MU NewsLetter, April 27, 1995

Office of University Relations
Lyell Clay to be awarded honorary degree

Charleston civic leader and long-time newspaper publisher Ly­
ell B. Clay will be awarded the honorary Doctor of Music degree
at Marshall University's 1995 Commencement, MU President J.
Wade Gilley announced.

The ceremonies are scheduled for Saturday, May 13, at 11 a.m.
in the Huntington Civic Center.

"The term 'Renaissance man' perhaps best describes Lyell
Clay," Gilley said. "He has clearly demonstrated not only a wide
range of interests but exceptional achievements in several fields.
We are proud that he is a Marshall alumnus and we are pleased
to be able to recognize his life and his work in this manner."

Graduate School alumni
will be honored May 12

Four distinguished alumni of the Marshall University Graduate
School will be honored during the school's hooding ceremony Fri­
day, May 12, at 4 p.m. in the Jean Stephenson Auditorium in Hun­
tington City Hall, according to Dr. Leonard J. Deutsch, dean of
the school.

Distinguished Graduate Student Alumni awards will be presented
in memory of Garrett "Grace" Merrick of Bowie, Md.; David W. Long
of Northumberland, Pa.; J. Michael Forbes of Hurricane, and Eric
P. Bachelor of St. Louis, Mo.

Merrick received her master's degree in geography from Mar­
shall in 1966. She is executive editor of the Lifeline Division of
Mosby Publishers, the world's largest health science publisher.
Owned by Times Mirror, Mosby Publishers also produces the Los
Angeles Times and Popular Mechanics magazine.

Merrick manages product lines that generate $25 million per
year at Mosby Publishers. The arrangement she negotiated with
the American Red Cross represents the largest publishing contract
awarded in her company's history.

She has received the President's Honors Council Award for Editorial Achievement the past four years, was named Editor of the Year in 1992 and received the National Association of Emergency Medical Training Leadership Award in 1994.

Prior to accepting a position at Mosby, she served as chair of
the history departments at two high schools and later worked as
an editor at Prentice-Hall.

Long received his master's degree in chemistry from Marshall
in 1979. He is director of technical operations at Merck & Com­
pany, the largest pharmaceutical company in the United States.

He supervises 45 research scientists in the fields of fermenta­
tion, organic synthesis, process development, compliance, prob­
lem resolution and computer programming for bulk pharmaceutical manufacturing.

Long joined the company in 1980 and held several positions
including chemist, senior chemist and section head. He received
the Merck Management Award in 1984 and received discretionary

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Graduate School to present alumni awards

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Forbes received his master's degree in business administration (M.B.A.) from Marshall in 1990. He is vice president and chief financial officer for Eastern American Energy Corporation, the largest independent oil and gas company in the eastern United States. He also serves as president of the company's Eastern Capital Corporation subsidiary and serves on several related boards of directors.


He has served as director of the Fund for the Arts and currently serves as program chairman for the Kanawha Valley/Charleston

MU Research Committee awards faculty grants

The Marshall University Research Committee has made 35 summer research awards, according to Dr. Lee Erickson, chair of the committee.

Faculty members receiving awards this year are: Richard Badenhausen, English; Karen Parrish Baker, Counseling and Rehabilitation; Kellie Bean, English; Charles K. Braun, Management and Marketing; Michael Castellani, Chemistry; Hamid Chafray, Computer Science; Jane U. Edwards, Home Economics; William L. Ferguson, Finance/Economics; Frank S. Gilliam, Biological Sciences; Howard R.D. Gordon, Human Development and Allied Technology; B. R. Hutcheson, English; John W. Larson, Chemistry; Christopher W. LeGrow, Psychology; Marc A. Lindberg, Psychology; Marianna Footo-Linz, Psychology;

Deanna R.D. Mader, Management and Marketing; David S. Mallory, Biological Sciences; Beverly Twitchell Marchant, Art; Peter Massing, Art; Jeffrey D. May, Biological Sciences; James John Moloney, Mathematics; James W. Moore Jr., Psychology; Michael L. Norton, Chemistry; William Palmer, History; Caroline A. Perkins, Classical Studies; W. Lynn Riggsbee, Political Science; Terry Shepherd, Health, Physical Education and Recreation; Wylma C. Skee, Business and Office Technology; Suzanne G. Strait, Biological Sciences; Edmund M. Taft, English; John Van Kirk, English; Tony Williams, Educational Leadership; Thomas E. Wilson, Physics; Ricky J. Weible, Management and Marketing, and David R. Woodward, History.

