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MARSHALL UNIVERSITY

NEWS ETTER

OFFICE OF UNIVERSITY RELATIONS

MARSHALL UNIVERSITY
HUNTINGTON, WV 25701
October 23, 1986

Partnership to aid public schools

A county board of education meeting in Lincoln County, W.Va., seldom has significant impact on the educational system in the United States as a whole.

However, Dr. Allen A. Mori, dean of Marshall University's College of Education, believes a recent Lincoln County Board of Education meeting laid the groundwork for a unique program that could have substantial impact on improving schools throughout the nation.

At that meeting, the school board, Marshall University and the Appalachia Educational Laboratory (AEL) entered into a cooperative agreement to form a Planned Partnership for Excellence in Education, a program Mori said has the potential to be used as a model to improve educational systems throughout the country.

The partnership actually started over a year ago when 11 Marshall faculty and staff members began studying

Artists Series will celebrate anniversary

The Marshall Artists Series will hold its 50th Anniversary Gala, featuring the Cincinnati Pops Orchestra and guest artists William Crofut and Benjamin Luxon, on Saturday, Nov. 1, at 8 p.m. in the Huntington Civic Center.

Under the direction of Erich Kunzel, the Cincinnati Pops Orchestra has received praise from critics throughout the east. Crofut is an American banjo player who teamed with Luxon, a British singer, to form a folk duo. They will perform some of the most familiar American folk songs and include the original versions of the lyrics from England.

Tickets for the 50th Anniversary Gala will be \$50, \$25, and \$15 for youth 17 and under. Persons who purchase \$50 tickets will be invited to attend a post performance reception with the guest artists.

To obtain further details contact the Marshall Artists Series, 696-6656.

'Bach's Lunch' set Nov. 1

A "Bach's Lunch" will be held to celebrate the 50th anniversary of the Marshall Artists Series before the MU football game on Saturday, Nov. 1, from 10 a.m. to noon under the tent at Prindle Field.

Entertainment will be provided during the luncheon and radio station WKEE will broadcast live from the site.

Admission will be \$5 for the general public and Marshall faculty and staff, and \$3 for Marshall's residence hall students. Tickets are available at the Office of Student Affairs, Room 116 Old Main. Lincoln County schools, utilizing a "Profile of School Excellence" designed by AEL to study the effectiveness of a school.

The yearlong study identified areas in Lincoln County schools that needed to be improved and developed working programs that could be implemented to improve the weak areas.

Now the organizations have signed a three-year contract that should help the county school system achieve excellence in education, according to Mori.

"The College of Education is taking a bold step forward in involving itself in working with school districts in our service region. There is no other place in the country where a university, a regional educational laboratory funded by the federal government and a county school system are joining together to significantly upgrade the quality of education in that county," explained Mori.

"Nobody else is doing this. We are a pioneer in what is going on here," he said. "It is a bold, innovative, daring program with a total commitment to excellence on the part of our college, AEL and the Lincoln County Board of Education."

After the yearlong study was completed, the university faculty members compiled a 35-page report, analyzed the data and produced a series of recommendations to improve the county school system.

The Planned Partnership for Excellence in Education will be a three-year commitment to address the concerns

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C.A. Hoffman Library reaches \$250,000 goal

Marshall University will hold a special ceremony on Sunday, Nov. 2, at 4 p.m. in James E. Morrow Library to mark the successful completion of a campaign to raise \$250,000 to provide an endowment for the Dr. Charles A. Hoffman Library of Medical Sciences.

Hoffman was a Huntington urologist who, in 1975, realized the need for such a facility and pledged \$125,000 toward its establishment. He also donated all of his professional papers and other memorabilia to the library, which is housed in the C. A. Hoffman Room on the third floor of Marshall's library.

Since that time, the Hoffman Library of Medical Sciences has acquired approximately 1,000 volumes pertaining to the history of the medical and allied health fields. According to Marshall University Libraries Director Kenneth T. Slack, many of the volumes are rare and

Partnership to aid public schools

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that were outlined in the report and develop a plan of action to attack the pervasive and persistent problems facing schools.

"Many of the failures in school systems are long in the making," Mori said. "We may not be able to turn them all around in three years. It may take longer.

"Some of the things we will be able to do will happen quickly. In the first couple of months we should see certain kinds of changes. Others are going to take longer. It takes time to turn around teacher expectations and things of that nature, and increase parental support for the schools, which is one of our goals," said Mori.

"It is a slow process. The educational laboratory does have some programs we can use already in existence, others will have to be developed," he said.

