule is subject to change.

Thursday, April 6

8:30-9:30 Registration

9:30-10:30 First Breakout

- ❖ Future-Proofing your library: Assessing Community and Programming needs -*Melissa Brown (Continuing Education Consultant for the WVLC)*
- ☑ Learn the steps to align the needs of the community with library programming.
- ❖ Making the C.R.A.A.P. Test Less Crappy: Teaching Source Evaluation- *Sabrina Thomas (Instruction and Reference Librarian), Eryn Roles (Instruction and Reference Librarian), and Kat Philips (Librarian)*
- ➔ This Library and Instruction Round Table (LIRT) sponsored panel presentation will discuss the uses and misuses of the C.R.A.A.P. test, and developing teaching source evaluation to include the new Information Literacy Framework. Join us for fresh insights in helping our patrons understand and evaluate the information they use every day and helping them develop a critical eye for the information that surrounds us.
- ❖ Connecting Public Libraries with Community Emergency Responders-*Dale Petry (Director of Homeland Security Emergency Management Kanawha County Commission)*
- ☑ Learn how your library can help in an emergency.

- ❖ Annual Report and MOE Refresher –*Susan Hoskins (Planning and Programs Consultant/State Data Coordinator) and Jennifer Johnson (Library Administrative Services Director)*
- ➔ WV Public Library directors are required to submit an annual report to the WVLC yearly. Session would provide directors, or whoever they designate, an opportunity to view the software we have firsthand and provide them an opportunity to ask questions about the maintenance effort requirements. (Public)

10:45-11:45 2nd Breakout

- ❖ Be Our Guest: Making Academic Libraries Welcoming Spaces- *Rebeca Newman (Reference and Instruction Librarian) and Anna Hughes (Health Sciences Librarian)*
- ☑ Learn and identify the various policies and programs that the Schoenbaum library uses to engage and welcome students (Academic)
- ❖ Marc Edit Made Easy- *Gretchen Claypool (Technical Services Librarian)*
- ➔ Learn how the freeware program Marc Edit assist copy catalogers to modify records in batches through the efficient use of creating task streams and z39.50 enabled catalog searches.
- ❖ Bugs! –*Sara Ramezani (Assistant Director for Popular Services), Dana Smook (Dunbar*

Branch Manager), Tim Vernitsanos (Facilities Manager), Jason Meador (Alford Sales Rep), and moderated by Megan Tarbett (Director of Putnam County Public Library)

➔ Bedbugs, cockroaches, etc.... How do you deal with bugs at your library?

- ❖ Capturing, Celebrating & Communicating the “Why”- *Jeanette Rowsey (Cabell County Public Library Trustee)*
- ➔ A “show and tell” presentation will illustrate how to capture and communicate what is unique and essential about your library. A “virtual tour” of West Virginia libraries highlights the potential for data, stories and pictures to communicate your benefit to funders, lawmakers and the entire community. (Trustee/Public)

11:45 – 1:00 Vendors, Lunch

1:00-2:00 3rd Breakout

- ❖ Expect More: Listening- *Melissa Brown (Continuing Education Consultant for the WVLC)*
- ➔ Do you listen or just hear? Know the difference, because your library depends on it.
- ❖ The Value of Census Data in Your Community-*Timothy A. Sarko (Data Dissemination Specialist)*
- ➔ Learn about several different types of census data: Decennial

Census, American Community Survey (ACS) and economic program data. It will show the value of census data for cities and towns, businesses and research. The presentation will emphasize the usefulness of American Community Survey data in successful grant writing.