Last Newsletter deadline

The last Marshall University Newsletter of the spring semester will be published next week, May 4.

Items for the newsletter must be submitted to the University Relations Office by 10 a.m. Tuesday, May 2. Lengthy items should be submitted as early as possible to ensure publication.

The MU Newsletter will resume publication on a biweekly basis during the first summer term.

Excused absences...

Absences have been excused by the respective college deans for the following:

April 13-17--Michael Warren, Christopher Hennessy.

YMCA. He also serves on the Marshall University M.B.A. advisory board.

Bachelor received his master's degree in educational administration from Marshall in 1974. He is a president and franchisee for Outback Steakhouse Restaurants.

His area of development includes all of Missouri (except Kansas City) and southern Illinois, with more than 20 established restaurants and several in the planning stages.

Bachelor is one of only three franchisees in the company that ranks number one in total sales per unit in the full service industry. All other restaurants are owned by the company.

As an undergraduate at Marshall, Bachelor was on the basketball team that played in the 1975 National Invitational Tournament. He received his bachelor's degree in elementary education from Marshall in 1974 and taught at two local elementary schools in 1974 and 1975.

From 1976 to 1993, Bachelor worked for the Ford Motor Company in a succession of positions including personnel benefits administration, personnel management, manager in the Division of Labor and Safety and senior labor relations representative. To obtain further details about the hooding ceremony contact the Marshall University Graduate School Office, 696-6606.

Graduate recital planned

Yu Wang, graduate piano student at Marshall University, will present her Master of Arts Recital on Thursday, May 4, at 8 p.m. in Smith Recital Hall.

Wang came to Marshall from the People's Republic of China in January 1993 to begin her studies for the master's degree in piano performance under the instruction of Dr. James Taggart, MU professor of piano. She graduated from the Arts College of Nanking, China, in 1985.

While studying at Marshall, Wang has been a graduate assistant in piano and piano accompaniment and received the Belle and Lynum Jackson Award presented by the MU Department of Music based on competitive performance auditions. She presented the honors recital connected with the Jackson Award in September 1993.

Wang, whose teachers at Marshall included Dr. Leslie Petteys, pianist, and Al Zaebel, organist, serves as pianist for the Lavalette United Methodist Church.

Her recital, open to the public free of charge, will include works by J.S. Bach, Beethoven, Chopin and Aaron Copland.

To obtain further details contact the Marshall University Department of Music, 696-3117.

Honors position opening

Applications are being sought for the soon to be vacant position of chair of the Marshall University Honors Council, according to Martha C. Woodward, executive director of the university's Center for Academic Excellence.

Any full-time faculty member interested in working with honors students, working with faculty to develop honors courses and developing honors education at Marshall University should contact Woodward or Bob Sawrey, chair of the Honors Council, for further details.

The position provides either release time from one three hour course or a stipend. The deadline for applications is June 1.
Gilley discusses four perspectives of MU

( Editor's Note: The following is the text of the "State of the University" address delivered Thursday, April 20, by Marshall University President J. Wade Gilley during a joint meeting of the university faculty and staff.)

This is the time of year for the university president to give a state of the institution address to faculty and staff. And lest someone be disappointed, I am here for the fourth consecutive spring to do just that.

A lot has happened over the past four years as Marshall University has turned to face the future. Many of our achievements are documented in The Marshall Report which most of you have seen in recent weeks. This means that I am relieved of reciting what one can read.

So I would like to talk about Marshall University from a slightly different perspective—that of strategic planning. Most of the organized and professional strategic planners advise us to break one's situation down into four parts—strengths, weaknesses, threats and opportunities.

That is the format of my address today.

First, let us pause for a moment and look at just a few of our strengths, based on recent history.

• Marshall has experienced three consecutive years of increased state support. Faculty and staff now have more competitive salaries and the university is looked on as a place to stay with or to join with by our colleagues at home and across the land.

• Our full-time enrollments continue to increase steadily. For example, just last fall the number of West Virginia freshmen jumped 9.8 percent, although high school graduating classes across the Mountain State declined.

• As we look around us, the campus is changing and becoming West Virginia's most functional and beautiful collegiate setting. This is certainly a strength on which to build an even stronger academic institution in the years ahead.