A board of advisers will be established to determine a course of action. There will be workshops and special programs, and an Academy for School Excellence will be presented in the spring for school administrators to help them deal with and implement some of the changes that need to be made. Mori said the idea now is to develop a planned series of activities to be carried out over the next three years.

After three years, all of the partners will evaluate the program and either extend it or terminate it at that point.

"Lincoln County should be commended for being the first to take part in this new concept. They had to make some significant commitments," said Mori. "This has

Career fair scheduled

A Military Career Fair will be held at Marshall University on Wednesday, Nov. 5, from 12:30 to 4 p.m. in the W. Don Morris Room in Memorial Student Center.

Sponsored by Marshall's Career Planning and Placement Center, the fair will give Marshall students, recent graduates and the general public a chance to informally discuss military career opportunities, including health professions and positions that do and do not require college degrees.

Information also will be available on application procedures, commitments, salaries, tours of duty and other aspects of employment in the armed services.

Representatives from the United States Air Force, Marine Corps, Army, Army National Guard, Navy and Army ROTC will attend the fair.

To obtain further details contact the Marshall University Placement Center, 696-2370.

Excused absences...

Absences have been excused by the respective college deans for the following:

OCT. 14-Women's Volleyball Team.

OCT. 15-16-Soccer Team.

OCT. 17-18-Soccer Team.

OCT. 18-Women's Volleyball Team.

OCT. 23-24--Kim Brown, Sabrina Ghiz and Brian Atkinson.

been an extensive and intensive relationship. They are putting it on the line too.

"Opening yourself up for the kind of evaluation we did is difficult-to let strangers come in and look at the system and decide where you are weak and strong. Their entering into this agreement indicates seriousness on their part and real dedication to improving their school system."

The program will be ongoing with measurements and reviews throughout the three years to see what kind of impact is being made. Mori said he expects there will be some major changes in the program as it continues.

He said, "We made a commitment that we would raise achievement levels there. If this relationship can bring about a transformation where achievement levels are raised, it would be a distinctive contribution to the welfare of the children in the school system. That is why we are working so hard."

Funding for the program is being shared by all three organizations, and Mori is searching for private funds and grants that will help cover the costs of a large scale involvement in excellence in education.

Mori has ambitious plans for the program. He wants to open the program to other school systems in West Virginia, the Tri-State and eventually the whole country. "We are preparing to go anywhere to do this sort of thing," he said.

By creating programs that are transportable, Mori hopes to serve schools throughout the country. "We have already begun compiling existing programs from the AEL and have been laying the groundwork for new programs. Once we have these, we can adapt many of them to similar situations.

"For example," Mori said, "if a school in West Virginia has a specific problem, we will develop a program to solve that problem. Then if a school in Kentucky has the same problem, we will already have a program to put in place. Э

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"I really believe if this concept gets off the ground and realizes its potential, we can improve educational systems throughout the country," said Mori. "That is what we ultimately want to do."

Faculty and staff achievements...

EDWARD PRELAZ, associate professor of health, physical education and recreation, has been awarded a certificate of appreciation from the American Red Cross for interest and cooperative support in behalf of American Red Cross toward the effective delivery of Red Cross services to the community.

Dr. W. BLAKER BOLLING, associate professor of management, has been installed as a director of the Charleston-Huntington Chapter of the American Institute of Industrial Engineers.

Six travel/study tours are planned

A London theatre tour, Dec. 27 through Jan. 6, will be the first of six travel/study tours being offered by Marshall University through June 1987.

The theatre tour will feature 10 days and nine nights in London. Participants will be able to attend five different theatre productions, including two performances at the National Theatre Complex, according to tour leader Bruce Greenwood, assistant professor of theatre at Marshall.

"I tried to select shows in every area, from a comedy to an opera, and shows in several of Britain's most famous theatres," said Greenwood.

The group will see "Starlight Express," the latest effort of the author of the Broadway hit musical "Kats," "Les

Library reaches goal

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exceptional works that have been donated or purchased by the library.

"The Hoffman Library is an excellent collection on the history of medicine," said Slack. "When Dr. Hoffman first conceived of such a library, there were no others like it in the region. Scholars had to go to Chicago to find adequate research materials. The university is indebted to Dr. Hoffman for his foresight and determination to establish such a facility. The collection is a tremendous reference library for scholars who want to research medicine's past," Slack said.

The \$250,000 goal was reached through a number of large and small contributions from people who knew Hoffman, medical professionals and others who realized the importance of such a library.