❖ Uno De Solamente Cuatro-Dr. *Monica Brooks (Associate VP for Libraries)*

➔ Two decades ago, Neely and Abif published a book entitled, *In Our Own Voices: The Changing Face of Librarianship*. In 2017, Neely and López-McKnight will provide a new volume revisiting concepts still relevant today. I will discuss barriers to recruiting Hispanics in librarianship and issues pertaining to migration, education, and cultural influences that impact achievement or professional advancement. (Academic)

❖ Library Trustee Fiduciary Duties-Dennis C. Taylor (*Commissioner for WVLC*)

➔ This session will educate library trustees and directors about trustees' fiduciary duties to their libraries and discuss some of the most common situations in which fiduciary issues arise with an emphasis on financial issues. (Public/Trustee/Friend)

2:15-3:15 4th Breakout

❖ Design like a Rockstar: Using Canva, Piktochart and Plotly to Promote your Library-Megan *Shanholtz (Library Director at Hampshire County Public Library)*

➔ Get an overview of Canva, Piktochart, and Plotly—how they function and how they benefit

libraries/librarians. Samples will be provided.

❖ Holding a civil discourse event: Mistakes and Triumphs-Jackie *Diorio (Archivist and Records Management Librarian)*

➔ Recently, Marshall University held a civil discourse event. Learn what they did, what worked, and what didn't. Civil discourse is sure to be a big topic in the upcoming months, so it's important to talk about.

❖ Legal Resources Available to the Public: What Reference Librarians Need to Know-Kate *White (Access to Services manager, Legal Aid of West Virginia)*

➔ Seeking to improve access to legal information, Legal Aid of West Virginia has developed a number of free legal resources available to the public online or by phone. This presentation will provide an overview of those resources, as well information about Legal Aid and other programs which may assist library patrons with legal problems.

❖ Opioid Antagonist Training-Kimberly *Snedegar (Paramedic and WVOEMS Endorsed Instructor)*

➔ The training being offered will teach the individuals about the opioid antagonist Naloxone. It will educate participants on the indications, contraindications, dosing, administration and reporting requirements as directed by West Virginia Senate Bill 335.

3:30 – 4:00 Break/Vendors, Cookies Provided

4:00-5:00 5th Breakout

❖ Digital Projects: A Primer for the Beginner-David *Owens (Reference and Extension Librarian for Cabell County Public Library) and April Morrison (Library Associate in Marketing for Cabell County Public Library)*

➔ Digitizing local history projects requires time to investigate the best methods of sustaining your digital collection, how to recognize and acknowledge gifts and donations, and technical skills which are easily learned. This session focuses on these, while also examining some of the perils and pitfalls of starting a digitization project.

❖ Accounting for State Grants-in-Aid-Karen *Goff (Executive Secretary of West Virginia Library Commission)*

➔ On recommendation of the Legislative Auditor, the Library Commission will require libraries to account for all state Grants-in-Aid expenditures beginning with the 2017-2018 fiscal year. This session will provide and explanation of why this is being implemented and how to set up financial records to be able to submit the required reports. (Public)

❖ Connecting with Local Media-Rob *Johnson (WSAZ)*

➔ Learn the most effective ways of dealing with the media and getting your information out to the public.

❖ Allies Supporting Autism Spectrum Diversity Training-Hillary *Adams (College Program Student Support Specialist)*

➔ The WV ATC's Allies Supporting Autism Spectrum Diversity project

works to inform and educate individuals or groups who wish to provide a safe and accepting environment for individuals living with Autism Spectrum Disorder. Our mission is to advocate for diversity and promote understanding in order to support and develop awareness.

5:15-5:45 Roundtables

- ❖ NorLn Cataloging Committee-
Paul Norko (Cataloger)
- ❖ Community College Librarians Discussion on Database-*Heather Lauer (Director of Library Services)*
- ❖ ILL/Reference Roundtable
- ❖ WV Foundation Center Librarians
- ❖ Tech Services Roundtable
- ❖ Preservation Roundtable
- ❖ Literacy Roundtable
- ❖ Library Instruction Roundtable

Friday, April 7

8:00-9:00 Registration

9:00-10:00 1st Breakout

- ❖ We Need Diverse Books: A Recap of the 2016 YALSA Symposium-*Megan Tarbett (Director of Putnam County Public Library)*
- ➔ Recap and Takeaways from the 2016 YALSA Symposium that was held in Pittsburgh, PA. The overarching theme of the panels and discussions was “We Need Diverse Books.”
- ❖ Story Hour Spectacular-*Stacy Richardson Bond (Children Specialist from Cabell County Public Library)*

➔ Are you new to story hour or a veteran looking for fresh ideas?