• Marshall has quickly become West Virginia's most technologically sophisticated campus with fiber optics, computer labs everywhere, a unique system of telephone registration, guaranteed computer literacy for every student and dozens of additional technological marvels in the offing.

• Marshall has a growing national reputation in both academics and athletics. Alumni are backing this university in ever-increasing numbers as the Office of Institutional Advancement can attest.

• And perhaps most important, there is a unity of purpose on campus which makes things once unthinkable now very practical.

A new core curriculum plan—the Marshall Plan—devised by the faculty is just one piece of evidence of this unity of purpose. The working together by faculty and staff to persuade the West Virginia Legislature to invest in our dreams is another.

However, let me pause here to say there are weaknesses we must recognize and address if this university is to continue to move forward.

• For example, as in most American universities our students are not advancing at the rate we know they should. Too many are dropping out. Too few are prepared to do university level work. While we can blame society or the schools, we must dedicate ourselves to do more.

• Further, while our funding has improved in recent years, the economy of West Virginia is not as healthy as it should be or as strong as the economies of our sister states. This is a fact that can restrain our advancement as an institution as the 21st century approaches. It is something we must always be aware of and something we must strive to help our state overcome.

And there are threats to Marshall University which must be examined and dealt with as best we can. While these threats are significant in number, there are a few that require our immediate attention.

• For example, we can expect that the numbers of West Virginia high school graduates will decline some 20 percent over the next 10 years. This is a fact which cannot be ignored. It must be addressed in our planning and actions if this institution is to reach its potential.

• All across America and here in West Virginia there has been a loss of confidence in higher education. This has been predicted for more than a decade and in state after state the lack of public trust is eating away at the heart of our institutions. This is not to be taken lightly and you know that we at this university are determined to earn and re-earn the public trust!

• And there is the changing world economy. Just this month the dollar has virtually collapsed in world markets. The interlacing of currencies and markets has profound implications for all institutions of society, particularly institutions of higher learning. This fact of life must be ever present in our planning and thinking.

• The economy and other factors have devalued the college degree. Just this past week I heard on National Public Radio that in 1995 there will be 1.1 million new college degrees awarded—but only 685,000 new jobs requiring a college degree. This is one of the reasons our faculty moved this past year to make the Marshall undergraduate degree unique among state colleges and universities in West Virginia and in America.

And finally, the opportunities. There are wonderful and glorious opportunities awaiting us in the 21st century! My good friend Art Weisberg, who has been enormously successful here in Huntington, says he would love to be 21, penniless and starting over just as the 21st century dawns. But as an institution of society, what are our opportunities? Well, how about just a few?

• With technology breaking out everywhere across the globe, which university that you know is poised to build a 21st century state of the art library/information center/learning center and to be a leader in teaching and learning in the new millennium?

• With West Virginia—America—hungry for quality, for evidence of American know-how, for institutions of higher education they can trust with their sons and daughters and their resources, which university do you know that has been streamlined, has been made technology-pervasive and has committed itself to offering a first rate education?

• With economic development at the top of everyone's list, from the president of the United States to the governor of West Virginia to the mayor of Huntington, which university do you know that has committed itself to being a full and equal—interactive—partner with its community, region and state?

• With health care being one of America's most pressing issues, which university do you know that has committed itself to rural and primary care and has been deeply involved in making Huntington a major center for health care?

• With education becoming ever global, which university do you know that has committed itself to internationalizing its curriculum and its student body?

The questions could go on and on because the opportunities are limitless and Marshall University is poised to fulfill its potential, to realize its manifest destiny. If this university community—the faculty, staff, students, alumni, and region—can seal our apparent unity of purpose, there is no limitation, as I have said often before, but our own imaginations.

Thank you—and good evening...
Dr. MICHAEL P. CASTELLANI, Dr. MICHAEL L. NORTON and Dr. J. GRAHAM RANKIN of the Department of Chemistry received a $2,250 grant that provides stipends to three financially disadvantaged, minority high school students who will work eight weeks this summer in their respective laboratories. Funding was provided by Project SEED, administered by the American Chemical Society, with a $2,250 matching grant from the BASF Corporation.

Dr. MARJORIE KEATLEY, professor; DENECIA MERRITT-DAMRON, associate professor, and WYLMA SKEAN, assistant professor, all of the Department of Business and Office Technology, attended the National Business Education Association conference held April 11-15 in San Francisco. Their attendance was made possible by a Statewide Leadership Funds Grant.