A native of Ironton, Ohio, Hoffman attended Marshall and received degrees in pharmacy from Ohio State University and in medicine from the University of Cincinnati.

He served as president of the American Medical Association in 1973-74 and was prominent in a number of professional organizations. He also served as president of the American Urological Association, the West Virginia State Medical Association and the American Association of Clinical Urologists. He authored numerous papers and manuscripts and published a book titled "God, Man and Medicine."

Hoffman had close ties with Marshall. He taught premedical courses and directed the campus health service from 1940 to 1944, served on the Marshall Advisory Board and was treasurer of the Marshall Foundation.

He received the Marshall Alumni Association's Distinguished Alumnus Award in 1969 and was presented an honorary doctorate in 1972.

Mrs. Margaret Lynn Hoffman, Dr. Hoffman's widow, and Frank Hanshaw Sr., a local businessman who served as chairman of the Hoffman Trust Fund Committee, will co-host the ceremony, which will include brief presentations about the endowment and the significance of the collection. The public is invited to attend. Miserables" and a performance by the English National Opera, along with two other outstanding productions.

Greenwood said the tour cost of \$979 is an exceptional value. The price covers full accomodations at the Royal National Hotel, roundtrip airfare from Huntington, a seven-day London Explorer pass good for unlimited travel on the underground and London buses, a sightseeing tour and a tour of the National Theatre Complex, including a backstage pass.

Registration and payment for "The London Theatre Tour" must be completed by Nov. 26. To obtain further details contact Greenwood at the Marshall University Theatre Department, 696-2306.

Other travel/study tours include:

-"Three Gems of Italy: Art, Culture and History," March 7-17, led by Michael Cornfeld of the MU Art Department, 696-6760.

-"The Soviet Union and Rome: Politics, History and Culture," March 7-17, led by Clair W. Matz of the Political Science Department, 696-6636.

-"Israel in Depth: Archaeology, Religion and Politics," May 11-25, led by W. Joe McCoy of the Political Science Department, 696-6636.

-"The British Infant Schools: Elementary Education in England," June 15-29, led by Danny Fulks of the Department of Teacher Education, 696-3101.

-"Comparative Education in Europe: Netherlands, Belgium, Denmark and Switzerland," approximately two weeks after June 15, led by Katherine W. Simpkins of the Educational Foundations Department, 696-3630.

College credit may be earned through participation in all of the travel/study tours. Credit hours may vary according to the program.

Grants to be explained

A workshop focusing on how to apply for grants from the Humanities Foundation of West Virginia will be held at 1 p.m. Oct. 30 at Marshall University.

Charles Daugherty, executive director of the foundation, will introduce participants to its grant program and guidelines, as well as explore the details of writing a grant proposal and developing a budget. He also will meet with individuals by appointment.

The free workshop, part of a six-week series, will be in room 2W37 of Marshall's Memorial Student Center. Individual appointments may be made by calling Dr. Robert Barnett, Marshall University grants officer, at 696-6797.

Lunchbag seminar set

The Marshall University Women's Center will sponsor a lunchbag seminar titled "Time Management for Busy Women" on Wednesday, Oct. 29, from noon to 1 p.m. in Prichard Hall Room 143,

Sharon Lake, coordinator of tutorial services, will discuss tips for achieving more in limited time and how to establish priorities.

To obtain further details contact the Women's Center, 696-3112.

Cabinet discusses BOR budget request

(The following report on the Oct. 9 meeting of the Marshall University President's Cabinet was submitted by Rainey Duke, faculty representative.)

The agenda for the Oct. 9 Cabinet meeting included the following items of interest to the faculty.

Marshall University Theatre Program:

The Marshall University Theatre Program has been honored by the Alpha Psi Omega national theatre honorary. Marshall's program is featured in a special photograph display in "Playbill" (theatre programs). More than 2,000 photographs were submitted for consideration. "Playbill" is distributed to students, faculty and libraries in over 900 colleges and universities.

Honorary Degrees:

Marshall President Dale F. Nitzschke asked that nominations for honorary degrees be sent to Frank Riddel, chairman of the Commencement and Honorary Degrees Committee, by Nov. 3. Names are to be accompanied by information on the individuals, why they deserve the honor, and their connections with the university.

Legislative Visits:

President Nitzschke reviewed the upcoming visits of new regents, congressmen and senators to campus. Cabinet members are to prepare key questions for each session. Faculty may submit questions to Rainey Duke, English Department. The speakers series began with Congressman Nick Joe Rahall on Oct. 22. Congressman Rahall met with the Cabinet from 11 a.m. to noon.