Join us for a session filled with tons of story hour fun. We will go over the basics, suggest great books to read, showcase wonderful craft and prop examples, and more!

- ❖ Community Learning Spaces-
Beyond Sesame Street-*Kate Fitzgerald (Education Director of West Virginia Public Broadcasting)*
- ➔ West Virginia Public Broadcasting is looking to partner with libraries to bring its award winning educational content to community spaces. Explore the ways that libraries, traditional community gathering spaces, can offer great PBS kids programming through digital and hands on activities, as well as adult education and family interaction.

10:10-11:10 2nd Breakout

- ❖ How to Start a Teen Anime Club (When You Know Nothing about Anime)-*Michelle Ross (Teen Services Librarian for Kanawha County Public Library)*
- ➔ Want to attract a crowd of teens into your library? Anime clubs are an excellent way to draw them in. Don't know anything about anime? Never fear! This session will cover all the basics: obtaining screening licenses, finding the perfect anime to show, and fun activities for your group.
- ❖ Great Reading Apps for Kids-*Kim Kirwan (Salt Rock Branch Manager)*
- ➔ Enhance your Story Time, or use on the go! Help the kids in your life have fun reading while learning with these great literacy apps for tablets or phones. From

early- literacy to older readers, we'll sort through the newest must- have apps to the time-tested ones that will enable your kids to create and use their imagination while sharpening their reading skills and confidence.

- ❖ Imagination Library and other partnership projects-*Lena Burdette (Director of Education Initiatives of United Way of the River Cities)*
- ➔ Learn about Dolly Parton's Imagination Library program and other projects your library can do with your local United Way and other non-profit agencies. We all want to promote literacy, especially emergent or early literacy. There are many ways we can partner to reach more parents and children.

11:10-11:30 Vendors

11:30-12:30 3rd Breakout

- ❖ Escape the Library- *Stacy Richardson Bond (Children Specialist from Cabell County Public Library)*
- ➔ Take part in this fun program that is sweeping the nation! Can you figure out how to escape the room? Join us as we solve different puzzles by using locks, hidden contraptions, timers, keys, and more to help you escape!
- ❖ Tech Time-*Angela Arthur (Cox Landing Branch Manager)*
- ➔ Join us as we explore modern library technology trends for children and young adults. We will discuss iPads, 3-d pens, robots, and more!
- ❖ Where the Marketing Things Are-*Lisa Hechesky (Research Librarian for the WVLC)*

➔ How to design a creative and fun marketing strategy for your Children's Services Department. Workshop includes tips, tricks, and secrets to success for your marketing plan.

12:30-1:45 Lunch/Vendors

1:45-2:45 4th Breakout

❖ Pokémon Go! And Your Library-*Amy Stover (Director of Raleigh County Public Library)*

➔ Pokémon Go may have turned your library into a pokéstop, but it can also turn into a crowd pleasing program for your library. We'll discuss the ins and outs of Pokémon programming and try some hands on poke projects.

❖ Craft-a-Palooza

➔ Have a blast while making various crafts!

❖ Project Outcome and Summer Reading- *Melissa Brown (Continuing Education Consultant for the WVLC)*

➔ PLA has created a number of surveys for free use in an attempt to calculate the impact libraries are making. For Summer Reading 2017, WVLC is requesting we use the same survey to gain important information in a unified manner.

2:45-2:50

Break/Refreshments

2:50-3:50 Closing Session

❖ We will close the conference with a discussion about Summer Reading. The Children's Roundtable will meet near the end of the session.

Ignite Your Advocacy Photo Contest

Show the world why you're passionate about the mission of your nonprofit or association, and win one of FOUR year-long subscriptions to [Ignite](#), our brand new fast-and-easy advocacy campaign builder (a \$6,000 value each!)

What is it?

There's never been a more urgent time for advocacy, and we want to recognize and reward passionate professionals who work tirelessly to advocate for their causes. For our 2017 "Ignite Your Advocacy" contest, we're aiming to find the best visual representation of an organization's advocacy mission or campaign.