Dr. JOHN N. VIELKIND, associate professor and chair in the Philosophy Department, attended the spring meeting of the West Virginia Philosophical Society held March 24-25 at West Liberty State College. He presented a paper titled "Archaic Imagination."

Dr. LINDA SPATIG, associate professor of educational foundations, wrote a chapter titled "Student Teaching as Social Reproduction: An Ethnography in Appalachia in the United States" that was published in "The Political Dimension in Teacher Education: Comparative Perspectives on Policy Formation, Socialization and Society" (Ginsburg, M. & Lindsay, B., Eds., 1995: Falmer Press).


Dr. HOWARD R.D. GORDON, associate professor of adult and technical education, attended the annual American Educational Research Association conference held April 22 in San Francisco, Calif. He presented a paper titled "Analysis of Problems Affecting Limited-Resource Families in Selected Public Housing Communities."

SELMA JOHNSON, administrative assistant in the Office of the Vice President for Executive Affairs and General Counsel, was inducted into Phi Theta Kappa, the international honor society for two-year colleges, during initiation ceremonies held April 17. JOHNSON currently is pursuing an associate of applied science degree in office technology from the Marshall University Community and Technical College.

Dr. ALLAN STERN, professor of safety technology, attended the Lifesavers 13 national conference on highway safety priorities held April 3-5 in Indianapolis, Ind.

Dr. GARY O. RANKIN, Dr. MONICA A. VALENTOVIC, J.G. BALL and DIANNE K. ANESTIS of the Department of Pharmacology in the School of Medicine, Dr. PATRICK I. BROWN of the Department of Anatomy in the School of Medicine, Dr. JOHN L. HUBBARD of the Department of Chemistry and Derek W. Nicoll are co-authors of a paper titled "Acute Renal and Hepatic Effects Induced by 3-Haloanilines in the Fischer 344 Rat" published in the Journal of Applied Toxicology (Vol. 15, pp. 139-146, 1995).

Three will receive commissions

Marshall University's Army ROTC Thundering Herd Battalion will commission three individuals as second lieutenants during a ceremony Saturday, May 13, at the Radisson Hotel.

Carol E. Elmore, a broadcast journalism major from Beckley, will begin her active duty assignment as a Gold Bar Recruiter at Marshall until October when she will attend the Adjutant General Officers' Basic Course at Fort Jackson, S.C.

Scott W. Koast of Mount Morris, Pa., a graduate student in the Division of Health, Physical Education and Recreation, will begin his active duty assignment at the Military Police Officers' Basic Course at Fort McClellan, Ala., in July. Koast received his bachelor's degree in psychology from Marshall.

Joshua F. Walsh, a criminal justice major from Spencer, will begin his active duty at Fort Knox, Ky., this summer. He will attend the Field Artillery Officers' Basic Course at Fort Sill, Okla., in October.

The commissioning ceremony, which will be open to the public, will be held following an invitation-only dinner that begins at 7 p.m. To obtain further details contact the Marshall University Department of Military Science, 304-696-6450.

Library hours extended

Marshall University's James E. Morrow Library will operate under a different schedule from April 28 through May 5, according to Josephine Fidler, director of libraries.

The library building will remain open until 9 p.m. on Friday and Saturday, April 28-29. It will remain open until 11 p.m. Sunday through Thursday, April 30-May 4, and remain open until 6 p.m. Friday, May 5.

The library will operate under administrative hours, 8 a.m. to 4:30 p.m. Monday through Friday and closed Saturdays and Sundays, beginning May 6.

Fidler said reference assistance will be available during the extended hours.

MU students chosen for international program

Two Marshall University students have been accepted by the International Student Exchange Program (ISEP) to spend the 1995-96 academic year studying in France, according to Dr. Clair W. Matz, professor of political science and coordinator of Marshall's Center for International Studies.

Clint Gillespie of Elkview and Melissa Scott of Huntington, both sophomore international affairs majors, will study abroad as juniors.

Gillespie will study at the Universite du Maine aux Mans in LeMans. Scott will study in Caen at the Universite du Caen on the northern Normandy coast.

Matz said the ISEP screening process is rigorous and competitive. He said only about 10 West Virginia students get to study abroad each year under the ISEP.

"The ISEP exchange is one of the least expensive ways to study abroad," said Matz. "Really the only additional cost is the international airfare."

Last year Marshall had 27 students in resident study abroad programs in seven countries. Matz said the university should exceed that number this year.