Enrollment:

A Board of Regents draft of 1986 fall semester enrollment figures was distributed. Marshall's headcount increased 0.8 percent, and the total enrollment of all public institutions increased 0.6 percent, according to the report. Final information will be available at the November Board of Regents meeting.

BOR Budget Request:

The Board of Regents approved a budget request recommendation for fiscal year 1987-88. The request includes current level operating cost increases and statewide improvement packages.

Priorities for improvement are: (A.) salary increases (5 percent across-the-board), three-year phased implementation of minimum faculty and classified staff salary scales, promotions, merit, market conditions, and equity; (B.) financial aid/student recruitment and retention; (C.) faculty and staff development programs; (D.) economic development initiatives; (E.) summer session increased funding; (F.) funding of teacher education improvements and certification requirements; (G.) expansion of the Eminent Scholars Program; (H.) approximately \$16,000,000 to fund instructional and other improvements at state colleges and universities.

The improvement package request of \$2,604,000 for Marshall includes areas of faculty and support positions, part-time faculty, graduate assistants, and additional current expense.

Artists Series 50th Anniversary:

Dr. Nell Bailey encouraged everyone to attend "Bach's Lunch" under the tent before the football game on Nov. 1. Tickets are \$5 and \$3 for students. Entertainment will be provided by the Jazz Band. She also stated that a portion of the purchase price for the Cincinnati Pops concert would be tax deductible, since it is a fund-raising event for the Artists Series.

Classification of Librarians:

Paul Michaud asked for clarification on the status of librarians. Dr. Nitzschke stated that they currently remain classified staff but on the new pay scale are similar to faculty, pending the governor's approval. Nitzschke is hopeful, however, that the Board of Regents will seek a third classification (in addition to classified and non-classified) for professional positions such as librarians.

ACE Fellows Program:

Nominations for faculty or administrative staff for this program are to be sent to Lynne Mayer by Nov. 1. The ACE dead-line for all completed forms is Nov. 15.

Quinlan Endowment Committee formed

(The following summary of the Oct. 15 meeting of the University Council was submitted by Karen Klein, stenographer.)

The Oct. 15 meeting of University Council began at 2:55 p.m. in the President's Conference Room. Issues discussed included: J.J.N. and Kathryn Ryan Quinlan Endowment:

Rainey Duke began the discussion of this endowment by thanking MU President Dale F. Nitzschke for working so hard in achieving monies for faculty travel. Nitzschke then stressed that these funds will be over and above the money already allocated to the colleges for travel.

After Duke asked Council for recommendations concerning the makeup of the committee, it was moved that there be one elected representative from each college or school. A representative from the Research Board will be a non-voting member unless he/she is also a college or school representative. It was moved that the elected representative's names be sent by each dean to Duke by Nov. 15.

The term of membership will be four years. Terms will be staggered, with original members drawing straws at the first meeting to determine who will have four-year terms and who will have two-year terms.

The committee will be considered a subcommittee of the Council. Its first charge will be to develop criteria and process (guidelines) for the committee. It will report back through the Council to the president for final approval. Thereafter, its charge will be to make recommendations for distribution of the funds to the president. The day-to-day operation of the account will be handled by the vice president for academic affairs.

Planning Advisory Council Representative: Duke requested nominations for Council's representative to

the Planning Advisory Committee. Dan Evans, after expressing interest in serving, was elected by acclamation.

Legislative Affairs Representative:

Troy Stewart spoke to Council about his role as the faculty representative to the President's Legislative Affairs Committee. He indicated that he was to act as the liaison between the faculty and the president in legislative issues. He said his responsibilities range from organizing bus trips to attending legislative sessions to researching issues which affect the faculty.

Stewart said that at this time, he had no specific requests of Council. He just wanted to inform Council members that he was available. He asked that in the future, when he requests information or responses from Council, on behalf of the 500-plus faculty members, it respond positively and assist him in his task.

AIDS Policy:

Al Moat presented to Council his report on AIDS and related infections. Council accepted the report and requested Duke to contact the president with the information, to solicit his recommendations and to determine where the policy will be published.

Second General Faculty Meeting:

Duke asked that Council members remind their deans to encourage faculty to attend the second general faculty meeting. It will be either Nov. 13 or 14, when the Legislative Subcommittee C members are on campus.

The meeting was adjourned. The next meeting will be Nov. 19 at 2:55 p.m. in the President's Conference Room.

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