What can I win?

Four winners will receive a one-year subscription to [Ignite](#) by CQ Roll Call, our brand new digital advocacy campaign software that lets you create a professional, mobile-friendly action center and email your supporters with just a few clicks.

Winners also receive a dedicated Customer Success Manager to help build out their Ignite advocacy page, help with training and support and will have their campaign or advocacy mission featured on [Connectivity](#), CQ Roll Call's resource site for nonprofits, associations and advocacy professionals.

How do I enter?

[Upload](#) an image or photo that captures the essence of your organization's campaign or cause, along with a short paragraph (100 words or less) explaining why it's meaningful to you, and how it represents your mission. Unleash those great hidden memes, artwork and images you're constantly using on social media, in your advocacy materials, and online, and give them a greater audience.

Who can enter?

Nonprofits and associations of any size. See full [eligibility rules](#) here.

How is the winner determined?

Two winners will be chosen by a panel of independent advocacy experts, and two winners will be determined by popular vote. We want to give organizations of all sizes a legitimate chance to win. All photos will be open to the public for voting. You can vote every day until April 15.

What are the deadlines?

The earlier you enter, the more votes you can tabulate, and the more attention you can bring to your mission. Entries will be accepted through April 15, 2017. Winners will be notified by email and announced May 1, 2017. Please see full contest rules for terms and conditions. To ensure eligibility for the contest, please submit files no larger than 2MB at the time of entry.



Why WVLA?

Steve Shackelford

In December of 2015, I started working at the Parkersburg Wood County Public Library as the Adult Services Librarian. Although I am a native of West Virginia, I was less than confident about the challenge of scouting a new service population. After all, I left a major metropolitan library system for a rural one, and I had been gone from West Virginia for the better part of a decade. I wondered if I would fit in? Joining WVLA was one way I allayed some of these fears. At Spring Fling 2016, I had the opportunity to reconnect with old colleagues who, during the time I was employed at West Virginia University, mentored me and fostered my interest in libraries. I also made new contacts with librarians possessing great familiarity with librarianship in West Virginia. This experience was invaluable to me. I learned about the ways that the library systems are funded in West Virginia. Likewise, I learned about some challenges that are unique to West Virginia as well as some that are not so unique, like digital inequalities, funding, and information illiteracy. Importantly, I felt like I was part of a community.

At the 2016 Annual Conference, I attended a session entitled *Using Canva to Market Your Library* – presented by Suzie Martin of the Brookhaven Elementary & Clarksburg-Harrison Public Library. Canva is one of the most user-friendly design websites that I have ever encountered. Ever since that session, I have continued to use this website on a weekly basis in both my professional and personal life. I attended another session entitled *Programming for Tiny Budgets* -- presented by Sarah Palfrey of the

Summersville Public Library. I have plans to use several of the ideas from that session to implement programs at the Parkersburg & Wood County Public Library, including an upcoming program planned for August about the eclipse. I left the conference with ideas for immediate application for my library and service community.

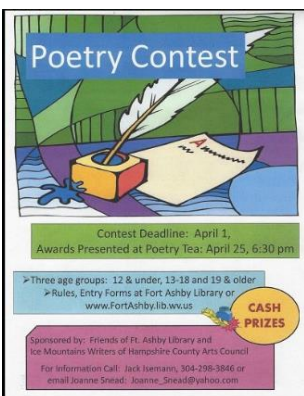
I received all of this value for the mere sum of \$50 in my very first year as a member! I can only hope that all of you will consider joining WVLA and discovering what value the organization might hold for you.

If you remain unconvinced, consider a few upcoming challenges. [The Republican Study Committee's Blueprint for a Balanced Budget 2.0](#) calls for the elimination of the Institute of Museum and Library Services—one of the largest library grant makers. [Governor Jim Justice projects that the state government faces a \\$500 million budget deficit for the next fiscal year](#). In such a climate, it is imperative that our West Virginia Libraries continue to demonstrate our value, while doing more with less. We can demonstrate our value by sharing our successes and failures at conferences, maintaining our connections across the state, and continuing to speak out. Moreover, WVLA's Legislative Day provides another opportunity for West Virginia Librarians to directly appeal to the State Legislature and make our voices heard.

If you have any questions about membership, the application process, or are experiencing difficulty in registering—please contact me.

Thank you!
Steve Shackelford
2nd Vice President

steve.shackelford@park.lib.wv.us
304-420-4578



April is National Poetry Month

The Friends of the Ft. Ashby Public Library are hosting a poetry contest for their patrons, what is your library doing?

For ideas and a free poster, visit [National Poetry Month](#)



WVLA Executive Board Meeting Pipestem Resort State Park December 2, 2016

The meeting was called to order at 9:14am by Gretchen Beach.

Megan moved to approve the October 2016 minutes, Charlie seconded, and the motion passed.

Brian moved that we accept the contract for Kelly Funkhouser for the position of Executive Director. Suzie seconded, and the motion passed.

President's Report, Gretchen Beach (see report): The conference evaluations are available and mostly positive. For the 2017 conference, Gretchen has been in contact with SELA. SELA has had a lot of vendors in the past, so we will need to figure out how to accommodate them all at the Greenbrier. Gretchen would like to use the Conference feature of Marshall Digital Scholar for RFPs, for presenters to upload presentations, etc. In the administrative interface, there is the ability to approve programs, have discussions, etc. This will be piloted for Spring Fling and then used for Fall Conference. The board agreed that we should use this.

There are contracts for Jamie Bayne as newsletter editor, Sam Love as lobbyist, and Jessica Tapia as website coordinator. The amounts of the contracts are the same as last year. Brian

moved that we approve these contracts for Jamie Bayne, Sam Love, and Jessica Tapia, Emilee seconded, and motion passed.

Gretchen sent tentative committee appointments. She is still looking for people to be on the nominating committee, legislative committee, and the intellectual freedom committee.

1st Vice President's Report, Brenna Call (see report)—Brenna is working on committee appointments. She is looking for one more person for the food and break committee. Ann Farr is chairing local arrangements. Kat Phillips will chair technology committee.

Treasurer's report, Brian Raitz—Majed moved that the Board approve the \$434.72 overage in the Executive Board expenses. Megan seconded. Motion passed. Megan moves that we approve the checks 1152-11754. Majed seconded. Motion passed. Brian submitted the budget for preliminary approval. Emilee moved to preliminarily approve. Brenna seconded. Motion passed.

Brenna moved that we accept the preliminary committee appointments with intent to fill the remaining openings contingent on final approval in

March. Steve seconded. Motion passed.

2nd Vice President, Steve Shackelford— There have been 4 new members since Fall Conference. Membership forms will be going to Kelly. On the membership form, Steve will take off corporate membership, add Kelly's info for submissions, remove the paper WV Libraries option, remove the membership card option, add the LIRT roundtable, and change the date for Spring Fling Early Bird from 2/15 to 3/1. Emilee moved to approve membership form with these changes, Brian seconded, and motion passed.

Division Reports:

Trustee Division, Charlie Bagley—He is working to encourage trustees to get involved. Jeanette Rowsey is on the Cabell County board and will be talking at Spring Fling. Dennis Taylor will be talking about duties and responsibilities of board members.

School Library Division, Suzie Martin—see report. Suzie is hoping to increase membership among school librarians and to become an AASL affiliate. 700 teachers have gotten SLM certification through Praxis. Half of all ESSA money is supposed to go to school libraries. Future



Ready Librarians is a current statewide initiative in K12 education. AASL will be releasing new standards in 2017. The division will participate in library legislative day. Breanna asked about programming for Spring Fling for school libraries, and Karen mentioned working with the RESA.

Public Library Division, Sarah Mitchell, Spring Fling will be held 4/6-4/7. Proposals are due 1/9. The program should be done by the end of January. Sarah is setting up blocks for rooms and the hotel. It's the Baymont, which will be changing to a Quality Inn. Sarah asked if we should offer lunch. Sarah will send out a survey to see how much interest there is.

Friends Division—looking for volunteers to chair this division.

Academic—no report.

Roundtable Reports, Megan Tarbett—Megan gathered budgets from roundtables and will be sending out information about legislative day.

ALA Councilor, Majed Khader—see report. Resources for disaster preparedness are available and have been forwarded to the list several times.

SELA Representative, Breanna Bowen—Breanna is working with SELA for the upcoming

joint conference. She attended Georgia joint conference which had 700 attendees. Many people will likely be interested in attending the joint conference, because the Greenbrier is an interesting location.

WVLC, Karen Goff—see report. The WVLC received a cut of 2% to the general fund (not the lottery fund). A new library development director will be starting 12/12, Ann McMillian. Melissa Brown is returning in the continuing education position. There is an issue with internet filtering issue on state library network, but information about this will be forthcoming. The Rainelle library has received \$154,000 from FEMA. The WVLC has \$11,000 in donations, and will be soliciting grant applications. There are currently a lot of library director openings across the state.

Legislative Committee—Legislative day will be 2/27. There will be theme tables in the rotunda again this year. There will be a reception in the reading room of the library commission from 5-7pm. The tickets will be \$25 and public libraries will receive them shortly. Legislative committee goals—see handout. Emilee moved to approve the legislative goals as presented. Suzie seconded. Motion passed.

Site Selection, Emilee Seese is chair of the site selection

committee and is looking for ideas, especially for locations in the northern part of the state. Bridgeport, Canaan, and Stonewall are all locations that should be considered.

WV Libraries Newsletter, Jamie Bayne—The latest issue of the newsletter is ready to go out. As always, please send content to Jamie.

Marketing Committee, Megan Tarbett—If you have a festival or other event, the WVLA marketing table may be able to set up to sell WVLA merchandise.

Old Business-- Breanna mentioned that we should send information about the Greenbrier with conference registration form to SELA members to encourage their attendance. Brian asked what the Board wants to do with the profit from last year. The board discussed giving it, or part of it, to the scholarship fund or donating to the flooded libraries. The board decided to wait until the March meeting to decide what to do with this money.

New Business—none.

Announcements—The next board meeting will be on March 23, 2017 at 10:30am at the Ritchie County Public Library.

American Library Association Corner

2017 Notable Children's Videos Announced

CHICAGO — The Association for Library Service to Children (ALSC), a division of the American Library Association (ALA), has selected its 2017 list of Notable Children's Videos. The list includes videos for children 14 years of age and younger that exhibit especially commendable quality, show respect for children's intelligence and imagination and reflect and encourage the interests of children in exemplary ways.

The selected videos are:

- "Ada's Ideas: The Story of Ada Lovelace, the World's First Computer Programmer." Dreamscape Media.
- "Drum Dream Girl: How One Girl's Courage Changed Music." Dreamscape Media.
- "Groovy Joe: Ice Cream & Dinosaurs / José el Chévere: Helado y Dinosaurios." Weston Woods.
- "Last Stop on Market Street." Dreamscape Media.
- "The Princess and the Warrior: A Tale of Two Volcanoes." Dreamscape Media.
- "Star Stuff: Carl Sagan and the Mysteries of the Cosmos." Weston Woods.
- "Supertruck." Weston Woods.
- "Trombone Shorty." Dreamscape Media.
- "You Are (Not) Small." Weston Woods.

For the annotated list of these videos, including recommended age levels and running times, visit the ALSC website. More information about all of ALSC's Children's Notable Lists is available at www.ala.org/alsc, click on Awards, Grants & Scholarships and Children's Notable Lists.

Job Openings

Looking to expand your horizons? Check out the open positions for libraries from throughout the state at the West Virginia Library Commission

<http://www.librarycommission.wv.gov/aboutus/jopopps/pages/default.aspx>



Upcoming Events

WVLA Executive Board Meeting

March 23, 2017 10:30 AM - 2 PM

Ritchie County Public Library

Spring Fling 2017

April 6 – April 7, 2017

Summersville, WV

WVLA Annual Conference 2017

November 8 – November 10, 2017

The Greenbrier

White Sulpher Springs, WV